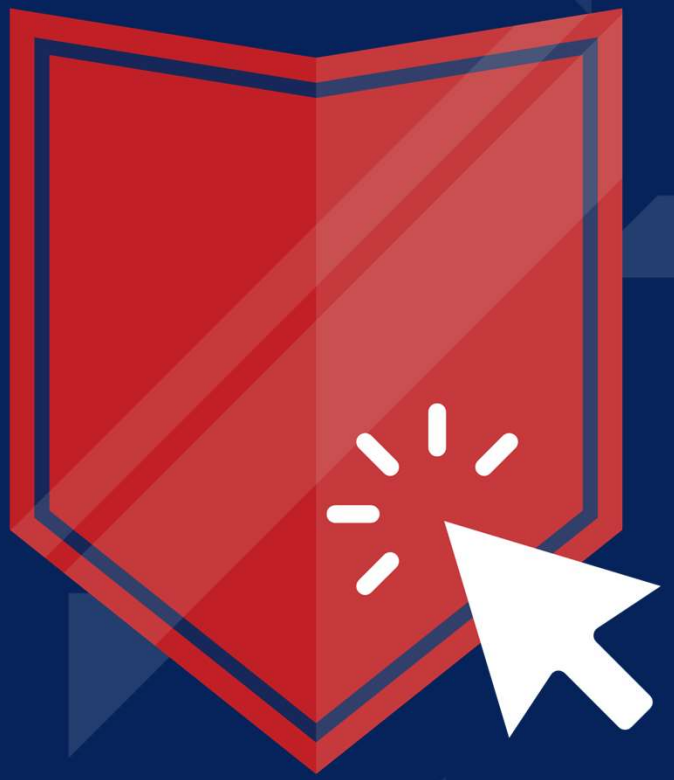
Mc Graw Hill SIMnet®

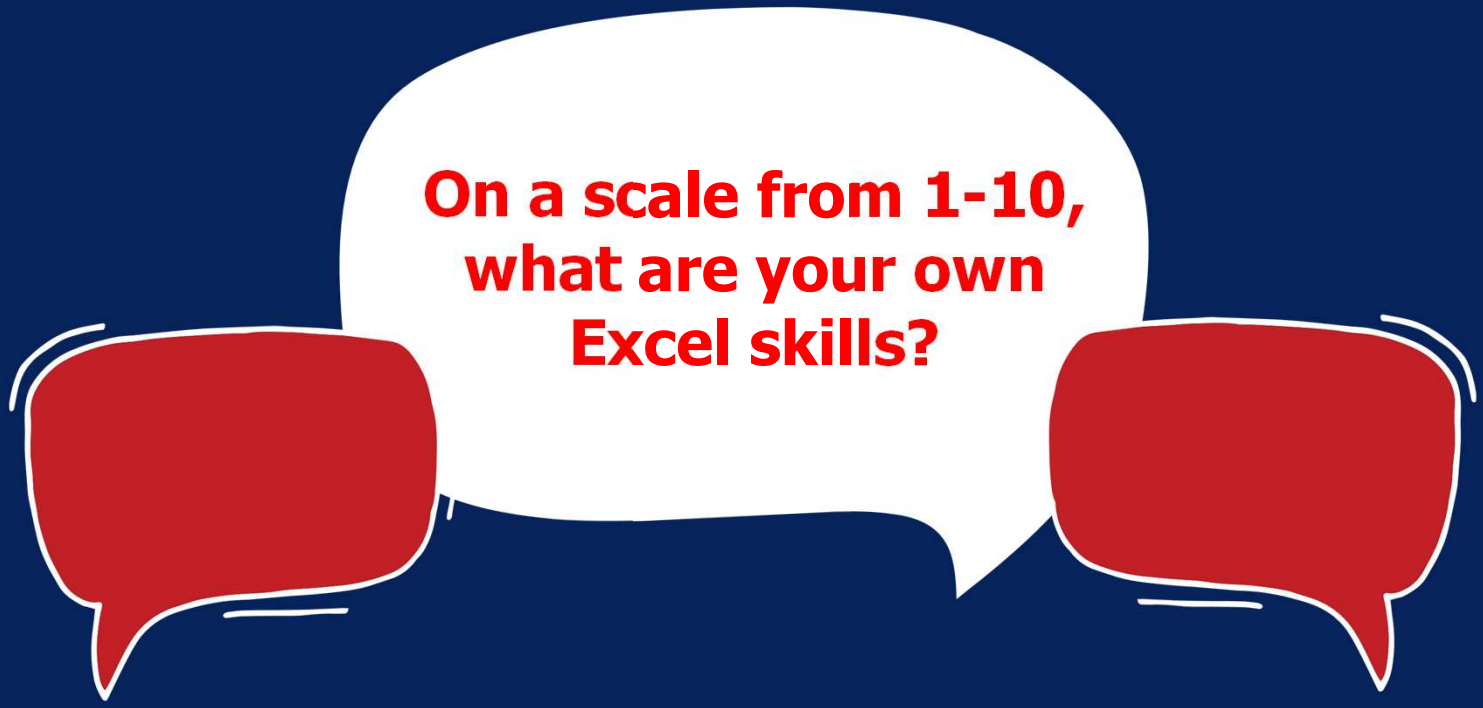
Marketable skills.
Remarkable results.

