



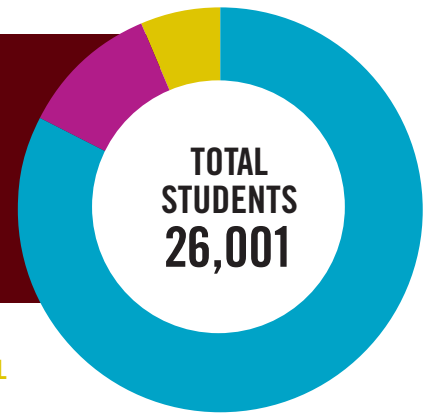
Missouri State[®]

UNIVERSITY



WHERE ARE MSU STUDENTS FROM?

The fall 2019 official enrollment figures are based on the 20th day of classes, the state of Missouri's official enrollment census date.



83%

FROM MISSOURI:
21,518

MSU has more students from Missouri than any other university in the state.

11%

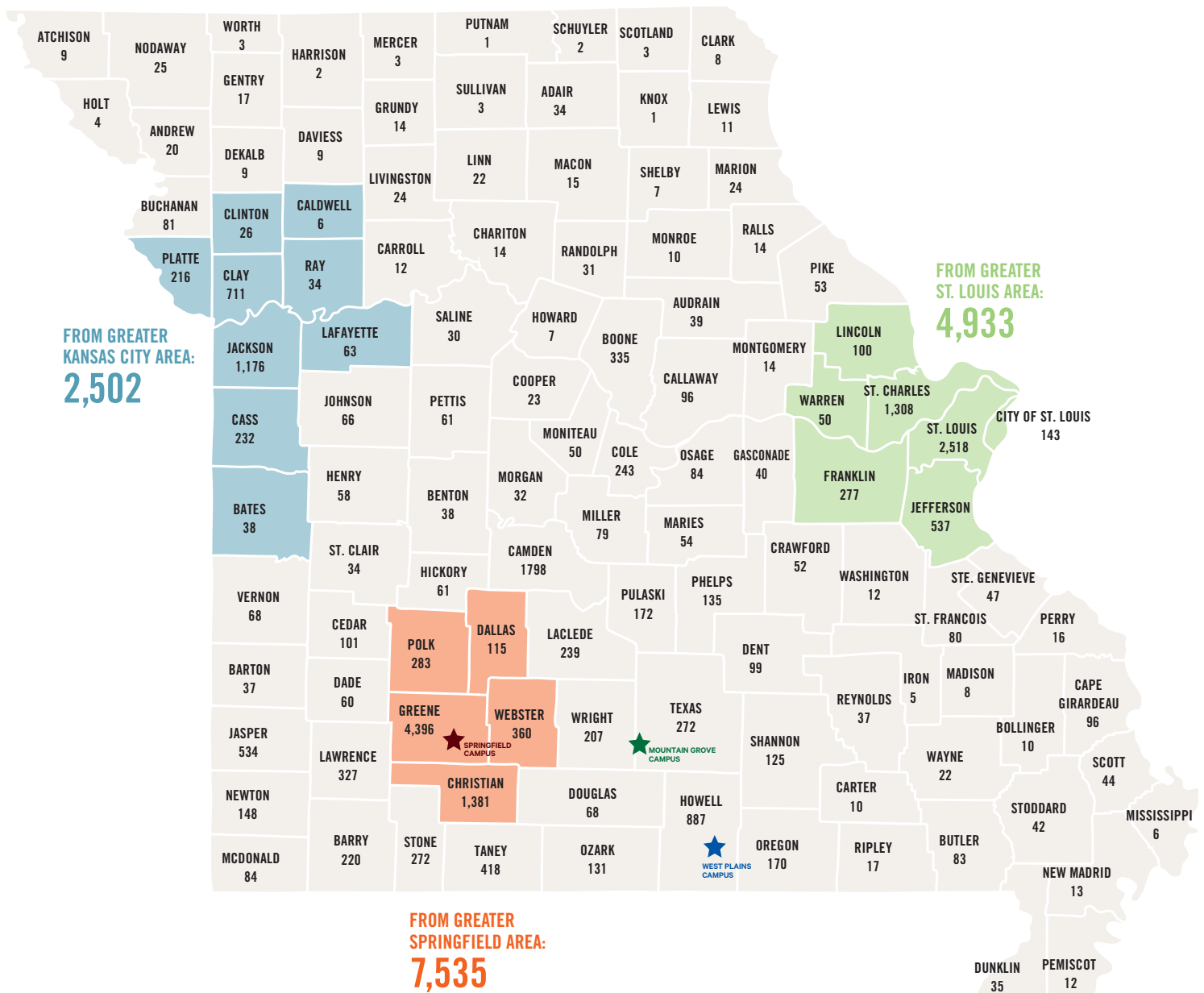
FROM OTHER U.S. STATES: 2,852

All 50 states are represented.

6%

FROM INTERNATIONAL COUNTRIES: 1,631

83 foreign countries are represented.



The Missouri State University Alumni Association connects our graduates to MSU. Alumni do not have to pay dues to be members. Any graduate can access alumni benefits, transcripts, university news and more.



91 foreign countries are represented.



IN GREATER
ST. LOUIS AREA:
20,698

**IN GREATER
SPRINGFIELD AREA:
34,825**

MISSOURI STATE BY THE NUMBERS

Our 25,000+ students can explore a wide range of well-established academic programs. They find a welcoming, supportive campus.

26,001

students enrolled in the
Missouri State University system
in fall 2019.

24,126

students enrolled on the Springfield
campus in fall 2019.

1,963

students enrolled on the West
Plains campus in fall 2019.

19,744

students from Missouri on our
Springfield campus — more than any
