

CURRICULUM VITAE

John Jasinski, Ph.D.

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PROVOST, MISSOURI STATE UNIVERSITY (2022–PRESENT)

Missouri State University (MSU), with its main campus located in Springfield, Missouri, comprises a close-knit community of passionate and steadfast educators committed to ethical leadership, cultural competence and community engagement. These are the pillars of the university's unique public affairs mission, granted by the Missouri General Assembly. As a regional comprehensive university designated as a selective institution, MSU offers baccalaureate, master's and professional doctoral degrees. MSU serves over 24,000 students, employs approximately 2,100 full-time faculty and staff, boasts about 150,000 alumni and has an overall budget of over \$310 million.

The provost serves as the university's chief academic officer, reports directly to the president and serves on key leadership teams, including the Administrative Council (AC), Executive Budget Committee, Strategic Enrollment Management Team and Learning Management System (LMS) Transition Governance Steering Committee. Along with other direct reports, the provost leads the Deans' Team, the Academic Collaboration Team and the Academic Leadership Institute. The provost works with AC members to address academic-related issues that affect a broad range of units, including enrollment management, international and global programs, finance and administration, information technology, student affairs, inclusive engagement, university advancement, athletics, risk management, legal affairs and legislative and governmental affairs. The provost interacts regularly with the Faculty and Staff Senates and the Student Government Association and contributes to high-level university forums and leadership retreats.

When I joined MSU, I was charged with leading an academic transformation. I worked with the Deans' Team to create the Continuous Agility Process (CAP), which focused on five workstreams and 11 outputs for 2022–23 — the results of which are found below under select team-based performance markers. The CAP for 2023–24 has four workstreams and 20 outputs and includes, for example, work focused on implementing (academic realignment changes, LMS and data warehouse); completing (study teams from the academic realignment and an Academic Performance System); building (data analytics approach, artificial intelligence use and approaches and research strategy and research compliance approaches); and preparing (for the 2025 Higher Learning Commission reaffirmation of accreditation).

SELECT TEAM-BASED PERFORMANCE MARKERS (as of September 2023)

Crafting Academic Affairs as MSU's strategic enterprise: The Deans' Team led efforts to reallocate and invest in academics and raise the academic profile. MSU reconceptualized colleges, schools and departments, and in so doing, addressed the following:

- Expanded the College of Business portfolio by bringing the Department of Economics into the fold and investing in the merchandising and fashion design and technology and construction development programs.
- Sustained statewide leadership in producing educators and opened a Center for Rural Education.
- Enacted major investments in STEM-based infrastructure and moved toward enhanced student clarity across STEM-based programming.
- Introduced new and collaborative programming in hospitality and tourism and focused agriculture programming on farm-to-fork issues surrounding food, forage and natural resources.
- Developed a new School of Mental Health and Behavioral Sciences, combined interdisciplinary efforts across Esports, and introduced a new Alliance for Healthcare Education with CoxHealth, Ozarks Technical Community College and Springfield Public Schools that is projected to become the largest producer of health sciences professionals in the Midwest.
- Combined two colleges and articulated MSU's status as a destination campus for the arts, social sciences and humanities; and served as a trendsetter in protecting these programs.

Focusing on enrollment: Through a collective Fall 2023 enrollment growth effort, MSU made sure to stay focused and disciplined on enrollment while addressing the significant transformation change efforts in play. Some results are as follows:

- Solidified enrollment strategies and realized a 3.9% total head count increase from Fall 2022 — yielding the third largest enrollment in Springfield campus history.
- Total credit hours up 3.4%, first-time/new-in-college students up 22.1% (the largest year-over-year growth in the institution’s history), total graduate students up 1.7% (a new institutional record), underrepresented students up 11.3%, international students up 0.5% and dual credit students up 18%. The retention rate of freshmen to sophomores grew by 3.4% to 79.3%, which is also a new record.

Enacting other changes: In addition to the above, the Deans’ Team — in concert with offices across the institution — helped realize the following:

- Cut \$5 million from the academic operational budget and set aside approximately \$1.8 million for future academic investment.
- Invested in provost fellows, research and a data warehouse.
- Committed about \$5 million to address issues such as academic relocations and classroom redesign and technologies.
- Reinforced the institution’s commitment to diversity and inclusivity by helping craft a set of inclusivity principles focused on success for all.
- Moved to revamp the advising structure.
- Studied, selected and started the transition to a new learning management system.
- Reconceptualized the provost’s office, refined a variety of committees, reduced provost-level committees by over 20%, jump-started many process improvements and began updating the academic affairs policy library.
- Reduced administrators by 14 overall and realized a reduction in administrative costs — of which 24% came from the provost’s budget.
- Because of these accomplishments, decisions and changes, the Deans’ Team avoided program eliminations and protected filled faculty lines and administrative assistant positions.

**SENIOR CONSULTANT, AMERICAN ASSOCIATION OF STATE COLLEGES AND UNIVERSITIES (AASCU)
PRINCIPAL, JASINSKI CONSULTING SERVICES (BOTH 2022–PRESENT)**

Work with partners on facilitating organizational strategic planning efforts; leading organizational assessment, effectiveness and change endeavors; and providing executive coaching/training and team development activities.

PRESIDENT, NORTHWEST MISSOURI STATE UNIVERSITY (2009–22)

Northwest Missouri State University (Northwest), located in Maryville, Missouri, is a regional comprehensive public institution. Its Fall 2022 enrollment exceeded 8,000 students. At that time, Northwest had over 700 employees and nearly 80,000 alumni. Founded in 1905 as a normal school, Northwest consists of five academic departments within the College of Arts and Sciences, six professional schools, the Graduate School and Northwest Online. Northwest competes athletically at the NCAA Division II level. Student success serves as the foundation for all initiatives and the institution focuses on profession-based learning. Northwest’s core competencies include being safe, trusted, invested and resourceful.

The president serves as the chief executive officer and reports to Northwest’s Board of Regents. Northwest’s team-based success from 2009–22 came via three key progress markers: (1) performance, (2) processes/programs and (3) relationships. Collectively, these markers illustrate Northwest’s stewardship and connectedness locally, regionally, statewide and across the national and international landscapes.

SELECT TEAM-BASED PERFORMANCE MARKERS (through June 2022)

Enrollment: Northwest achieved record overall enrollment for the second straight year in Fall 2021 and garnered its highest-ever spring enrollment in Spring 2022. The University realized headcount increases for four straight years (and five of the previous six) while realizing six straight years of billable student credit hours increases — going against the norm of many Midwestern peers. For the period from 2016–22, Northwest was the only Missouri public 4-year institution that increased enrollment.

Retention: Northwest outperformed statewide peers in retention, maintaining a high retention rate with 76% of the Fall 2020 freshmen class choosing to return to Northwest in the Fall 2021. That mark tied for the second highest in the University's history (behind a record 78% retention rate in 2018). Northwest's sophomore retention rate (2nd fall to 3rd fall) for 2021 was 82% and for 2020 was 85%, the highest since tracking began in Fall 2009. Additionally, Northwest's Fall 2021 to Spring 2022 overall retention rate was 92%, the highest in the institution's history.

Student satisfaction: On all scales and questions, Northwest achieved higher student satisfaction rates than national and regional peer comparison groups for both freshmen and juniors (2019–20 Ruffalo Noel Levitz Student Satisfaction Survey). This success repeated results from the 2017–18 survey distribution when Northwest achieved higher student satisfaction rates than national and regional comparison groups for first-year students and juniors, with freshmen satisfaction increasing on 100% of the questions and junior satisfaction increasing on 93% of the questions since the previous survey in 2015–16.

Graduation: As of 2021, Northwest's graduation rate was in the 90th percentile among peers. In addition, 71% of its students graduated with a college degree — outperforming state peers, according to the national Student Achievement Measure.

Career placement: Northwest's placement rates in 2021 indicated that 97% of bachelor's degree earners, compared to 81% of national peers, and 99% of master's degree earners, compared to 83% of national peers, secured employment or continued their education within six months of graduation, according to 2021 data. Seventy-five percent is the state-established benchmark.

Accessibility: As a sign of Northwest's increasing accessibility, 39% of Fall 2021 freshmen class identified as first-generation college students, compared to 29% in 2014.