Unlock Students' Potential with Excel and SIMnet

Ted Krischak, Nicole Young
McGraw Hill



Let's Hear from You!



The 5 Most In-Demand Software Skills in the U.S.

Skill	Unique Job Postings from Dec 23 – Dec 24
Microsoft Office	54,209
Microsoft Excel	49,858
Microsoft Outlook	27,401
Microsoft PowerPoint	24,323
Microsoft Word	17,508

Source: Lightcast Job Analyst

The Demand for These Skills Continues to Grow!

Skill	Projected Growth Over the Next 2 Years
Microsoft Office	19%
Microsoft Excel	18%
Microsoft Outlook	25%
Microsoft PowerPoint	26%
Microsoft Word	7%

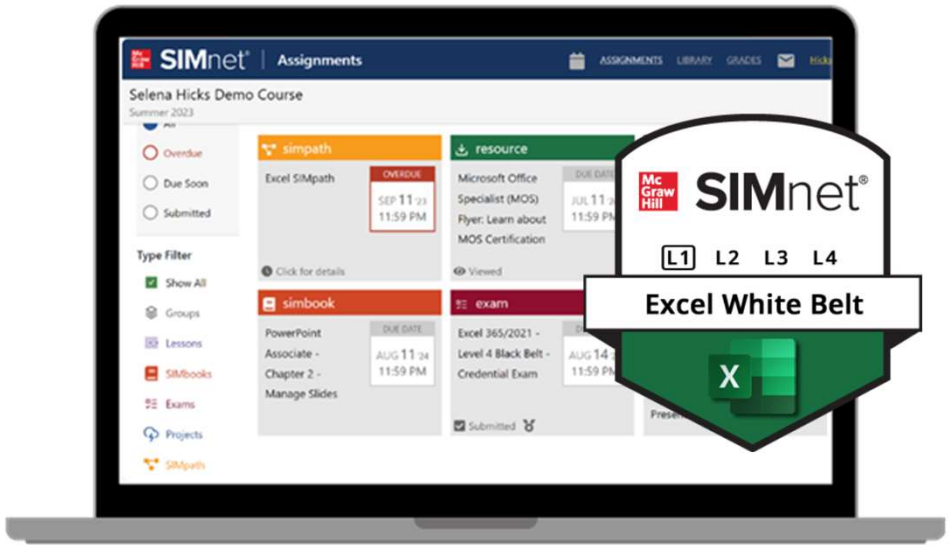
Source: Lightcast Job Analyst

The 5 Most In-Demand Software Skills in the Missouri

Skill	Unique Job Postings from Jan. 2024 – Jan 2025
Microsoft Office	3,122,192
Microsoft Excel	2,954,292
Microsoft Outlook	1,579,564
Microsoft PowerPoint	1,516,983
Microsoft Word	962,023

