1,000 IN 1,000
Moving 1,000 people out of poverty every 1,000 days

REPORT TO THE COMMUNITY
MARCH 2015
OUR HISTORY

In 2007, the Jessie Ball duPont Fund gathered a team of community leaders from the public, private and nonprofit sectors to identify a solution to the growing rate of family poverty and the need for new responses to the growing challenges in the sector. The team completed a research phase and two pilots to produce the statistically significant results which showcase the 9 Pivotal Assets that lift families up and out of poverty in 1000 days while also changing the way organizations work together to achieve impact. The results were formally released to the community in 2013 and the program was officially launched July 1, 2014. The program framework is a systems change model focused on the realignment of existing community resources to build a community collaboration that is producing a $16.23 to $1 return on investment. It was recently awarded the Partnering with Purpose Award sponsored by the Alliance for Strong Families and Communities in partnership with the Kresge Foundation.

PROGRAM RATIONALE

Poverty is everyone’s problem and 1,000 in 1,000 is a recipe for community change. The poverty statistics for Jacksonville, Florida are compelling, with poverty rates of 12 to 14% resulting in 1 of every 6 children living without the necessities to build their future.

The 1,000 in 1,000 program helps vulnerable children succeed by ensuring that the entire family has built the family assets needed for long-term success. Too often, programs focus solely on the children in the family without addressing the necessary interventions for the adults to be able to effectively provide for the family and build wealth. The model focuses on the “working poor”, families who are in the workplace, struggling to make ends meet, but not able to get ahead.
Families must build human, financial and social assets to move from a life of poverty to self-sufficiency.

- **Social Assets**: Assets required for taking care of children and building productive relationships with others
- **Human Assets**: Assets to attain knowledge, skills, and abilities to earn adequate income
- **Financial Assets**: Assets to effectively manage money and build wealth.

In our Pilot Program, we tested our Theory of Change with 100 families. Out of 23 variables tested, 9 Pivotal Assets emerged as being significant. Success results from a critical mass of building assets, specifically when a family attains at least 7 of the 9 Pivotal Assets, they more than double the probability they will move out of poverty. Based on these results, we will deliver these outcomes in our first 3 years:

- 450 families will be recruited, receiving an assessment, background check and credit report.
- 360 families will continue enrollment in the 1,000 in 1,000 program, completing Parent University, resulting in increased financial literacy and parenting skills. With the guidance of their Certified Financial Counselor, each family will develop a Personal Work Plan, a customized plan to build a career path resulting in increased income and building Pivotal Assets. Volunteer Money Coaches will provide motivation and support.
- 83%, or 300, of those families will be on track to graduate within their 1,000 days, attaining
  - 15% increase in income
  - 7 of the 9 Pivotal Assets.
THE 9 PIVOTAL ASSETS

**Quality Child Care:** High quality child care where children can learn and parents can work.

**Affordable Housing:** Safe, quality housing that consumes 30% or less of the family budget.

**Transportation:** Reliable transportation to get to work and care for their families.

**Parenting and Financial Literacy Skills:** Positive parenting skills to increase parent-child bonds, children’s mental health and effective budget, debt and credit management to build wealth.

**Resolution of Criminal Background Issues:** The “Get Tough on Crime” approach has resulted in offenses moving from civil offenses to criminal offenses. Writing a bad check for over $150 means you are a convicted felon in Florida. Records are either expunged or a barrier-free career path is identified.

**Job Training:** Access to job training that leads to self-sufficient income and future growth.

**Accountability:** Family accountability to the personal work plan.

**Earned Income Tax Credit:** Attainment of the EITC benefit and application of the benefit to advance personal work plan.

**Monthly Budget Management:** Maintenance of a monthly budget, with a focus on reducing debt and improving their credit score so that families can build wealth.
Lifting Families Out of Poverty in Jacksonville, FL
Changing the system to be more effective.