Affordability: In 2021, Northwest ranked below the state average of its top competitors in Missouri, Iowa, Nebraska, and Kansas in net price and was fourth lowest among 17 peer institutions. Ninety percent of Northwest undergraduates received some form of financial aid, which increased annually since 2007. Additionally, students saved an estimated \$6,800 during their four years at Northwest via the University's rental textbook and laptop programs. Northwest also offered 1,200 student employment positions, allowing students to earn money while building professional skills through the internationally benchmarked program.

Diversity and inclusion: Northwest had its second highest underrepresented domestic first-time freshmen class in Fall 2021. The 2019 Campus Climate Survey (7-point scale, 7 being high) showed overall satisfaction of underrepresented students at 5.7 — higher than the select six comparative institutions, Carnegie classification comparators and all institutions overall. The greatest strength was campus accessibility, 6.71, which outpaced all three comparative segments; the greatest weakness was campus safety, 6.23, which was higher than all three comparative segments; and the top predictor of performance was perceptions of administration, 5.96, higher than all three comparative segments.

Athletics: Northwest’s Student-Athlete Success Rate of 79% compared favorably to the 73% national rate in NCAA Division II and 65% in Northwest’s MIAA conference. From 2009–22, Northwest won eight national championships.

Employee metrics: Focused on employment during the pandemic, Northwest was one of the few Missouri institutions that did not invoke layoffs, furloughs, reductions in force or salary cuts. The 2021 employee engagement survey showed 65% of employees were highly engaged, up from 64% in 2019, and 76% of employees said they were proud to work at Northwest, up from 75% in 2019.

Facility development: As critical elements of students’ academic learning, Northwest identified innovative methods to fund more than \$100 million of renovation and new construction from 2009–22 — with less than 10% coming from state funding; the University invoked endowed deferred maintenance on new projects.

Sustainability: Northwest completed Missouri’s first university biomass steam plant in 1984 and realized \$16 million in energy savings through alternative fuel energy production in comparison to the use of fossil fuels only. The institution used alternative fuels to address 85% of all campus energy consumption.

Fundraising: I led the overall design of Forever Green, Northwest’s second-ever comprehensive campaign, and the design — which was built on inclusive input — was featured at a national fundraising conference. Originally planned with a \$45 million goal, the campaign successfully closed on June 30, 2021, at over \$55 million. Northwest plans and tracks donor moves, and I was assigned the institution’s top donors for cultivation and fundraising purposes. Highlights include completion of two capital projects (Hughes Fieldhouse, a \$21 million public/private partnership, and the \$11.4 million Agricultural Learning Center); Northwest’s first endowed professorship; a \$1 million cash gift focused on inclusive excellence; and \$1.5 million for Fine Arts acoustical improvements and football locker room enhancements. The campaign funded 22 named gifts of more than \$100,000 across academics, athletics and operations. Northwest established 66 endowed scholarships throughout the campaign. Ten donors gave \$1 million or more toward the Forever Green Campaign, compared to six in the prior campaign, 90 donors gave more than \$100,000 and more than 400 donors provided major gifts of \$10,000 or more versus 182 during the prior campaign.

Overall fiscal stewardship: Amid the tumultuous economic environment and reduced higher education funding experienced since 2009, Northwest was in its strongest financial position in at least the previous 15 years by the time I left. The percentage of total education and general expenditures directed toward the core mission of instruction remained stable, as the 2021 result was 2.4% higher than that of its Peer 36 66th percentile group. Northwest generated \$87.7 million in cost containment and efficiencies between 2012 and 2020 and cut institutional debt by more than half from 2009–22. Further, according to a report released in 2021 by the Missouri Department of Higher Education and Workforce Development, (MDHEWD), Northwest was the most efficient among state universities for state appropriations per degree and certificates granted. Northwest consistently received unmodified opinions on financial audits from RubinBrown. Finally, Northwest strengthened its financial position as evidenced through its Higher Learning Commission (HLC) Composite Financial Index (CFI) ending at 4.3 for FY20 — the second highest of state public institutions. From 2014–21, Northwest exceeded the 3.0 target, indicating the University was relatively financially healthy based on values representative of industry-based experience — having been on the HLC’s financial watch list in 2009.

Alternative revenues: During FY21, Northwest garnered more than \$11 million in alternative revenues — revenues not derived from state appropriations and traditional degree program tuition and fees. The alternative revenues came from new educational program revenues, academic entrepreneurship infrastructure, grants and other external funding, campus operations, facilities and real estate.

Economic impact: Northwest provided \$617.5 million in economic impact and added regional income, equivalent to 9,465 jobs.

SELECT NATIONAL AND STATE ACCLAIM

- Northwest received the 2021 Campus Pandemic Response Award from AASCU. In fact, Northwest received four other recent AASCU Excellence and Innovation Awards: 2019 Excellence and Innovation Award for Student Success and College Completion, 2018 Christa McAuliffe Excellence in Teacher Education Award (having earned the award in 2006, just the third institution in the nation to earn the award two times since its inception in 2002), 2017 Excellence and Innovation Award for Sustainability and Sustainable Development, and the 2015 Excellence and Innovation Award in International Education.
- Northwest received statewide mission designation in 2021 from the Missouri General Assembly for Educator Preparation, Profession-based Learning and Emergency and Disaster Management.
- Northwest was one of five institutions nationally selected to join AASCU's pilot cohort focused on student success strategies, a grant-funded program through the Bill & Melinda Gates Foundation. I served on Northwest's 10-member internal Center for Student Success team and advised AASCU on the broader grant-funded initiative.
- Northwest was selected in 2019 to join the Dana Center Guided Pathways Math project — a Carnegie Foundation initiative. Additionally, Northwest was among several Missouri higher education institutions that participated in the Institute for Higher Education Policy (IHEP) Degrees When Due initiative. This was a completion and equity initiative to help states and colleges increase degree attainment for individuals who had some college credit but no degree.
- Northwest was named among Missouri's best employers, according to a 2019 survey conducted by Forbes and Statista with the inaugural list of America's Best-in-State Employers placing Northwest third among higher education institutions, behind Saint Louis University and Saint Louis Community College.
- Northwest received the 2018, 2019 and 2021 Above and Beyond Award for Employer Support of the Guard and Reserve.
- Northwest was named a Military Friendly School by Victory Media for 11 consecutive years, representing the top 20% of colleges, universities and trade schools in the country delivering the best experience for military students.
- Northwest attained full reaccreditation from the HLC with no follow-ups in 2018. Regarding the Federal Compliance Review, all HLC requirement components were met, and there were no follow-ups required.
- Northwest was recognized in 2017 and 2018 by the Council for Advancement and Support of Education with its Educational Fundraising Award, an honor presented nationally to superior fundraising programs. Northwest was the only Missouri institution to receive the award in either year.
- Northwest was named by Zippia, a career website, in 2017 as the best college in Missouri for getting a job.
- Northwest received the 2016 Missouri Main Street Award for its partnership with the city of Maryville and the 4th Street Improvement Project.
- Northwest received the 2016 Excellence Award from the Design-Build Institute of America's Mid-America Region for the Northland Innovation Campus, which serves as the home of Northwest Missouri State University-Kansas City.
- Northwest's recycling program was recognized three times by the Missouri State Recycling Program, and Northwest received numerous energy-reducing and recycling awards.
- Northwest's Missouri Arboretum was awarded Level II accreditation — one of 92 arboretums in the world to earn this distinction from ArbNet and the Morton Arboretum. Northwest was also named as one of the 50 most amazing university botanical gardens and arboretums in the U.S. by BestCollegesOnline.org.
- Northwest garnered 61 national championships across all academic and athletic teams, including four Division II Men's Basketball National Championships and four Division II Football National Championships from 2009–22; it is one of only two institutions to win a football and basketball championship in the same year — 2016–17 for Northwest with the University of Florida being the other institution ever to do so.

SELECT PROCESSES/PROGRAMS

Strategy: Northwest's strategic planning process (SPP) was ongoing and refreshed annually, inclusive in terms of participants and had multiple strategy development steps. "Adventure 2030: Northwest's Strategic Plan" had four strategic themes centered on learners, enrollment, people and operations. It was grouped into prioritized phasing areas, and strategy implementation included strategy maps, cross-cutting action teams and alignment of plans with budget investments. Northwest's budget development process was tied to strategy and included multi-year approaches. Most of Northwest's progress on performance, process/programs and relationships came via the SPP and a focus on culture. Northwest used what is known as the three-box solution to ensure continuous investment in strategy and culture. Further, the SPP, campus master plan and comprehensive fundraising campaign highlighted a growth mindset, strategic and visionary leadership, as well as the ability to articulate clear and coherent plans, implement these plans and unify constituents behind the aligned plans.