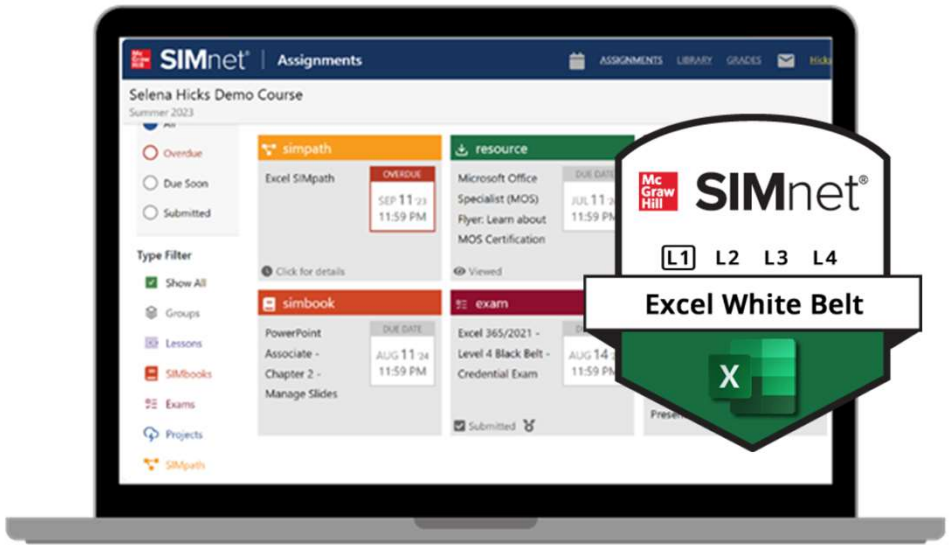
Source: Lightcast Job Analyst

SIMnet:
Training & Assessment for Microsoft 365



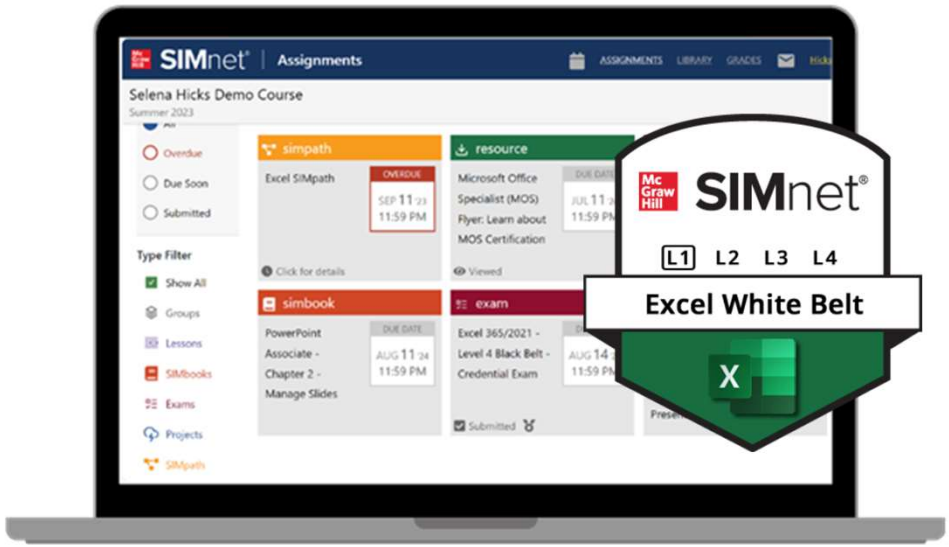
- Traditional course solution that can be **required** and **assigned**
- Develops skills through a variety of learning activities, such as **hands-on practice** and **projects**
- **For business students** who may be lacking in Excel or other MS Office skills, SIMnet can provide practice and mastery of the skills needed to be successful in core business courses
- Issues up to **16 digital credentials**—4 per Microsoft application

SIMnet
New: 13 Accounting Specific Projects



- Projects include topics on financial statements, inventory costing methods, bonds, mortgages, and more
- Develops Excel skills through an Accounting based scenario
- If you are a Connect user, SIMnet can be added (with these projects) for an affordable cost

SIMnet
New: 9 Finance Specific Projects *(and growing)*



- Projects include topics on Time Value of Money, Intrinsic Value of a Stock, Market Value of Bonds, Value at Risk of a Portfolio of Two Stocks
- Develops Excel skills through a Finance-based scenario
- If you are a Connect user, SIMnet can be added (with these projects) for an affordable cost

MOS Prep

SIMnet can prepare students to achieve industry-recognized certification with its complimentary MOS prep materials.