other university in the state.

3,815

graduate students in fall 2019.

1,631

students from outside the U.S.

170+

bachelor's degree options.
40+ undergraduate certificates.
10+ bachelor's degrees may be
completed entirely online.

90+

graduate programs.
50+ graduate certificates.
15+ graduate degrees may be
completed entirely online.

#1

Missouri State was the
#1 college of choice
listed by ACT test
takers in Missouri.

5,480

degrees awarded in
fall 2018 and spring 2019.

128,050

Missouri State University graduates
and former students living and
working around the world.

1 in 8

teachers in Missouri have
credentials from MSU.

3.69

average high school GPA for
first-time undergraduate Bears.

33%

of first-time undergraduate Bears
are first-generation students.

**\$346
million**

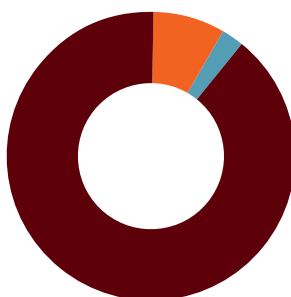
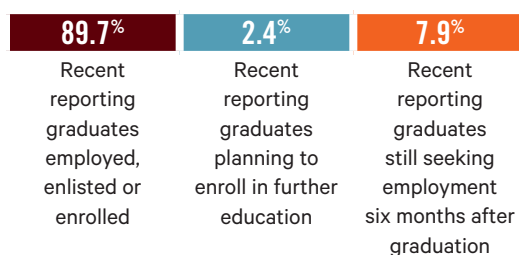
raised since
1981 by the
Missouri State
Foundation to
support the
university.

MISSOURI STATE KEEPS COSTS WITHIN REACH

College is a major investment. Missouri State's philosophy is that a quality education should be within the financial reach of all students. MSU's total costs are lower than most other universities in the state and well below the national average. MSU also has an emphasis on helping graduates get good jobs.

