

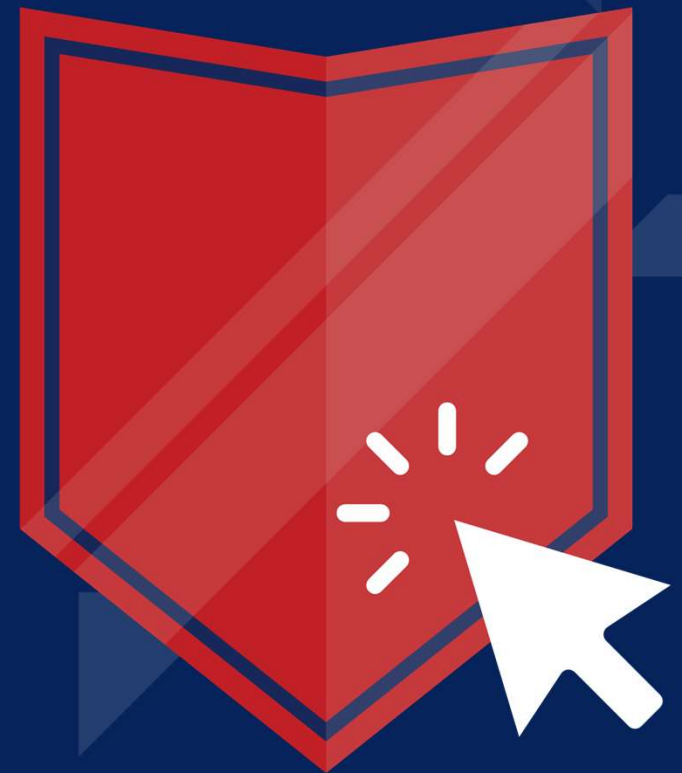


SIMnet®

Marketable skills.
Remarkable results.

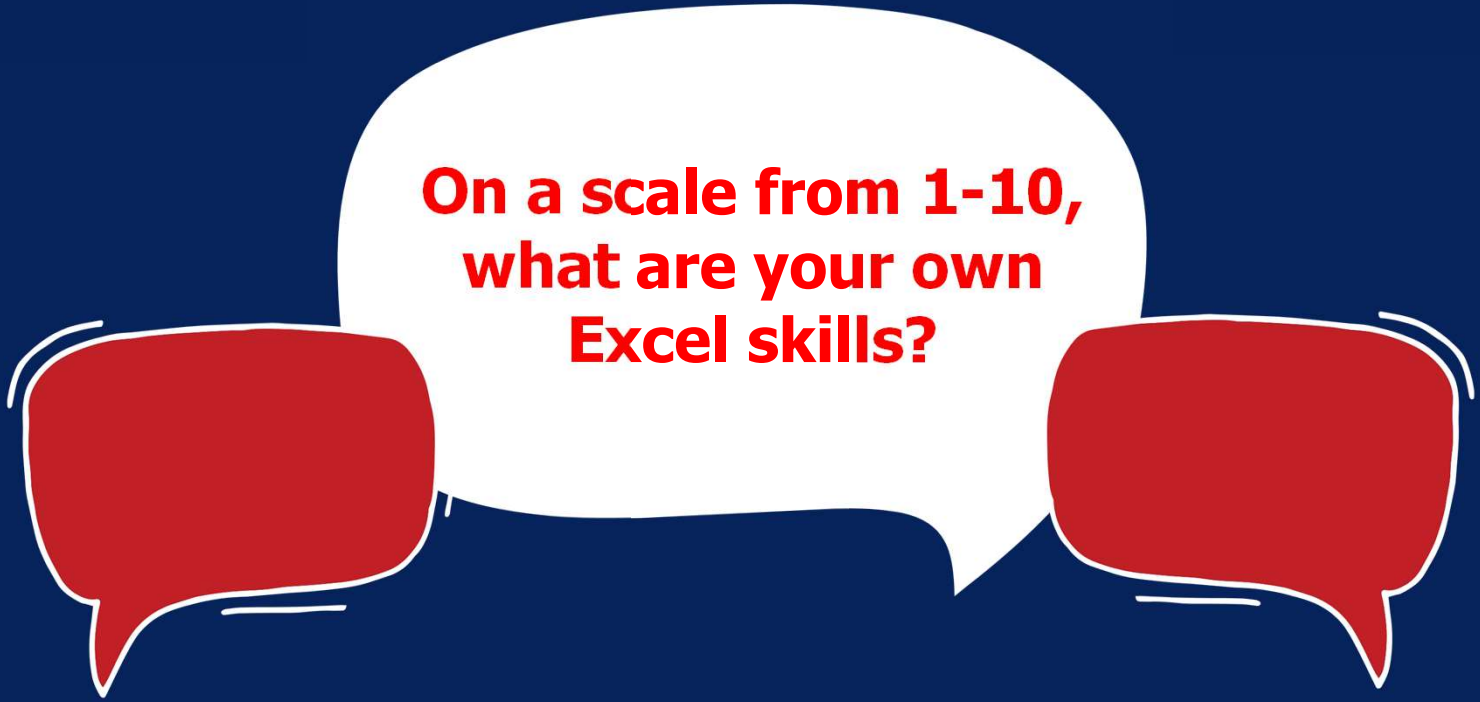
Unlock Students' Potential with Excel and SIMnet

