



The Board of Governors of Missouri State University
 Office of Procurement Services
 901 South National Avenue
 Springfield, MO 65897
 Telephone: 417.836.5260

REQUEST FOR PROPOSAL (RFP) 8461-30

March 30, 2026

UNIVERSITY TRADEMARK LICENSING

Contract Period: July 1, 2026, through June 30, 2028

Two Year Contract with Three Optional One-Year Renewals

This document constitutes a request for **SEALED** responses from qualified contractors to provide University Trademark Licensing Services as specified herein, in accordance with the requirements, terms and conditions of this Request for Proposal.

Date and Time Returnable: 3:00 p.m. on Thursday, April 30, 2026

Micki Melton E-mail: mickimelton@missouristate.edu Telephone: 417.836.6835

By signing below and submitting a response to this RFP, Contractor agrees to furnish items and/or services pursuant to all requirements and specifications contained in this RFP, upon either the receipt of an authorized purchase order from Missouri State University, or receipt of a countersigned copy of the RFP.

Either occurrence shall be agreed by the parties as forming a binding contract pursuant to the terms of the RFP set forth herein. Contractor agrees that, subject to the terms of this RFP, any exceptions to the RFP, or other changes could disqualify the Contractor from consideration in University's final award.

Contractor Company Name		Date	
Mailing Address		Telephone	
City	State	Zip Code	Facsimile
Contact Person(s)		E-Mail(s)	
Printed Name	Authorized Signature		Title
For University Use Only:		Contract Number:	
Accepted by the Missouri State University as Follows: In its entirety.			
Mike Wills, Director, Procurement	Micki Melton - Buyer		Date

1.0 INTRODUCTION AND GENERAL INFORMATION

1. Introduction - Overview and Expectations

The University is conducting an evaluation to select a collegiate licensing company (the contractor) to operate and grow the university's trademark licensing program. The contractor will provide day-to-day licensing program management, brand compliance oversight, trademark protection support, royalty administration and reporting, and strategic retail and licensee development. After evaluating the submitted material, the University, at its sole discretion, may determine to negotiate with the entity with the most favorable terms as determined by the University.

The contractor should demonstrate experience managing licensing programs for comparable institutions and maintaining relationships with local, national and online retailers and suppliers. The contractor must assign an account team to the university and provide a clear service model, including primary contacts, escalation paths and expected response times.

1.1 Background

Missouri State University is a comprehensive institution offering undergraduate and graduate programs, including the professional doctorate. The university educates students to be global citizen scholars committed to public affairs.

With system enrollment of 26,000+ students across three campuses, the University is structured to address the special needs of the urban and rural populations it serves. Missouri State University, Springfield is a selective admissions, graduate level teaching and research institution. Missouri State University, West Plains is an open admissions campus serving seven counties in south central Missouri. Missouri State University, Mountain Grove serves Missouri's fruit industry through operation of the State Fruit Experiment Station. The University's Extended Campus provides a variety of opportunities for study that align with the needs of today's mobile student.

The University also operates additional facilities, such as the Darr Agricultural Center in southwest Springfield, Jordan Valley Innovation Center in downtown Springfield, Bull Shoals Field Station near Forsyth, Baker's Acres and Observatory near Marshfield, Missouri State University Graduate Center in Joplin, and a branch campus at Liaoning Normal University in Dalian, China. Missouri State's Department of Defense and Strategic Studies program is located near Washington, D.C., in Fairfax, Virginia.

Missouri State University's primary website is <http://www.missouristate.edu>

Financial Services website: <https://www.missouristate.edu/financialservices/>

2. Organization

This document, referred to as a Request for Proposal (RFP), is divided into the following parts:

1.0 INTRODUCTION AND GENERAL INFORMATION 2

2.0 SCOPE OF WORK 5

3.0 RESPONSE SUBMISSION INFORMATION 12

4.0 PRICING PAGE 21

5.0 GENERAL TERMS AND CONDITIONS 23

6.0 AFFIDAVIT OF WORK AUTHORIZATION..... 33

7.0 AFFIDAVIT FOR ANTI-DISCRIMINATION AGAINST ISRAEL ACT 34

LINK – [VENDOR REGISTRATION FORM](#) FOR SERVICE CODE SE335

3. Questions

It is the Contractor’s responsibility to ask questions, request changes or clarification, or otherwise advise the Office of Procurement Services if any language, specifications, or requirements of the RFP/RFQ/RFI appear to inadvertently restrict or limit the requirements of the RFP/RFQ/RFI to a single source.

Any and all communication from contractors regarding the RFP/RFQ/RFI and the procurement process must be directed to the person as identified on the first page of the RFP/RFQ/RFI.

Contractors are assumed to understand the RFP/RFQ/RFI and to have accepted all terms upon signature. Any questions regarding the RFP/RFQ/RFI must be submitted in writing. The University will review questions submitted by the Contractor and, determine whether or not a response is warranted.

4. Timetable

For informational purposes only, Contractors are advised that the University anticipates following the timetable set forth below with regard to this Request for Proposal.

Timetable		
Deadline for RFP Response	April 30th, Thursday	2026
Award Decision, Approximate	June	2026

5. Right to Modify or Cancel

5.1 University's Right to Modify or Cancel

The University reserves the right to officially modify or cancel the RFP/RFQ/RFI after issuance. Contractors will be notified of any such modification or cancellation by issuance of an addendum from the University's Office of Procurement Services.

5.2 Contractor May Modify or Withdraw a Submitted Proposal Prior to Proposed Close Time.

The Contractor may modify or withdraw a submitted proposal prior to the Proposed Close Date and Time by providing the University with adequate notice. For purposes of withdrawing or modifying a bid, adequate notice can be achieved in one of the following ways:

(1) By signed, written notice received by the University's Office of Procurement Services prior to the Response Close Date or,

(2) In person notification by the Contractor or its authorized representative, provided proper identification is presented before the Proposal Close Date and Time. Telephone requests to withdraw or modify a response will not be honored. No withdrawal or modification will be accepted following the Proposed Close Date.

2.0 SCOPE OF WORK

1. Overview and expectations

Missouri State University intends to select a collegiate licensing company (the contractor) to operate and grow the university's trademark licensing program. The contractor will provide day-to-day licensing program management, brand compliance oversight, trademark protection support, royalty administration and reporting, and strategic retail and licensee development.

The contractor should demonstrate experience managing licensing programs for comparable institutions and maintaining relationships with local, national and online retailers and suppliers. The contractor must assign an account team to the university and provide a clear service model, including primary contacts, escalation paths and expected response times.

