



# EdSights Boomer Bot



Egon Heidendal and Kelly Wood

# Student Engagement and Activity

An initial overview of student engagement with Boomer Bear right after launch



Intro Text Sent  
**February 12th**

**97%** STUDENT  
**OPT-IN**

97% of students remain opted-in to receive Boomer Bear's messages

**6,800** STUDENT  
**TEXTS**

Boomer Bear received over 6,800 incoming texts from students since launching

## TOP QUESTIONS ASKED BY STUDENTS

- Where can I find out if the campus is closed due to unforeseen circumstances (e.g storm, weather)?
- Who is your mascot?
- How can I get help with stress?
- Who is the president of the institution?
- Does the institution have specific values or guiding principles?
- How can I share feedback about my on-campus experience in the residence halls?
- Is there emergency financial assistance available to students?
- What are the dining options on campus?
- What do I do if I have an issue with a classmate?

## TEMPERATURE CHECK: EXAMPLE STUDENT CONVERSATION WITH BOOMER BEAR

Hey, Shelby 🙋

How are you feeling about the start of the spring term?

- [1] Good/Excited 😊
- [2] Neutral 😐
- [3] Nervous/Overwhelmed 😓

Please reply with ONE NUMBER ONLY (e.g. 2)

3

I'm sorry to hear that, but we're here to help!

What area do you need the most support in?

- [1] Academics 📖
- [2] Finances 💰
- [3] Social Engagement 👥
- [4] Wellness 🧘

Please reply with ONE NUMBER ONLY (e.g. 3)

1

Got it! We're here to help you with your academics 🧐

Are you facing an issue that may make it hard for you to stay in school?

Please reply YES or NO.

Yes

Sorry to hear this, but remember we are ALWAYS here to help you 💖

Text back a sentence or two about the challenge you're facing so I can connect you to helpful resources 🗣️

I just have a lot going on, I started my career and that makes it challenging to find time for homework and classes.

Thanks for sharing that!

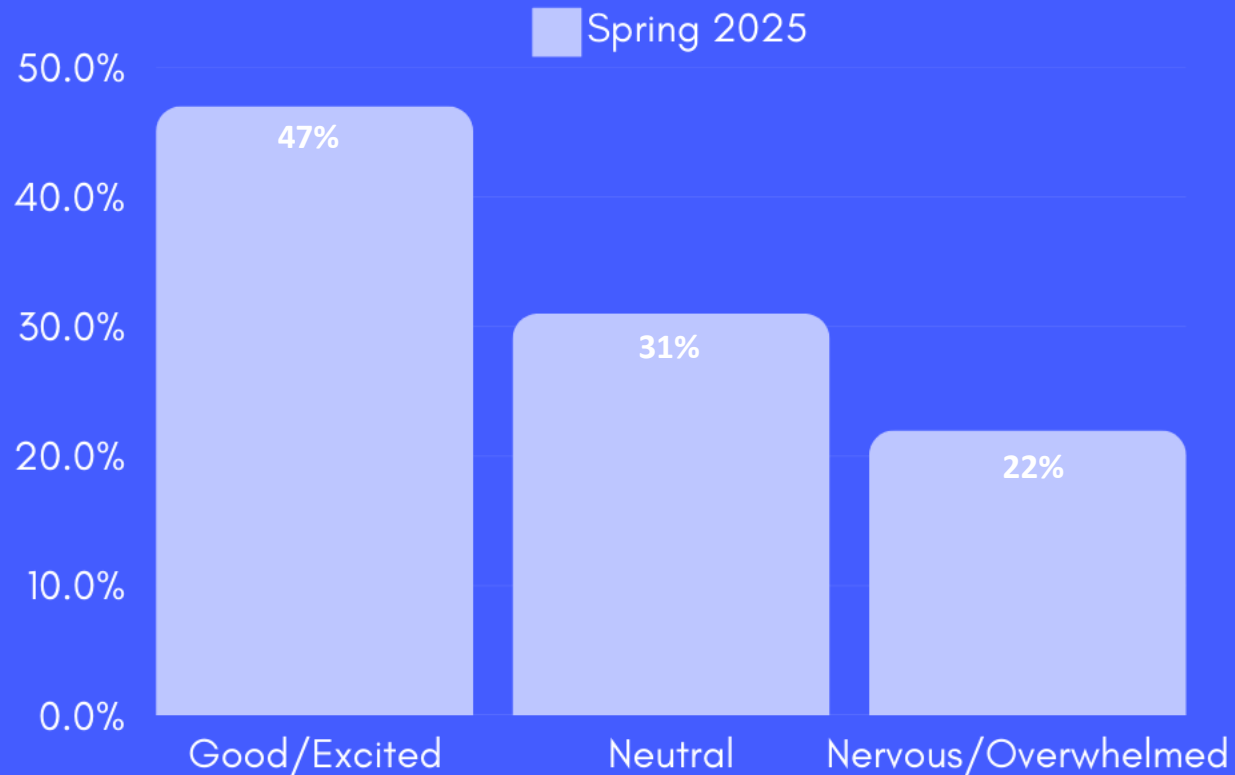
Juggling a career and school can be tough. I recommend reaching out to your Advisor to create a plan to help you stay on track 📅

You can find your advisor's info on MyMissouriState. Just log in and navigate to academic resources 🖱️  
[my.missouristate.edu](https://my.missouristate.edu)

Also, consider the Bear CLAW for support with your coursework 📖

Contact them at 417-836-6398 📞 Learn more here 🖱️  
<https://bearclaw.missouristate.edu/default.htm>

# Temperature Check



*Reported overall morale in the first few weeks*

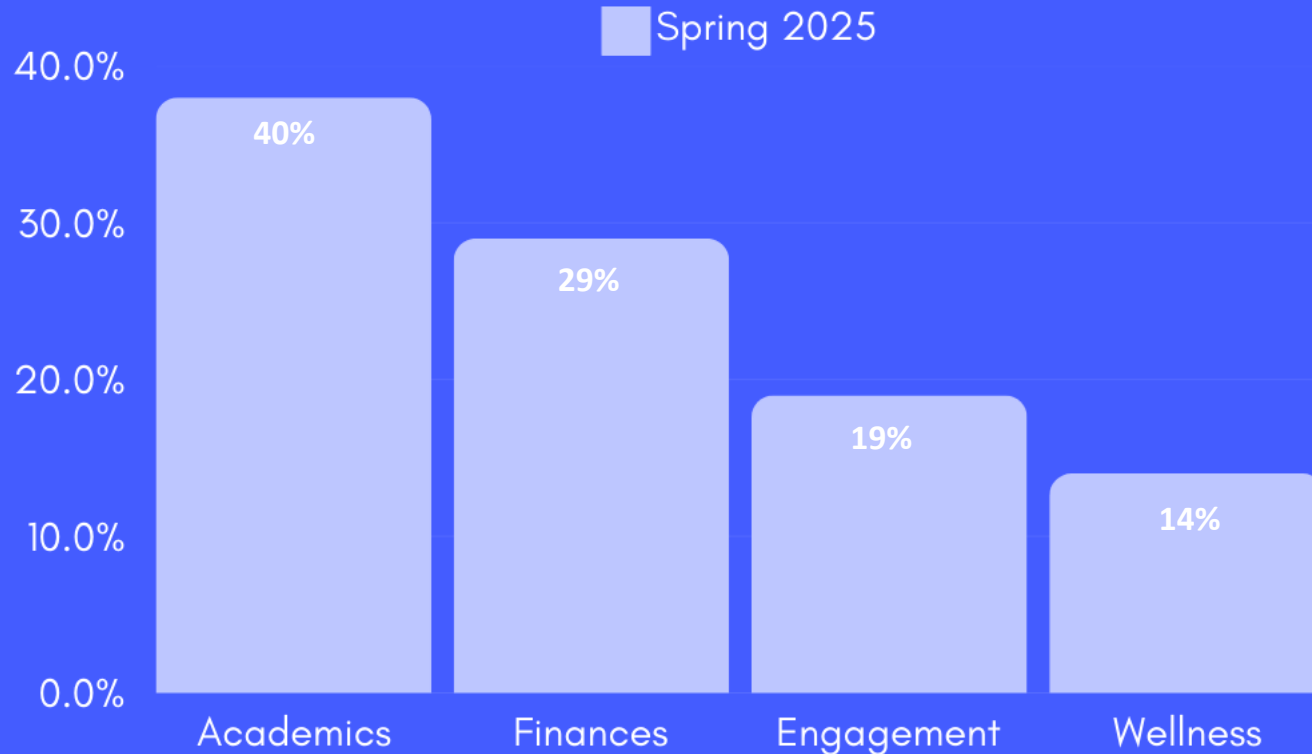


## Insight

At the start of the fall semester, the majority of students reported feeling “Good/Excited” about the term, while 22% indicated feeling “Nervous/Overwhelmed.”



# Temperature Check



*Areas in which students felt they needed most support in each term*



## Insight

This spring, Missouri State students shared a greater desire for academic and financial support compared to engagement and wellness support.



# Conversations with Boomer Bear

I luv you Boomer you're my favorite funny bear I've ever known.

Thank you I appreciate all the support!

Everything is going well and I've done well in all my classes so far! I'll let you know if I have any questions 😊

I'm so good 👍 👍 I'm so excited by this new AI development 🤖 🤖 🤖

Thanks Boomer Bear AI! 🧡 appreciate your support!

Well that is cool as can be, such a good idea for morale

Well that is cool as can be, such a good idea for morale

Hi Boomer. Nice to be cared about.

Thank you for checking in! I am enjoying a snow day, and am currently thankful for all the outreach programs Missouri State offers. I am so glad I get to be a bear! 🐻