Ted Krischak, Nicole Young
McGraw Hill



Let's Hear from You!

**On a scale from 1-10,
what are your own
Excel skills?**

The image features three speech bubbles on a dark blue background. A central white speech bubble contains the text 'On a scale from 1-10, what are your own Excel skills?'. To its left and right are two red speech bubbles, both of which are empty. The speech bubbles have a hand-drawn, slightly irregular style with white outlines and small white lines at the bottom indicating the tail of the bubble.

The 5 Most In-Demand Software Skills in the U.S.

Skill	Unique Job Postings from Dec 23 – Dec 24
Microsoft Office	54,209
Microsoft Excel	49,858
Microsoft Outlook	27,401
Microsoft PowerPoint	24,323
Microsoft Word	17,508

The Demand for These Skills Continues to Grow!

Skill	Projected Growth Over the Next 2 Years
Microsoft Office	19%
Microsoft Excel	18%
Microsoft Outlook	25%
Microsoft PowerPoint	26%
Microsoft Word	7%

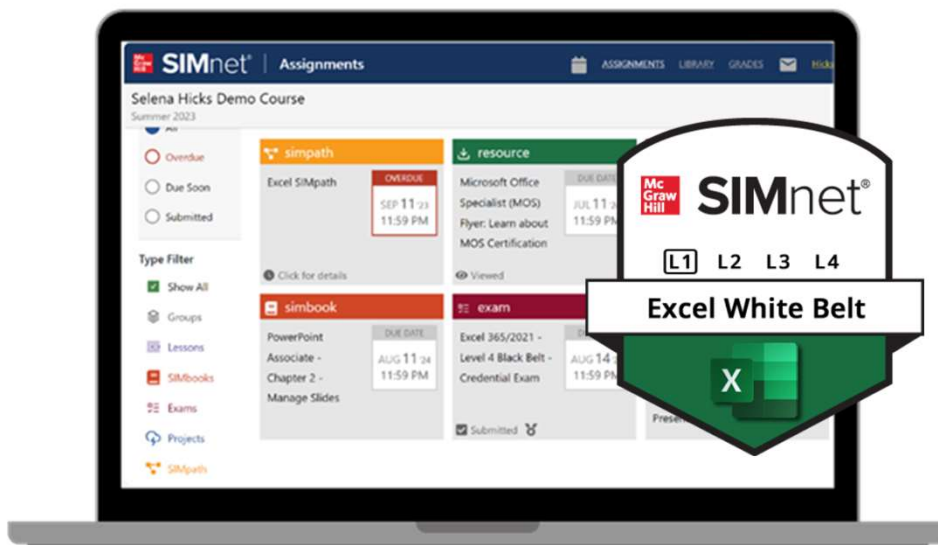
Source: Lightcast Job Analyst

The 5 Most In-Demand Software Skills in the Missouri

Skill	Unique Job Postings from Jan. 2024 – Jan 2025
Microsoft Office	3,122,192
Microsoft Excel	2,954,292
Microsoft Outlook	1,579,564
Microsoft PowerPoint	1,516,983
Microsoft Word	962,023

