

Date Modified:	5.3.21
MSU Transfer Advisor:	College of Business Advisement Center BusinessAdvisement@MissouriState.edu 417-836-5386



Courses are sequenced to provide guidance and to help ensure that prerequisite requirements are met.

Catalog Year: 2021-2022

STLCC Associate in Arts in Business Administration to
MSU Bachelor of Science in Marketing - Advertisement and Promotion



The following is a guide to graduation with completion of STLCC's Associate in Arts in Business Administration and MSU's Bachelor of Science in degree.
The B.S. degree may be completed on campus.

The Marketing degree is a comprehensive major meaning it does not require completion of a minor.

STLCC Year 1 Semester 1

REQUIREMENT DESCRIPTION	STLCC COURSE ID/TITLE	CREDIT HOURS	MSU EQUIVALENT	MEETS CORE 42	MSU MAJOR REQUIREMENT
Written Communications <i>6 total credit hours</i>	ENG 101 ○ Composition I	3	ENG 110	✓	
Oral Communications <i>3 credit hours</i>	COM 107 ○ Public Speaking	3	COM 115	✓	✓
Humanities and Fine Arts <i>9 total credit hours</i> (Must fulfill 2 disciplines)	Choose from one group ○:	3	Varies	✓	✓
	Foreign Language Option: CHI 101 FRE 101 GER 101 ITL 103 JPN 101 SPA 101 CHI 102 FRE 102 GER 102 ITL 104 JPN 102 SPA 102				
	Foreign Culture Option: ENG 211 PHL 103				
Mathematical Sciences <i>3 credit hours</i>	MTH 160 ○ Precalculus Algebra	4	MTH 136	✓	✓
Social/Behavioral Sciences <i>9 total credit hours</i> (Must fulfill 2 disciplines)	PSY 200 ○ General Psychology	3	PSY 121	✓	✓
Semester 1 Total		16			

STLCC Year 1 Semester 2

REQUIREMENT DESCRIPTION	STLCC COURSE ID/TITLE	CREDIT HOURS	MSU EQUIVALENT	MEETS CORE 42	MSU MAJOR REQUIREMENT
Social/Behavioral Sciences <i>9 total credit hours</i> (Must fulfill 2 disciplines)	ECO 151 ○ Principles of Macroeconomics	3	ECO 155	✓	✓
Program Requirement	ACC 110 ○ Financial Accounting I	4	ACC 201		✓
Written Communications <i>6 total credit hours</i>	ENG 102 Composition II	3	ENG 210	✓	
Program Requirement	BUS 104 Introduction to Business Administration	3	MGT 000		
Natural Sciences <i>7 total credit hours</i> (Must fulfill 2 disciplines including one course with a lab component)	Choose one:	3	Varies	✓	
	BIO 109 BIO 113 BIO 151 BIO 154 GEG 103 GEO 100 GEO 103 GEO 113 PSI 101 PSI 113 PSI 123				
Semester 2 Total		16			

STLCC Year 2 Semester 3

REQUIREMENT DESCRIPTION	STLCC COURSE ID/TITLE	CREDIT HOURS	MSU EQUIVALENT	MEETS CORE 42	MSU MAJOR REQUIREMENT
Core Elective <i>5 total hours required for Core 42</i>	ECO 152 ○ Principles of Microeconomics	3	ECO 165	✓	✓
Social/Behavioral Sciences <i>9 total credit hours</i> (Civics Requirement)	Choose one:	3	Varies	✓	
	HST 101 HST 102 HST 137 HST 138 PSC 101				
Humanities and Fine Arts <i>9 total credit hours</i> (Must fulfill 2 disciplines)	Choose one:	3	Varies	✓	
	ARA 101 CHI 102 ENG 205 FRE 102 HUM 110 MCM 131 MUS 212 SPA 101 ART 100 DCS 104 ENG 211 GER 101 ITL 103 MUS 103 PHL 101 SPA 102 ART 101 DCS 105 ENG 216 GER 102 ITL 104 MUS 113 PHL 102 THT 101 ART 102 ENG 201 ENG 217 HST 115 JPN 101 MUS 114 PHL 103 ART 103 ENG 202 ENG 231 HST 128 JPN 102 MUS 128 PHL 104 CHI 101 ENG 204 FRE 101 HUM 109 MCM 130 MUS 211 PHL 112 Performance Options ▲: ART 109 ART 275 ENG 233 THT 108 ART 113 COM 111 MUS 131 ART 115 ENG 110 MUS 132 ART 116 ENG 114 MUS 134 ART 165 ENG 224 MUS 135 ART 172 ENG 225 THT 102				
Program Requirement	ACC 114 ○ Managerial Accounting	3	ACC 211		✓
Natural Sciences - Lab Requirement <i>7 total credit hours</i>	Choose one:	4	Varies	✓	
	BIO 106 BIO 110 BIO 111 BIO 124 BIO 140 BIO 207 CHM 101 CHM 105 CHM 109 GEO 101 GEO 111 PHY 111 PHY 122 PSI 115 PSI 125				
Semester 3 Total		16			