Campus Master Plan (CMP): Launched formally in 2016, the CMP guided strategic decisions to uplift active learning environments and campus holdings. It included all levels of the institution and addressed short- and longer-term plans and quarterly capital reviews.

Campaign planning: Forever Green, the campaign for Northwest (discussed above in Fundraising) featured academic excellence, student life, scholarships and investment in Northwest platforms. The University's record of success in fundraising and garnering resources was another key focal area during my presidency and Northwest built a sustainable infrastructure, strong processes and a culture suited for ongoing comprehensive campaigns.

Enrollment management: Access and success were parts of Northwest's completion agenda since 2009. I directed the launch of an enrollment management kaizen event in August 2017, resulting in team, structural and process changes. Among other changes, the kaizen led to the initiation of an integrated institutional sales focus across University Advancement, Marketing and Communication and Recruiting, as well as the combination of partnership services and career services. Northwest partnered with EAB, an enrollment marketing and management services firm, and Academic Partnerships, an online program management firm. Northwest designed an intentional move of enrollment diversification from a 95%/5% traditional on-campus/off-campus mix in 2014 to a Fall 2021 mix of about 75%/25%. After launching the online programming with Academic Partnerships in Fall 2017, Northwest increased headcount to about 2,200 and gained nearly \$16 million in revenue by 2021.

Academic programming: The following are just a few examples of what we enacted during my presidency: introduced five new schools, enhanced interdisciplinary approaches, cultivated academic and co-curricular partnerships, added new programs and dropped programs, enhanced the focus on active learning environments by introducing model classrooms and a Learning and Teaching Center, upgraded academic buildings, moved into the competency-based education space, redesigned the already strong teacher education program, worked with industry experts on cybersecurity growth, implemented new professional advisory boards, adopted an inclusive excellence framework, created an Academic Success and Retention Unit, added success coaches, introduced several new technology tools, enacted a Complete 30 campaign and 120-program rule, and initiated profession-based learning that interpreted Northwest's academic and co-curricular mission with a focus on student success. Profession-based learning is a set of real-life, hands-on, problem-solving experiences developed through industry and community collaborations and partnerships, preparing students for lifelong learning in their careers and as citizens. Northwest's profession-based learning approach encompasses a profession-based curriculum, co-curricular integration and exposure to varying profession-based experiences for students, faculty and staff. The Kauffman Foundation, for one, recognized Northwest's innovation. In accepting an invitation to represent the higher education sector and speak in June 2018 at an Age of Agility event, which was a part of a 14-state national tour accentuating education and business intersections, I shared Northwest's story of agility and responsiveness in delivering profession-based education.

Being a Bearcat: Led the creation of an expectations statement that rolled out in August 2016 and described what it means to be a Northwest Bearcat, complete with descriptive statements (Bearcats Learn, Bearcats Care, Bearcats Connect, Bearcats Practice Civility and Bearcats Show Pride).

Greek Life Visioning Process: Addressed a desired future state for Greek Life through consensus-building across various constituencies.

Listening and learning tours: Ranging from “Java with Jazz” sessions to “CatTalks” sessions to “Future Talks” sessions — enacted a focus on faculty/staff interaction and group conversations about issues facing higher education.

Northwest Leadership Model: Articulating a compilation of four dimensions, 14 leadership competencies and four executive leadership competencies, the model embodied Northwest’s culture and was used within the performance evaluation process.

Northwest Performance System (NPS): Exemplifying the importance of assessments and their value in quality education to various constituencies, I led the development of the NPS which encompassed an approach to performance measurement, performance analysis and review and performance improvement. The NPS aligned with the strategic plan and annual university goals. It described Northwest’s approach to, and the deployment of, assessments at the organizational, department/unit and course levels, as well as a review structure covering, for example, a Board of Regents dashboard, strategic and operational dashboards and academic program reviews linked in part to institutional learning outcomes.

Governance, legal and legislative design: Addressed Board of Regents’ redesign of committees as aligned with the strategic plan and forged comprehensive legal and federal/state/local legislative strategies.

Crisis management: Refined procedures, including use of a defined problem-solving methodology, ongoing after-action reviews, structural changes and enhanced training materials and modules as well as addressing ever-changing COVID-19 elements using guiding principles in responding, recovering, adapting, reassessing and ensuring ongoing operations.

SELECT RELATIONSHIPS

Performance and culture cultivation at Northwest came about through effective processes/programs and strong and meaningful relationships. The development of a partnership-based culture illustrated vision and innovation and the nurturing of relationships at all levels, spanning from local to international.

Northwest Leadership System and Involvement Process: The University’s commitment to a strong culture of shared governance evolved into a shared leadership model linking various leadership teams, including the Leadership Advisement Team comprised of Faculty Senate, Staff Council and executive leaders. Tied to change management methodologies, the ongoing approach to the inclusion of faculty, staff and student leaders articulated the roles of each group. Moreover, Northwest implemented “Green Teams” — cross-functional teams that focused on individual issues and were empowered to take action.

Community, education and business partnerships: Purposeful partnership creation, execution and cultivation were Northwest norms ever since I called for this approach in my 2009 inaugural remarks. A few examples are as follows:

- Academic Partnerships (online partnership)
- AgriVision Equipment (teacher academy, curriculum development)

- AlignED (nonprofit, non-partisan coalition of business leaders committed to improving education in Kansas and Missouri)
- Birmingham City University (Birmingham, England for Northwest’s student employment program — cited by the U.S. Department of Education as a best practice)
- Cerner Corporation (numerous programs and student opportunities, as well as an information technology services review)
- City of Maryville, Nodaway County Health Department, Nodaway County Commission and Mosaic Life Care (pandemic response, including hosting mass vaccination clinics and developing dashboards)
- City of Maryville (transforming 4th Street, a link between downtown and the campus entrance; developing a transient guest tax that helps fund Northwest’s Hughes Fieldhouse and provides support for tourism and economic development; rebranding Mozingo Lake and Recreation Park; championing the Tom Watson youth golf course; and assisting with a successful \$10.4 million Main Street grant proposal)
- Daedalus Institute for Advanced Cyber Research, Inc. (computer science programming enhancements)
- Independence School District (Fellows Program)
- International partners (joint recruitment and academic programming agreements with Indian, Chinese and South Korean counterparts)
- Kawasaki Motors (innovative student employment program with the region’s largest employer)
- Metropolitan Community College of Kansas City (FastTracks, a concurrent enrollment program and the first of its kind in the state)
- Missouri Broadcast Association (Midwest Radio Talent Institute)
- Missouri Hope (Northwest’s Emergency Disaster Management Program partners with 20+ agencies and SEMA/FEMA in preparing students to address the world’s changing challenges through an annual tornado simulation event)
- Missouri National Guard (enrollment-based GOLD program that is the largest in the state and various programs and sponsorships — including infrastructure development)
- Mosaic Life Care (academic and co-curricular programming, positional support for two athletic trainers and a Sexual Assault Nurse Examiner, behavioral health services, grant collaboration and sponsorships)
- North Central Missouri College (various programming and a reverse transfer agreement, also the first of its kind in the state)
- North Kansas City Schools (Grow Your Own program)
- Northland Center for Advanced Professional Studies (CAPS) (nine regional public school districts, Kansas City’s Metropolitan Community College, Northwest and 250+ businesses that provide high school students with professional, innovative and entrepreneurial education through full immersion in high-demand and high-skill career areas; the opening of the Northwest-Kansas City facility — part of Northwest’s Missouri Innovation Campus initiative that I led — helps reduce cost and time to degree through this educational consortium)

Northwest Foundation, corporate and foundation relations and Northwest Alumni Association engagement:

Included Northwest Foundation Board and Northwest Alumni Association meetings, functions and visits as well interfaces with many of the 24 alumni chapters; numerous interactions with the Kauffman Foundation; work with AASCU and the Bill & Melinda Gates Foundation; grant support from the Hawthorn Foundation; and capital project support from the likes of the Hughes Family Foundation, Scott Foundation and Sunderland Foundation.