2. General requirements

The contractor will manage the core operations of the university's trademark licensing program, including:

- **Licensee recruitment and onboarding:** Identify, recruit and support qualified licensees; explain program requirements; and manage onboarding and renewals.
- **License agreements:** Prepare, execute and administer license agreements using university-approved templates and required terms; manage amendments, renewals and compliance documentation.
- **Program compliance and guidance:** Provide ongoing guidance to licensees and campus stakeholders to support compliant use of university marks and adherence to brand standards.
- **Quality assurance:** Maintain a quality assurance program for licensed products, including standards, review protocols and corrective action steps for noncompliance.
- **Supplier responsibility standards:** Incorporate applicable labor and supplier responsibility standards into license agreements and support compliance tracking and remediation resources, as appropriate.
- **Records retention:** Maintain program records for a minimum of five years after contract expiration or termination, or until the university's audit is complete, whichever occurs later.
- **Royalty administration and reporting:** Invoice and collect royalties; reconcile payments; and provide regular royalty reports and remittances to the university at least quarterly, with additional reporting available upon request.
- **Audit support:** Support the university's right to inspect and audit records related to the licensing program and cooperate with any audit requests.

- **Transition support:** If applicable, provide a transition plan that addresses continuity of license agreements, reporting, approval workflows, retailer communications and program documentation.

3. Artwork review and approval platform (Core requirement)

The contractor must provide a web-based platform that enables the university to review, comment on, and approve or deny product artwork for brand compliance prior to production and sale. The platform must be available to university reviewers and licensees and must support a reliable, auditable approvals process.

Minimum platform capabilities

- **Workflow management:** Submission, review, revision cycles and final approval/denial.
- **University approval authority:** University-designated approvers must be able to require revisions and issue final decisions.
- **Annotations and collaboration:** In-platform comments and file markup/annotation tools, or an equivalent method that clearly ties feedback to specific artwork elements.
- **Version control:** Track revisions and prevent outdated proofs from being approved.
- **Audit trail:** Time-stamped history of submissions, reviewers, actions taken and final decisions.
- **Role-based access:** Configurable permissions for university users, licensees and contractor administrators.
- **Notifications:** Automated alerts for new submissions, revision requests, approvals/denials and pending items.
- **Search and archive:** Searchable history by licensee, product category, mark/logo and date, with exportable records.
- **Reporting:** Submission volume, cycle time, pending approvals, rejection reasons and recurring compliance issues.
- **Security:** Access controls and reasonable security safeguards for user authentication and data protection.

Service levels

The contractor must propose recommended review turnaround targets, escalation steps and peak-period staffing plans to prevent bottlenecks and keep licensees on schedule.

4. Trademark protection and enforcement support

The contractor will support trademark protection and enforcement efforts, including:

- **Monitoring:** Monitor the marketplace for unauthorized or misleading uses of university marks, including online marketplaces and retail channels, as appropriate.
- **Enforcement support:** Provide documentation, outreach and takedown support for unauthorized uses, with a clear escalation protocol for repeat or high-risk violations.
- **Education and prevention:** Provide tools and guidance to help reduce inadvertent misuse by retailers, licensees and other parties.
- **Reporting:** Provide periodic enforcement activity summaries and trends, including common infringement types and recommended actions.

5. Retail and licensee development

The contractor will support program growth and access to high-quality licensed products by:

- **Retail strategy:** Proposing an annual retail and licensee development plan, including priorities by product category and channel.
- **Local and regional growth:** Supporting outreach to local and regional retailers and helping identify opportunities to expand distribution in Missouri and surrounding markets.
- **National accounts and e-commerce:** Demonstrating capability to support national retail opportunities and e-commerce distribution, where appropriate.
- **Trade engagement:** Maintaining awareness of industry trends and opportunities through ongoing market engagement.
- **Brand protection through product integrity:** Ensuring the program supports the integrity and reputation of the university's marks through product quality and compliant usage.

6. Program reporting and performance management

The contractor will provide reporting and performance insights that enable the university to manage the program effectively, including:

- **Royalty reporting:** At least quarterly royalty reports and remittances, including breakdowns by licensee, product category and channel.
- **Approvals reporting:** Platform reporting on approvals volume, cycle time, backlogs and common compliance issues.
- **Program reviews:** Regular check-ins and at least one annual program review that includes performance trends, opportunities for improvement and recommended goals for the coming year.

1. General Information

1.1 Purpose of Procurement

The purpose of the Request for Proposal (RFP) is to solicit responses from firms for University Trademark Licensing, for Missouri State University.

The contractor must treat information obtained through the performance of services as confidential and must not release reports or materials without prior university approval. The university retains ownership of its trademarks and retains the right to access, inspect and audit licensing program records related to the services.

1.2 Definitions

For the purposes of this Contract, the following terms have the following meaning:

1.2.1 Accessibility Standards

Means the following nationally and state accepted accessibility standards, the MO ICT Standards, the Web Content Accessibility Guidelines (WCAG) developed by the Web Accessibility Initiative (WAI) of the Worldwide Web Consortium (WC3), Level A and AA, and Appendixes A, B, and C of Section 508 and 255 Subparts to the Rehabilitation Act of 1973.

1.2.2 Information Communication Technology (ICT)

Means any information technology, equipment, or interconnected system or subsystem of equipment for which the principal function is the creation, conversion, duplication, automatic acquisition, storage, analysis, evaluation, manipulation, management, movement, control, display, switching, interchange, transmission, reception, or broadcast of data or information. For the purposes of this definition, ICT includes Information Technology.

1.2.3 Information Technology (IT)

Means any electronic information equipment or interconnected system that is used in the acquisition, storage, manipulation, management, movement, control, display, switching, interchange, transmission, or reception of data or information, including audio, graphic and text.

1.2.4 Sandbox

Means a testing environment wherein the University may utilize the features of the Service/Product for the purposes of testing the Service/Product for compliance with this RFP/RFQ/RFI.

1.3 Alternative Documentation

1.3.1 Master Service Agreement

Do you have a Master Service Agreement or other document typically distributed to customers seeking to engage the Services/Product underlying your RFP/RFQ/RFI response?

Yes or No

1.3.2 Services/Products Pursuant to RFP/RFQ/RFI

If Yes, will you agree to provide the Services/Products pursuant to this RFP/RFQ/RFI and the Contract Documents identified herein and not your Master Service Agreement.

Yes or No

1.3.3 Edits to Master Service Agreement

If No, will you accept edits to your Master Service Agreement including but not limited to the incorporation of your Master Service Agreement into this RFP/RFQ/RFI.

