



UNIVERSITY COUNCIL



June 2, 2026



WELCOME

UPDATES



Hot Rod Power Tour 2026

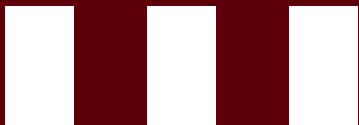
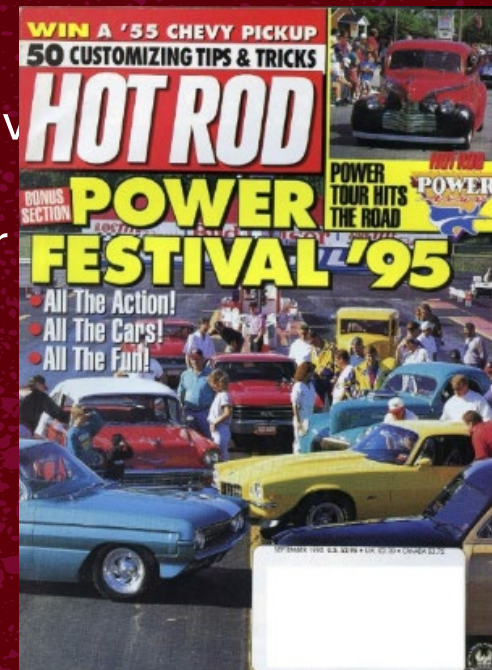
Missouri State University Council Briefing

June 11, 2026

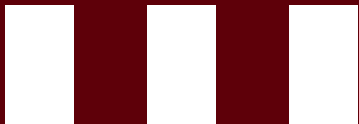
Robert Rowley, Director of University Safety

Hot Rod Power Tour History

- Annual multi-day event for hot rods, muscle cars, and performance vehicles
- Started in 1995 as a HOT ROD magazine staff road trip that connected project cars with readers
- Grew from roughly 200 vehicles into a major rolling automotive festival
- The 2026 route places Missouri State University on the national tour as the Day 4 host site

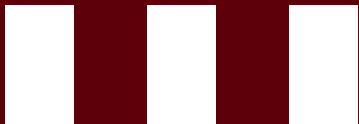


2026 Route Overview



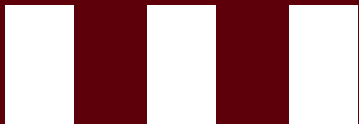
Missouri State University as the Day 4 Host Site

- The University hosts Day 4 of the tour on Thursday, June 11
- Campus remains open and normal university operations continue during the event
- Public event hours are 10:00 a.m. to 5:00 p.m., with setup, arrival, and departure activity before and after the public window
- Leadership should expect increased participant vehicle traffic, visitor activity, and heavier departures after 5:00 p.m.



Event-Day Operating Picture

- Morning: participant arrivals, setup activity, and initial traffic impacts near designated event areas
- Midday: peak pedestrian movement and concentrated activity around the event footprint
- Late afternoon and evening: staggered participant departures and heavier outbound traffic after 5:00 p.m.
- Primary risk themes: traffic congestion, pedestrian safety, parking disruption, and preserved emergency access