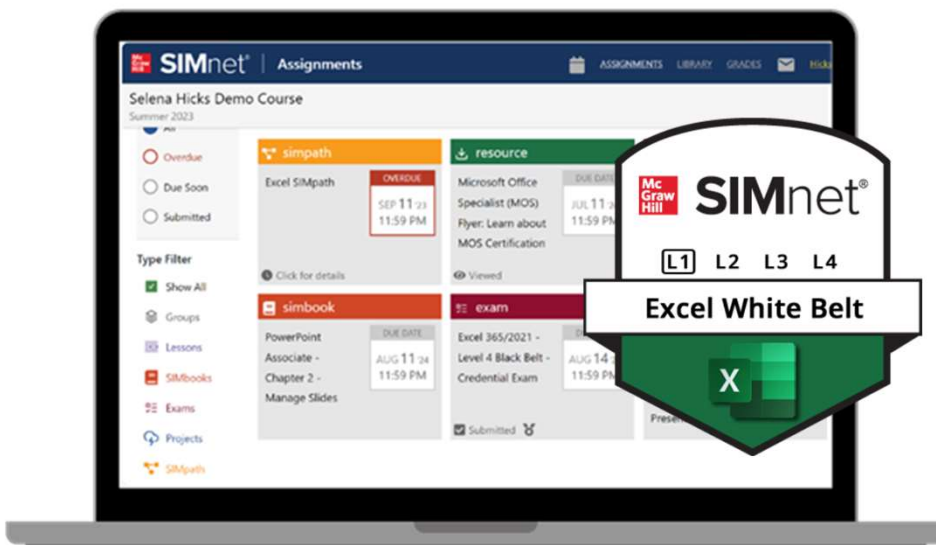
SIMnet: Training & Assessment for Microsoft 365

- Traditional course solution that can be **required** and **assigned**
- Develops skills through a variety of learning activities, such as **hands-on practice** and **projects**
- **For business students** who may be lacking in Excel or other MS Office skills, SIMnet can provide practice and mastery of the skills needed to be successful in core business courses
- Issues up to **16 digital credentials**—4 per Microsoft application



SIMnet

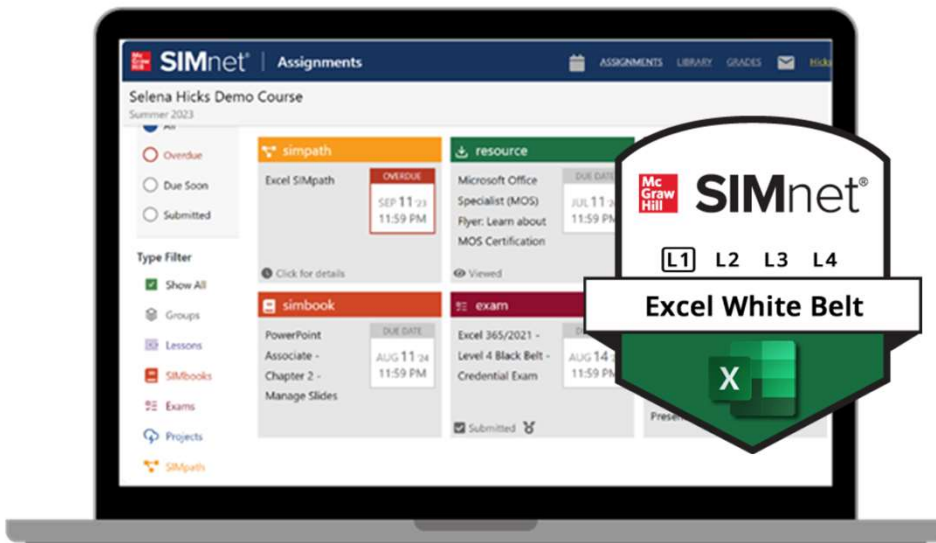
New: 13 Accounting Specific Projects



- Projects include topics on financial statements, inventory costing methods, bonds, mortgages, and more
- Develops Excel skills through an Accounting based scenario
- If you are a Connect user, SIMnet can be added (with these projects) for an affordable cost