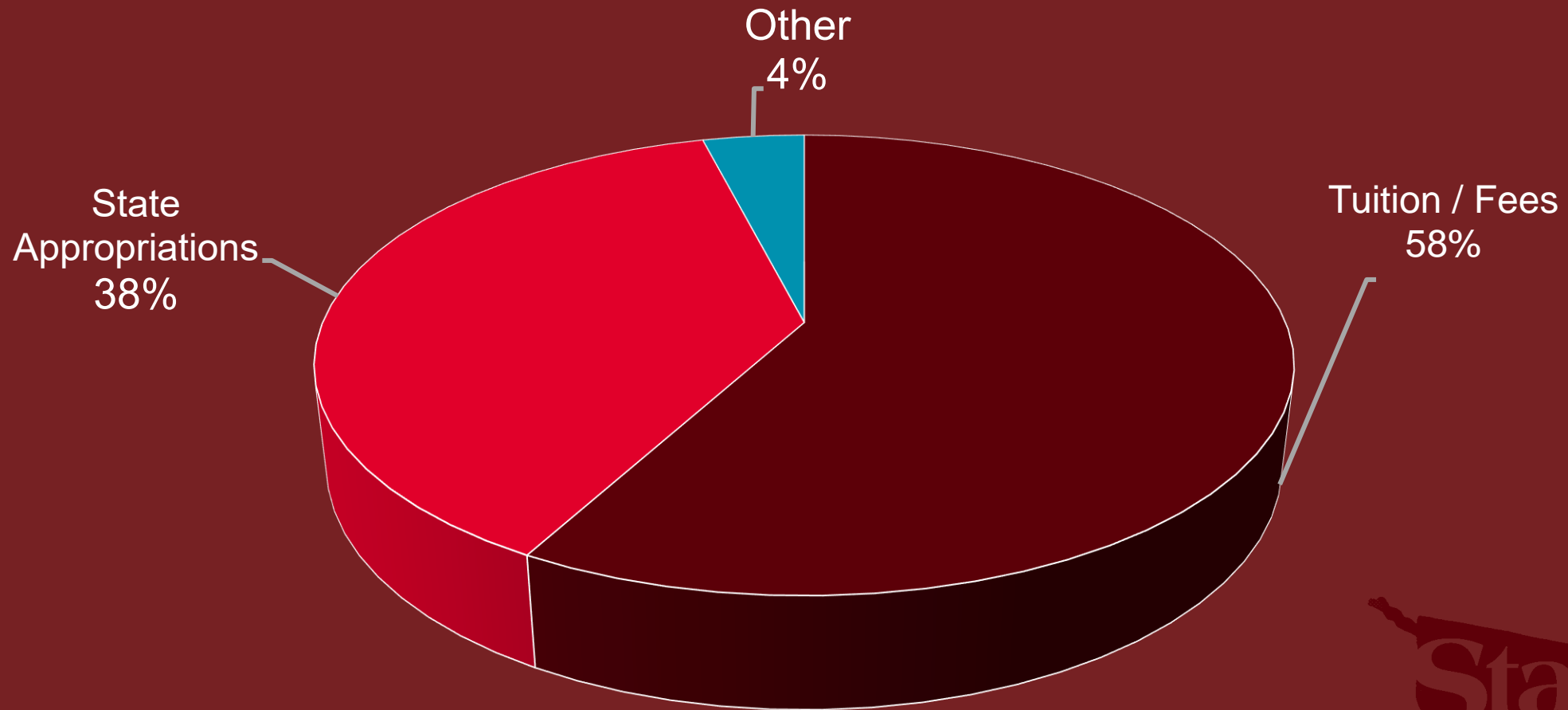
# Budget Update



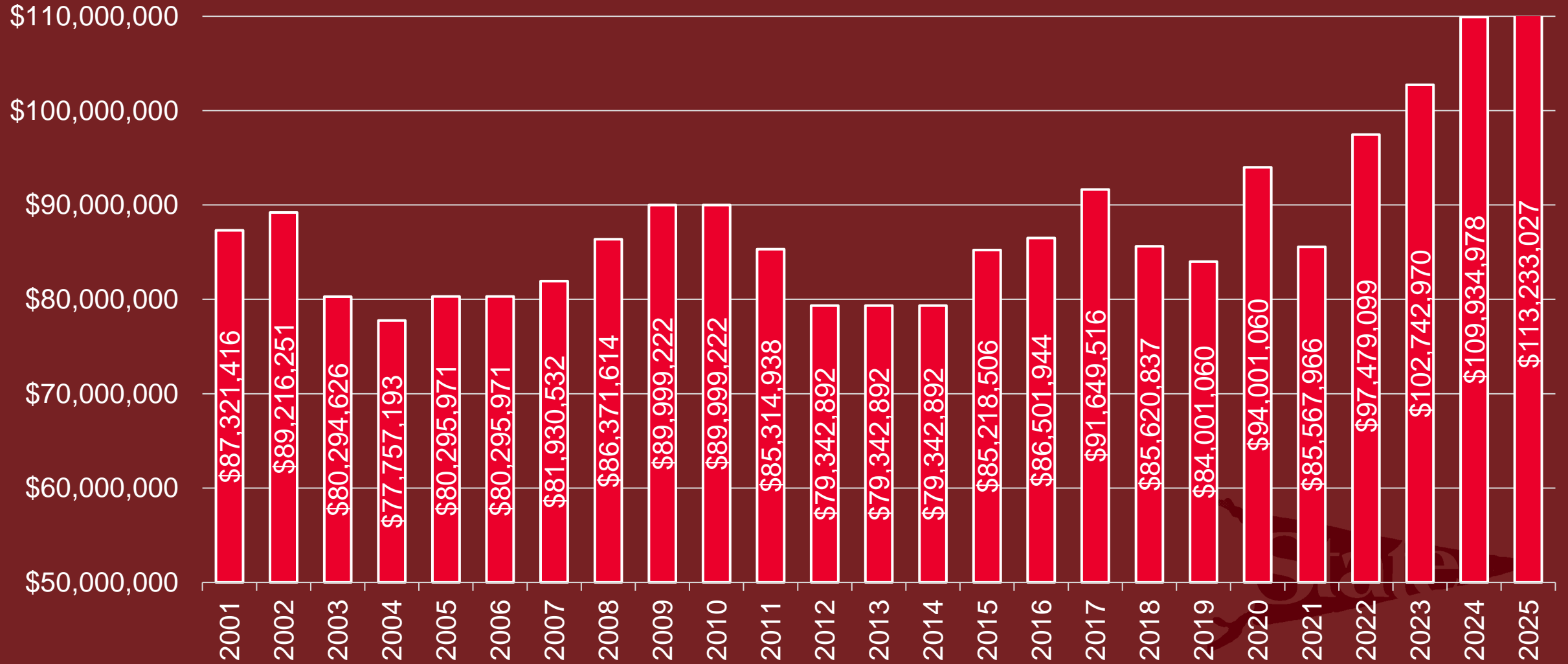
UNIVERSITY COUNCIL

March 4, 2025

# MSU's FY2025 Operating Budget

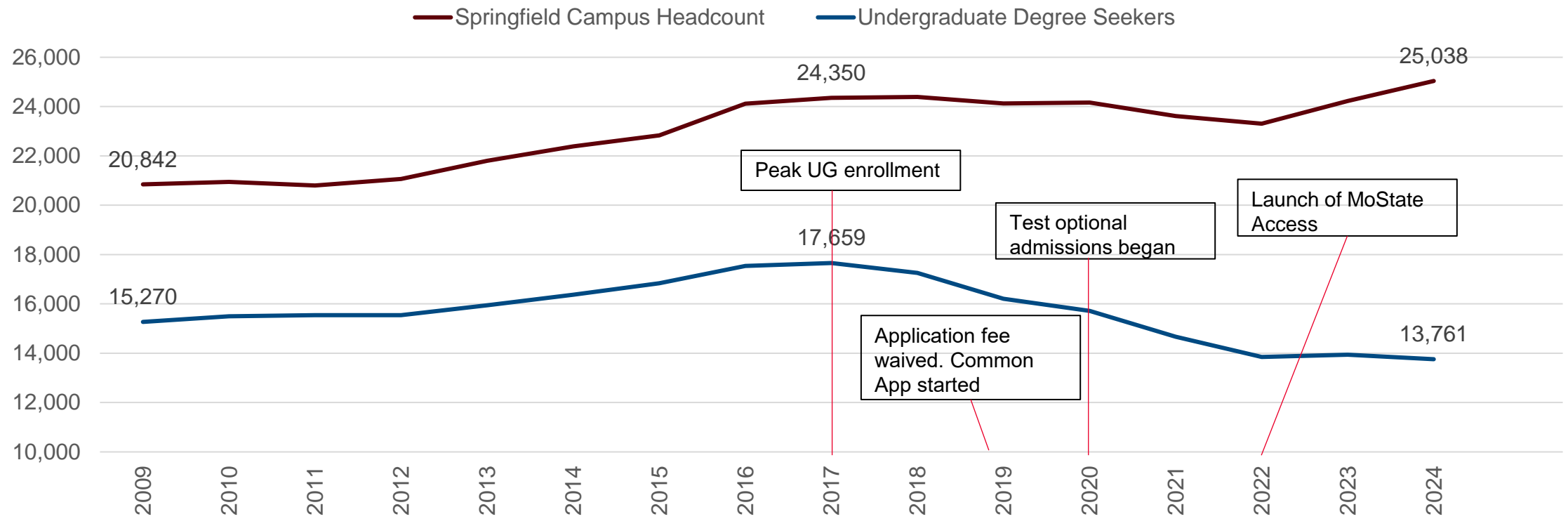


# MSU's Operating Appropriations



# Springfield Total & UG Degree-Seekers

## ENROLLMENT



# FY2025 Four-Year Institutions (UG Resident)

## TUITION & FEES (SPRINGFIELD CAMPUS)

FY2025

\$10,082

(6/13)

University of Missouri- St. Louis  
Missouri University of Science and Technology  
University of Missouri-Columbia  
University of Missouri-Kansas City  
Northwest Missouri State University  
Missouri State University  
University of Central Missouri  
Southeast Missouri State University  
Truman State University  
Missouri Western State University  
Missouri Southern State University  
Lincoln University  
Harris-Stowe State University

### *Undergraduate Resident*

Nondesignated and unrestricted per credit hour tuition	Total required fees, per semester charged to all full-time students	Total Tuition and required fees, per year, charged to a typical full- time student
\$504.00	\$0.00	\$15,120.00
\$569.00	\$664.03	\$14,978.06
\$569.10	\$589.50	\$14,829.00
\$391.65	\$810.60	\$13,370.70
\$279.70	\$2,436.00	\$13,263.00
\$290.00	\$691.00	\$10,082.00
\$285.00	\$750.00	\$10,050.00
\$285.29	\$672.00	\$9,902.70
\$316.67	\$169.00	\$9,838.00
\$277.00	\$690.00	\$9,690.00
\$290.00	\$450.00	\$9,600.00
\$256.00	\$790.00	\$9,260.00
\$242.00	\$600.00	\$8,460.00



# FY2025 Four-Year Institutions (Grad Resident)

## TUITION & FEES (SPRINGFIELD CAMPUS)

FY2025

\$10,478

(8/12)

	<i>Graduate (Not Professional) Resident</i>		
	Nondesignated and unrestricted per credit hour tuition	Total required fees, per semester charged to all full-time students	Total Tuition and required fees, per year, charged to a typical full-time student
University of Missouri- St. Louis	\$645.00	\$0.00	\$15,480.00
Missouri University of Science and Technology	\$567.00	\$667.97	\$14,943.94
University of Missouri-Kansas City	\$512.40	\$810.60	\$13,918.80
University of Missouri-Columbia	\$525.00	\$540.60	\$13,681.20
Missouri Western State University	\$460.00	\$690.00	\$12,420.00
Truman State University	\$507.00	\$0.00	\$12,168.00
Northwest Missouri State University	\$336.60	\$1,984.80	\$12,048.00
Missouri State University	\$379.00	\$691.00	\$10,478.00
University of Central Missouri	\$366.50	\$750.00	\$10,296.00
Southeast Missouri State University	\$382.94	\$537.60	\$10,265.76
Lincoln University	\$354.00	\$790.00	\$10,076.00
Missouri Southern State University	\$375.00	\$0.00	\$9,000.00
Harris-Stowe State University	N/A	N/A	N/A





# Interest Income: Fed Funds Target Rate

SEPTEMBER 18, 2024: FED ANNOUNCEMENT

- Target Rate:
  - Lowered by ½ percentage point
    - From: 5.25% to 5.5%
    - To: 4.75% to 5%
- Target Rate Projections:
  - May 2025: 3% to 3.5%
  - 2026: 2.75% to 3%
- Lower Interest Income
  - FY24 Budget Rate: 4.75%
  - FY25 Budget Rate: 4.50%
  - Expected decrease in reserves
  - FY26 Budget Rate: 4% (Projected)