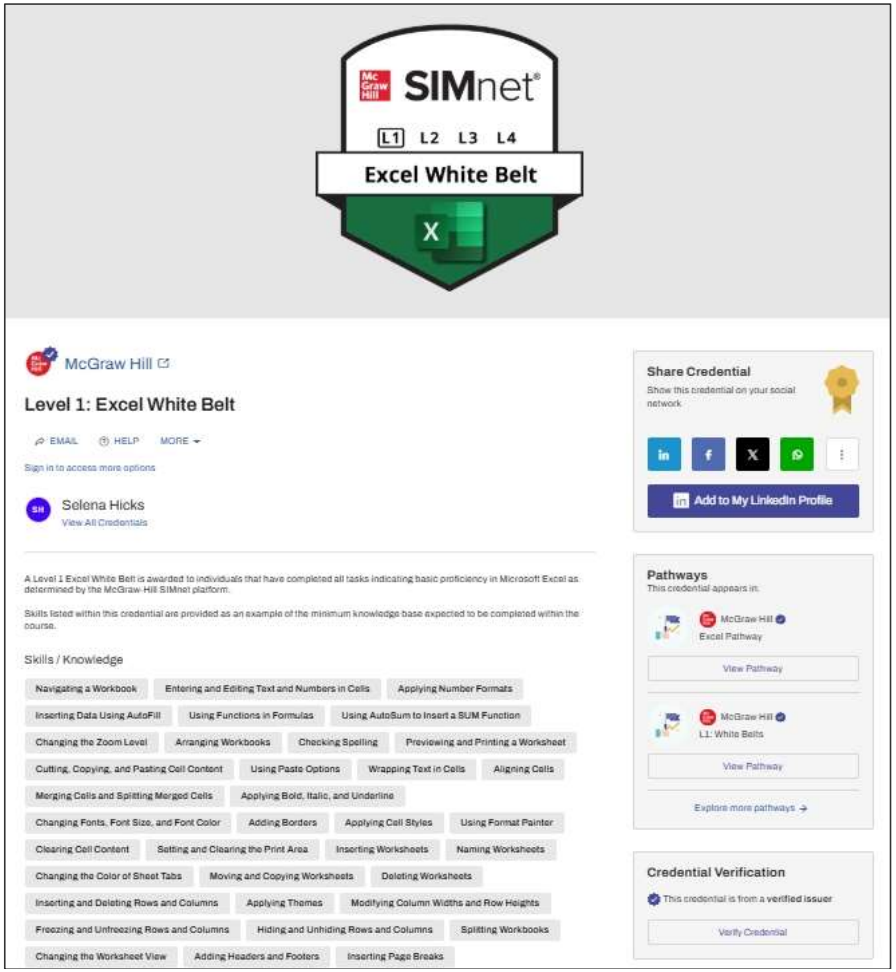
- Complimentary SIMbooks contain content organized by MOS Associate-level exams.
- MOS Capstone projects are available for each Office application to ensure students can apply the skills.
- MOS Prep Simulated Exams are available for assignment to help students practice their MOS certification skills.

So Let's Get Into SIMnet and Take a Quick Tour!

What are Digital Credentials?

A visual and electronic representation of an individual's skills, qualifications, or achievements.

- Also known as badges, digital certificates, and micro-credentials
- Contain meta data about the credential, the criteria for earning it, the issuer, etc.
- Shareable and verifiable



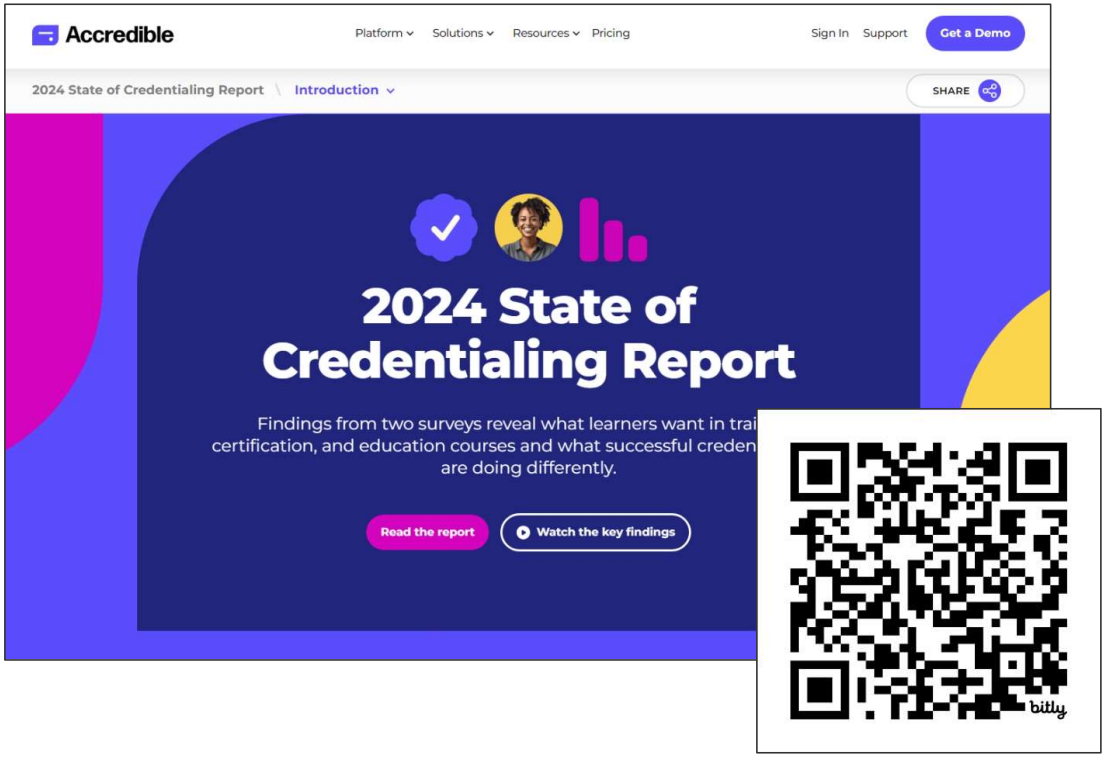
McGraw Hill has issued more than 1.4 million digital credentials since 2019.

