

JOHN B. HARMS

Curriculum Vita

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CONTACT INFORMATION:

Office

Department of Sociology, Anthropology
Missouri State University
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EDUCATION:

University of Kansas

Major: Sociology

Degrees:

Ph.D. October 1985. Advertising Communication In The United States:
Information or Persuasion?

M.Phil. May 1984.

M.A. May 1980. The Structure Of Durkheim's Thought And His Analysis Of
The Modern Crisis.

B.A. May 1974.

ACADEMIC APPOINTMENTS:

Professor of Sociology. Missouri State University 1995 - Present.

Associate Professor of Sociology. Southwest Missouri State University 1990 - 1995.

Assistant Professor of Sociology. Southwest Missouri State University 1985 - 1990.

Assistant Instructor of Sociology. University of Kansas 1981 - 1983.

TEACHING EXPERIENCE:

Contemporary American Institutions
Principles of Sociology
Deviance
Corrections/Penology
Social Problems
Sociological Theory/Advanced Theory
Principles of Sociology - Honors Program
Social Structure and Process
Engaging Mass Media
Work, Industry & Society
Sociological Analysis
Food and Society
Senior Seminar
Public Sociology and Community Studies
Environmental Sociology

AREAS OF SPECIALIZATION:

Mass Communications and Advertising
Critical Theory
Sociology of Knowledge
Sociological Theory
History of Social Thought
Postmodernism
Cultural Studies
Economy and Society/Political Economy
Corrections/Criminology/Deviance
Semiotics
Globalization
Social Capital
Public Sociology
Environmental Sociology

AWARDS:

American Association of University Professors Tacey Award for Outstanding and Continuous Service 2015.
Heartland Conference Award for Excellence in Community-Based Teaching and Scholarship, 2014.
University Foundation Award for Excellence in Service 2008
College of Humanities and Public Affairs Service Award, 2002
Southwest Missouri State University Teaching Award, 1999.
College of Humanities and Public Affairs Teaching Award, 1997.

FUNDED RESEARCH:

Summer Faculty Fellowship, Missouri State University, 2013. \$5000. Social Capital and Civic Participation.

Ozark Regional Social Capital Survey. \$27,975. With Mike Stout and Tim Knapp. 2010-2011. Community Foundation of the Ozarks.

CHPA Incentive Initiative "Springfield/Greene County Social Capital Community Survey," \$8,500. With Mike Stout and Tim Knapp 2008.

Sabbatical. Spring 2006. Political Economy and Public Higher Education.

Summer Faculty Fellowship, Southwest Missouri State University, 2000. \$5000. Impact of plant closing on former Zenith employees.

University Faculty Development Grant, “The Economic and Social Impacts of Job Displacement for Former Zenith Corporation Employees” with Tim Knapp and Jeff Nash. 1998. \$1686.

Faculty Development Grant to develop a general education capstone course, "Engaging Mass Media." Summer 1996. \$3,500.

Sabbatical. Spring 1992. Social Psychology, Postmodernism and Mass Communications.

Missouri Department of Mental Health, Division of Alcohol and Drug Abuse Grant. The Impact of Alcohol Beverage Advertising on Adolescent Drinking. 1989-1991. \$25,000.

Summer Faculty Fellowship, Southwest Missouri State University. 1988.

Persuasive Mass Communications and Alcohol Beverage Advertising. \$3,500.

Research Assistant, History of Critical Theory Project. Director, Robert J. Antonio. 1982.

ARTICLES & PUBLICATIONS: (*peer-reviewed; ** currently under review)

**Community Food System Assessment. Ozark Regional Food Policy Council. 2015.

*Good Food Matters: A 20 County Food System Assessment and Recommendations. 2014. With Angela Jenkins, Patty Cantrel, Mary Ellison, Melissa Millsap, Stephanie Smith, and Katie Towns-Jeter. Missouri Foundation for Health and CoxHealth.

*Missouri Civic Health Index 2014. With Mike Stout, Tim Knapp, Brian Sokol, Leah Sweetman, Robert Cropf, Amanda McBride, Robin Hattori, Alexis Petri, Julie Warm, Mark Tranel, and Eric Click. National Conference on Citizenship. <http://www.ncoc.net/MOCHI2013>.

*Social Capital and Civic Participation in the Ozarks: Summary of Findings from the Ozarks Regional Social Capital Survey. 2012. With Mike Stout and Tim Knapp.

*Measuring Social Capital and Building Community in the Ozarks.” 2011. With Mike Stout, Tim Knapp and Lora Vess. **Contexts** Vol.10, No 1. Pp. 20-25.

*Missouri Civic Health Assessment 2010. With Mike Stout and Tim Knapp. Missouri State University and the National Conference on Citizenship. <http://www.ncoc.net/mochi2010>.

*Springfield/Greene County Social Capital Survey Report. 2008. With Mike Stout and Tim Knapp.

* “Neoliberalism and Social Imbalance: Higher Education in Missouri.” **Research In Political Sociology** Vol. 16. pp. 61-83. 2007.

* “Neoliberalism and Politics: An Introduction.” **Research In Political Sociology** Vol. 16. pp. 3-17. 2007 (with Harland Prechel).

