

# **2023-2024 Action Plan**

#### 1. TRANSFORMATION PLAN

- Academic Affairs Continuous Agility Plan
- Strategic Enrollment Management Plan

#### 2. GLOBAL ENGAGEMENT

- Continue implementation of the university's international enrollment strategy, with a focus on increasing yield in international student admissions. (Also appears in SEM Plan.)
- Explore adding a second major at the LNU-MSU College of International Business.
- Advance new dual degree and pipeline programs in collaboration with international partner universities.
- Promote increased participation in education abroad and international virtual exchange.

#### 3. INCLUSIVE EXCELLENCE DRIVING UNIVERSITY SUCCESS

- Develop the Inclusive Excellence Institute to serve as a central hub for access work and repository of resources for members of the campus community and external partners.
- Update the Collaborative Diversity Conference.
- Increase participation in the Inclusive Excellence Scholarship program.
- Increase the number of access partnerships and participants.

#### 4. COMMUNITY LEADERSHIP AND PARTNERSHIPS

- Operationalize Employer Partnerships strategy, including external announcement, deployment of the business/industry sector outreach plan, integration with academic structure, and identification of staffing resources. (Also appears in SEM Plan.)
- Continue to implement Jordan Valley Innovation Center's mission of product development for corporate partners and interdisciplinary educational experiences for students, with an emphasis on establishment of the Missouri NextFlex Node for flexible hybrid electronics.
- Update advocacy strategy for federal funds.

### 5. INFRASTRUCTURE AND FUNDING

- Advocate for state and federal operating and capital funds.
- Pursue gifts to support naming of new academic schools and centers and funding to enhance capital improvement projects.
- Begin first phase of preparation for next comprehensive campaign.
- Engage in succession planning for Foundation Board of Trustees and internal advancement staff.
- Advance projects included in the facilities master plan, including the braider facility and Building #4 infill at the Roy Blunt Jordan Valley Innovation Center, Cheek Hall, Darr Agricultural Center Small Animal Education Center and Agriculture Innovation Hub, Kampeter Hall, Kemper Hall, and Roy Blunt Hall.
- Continue to strengthen efforts to recruit and retain faculty and staff. Goals will be finalized with the Enterprise Risk Management Personnel Subcommittee in August.
- Prioritize employee compensation in the university budgeting process.
- Manage university finances to further the university's mission and achieve the objectives established by the Board of Governors. Examples include evaluating bonding capacity for the auxiliary system and maintaining a balanced budget.
- Successfully bid Preferred Provider Organization (PPO) and Pharmacy Benefits Manager (PBM) contracts.
- Streamline processes by implementing dynamic forms to replace paper personnel action forms and approval processes.
- Mitigate risk of internet outage and cybersecurity events by providing a disaster recovery instance to ensure business continuity by building a geographically separate ERP cloud environment and adding a redundant internet connection.
- Improve data centers, including Blair Shannon Hall, Cheek Hall, and West Plains.
- Monitor the impact and influence of artificial intelligence as it relates to academic and university operations, and update policies and operations to reflect the support for strategic and ethical usage of AI. (An output on AI specific to academic affairs also appears in the CAP.)
- Enhance security by upgrading/expanding the door access system; updating identity and access management policies, processes, and systems; and upgrading/replacing video surveillance cameras.

 Strengthen audit capabilities by implementing audit management and risk management systems, beginning implementation of analytics and continuous monitoring, and developing hotline services.

# 6. ATHLETICS

- Support work to achieve the Athletics Department's 2023-2024 goals.
- Add two women's sports to maintain Title IX compliance.
- Hire a psychologist to increase student athletes' access to mental health resources.

### 7. COMPLIANCE

• Prepare for and implement changes required by significant shifts in federal laws and regulations, including Title IX, gainful employment, third-party servicer requirements, and FAFSA simplification.

# 8. WEST PLAINS

- Support implementation of West Plains' 2023-2024 action plan.
- Advance facilities projects including the Autism Center, IT upgrades in the Looney Hall Sim Lab, and student housing.