SIMnet

New: 9 Finance Specific Projects *(and growing)*




- Projects include topics on Time Value of Money, Intrinsic Value of a Stock, Market Value of Bonds, Value at Risk of a Portfolio of Two Stocks
- Develops Excel skills through a Finance-based scenario
- If you are a Connect user, SIMnet can be added (with these projects) for an affordable cost

MOS Prep

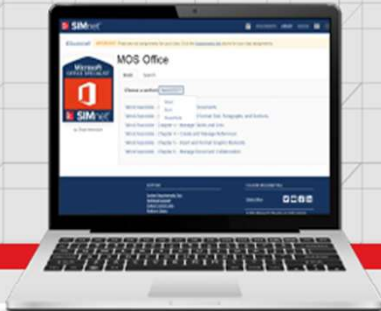
SIMnet can prepare students to achieve industry-recognized certification with its complimentary MOS prep materials.

- Complimentary SIMbooks contain content organized by MOS Associate-level exams.
- MOS Capstone projects are available for each Office application to ensure students can apply the skills.
- MOS Prep Simulated Exams are available for assignment to help students practice their MOS certification skills.



**MOS Prep
in SIMnet**


Keep IT SIMPLE.




A **Microsoft Office Specialist (MOS)** certification is an industry-recognized validation of proficiency in core Office suite applications: Access, Excel, PowerPoint, and Word.

Complimentary MOS prep materials in SIMnet include:


- **MOS SIMbooks:** Contain content organized for the three MOS Associate level exams (Excel, PowerPoint, and Word) and for the MOS Access Expert level exam. Content is available as one SIMbook with all Office applications or separate SIMbooks per individual application.




MOS Access
Expert
SIMbook



MOS Word
Associate
SIMbook



MOS Excel
Associate
SIMbook



MOS PowerPoint
Associate
SIMbook

So Let's Get Into SIMnet and Take a Quick Tour!

What are Digital Credentials?

A visual and electronic representation of an individual's skills, qualifications, or achievements.

- Also known as badges, digital certificates, and micro-credentials
- Contain meta data about the credential, the criteria for earning it, the issuer, etc.
- Shareable and verifiable

The screenshot displays a digital credential for 'Level 1: Excel White Belt' issued by McGraw Hill SIMnet. At the top, a shield-shaped badge features the SIMnet logo, levels L1 through L4, and the text 'Excel White Belt' above a green Excel icon. The main content area shows the credential title, a 'Sign in to access more options' link, and the user's name 'Sefena Hicks'. Below this, a detailed list of skills and knowledge is presented in a grid of tags, including 'Navigating a Workbook', 'Entering and Editing Text and Numbers in Cells', 'Applying Number Formats', 'Inserting Data Using AutoFill', 'Using Functions in Formulas', 'Using AutoSum to Insert a SUM Function', 'Changing the Zoom Level', 'Arranging Workbooks', 'Checking Spelling', 'Previewing and Printing a Worksheet', 'Cutting, Copying, and Pasting Cell Content', 'Using Paste Options', 'Wrapping Text in Cells', 'Aligning Cells', 'Merging Cells and Splitting Merged Cells', 'Applying Bold, Italic, and Underline', 'Changing Fonts, Font Size, and Font Color', 'Adding Borders', 'Applying Cell Styles', 'Using Format Painter', 'Clearing Cell Content', 'Setting and Clearing the Print Area', 'Inserting Worksheets', 'Naming Worksheets', 'Changing the Color of Sheet Tabs', 'Moving and Copying Worksheets', 'Deleting Worksheets', 'Inserting and Deleting Rows and Columns', 'Applying Themes', 'Modifying Column Widths and Row Heights', 'Freezing and Unfreezing Rows and Columns', 'Hiding and Unhiding Rows and Columns', 'Splitting Worksheets', 'Changing the Worksheet View', 'Adding Headers and Footers', and 'Inserting Page Breaks'. On the right side, there are sections for 'Share Credential' with social media sharing options and an 'Add to My LinkedIn Profile' button, 'Pathways' showing related learning paths like 'Excel Pathway' and 'L1: White Belts', and 'Credential Verification' with a 'Verify Credential' button.

McGraw Hill has issued more than 1.4 million digital credentials since 2019.