Yes or No

1.3.4 Editable Version of Master Services Agreement

If Yes, please provide an editable version of the Master Services Agreement sufficient for editing by the University.

When developing, procuring, maintaining or using Information Communication Technology (ICT), or when administering contracts or grants that include the procurement, development, or upgrading of ICT, the University must ensure that the ICT allows all users (e.g. employees, program participants, and members of the general public) with a disability have access to and use of Information Technology (IT) and ITC that is comparable to the access by users without disabilities. Accordingly all ICT procured by the University must comply with the Accessibility Standards as defined herein.

Successful Contractors MUST reflect compliance with the Accessibility Standards and provide the requested information set forth below. Failure to satisfactorily provide this information will result in Contractor's exclusion from consideration.

2. Confidentiality Requirements

The contractor understands that all discussions with the contractor and all information gained by the contractor as a result of the contractor's performance under the contract shall be confidential and that no reports, documentation, or material prepared as a

result of contract activities shall be released to the public without the prior written consent of the University.

3. Inspection and Audit Requirements

The contractor must understand and agree that the University and/or its designee shall have the right to audit, examine and/or copy any and all books, accounts, reports, files, records or other information related to the services provided under the terms of the contract.

4. Contractor Relationship

The relationship of the contractor to the University shall be that of an independent contractor, and nothing contained herein shall be construed to create an agency relationship on the part of the contractor.

5. References

Provide five (5) client references including client name, contact personnel, address, and telephone number for clients whom are currently provided similar services.

6. Accessibility

The Project, at delivery, must be compliant with the Accessibility Standards set forth in this RFP/RFQ/RFI. Contractor must provide a detailed summary of its ongoing efforts to maintain compliance with the Accessibility Standards and provide a dedicated office contact to coordinate accessibility compliance issues.

7. Accessibility Standards and Compliance

7.1 This RFP/RFQ/RFI has been identified as ICT as defined above in Section One

Certify that your Product and/or Services submitted in response to this RFP/RFQ/RFI meets the Accessibility Standards as defined in this RFP/RFQ/RFI: The MO ICT Standards, the Web Content Accessibility Guidelines (WCAG) developed by the Web Accessibility Initiative (WAI) of the Worldwide Web Consortium (WC3), Level A and AA, and Appendixes A, B, and C of Section 508 and 255 Subparts to the Rehabilitation Act of 1973.

Failure to acknowledge compliance with all Accessibility Standards, without satisfactory explanation that said success criteria is not applicable to Contractor's Product and/or Service, shall automatically disqualify Contractor from consideration.

7.2 Person Responsible for Remediating Accessibility Standards Compliance Issues

Identify the division/department/office and three (3) full-time employees who have the necessary skill, training, and authority to address and remediate any and all issues relating to compliance with the accessibility standards identified in this RFP/RFQ/RFI.

Provide contact information, including email and direct dial telephone number information for each individual identified.

7.3 Agreement to Defend, Indemnify, and Hold Harmless the University

The University requires the successful Contractor, in addition to the certifications regarding Accessibility Standards above to agree to defend, indemnify and hold harmless University, its officers, directors, successors, employees and agents against any and all third-party claims, liabilities, obligations, judgments, causes of action, costs and expenses (including reasonable attorneys' fees) ("Claims") against the University to the extent such claims are based on allegations that the Product or Service is not compliant with the Accessibility Standards.

Contractor agrees to defend, indemnify and hold harmless University, its officers, directors, successors, employees and agents against any and all third-party claims, liabilities, obligations, judgments, causes of action, costs and expenses (including reasonable attorneys' fees) ("Claims") against Client the University to the extent such claims are based on allegations that the Product or Service is not compliant with the Acts and WCAG 2.0 AAIT accessibility standards identified in this RFP/RFQ/RFI including, but not limited to, WCAG 2.0 AA, the Rehabilitation Act of 1973, and the MO State IT Accessibility Standards..

8. Additional Information Technology Requirements

8.1 Sandbox System

Contractor must provide the University with Sandbox.

8.2 Voluntary Product Accessibility Template (VPAT)

Contractor should provide University with a current Voluntary Product Accessibility Template (VPAT) for the Product as part of the client's Product RFP/RFQ/RFI evaluation process. Note, provision of a VPAT in no way excuses compliance to the Accessibility Standards identified above. The provision of the VPAT is for University's evaluation purposes only.

3.0 RESPONSE SUBMISSION INFORMATION

1. Open Records Law

The Contractor is hereby advised that, upon completion of the evaluation process, all responses and associated documentation will be made public pursuant to the Open Records law of the State of Missouri (RSMo 610.021).

2. Contractors' Contact

All questions regarding the scope of work, procurement process, et cetera, must be directed to Micki Melton at mickimelton@missouristate.edu, or 417.836.6835. Contractors may not contact other employees of the University concerning this procurement.

3. Submission of Responses

Responses must be priced, signed, **SEALED**, and received in the University's Office of Procurement Services by the closing date and time specified. Any response received by the Procurement Office after the exact closing date and time specified will not be opened and will not be evaluated, regardless of the reason(s) or mitigating circumstances related to its lateness or degree of lateness. Please submit an **E-mail Response to this RFP, and submit (4) copies (one original signed, and (3) hard-copies) of the RFP by mail and/or hand deliver to Missouri State University, 901 South National Avenue, Springfield, MO 65897. Attn: Carrington Hall, Room 106.**

The sealed envelope or package containing a response should be clearly marked with the official RFP/RFQ/RFI number and the Response Close Date. Bids for different RFP/RFQ/RFIs should not be placed in the same envelope.

Failure to carefully examine the RFP/RFQ/RFI and all terms and conditions related thereto will be at the Contractor's risk.

3.1 Response Organization

Responses should be prepared as simply as possible and should provide a straightforward, concise description of the Contractor's capabilities to satisfy the requirements of the Request for Proposal/Request for Quotation/Request for Information.

Bids must be signed by a duly authorized representative of the Contractor's organization and must contain all necessary information in the manner required by the RFP/RFQ/RFI.

The signed page one from the original Request for Proposal/Quotation/Information and all signed amendments should be placed at the beginning of the Contractor's response.

Contact information should be provided as shown on the University cover page to include:

- Organization name
- Name of individual providing response
- Telephone number
- Facsimile number
- Contact person(s)
- E-mail address(es)
- Date
- Authorized signature

3.2 Certificate of Insurance

A certificate should be included **naming the Board of Governors of Missouri State University, its officers and employees, as additional named insureds.**

3.3 Affidavit of Work Authorization

The affidavit should be completed and included with the response after the pricing page.