# Compensation: MOSERS Employer Contribution Rate

SEPTEMBER 19, 2024: MOSERS BOARD MEETING

- Employer Contribution Rate:
  - Increased by 1.49%
    - From: 27.26% (FY2024)
    - To: 28.75% (FY2025)
- Employer Contribution Rate Projection:
  - FY2026: 30.25% (Board Approved)
  - FY2027: 32%
- Increase MOSERS Expense
  - System Total: \$1,853,250
    - Springfield: \$1,750,000
    - West Plains: \$103,250

# Compensation: CUPA Report

MISSOURI STATE UNIVERSITY SYSTEM (MAY 2024)

*2023-2024 Faculty and Staff Salary Comparisons*

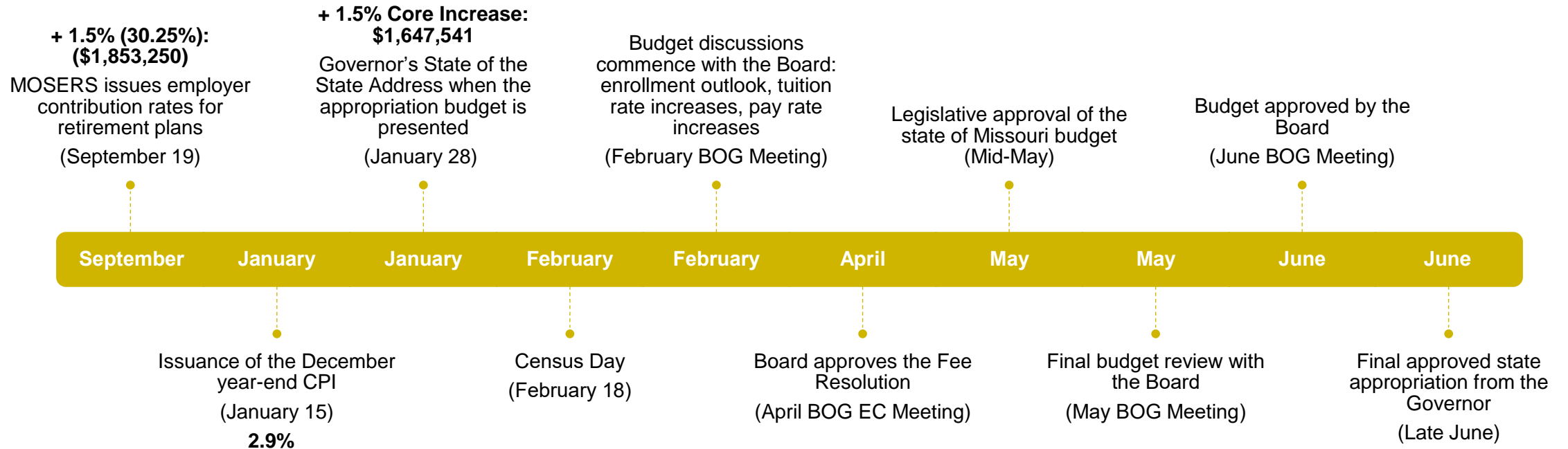
Academic Year	Staff Comparison***	Faculty Salary Compared to CUPA Peer Salary			
		Non-tenure Track		Tenured / Tenure Track	
		Average	Median	Average	Median
2016-17	NA	88.9%	95.3%	95.6%	99.0%
2017-18	90.1%	87.5%	92.9%	96.4%	102.2%
2018-19	90.0%	86.2%	94.2%	93.5%	100.4%
2019-20*	91.0%	88.0%	96.4%	93.2%	99.8%
2020-21*	90.3%	85.8%	96.6%	92.8%	100.0%
2021-22*	91.1%	90.3%	101.2%	96.4%	102.6%
2022-23*	92.8%	85.7%	102.2%	99.9%	106.6%
2023-24**	92.8%	83.9%	94.3%	98.2%	103.5%

*Faculty and Staff Salary Comparisons Adjusted for Cost-of-Living\*\*\*\**

	Staff Comparison***	Non-tenure Track		Tenure Track	
		Average	Median	Average	Median
2023-24**	98.8%	89.3%	100.4%	104.5%	110.2%

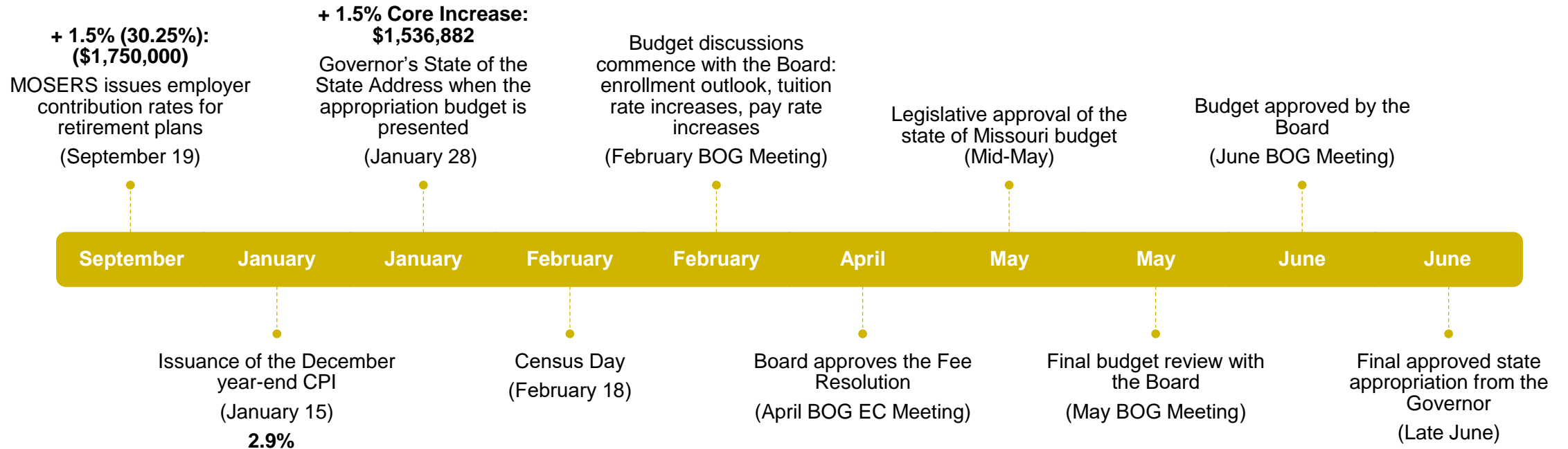
# Budget Process Key Dates

## MISSOURI STATE UNIVERSITY SYSTEM



# Budget Process Key Dates

## SPRINGFIELD CAMPUS





# Budget Process at Missouri State

## FY2026 INITIAL BUDGET DISCUSSION

### TEAMS:

- Administrative Council
- **University Council**
- Executive Budget Committee
- FY26 Fee Study Team
- Scholarship Program Effectiveness Workgroup
  - Enrollment Research Associates (Consultant)

### TOPICS:

- State Appropriation
- Enrollment
- Tuition & Fees
- Scholarships
- Interest Income
- Compensation / Benefits
- Contracted Increases / Decreases
- New Budget Items



# Estimated Summer / Fall / Spring Revenue (Shortfall)

## SPRINGFIELD CAMPUS (FEBRUARY 18, 2025: CENSUS)

- Tuition/Scholarship: (\$3,582,820)
  - Tuition:
    - Summer 2024: \$11,644
    - Fall 2024: (\$572,138)
    - Spring 2025: (\$515,186)
  - Scholarships Higher than Budget: (\$2,507,140)
- Increased Interest Income: \$500,000
- Anticipated Shortfall Base FY2025 Budget (\$3,082,820)



# Governor's Recommended Budget

JANUARY 28, 2025: STATE OF THE STATE ADDRESS

- 1.5% Core Increase
- \$1,647,541
  - Springfield: \$1,536,882
  - West Plains: \$110,659
- Full Funding for State Student Financial Aid Programs
- No Capital Improvement
- No MoExcels
- No DEI Funding



# History of Tuition & Fees Increases

## SPRINGFIELD CAMPUS

CALENDAR YEAR	INFLATION	FISCAL YEAR	TUITION & FEES INCREASE	UNDERGRADUATE RESIDENT TUITION & FEES <sup>1</sup>	TUITION & FEES INCREASE PERCENTAGE REFLECTS:
2014	0.8%	FY2016	0.7%	\$ 7,060	
2015	0.7%	FY2017	0%	\$ 7,060	
2016	2.1%	FY2018	3.5%	\$ 7,306	Student Initiative: Health Center Fee (\$29)
2017	2.1%	FY2019	2%	\$ 7,452	
2018	1.9%	FY2020	4%	\$ 7,750	
2019	2.3%	FY2021	2.4%	\$ 7,938	Student Initiative: Mental Health Fee (\$8)
2020	1.4%	FY2022	11%	\$ 8,808	Tuition and fees increase percentage reflects new tuition model charging a single tuition rate for seated and online courses.
2021	7%	FY2023	3.7%	\$ 9,138	
2022	6.5%	FY2024	4.9%	\$ 9,582	
2023	3.4%	FY2025	5.2%	\$ 10,082	Student Initiative: Athletic Fee (\$60)
<b>10-YEAR TOTAL</b>	<b>28.2%</b>	<b>10-YEAR TOTAL</b>	<b>37.4%</b>		
2024	2.9%	FY2026	TBD		

# Initial Compensation Discussion

## MISSOURI STATE UNIVERSITY SYSTEM

CALENDAR YEAR	INFLATION	FISCAL YEAR	ATB PAY INCREASE
2014	0.8%	FY2016	1.8%
2015	0.7%	FY2017	2%
2016	2.1%	FY2018	None
2017	2.1%	FY2019	1% plus \$600
2018	1.9%	FY2020	1.9%
2019	2.3%	FY2021	\$600
2020	1.4%	FY2022	3%
2021	7%	FY2023	4%
2022	6.5%	FY2024	5%
2023	3.4%	FY2025	3%
<b>10-YEAR TOTAL</b>	<b>28.2%</b>	<b>10-YEAR TOTAL</b>	<b>22% plus \$1,200</b>
2024	2.9%	FY2026	TBD

A grayscale background image of a large crowd of students, likely at a sporting event or rally. Many students have their arms raised in the air, some making the 'rock on' hand gesture. The image is bright and slightly overexposed, giving it a high-energy, celebratory feel.