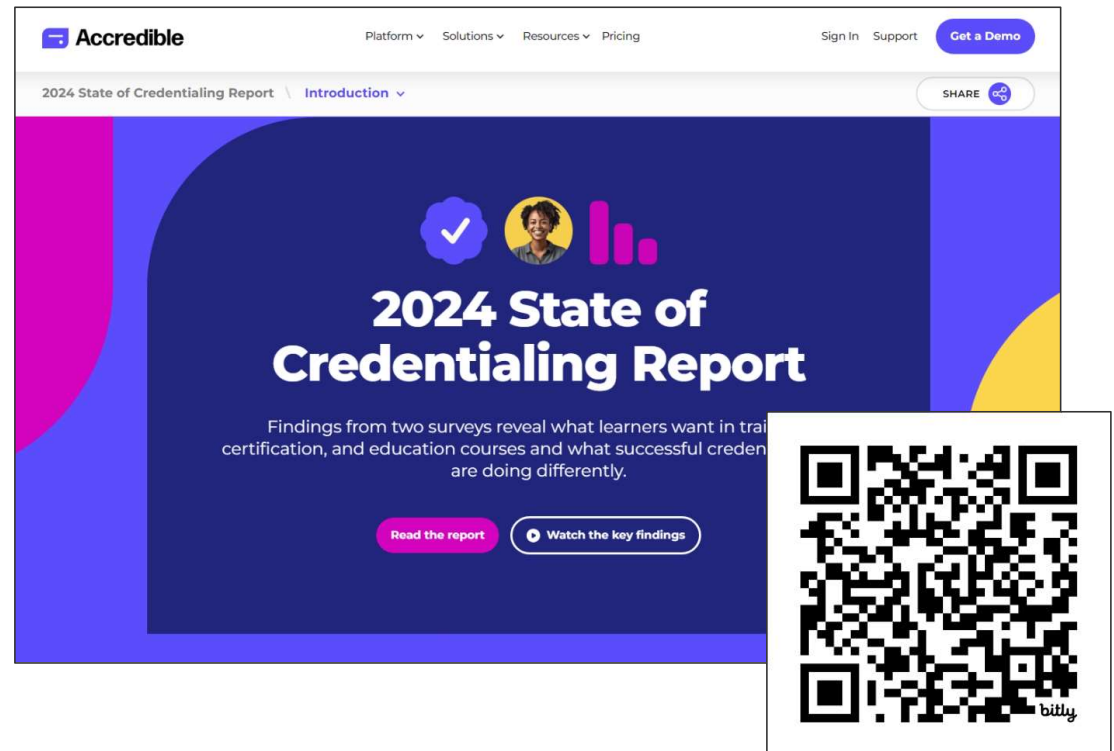
Our partner, **Accredible**, is the world's leading digital credential platform, serving **3,200** organizations, institutions, and businesses a year.