* “The New Economy: What’s New: What’s Not.” **Radical Review Of Political Economics** vol. 35 no.4 pp.413-436 (Winter 2003, with Tim Knapp).

* “When the Screen Goes Blank: The Closing of the Last U.S.-Owned Color Television Factory And Its Impact On Workers.” **The Sociological Quarterly** vol. 43, no.4 pp.607-626 (Fall 2002, with Tim Knapp).

* “Advertising, Semiotics & The Self: Bringing Back the Critical.” **Current Perspectives In Social Theory**. 1999 Vol. 19:187-203.

* “Postmodern Media Studies: Analysis or Symptom?” **Critical Studies in Mass Communication** 13:210-227 (1996 with David Dickens).

* “Critical Theory and Teaching Sociology: Critique in the Classroom.” **Free Inquiry In Creative Sociology** 20:179-188 (November 1992).

* “Critical Theory And Advertising.” **Current Perspectives In Social Theory**. 1991 Vol. 11:41-67 (with Douglas Kellner).

* “Differential Perception and Adolescent Drinking in the United States: Preliminary Considerations.” **Journal of Sociology and Social Welfare** 17:21-41 (December 1990; with James Wolk).

* “Horkheimer, Mannheim and the Foundations of Critical-Interpretive Social Science.” **Current Perspectives In Social Theory**. 1990 Vol. 10:271-292 (with Gerd Schroeter).

* “Mannheim's Sociology of Knowledge and the Interpretation of *Weltanschauungen*.” **The Social Science Journal** 21:33-48 (April 1984).

* “Reason and Social Change in Durkheim's Thought: The Changing Relationship Between Individuals and Society.” **Pacific Sociological Review** 24:393-410 (October 1981).

“Beyond Institutional Treatment.” **Journal of Social Welfare** 8:14-16 (1981).

VIDEO PRODUCTION:

“What R U Going 2 Do?” Adolescent Alcohol Prevention Video produced for the Missouri Department of Mental Health, Division of Alcohol and Drug Abuse 1992 (with Arthur G. Ellis and James L. Wolk). Gold Award Winner at the 26th Annual WorldFest Houston International Film and Video Festival, 1993.

REVIEW ESSAY:

“New Theoretical Perspectives On Advertising.” **Borderlines** 15:36-39. (Summer 1989; with Douglas Kellner).

BOOK REVIEWS:

The Triumph of Capitalism by Robert A. Degen. **Contemporary Sociology** vol. 38 no. 4 pp. 361-362 (July 2009).

Trust And Civil Society edited by Fran Tonkiss and Andrew Passey, with Natalie Fenton and Leslie C. Hems. **Contemporary Sociology** vol 31 no.2 pp. 205-6 (March 2002).

Sign Wars: The Cluttered Landscape Of Advertising by Robert Goldman and Stephen Papson. **Sociological Inquiry** 67:3:389-391 (Summer 1997).

News As Hegemonic Reality by Alan Rachlin, and **Talking American** by Donal Carbaugh. **Contemporary Sociology** 18:940-941 (November 1989).

Structures Of Thinking by Karl Mannheim. **Mid-American Review Of Sociology** VIII:95-98 (Winter 1983).

The Social Control Of Mental Illness by Alan V. Horwitz. **Mid-American Review Of Sociology** VIII:119-123 (Spring 1983; with Herbert Haines).

The Evolution Of Educational Thought by Emile Durkheim. **Journal of the History of Sociology** IV:121-124 (Spring 1982).

The Sociology of Mental Illness by Bernard J. Gallagher III. **Mid-American Review of Sociology** VI:135-136 (Winter 1981; with Herbert Haines).

MANUSCRIPTS, REPORTS:

“Public Higher Education in Missouri: Falling Behind.” *Missouri Academe* September 2007, p. 5.

“State Policy and the Crisis of Public Higher Education in Missouri.” 2004. Public Domain via AAUP. <http://organizations.missouristate.edu/aaup/>

“The Structural Basis of Missouri’s Higher Education Crisis.” 2004. AAUP Whitepaper. Public Domain. <http://organizations.missouristate.edu/aaup/>

PAPERS AND PRESENTATIONS AT PROFESSIONAL MEETINGS:

“Social Capital and Networks.” Annual Meeting of the Midwest Sociological Society, April 2014, Omaha, NE.

“Social Capital and Civic Engagement: New Theoretical Issues and Methodological Approaches.” Louisiana State University Department of Sociology. March 2013 (with Mike Stout).

“Public Sociology: Community Engagement and Curriculum.” Annual meeting of the Midwest Sociological Society, Chicago, IL March 2013.

“Measuring Civic Health in Missouri.” Annual meeting of the Midwest Sociological Society, St. Louis, March 2011.

“The Promise and Perils of Community Engaged Scholarship.” MSU Provost Research Forum, November 2010 (with Mike Stout).

“The Academic Tasks of Public Sociology in the Neoliberal Era.” Annual meeting of the Midwest Sociological Society, Des Moines, IA, April 2009.