3.4 Vendor Registration Form and Substitute W-9

The Vendor Registration Form should be completed and included with the response after the Affidavit of Work Authorization. A copy of this Form is available at www.apps.missouristate.edu/financialservices/forms. The commodity/service code to be entered on the form is [Insert appropriate commodity/service code]. A W-9 should be attached.

3.5 Copies of Responses

The Contractor is requested to submit, **via hard-copy**, an original signature response and three (3) complete copies of the original signature response, for a **total of four (4) complete hard-copy responses.**

3.6 Specifications and Requirements

Unless otherwise specifically stated in the RFP/RFQ/RFI, all specifications and requirements constitute minimum requirements. All bids must meet or exceed the stated specifications and requirements.

3.7 Compliance with Specifications and Requirements

Proposals lacking any written indication of intent to offer an alternate brand or to take an exception shall be considered to be in full compliance with the specifications and requirements of the RFP/RFQ/RFI.

3.8 Prices

Prices quoted by the Contractor must remain valid for a minimum of ninety (90) days from the date of response opening. If the response is accepted, prices shall remain firm for the specified period.

4. **Proposal/Bid Opening**

4.1 Proposal Opening

All proposals will be opened at 3:00 p.m. on the date indicated. Prices will not be made available at that time and will not be made public until the evaluation is complete and an award is made.

4.2 Delivery of Responses

It is the Contractor's sole responsibility to ensure that the response is delivered to the University's Procurement Office by the Response Close Date and Time. If the Procurement Office is officially closed on the Response Close Date, bids will be accepted until 3:00 p.m. the next official work day and will be opened at that time.

4.3 Response Close Date

Proposals which are not received by the Procurement Office prior to the Response Close Date and Time will be considered late, regardless of the degree of lateness or the reason related thereto. Late proposals will not be opened.

5. **Official Position**

The Contractor is advised that the official position of the University is that position which is stated in writing and issued by the Office of Procurement Services as a Request for Proposal/Quotation/Information and any amendments thereto. No other means of communication, whether oral or written, shall be construed as a formal or official response or statement.

6. **Contract Awards**

The University's intention is to award the services specified herein. The selection of the contractor shall be at the discretion of the University.

6.1 Question and Answer Session

After an initial screening process, a technical question and answer session may be conducted with the Contractor(s), if deemed necessary by the University, to clarify or verify the Contractor's response, and to develop a comprehensive assessment of the submittal.

6.2 Best and Final Offer

The University reserves the right to request a Best and Final Offer from the final Contractor(s), if deemed necessary. The Best and Final Offer generally consists of updated costs and answers to questions that were identified during the response evaluations.

If the University determines to utilize a Best and Final Offer, responses would be re-evaluated to include the information presented. Response time requested for a Best and Final Offer generally would be within approximately one week.

6.3 Negotiation

The University reserves the right to negotiate with selected Contractors if deemed necessary and in the best interests of the University.

Contractors should note, however, that an award decision may be made without negotiation, based on the prices and terms of contractor's original response.

6.3.1 Negotiations may be conducted in person, in writing, or by telephone.

6.3.2 Negotiations will only be conducted with potentially acceptable responses.

6.3.3 Negotiations may be limited.

The University reserves the right to limit negotiations to those responses which received highest rankings during the initial evaluation phase.

6.3.4 Response Terms, Conditions, Prices, Methodology

Terms, conditions, prices, methodology, or other features of the Contractor's response may be subject to negotiation and subsequent revision.

As part of the negotiations, the Contractor may be required to submit supporting financial, pricing, and other data in order to allow a detailed evaluation of the feasibility, reasonableness, and acceptability of the response.

7. Contractor's Responsibility

The Contractor should note that it is the Contractor's sole responsibility to submit information related to the evaluation categories included herein, and that the University is under no obligation to solicit such information if it is not included as part of the response. Failure to submit such information may cause an adverse impact on the evaluation of the Contractor's response.

7.1 Conformity with Specifications

Any deviations from the requirements of this RFP/RFQ/RFI must be set forth in detail as part of the response. The University may, at its sole discretion, waive minor informalities or irregularities which do not materially affect the overall response.

7.2 Specification Interpretation

In the event of a difference of opinion between the Contractor and the University as to the meaning of any provision in these specifications, the decision of the University shall be final and without recourse.

8. Evaluation Process

The right is reserved, as the interests of the University may require, to reject any or all proposals and to waive any minor informality or irregularity in proposals received. The University reserves the right to request written clarification of any portion of the Contractor's response if deemed necessary in order to verify the Contractor's intent.

Any contract awards resulting from this request shall be made following the evaluation of all proposals, which are responsive to the terms, conditions, and provisions of the Request for Proposal. The comparative assessment of the relative benefits and deficiencies of a proposal in relation to the published evaluation criteria will be made using subjective judgment. The University will be the sole judge as to the acceptability for our purposes, of any and all proposals.

8.1.1 Pricing/Royalty Structure 50%

8.1.2 Experience and Reliability 25%

8.1.3 Operating approach/Method of Performance 25%

The University reserves the right to make awards on an item-by-item basis, or on an all or none-basis, as applicable, if deemed in the best interests of the University.

8.1.4 Response Evaluation

A contract award resulting from this request shall be made following the evaluation of all responses which are responsive to the RFP/RFQ/RFI. The comparative assessment of the relative benefits and deficiencies of a response in relation to the published evaluation criteria will be made using subjective judgment. The University will be the sole judge as to the acceptability, for its purposes, of any and all responses.

Deviations from requirements indicated herein must be stated in the response specifically under a category *Restricted Services/Exceptions to the Request for Proposal/Request for Quotation/Request for Information*, and clearly identified as Exhibit One (1). Otherwise it will be considered that responses are in strict compliance with all requirements, and any successful Contractor will be held responsible therefore.

9. Experience and Reliability:

9.1 Company Summary

The experience and reliability of the offeror's organization will be considered in the evaluation process. **Therefore, the offeror should submit any information, that documents successful and reliable experience in past performances, especially those performances that are considered comparable to the requirements of this RFP.**

9.2 Client References

The offeror should provide reference information as follows for at least five (5) individuals and/or organizations for which similar licensing services have been provided. Please include Universities in the same annual revenue range and those playing athletics in the same conference. Information identified below is requested.