# MAKE YOUR MISSOURI STATEMENT<sup>®</sup>

**Missouri State**  
UNIVERSITY



# **Strategic Plan Implementation**

**March 4, 2025**  
**University Council Meeting**

# Strategic Plan Priorities

## ADMINISTRATIVE RETREAT

### Attendees:

- University Council

### Agenda:

- Set strategic plan priorities
- Set year one priorities
- Set annual benchmarks







# Strategic Plan Leadership

## General Oversight

- **Administrative Council**
- **University Council**

## Day to Day Oversight

- **Chief of Staff or ?**
- **Goal Leaders (5)**
- **Strategy Leaders (3-5 per goal)**
- **Strategy Committees (Small in Size)**



# Strategic Plan Goals

- **Academic Opportunities & Innovation**
- **Branding & Identity**
- **Community Partnership & Economic Development**
- **Institution of Choice for Employees & Students**
- **Student & Alumni Experience**

# Goal Work Plans (Due July 1)

**ANNUAL WORK PLAN TEMPLATE**

YEAR: 20XX

Standard Year year

**KEY RESULT AREAS (KRAs) or FOCUS AREAS**

KRA	KRA 1	KRA 2	KRA 3
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**GOALS FOR EACH KRA**

	KRA1	KRA2	KRA3
<b>GOAL</b>	Goal	Goal	Goal
<b>ACTIVITIES</b>	<ul style="list-style-type: none"> <li>Let the activities/tasks to complete to achieve your goal.</li> <li>Let the activities/tasks to complete to achieve your goal.</li> <li>Let the activities/tasks to complete to achieve your goal.</li> </ul>	<ul style="list-style-type: none"> <li>Let the activities/tasks to complete to achieve your goal.</li> <li>Let the activities/tasks to complete to achieve your goal.</li> <li>Let the activities/tasks to complete to achieve your goal.</li> </ul>	<ul style="list-style-type: none"> <li>Let the activities/tasks to complete to achieve your goal.</li> <li>Let the activities/tasks to complete to achieve your goal.</li> <li>Let the activities/tasks to complete to achieve your goal.</li> </ul>
<b>OUTCOMES</b>	<ul style="list-style-type: none"> <li>Specify the expected outcomes or measurable objectives to reach to achieve your goal.</li> <li>Specify the expected outcomes or measurable objectives to reach to achieve your goal.</li> <li>Specify the expected outcomes or measurable objectives to reach to achieve your goal.</li> </ul>	<ul style="list-style-type: none"> <li>Specify the expected outcomes or measurable objectives to reach to achieve your goal.</li> <li>Specify the expected outcomes or measurable objectives to reach to achieve your goal.</li> <li>Specify the expected outcomes or measurable objectives to reach to achieve your goal.</li> </ul>	<ul style="list-style-type: none"> <li>Specify the expected outcomes or measurable objectives to reach to achieve your goal.</li> <li>Specify the expected outcomes or measurable objectives to reach to achieve your goal.</li> <li>Specify the expected outcomes or measurable objectives to reach to achieve your goal.</li> </ul>

**QUARTERLY MILESTONES AND ACTIVITIES**

QUARTER 1	Activities and outcomes
-----------	-------------------------

- **Content**
  - **Goal/Strategy Number**
  - **Leader Name**
  - **Action Details**
  - **Timeline**
  - **Person/Unit Responsible**
  - **Measures**
  - **Budget Request/Rationale**



# Managing Platform

## Anthology Planning (Formerly Campus Labs)

The screenshot displays the Anthology Planning interface for Dixie State University. The top navigation bar shows the 'Planning' tab and the user 'Jason'. The sidebar on the left contains navigation icons and a search bar. The main content area is titled 'AY 2020 / THE STRATEGIC PLAN (2020-2025)' and 'The Strategic Plan'. It features tabs for 'Plan Items', 'Reports', and 'Documents'. A 'FILTER' button is visible. The main content area lists three strategic goals: '1. Academic Distinction', '2. Strategic Enrollment Growth', and '3. Institutional Capacity and Effectiveness'. A dropdown menu is open, showing options to '+ Plan Item' and a list of plan item types: Goal, Outcome, Strategy, Action, Measure, and Implementation Plan. The date range '9/1/20 - 7/31/21' is displayed at the bottom right.

Planning

AY 2020

The Strategic Plan (2020-2025)

My Units Institution

search...

Dixie State University

The Strategic Plan

Goal 1

Goal 2

Goal 3

Goal 4

Goal 5

AY 2020 / THE STRATEGIC PLAN (2020-2025)

The Strategic Plan

Plan Items Reports Documents

FILTER

Sort Default

+ Plan Item

Goal

Outcome

Strategy

Action

Measure

Implementation Plan

9/1/20 - 7/31/21

9/1/20 - 7/31/21

# Budget

- **\$500,000 one-time dedicated funds**
- **Oversight: Administrative Council**
- **Distributed to Goal Leaders (Aug 1)**
- **Monitored throughout year**



# Budget Distribution

Strategy/Plan	Name	Responsible Users	Request description	Budget requested	Allocated funds	Funded account
GOAL ONE						
G1.S01.P01	Open and inclusive teaching and learning	Tasha Toy Kelly Peterson-Fairchild	† FTE Funds requested Reasoning Interim OE	\$30,000	\$10,000	LIB100 (\$10,000)
G1.S02.P01	Alignment with tenets of a comprehensive polytechnic university	Del Beatty Pam Cantrell		\$ -	\$ -	
G1.S03.P01	Career-focused campus	Ali Threet	\$7,500 for travel expenses to visit schools wit	\$10,000	\$5,000	MPP105 (\$5,000)
G1.S04.P01	Support for faculty and students to engage in interdisciplinary innovation, scholarship, research	Rico Del Sesto Olga Pilkington	I.\$6,000: URO to gather data on participation	\$16,000	\$10,000	VPA324 (\$10,000)
G1.S05.P01	High Impact Practices	Nancy Hauck Mark Jeffreys	High impact practices (HIP) are not well fundi	\$127,000	\$20,000	VPA128 (\$5,000) MPP105 (\$5,000) DCE110 (\$5,000) VPA327 (\$5,000)
G1.S06.P01	Establish GE as independent academic body and develop communication strategy	Erin Ortiz Sean George	I. GE as an independent, interdisciplinary aca	\$15,000	\$10,000	VPA129 (\$10,000)
G1.S07.P01	Creation of a Master Teacher Program - design and create coursework	Wendy Schatzberg	Summer 2021: 3 credits overload pay for 10 c	\$26,500	\$4,000	VPA112 (\$4,000)
G1.S08.P01	Create opportunities for diverse lifelong learners to succeed	Chris Guymon		\$ -	\$ -	
G1.S09.P01	Implement flexible credentialing that supports the recognition and certification of formal and non formal learning through academic credit.	Pam Cantrell	A total of \$4000 is requested for a marketing	\$4,000	\$4,000	

- Strategy Plan
- Name
- Responsible Users
- Request Description

- Budget Request
- Allocated Funds
- Funded Account



# ANNUAL MONITORING

## **Mid-Year Progress Report**

### **End of Year Report (May)**

- **Attendees**
  - **University Council**
  - **Goal/Strategy Leaders**
  - **Board of Governors**

## **Agenda**

- **Goal Presentations**
  - **Strategy Presentations**
    - **3-4 Accomplishments**
    - **3-4 Outcomes**
    - **3-4 Plans for next year**
    - **SWOT**
    - **Other**



# State of the University

## Outline

- Academic Opportunities & Innovation
- Branding & Identity
- Community Partnership & Economic Development
- Institution of Choice for Employees & Students
- Student & Alumni Experience

## University Presentation

## University Annual Report



# REPEAT

- **Work Plan**
- **Budget allocation**
- **Mid Year Progress Report**
- **End of the Year Report**
- **State of the University**





# Comments or Questions?



# All-Hands Approach to Enrollment



UNIVERSITY COUNCIL

March 4, 2025



# Retention and projection of undergraduate students

**Dr. Egon Heidendal**  
**Associate Provost for Institutional Effectiveness**

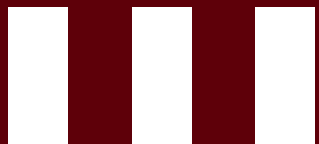


**March 04, 2025**

# Retention of FTNICS

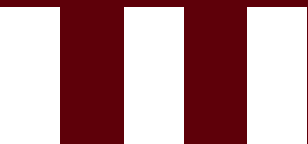
Retention of First-time Full-time Cohorts					
Retention Type	2019 Cohort	2020 Cohort	2021 Cohort	2022 Cohort	2023 Cohort
Freshman Retention (1st fall to 2nd fall)	79.2%	75.1%	75.8%	79.3%	77.3%
Sophomore Retention (2nd fall to 3rd fall)	86.9%	89.7%	88.1%	88.4%	NA

**A one percent increase from fall one to fall two would lead, on average of the past five years, to an additional 22 to 28 students annually for the FTNIC cohort and 13 to 15 students for fall first-time transfer students.**



# Projection models from enrollment management

- This model is used for calculating the number of undergraduate degree seeking students moving through the pipeline.
- We use the previous fall's (2024) census enrollment of UG DS students.
- **So this model assumes that new student enrollment will be the same as last year.**
- We used the previous fall to fall return rates and calculate the number of students who would return from fall 2024 to fall 2025. **So this model assume all retention rates, even broken down by class and type, will be the same as the previous year.**
- We also consider in the model the enrollment of new and readmit students that start in the spring and summer, and return to the fall. **So this model assumes new students who start in the spring or summer and return to the fall will be the same as the previous year.**
- The model then calculates all of those totals and determines a “projected” fall 2025 UG DS enrollment.
- Then the model finds the difference between actual fall 2024 and the fall 2025 projection. That number shows our projected increase or decrease in UG DS students.
- **In this year's model, the projected UG DS enrollment is 14,166. Last year's actual UG DS enrollment was 14,087. Thus, the model predicts an increase of 79 (0.6%) students.**



# Projection models from institutional effectiveness

## Model Performance - Percentage of compared to Actuals

Model	Fall 2021*	Fall 2022	Fall 2023	Fall 2024
Average Model	4.6%	3.9%	4.3%	4.0%
Conservative Model	1.5%	-0.5%	-0.3%	-0.5%

\*Fall 2021 was the first fall during the COVID-19 pandemic

## Model Performance - Students of compared to Actuals

Model	Fall 2021*	Fall 2022	Fall 2023	Fall 2024
Average Model	506	404	426	399
Conservative Model	160	-53	-31	-43

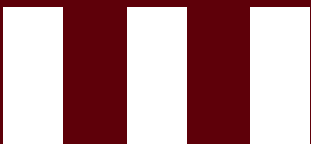
\*Fall 2021 was the first fall during the COVID-19 pandemic

## Projection for Fall 2025

Model	Fall 2025	Correction	Fall 2025 Corrected
Average Model	3.0%	4.1%	-1.1%
Conservative Model	-0.9%	-0.4%	-0.5%

## UG-DS Continuing Student Projection for Fall 2025

Model	Fall 2025	Correction	Fall 2025 Corrected	Headcount Impact
Average Model	9854	400	9453	-105
Conservative Model	9473	-42	9515	-43







# MAKE YOUR MISSOURI STATEMENT.

**Missouri State**  
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# Masterplan Process – University Council

March 4, 2025



Mark S. Wheeler – AIA, LEED AP  
University Architect and Director of Planning, Design and Construction



**Missouri State**  
UNIVERSITY






### **“Did you ever get a thrill?”**

If you never have you are due such excitement when you listen on the radio telephones. **All of a sudden** one hears the piercing tones of enchanting music coming from some great city far away.... Peculiar buzzing sounds in the forms of dots and dashes are sometimes heard. This may be a message from some local station, or it may be official news coming from Washing, D.C. **Some people rather suspect the veracity of the whole affair;** but it is no longer a thing to be doubted or questioned, **for in our own laboratory, where many of you have sat in class and pondered and wondered over such complexities the wonderful results are being manifest daily.”**

**Professor A.P. Temple**



An aerial photograph of a university campus. A large, multi-story building with a red-tiled roof is on the left. A central quad with a circular paved area in the middle is surrounded by green lawns and trees. A road with a parking lot is on the right. The text "We shape our buildings; thereafter they shape us. Winson Churchill" is overlaid in the center.