**HOT ROD
POWER
TOUR 2026**

MAPS

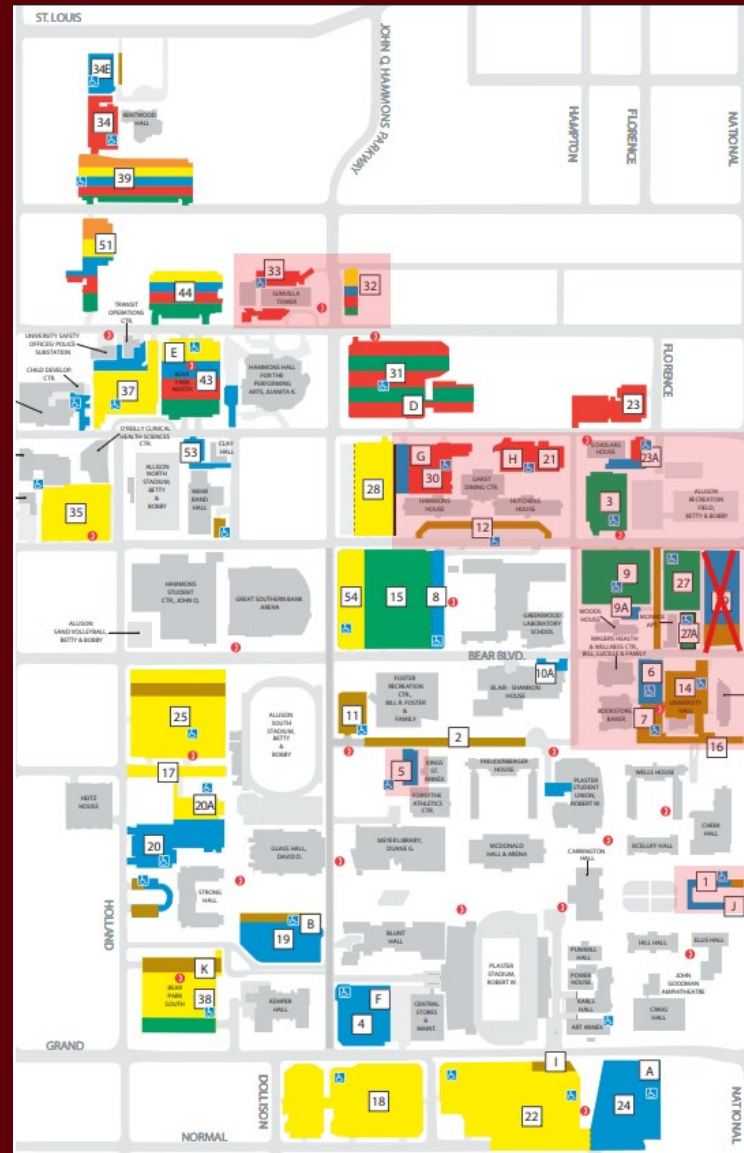
Footprint, Shelters, and
Traffic Flow Maps

2026 Hot Rod Power Tour

Traffic Flow and Road Closures Map



Parking Impacts and Unaffected Lots

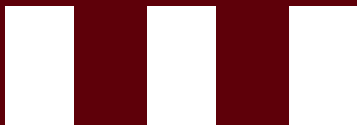


Lots: 3, 5, 9, 14,
15, 21, 27, 27A,
30, 33, and
Bookstore/Magers



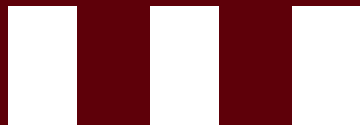
Public Safety and Interagency Coordination

- Public safety, traffic, and event operations are coordinated with Springfield/Greene County Office of Emergency Management
- Springfield Police Department, Springfield Fire Department, Mercy EMS, and event organizers are part of the coordination posture
- Event command post will be in the Hammons Student Center Alumni Lounge
- Operational priorities include traffic management, crowd safety, emergency response readiness, and issue escalation
- Public-facing offices remain available because a SOAR session is scheduled that day; staffing adjustments are managed by individual areas

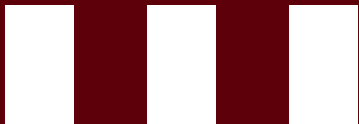


Leadership Takeaways

- Missouri State University will host a high-visibility national event while preserving normal campus operations
- The most visible impacts will be parking changes, traffic rerouting, and elevated pedestrian activity near the event footprint
- The mitigation strategy centers on clear communication, commuter garage parking, shuttle support, managed traffic flow, and interagency coordination
- The event also provides an opportunity to showcase Missouri State University to a large external audience



Questions?





Missouri State
UNIVERSITY

CUPA Results

College and Universities Professional
Association (CUPA) Report Update

College and University Professional Association (CUPA) Report Update

2025-26 Faculty and Staff Salary Comparisons

Academic Year	Staff Comparison ⁺	Faculty Salary Compared to CUPA Peer Salary			
		Non-tenure Track		Tenured / Tenure Track	
		Average	Median	Average	Median
2017-18	90.1%	87.5%	92.9%	96.4%	102.2%
2018-19	90.0%	86.2%	94.2%	93.5%	100.4%
2019-20*	91.0%	88.0%	96.4%	93.2%	99.8%
2020-21*	90.3%	85.8%	96.6%	92.8%	100.0%
2021-22*	91.1%	90.3%	101.2%	96.4%	102.6%
2022-23*	92.8%	85.7%	102.2%	99.9%	106.6%
2023-24 [^]	92.8%	83.9%	94.3%	98.2%	103.5%
2024-25 [^]	91.6%	88.0% [°]	84.6% [°]	97.6%	103.8%
2025-26 [¤]	90.7%	89.1% [°]	86.3% [°]	96.0%	102.4%

* Faculty comparison is to CUPA Public Doctoral/Professional Institutions

[^] Faculty comparison is to CUPA Public Doctoral/Professional and Master's: Larger Programs Institutions

[¤] Faculty comparison is to CUPA Award Level Focus: Undergraduate/Graduate-Master's, Undergraduate/Graduate-Doctorate

⁺ Staff compared to mid-point of MSU salary range

[°] CUPA no longer collects rank information on non-tenure track faculty, comparison is not weighted for rank starting in 2024-25.