9.2.1 Name, address, email address and telephone number of the individual or organization for which services were provided and the name and title of an individual who may be contacted as a reference;

9.2.2 The dates of the job/contract;

9.2.3 A written description of the specific prior services performed and the requirements associated with such services.

9.2.4 Information on the proposed account management team that would be servicing the University.

9.2.5 Provide the location(s) in which the assigned Account Team is based. Provide a bio of each team member and outline the years of experience of each and indicate if assigned representatives have any other responsibilities within the Company

9.2.6 Indicate how the company's client base can benefit the University's trademark licensing program.

9.3 The offeror is requested to provide evidence of a proven ability to successfully handle an account similar in size and scope to that of Missouri State University. Any award shall be made only by written notification from the Office of Procurement Services.

For protest procedures see <http://www.missouristate.edu/procurement/65870.htm>, Protests.

After evaluating the submitted material, the University, at its sole discretion, may determine to negotiate with the entity with the most favorable proposal as determined by the University.

10. Operating Approach/Method of Performance

Proposals will also be evaluated based on the offeror's plan for performing the requirements contained in this Request for Proposal. Therefore, the offeror is strongly encouraged to present a written narrative, which demonstrates the method, or manner in which the offeror proposes to satisfy the requirements of the Scope of Work. In presenting the operating approach/method of performance, the offeror is requested to specifically address each of the following:

10.1 Brand Management

10.1.1 List the mechanisms that a client can utilize to manage its brand, both tactically and strategically. Contractor should indicate why it believes it is best positioned to deliver leading brand management solutions to the University.

10.1.2 Describe innovative new services, systems, or procedures that your firm has introduced to clients and/or the collegiate licensing industry.

10.1.3 Describe the transition process from independent licensing services to utilizing your licensing services.

10.1.4 Discuss the ability to distribute the University's trademarks and logos in digital format to licensees and how the firm manages the design approval process.

10.1.5 Provide information on any additional artwork services that can be provided (i.e. digital embroidery) to help manage trademarks and logos.

10.1.6 Describe the license types used in the management of the brand. Include specific information about each including how and when each type would be used, restrictions, advance fees and royalty rates, labeling requirements, insurance, etc.

10.1.7 Describe the ability to license local manufacturers and internal campus suppliers.

10.1.8 Provide information on the collection of royalties by product category and how long the firm has been collecting royalties by product category. Also, describe the ability to analyze royalties by product category and generate related reports.

10.1.9 Explain the process that includes the collection and analysis of the University royalty data.

10.2 Brand Marketing

10.2.1 Provide information regarding the firm's corporate communication services, including: electronic communications, quarterly/annual reports, and website services.

10.2.2 Provide specific information on any educational programming that is available to its clients to assist with program management and enhancement.

10.2.3 Provide specific information about how both Apparel and Non-Apparel opportunities will be managed.

10.2.4 Describe distribution channels with specifics addressing their types of retailer relationships, how they are developed, maintained, etc.? What programs are used to maximize a brand?

10.2.5 List key industry tradeshows or events that are hosted or attended. How many staff members are dedicated to retail, product and marketing services?

10.2.6 What channels will be utilized to expand the University's merchandise, including consumer and wholesale distribution.

10.2.7 Describe design capabilities that the firm can provide in-house to enhance the trademark portfolio.

10.2.8 What resources are available from the firm for external communications such as newsletters, media coverage, websites or other tools? How many full time staff are dedicated?

10.2.9 Provide information on alliances and partnerships that will be used for managing the University's licensing program.

10.2.10 Provide contact names for five national or regional retail store chains with outlets in the state that the firm has dealt with.

10.2.11 Provide information on any international licensing services that can be provided to the University.

10.2.12 Provide a summary of the contractor's championship and post-season licensing and marketing capabilities. Describe experience used in planning and executing the market programs.

10.2.13 Indicate the number of dedicated staff that is focused on hot market and post-season opportunities.

10.2.14 Describe specific strategies for utilizing local/regional markets in St. Louis, Kansas City and throughout southwest Missouri.

10.3 Brand Protection

10.4 The contractor should provide information on how it can assist the University with registering their marks through the U.S. Patent and Trademark Office (USPTO). Describe any other trademark portfolio services that the contractor can provide.

10.5 The contractor must have a program for trademark protection and enforcement at the local, regional and national levels which should include industry alliances.

10.6 The contractor must provide product labeling standards with a program that will assist the University's trademark protection and assist in brand building.

10.7 Describe game-day and post-season strategy, as well as enforcement programs and how these would be beneficial to the University.

10.8 Provide information about the contractor's auditing program and results. Indicate the total number of audits performed annually, amount of audit collections performed recently, and average audit collections made during the prior fiscal year for institutions similar in size and scope to the University. Specify how audits are funded and if applicable, costs associated with this service.

10.9 Describe cease & desist and contract compliance programs. Indicate how these services are provided on behalf of the University.

10.10 Provide the legal education and experience of contractor's staff that oversee the cease & desist and contract compliance programs.

10.11 Indicate if contractor will rely on the University's counsel to manage the basic contract compliance and infringement programs or if the contractor will be entirely responsible for the programs.

10.12 If the University's counsel is not involved, provide the costs associated with contract compliance and infringement programs.

10.13 Describe the ability and experience of the contractor in providing labor code support with details of implementing a labor code in the license agreements. This should include the collections and dissemination of data associated with factory site disclosure.

10.14 Provide information concerning the availability of qualified licensing and intellectual property counsel.

10.15 Indicate if attorney services are provided at no charge or if separate compensation is required to receive their counsel.

10.16 Provide the total number of years each attorney has worked in the collegiate trademark licensing industry.

4.0 PRICING PAGE

The offeror must provide pricing information as requested herein to provide trademark licensing services in accordance with the terms and conditions of this Request for Proposal.

As previously stated, it is the desire of the University to secure and accept a proposal that provides all services required under this RFP with no charges to the University, and that any fees be waived.

1.0 Original Contract Period

1.2 Payment Terms

State the payment terms that apply to the above. University payment terms are n/45 per RSMo 34.055.

Proposed Fee Schedule of the % of Royalties Sold and Quarterly Payments

Date	% Royalty Sold	Quarterly payment	1 st Quarter	2 nd Quarter	3 rd Quarter	4 th Quarter

Please include written responses to 1.3 through 1.8

1.3 Describe in detail the proposed fee schedule and timing of royalty payments to the University.

1.4 State specifically whether the proposed fee schedule is unique to the University or part of an existing schedule used by the offeror for existing accounts.

1.5 Identify any additional fees and costs for which the University will be responsible.

1.6 Identify other cost-related considerations relevant to the required services.

1.7 Provide information on reports available to the University that I will assist in Managing its brand. A description of the Contractor’s technological infrastructure, Benchmarking data with peer institutions, sample royalty reports, and the proposed Fee schedule and timing of royalty payments to the University to be submitted.