**We shape our buildings; thereafter they shape us.  
Winson Churchill**





# III

# 73

Education and General Buildings

# 225

Acres on Main Campus

1.6 Miles - Tunnels  
2.28 Miles - Paved Roads  
10.19 Miles - Sidewalks  
56.2 Acres - Paved Parking Lots  
1.8 Acres - Gravel Parking Lots

# 24

Auxiliary Buildings

# 6

Leased Buildings

# 4,017

Farm / Ranch Acreage

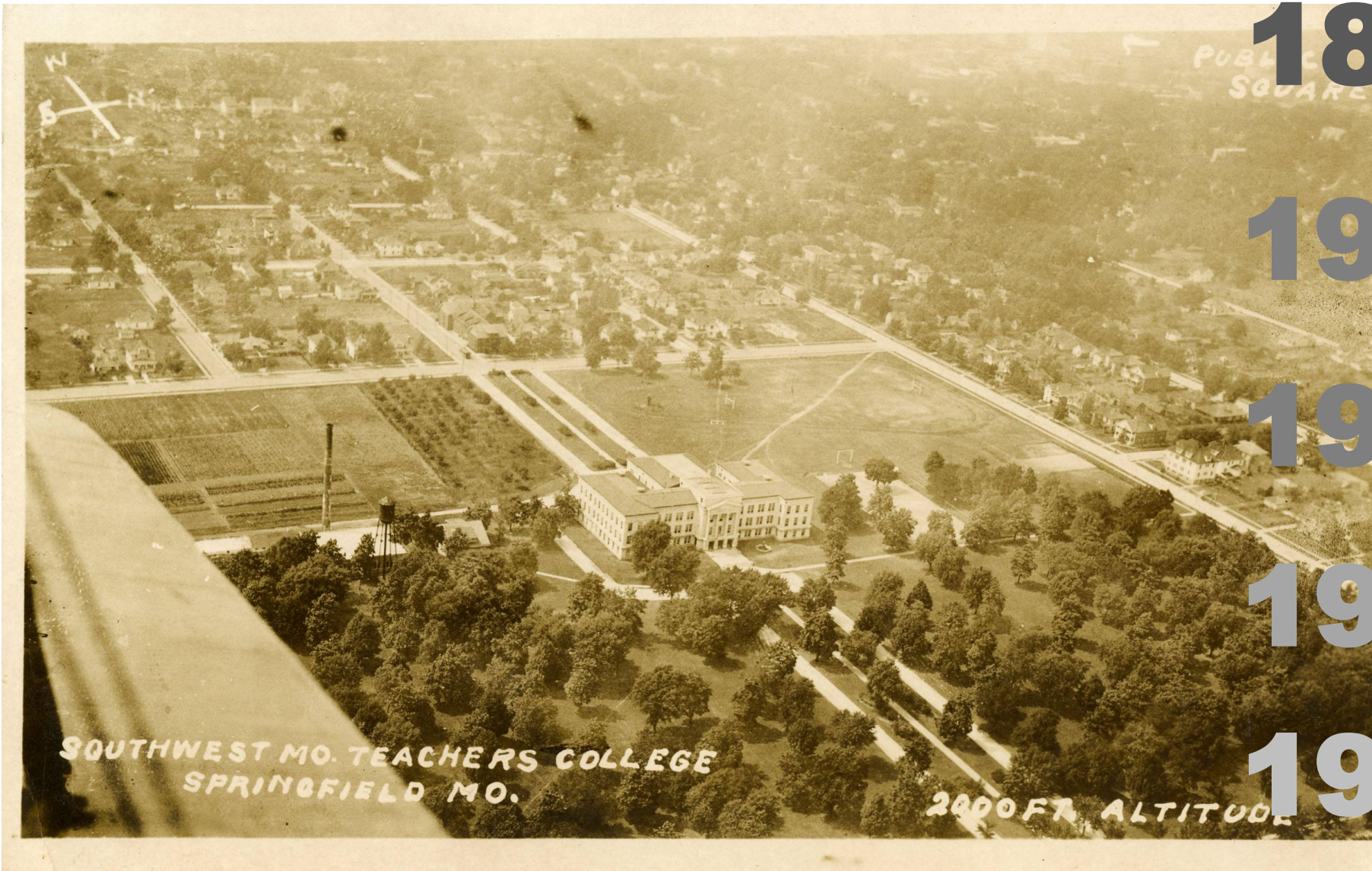
**Missouri State**  
UNIVERSITY

# 5,818,232 sq. ft.



**Missouri State**  
UNIVERSITY





# 1899

State Fruit Experiment Station –  
Mountain Grove, MO

# 1905

Main Campus Founded  
Normal School #4

# 1906

First Class of 543 students start in off-  
campus facilities

# 1907

Cornerstone is laid for first campus  
building

# 1909

Academic Hall is completed



# Let's Go NORMAL!



## 1919

Name change to Southwest Missouri State Teachers College

## 1945

Name change to Southwest Missouri State College

## 1972

Name change to Southwest Missouri State University (**SMS**)

## 2004

Name change to Missouri State University (**MSU**)





**Missouri State**  
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## Framing through experience

### Mary Jean Price Walls

In 1950, Walls was the first Black student to apply to Missouri State. Though she was qualified – she was salutatorian of her class – she was denied admission.

In 2010, Missouri State awarded her an honorary bachelor's degree, and in 2016, the Mary Jean Price Walls Multicultural Resource Center Annex was named in her honor.

Walls died on July 6, 2020. She had eight children and retired from the workforce in 2009 after serving as a janitor at a local science center.





# 1906-'07

Maroon and white are chosen as the school's colors. The Bear is chosen as its mascot.

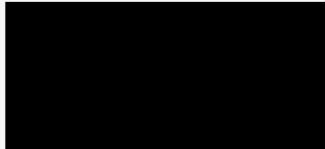
## Primary colors

Our primary colors represent Missouri State at the highest level, and should be present in all communications.



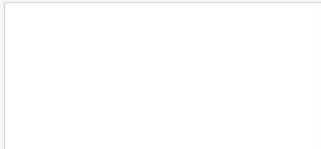
### Missouri State Maroon

**Pantone:** 505  
**CMYK:** 0 100 65 75  
**RGB:** 94 0 9  
**Hex:** 5E0009



### Black

**CMYK:** 0 0 0 100  
**RGB:** 0 0 0  
**Hex:** 000000



### White

**CMYK:** 0 0 0 0  
**RGB:** 255 255 255  
**Hex:** FFFFFFFF

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**INTEGRATING EDUCATION, WITH THE 3 PILLARS OF PUBLIC AFFAIRS, TO  
MAKE A POSITIVE IMPACT ON THE WORLD.**

**Ethical Leadership | Cultural Competence | Community Engagement**



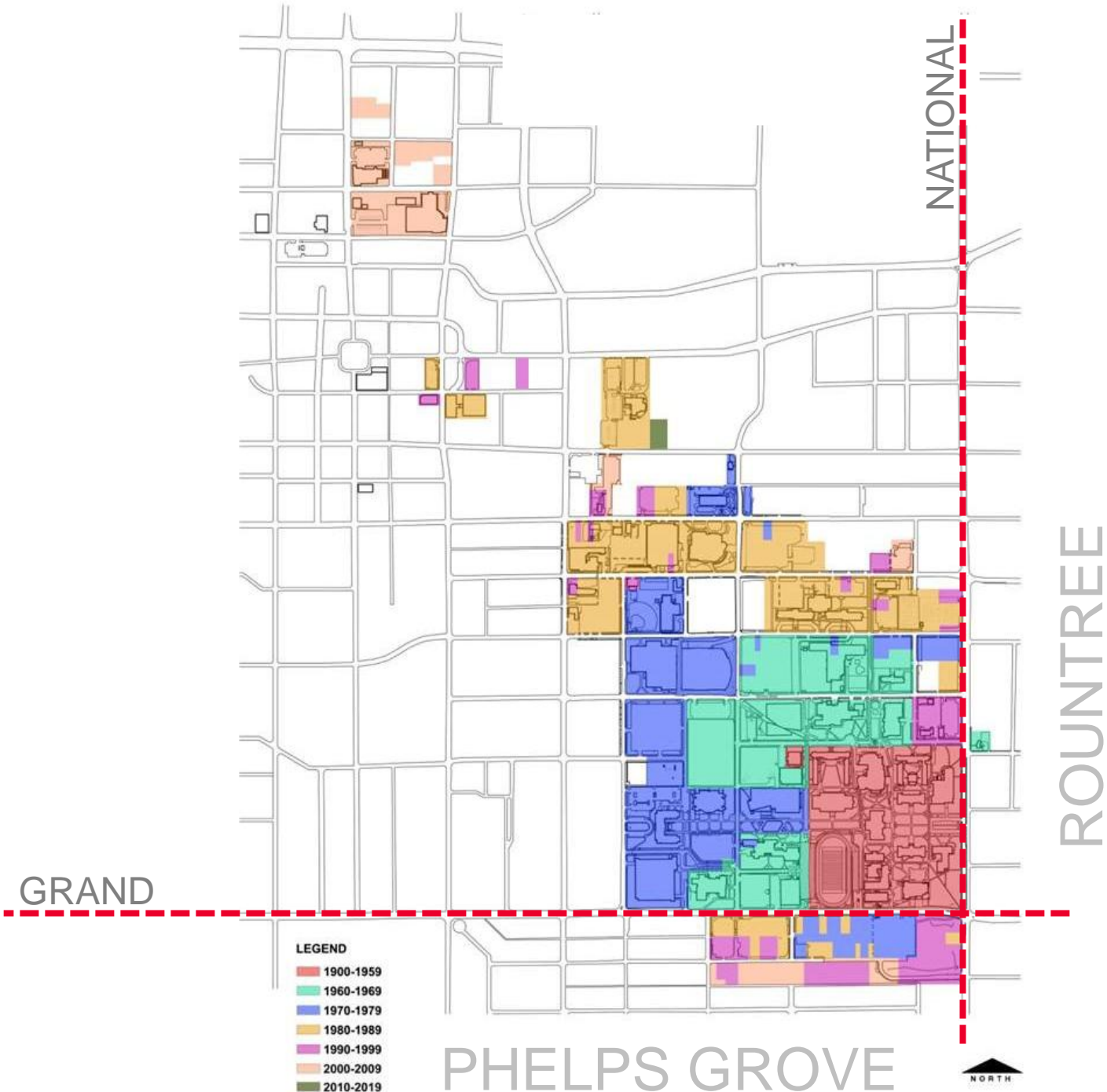


Build it and they will come?





