Application
1. How many students applied to the program?
2. What measures of student “quality” are collected and assessed?
3. What percent of students receive Pell Grants, scholarships, and/or other types of financial aid assistance?
4. What percent of students are from traditionally under-represented groups?
5. What types of recruitment activities does the program utilize?

Admissions
1. How many students were admitted to the program?
2. What are the admissions requirements?
3. How many exceptions were granted and on what bases?
4. What measures for student “quality” are collected and assessed?
5. What percent of students receive Pell grants, scholarships, and/or other types of financial aid or assistance?
6. What percent of students are from traditionally under-represented groups?
7. What types of recruitment activities does the program utilize?

Program Rigor
1. What are the program requirements?
2. Is there a “capstone” course or project?
3. Are there licensure/certification requirements included in program requirements? If so, how rigorous are these requirements? Who sets “cut scores?”
4. How many students are removed from the program due to low academic performance?
5. How many students are removed from the program due to dispositions?

Program Completion/Graduation Rates
1. How many and what percent of students graduated from the program on time? How many graduated subsequently?
2. What factors impact graduation rates?
3. What factors contribute to students’ not returning to school?
4. What types of student retention activities does the program utilize?

Licensure/Certification
1. How many (and what percent) of program completers pass the licensure exam and become certified on their first attempt? Second? Third? Nth?
2. What happens to completers who do not or cannot pass the licensure exam?
3. What types of assistance does the program provide to help completers become certified?
4. What are the main obstacles for students to successfully complete the licensure exam?
5. What measures are used to assess the relationship between licensure requirements, pass rates, and program competencies? How valid are these?

**Employment & Impact**

1. How many (and what percent) of certified program completers are employed within six months of graduation? One year? Eventually?
2. How many (and what percent) of certificated program completers are employed in the area of their certification?
3. What is the quality of the employee’s work? How is this measured? How is this information used?
**Program Title**

**Goal 1**  
**Develop and implement strategies to address recruitment and retention.**  
Objective 1a: Meet with key constituencies to target populations across the state in order to increase awareness of the program and conduct specific recruiting activities.  
Objective 1b: Monitor and review candidate progress by semester through personal contact and curriculum plan updates.  
Rationale:

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**Goal 2**  
**Insert Goal Statement**  
Objective 2a:  
Objective 2b:  
Rationale:

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**Goal 3**  
**Insert Goal Statement**  
Objective 2a:  
Objective 2b:  
Rationale:

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