1.8 Describe the annual and/or quarterly royalty and analysis reports that will be Provided to the University. Include any comparative benchmarking data that can be provided to the University based on the contractor's representation of peer institutions.

2. Invoicing

2.1 Payment Will Be Made in Arrears

Payment for all equipment, supplies, and/or services required herein will be made in arrears.

2.2 Invoices Directed to the University Office of Procurement Services

Invoices must be directed to the University's Procurement Office and must include the contract number or purchase order number, item number, contract description of supplies or services, sizes, quantities, unit prices, and extended totals.

2.3 Late Payment Charges

Invoices shall be subject to late payment charges as provided for in Section 34.055 RSMo.

2.4 Taxes

The University does not pay state or federal taxes unless otherwise required by law or regulation.

Description of Payment Terms

The Contractor affirms that all pricing information requested has been provided in accordance with the terms, conditions, and provisions of this Request for Proposal/Request for Quotation/Request for Information.

Organization Name _____	Title _____
Authorized Signature _____	Date _____

5.0 GENERAL TERMS AND CONDITIONS

1. Contract Period

1.1 Original Contract Period

Subject to the University's right to terminate the contract, the contract period will be from the date of contract award for two (2) years, as stated on page one of this Request for Proposal/Request for Quotation/Response for Information. The contract shall not bind, nor purport to bind, the University for any contractual commitment in excess of the original contract period.

However, the University shall have the right, at its sole option, to renew the contract for three (3) optional one-year periods, or part thereof. In the event the University exercises such right, all terms, conditions, and provisions of the original contract shall remain the same and apply during the renewal period.

2. Contract Price

All prices shall be as stated in this contract. The University shall neither pay nor be liable for any costs, which are not specifically identified in this contract. Increases in contract prices for any subsequent period during which the contract is effective shall be limited to the maximum amount stated in this contract for that period.

3. Contract Documents

The contract between the University and the Contractor shall consist of the Request for Proposal/Request for Quotation/Request for Information and any amendments thereto, and the Contractor's response to the Request for Proposal/Request for Quotation/Request for Information (insofar as the Contractor's response to the Request for Proposal/Request for Quotation/Request for Information does not alter the Request for Proposal/Request for Quotation/Request for Information in any way). The University reserves the right to clarify any contractual relationship in writing with the concurrence of the Contractor, and such written clarification shall govern in case of a conflict with the applicable requirements stated in the Request for Proposal/Request for Quotation/Request for Information or the Contractor's response. In all other matters not affected by the written clarification, if any, the Request for Proposal/Request for Quotation/Request for Information shall govern.

4. Amendments to Contract

No modification of any provision in this contract shall be made or construed to have been made unless such modification is mutually agreed to in writing by the Contractor and the University's Procurement Office, and incorporated in a written amendment to this contract approved by the University's Office of Procurement Services prior to the effective date of such modification.

5. Conflict of Interest

The Contractor hereby covenants that at the time of the submission of the response the Contractor has no other contractual relationships which would create any actual or perceived conflict of interest.

Contractor further agrees that during the term of this contract neither the Contractor nor any of its employees shall acquire any other contractual relationships which could create such a conflict.

6. Termination

6.1 Termination for Convenience

The University reserves the right to terminate this contract at any time, for any reason, without penalty or recourse, by giving the Contractor written notice of such termination at least 30 calendar days prior to the effective date of termination.

6.2 Termination for Breach

In the event of material breach of contractual obligations by the Contractor, the University may cancel this contract. If the Contractor fails to cure the breach within an acceptable time frame, or if circumstances demand immediate action, the University will issue a notice of cancellation terminating this contract immediately. If the University cancels this contract for breach, the University reserves the right to obtain such equipment, supplies, and/or services from other sources and charge the Contractor for any additional costs incurred as a result thereof, including attorney fees and court costs.

6.3 Lack of Appropriated Funding

The Contractor understands and agrees that funds required to fund this contract must be appropriated by the General Assembly of the State of Missouri for each fiscal year included within this contract period. This contract shall not be binding upon the University for any period in which funds have not been appropriated, and the University shall not be liable for any costs associated with termination caused by lack of appropriations.

7. Insurance Requirements

7.1 Certificate of Insurance

The Contractor receiving the award must request a Certificate of Insurance (COI) to be issued showing the following required coverage, as applicable, in no less than the minimum limits listed. The University, as indicated below, must be shown as an additional insured. Failure to provide the requested COI may be excluded from consideration as non-responsive.

7.2 Liability Insurance

Contractor must have and maintain, at the Contractor's expense, adequate liability insurance to protect the University and the general public against any loss, damage, and/or expense related to the Contractor's performance under this contract. The insurance coverage shall include, but need not be limited to, the following coverages in the amounts specified. Such insurance must indemnify the University to the fullest extent possible under the laws of the State of Missouri.

7.2.1 General Commercial General Liability Coverage

General Commercial General Liability Coverage, comprehensive form, including product liability, with the following limits of liability:

Bodily Injury:

- \$2,000,000.00 each person
- \$2,000,000.00 aggregate
- \$5,000.00 medical each person

Property Damage:

- \$2,000,000.00 each accident

7.2.2 Automobile Liability and Property Damage

Automobile and Property Automobile Public Liability and Property Damage with the following limits of liability:

Bodily Injury:

- \$2,000,000.00 each person
- \$2,000,000.00 each accident

Property Damage:

- \$2,000,000.00 each accident

7.3 Proof of Insurance

Written evidence of the required insurance coverage must be submitted before or upon award of this contract. **Such policy (ies) shall name the Board of Governors of Missouri State University, its officers and employees, as additional named insureds.** In the event that the insurance coverage is canceled, the University must be notified immediately.

7.4 Insurance, Other

The Contractor understand and agrees that the insurance required under the terms of this contract in no way precludes the Contractor from carrying such other insurance as may be deemed necessary by the Contractor for the operation of the Contractor's business or for the benefit of the Contractor's employees.

7.5 Immunity

Notwithstanding any other provision of this contract to the contrary, no insurance procured by Contractor shall be construed to constitute a waiver of any sovereign immunity as set forth in section 537.600 *et seq.*, MO. REV. STAT., or any other governmental or official immunity, nor provide coverage for any liability or suit for damages which is barred under said doctrines of sovereign, governmental or official immunity available to the University, its Board of Governors, officers or employees, nor constitute waiver of any available defense; and neither shall such insurance provide coverage for any sums other than those which the University, its Board of Governors, officers or employees may be obligated to pay as damages.