Growth Diagram





**Missouri State**  
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**MAIN CAMPUS**

# What is the Master Plan?

- The Master Plan is aligned with University's Strategic Plan: 5-year increments
- Visual tool to be used by the University to determine future growth
- Allows Board of Governors and state planners a method for moving the University forward with dedicated resources
- Aids in the development of short- and long-range financial plans
- Provides planned growth for the University within the Springfield community
- Facilitates campus-wide participation in planning the future development of the University

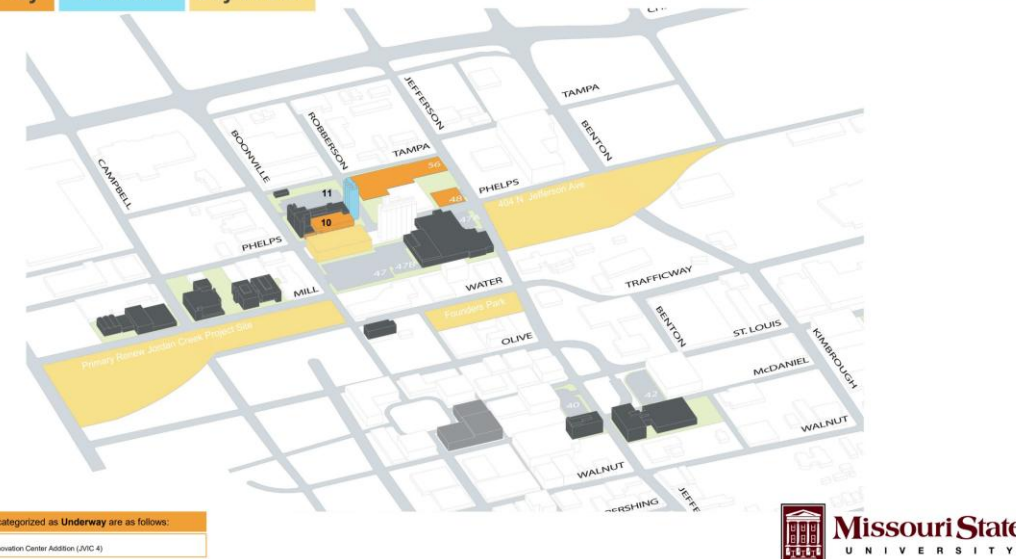
## 2021-2026 Master Plan – Main Campus

Underway Planned City of SGF



## 2021-2026 Master Plan – Downtown Campus

Underway Planned City of SGF





# 2021-2026 Master Plan – Main Campus

Underway

Planned

City of SGF

Projects categorized as **Planned** are as follows:

- 6 - Plaster Student Union Addition for the Multicultural Resource Center Phase II **Plan Completed**
- 7 - Temple Hall Addition **Under Construction**
- 8 - Temple Hall Renovation **Under Construction**
- 9 - University Safety Master Plan **Plan Completed**



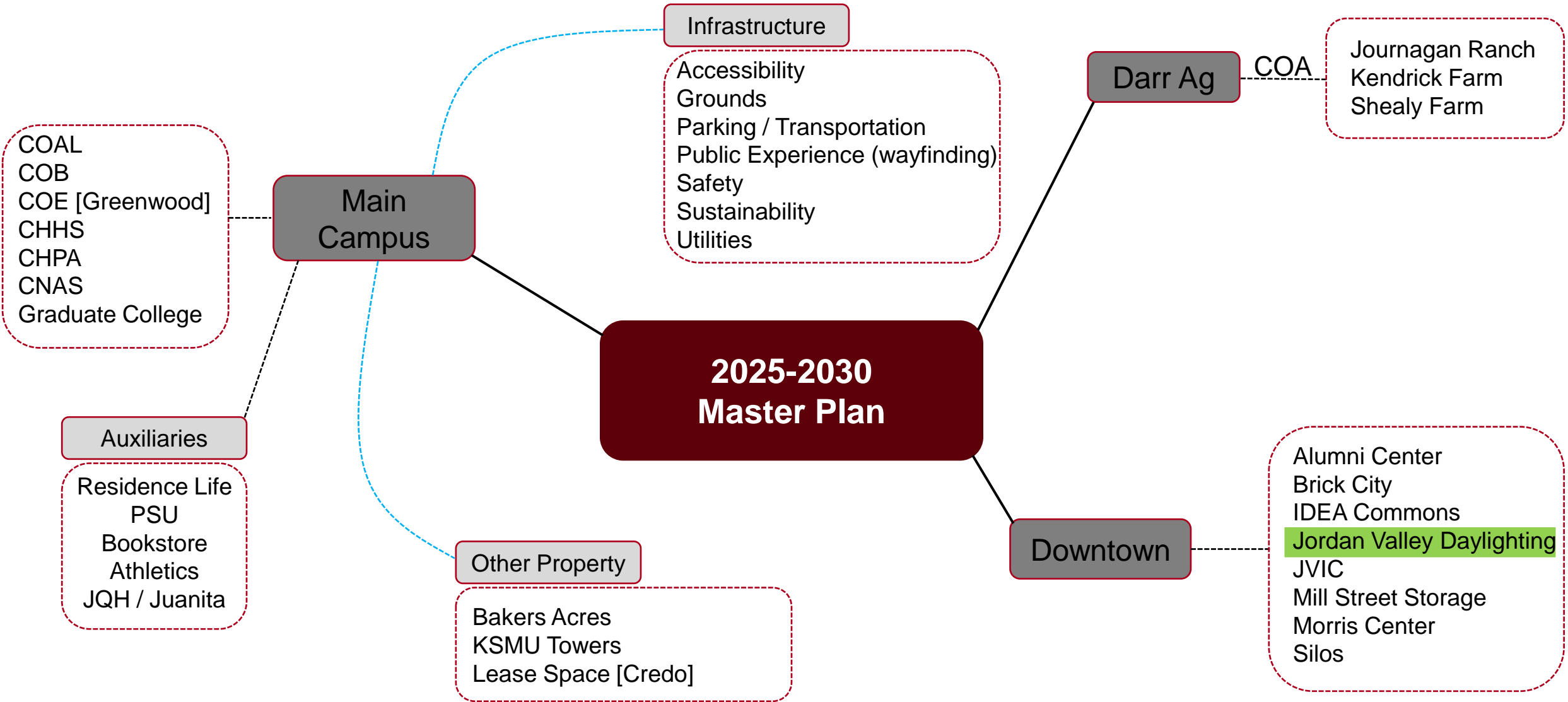
Projects categorized as **Underway** are as follows:

- 1 - Grand Street Underpass **Completed**
- 2 - John Goodman Amphitheatre **Completed**
- 3 - Kampeter Health Sciences Hall **Phase I, Completed**
- 4 - New Residence Hall **Completed**
- 5 - Plaster Student Union Multicultural Resource Center and Office of Student Engagement Phase I **Completed**



**Missouri State**  
UNIVERSITY

# Physical Entity Mind Map





# 2025-2030 Master Plan Process

**September -  
October**

## **PHASE 1**

Investigate / Input

- Analyze Existing Buildings/Space
- Analyze 2016-2021 Visioning Guide
- Update campus masterplan drawings + documents
- Update / Revise campus plan 3d model
- Student/faculty/staff polling

**October -  
March**

## **PHASE 2**

Data Collection

- President interview discuss overall vision of campus
- Board of Governors input
- VP interviews discuss overall vision of physical campus
- Align with Strategic Planning Committee

**March - May**

## **PHASE 3**

Analyze

- Summarize results of recent individual building studies
- Create documents / diagrams

**May - June**

## **PHASE 4**

Draft

- Present draft documents to the following entities:
  - President
  - VPs
  - Strategic Planning Committee
  - SGA
  - Faculty Senate
  - Staff Senate
  - Other University Leadership

**June - July**

## **PHASE 5**

Finalize / Publish

- Finalize reports
- Finalize visual documents
- Present to Board of Governors
- Publish Final Guide



# 2025-2030 Master Plan Process – Main Campus

Projects categorized as **Underway** are as follows:

- |  |  |
|--|--|
| 1 - Ann Kampeter Health Sciences Hall (Phase II)         | 5 - Craig Hall Renovation & Addition   |
| 2 - Clifton M. Smart III Advancement Center              | 6 - Roy Blunt Hall Addition  |
| 3 - Cheek Hall Renovation                                | 7 - Roy Blunt Hall Renovation  |
| 4 - Judith Enyeart Reynolds College of Arts & Humanities | 8 - Roy Blunt Jordan Valley Innovation Center Addition (JVIC 4) - 3rd Floor Infill |
- (Downtown)



MAIN CAMPUS

# 2025-2030 Master Plan Process – Downtown Campus

Projects categorized as **Underway** are as follows:

- |  |  |
|--|--|
| 1 - Ann Kampeter Health Sciences Hall (Phase II)         | 5 - Craig Hall Renovation & Addition   |
| 2 - Clifton M. Smart III Advancement Center              | 6 - Roy Blunt Hall Addition  |
| 3 - Cheek Hall Renovation                                | 7 - Roy Blunt Hall Renovation  |
| 4 - Judith Enyeart Reynolds College of Arts & Humanities | 8 - Roy Blunt Jordan Valley Innovation Center Addition (JVIC 4) - 3rd Floor Infill |
- (Downtown)







Absorb parking:

Lot 4

Lot 8

Lot 19

Lot 24

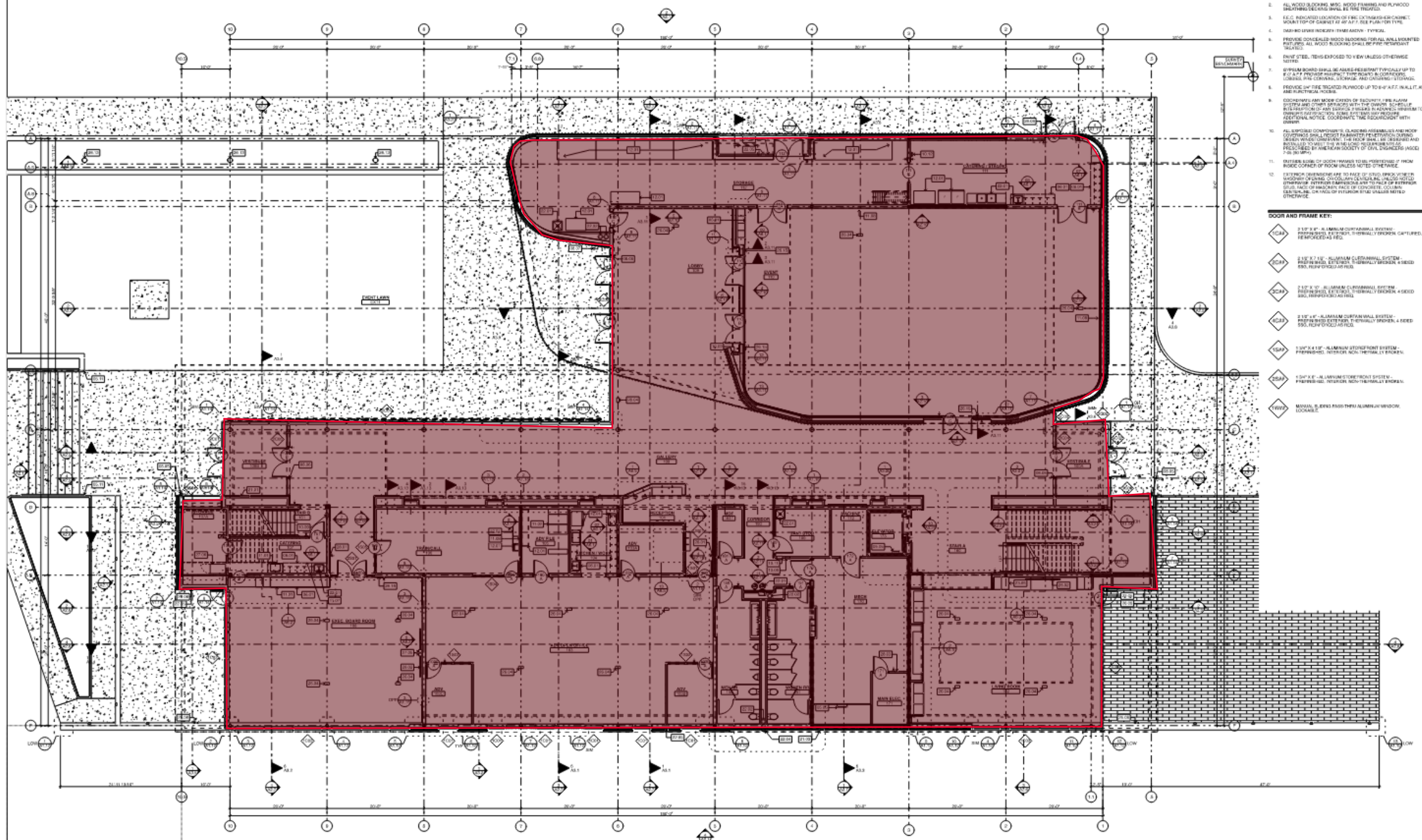
Lot 39 (250 Spaces  
by Kentwood)





