



Missouri State
UNIVERSITY

Strategic Planning Interactive Workshop No. 4 Feedback

Goal: Academic Opportunities & Innovation

IDEAS OR CONCEPTS THAT ARE NOT CLEAR

- Expand Public Affairs goal into all classes not just first year
- Age friendly university not mentioned
- Global initiative – there is already a plan and procedure in place
- Relevance is unclear – relevant to what?
- Do we really link retention to relevance in curriculum?
- “Experiential learning” can be academic learning experiences such as mentoring and tutoring
- Expand the scope, meaning and understanding of interdisciplinary collaborations
- Where is the big idea? We are coasting on past ideas!

WHAT'S MISSING?

- Developing experiential learning course maps for all programs
- Make Public Affairs course resources more available as well as materials
- Add/Consider night classes for additional pathways
- Micro-credentials
- Articulate value-added services
- Focus on experiential is too narrow – use “high impact practices” which are evidence based
- Connection between student workers to overall goal of student success
- Agriculture is missing
- Program addition, elimination or enhancements
- Where are we going to invest?

OTHER STRATEGIES THAT ARE MORE IMPORTANT

- Promotion of interdisciplinary activities among programs
- Include Public Affairs office/Center for Public Affairs where people can visit
- Provide recognition to those who are about to complete programs- connect to community work opportunities
- Break financial barriers to underrepresented students e.g. Bear Power (students pay an additional \$4,035 /semester)
- Provide open-source textbooks
- Comprehensive analysis of online classes. Based on data develop plan to elevate online classes
- Get students more involved in nuts and bolts of MSU (internships, campus workers, independent study, relevant learning experiences on campus)

OTHER COMMENTS

- Goals look good but devil is in the details in execution
- Builds upon good connection to community
- Like IPE focus
- Very little mention or reference to graduate students
- Innovate for a purpose not just for innovation sake
- Are we four miles wide and an inch deep or will we invest in a few programs?
- Where is campus master plan? Investment in maintenance and repair

CONSULTANT COMMENTS

- DESIRED OUTCOMES
 - Relevance - This statement assumes that curriculum is primarily responsible for retention. Is that what you mean
 - Public Affairs – This is a strategy statement. Suggestion – X% of students will complete the Public Affairs Certificate
- STRATEGIES
 - Identify opportunities - Evaluate spaces within colleges – This not clear
 - Add introductory statement as to why interdisciplinary opportunities are important for improving the academic experience for students
 - There are similarities in strategies with Community Partnerships goal. SPC should consider how to link these strategies or remove redundancy
 - Courses -Address relationship to Public Affairs
 - Should development of new academic programs relevant to workforce needs be identified as a strategy?