Faculty and Staff Salary Comparison Adjusted for Cost-of-Living

Academic Year	Staff Comparison	Faculty Salary Compared to CUPA Peer Salary			
		Non-tenure Track		Tenured / Tenure Track	
		Average	Median	Average	Median
2025-26	98.8%	97.0%	94.0%	104.6%	111.6%



Mo State Athletics



FY26 External Unit Impact Report

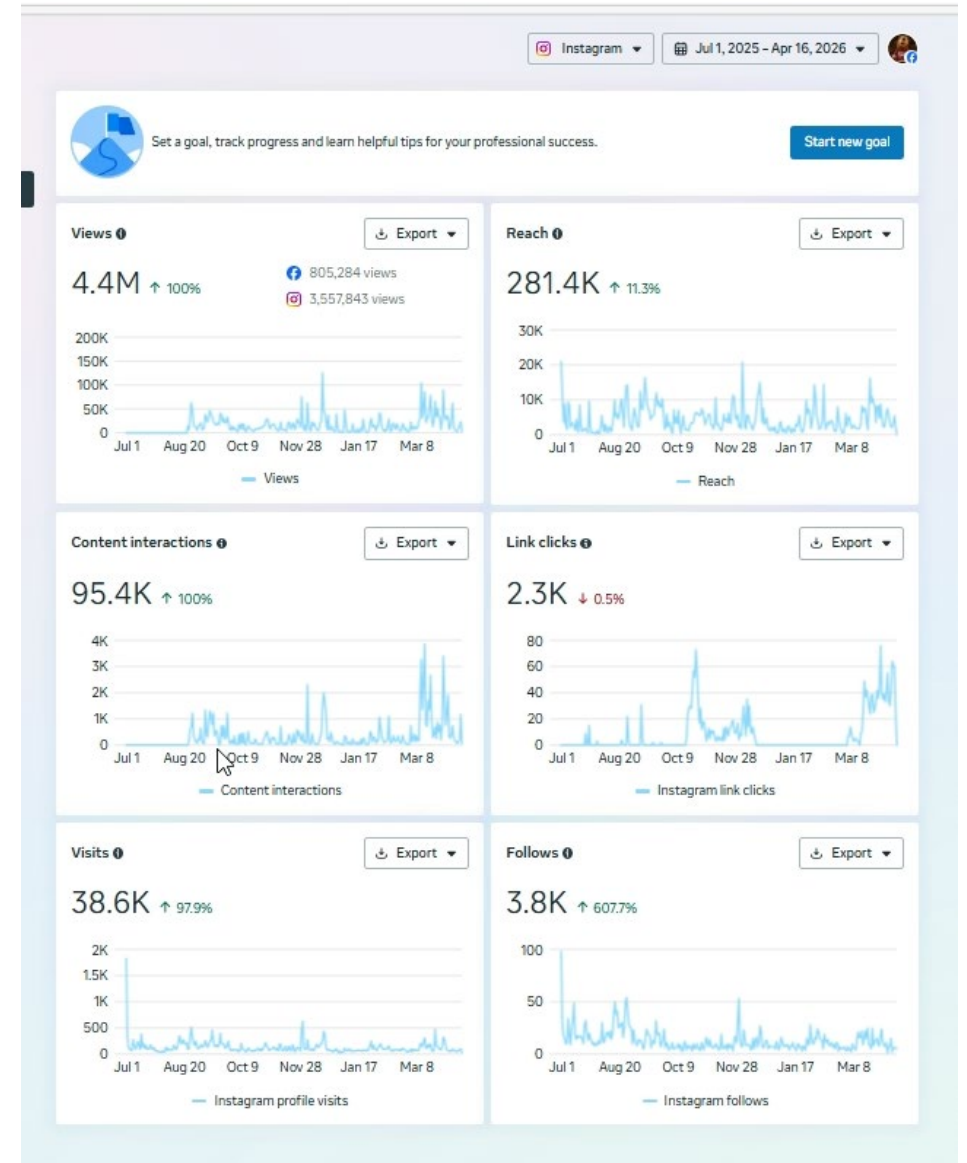
Brand Awareness

- Year-over-Year TV growth in Football
 - 644,000 viewers – Xbox Bowl
 - 338,075 viewers – at MTSU
 - Averaged 53 minutes/viewer
- Social Media growth
 - Facebook interactions +50%
 - Instagram interactions (+100%)
 - Nearly doubled
- Key market Billboard Campaigns



