

MSU Program Contact Info:	Business Advisement Center BusinessAdvisement@MissouriState.edu 417-836-5386
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**Crowder Associate of Arts in General Studies to
MSU Bachelor of Science in Merchandising and Fashion Product Development -
Merchandising Option**

The degree may be completed on campus only.
This comprehensive major does not require a minor.

Crowder Year 1 Semester 1

REQUIREMENT DESCRIPTION	CROWDER COURSE ID/TITLE	CREDIT HOURS	MSU EQUIVALENT	MSU MAJOR REQUIREMENT
Institutional Requirement	COLL 101 College Orientation	1	GEN 000	
Mathematical Sciences	Choose one: MATH 125 MATH 130 MATH 135 <i>or any MTH course with a Core 42 approved prerequisite</i>	3	Varies	
Written Communications	ENGL 101 English Composition	3	ENG 110	
Humanities and Fine Arts*	Choose one: ART 101 FREN 101 ENGL 240 MUSC 101 MUSC 196▲ MUSC 296▲ PHIL 121 HIST 101 ART 106▲ ENGL 109 ENGL 245 MUSC 106◆ MUSC 206▲ PHIL 101 SPAN 101 HIST 102 ASL 101 ENGL 225 ENGL 222 MUSC 107◆ MUSC 207▲ PHIL 201 SPAN 102 ASL 102 ENGL 235 ENGL 230 MUSC 195◆ MUSC 295▲ PHIL 202 TA 205	3	Varies	
Approved Elective	Any course numbered 100 and above - your choice.	3	Varies	
Approved Elective	Any course numbered 100 and above - your choice.	3	Varies	
Semester 1 Total		16		

Crowder Year 1 Semester 2

REQUIREMENT DESCRIPTION	CROWDER COURSE ID/TITLE	CREDIT HOURS	MSU EQUIVALENT	MSU MAJOR REQUIREMENT
Written Communications	ENGL 102 Advanced English Composition	3	ENG 210	
Oral Communications	COMM 104 Fundamentals of Speech	3	COM 115	
Social/Behavioral Sciences*	PSYC 101 General Psychology	3	PSY 121	✓
Approved Elective	ACCT 201 Principles of Accounting	3	ACC 201	✓
Approved Elective	Any course numbered 100 and above - your choice.	3	Varies	
Semester 2 Total		15		

Crowder Year 2 Semester 3

REQUIREMENT DESCRIPTION	CROWDER COURSE ID/TITLE	CREDIT HOURS	MSU EQUIVALENT	MSU MAJOR REQUIREMENT
Humanities and Fine Arts*	Choose one: ART 101 FREN 101 ENGL 240 MUSC 101 MUSC 196▲ MUSC 296▲ PHIL 121 HIST 101 ART 106▲ ENGL 109 ENGL 245 MUSC 106◆ MUSC 206▲ PHIL 101 SPAN 101 HIST 102 ASL 101 ENGL 225 ENGL 222 MUSC 107◆ MUSC 207▲ PHIL 201 SPAN 102 ASL 102 ENGL 235 ENGL 230 MUSC 195◆ MUSC 295▲ PHIL 202 TA 205	3	Varies	
Natural Sciences*	Choose one: BIOL 102 CHEM 106 PHYS 102 PHYS 105	3	Varies	
Social/Behavioral Sciences*	ECON 201 Principles of Macroeconomics	3	ECO 155	✓
Approved Elective	Any course numbered 100 and above - your choice.	3	Varies	
Approved Elective	Any course numbered 100 and above - your choice.	2	Varies	
Semester 3 Total		14		