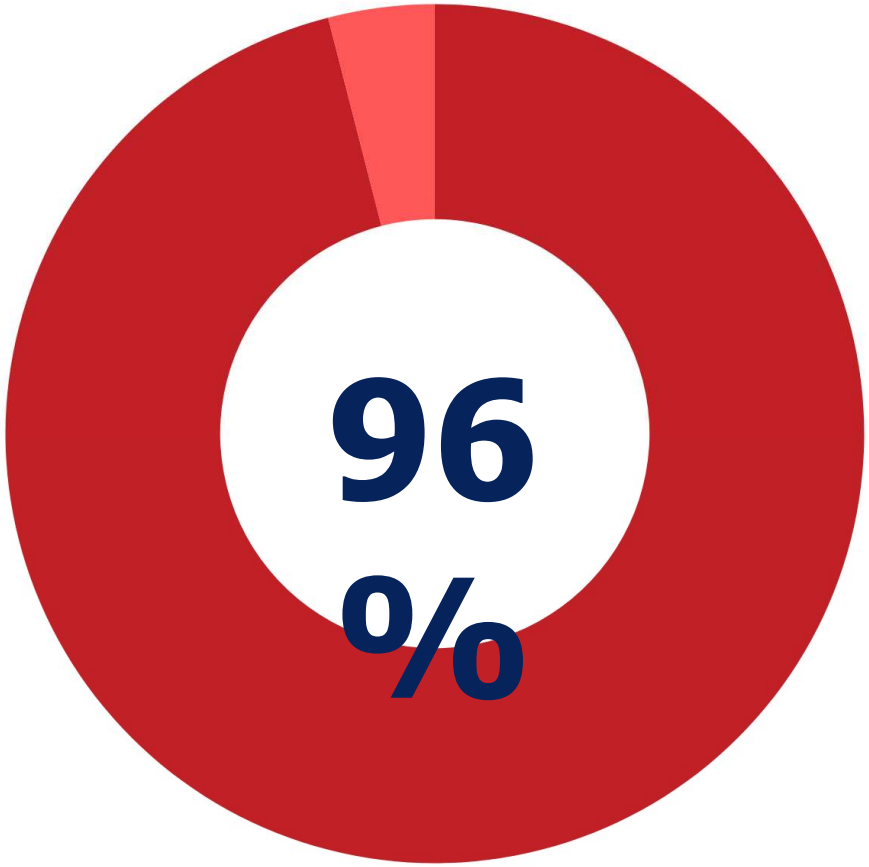
Our partner, **Accredible**, is the world's leading digital credential platform, serving **3,200** organizations, institutions, and businesses a year.