Brand Awareness

- Year-over-Year TV growth in Football
- Social Media growth
 - Facebook interactions +50%
 - Instagram interactions (+100%)
 - Nearly doubled
- Key market Billboard Campaigns



Brand Awareness

- Year-over-Year TV growth in Football
- Social Media growth
 - Facebook interactions +50%
 - Instagram interactions (+100%)
 - Nearly doubled
- Key market Billboard Campaigns



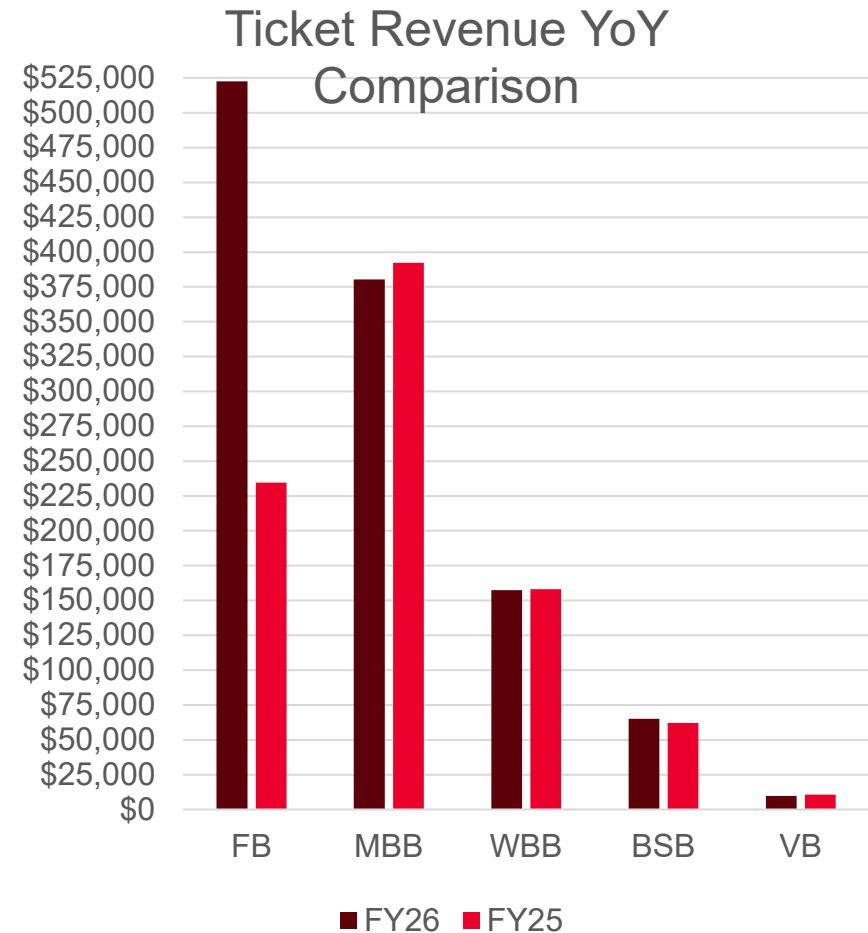
Event Success

- Baseball vs. Arkansas
 - 4th Largest Crowd in School History – 6,538 fans
- Football
 - Student Attendance: 13,286 (+84.8%)
 - Total Attendance: 69,279 (+43.4%)



