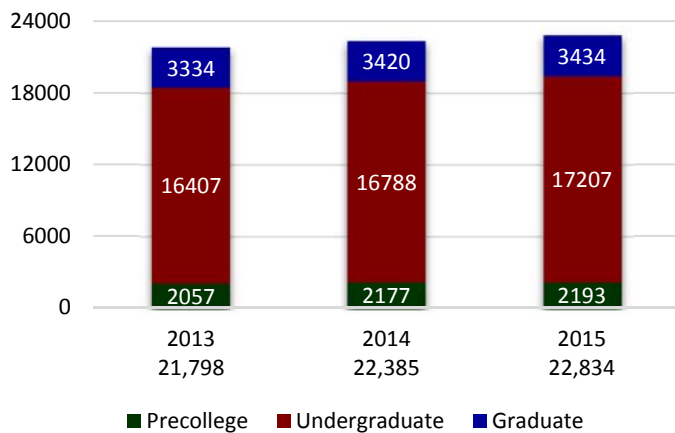


## ENROLLMENT HIGHLIGHTS FOR MARCH 2016 BOARD OF GOVERNORS RETREAT

**Bolded items** reference those in the “9 Major Goals for 2015-16” document.

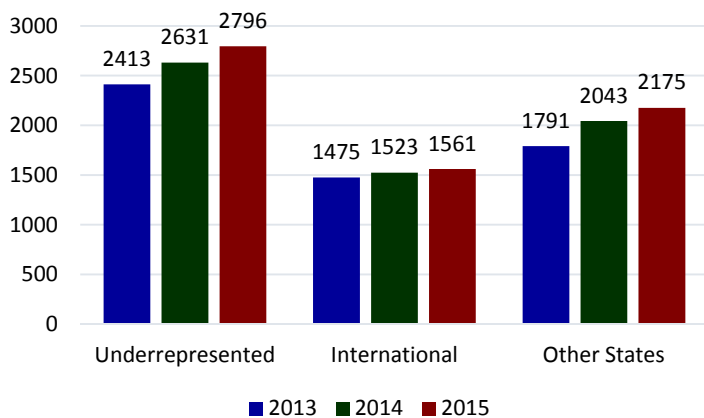
**Total Fall Semester Headcount Enrollment**



Our goal is to ***maintain modest annual growth***. We have grown each year since 2011, and our average annual growth over the last three years has been 2.7 percent. From fall 2014 to fall 2015, we grew in most student categories, including undergraduate degree-seeking, graduate, and dual credit (precollege). Our fall 2015 and spring 2016 enrollments were both records.

One factor in our growth in 2015 was an ***increased retention*** of first-time, full-time students to the following fall. For the 2012 and 2013 cohorts, the retention percentage was 75.2. It jumped to 78.2 for the fall 2014 cohort. We also enrolled our first students in the new ***Bachelor of General Studies*** program.

**Selected Target Population Enrollments-  
Fall Semesters**

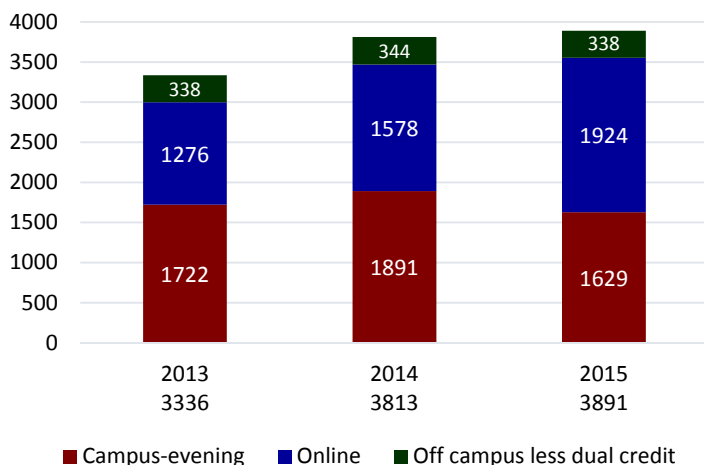


Consistent with our goal of ***increasing the diversity of our student body***, enrollment of underrepresented students continued to increase. Our fall 2015 enrollment of students from underrepresented ethnic groups was 2,796, an increase of 6.4 percent over fall 2014.

Our international student enrollment also continued its upward trend. In fall 2015, we had 1,561 international students representing 83 countries studying on the Springfield campus. Our combined enrollment of 4,357 underrepresented and international students represented 19.1 percent of our total enrollment, up from 17.8 percent in fall 2013.

Our enrollment of students from other states showed another increase in fall 2015 and included students from every state except Hawaii.

