



**MSU Bachelor of Science in Entertainment Management**  
*after*  
**OTC Associate of Arts in Business**

**MSU Year 3 Semester 1**

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE	CREDIT HOURS
COB Core Requirement	MGT 340 Principles of Management	3
Major Requirement	MGT 310 Introduction to the Entertainment Industry	3
COB Core Requirement	FIN 380 Financial Management	3
COB Core Requirement	MKT 350 Principles of Marketing	3
Major Requirement	<b>Choose one (must total 3 credit hours):</b> ACC 311    ENT 302    GRY 429    MGT 400    MKT 352    MKT 410    MUS 362 OR    MUS 529    RMI 415    THE 250 OR BUS 550/LAW550    FIN 266    MGT 211    MGT 413    MKT 367    MUS 216    MUS 375 OR    REC 305    THE 150    THE 255 COM 439    GRY 310    MGT 300    MGT 465    MKT 368    MUS 316    MUS 393    REC 320    THE 354	3
<b>Semester 1 Total</b>		<b>15</b>

**MSU Year 3 Semester 2**

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE	CREDIT HOURS
Major Requirement	<b>Choose one:</b> LAW 335 LAW 532 Business Enterprises, Rights/Liabilities Legal Environment of Business Organizations for Professionals	2-3
Major Requirement	MGT 345 Designing, Managing and Evaluating Human Resources Management Programs	3
Major Requirement	MGT 410 Venue Management	3
COB Core Requirement	ITC 201 Computer Applications for Business	3
COB Core Requirement	MKT 364 Operations Management	3
<b>Semester 2 Total</b>		<b>14-15</b>

**MSU Year 4 Semester 3**

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE	CREDIT HOURS
General Elective **	Work with your MSU advisor to identify courses that will complement your specific career goals.	3
Major Requirement	<b>Choose one (must total 3 credit hours):</b> ACC 311    ENT 302    GRY 429    MGT 400    MKT 352    MKT 410    MUS 362 OR    MUS 529    RMI 415    THE 250 OR BUS 550/LAW550    FIN 266    MGT 211    MGT 413    MKT 367    MUS 216    MUS 375 OR    REC 305    THE 150    THE 255 COM 439    GRY 310    MGT 300    MGT 465    MKT 368    MUS 316    MUS 393    REC 320    THE 354	3
Major Requirement	MGT 408 Sponsorships in Entertainment and Sport	3
General Elective **	Work with your MSU advisor to identify courses that will complement your specific career goals.	3
Major Requirement	MGT 412 Managing Events in Entertainment and Sport	3
<b>Semester 3 Total</b>		<b>15</b>

**MSU Year 4 Semester 4**

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE	CREDIT HOURS
COB Core Requirement	ITC 429 Information Systems with Business Intelligence	3
Major Requirement	MGT 494 Internship in Management ( <i>This course is normally completed the last semester in the summer.</i> )	3
COB Core Requirement	MGT 487 Strategic Management & Policy	3
Major Requirement	<b>Choose one (must total 3 credit hours):</b> ACC 311    ENT 302    GRY 429    MGT 400    MKT 352    MKT 410    MUS 362 OR    MUS 529    RMI 415    THE 250 OR BUS 550/LAW550    FIN 266    MGT 211    MGT 413    MKT 367    MUS 216    MUS 375 OR    REC 305    THE 150    THE 255 COM 439    GRY 310    MGT 300    MGT 465    MKT 368    MUS 316    MUS 393    REC 320    THE 354	3
Major Requirement	<b>Choose one (must total 3 credit hours):</b> ACC 311    ENT 302    GRY 429    MGT 400    MKT 352    MKT 410    MUS 362 OR    MUS 529    RMI 415    THE 250 OR BUS 550/LAW550    FIN 266    MGT 211    MGT 413    MKT 367    MUS 216    MUS 375 OR    REC 305    THE 150    THE 255 COM 439    GRY 310    MGT 300    MGT 465    MKT 368    MUS 316    MUS 393    REC 320    THE 354	3
<b>Semester 4 Total</b>		<b>15</b>
<b>Total Hours at MSU</b>		<b>59</b>
<b>Total Hours Overall</b>		<b>120-125</b>

\*\*Work with your MSU advisor to identify courses that will complement your specific career goals. Electives provide the opportunity to customize your degree program. Some elective credits may or may not be needed to bring total credit hours to a minimum of 120 credit hours and upper division hours (300+) to 40.

**Admission to the College of Business is separate from admission to the University.**  
Students must have completed at least 54 hours (MSU and/or transfer). GPA requirements include a minimum 2.00 Missouri State GPA and a minimum 2.5 combined GPA to apply for admission to the College of Business.

This information is provided as a guide only.

- OTC students are strongly encouraged to meet with their major specific MSU transfer advisor early in their OTC education to discuss the most appropriate OTC coursework for their intended MSU major, MSU degree requirements, etc.
- Students are required to fulfill MSU graduation and GPA requirements to receive a degree and should consult with their MSU advisor and the MSU undergraduate catalog for details, as there may exist pre-requisite requirements as well as periodicity limitations that could affect scheduling sequences.
- Please note that transfer students from Missouri public colleges and universities may follow the general education and general baccalaureate degree requirements in effect at Missouri State when they first enrolled (or re-enrolled after an absence of one calendar year or more) as degree-seeking students at the institutions from which they transferred (e.g., OTC).