



OZARKS TECHNICAL COMMUNITY COLLEGE

Transfer Degree Guide: 2025-2026 Catalog Year

OTC Degree Completion

to

MSU Bachelor of Science: Marketing-Marketing Research

Comprehensive major - a minor is optional/not required

Accelerated master's degree is available.

The following is a guide to graduation for MSU's Bachelor of Science degree in Marketing-Marketing Research. Include the below OTC classes in your OTC Associate of Arts course planning as each class transfers and helps meet an MSU degree requirement for this major:

OTC Course	MSU equivalent
ACC 220	ACC 201
ACC 225	ACC 211
BUS 140	MGT 286
BUS 160	LAW 231
CIS 101	ITC 200
MTH 130 - "C" or higher required	MTH 136
ENG 101	ENG 110
COM 105 (recommended) or COM 100	COM 115 (recommended) or GEC 103
ECO 270	ECO 155
ECO 275	ECO 165
PSY 110	PSY 121
MTH 210	MTH 340/subs for QBA 237
CIS 201	ITC 201

Admission to this major is separate from admission to the University.
Discuss requirements with the MSU College of Business Advisor.

Missouri State

U N I V E R S I T Y

MSU College of Business Advisor
BusinessAdvisement@MissouriState.edu

<https://www.missouristate.edu/BusAdv/book-your-appointment-now.htm>
417-836-5386

**MSU Assistant Director of Admissions-Transfer
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Located in OTC's Student Affairs; Information Commons West 109/by Starbucks

This document was prepared by the MSU Academic Advising and Transfer Center in conjunction with MSU's College of Business Advisor in October 2025 and is subject to change. This information is provided as a guide. Students are required to fulfill MSU graduation requirements to receive a degree and should consult their MSU departmental advisors and the MSU undergraduate catalog for details, including the policy under which a transfer student who remains continuously enrolled may follow MSU graduation requirements in effect when the student first enrolled at their transfer institution (OTC).