

MSU Program Contact Info:	Business Advisement Center BusinessAdvisement@MissouriState.edu 417-836-5386
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MCCKC Associate in Arts - Business Emphasis

to

MSU Bachelor of Science in Marketing - Marketing Management

Available on campus or online.

Comprehensive majors do not require a minor or second major.

MCCKC Year 1 Semester 1

REQUIREMENT DESCRIPTION	MCCKC COURSE ID/TITLE		CREDIT HOURS	MSU EQUIVALENT	MSU MAJOR REQUIREMENT
Social/Behavioral Sciences - Civics	Choose one:		3	HST 121 HST 122 PLS 101	
	HIST 120	United States History to 1865			
	HIST 121	United States History since 1865			
	POLS 136	Introduction to U.S. National Politics			
Social/Behavioral Sciences*	PSYC 140	General Psychology	3	PSY 121	✓
Academic Elective	BUSN 100	Introduction to Business	3	BUS 135	✓
Written Communications	ENGL 101	Composition & Reading I	3	ENG 110	✓
Mathematical Sciences	MATH 115	Statistics	3	QBA 237	✓
Semester 1 Total			15		

MCCKC Year 1 Semester 2

REQUIREMENT DESCRIPTION	MCKKC COURSE ID/TITLE		CREDIT HOURS	MSU EQUIVALENT	MSU MAJOR REQUIREMENT
Humanities & Fine Arts*	Choose one:		3	GEC 111	
	HIST 133	Foundations of Western Civilization			
	HIST 134	Modern Western Civilization			
Oral Communication	COMM 100	Fundamentals of Speech	3	COM 115	✓
Core Elective	ECON 210	Macroeconomics	3	ECO 155	✓
Written Communications	ENGL 102	Composition & Reading II	3	ENG 210	
Natural Sciences*	GEOG 110 or GEOL 110		4	GRY 135 GEC 108	
Semester 2 Total			16		

MCCKC Year 2 Semester 3

REQUIREMENT DESCRIPTION	MCCKC COURSE ID/TITLE		CREDIT HOURS	MSU EQUIVALENT	MSU MAJOR REQUIREMENT
Humanities & Fine Arts*	Choose a course listed in Humanities & Fine Arts.		3	Varies	
Humanities & Fine Arts*	Choose a course that fulfills the diversity requirement.		3	Varies	
Academic Elective	ACCT 101	Accounting Principles I	3	ACC 201	✓
Natural Sciences*	BIOL 132	Human Nutrition	3	DTN 240	
Academic Elective	BUSN 270	Legal Environment of Business	3	LAW 231	✓
Semester 3 Total			15		

MCCKC Year 2 Semester 4

REQUIREMENT DESCRIPTION	MCCKC COURSE ID/TITLE		CREDIT HOURS	MSU EQUIVALENT	MSU MAJOR REQUIREMENT
Academic Elective	ACCT 102	Accounting Principles II	3	ACC 211	✓
Academic Elective	ECON 211	Microeconomics	3	ECO 165	✓
Humanities & Fine Arts*	Choose a course listed in Humanities & Fine Arts.		3	Varies	
Humanities & Fine Arts*	PHIL 203	Introduction to Critical Thinking	3	PHI 115	
Academic Elective	ACCT 103	Managerial Accounting	3	ACC 211	
Semester 4 Total			15	Total MSU	30
Total Hours at MCCKC			61	Major Hours:	

*Must fulfill two disciplines

^Options listed fulfill MSU globalization requirement



MSU Bachelor of Science in Marketing - Marketing Management
after
MCCKC Associate in Arts - Business Emphasis

MSU Year 3 Semester 1

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
COB Core Requirement	ITC 200	Critical and Creative Thinking Using Information Technology	3
Admission Requirement	MTH 134 (or higher)	Algebraic Reasoning and Modeling	3
COB Core Requirement	MGT 286	Business Communication and Professional Development	3
Major Requirement	QBA 337	Applied Business Statistics	3
COB Core Requirement	FIN 380	Financial Management	3
COB Core Requirement	MGT 340	Principles of Management	3
Semester 1 Total			18

MSU Year 3 Semester 2

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
COB Core Requirement	ITC 201	Computer Applications for Business	3
Major Requirement	MKT 360	Marketing Research	3
Major Requirement	MKT 351	Consumer Behavior	3
Major Requirement	MKT 354	Principles of Advertising	3
COB Core Requirement	MKT 450	Supply Chain Management and Sustainability	3
Semester 2 Total			15

MSU Year 4 Semester 3

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
Major Requirement	Choose one:		3
	MKT 464 MKT 474	International Logistics and Global Supply Chain Management International Marketing	
Major Requirement	Choose one: MGT 397 MKT 352 MKT 355 MKT 452 MKT 485 MKT 510 MKT 515		3
Major Requirement	MKT 410	Services Marketing	3
Major Requirement	MKT 365	Introduction to Logistics	3
COB Core Requirement	MKT 350	Principles of Marketing	3
Semester 3 Total			15

MSU Year 4 Semester 4

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
Major Requirement	Choose one:		3
	MGT 397 MKT 352 MKT 355 MKT 452 MKT 485 MKT 510 MKT 515		
Major Requirement	MKT 472	Advanced Marketing	3
COB Core Requirement	ITC 429	Information Systems with Business Intelligence	3
COB Core Requirement	MGT 487	Strategic Management & Policy	3
Semester 4 Total			12
Total Hours at MSU			60
Total Hours Overall			121

** Electives provide the opportunity to customize your degree program. Some elective credits may or may not be needed to bring total credit hours to a minimum of 120 credit hours and upper division hours (300+) to 40.

Important notes about this MSU major:

- ^Globalization requirement – May be met by completing one of the following options: Completion of a full-semester of study away experience; Completion of three hours of foreign language as above noted; Completion of a study abroad internship; Completion of an international short-term MSU faculty-led program; Completion of three hours of foreign culture courses as above noted. The study away, study abroad internship and faculty-led program options require preapproval.
- Students must get a "C" or higher, in College Algebra (MCC's MTH 160), if ACC 201 & QBA 237 are taken at MSU.
- Admission to the College of Business is separate from admission to the University. Students must have completed at least 54 hours (MSU and/or transfer), have at least a 2.50 cumulative GPA (MSU and/or transfer GPA), and completion of at least 10 of the 12 admission courses mdenoted above. Up to two of the above mdenoted admission courses may be completed during the semester of admission; however, students should make every effort to complete all of the ·denoted courses prior to admission to the College of Business.

Admission to the College of Business is separate from admission to the University.
GPA requirements include a minimum 2.00 Missouri State GPA and a minimum 2.5 combined GPA to apply for admission to the College of Business.

This information is provided as a guide only.

- MCCKC students are strongly encouraged to meet with their major specific MSU transfer advisor early in their MCCKC education to discuss the most appropriate MCCKC coursework for their intended MSU major, MSU degree requirements, etc.
- Students are required to fulfill MSU graduation and GPA requirements to receive a degree and should consult with their MSU advisor and the MSU undergraduate catalog for details, as there may exist pre-requisite requirements as well as periodicity limitations that could affect scheduling sequences.
- Please note that transfer students from Missouri public colleges and universities may follow the general education and general baccalaureate degree requirements in effect at Missouri State when they first enrolled (or re-enrolled after an absence of one calendar year or more) as degree-seeking students at the institutions from which they transferred (e.g., MCCKC).

Date Modified:	5.20.25
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