Legislative and governance-related engagement: Included federal and state legislative testimony, individual legislative and governmental agency outreach visits, hosting functions and responding to legislative inquiries.

Reputational relationship-building: Advancing the University's reputation was part of relationship building. Knowledge about key issues affecting institutions nationally is best illustrated through Title IX, hate speech and Greek Life endeavors. AACU asked me three times to help represent presidents on Capitol Hill in addressing Title IX regulations and practices. The Kansas City Star ran my guest editorial on hate speech in August 2018. Northwest launched a Greek Life Visioning process in 2016, and a 2018 national presidents' legal summit featured Northwest's efforts and the institution's relationship with the Greek system. My body of work with the Missouri Council on Public Higher Education, AACU and the Baldrige Performance Excellence Program exemplify a deep commitment to service and enhancing Northwest's reputation. Other examples include innumerable internal interactions; accrediting team visits; chambers of commerce, city council and county commission meetings and participation; service organization meeting interactions; and numerous event-based functions, media interviews and social media postings.

In sum, the presidency was all about internal and external engagement, relationships, service and decision making based on culture and performance. My wife, Denise, and colleagues were integral in carrying out these duties.

EXECUTIVE VICE PRESIDENT, CHIEF ACADEMIC & OPERATING OFFICER, NORTHWOOD UNIVERSITY (2007–09)

Provided leadership in overseeing both academics and operations in three campuses across three states, graduate school offerings across three states, 34 satellite sites across eight states and six international program centers. Responsible for all operational portfolios, particularly (but not limited to) academics, accreditation and overall performance excellence across all university functions. At the time, the total enrollment was about 6,600 with 530 full-time employees. Served as the president's chief advisor on academic and operational issues and helped plan/prepare/execute Board of Trustee, Board of Trustee Academic Committee and senior leadership team sessions.

TOP FIVE TEAM-BASED PROGRESS MARKERS

- Drove overall enrollment growth, enhanced financial performance and promoted systemic process improvements.
- Led full reaccreditation efforts with no significant follow-ups.
- Developed an organizational learning and continuous improvement platform, along with an institutional focus on and use of dashboard/scorecard metrics and an overall assessment system.
- Assisted the vice presidents of graduate and specialty programs and marketing/enrollment management in developing academic growth strategies.
- Developed an institutional strategic plan, facilitated institution-wide planning endeavors, led master plan efforts tied to comprehensive campaign goals and addressed compliance with applicable regulations across all operations.

PRINCIPAL, JASINSKI CONSULTING SERVICES (2001–09)

Provided consulting and training for a variety of organizations, including four- and two-year public and private colleges and universities, public K–12 education systems, medium and large hospitals and health care systems and nonprofits, primarily. Among the services were organizational assessment; performance improvement training and facilitation at the institutional, departmental and personal levels; leadership development and coaching; academic program improvement and accreditation issues; service process improvement; strategic planning; student and stakeholder relationship methods; performance measurement and assessment; human resource strategies; and working with a variety of boards, senior leaders, faculty and staff on innovation and change strategies.

TOP FIVE TEAM-BASED PROGRESS MARKERS

- Realized annual net revenue increases for the entire tenure of the business by partnering with over 70 organizations in expanding organizational capacity across the academic, service and leadership fronts.
- Provided numerous successful workshops, speeches, presentations and keynotes with a variety of constituents, as evidenced by a 96% repeat business rate, long-term relationships and client satisfaction ratings.
- Served as a key contributor to the Malcolm Baldrige National Quality Award program (e.g., senior examiners' coach, facilitator for examiner and senior examiner training, team leader and curriculum development reviewer).
- Consulted with the Higher Learning Commission's Academic Quality Improvement Project (AQIP, an alternative accrediting process since subsumed in other pathways) on criteria development and process design; my activities date back to 1999, having served as one of the seven national educators on the original AQIP Design Team.
- Realized client success across the likes of single and multi-campus two- and four-year public institutions; private four-year institutions; for-profit institutions; K-12 school districts; state education associations; medium and large health care organizations; and manufacturing, service and nonprofit entities.

NORTHWEST MISSOURI STATE UNIVERSITY (1986-2001)

ASSOCIATE PROVOST (1998-2001) AND BALDRIGE CATEGORY COUNCIL CO-CHAIR (1995-2001)

CHAIR, DEPARTMENT OF MASS COMMUNICATION (1992-98) AND ASSISTANT PROFESSOR (1986-98)

Associate Provost and Baldrige Category Council Co-chair: Designed and implemented a performance excellence agenda throughout the entire University, leading biweekly meetings and advising senior leadership on matters pertaining to institutional improvement initiatives. The Baldrige Category Council was a senior-level group co-led with the University president.

TOP FIVE TEAM-BASED PROGRESS MARKERS

- While overseeing accreditation activities and a successful reaccreditation process resulting in unconditional reaccreditation for a 10-year period, aligned and improved the University's leadership system strategic planning process, and execution; student focus issues; the assessment system; the human resource system; curricular and student service process issues; and overall institutional results via a balanced scorecard.
- Developed and implemented a plan netting an increase of 34% in summer enrollments over a two-year period and implemented a trimester calendar system; external educational initiatives addressed summer programs and the integration and marketing of extended learning programs, including web-based courses, distance education courses, outreach education, regional professional development opportunities and dual credit courses.
- Established key relationships with four- and two-year institution consortiums and a higher education benchmarking organization, as well as interacted with over 40 institutions regarding Northwest's improvement program.
- Advised the provost on academic, budgetary and other policy matters; led efforts to rewrite the Faculty Handbook, in conjunction with key faculty and administrative personnel; evaluated academic departments/programs and curriculum-related proposals; and wrote and analyzed key academic reports.
- Helped lead Northwest to the 1997 Missouri Quality Award; Northwest subsequently gained awards in 2001, 2005 and 2008.

Department Chair and Assistant Professor: Led a department of 330 majors/minors and 11 faculty/staff. Coordinated and led all faculty and staff personnel activities, monitored curriculum development and instruction, oversaw

department budgets, prepared course schedules, coordinated nationally recognized student publications (newspaper, CD-ROM yearbook and a travel and leisure magazine) and student broadcasting outlets (commercial radio and television stations), led departmental planning and assessment efforts, served as academic advisor to ~60 students annually, and spearheaded the department's industry-based professional advisory council.

Classes taught: Introduction to Mass Media, Practicum in Radio, Advanced Practicum in Radio, Radio Production, Writing for Media Professionals, Radio and Television Performance, Communication Law, Theories of Mass Communication, Media Criticism and Responsibility, Broadcast Station Management and Senior Seminar; advised 45–60 students of the KDLX-FM commercial radio station (1987–95); and served as broadcast internship coordinator (1987–93).

TOP FIVE TEAM-BASED PROGRESS MARKERS

- Spearheaded restructuring of the curriculum, including the adoption of a new major/minor; established the department's student assessment program and created the department's strategic plan.
- Increased student, faculty and staff retention.
- Created the departmental multimedia lab and enhanced production facilities, classroom equipment and faculty/staff equipment.
- Implemented the student handbook and alumni newsletter, as well as introduced student advisory teams, the industry advisory council and the online department website.
- Consistently earned high student evaluations (ranging from 1.3–1.8 on a 5-point scale, with 1 being the highest possible score), teamed with students to lead KDLX-FM to numerous national honors, developed and utilized various teaching and assessment techniques and nurtured long-term relationships with alumni.

OTHER RESPONSIBILITIES AT NORTHWEST MISSOURI STATE UNIVERSITY

- Director of Freshman Seminar, 1989–92: Secured 55 faculty for teaching a 1-credit hour general education required course, provided training for faculty and student peer advisors, managed the budget, prepared course materials, evaluated courses and faculty, served as the chair of the Freshmen Year Experience Committee, reported to the provost and led the Freshman Seminar to unconditional approval by the Faculty Senate after its trial period.
- Faculty senator, 1992–94.
- KXCV-FM fundraiser/contributor/stringer: Served as a fundraiser for on- and off-air campaigns, 1992–96; contributed to the production of the 60-minute Jazz Insights program, 1990–91; contributed news/sports stories and features, 1986–91.
- Service on numerous university and department committees, such as Admissions, Budget and Planning, Calendar, Campus Life Master Plan (chair), Enrollment Management Director Search (chair) and University Marketing, to name a few.
- Institutional representative to varying national organizations, helped Northwest receive national recognition for its Electronic Campus, and created an agenda to adopt an online registration system.