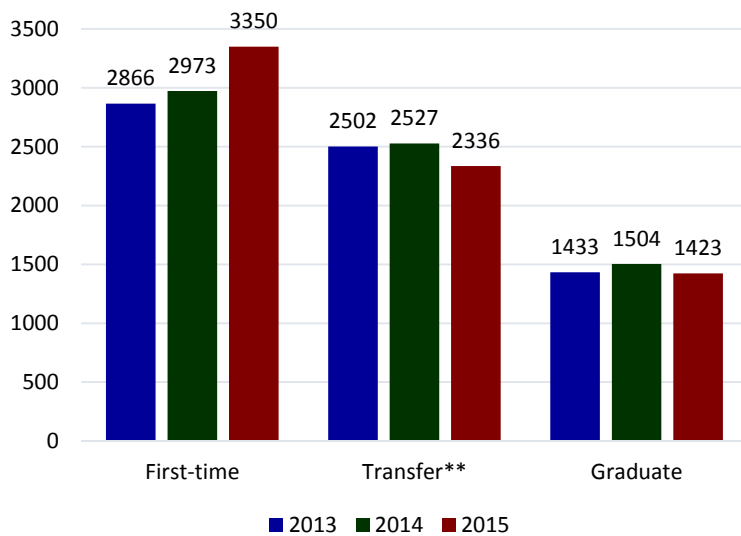
**Students Predominantly Taking Evening,  
Online, or Off-Campus Courses**



As of fall 2015, 69 majors could be completed through ***alternate pathway options*** (that is, could be completed through online, off-campus, and/or evening courses). The number of options (combinations of major and modality) approached 150. Through recently developed tracking procedures, we identified 1,427 students specifically pursuing one of those programs in fall 2015, up from 1,180 in fall 2014. Many other students are taking a predominance of their courses either online, off-campus, or in the evening as shown by the graph.

In the fall 2015 semester, courses taken through non-traditional means (online, blended, interactive video, and iCourse) generated 46,560 credit hours, 18.0 percent of the total credit hours for that semester.

**New Degree-Seeking Students by Calendar Year\***



\*Spring, summer, and fall combined

\*\*Excludes transfers on the China campus

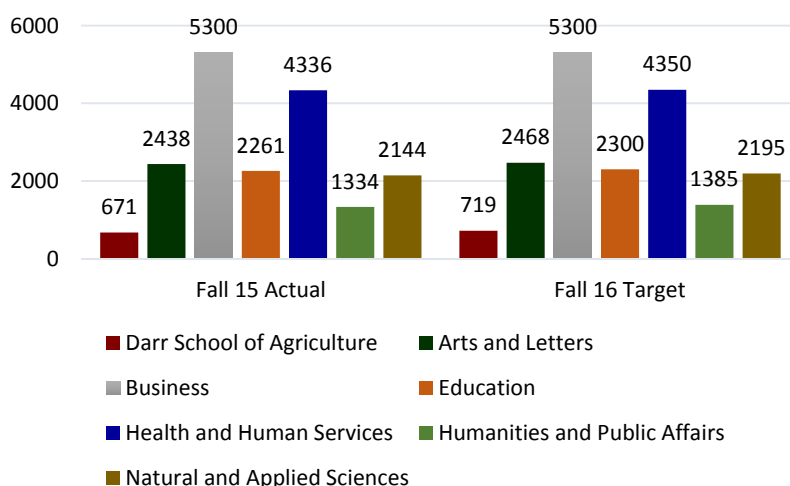
Our total enrollment of new degree-seeking students during the 2015 calendar year was 7,109, up from 7,004 in 2014, driven by an increase of 377 (12.7 percent) in enrollment of first-time new in college students during a year when many institutions in the state reported declines. Enrollment of new transfers dropped after two years of growth, due largely to significant declines in Missouri's community colleges in recent years. The number of new degree-seeking graduate students dropped back to near 2013 levels, though overall graduate enrollment remained steady in keeping with national trends..

Indicators point to continued growth in fall 2016. We are ahead of last year in the number of applied and admitted first-time and transfer students. While we are down in applications from new graduate students, much of the decline is due to a new application process being used by several graduate programs. Many graduate students begin in the summer, and as of March 12 we had 171 of applications from new graduate students for summer 2016, up from 138 last year.

**Applications for Fall 2016 as of March 12, 2016**

| Student Type                | Applications | Change over corresponding date in 2015 |
|-----------------------------|--------------|----------------------------------------|
| First Time-New in College   | 9869         | 8.1%                                   |
| New Transfer                | 1490         | 12.3%                                  |
| New Degree Seeking Graduate | 870          | -13.7%                                 |

**College Enrollment Targets for Fall 2016**



Through the Executive Enrollment Management Committee, enrollment targets are established for total enrollment and various segments of the enrollment.

The overall target for 2016 is 23,175, an increase of 1.5 percent over fall 2015. The target set the previous year was 22,500, which we exceeded by 334 students. Targets by college are shown in this graph.