The Contractor shall cause all policies of insurance related to this Request for Proposal/Request for Quotation/Request for Information to be endorsed in accord with this subparagraph. The Contractor shall further require the upper limits of coverage of such policies to be adjusted on an annual basis to be at least equal to the limits of liability set forth in section 537.610.2 and 537.610.5, MO. REV. STAT., as amended from time to time.

8. Indemnification, Contractor

8.1 Contractor Obligation to Indemnify

In addition to Contractor's obligation above in Section [Accessibility Indemnification], Contractor shall defend, indemnify, and hold the University harmless from and against all claims, losses, and liabilities arising out of personal injuries, including death, and damage to property which are incurred by any party as a result of services provided by the Contractor pursuant to this contract.

8.2 University Cannot Save and Hold Harmless and/or Indemnify Contractor

The Contractor must understand and agree that the University cannot save and hold harmless and/or indemnify the Contractor or the Contractor's employees against any liability incurred or arising as a result of any activity of the Contractor or any activity of the Contractor's employees related to the Contractor's performance under this contract.

9. Contractor Liability

The Contractor shall be responsible for any and all injury or damage as a result of the contractor's negligence involving any equipment or service provided under the terms of this contract. In addition to the liability imposed upon the Contractor on account of personal injury, bodily injury (including death), or property damage suffered as a result

of the Contractor's negligence, the Contractor assumes the obligation to save the University, and any agents, Board of Governors, officers, or employees thereof, from every expense, liability, or payment arising out of such negligent act.

Contractor also agrees to hold the University, and any agents, Board of Governors, officers, or employees thereof, harmless for any negligent act or omission committed by any Subcontractor or other person employed by or under the supervision of the Contractor under the terms of this contract. However, the Contractor shall not be responsible for any injury or damage occurring as a result of any negligent act or omission committed by the University.

10. Warranty

10.1 Conformity to Specification

The Contractor expressly warrants that service/commodity [] (and any related equipment, supplies, and/or services) provided will: (1) conform to each and every specification, drawing, sample or other description provided as part of the RFP/RFQ/RFI, (2) be fit and sufficient for the purpose expressed in the RFP/RFQ/RFI, (3) be merchantable, (4) be of good materials and workmanship, and (5) be free from defect.

10.2 Warranty shall not be Waived

Such warranty shall survive delivery and shall not be deemed waived either by reason of the University's acceptance of, or payment for, said equipment, supplies, and/or services.

11. Delivery, Inspection, and Acceptance

11.1 Time of Delivery

Delivery of services (and any related equipment, supplies and/or services) must be made no later than the time stated in this contract, or within a reasonable period of time following execution of this contract if a specific time is not stated.

11.2 Acceptance of Equipment, Supplies, and/or Services

No equipment, supplies, and/or services received pursuant to this contract shall be deemed accepted until the University has had reasonable opportunity to inspect the same.

11.3 Rejection of Defective Equipment, Supplies, and/or Services

All equipment, supplies, and/or services which do not comply with the RFP/RFQ/RFI specifications and/or requirements or which are otherwise unacceptable or defective may be rejected. In addition, all equipment, supplies, and/or services which are discovered to be defective or which do not conform to any warranty of the Contractor upon inspection (or at any later time if the defects contained were not reasonably ascertainable upon the initial inspection) may be rejected.

11.4 Return of Rejected Shipments

The University reserves the right to return any such rejected shipment at the Contractor's expense for full credit or replacement and to specify a reasonable date by which replacements must be received.

11.5 Return Shall Not Exclude Any Other Legal, Equitable, or Contractual Remedies

University's right to reject any unacceptable equipment, supplies, and/or services shall not exclude any other legal, equitable or contractual remedies the University may have.

12. Contractor Status

The Contractor represents himself or herself to be an Independent Contractor offering such services to the general public and shall not represent himself/herself or his/her employees to be employees of the University. Therefore, the Contractor shall assume all legal and financial responsibility for taxes, FICA, employee fringe benefits, workers compensation, employee insurance, minimum wage requirements, overtime, et cetera, and agrees to indemnify, save, and hold the University, its Board of Governors, officers, agents, or employees, harmless from and against any and all loss, cost (including attorney fees), and damage of any kind related to such matters.

13. Communications and Notices

Any written notice to the Contractor shall be deemed sufficient when communicated electronically via e-mail; or deposited in the United States mail, postage prepaid; or hand-carried and presented to an authorized employee of the Contractor at the Contractor's address as listed on the signature page of this contract, or at such address as the Contractor may have requested in writing.

14. Assignments

The Contractor shall not transfer any interest in this contract, whether by assignment or otherwise, without the express prior written consent of the University. Any assignee shall be bound by the terms and conditions of this contract, and the Contractor shall require written agreement to such terms and conditions by any assignee. Notwithstanding the foregoing, the Contractor understands and agrees that this contract shall constitute an assignment by the Contractor to the University of all rights, title, and interest in and to all causes of action that the Contractor may have under the antitrust laws of the United States or the State of Missouri for which causes of action have

accrued or will accrue as the result of, or in relation to, the particular equipment, supplies, and/or services purchased or procured by the Contractor in the fulfillment of this contract with the University.

15. Waiver

15.1 Performance

Contractor understands and agrees that failure by either the University or the Contractor to require performance by the other party of any provision contained herein or in the Contractor's response shall not be deemed a continuing waiver of such provision, or a waiver of any other provision of this contract.

15.2 Waiver of Future Rights

No provision in this contract shall be construed, expressly or impliedly, as a waiver by the University of any existing or future right and/or remedy available by law in the event of any claim by the University of the Contractor's default or breach of contract.

16. Labor

The Contractor shall only utilize personnel authorized to work in the United States in accordance with applicable federal and state laws and Executive Order 07-13 for work performed in the United States. Breach of this clause shall entitle University to cancel this contract without penalty.

Employment of Unauthorized Aliens Prohibited: Contractor agrees to comply with Missouri State Statute section 285.530 in that they shall not knowingly employ, hire for employment, or continue to employ an unauthorized alien to perform work within the state of Missouri.

For more information about RSMo 285.530:

<http://www.moga.mo.gov/mostatutes/stathtml/28500005301.html?&me=285.530>.

As a condition for the award of this contract the Contractor shall, by sworn affidavit and provision of documentation, affirm its enrollment and participation in a federal work authorization program with respect to the employees working in connection with the contracted services. Enrollment in the E-Verify Federal Work Authorization Program is recommended.

For more information about the E-Verify process, see <http://www.uscis.gov/e-verify>.

The Contractor shall also sign an affidavit affirming that it does not knowingly employ any person who is an unauthorized alien in connection with the contracted services.