EDUCATION SPECIALIST, MALCOLM BALDRIGE NATIONAL QUALITY AWARD PROGRAM (1994–95) (FACULTY SABBATICAL AT THE NATIONAL INSTITUTE OF STANDARDS AND TECHNOLOGY, GAITHERSBURG, MD — PART OF THE U.S. DEPARTMENT OF COMMERCE)

Helped design and implement an education pilot program to determine whether an education category should be added to the Malcolm Baldrige National Quality Award program and collaborated with health care colleagues for the same within that sector. Other tasks were writing, editing and testing rigorous education criteria for institutional self-

assessment, determining the interest and readiness of the education community to participate in performance-based assessment practices, testing the designed evaluation system, creating and testing eligibility guidelines and designing and assessing feedback mechanisms for pilot applicants.

TOP FIVE TEAM-BASED PROGRESS MARKERS

- Drafted and edited national/international education criteria, a case study and related evaluation materials package for public distribution.
- Secured and trained a cadre of 57 national education volunteers to serve as application examiners.
- Secured national education leadership support for the national education award program, which was subsequently passed by the U.S. Congress and launched as a national award in 1999.
- Helped create an internal team-based and high-performing culture.
- Cultivated lifelong mentors, colleagues, peer learning networks and friends across the United States and the world.

EDUCATION

DOCTOR OF PHILOSOPHY, UNIVERSITY OF NEBRASKA, 1996

Educational Leadership and Higher Education Administration

Dissertation Topic: Department Chair Implementation of Continuous Quality Improvement Initiatives

MASTER OF ARTS, CENTRAL MICHIGAN UNIVERSITY, 1986

Interpersonal and Public Communication (included graduate teaching assignment)

BACHELOR OF APPLIED ARTS, CENTRAL MICHIGAN UNIVERSITY, 1985

Broadcast and Cinematic Arts/Interpersonal and Public Communication (included undergraduate teaching assignment)

VARIOUS CERTIFICATIONS AND TRAININGS

Examples include the Federal Emergency Management Agency's (FEMA) Introduction to the Incident Command System ICS-100 for Higher Education; and a cadre of Vector Solutions/SafeColleges and Cornerstone training modules such as Active Shooter (Run, Hide, Fight), Preparing for Emergencies (Parts 1, 2 and 3), Title IX (Roles of Employees), FERPA (Confidentiality of Records), Cybersecurity Awareness Training, Discrimination in the Workplace and Campus Security Authority (CSA) Training.

PROFESSIONAL ACTIVITY

ORGANIZATIONAL CONTRIBUTIONS

AMERICAN ASSOCIATION OF STATE COLLEGES AND UNIVERSITIES (AASCU)

AASCU, a Washington, D.C.-based higher education association, is the collective voice of 350 state colleges, universities and systems that hold students and community at the heart of their mission. The association works to expand student access, success and opportunity; promote world-class teaching and experiential learning tied to career advancement; and support applied research and service that advances economic development and quality of life in communities across the country. Its member institutions advance social mobility for students of all backgrounds, positively impacting them, their families and their communities for generations to come.

- Senior Consultant, AASCU Consulting Services (supports innovative, inspired and resourceful leaders at colleges and universities across the country), 2022–Present (by invitation)
- Strategic planning/thinking facilitator for AASCU’s Board of Directors’ Retreat, 2022 (by invitation)
- Lead facilitator, Becoming a Provost Academy, co-sponsored by the American Academic Leadership Institute and AASCU, 2018–21 (by invitation)
- Leadership mentor, Millennium Leadership Institute (leadership development program serving individuals traditionally underrepresented in the highest ranks of higher education), 2022–23, 2020–21 and 2018–19 (by invitation)
- Member, Postsecondary Value Commission Taskforce, 2021–22 (by invitation)
- Leadership mentor, New President’s Academy (signature leadership program supporting new presidents), 2021–22 (by invitation)
- Member, Committee on Student Success, 2019–22 (three-year term by invitation)
- Member, Board of Directors, 2018–21 (elected to three-year term)
- Leadership mentor, Executive Leadership Academy (leadership development program serving individuals seeking executive positions), 2020–21 (by invitation)
- Reviewer, Intermediaries for Scale grant submission to the Bill & Melinda Gates Foundation, September 2019 (by invitation)
- Award selection committee chair, Christa McAuliffe Award for Teacher Education, Summer 2019 (by invitation)
- Member, Council of State Representatives, 2014–19 (two three-year terms by invitation)
- Represented AASCU presidents at a Title IX Listening Session with key U.S. Department of Education officials, September 2017 (by invitation)
- Represented AASCU presidents at a Title IX Summit with U.S. Secretary of Education Betsy DeVos, July 2017 (by invitation)
- Represented AASCU presidents at an AASCU/NASPA Capitol Hill Sexual Assault Forum/Briefing, January 2017 (by invitation)
- Member, AASCU Presidential Search Committee, Summer/Fall 2017 (by invitation)
- Member, Board Nominating Committee, 2015–17 (by invitation)

- Member, Professional Development Committee, 2011–16 (rolling voluntary terms and included chair, 2012–13 and co-chair, 2011–12, by invitation)
- Member, Rural Coalition Committee, 2011–16 (rolling voluntary terms)
- Member, Retention and Recruitment Committee, 2011–13 (voluntary term)

BALDRIGE PERFORMANCE EXCELLENCE PROGRAM

The Baldrige Program, based out of the National Institute of Standards and Technology in Gaithersburg, Maryland, is the nation’s public/private partnership dedicated to performance excellence — and is the only Presidential award for performance excellence. The program improves the competitiveness and performance of U.S. organizations, educates organizations in performance excellence management and administers the Malcolm Baldrige National Quality Award. My service averaged about five weeks per year.

- Board of Overseers member, 2016–22 (two terms, appointed by the U.S. Secretary of Commerce)
- Panel of Judges member, 2011–14, including serving as the chair, 2013–14 (appointed by the U.S. Secretary of Commerce)
- Personal coach, 2012–13, Executive Coaching Program
- Alumni examiner, 2008 (one of six national coaches for senior examiners, facilitator for the national examiner training, reviewer of national training materials and final feedback report editor)
- Alumni examiner, 2007 (one of six national coaches for senior examiners, team leader for consensus and site visit, facilitator for the national examiner training and reviewer of national training materials)
- Alumni examiner, 2006 (team leader for consensus and site visit, facilitator for the national examiner training and reviewer of national training materials)
- Alumni examiner, 2005 (site visit team member and consensus team leader, facilitator for the national examiner training, senior examiner training and new examiner training and reviewer of national training materials)
- Senior examiner, 2004 (team leader for consensus and site visit, co-author of the Sandy Hill School District case study, facilitator for the national examiner training and reviewer of national training materials)
- Senior examiner, 2003 (team leader for consensus and site visit, facilitator for the national senior examiner and examiner training and reviewer of national training materials)
- Senior examiner, 2002 (consensus team leader, facilitator for the national examiner training and reviewer of national training materials)
- Senior examiner, 2001 (team leader for consensus and site visit, facilitator for the national examiner training and 2001 Tri-View National Bank case study scoring team member and scorebook editor)
- Senior examiner, 2000 (backup team leader for consensus and site visit, scorebook editor, facilitator for the national examiner training and 2000 Coyote Community College case study reviewer)
- Examiner, 1999 (consensus and site visit team member)

COORDINATING BOARD OF HIGHER EDUCATION/MISSOURI DEPARTMENT OF HIGHER EDUCATION AND WORKFORCE DEVELOPMENT (CBHE/MDHEWD)

The CBHE serves as the oversight board for the MDHEWD. The MDHEWD’s higher education division coordinates higher education policy fostering a quality postsecondary system that serves more than 450,000 students through 13 public four-year universities, 14 public two-year colleges, one public two-year technical college, 26 independent colleges and universities and more than 150 proprietary and private career schools.