STLCC Year 2 Semester 4

REQUIREMENT DESCRIPTION	STLCC COURSE ID/TITLE	CREDIT HOURS	MSU EQUIVALENT	MEETS CORE 42	MSU MAJOR REQUIREMENT
Elective	BLW 201 ○ Legal Environment of Business	3	LAW 231		✓
Program Requirement	BUS 201 ○ Elementary Business Statistics	3	QBA 237		✓
Humanities and Fine Arts <i>9 total credit hours</i> (Must fulfill 2 disciplines)	Choose one:	3	Varies	✓	
	ARA 101 CHI 102 ENG 205 FRE 102 HUM 110 MCM 131 MUS 212 SPA 101 ART 100 DCS 104 ENG 211 GER 101 ITL 103 MUS 103 PHL 101 SPA 102 ART 101 DCS 105 ENG 216 GER 102 ITL 104 MUS 113 PHL 102 THT 101 ART 102 ENG 201 ENG 217 HST 115 JPN 101 MUS 114 PHL 103 ART 103 ENG 202 ENG 231 HST 128 JPN 102 MUS 128 PHL 104 CHI 101 ENG 204 FRE 101 HUM 109 MCM 130 MUS 211 PHL 112 Performance Options ▲: ART 109 ART 275 ENG 233 THT 108 ART 113 COM 111 MUS 131 ART 115 ENG 110 MUS 132 ART 116 ENG 114 MUS 134 ART 165 ENG 224 MUS 135 ART 172 ENG 225 THT 102				
Elective	IS 116 ○ Computer Literacy	3	ITC 200		✓
Program Requirement	MTH 186 Survey of Calculus	4	MTH 287	✓	
Semester 4 Total		16			
Total Hours at STLCC		64	<i>Total Hours Applied Toward MSU Major Requirements:</i>		38

○ Fulfills a College of Business admission requirement

▲ May choose only one, falls under MOTR code 'PERF'

□ Options listed fulfill the MSU Globalization requirement, see page 2 for more information

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MSU Bachelor of Science in Marketing - Advertisement and Promotion
after STLCC Associate of Arts in Business Administration

MSU Year 3 Semester 1

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE	CREDIT HOURS
Admission and Major Requirement	MGT 286 Business Communications	3
Major Requirement	ITC 201 Computer Applications for Business	3
Major Requirement	MKT 350 Principles of Marketing	3
Major Requirement	QBA 337 Applied Business Statistics	3
Major and Capstone Requirement	MGT 340 Principles of Management	3
Semester 1 Total		15

MSU Year 3 Semester 2

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE	CREDIT HOURS
Major Requirement	MKT 354 Principles of Advertising	3
Major Requirement	MKT 360 Marketing Research	3
Major Requirement	FIN 380 Financial Management	3
Major Requirement	MKT 351 Consumer Market Behavior	3
Major Requirement	Choose one: MKT 364 Operations Management MKT 450 Supply Chain Management and Sustainability	3
Semester 2 Total		15

MSU Year 4 Semester 3

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE	CREDIT HOURS
Major Requirement	Choose one: MKT 464 International Logistics and Global Supply Chain Management MKT 474 International Marketing	3
Major Requirement	LAW 332 Debtor and Creditor Rights and Remedies	1
Major Requirement	MKT 456 Advanced Advertising	3
Major Requirement	Choose one: MKT 380 Creative Advertising MKT 515 Contemporary Issues in Advertising/Promotion	3
Major Requirement	Choose one: MKT 352 ART 100 OR ART 110 MKT 380 OR MKT 515 MKT 480 OR ENG 373	3
Semester 3 Total		15

MSU Year 4 Semester 4

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE	CREDIT HOURS
Major Requirement	MKT 472 Advanced Marketing	3
Major Requirement	Choose one: MKT 352 ART 100 OR ART 110 MKT 380 OR MKT 515 MKT 480 OR ENG 373	3
Major Requirement	ITC 429 Information Systems with Business Intelligence	3
Major Requirement	MGT 487 Strategic Management and Policy	3
General Elective **	Work with your MSU advisor to identify courses that will complement your specific career goals.	3
Semester 4 Total		13
Total Hours at MSU		58
Total Hours Overall		120

** Electives provide the opportunity to customize your degree program. Some elective credits may or may not be needed to bring total credit hours to a minimum of 120 credit hours and upper division hours (300+) to 40.

GPA requirements include a minimum 2.00 Missouri State GPA and a minimum 2.50 combined GPA to apply for admission to the College of Business.

This information is provided as a guide only.

- STLCC students are strongly encouraged to meet with their major specific MSU transfer advisor early in their STLCC education to discuss the most appropriate STLCC coursework for their intended MSU major, MSU degree requirements, etc.
- Students are required to fulfill MSU graduation and GPA requirements to receive a degree and should consult with their MSU advisor and the MSU undergraduate catalog for details, as there may exist pre-requisite requirements as well as periodicity limitations that could affect scheduling sequences.
- Please note that transfer students from Missouri public colleges and universities may follow the general education and general baccalaureate degree requirements in effect at Missouri State when they first enrolled (or re-enrolled after an absence of one calendar year or more) as degree-seeking students at the institutions from which they transferred (e.g., STLCC).

Important notes about this MSU major:

- Globalization requirement – May be met by completing one of the following options: Completion of a full-semester of study away experience; Completion of three hours of the SAME foreign language as above noted; Completion of a study abroad internship; Completion of an international short-term MSU faculty-led program; Completion of three hours of foreign culture courses as above noted. The study away, study abroad internship and faculty-led program options require preapproval. *Courses are Admission Requirements to MSU's College of Business.
- Students must get a "C" or higher, in College Algebra (OTC's MTH 130), if ACC 201 & QBA 237 are taken at MSU.
- Admission to the College of Business is separate from admission to the University. Students must have completed at least 54 hours (MSU and/or transfer), have at least a 2.50 cumulative GPA (MSU and/or transfer GPA), and completion of at least 10 of the 12 admission courses denoted above. Up to two of the above denoted admission courses may be completed during the semester of admission; however, students should make every effort to complete all of the denoted courses prior to admission to the College of Business.