Contractor shall require each Subcontractor to affirmatively state in its individual contract with the Contractor that the Subcontractor shall not knowingly employ, hire for employment or continue to employ an unauthorized alien to perform work within the state of Missouri.

The Contractor shall also require each Subcontractor to provide Contractor with a sworn affidavit under the penalty of perjury attesting to the fact that the Subcontractor's employees are lawfully present in the United States.

Breach of this clause shall entitle University to cancel this contract without penalty.

17. Non-Discrimination and Affirmative Action

17.1 Discrimination

In connection with the furnishing of equipment, supplies, and/or services under this contract, the Contractor and all Subcontractors shall agree not to discriminate against recipients of services or employees or applicants for employment on the basis of race, color, national origin (including ancestry, or any other subcategory of national origin recognized by applicable law), religion, sex (including marital status, family status, pregnancy, sexual orientation, gender identity, gender expression, or any other subcategory of sex recognized by applicable law), age, disability, veteran status, genetic information, or any other basis protected by applicable law.

If the Contractor or Subcontractor employs at least 50 persons, they shall have and maintain an affirmative action program which shall include: a.) a written policy statement committing the organization to affirmative action and assigning management responsibilities and procedures for evaluation and dissemination; b.) the identification of a person designated to handle affirmative action; c.) the establishment of non-discriminatory selection standards, objective measures to analyze recruitment, an upward mobility system, a wage and salary structure, and standards applicable to layoff, recall, discharge, demotion, and discipline; d.) the exclusion of discrimination from all collective bargaining agreements; and e.) performance of an internal audit of the reporting system to monitor execution and to provide for future planning.

17.2 Vietnam Era Veterans' Readjustment Assistance Act of 1974 (VEVRAA) for Contracts of \$100,000.00 or More

This Contractor and any Subcontractor shall abide by the requirements of 41 CFR 60-300.5(a). This regulation prohibits Discrimination against qualified protected Veterans, and requires affirmative action by covered Prime Contractors and Subcontractors to employ and advance in employment qualified protected Veterans.

17.3 Disability Rehabilitation Act of 1973 Section 503 for Contracts in Excess of \$10,000.00

This Contractor and any approved Subcontractor shall abide by the requirements of 41 CFR 60-741.5(a). This regulation prohibits discrimination against qualified individuals on the basis of disability, and requires affirmative action by covered Prime Contractors and Subcontractors to employ and advance in employment qualified individuals with disabilities.

18. Requirements for Prime Contractors and Subcontractors

18.1 Report Filing

Each Prime Contractor and Subcontractor shall file annually, on or before the 31st day of March, complete and accurate reports on Standard Form 100 (EEO-1) promulgated jointly by the Office of Federal Contract Compliance Programs, the Equal Employment Opportunity Commission and Plans for Progress, or such form as may hereafter be promulgated in its place, if such Prime Contractor or Subcontractor (i) is not exempt from the provisions of these regulations in accordance with 60-1.5; (ii) has 50 or more employees; (iii) is a Prime Contractor or first tier Subcontractor; and (iv) has a contract, subcontract or purchase order amounting to \$50,000 or more or serves as a depository of government funds in any amount, or is a financial institution which is an issuing and paying agent for U.S. savings bonds and savings notes: Provided, that any Subcontractor below the first tier which performs construction work at the site of construction shall be required to file such a report if it meets the requirements of paragraphs (i), (ii), and (iv) of this section.

18.2 Facilities

Facilities provided for employees must be provided in such a manner that segregation on the basis of race, color, religion, or national origin cannot result.

19. Applicable Laws and Regulations

19.1 Contract Shall be Construed According to the Laws of the State of Missouri

Contract shall be construed according to the laws of the State of Missouri. In the event of any litigation arising hereunder, the parties agree that venue shall be proper only in the State Circuit Court for Greene County, Missouri. The Contractor shall comply with all local, state, and federal laws and regulations related to the performance of this contract to the extent that the same may be applicable.

19.2 Contract Must Comply with the Constitution or Laws of the State of Missouri

To the extent that a provision of the contract is contrary to the Constitution or laws of the State of Missouri or of the United States, the provision shall be void and unenforceable. The balance of this contract shall remain in force between the parties unless terminated by consent of both the Contractor and the University.

19.3 Contractor Must Be in Good Standing

Contractor must be registered with and maintain good standing with the Secretary of State of the State of Missouri and other regulatory agencies as may be required by law or regulation.

19.4 Contractor Must File and Pay All Taxes

The Contractor must file and pay in a timely manner all Missouri sales, withholding, corporate and any other required Missouri taxes.

6.0 AFFIDAVIT OF WORK AUTHORIZATION

Comes now _____ as _____ first being duly
(Name) (Office Held)

Sworn on my oath, affirm _____ is enrolled and will continue to
(Company Name)

participate in a federal work authorization program in respect to employees that will
work in connection with the contracted services related to _____ for
(Bid Number/Service)

the duration of the contract, if awarded in accordance with RSMo Chapter 285.530(2). I
also affirm that _____ does not and will not knowingly employ a
(Company Name)

person who is an unauthorized alien in connection with the contracted services related
to _____ for the duration of the contract, if awarded.
(Proposal Number/Service)

In Affirmation thereof, the facts stated above are true and correct (The undersigned
understands that false statements made in this filing are subject to the penalties
provided under Section 575.040, RSMo).

Signature of Person with Authority Printed Name

Title Date

Subscribed and sworn to before me this _____ of _____, State

of _____, and my commission expires on _____.
(Name of State) (Date)

Signature of Notary (Date)

7.0 AFFIDAVIT FOR ANTI-DISCRIMINATION AGAINST ISRAEL ACT

The contractor certifies that the company is not currently engaged in and shall not, for the duration of the contract, engage in a boycott of goods or services from the State of Israel; companies doing business in or with Israel or authorized by, licensed by, or organized under the laws of the State of Israel; or persons or entities doing business in the State of Israel.

Requirement applies to contracts to acquire or dispose of services, supplies, information technology, or construction, but does not apply to contracts with a total potential value of less than one hundred thousand dollars (\$100,000.00), or to contractors with fewer than ten (10) employees.

See <https://revisor.mo.gov/main/OneSection.aspx?section=34.600>.

In Affirmation thereof, the facts stated above are true and correct (The undersigned understands that false statements made in this filing are subject to the penalties provided under Section 575.040, RSMo).

Signature of Person with Authority

Printed Name

Title

Date

Subscribed and sworn to before me this _____ of _____, State of

_____, and my commission expires on _____
(Name of State) (Date)

Signature of Notary _____ Date _____