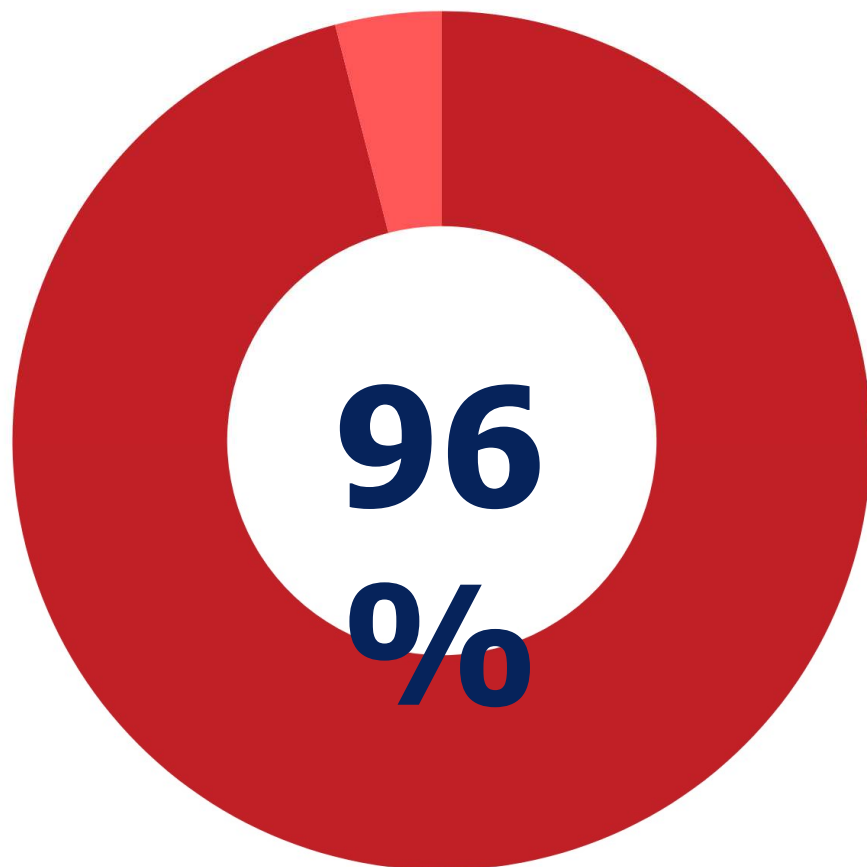


Accredible's 2024 State of Credentialing Report

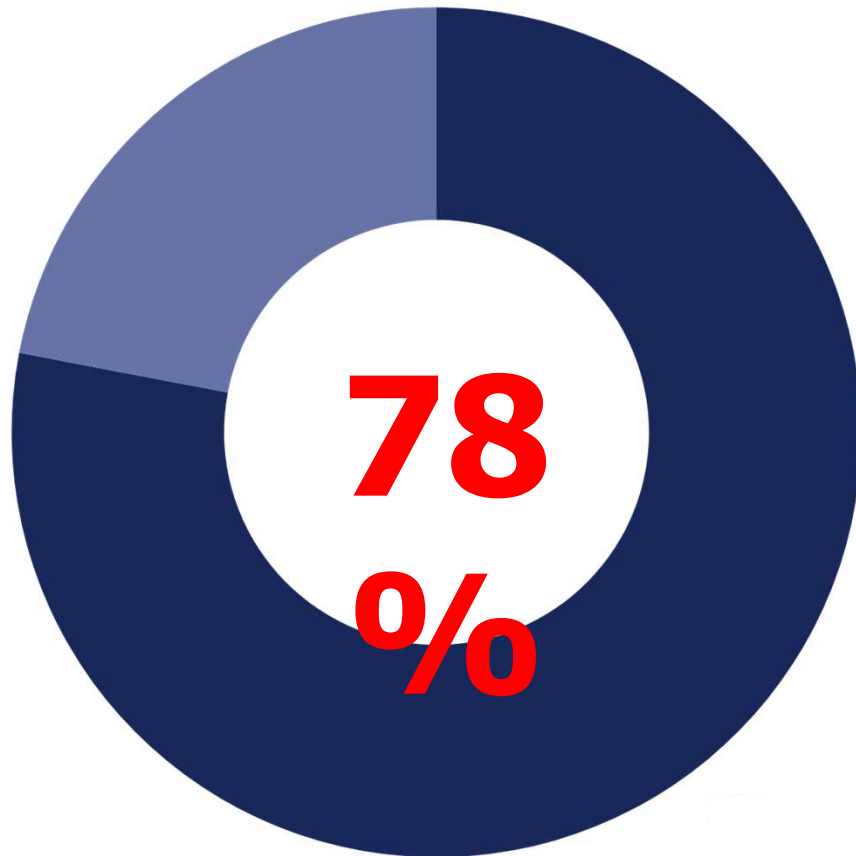
In Spring 2024, Accredible surveyed:

- **1,000+** learners
- **200+** education and training leaders






of learners who earned a digital credential consider it valuable for their career.



**believe a digital credential
increases their chances of
getting a job offer.**

Let's Hear from You!

**Has anyone here
implemented digital
credentialing
in their course
or program?**



Let's Hear from You!

**Has anyone here earned
a digital credential?**

If so, what for?

Support for your Course - Customer Success Team

- SIMnet training
- Implementation planning
- Thought partner in course creation
- Integrating SIMnet with your LMS
- Support throughout the term





Marketable skills.
Remarkable results.

Questions or Feedback?

Thank you!