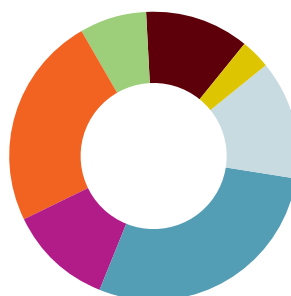
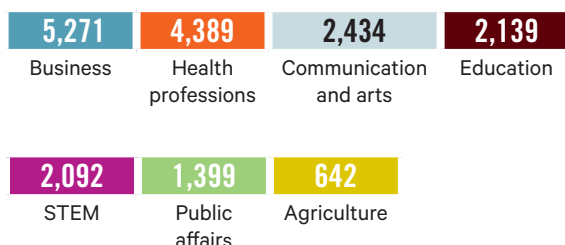
MSU GRADUATES JOIN THE WORKFORCE

Source: Information reported in January 2019 regarding graduates during the 2017-18 academic year using National Association of College and Employers (NACE) standards and protocols



STUDENTS CHOOSE CAREER-READY MAJORS

Source: Missouri State fall semester 2019 census enrollment figures



TUITION AT MISSOURI STATE IS IN THE LOWEST THIRD OF ALL MISSOURI PUBLIC UNIVERSITIES

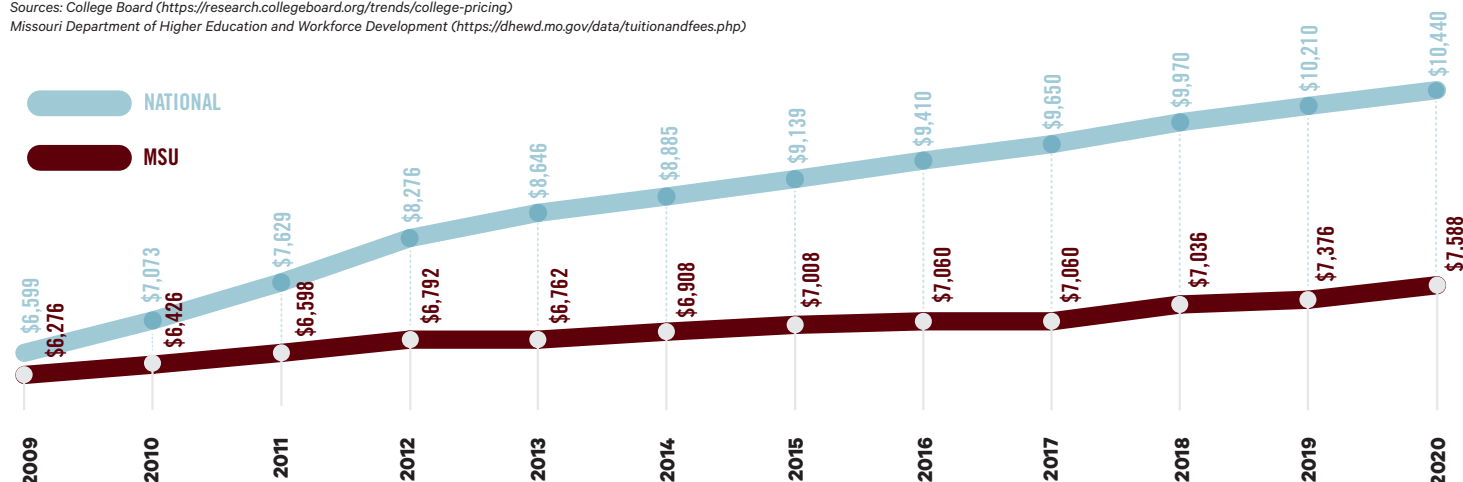
Missouri Department of Higher Education and Workforce Development (<https://dhewd.mo.gov/data/tuitionandfees.php>)