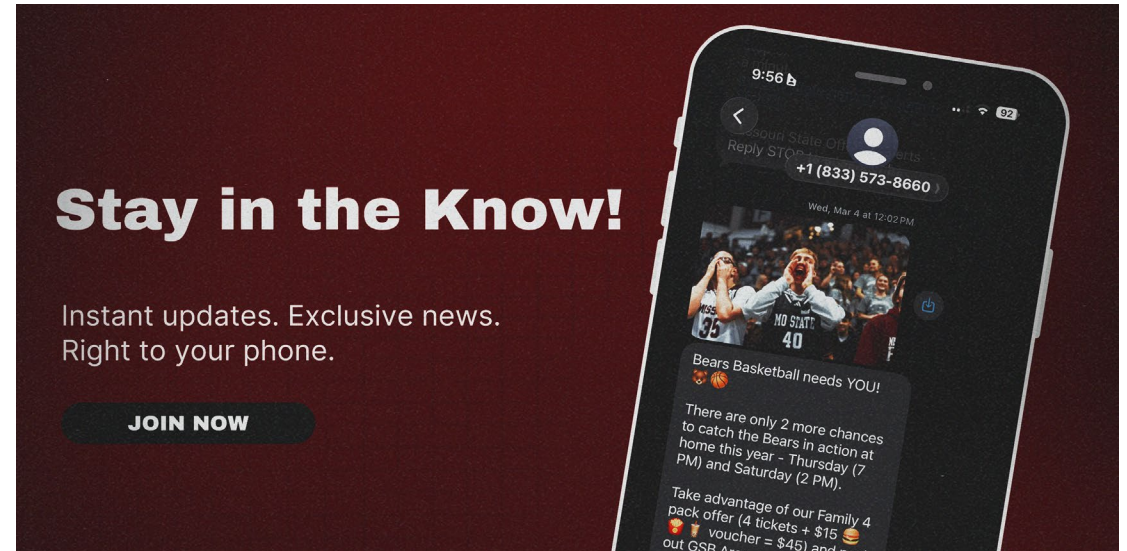
Revenues

- \$1.13 M in Ticket Revenue (95% to goal)
 - Baseball: \$65K (118% to goal)
 - Football: \$522K (109% to goal)
- Season tickets increase in 4 out of 5 sports
- EA Sports CFB26 royalty payout
 - 69th out of 136 schools
 - 2nd amongst Conference USA peers



Technology & Infrastructure

- Vozzi
- Learfield Amplify
- Student email communication strategy



What's Next?

- Paciolan
- Student Rewards App
- New Athletics Ecommerce partner
- Redesigned MissouriStateBears.com



2026 LEGISLATIVE SESSION – IMPACTS TO MISSOURI STATE

June 2, 2026



BUDGET

- Flat funding for all public higher education institutions' core funding included in the Truly Agreed Upon and Finally Passed version of the budget (HB 2003)
- HB 2003 directs the MO Dept. of Higher Ed & Workforce Development to develop “an objective, formula-driven funding model for the allocation of state appropriations to public institutions of higher education...by December 1, 2026”
 - Would apply to all public 2-year and 4-years
 - Based on same funding totals currently provided to public 2-year and 4-years

BUDGET (CONTINUED)

	Governor's Recommended Budget	House Changes	Senate Changes	TAFP Version	Signed into Law
Core funding	Flat funding over FY 26	+ ~\$30M for Mo State	Flat funding over FY26	Flat funding over FY26	TBD Decisions must be made by July 1
New capital improvement projects for public higher ed	None	None	5 new capital improvement projects, totaling \$16M	5 new capital improvement projects, totaling \$16M	TBD Decisions must be made by July 1

POLICY

Bills that were passed by the General Assembly:

- Board of Governor residency requirement changes (HB 2896)
- Antisemitism investigations (HB 2061 – signed)
- National Guard tuition (HB 2593)
- Workforce Diploma Program sunset repeal (HB 2896)
- Agricultural Education program (HB 2896)
- Health insurance changes (HB 2372)

POLICY (CONTINUED)

Legislation that ultimately did not pass the General Assembly:

- Low-earning degree program restrictions
- Associate degree teacher certification
- DEI
- Prohibition on hiring individuals with H-1B visas
- Workforce Pell changes
- Dependents of disabled veterans' tuition waiver
- Degree authority for public universities
- Fast Track income eligibility change
- Restroom and dormitory access limitations
- Bright Flight changes
- Performance funding – timelines and direction on next steps
- Changes to collective bargaining processes
- Higher education liaisons for homeless and foster youth
- WorkKeys requirement

WHAT'S NEXT

- Governor's deadline on legislation:
 - July 1 – Appropriations bills
 - July 14 – All remaining legislation
- General effective date for legislation: August 28
- DHEWD – funding model recommendation development (December 1 deadline)
- Relationship building with legislators over the interim
- Development of 2027 legislative priorities

QUESTIONS/COMMENTS

WRAP-UP