Crowder Year 2 Semester 4

REQUIREMENT DESCRIPTION	CROWDER COURSE ID/TITLE	CREDIT HOURS	MSU EQUIVALENT	MSU MAJOR REQUIREMENT
Social/Behavioral Sciences* <i>Civics Requirement</i>	Choose one: HIST 106 HIST 107 PLSC 103	3	Varies	
Natural Sciences - Lab Requirement*	Choose one: BIOL 101 CHEM 101 GEOL 210 BIOL 110 CHEM 104 PHYS 101 BIOL 120 CHEM 111 PHYS 190 BIOL 152 GEOL 115	4-5	Varies	
Core Elective	Choose MOTR coded course(s) of your choice with the assistance of an advisor.	5	Varies	
Humanities and Fine Arts*	Choose one: ART 101 FREN 101 ENGL 240 MUSC 101 MUSC 196▲ MUSC 296▲ PHIL 121 HIST 101 ART 106▲ ENGL 109 ENGL 245 MUSC 106◆ MUSC 206▲ PHIL 101 SPAN 101 HIST 102 ASL 101 ENGL 225 ENGL 222 MUSC 107◆ MUSC 207▲ PHIL 201 SPAN 102 ASL 102 ENGL 235 ENGL 230 MUSC 195◆ MUSC 295▲ PHIL 202 TA 205	3	Varies	
Semester 4 Total		15-16	<i>Total MSU Major Hours:</i>	9
		60-61		

◆ One credit hour course.

▲ May choose only one, falls under MOTR code 'PERF'

* Must fulfill two disciplines.

Missouri State

UNIVERSITY

MSU Bachelor of Science in Merchandising and Fashion Product Development - Merchandising Option after Crowder Associate of Arts in General Studies

MSU Year 3 Semester 1

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
Major Requirement	MKT 350	Principles of Marketing	3
Major Requirement	MGT 340	Principles of Management	3
Major Requirement	MFD 202 ◇	Textiles	3
Major Requirement	MFD 210 ◇	Fashion Technology	3
Major Requirement	MFD 101	Fashion Fundamentals	1
Major Requirement	MFD 306 ◇	Industry Formulas and Calculations	3
Semester 1 Total			16

MSU Year 3 Semester 2

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
Major Requirement	MFD 460 ◇	Merchandise Buying and Assortment Planning	3
Major Requirement	MFD 301 ◇	Product Development	3
Major Requirement	MFD 201	Fashion History	3
Major Requirement	MKT 351	Consumer Market Behavior	3
Major Requirement	MKT 365	Introduction to Logistics	3
Semester 2 Total			15

MSU Year 4 Semester 3

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
Major Requirement	MFD 303	Product Quality and Global Sourcing	3
Major Requirement	MFD 307	Advanced Fashion Technology	3
Major Requirement	MKT 354	Principles of Advertising	3
Major Requirement	MFD 305 ◇	Portfolio	1
General Elective **	Work with your MSU advisor to identify courses that will complement your specific career goals.		3
Semester 3 Total			13

MSU Year 4 Semester 4

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
Major Requirement	MFD 304	Forecasting and Branding	3
Major Requirement	MFD 362	Visual Merchandising and Promotion	3
Major Requirement	MFD 560	Business Analysis	3
General Elective **	Work with your MSU advisor to identify courses that will complement your specific career goals.		3
Semester 3 Total			12

MSU Year 5 Summer

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
Major Requirement	MFD 403 ○▲	Professional Development	1
Major Requirement	MFD 401 ○	Internship in Merchandising	3
Semester 4 Total			4
Total Hours at MSU			60
Total Hours Overall			120-121

** Electives provide the opportunity to customize your degree program. Some elective credits may or may not be needed to bring total credit hours to a minimum of 120 credit hours and upper division hours (300+) to 40.

○ Will be offered on demand.

▲ Will be offered online. The prerequisite, MFD 401, will be waived since they will be taken concurrently.

◇ "C" or better required.

This information is provided as a guide only.

- Crowder students are strongly encouraged to meet with their major specific MSU transfer advisor early in their Crowder education to discuss the most appropriate Crowder coursework for their intended MSU major, MSU degree requirements, etc.
- Students are required to fulfill MSU graduation and GPA requirements to receive a degree and should consult with their MSU advisor and the MSU undergraduate catalog for details, as there may exist pre-requisite requirements as well as periodicity limitations that could affect scheduling sequences.
- Please note that transfer students from Missouri public colleges and universities may follow the general education and general baccalaureate degree requirements in effect at Missouri State when they first enrolled (or re-enrolled after an absence of one calendar year or more) as degree-seeking students at the institutions from which they transferred (e.g., Crowder).