INSTITUTION	2019-20
U of Missouri–St. Louis	\$10,896
Missouri U of Science and Technology	\$10,420
U of Missouri–Columbia	\$10,327
U of Missouri–Kansas City	\$10,324
Northwest Missouri State U	\$10,298
Truman State U	\$8,120
U of Central Missouri	\$7,965
Lincoln U	\$7,910
Southeast Missouri State U	\$7,800
Missouri State U	\$7,588
Missouri Southern State U	\$7,289
Missouri Western State U	\$7,250
Harris-Stowe State U	\$6,234

COMPARISON OF MSU AND NATIONAL UNDERGRADUATE IN-STATE TUITION AND FEES

Sources: College Board (<https://research.collegeboard.org/trends/college-pricing>)

Missouri Department of Higher Education and Workforce Development (<https://dhewd.mo.gov/data/tuitionandfees.php>)



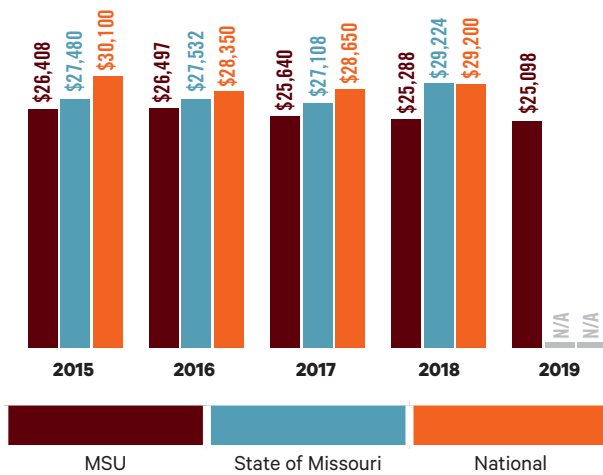
MISSOURI STATE'S LEADERSHIP ON STUDENT LOAN DEBT

The average student loan debt for Missouri State graduates is lower than state and national averages.

Fewer than 0.1% of the students who complete a degree at Missouri State default on their student loans.

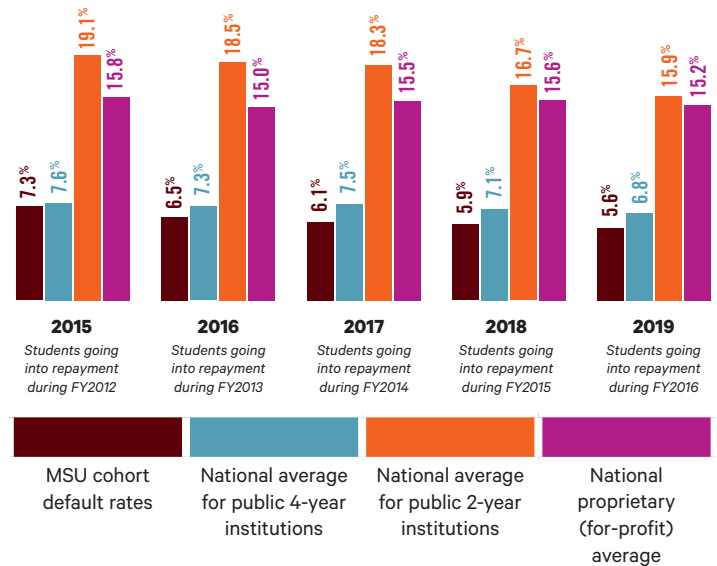
Forty percent of Missouri State's students leave the university without any student loan debt. The remaining 60 percent have an average federal student loan debt of \$25,098. This is thousands less than state and national averages.

AVERAGE FEDERAL STUDENT LOAN DEBT



Moreover, default rates for Missouri State students are substantially lower than rates for their peers.