- Member, MDHEWD Commissioner’s Advisory Group, 2018–20 (by invitation)
- Co-contributor with Metropolitan Community College Chancellor Kim Beatty, Climate Survey of Missouri Colleges, 2020 (by invitation)
- Member, Missouri Department of Economic Development/Missouri Department of Higher Education’s Talent for Tomorrow Task Force, 2018–19
- Host, statewide meeting, June 2017 (named as the first statewide host)
- Member, Coordinated Plan Steering Committee on the Blueprint for Higher Education, 2013–15 (by invitation)
- Member, Complete College America Alliance of States Statewide Team, 2014 (by invitation)
- Member, National Governors Association Policy Academy Statewide Team, 2013 (by invitation)
- Member, State of Missouri Performance Funding Task Force, 2011–13 (by invitation)

COUNCIL ON PUBLIC HIGHER EDUCATION (COPHE)

COPHE currently comprises presidents and chancellors of the nine Missouri four-year public universities and the State Technical College of Missouri.

- Member, CEO Council, 2009–22 (term pursuant to presidential position)
- Chair, 2019–20 and Co-chair, 2018–19 (elected by peers)
- Chair, 2013–15 and Co-chair, 2011–13 (elected by peers)

HAWTHORN FOUNDATION

The Hawthorn Foundation is a highly diverse group of Missouri leaders in business, education, economic development, healthcare and labor dedicated to making the state of Missouri stronger, thus developing a vibrant economy for the state of Missouri.

- Member, 2015–18 (by invitation)

HEARTLAND FOUNDATION

The Heartland Foundation, now Mosaic Life Care Foundation, is a think ahead organization focused on uplifting the value of lifelong learning and community involvement. The Foundation has been leading the region’s Healthy Communities movement since 1994, and its primary service area is northwest Missouri and the surrounding counties in Kansas, Nebraska and Iowa.

- Member, Board of Trustees, 2010–16 (by invitation)
- Member, Northwest Missouri P-20 Council, 2011–15; Chair, 2013–15 (by invitation)

KANSAS CITY AREA DEVELOPMENT COUNCIL (KCADC)

KCADC is a private, nonprofit organization charged with representing the economic interests of the entire two-state, 18-county Greater Kansas City region of 2.5 million and engages the world to invest in the OneKC region.

- Member, Board of Directors, 2016–20 (by invitation)

KXCV-KRNW

KXCV-KRNW is Northwest’s National Public Radio affiliate.

- Host, “All Things Northwest,” a monthly hour-long program, 2013–20

MID-AMERICA INTERCOLLEGIATE ATHLETICS ASSOCIATION (MIAA)

Founded in 1912, the MIAA is one of the nation's oldest athletic conferences of which Northwest Missouri State University is a charter member. With 14 member schools, the MIAA has more than 5,000 student-athletes competing annually in Division II and MIAA schools enroll more than 120,000 undergraduate students.

- Member, CEO Council, 2009–22 (term pursuant to presidential position)
- Chair, MIAA Risk Management Task Force, 2019–20 (appointed by the MIAA commissioner)
- Member, MIAA Marketing Task Force and Expansion Project Teams, 2013–15 (appointed by the MIAA commissioner)

MISSOURI CHAMBER OF COMMERCE

The Chamber brings together members from all corners of the state to make Missouri a better place to live and work.

- Member, Missouri 2030 Workforce-Education Alliance, tied to the Missouri 2030 Strategic Plan, 2015–17 (by invitation)

MISSOURI QUALITY AWARD

The Midwest Excellence Institute administers the Missouri Quality Award program and drives organizational excellence across both Missouri and Kansas.

- Member, Panel of Judges, 1995–2000 (by invitation)

NORTHLAND CENTER FOR ADVANCED PROFESSIONAL STUDIES (CAPS)

Northland CAPS is the premier provider of professional, innovative educational experiences for students in the northland region of Kansas City and served nine public school districts at the time.

- Member (ex officio), Board of Directors/Higher Education Affiliate, 2014–19 (by invitation)

SSM HEALTH ST. FRANCIS HOSPITAL — MARYVILLE (MO)

St. Francis, now Mosaic Medical Center, Maryville, is a full-service, fully accredited health care organization serving Maryville, Nodaway County and the surrounding communities.

- Vice Chair, Board of Directors, 2013–16 (by selection)
- Member, Board of Directors, 2010–16 and 1997–99 (by invitation)

SELECT PRESENTATIONS, PUBLICATIONS, SERVICE, AND TRAINING

Jasinski, J. (2023, August 22). How MSU Saved Millions Without Cutting Faculty or Programs (Episode 163). Podcast interview on EAB'S Office Hours, designed to share ideas, insight and inspiration with higher education leaders.

Jasinski, J. (2023). Book reviewer for Seymour, D. (2023). *Strategic Planning in Uncertain Times Fieldbook: 17 Critical Mistakes to Avoid in Higher Education*, Middletown, DE: Olive Press.

Jasinski, J. (2023, March). Academic and Athletic Collaboration: Invoking the Mamba Mentality. Presentation for Missouri State University scholar-athletes and the Academic Achievement Center, Springfield, MO.

Jasinski, J. (2022, July). The Library, the Street and the Recording, Movie and Newspaper Industries: AASCU's Response to Early Days of Sector Disruption. Facilitator for AASCU's Board of Directors' Retreat, Portland, OR.

Ceppi, M. & Jasinski, J. (2022, July). Building a Strategic Roadmap for Growth, Equity and Student Success: AASCU Consulting. Presentation at the AASCU Summer Council of Presidents, Portland, OR.

Jasinski, J. (2022, February 4). Pell Grants Are Key to Missouri's Higher Education — but Funding is Stuck in the Past. *The Kansas City Star*.

Conston, M., Jasinski J. & Williams, M. (2022, January). Are We Student Ready? The Role of the Foundation. Presentation and panelist at the Association of Governing Board's Foundation Leadership Forum, Orlando, FL.

Jasinski, J., Haddock, G. & Altschuler, S. (2021, November). Partnership Execution and Thriving Online Before, During and After the Pandemic: Northwest Missouri State University and Academic Partnerships. Presentation at the AASCU Annual Meeting, Clearwater Beach, FL.

Jasinski, J. & Hooyman, J. (2021, November). Partnerships for Success: The President and Provost Relationship. Presentation for AASCU's Academy for New Provosts, virtual session.

Jasinski, J., Johnston, R., Lewis, G. & McMahon, S. (2021, July). Becoming a Provost Academy. Lead facilitator, presenter and peer reviewer for the academy, co-sponsored by the American Academic Leadership Institute and AASCU, virtual sessions.

Jasinski, J. (2021, March). Lead Member, Northwest Internal Writing Team. Northwest Missouri State University's Organizational Profile. Used for various board education sessions, employee onboarding and education, leadership development and other purposes, Maryville, MO.

Barnhart, J., Jasinski, J. & Street, A. & (2021, January). Recapturing the Public Good and Lifting Our Regions: The Role of Higher Education in Helping to Overcome Barriers and Promoting Equitable Economic Development. Respondent as part of Public Higher Education in 2021: Challenges in the Moment and Opportunities for the Future Conference, co-sponsored by EAB and AASCU, virtual session.

Garcia, M., Jasinski, J., Junn, E. & Rochon, R. (2021, January). Diversity and Inclusion at AASCU Institutions. Presentation and panelist for AASCU's Academy for New Provosts, virtual session.

Jasinski, J., Johnston, R., Lewis, G. & McMahon, S. (2020, July). Becoming a Provost Academy. Lead facilitator, presenter and peer reviewer for the academy, co-sponsored by the American Academic Leadership Institute and AASCU, virtual sessions.

Jasinski, J., Hooyman, J. & Hoffmann, A. (2020, February). Creating a Campus-wide Culture for Student Success Transformation. Presentation at the AASCU Academic Affairs Winter Meeting, New Orleans, LA.

Jasinski, J., Dunlap, T., Lovely, C., Nguyen, T. & Robinson, B. (2020, January). Risk Management — Forecasting for the Future. Presentation at the NCAA Annual Convention, Anaheim, CA.

Jasinski, J., Johnston, R., Lewis, G. & McMahon, S. (2019, July). Becoming a Provost Academy. Lead facilitator, presenter and peer reviewer for the academy, co-sponsored by the American Academic Leadership Institute and AASCU, Minneapolis, MN.

Staisloff, R., Jasinski, J., & Raney, D. (2019, June). Creating a Data-informed Culture. Presentation at AASCU's Summer Council of Presidents, Minneapolis, MN.

Mehaffy, G., Cevallos, J., Jasinski, J., & Sciame-Giesecke, S. (2019, June). Student Success and the AASCU Center for Student Success. Presentation at the AASCU Summer Council of Presidents, Minneapolis, MN.