- 
- LEGEND:**
- A SAWCUT FULL-DEPTH EXISTING EDGE TO PROVIDE CLEAN EDGE FOR PAVING (TYP)
  - B EXISTING CONCRETE CURB AND GUTTER TO REMAIN
  - C REMOVE EXISTING CONCRETE CURB AND GUTTER
  - D REMOVE EXISTING STORM DRAINAGE VAULT
  - E EXISTING SANITARY LINE TO BE REMOVED AND REPLACED. COORDINATE CONSTRUCTION OF NEW SANITARY LINE TO AVOID DISRUPTION OF SERVICE TO MONROE APARTMENTS.
  - F REMOVE EXISTING RETAINING WALL
  - G EXISTING GATE ARM AND CARD READER TO BE RELOCATED AS SHOWN ON THE LANDSCAPE PLANS. CONTRACTOR SHALL STORE EQUIPMENT IN A SAFE PLACE UNTIL INSTALLATION.
  - H REMOVE EXISTING LIGHT POLE AND BASE. CONTRACTOR SHALL COORDINATE WITH MSU TO DETERMINE IF THE EXISTING LIGHT POLE CAN BE SAVED.
  - I PROVIDE POWER TO THE EXISTING MSU SIGN FROM THE NEW BUILDING (SEE ELECTRICAL PLANS). REMOVE EXISTING CU ELECTRIC METER. AFTER NEW POWER FEED IS PROVIDED, COORDINATE WITH CU FOR REMOVAL OF EXISTING METER.
  - J PROPOSED ELECTRIC SERVICE TO PARKING LOT LIGHTS TO BE ROUTED FROM THE BUILDING. REMOVE EXISTING ELECTRIC METER. SEE MEP PLANS FOR NEW ELECTRICAL SERVICE TO THE PARKING LOT LIGHTS.
  - K REMOVE AND RELOCATE EXISTING KEY PAD. STORE IN SAFE PLACE AND RELOCATE PER LANDSCAPE PLAN.





1. ALL WOOD BLOCKING, MITC, WOOD FRAMING AND PLYWOOD SHOOTING SHOULD BE THE TRUSTED.
2. E.C.C. INDICATED LOCATION OF FIRE EXTINGUISHER CABINET. MOUNT TOP OF CABINET AT 48" AFF. SEE PLAN FOR TYPE.
3. WOODWORK FINISHES: TRIM: ANONY. TYPICAL.
4. PROVIDE CONCEALED WOOD BLINDING FOR ALL WALL MOUNTED PICTURE. ALL WOOD BLOCKING SHALL BE PREPARED TO BE SET.
5. EXIST STEEL, TENS EXPOSED TO VIEW UNLESS OTHERWISE NOTED.
6. IF WOOD BOARD SHALL BE ASKED REVISIT TYPICALLY UP TO 8" OF A.P.P. PROVIDE MINIMUM 1" FROM TOP TO BOTTOM. SCHEMATIC. CONSIDER THE CORNER, TYPICAL, AND CORNER. TYPICAL.
7. PROVIDE 1/4" FIRE RATED PLYWOOD UP TO 64" AFF. IN ALL L.V. AND ELECTRICAL HOLES.
8. COORDINATE ANY MODIFICATION OF EXISTING FIRE ALARM SYSTEM AND OTHER SERVICES WITH THE OWNER. SCHEMATIC. CONSIDER THE CORNER, TYPICAL, AND CORNER. TYPICAL. PROVIDE 1/4" FIRE RATED PLYWOOD UP TO 64" AFF. IN ALL L.V. AND ELECTRICAL HOLES.
9. ALL EXISTING COMPONENTS, CLADDING ASSEMBLIES AND HOOD COMPONENTS SHALL BE SUBJECT TO THE FOLLOWING: SCHEMATIC. CONSIDER THE CORNER, TYPICAL, AND CORNER. TYPICAL. PROVIDE 1/4" FIRE RATED PLYWOOD UP TO 64" AFF. IN ALL L.V. AND ELECTRICAL HOLES.
10. EXISTING ROOF OF EXISTING ROOF SHALL BE SUBJECT TO THE FOLLOWING: SCHEMATIC. CONSIDER THE CORNER, TYPICAL, AND CORNER. TYPICAL. PROVIDE 1/4" FIRE RATED PLYWOOD UP TO 64" AFF. IN ALL L.V. AND ELECTRICAL HOLES.
11. EXISTING ROOF OF EXISTING ROOF SHALL BE SUBJECT TO THE FOLLOWING: SCHEMATIC. CONSIDER THE CORNER, TYPICAL, AND CORNER. TYPICAL. PROVIDE 1/4" FIRE RATED PLYWOOD UP TO 64" AFF. IN ALL L.V. AND ELECTRICAL HOLES.
12. EXISTING ROOF OF EXISTING ROOF SHALL BE SUBJECT TO THE FOLLOWING: SCHEMATIC. CONSIDER THE CORNER, TYPICAL, AND CORNER. TYPICAL. PROVIDE 1/4" FIRE RATED PLYWOOD UP TO 64" AFF. IN ALL L.V. AND ELECTRICAL HOLES.

**DOOR AND FRAME KEY:**

	2 1/2" x 8" - ALUMINUM CURTAIN WALL SYSTEM - PREPARED, EXTERIOR, THERMALLY BROKEN, CAPTURED, REINFORCED AS REQ.
	2 1/2" x 7 1/2" - ALUMINUM CURTAIN WALL SYSTEM - PREPARED, EXTERIOR, THERMALLY BROKEN, 4 SEEDS REQ. REINFORCED AS REQ.
	2 1/2" x 10" - ALUMINUM CURTAIN WALL SYSTEM - PREPARED, EXTERIOR, THERMALLY BROKEN, 4 SEEDS REQ. REINFORCED AS REQ.
	2 1/2" x 8" - ALUMINUM CURTAIN WALL SYSTEM - PREPARED, EXTERIOR, THERMALLY BROKEN, 4 SEEDS REQ. REINFORCED AS REQ.
	2 1/2" x 10" - ALUMINUM STOREFRONT SYSTEM - PREPARED, EXTERIOR, NON-THERMALLY BROKEN.
	2 1/2" x 8" - ALUMINUM STOREFRONT SYSTEM - PREPARED, EXTERIOR, NON-THERMALLY BROKEN.
	MANUAL SLIDING PARTITION ALUMINUM WINDOW, LOCKABLE.







## PROJECT INFORMATION

28,000 SF+ Facility  
New Event Hall  
Admission Offices  
Conference Room  
Hall of Fame

CM: JE Dunn

Total Project Cost:  
\$26M

Construction Start: Feb/March 2025  
Construction Completion: July 2026

## 2. Clifton M. Smart III University Advancement Center





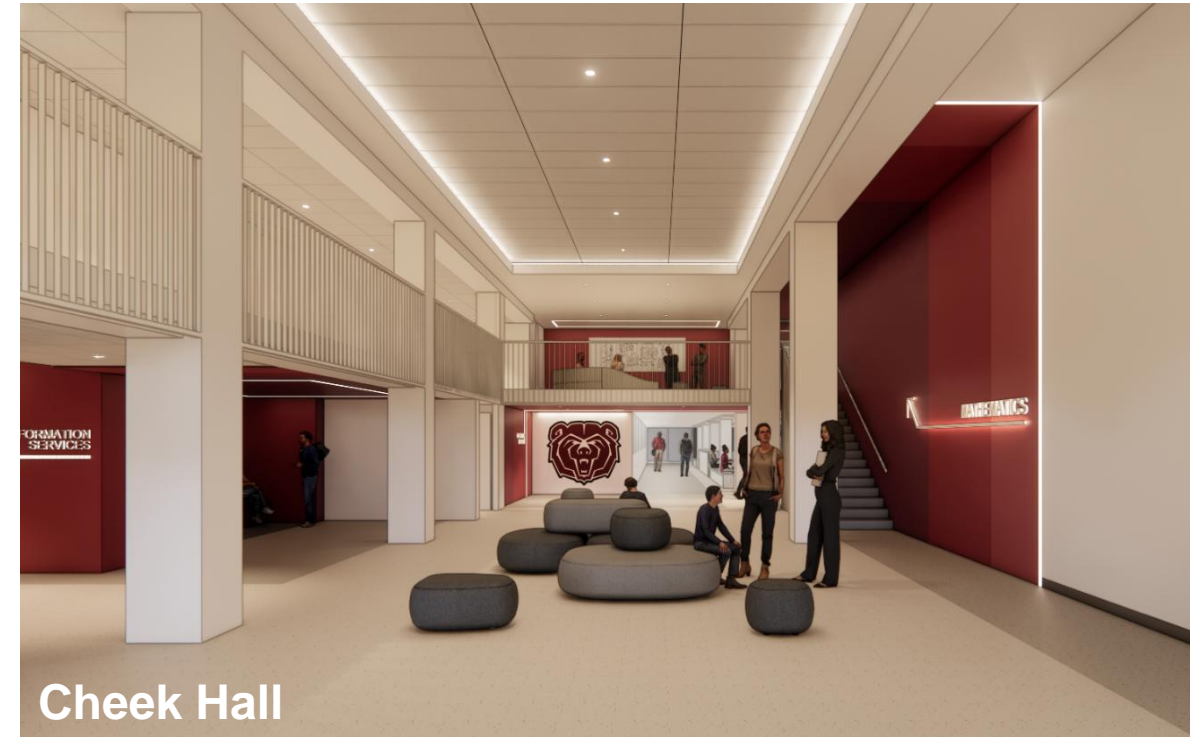












## 1 + 3. Center for Transformational Education for Life, Physical and Health Sciences





## PROJECT INFORMATION

24,000 SF+ Facility  
Black Box Theater  
Dance Studios  
Student Collaboration Spaces

CM: JE Dunn

Total Project Cost w/ Craig:  
\$35M

Construction Start: January 2025  
Construction Completion: Fall 2026

## 4. Judith Enyeart Reynolds Complex



## PROJECT INFORMATION

Renovate 1<sup>st</sup> floor lobby  
Scene Shop Addition  
Student Collaboration Spaces

CM: JE Dunn

Total Project Cost w/ Craig:  
\$35M

Construction Start: December 2024  
Construction Completion: July 2026

## 5. Craig Hall Renovation





**6. Roy Blunt Hall Addition** Construction Photo – March 1970

**Missouri State**  
UNIVERSITY







## PROJECT INFORMATION

Consultant: BNIM

Construction Manager: Whiting-Turner Contracting Co.

