



Missouri State
UNIVERSITY

Strategic Planning Interactive Workshop No. 4 Feedback

Goal: Community Partnerships & Economic Development

IDEAS OR CONCEPTS THAT ARE NOT CLEAR

- Increase emphasis on strategies for non-profit partners
- Simplify Strategy No. 1 - it is too long and confusing
- Faculty, AUL's and Deans need to listen to and follow up with industry
- How does recommended committee get formed? Needs to be diverse representation
- Say "all units" instead of academic colleges

WHAT'S MISSING?

- Institute centralized data base for community partnerships
- Additional representation for staff throughout strategies; many staff are involved in community engagement
- Employers willing to fund tuition reimbursement
- Dependents over age 24 cannot receive tuition waiver – allow for those dependents over 24 to receive some tuition remission
- Develop subject matter expert directory
- Partnerships leading to student careers
- Tie partnerships to student recruitment
- Like expanding "real world learning experiences"
- Provide meaningful mentoring experiences – not just free labor
- Include graduate students in partnerships

OTHER STRATEGIES THAT ARE MORE IMPORTANT

- Is there a bigger goal? Need big vision for future
- Rely on community partners to provide skills which don't exist within the University

OTHER COMMENTS

- Strategy 4 – “assess current staffing structure” Why is this here?
- Strategy 5 – Database of university expertise -this already exists
- See partnerships with smaller businesses and surrounding communities (Branson, West Plains, etc.)
- Who exactly is our community?

CONSULTANT COMMENTS

- Desired Outcomes
 - Third Desired Outcome – Quantify meaningful increase
 - First outcome – Not sure what this means. It reads as a strategy
 - Last outcome – Should business be plural?
- Strategies
 - Assess current staffing structure - may want to move this to Academic Opportunities Goal