Jasinski, J. & Smart, C. (2019, May). Host and co-sponsor, Ingram's Business Magazine Higher Education Industry Outlook Roundtable, Kansas City, MO.

Jasinski, J. (2019, February). Performance in Partnership. Presentation at the FastTracks re-signing ceremony with Metropolitan Community College, Kansas City, MO.

Jasinski, J. (2018, September). Cheeseburgers, Condiments and Organizational Performance Excellence. Keynote speaker at the Virginia Senate Productivity Quality Award Conference, Fredericksburg, VA.

- Jasinski, J., Johnston, R., Lewis, G. & McMahon, S. (2018, July). Becoming a Provost Academy. Lead facilitator, presenter and peer reviewer for the academy, co-sponsored by the American Academic Leadership Institute and AASCU, Bellevue, WA.
- Jasinski, J. (2018, July). Institutional Relationship with Greek Systems. Presentation at the College and University Presidents' Summit coordinated by Husch Blackwell, Colorado Springs, CO.
- Jasinski, J. (2018, June). Northwest Missouri State University: Our Journey of Agile Disruption. By invitation from the Kauffman Foundation, represented the regional higher education sector for this stop on a 14-state national tour; presentation at the Age of Agility Summit sponsored by America Succeeds, Kauffman Foundation, Missouri Chamber of Commerce, Kansas City Chamber of Commerce, U.S. Bank and Mobank, Kansas City, MO.
- Jasinski, J. (2018, May). Building Better Bearcats: Profession-based Learning at Northwest Missouri State University. Keynote speaker for the Lincoln Rotary, Lincoln, NE.
- Jasinski, J. (2017–18). Member, Northwest's Internal Writing Team. Northwest Missouri State University's Higher Learning Commission Assurance Argument, Federal Compliance Report and Quality Initiative, Maryville, MO.
- Jasinski, J. & others. (2017, September). Title IX Listening Session. Represented AASCU presidents in a small group meeting with key U.S. Department of Education officials as a follow-up to the January 2017 Capitol Hill Sexual Assault Forum and July 2017 Department of Education Title IX Summit, Washington, D.C.
- Jasinski, J. (2017, August 24). Civility and Debate, Not Censorship, to Counter Hate Speech. The Kansas City Star e-edition.
- Jasinski, J. & others. (2017, July). Title IX Summit with U.S. Secretary of Education Betsy DeVos. Represented AASCU presidents as a roundtable participant/presenter with key Department of Education officials, Washington, D.C.
- Jasinski, J. (2017, June). About Northwest. Convener and presentation at the CBHE/MDHE board meeting, Maryville, MO.
- Jasinski, J. (2017, June). Career Readiness at Northwest. Featured presentation at the CBHE/MDHE board meeting, Maryville, MO.
- Jasinski, J. (2017, April). On Partnerships and Student Success. Presentation at the FastTracks signing ceremony with Metropolitan Community College, Kansas City, MO.
- Jasinski, J. (2017, April). Bevo Francis Award and Northwest's Justin Pitts. Presentation at the DII Basketball National Awards Ceremony, Maryville, MO.
- Jasinski, J. & others. (2017, January). AASCU/NASPA Capitol Hill Sexual Assault Forum/Briefing: How Do We Address Sexual Assault in the New Congress? Participant/presenter, Washington, D.C.
- Jasinski, J. (2016, December). Momentum Through Partnerships: The Northwest Way. Presentation to the AgriVision Equipment Board of Directors, Maryville, MO.
- Jasinski, J. (2016, November). Learning, Perspectives and Crafting our Future Together. Keynote presentation at the Think Ahead Forum of the Heartland Foundation, St. Joseph, MO.
- Jasinski, J. (2016, November). Greek Life @nwmostate. Keynote presentation at Northwest's Greek Life annual gathering, Maryville, MO.
- Jasinski, J. (2016, October). Clean and Sustainable Energy Roundtable. Participant/presenter with U.S. Secretary of Agriculture Tom Vilsack, Savannah, MO.
- Jasinski, J. & Crockett, K. (2016, October). The Strategic Enrollment Planning Imperative. Presentation at AASCU's Annual National Conference with the President of Enrollment Management for Ruffalo Noel Levitz, Miami, FL.

Jasinski, J. (2016, October). Northwest Missouri State University: Textbook Rentals, Cornerstones and KCADC. Lead presentation for KCADC, Kansas City, MO.

Jasinski, J. (2016, June). Innovating on Completion. Presentation at the Hawthorn Foundation's College Completion Learning Conference, Columbia, MO.

Jasinski, J. (2016, May). Introducing the Watson 9. Moderator for the grand opening of the Tom Watson Youth Golf Course, one of three Watson youth courses in the world, Maryville, MO.

Jasinski, J. (2015, August). Convergence: Relationships, High Expectations and Performance Excellence. Keynote presentation at Platte County R-3 School District's Convocation, Platte City, MO.

Nicely, B. & Jasinski, J. (2015, April). Evolving Concepts in Education Delivery: About the Northland CAPS Innovation Education Partnership. Presentation with Kearney, MO School District superintendent at the Missouri Department of Higher Education's Blueprint for Higher Education Commission Hearing 6, St. Joseph, MO.

Jasinski, J. & others. (2015, March). Seamless Pipelines that Work: Education to Employment. Presentation with colleagues from Northland CAPS and Metropolitan Community College at the National School Boards Association Annual Meeting, Nashville, TN.

Jasinski, J. (2015, March). Northwest Missouri State University's Disruption from a Position of Strength: Innovation Education Partnership and Competency-based Education. Presentation at the Hawthorn Foundation Board of Directors Quarterly Meeting, Jefferson City, MO.

Jasinski, J. (2015, January). We Rise by Lifting Others. Presentation at the Innovation Education Partnership Designation press conference at Cerner World Headquarters, Kansas City, MO.

Jasinski, J. (2011–15). Member, Editorial Board, Journal of Audio and Radio Media.

Jasinski, J. (2014, November). Principal Investigator, Missouri Campus Collaborative Missouri Innovation Campus Grant. \$450,000 funded from the Hawthorn Foundation.

Jasinski, J. (2014, November). Co-Investigator, Missouri Campus Collaborative Competency-based Education Grant. \$385,000 funded from the Hawthorn Foundation.

Jasinski, J. (2014, October). Sustainability at Northwest. Presentation at the Missouri Comprehensive State Energy Plan, Public Meeting #5, Maryville, MO.

Jasinski, J. & others. (2014, October). Missouri Roundtable on Sexual Assault: A Forum with Senator Claire McCaskill. Panelist, Maryville, MO.

Jasinski, J. (2014, June). Pulse-taking: Organizational Assessment. Lead facilitator for the CBHE/MDHE strategic planning workshop, Jefferson City, MO.

Jasinski, J. (2013, August). Inspiring Constituents to Higher Levels of Engagement: The Importance of the Case for Support, Communications and Materials. Presentation at Gonser Gerber's Annual Advancement Conference, Naperville, IL.

Novak, R., Jasinski, J. & Dorsey, M. (2013, June). Local, State and National Higher Education: Maintaining Academic Quality. Presentation with the senior vice president of programs and research for the Association of Governing Boards and chancellor of St. Louis Community College, Columbia, MO.

Jasinski, J. (2013, May). Labor Shortages, Workforce Development and Higher Education. Presentation for KCADC, Kansas City, MO.

Jasinski, J. (2013, March). Proud History. Bold Future. Northwest Rising. Presentation at St. Joe Rising, St. Joseph, MO.

Jasinski, J. (2012, April). Embrace Your Journey. Presentation at Liberty High School's Academic Achievement Recognition Ceremony, Liberty, MO.