COHORT DEFAULT RATES



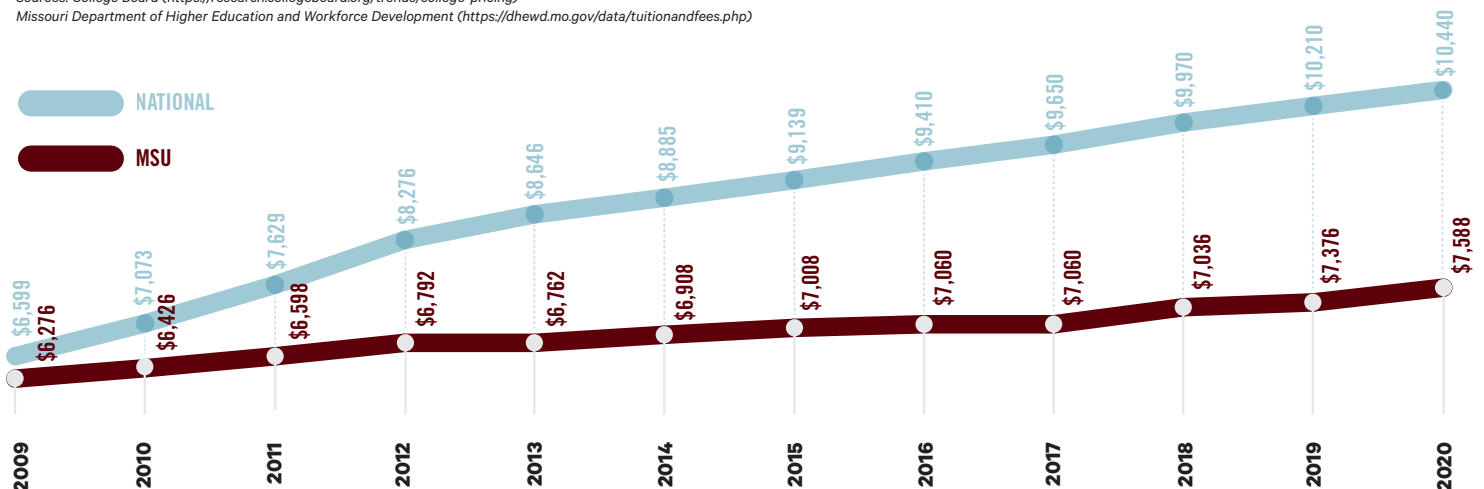
Missouri State's leadership on student debt becomes even more pronounced when we look at the profile of the defaulting students. More than 98 percent of Missouri State's defaulting students left the university without a degree (i.e., they "dropped out"). Almost without exception, students who earn a degree from Missouri State pay back their federal student loans. MSU's success in helping students manage student loans can be attributed to several factors:

- First, tuition at Missouri State is significantly lower than at other universities. This allows students to receive a high-quality education without having to leverage their futures.

COMPARISON OF MSU AND NATIONAL UNDERGRADUATE IN-STATE TUITION AND FEES

Sources: College Board (<https://research.collegeboard.org/trends/college-pricing>)

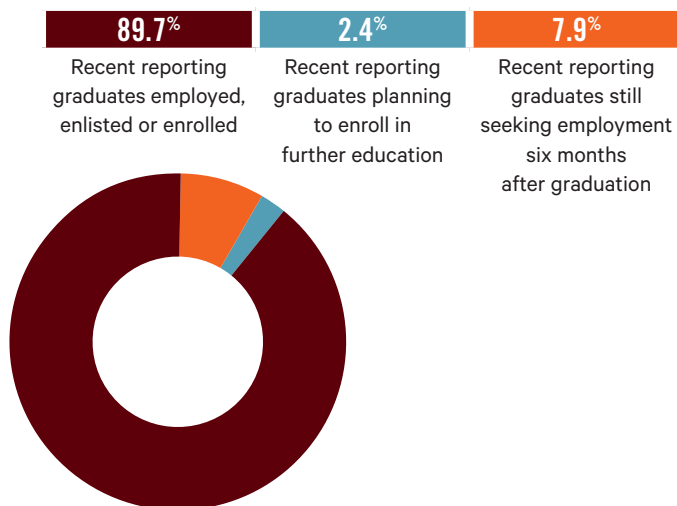
Missouri Department of Higher Education and Workforce Development (<https://dhewd.mo.gov/data/tuitionandfees.php>)