“The Challenge of Teaching the Sociological Imagination in the Introduction to Society Course.” 20th Showcase on Teaching and Learning, Missouri State University, August 2008.

“Public Sociology and the Future of the Discipline.” Annual meeting of the Midwest Sociological Society, St. Louis, March 2008.

“The Stealth Privatization Of Missouri’s Higher Education In The Neoliberal Era.” Annual meeting of the Midwest Sociological Society, Chicago, April 2007.

The Affluent Society and the Decline of Public Higher Education.” Annual meeting of the Midwest Sociological Society, Omaha, NE, March 2006.

“Social Imbalance and the Decline of Public Higher Education.” Annual Missouri Conference AAUP meeting, Columbia, MO, February 2006.

“The Force of Globalization.” Missouri State University, Anthropology Colloquium Series. September 16, 2005.

“The Structural Basis of Missouri’s Higher Education Crisis.” Annual Missouri Conference AAUP meeting, Columbia, MO, March 2005.

“The State and Public Policy: Reflections from Higher Education.” Annual meeting of the Midwest Sociological Society, April 2004, Kansas City.

“State Policy and the Crisis of Public Higher Education in Missouri.” Annual Missouri Conference AAUP Meeting, Columbia MO, March 2004.

“The New Economy: What’s New: What’s Not.” Midwest Sociological Society Meetings, St. Louis, April 2001 (with Tim Knapp).

“The Economic and Political Impacts of Job Displacement: A Case Study of a Television Plant Shutdown.” Midwest Sociological Society Meetings, Chicago, April 2000 (with Tim Knapp).

“When the Screen Goes Blank: The Closing of the Last U.S.-Owned Color Television Factory And Its Impact On Workers.” Midwest Sociological Society Meetings, Minneapolis, April 1999 (with Tim Knapp).

“Advertising, Semiotics & The Self: Bringing Back the Critical.” Midwest Sociological Society Meetings, Kansas City, April 1998.

“Deviance Vs Criminology: S.O.S?” Midwest Sociological Society Meetings, Chicago, April 1996.

“Postmodern Media Studies: Analysis Or Symptom?” Midwest Sociological Society Meetings, St. Louis, March 1994.

“Advertising, Modernity and the Sociological Self.” Midwest Sociological Society Meetings, Chicago, April 1993.

“Critical Theory and Teaching Sociology: Critique in the Classroom.” Midwest Sociological Society Meetings, Kansas City, April 1992.

“Differential Perception and Adolescent Drinking in the United States: Preliminary Considerations.” Midwest Sociological Society Meetings, St. Louis, April 1989.

“Advertising and the Culture Industry.” Midwest Sociological Society Meetings, Minneapolis, March 1988.

“**Habits of the Heart** and its Limitations.” Honors Program Roundtable, American Sociological Association Meetings, Chicago, August 1987.

“Advertising and the Forms of Mass Communication.” Midwest Sociological Society Meetings, Chicago, April 1987.

“Horkheimer, Mannheim and the Foundations of Critical Sociology.” Midwest Sociological Society Meetings, St. Louis, April 1985 (with Gerd Schroeter).

“Social Philosophy Versus Sociology Of Knowledge: The Rivalry Between Horkheimer And Mannheim In The Early 1930's.” Midwest Sociological Society Meetings, Chicago, April 1984 (with Gerd Schroeter).

“Mannheim's `On the Interpretation of *Weltanschauung*’.” Midwest Sociological Society Meetings, Des Moines, April 1982.

“Reason, Structure and Social Change in Durkheim's Sociology.” Midwest Sociological Society Meetings, Milwaukee, April 1980.

Critic/Discussant for Labeling Theory Session. Midwest Sociological Society Meetings, Minneapolis, April 1977.

SELECTED PROFESSIONAL SERVICE 2007 - PRESENT:

Neighbor for Neighbor Community Pilot Study Executive Committee. Community Partnership of the Ozarks. 2012 – 2014.

Sociology Undergraduate Research Assistant Committee 2012 – present.

Ozark Regional Food Policy Council Executive Committee 2012 – present.

Sociology Program Coordinator 2007 – present.

Chair Sociology Program Committee 2007 – present.

Sociology Faculty Evaluation Committee 2007 – present.

Vice President, Missouri Conference of the AAUP. 2010-2012.

Missouri Conference AAUP Service Director 2012 – present.

Missouri Conference AAUP Executive Committee 2008-2010

CHPA Budget Committee 2012 – present.

Department Head Search Committee 2012.

Academic Affairs Budget Committee 2014-present.

Sociology Search Committee (two positions) 2012.

Community Foundation of the Ozarks Steering Committee for Community Focus Report 2010 – 2011.

Presidential Committee on Faculty Diversity Composition Initiative 2012.

Chair, Sociology Search Committee 2007-8.

University General Counsel Search Committee. 2007

President Missouri Conference AAUP 2003 - 2007.

President MSU AAUP chapter 1999 - 2007.

Faculty Chair Missouri State University Compensation Committee 2005-2008.

PROFESSIONAL ASSOCIATIONS:

Midwest Sociological Society.

American Association of University Professors.