- Jasinski, J. (2012). Book reviewer for Veenstra, C.P., Padro, F.F. & Furst-Bowe, J.A. (Eds., 2012). *Advancing the STEM Agenda: Quality Improvement Supports the STEM Agenda*, Milwaukee, WI: American Society for Quality.
- Jasinski, J. (2011-12). Member, Northwest Internal Writing Team. Northwest Missouri State University's Higher Learning Commission AQIP Systems Portfolio, Maryville, MO.
- Jasinski, J. (2011, December). Taking Stock: Where Are We, What's Next and How? Presentation at the CBHE/MDHE Organizational Learning Workshop, Jefferson City, MO.
- Jasinski, J. (2011, April). Why Northwest is a Champion for Setting Goals; Measuring, Trending and Comparing Results; and Continuously Improving. Presentation to the Mongolian National Council for Education, Maryville, MO.
- Jasinski, J. (2011, January). Northwest and the Missouri Department of Higher Education: Working in Partnership for the Long Term. Presentation to the MDHE Commissioner, Maryville, MO.
- Jasinski, J. (2010, August). The Leader in Us. Keynote presentation at the Maryville R-2 School District's Opening Meeting, Maryville, MO.
- Jasinski, J. (2010, June). Unconventional Benchmarking: Going Beyond the Obvious. Presentation at the 2010 National Benchmarking Conference, Kansas City, MO.
- Jasinski, J. (2001-09). Organizational presentations addressed varying combinations of faculty, staff, administrator and board of trustee groups, ranging from five to 400. The topics covered, for example, were accreditation and improvement, change management, conflict management, organizational assessment, organizational effectiveness indicators, outcomes assessment, strategic planning and team building.
- Jasinski, J. (2001-09). Served as author/editor for 15+ AQIP Systems Portfolios (organizational self-assessments for accreditation/ improvement) and Baldrige-based self-assessments (state/national submissions); authorship/ editorship included organizational facilitation and teaching activities.
- Jasinski, J. (2001, 2003 and 2009). *Koalaty Kid's School Self-assessment Guide to Performance Excellence* (1st ed., 2nd ed. and 3rd ed.). Milwaukee, WI: American Society for Quality.
- Fairbairn, L. & Jasinski, J. (2009, April). Strategic Planning: A Needs-based Approach to Strategy Development and Implementation. Paper selected and presented at the Annual Higher Learning Commission Meeting, Chicago, IL.
- Jasinski, J. (2007-08). Member, Northwood Internal Writing Team, AQIP Systems Portfolio. Resulted in full reaccreditation with no significant follow-ups, Midland, MI.
- Jasinski, J. (2005-07). Executive leadership year at CNM. Succession planning curriculum development and delivery for leaders at Central New Mexico Community College, Albuquerque, NM.
- Davis, L., Booth, S. & Jasinski, J. (2006, April). How's My Driving? On the Road to Student Learning and Engagement at Kent State University. Presentation with colleagues from Kent State at the Higher Learning Commission Annual Meeting, Chicago, IL.
- Jasinski, J. (2006, August). Viewing and Leading Longview Public Schools from All Angles: What's Your Vision? Presentation to school district leaders, Longview, WA.
- Jasinski, J. (2005, September). Rethinking our Ideas Regarding (Re)accreditation. Presentation to Arizona academic affairs administrators, Tucson, AZ.
- Alexander, J. & Jasinski, J. (2005, June). Creating and Using Performance Reviews to Help Shape Priorities for Continuous and Breakthrough Improvement. Presentation with the former leader of the University of Northern Colorado's Monfort College of Business at the Florida Sterling Conference, Orlando, FL.
- Jasinski, J. (Fall 2004). Strategic Planning via Baldrige: Lessons Learned. In M. Dooris, J. Kelley & J. Trainer (Eds.), *New Directions for Institutional Research: Successful Strategic Planning* (pp. 27-31). San Francisco: Jossey-Bass.

- Seymour, D., Kelley, J. & Jasinski, J. (Fall 2004). Linking Planning, Quality Improvement and Institutional Research. In M. Dooris, J. Kelley & J. Trainer (Eds.), *New Directions for Institutional Research: Successful Strategic Planning* (pp. 49–56). San Francisco: Jossey-Bass.
- Brennan, M. & Jasinski, J. (2004, May). Sandy Hill School District Case Study. Used for national and international examiner training and in a wide variety of organizations, Gaithersburg, MD: Malcolm Baldrige National Quality Award Program.
- Jasinski, J. (2004–12). Dissertation reader/reviewer for nine Ph.D. candidates.
- Jasinski, J. & Spangehl, S. (2002). Dewey University: Case study for the AQIP Systems Portfolio. Used for accreditation reviewer training, Chicago, IL: Higher Learning Commission.
- Jasinski, J. (2002, February). Getting the Most Out of Your Reaccrediting Efforts. Presentation to Kansas academic affairs administrators and presidents, Emporia, KS.
- Jasinski, J. (2001, May). High Performance in Higher Education: It Starts with Me. Keynote presentation at the Higher Learning Commission-sponsored accrediting representatives meeting, Kansas City, MO.
- Spangehl, S. & Jasinski, J. (2001, March). AQIP and Academic Improvement. Presentation at the Annual Higher Learning Commission Meeting, Chicago, IL.
- Jasinski, J. et al. (2000, April). The Academic Quality Improvement Project: An Alternative Accreditation Process. Presentation at the Annual North Central Association Meeting, Chicago, IL.
- Jasinski, J. (1999, September). Connecting Quality Improvement Practices to Reaccreditation. *Quality Progress*, V. 32, No. 9.
- Jasinski, J. Conducted training for higher education organizations and individuals in partnership with two national organizations: Plexus, Inc., 2001–04, and Datatel, 1999–2001.

RECOGNITION

- University Leadership Chair, Missouri State University, 2023 (two-year designation for university's central administration members demonstrating superb leadership)
- Fundraising Excellence Award, Northwest Missouri State University Foundation, 2022
- Faculty Senate Meritorious Award, Northwest Missouri State University (fostering an inclusive, caring, innovative, passionate and student-centered focus), 2022
- Commitment to Inclusive Excellence Award, Northwest Missouri State University, 2022
- Commitment to Student-Athletes and the MIAA Service Commendation, Mid-America Intercollegiate Athletics Association, 2022
- Honorary member, Kappa Psi, National Honorary Band Fraternity, 2022
- Icon of Education, Ingram's Business Magazine of Kansas City, 2019
- Inductee, National Society of Collegiate Scholars Honor Society, 2017
- Missouri National Guard Always Ready, Always There Award, 2017
- Excellence in Education Award, Northland Kansas City Regional Chamber of Commerce, 2014
- TRIO Champion Award, 2014
- Commitment to Quality Institutional Award, Northwest Missouri State University, 1999
- Tower Service Award, Northwest Missouri State University, 1997
- Advisor to KDLX-FM, recipient of 11 of 18 Missouri Broadcast Educators Awards, 1996
- Service Commendation, U.S. Department of Commerce, 1995
- National College Broadcast Advisor of the Year, College Media Association, 1993
- Advisor to KDLX-FM, finalist (top 3 in the nation) for the Marconi Award, which recognizes college radio excellence, 1993
- Advisor to KDLX-FM, the nation's most outstanding college radio station (1st place) as recognized through the Marconi Award, 1992
- Advisor to KDLX-FM, finalist (top 3 in the nation) for college station of the year, 2nd place for programming and 3rd place for community service, as recognized by the National Association of College Broadcasters, 1991
- Broadcast Student of the Year, Central Michigan University, 1985
- Member, Luke M. Powers Catholic High School Class B State of Michigan Champion Baseball Team, 1980; team inducted into the Powers Catholic High School Hall of Fame and Greater Flint Area Sports Hall of Fame

PERSONAL ACTIVITY

- Husband of 37+ years; Denise, my wife, and I have four children, a grandson and a family dog
- Member, 10 Squared Men fundraising organization, 2019–22
- Alumnus of the Secretary of Defense’s Joint Civilian Orientation Conference (JCOC 89: 23 educators from around the country; competitive selection and invitation from the Secretary of Defense; ongoing alumnus opportunities with military programming), 2018
- Blue Angels flight, Little Rock, AR, 2012
- Volunteer facilitator, Big Brothers Big Sisters of Nodaway County, 2009
- Volunteer, Maryville Food Pantry, 2006–07
- City Council member, City of Maryville, MO, 2002–07
- Coach, varying ages, youth baseball and basketball teams, 1996–2001
- Runner, started and completed 11 marathons and numerous half-marathons, 10Ks and 5Ks
- Member, St. Gregory Barbarigo Catholic Church; previous roles include co-chair of the successful Community Development Campaign, president of the Parent-Teacher Organization and lector
- Motto: From the late Pittsburgh Pirate great Roberto Clemente, who said (paraphrased): “A day that goes by without helping someone is a day wasted.”