■ Second, the university provides financial education to help students avoid student loan pitfalls. MSU actively advises students before and after they take out loans and assists them in deciding on and applying for repayment plans. The university's financial education efforts are supplemented with a peer financial counseling program called MSU Real L.I.F.E. (Literacy in Financial Education). This program matches student counselors with their peers for advice on financial decisions and responsible borrowing.

MSU GRADUATES JOIN THE WORKFORCE

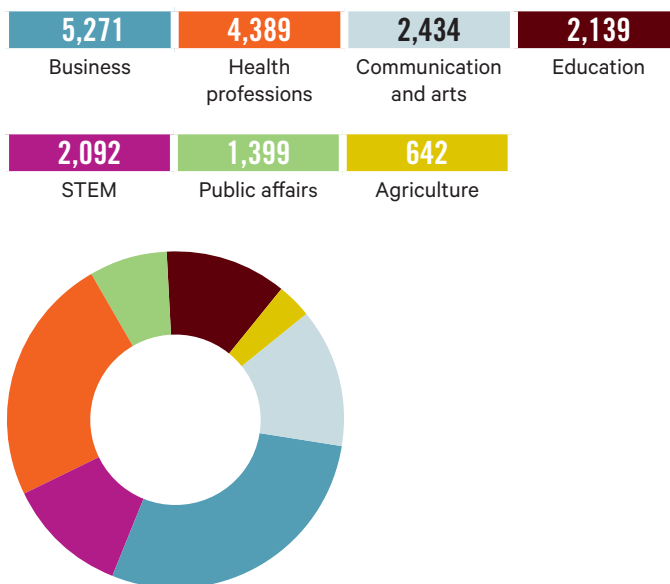
Source: Information reported in January 2019 regarding graduates during the 2017-18 academic year using National Association of College and Employers (NACE) standards and protocols



■ Lastly, MSU students earn meaningful degrees and join the workforce upon graduation. MSU's largest colleges are business and health. MSU also has the state's largest teacher prep program and one of the nation's largest non-land-grant agriculture schools. With these areas of emphasis, it is unsurprising that Missouri State's positive career outcome rate is approximately 90 percent.

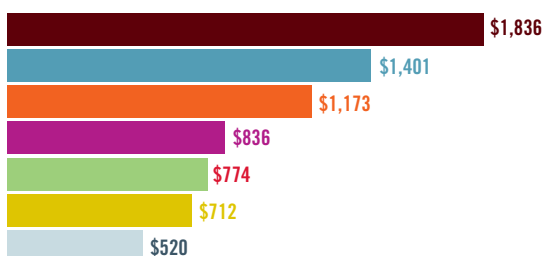
STUDENTS CHOOSE CAREER-READY MAJORS

Source: Missouri State fall semester 2019 census enrollment figures

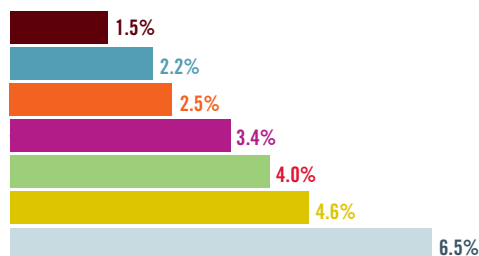


According to Bureau of Labor Statistics data, people with a bachelor's degree earn \$1 million more during the course of a 30-year career than people with only a high school diploma. They also have substantially lower risk of unemployment.