Notice to Proceed: December 15, 2023

Phase I Completion: May 2025

Phase II Completion: July 2026

Total Project Budget: Phase I Addition: \$80M

Phase II Renovation: \$40M

## 6. Roy Blunt Hall Addition

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MAIN QUAD LOOKING SOUTH WEST





## 6 + 7. Roy Blunt Hall Addition

## PROJECT INFORMATION

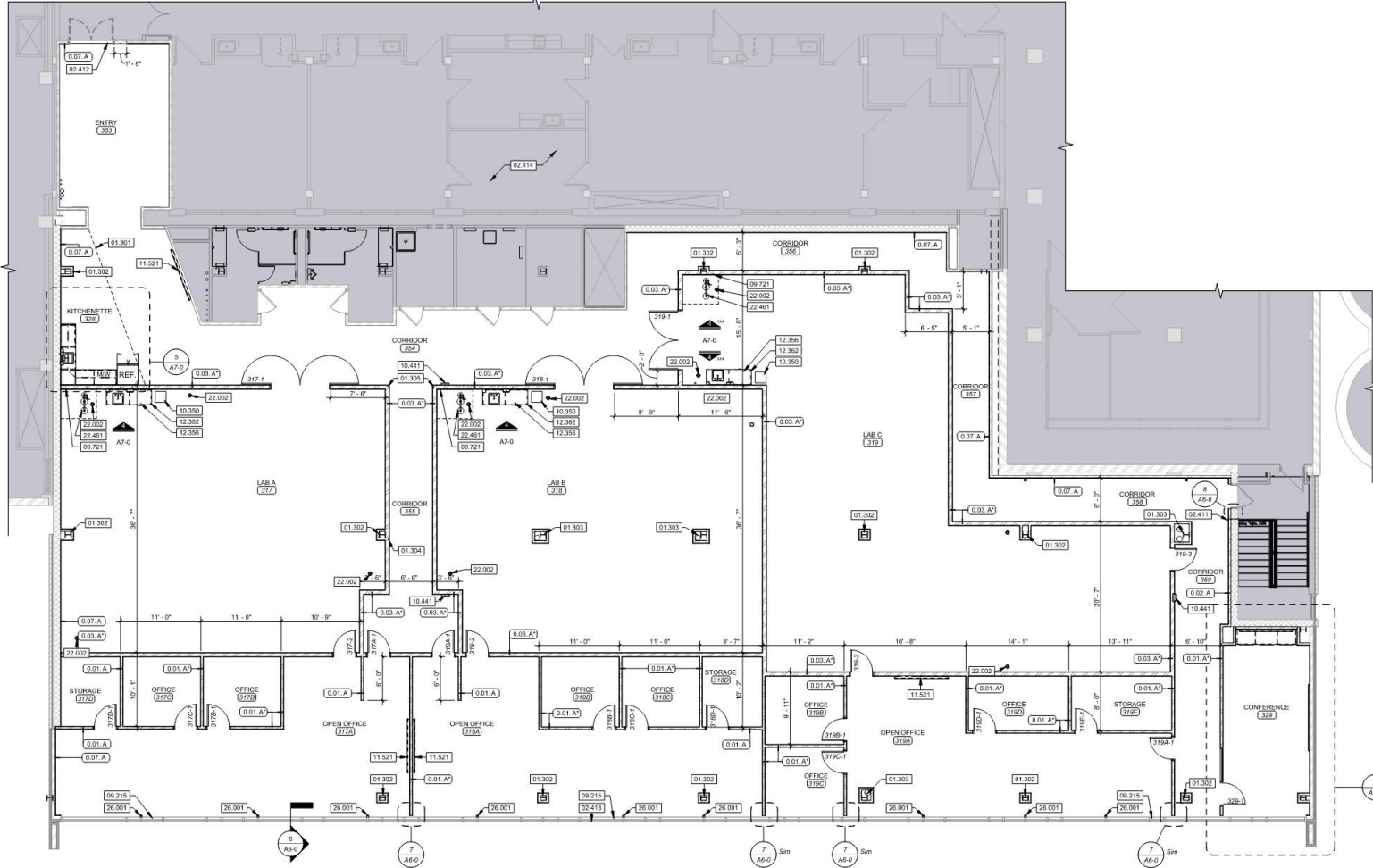
16,800 sqft tenant infill lab space

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General Contractor: TBD, Bid Date: Oct. 24<sup>th</sup>

Seeking Approval: November BOG

Construction Completion: Summer 2025  
Total Project Budget: \$2M



## 8. Third Floor Buildout, JVIC 4



# Other Masterplan Considerations

# Athletics Master Plan



## Plaster Stadium – Phase 0 (CUSA)



# McQueary College of Health and Human Services

Kings Street  
Annex – Phase II





# Darr College of Ag

Karls Hall





## 2025-2030 Master Plan Process – Darr Ag Campus





# Darr Ag Master Plan – Shealy Farm

Holos Building

**Shealy Farms**

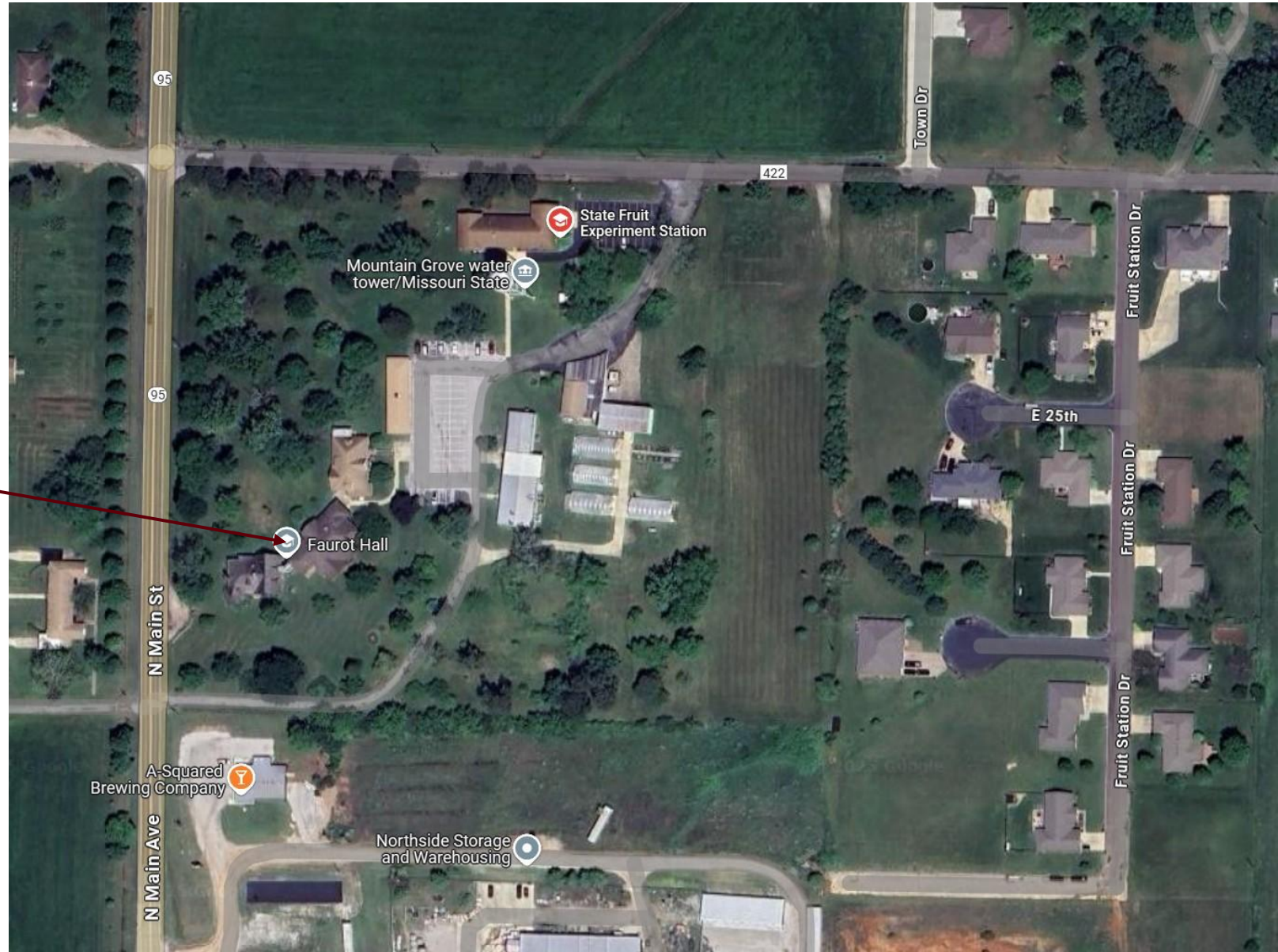
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# Darr Ag Master Plan – Fruit Experiment Station at Mountain Grove

Faurot Hall



# Darr Ag Master Plan – Fruit Experiment Station at Mountain Grove

## Faurot Hall



Visit Us

Faurot Hall is the first administration building on the Fruit Experiment Station at Mountain Grove. Completed in 1901, it is among the original buildings of the Missouri State Fruit Experiment Station.

Faurot Hall was designed by Henry H. Hohenschild, state architect, in the Tudor Revival style popular at the turn of the century. It was constructed of brick fired from clay dug on the station grounds. The building honors Frederick Faurot, a prominent horticulturist and director of the Station from 1918 to 1933. Faurot Hall was placed on the [National Register of Historic Places](#) in 1979.

Renovated in 1998, Faurot Hall now houses offices, a large lecture hall, a student laboratory, and a distance learning classroom in the Mary Lou Sallee Conference Room.



# Our Website

DESIGN.MISSOURISTATE.EDU



## CONSTRUCTION LOOK AHEAD

PD&C provides a list of projects that will go out for bid in the upcoming months.



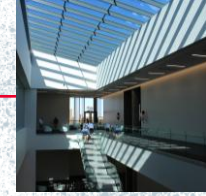
## CURRENT PROJECTS

PD&C lists current projects and related information.



## NOTIFICATION BLOG

Administrative Services manages notifications for closings and interruptions.



## WEEKLY UPDATES

PD&C provides updates on current projects.





# CAMPUS NOTIFICATIONS

## PLANNING, DESIGN AND CONSTRUCTION

When a project requires the closure of a road, a portion of a sidewalk, parking lot, or other university space the office of Planning, Design, and Construction posts a Closure Notification to inform the campus community. The Closure Notifications are posted to the Administrative Services Notifications blog which automatically notifies subscribed individuals on campus.

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## Administrative Services Notifications

### Summer 2021 Parking Lot Closures for Maintenance

July 22, 2021 by Joy Rhodes

We have parking lot maintenance scheduled for lots 7, 16 and 25 from Friday, July 23rd through Friday, August 6th, 2021. These lots will be closed off to parking beginning on Sunday, July 25th, evening / overnight. For Lots 7 and 16 traffic should be able to travel north and south on Florence as we are only closing off the parking spaces. For any questions or ... [Read more...](#)

FILED UNDER: [Administrative Services](#), [Parking](#), [Planning, Design & Construction](#), [Safety and Transportation](#), [Shuttle](#), [Uncategorized](#)

TAGGED WITH: [ADA Parking](#), [lot maintenance](#), [Parking](#), [Parking lot closures](#)

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#### RECENT POSTS

- Woods House – Elevator #43 Out of Service
- Glass Hall-Elevator #23-Out of Service
- Update-Woods House Elevator #43-Return to service
- Hammons House-Elevator #24 (West)-Out of Service
- Woods House-Elevator #43 (South)-Out of Service

#### RECENT COMMENTS

- Sharon Lopinot on Transition from Heating to Cooling
- Kim Kayser on Closure Notification – Hammons Student Center

A grayscale background image of a large crowd of students, likely at a sporting event or rally. Many students have their arms raised in the air, some making the 'rock on' hand gesture. The image is bright and slightly overexposed, giving it a high-energy, celebratory feel.

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