Accredible's 2024 State of Credentialing Report

In Spring 2024, Accredible surveyed:

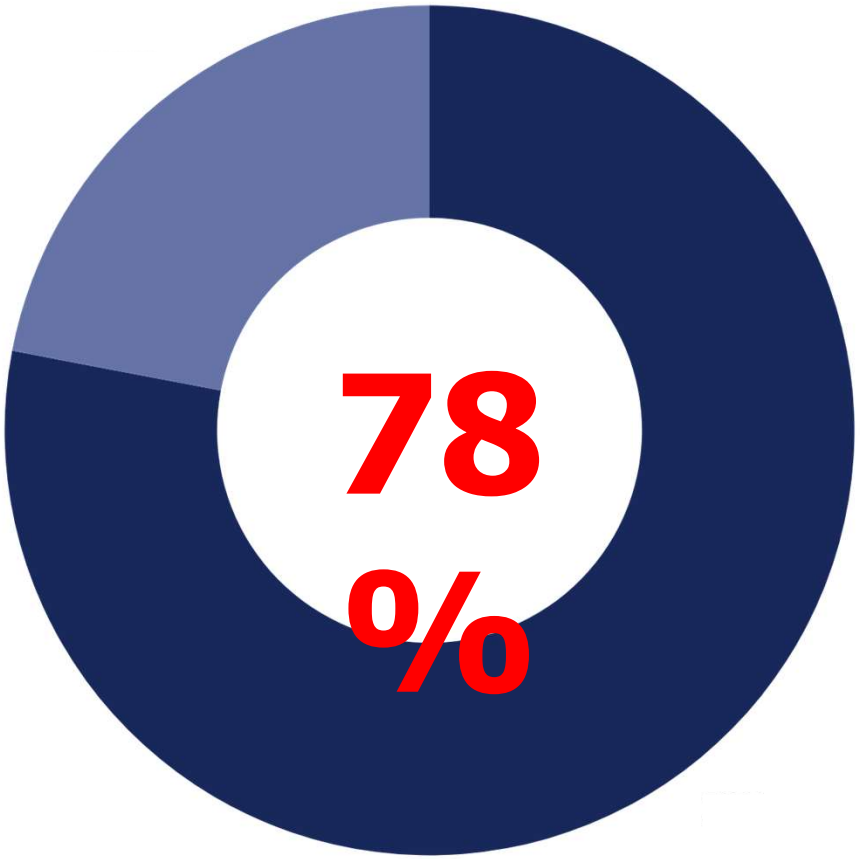
- **1,000+** learners
- **200+** education and training leaders





of learners who earned a digital credential consider it valuable for their career.

Source: Accredible | 2024 State of Credentialing Report



believe a digital credential increases their chances of getting a job offer.

Source: Accredible | 2024 State of Credentialing Report

Let's Hear from You!

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Support for your Course - Customer Success Team

- SIMnet training
- Implementation planning
- Thought partner in course creation
- Integrating SIMnet with your LMS
- Support throughout the term

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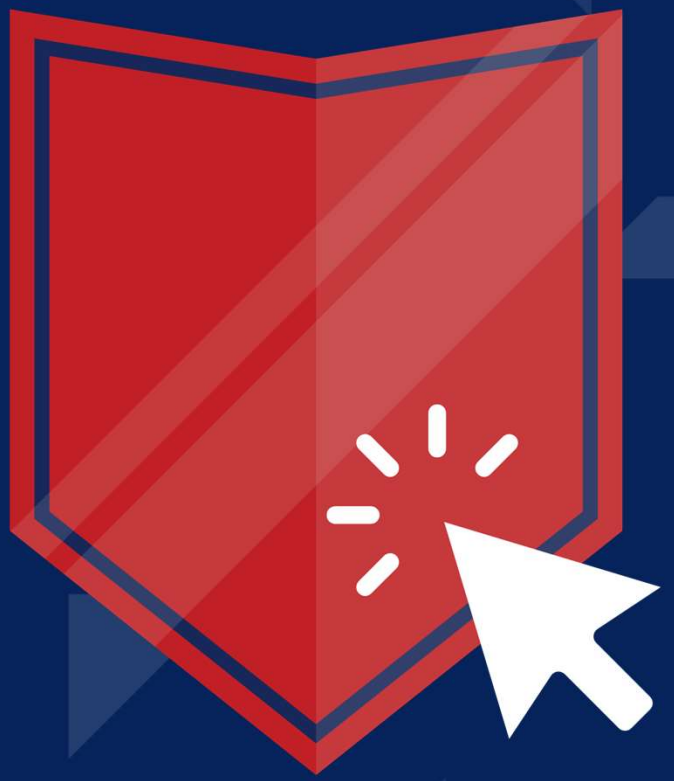
Remarkable results.

Questions or Feedback?

Thank you!