

MSU Program Contact Info:	Business Advisement Center BusinessAdvisement@MissouriState.edu 417-836-5386
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Missouri State

UNIVERSITY

MSU Bachelor of Science in Entrepreneurship *after* OTC Associate of Arts in Business

MSU Year 3 Semester 1

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
COB Core Requirement	MKT 350	Principles of Marketing	3
COB Core Requirement	MGT 340	Principles of Management	3
Major Requirement	ENT 301 (Fall Only)	Principles of Entrepreneurship	3
Major Requirement	FIN 350 (Fall Only)	Entrepreneurial Finance	3
General Elective **	Work with your MSU advisor to identify courses that will complement your specific career goals.		3
Semester 1 Total			15

MSU Year 3 Semester 2

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
COB Core Requirement	ITC 201	Computer Applications for Business	3
COB Core Requirement	FIN 380	Financial Management	3
Major Requirement	ENT 302 (Spring Only)	Creativity, Innovation, and Ideation	3
Major Requirement	ENT 584	Feasibility Study	3
Major Requirement	Choose one:		3
	BUS 510 ENT 201	ENT 494 MFD 560	
Semester 2 Total			15

MSU Year 4 Semester 3

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
General Elective **	Work with your MSU advisor to identify courses that will complement your specific career goals.		3
COB Core Requirement	MKT 364	Operations Management	3
Major Requirement	Choose one:		3
	BUS 510 ENT 201	ENT 494 MFD 560	
Major Requirement	Choose one:		3
	BUS 510 ENT 201	ENT 494 MFD 560	
Major Requirement	ENT 543 (Fall Only)	New Venture Management	3
Major Requirement	Choose one:		3
	MKT 351 MKT 360 MKT 410	Consumer Market Behavior Marketing Research Services Marketing	
Semester 3 Total			15

MSU Year 4 Semester 4

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
COB Core Requirement	ITC 429	Information Systems with Business Intelligence	3
COB Core Requirement	MGT 487	Strategic Management & Policy	3
Major Requirement	ENT 561 (Spring Only)	Small Business Consulting	3
General Elective **	Work with your MSU advisor to identify courses that will complement your specific career goals.		3
General Elective **	Work with your MSU advisor to identify courses that will complement your specific career goals.		2
Semester 4 Total			14
Total Hours at MSU			59
Total Hours Overall			120-125

**Work with your MSU advisor to identify courses that will complement your specific career goals. Electives provide the opportunity to customize your degree program. Some elective credits may or may not be needed to bring total credit hours to a minimum of 120 credit hours and upper division hours (300+) to 40.

Admission to the College of Business is separate from admission to the University.
Students must have completed at least 54 hours (MSU and/or transfer). GPA requirements include a minimum 2.00 Missouri State GPA and a minimum 2.5 combined GPA to apply for admission to the College of Business.

This information is provided as a guide only.

- OTC students are strongly encouraged to meet with their major specific MSU transfer advisor early in their OTC education to discuss the most appropriate OTC coursework for their intended MSU major, MSU degree requirements, etc.
- Students are required to fulfill MSU graduation and GPA requirements to receive a degree and should consult with their MSU advisor and the MSU undergraduate catalog for details, as there may exist pre-requisite requirements as well as periodicity limitations that could affect scheduling sequences.
- Please note that transfer students from Missouri public colleges and universities may follow the general education and general baccalaureate degree requirements in effect at Missouri State when they first enrolled (or re-enrolled after an absence of one calendar year or more) as degree-seeking students at the institutions from which they transferred (e.g., OTC).

Date Modified: 3.1.24