Facts

- 84% Single Head of Household
- 2.67 children in the family
- 93.3% Obtained High School Diploma or GED
- 95.6% Are Working and Paying Taxes

Breaking Families from Poverty to Self-Sufficiency

The Impact Over A Lifetime

- $16.23 Return for every $1 investment
- $7,700 Program Cost for One Family
- $82,000+ Increased Income per family
- $45,000+ Decreased Support Costs

Invest | Advocate | Volunteer | Donate
Moving 1,000 people out of poverty every 1,000 days
**ECONOMIC RETURN FOR OUR COMMUNITY**

Success is defined as a family increasing their income by at least 15% or over the Federal Poverty Level, whichever is higher as well as attaining at least 7 of the 9 Pivotal Assets. The Present Discounted Value determines today’s value of the future value of the increased earnings. Here is the calculation for a typical family:

\[
\text{\$4,500 Earnings Boost} \times 18.442 \text{ (Present Discounted Value of \$1/year for 30 years)} = \text{\$82,989 Present Value of Lifetime of Increased Income}
\]

Poverty is expensive – for each family in poverty as well as for our community at large, with social supports required for families to survive. In the Pilot Program, we identified the specific cost reductions in key supports, with reductions of 30.32%, from \$8,572 to \$6,062, for an annual savings of \$2,509 per family.

\[
\text{\$2,509} \times 18.442 \text{ (Present Discounted Value of \$1/year for 30 years)} = \text{\$46,271 Present Value of Lifetime of Decreased Benefits}
\]

**ECONOMIC RETURN FOR A FAMILY**

Conswala Nelson is a single mother of two. When she joined the 1,000 in 1,000 program at Family Foundations, she was earning only \$10,000 per year. Her high debt and low credit score added to her burdens. She was determined to work with Family Foundations to build a better life for her family.

Her hard work paid off. She landed a great job with GMAC and within 18 months had increased her annual income to \$38,500. She was determined to use her income correctly and diligently paid down her debt as well as settling accounts that had gone into collections. She worked with her Financial Counselor to dispute incorrect items on her credit report. Through hard work with her Financial Counselor and personal perseverance, she improved her credit score by almost 200 points!
WE NEED YOUR HELP

• Invest
  We are completing our Capacity Capital Campaign for our initial 3 years of funding and have already raised over $1,000,000 of our $1,800,000 goal. We are seeking multi-year grants and program operation funding for this effort. Initial donors include the Jessie Ball duPont Fund, and United Way of Northeast Florida, Boeing, Arthur Vining Davis Foundation and numerous private donors.

• Volunteer
  Consider becoming a Volunteer Money Coach and motivate participants to success. Help us train and develop community partners to help our system work more effectively for families who want to work hard to succeed.

• Advocate
  We need help from the public sector to enact legislation to support these initiatives. Adoption of Model Hiring Standards for the State of Florida will assist participants with a non-violent felony arrest or conviction in avoiding this significant barrier to stable employment. Virtually every non-violent felony was either for an insufficient funds check (over $150 is a felony) or as a result of a suspended drivers license. Transportation Funding is needed to support the Ways to Work program which provides reliable transportation for families get to work, support their children at school and access resources to support their families.

• Donate
  To sustain this program, we are inviting 1,000 donors to invest $1,000 per year. If you are already living a life of self-sufficiency, please share your assets so that others can join you in prosperity.
1,000 IN 1000 LEADERSHIP COUNCIL

Greg Anderson, Jacksonville City Council
Dr. Cynthia Bioteau, Florida State College at Jacksonville
Michelle Braun, United Way of Northeast Florida
Michael Corrigan, Duval County Tax Collector and Leadership Council Chair
Daniel Davis, Jacksonville Chamber of Commerce
Bruce Ferguson, CareerSource
Dawn Lockhart, Family Foundations
Kevin Gay, Operation New Hope
Bryan Hensley, Department of Children and Families
Jon Heymann, Jacksonville Children’s Commission
Kevin Hyde, Foley & Lardner, LLP
Lee Kaywork, Family Support Services
Jim Kowalski, Jacksonville Area Legal Aid
Dr. Sherry Magill, Jessie Ball duPont Fund
Susan Main, Early Learning Coalition of Duval
Fred McKinnies, Jacksonville Housing Authority
Audrey Moran, Baptist Health
Shannon Nazworth, Ability Housing
Janet Owens, Local Initiatives Support Corporation
Nina Waters, Community Foundation for Northeast Florida