MEDIAN WEEKLY EARNINGS (IN DOLLARS) BY EDUCATIONAL ATTAINMENT, 2017



UNEMPLOYMENT RATE (IN PERCENT) BY EDUCATIONAL ATTAINMENT, 2017



Note: Data are for people 25 and older. Earnings are for full-time wage and salary workers. Source: U.S. Bureau of Labor Statistics, Current Population Survey

When used responsibly, federal loans allow underprivileged students to borrow \$25,000 as an investment that increases their lifetime earnings by more than \$1 million. Missouri State University's leadership on default rates and average student loan debt provides an example of how federal financial aid can improve peoples' lives without contributing to the student-loan crisis.

PRIORITY: MAINTAIN SUPPORT FOR MISSOURI STATE UNIVERSITY WITH AN INFLATIONARY INCREASE IN OPERATING APPROPRIATIONS

Last year the General Assembly increased Missouri State's operating appropriation by \$10 million. This mitigated the gap in state funding per student between Missouri State and the other universities. Legislators worked hard for this appropriation increase, and Missouri State's students will forever be changed because of this investment. Thank you for your support!

FY2019 APPROPRIATIONS PER FULL-TIME EQUIVALENCY STUDENT

>\$9,000	Lincoln University
\$7,500-\$9,000	Truman State University University of Missouri-Columbia
\$6,000-\$7,500	Harris-Stowe State University University of Central Missouri
\$4,500-\$6,000	Missouri Southern State University Missouri Western State University Northwest Missouri State University Southeast Missouri State University
<\$4,500	Missouri State University

FY2020 APPROPRIATIONS PER FULL-TIME EQUIVALENCY STUDENT

>\$9,000	Lincoln University Truman State University
\$7,500-\$9,000	University of Missouri-Columbia
\$6,000-\$7,500	Harris-Stowe State University University of Central Missouri
\$4,500-\$6,000	Missouri Southern State University Missouri State University Missouri Western State University Northwest Missouri State University Southeast Missouri State University
<\$4,500	None

This funding allowed Missouri State to:

- Develop new, and expand existing, high-demand workforce-training programs.
- Systemically address the university's deferred maintenance backlog.
- Hire additional workforce and construct new infrastructure to accommodate enrollment growth in high-demand programs.
- Develop a strategic compensation package designed to retain critical university employees and provide an inflationary across-the-board pay increase for Missouri State's workforce.
- Expand regional economic development assets such as the Roy Blunt Jordan Valley Innovation Center (JVIC), the efactory and the Greater Ozarks Center for Advanced Technology (GOCAT) in West Plains.

LOOKING AHEAD

For fiscal year 2021, Missouri State University requests that the buying power of its ongoing appropriations be maintained. This requires only an inflationary increase in state funding to pay for customary increases in ordinary business expenses, such as:

- MOSERS employer contributions.
- Health care and medical plan costs.
- Insurance premiums.
- Costs for labor, technology, utilities and facilities.

An inflationary increase in operating appropriations is the top legislative priority for all of Missouri's public universities for fiscal year 2021.



PRIORITY: APPROPRIATE \$4.85 MILLION IN MATCHING CAPITAL FUNDS TO RENOVATE MISSOURI STATE'S PROFESSIONAL BUILDING

#1

This renovation was ranked the number-one capital priority by the Coordinating Board for Higher Education

Missouri State University founded the McQueary College of Health and Human Services, or MCHHS, in 1995 with **2,923** students majoring in eight academic programs.

MCHHS has grown to now include more than 15 undergraduate and more than 20 graduate programs, including four doctoral programs.

The number of students majoring in MCHHS programs has grown to **4,389**. MSU anticipates continued long-term growth for this college as we expand our health care programs to meet regional and state workforce demand.

WHY THE PROFESSIONAL BUILDING NEEDS UPDATES

When MCHHS was founded, all of its academic programs were located in the Professional Building. It is located on the northwest corner of campus. The building was constructed in 1947 and purchased by MSU in 1985.

MSU has added facilities near the Professional Building to accommodate MCHHS' dramatic growth. The O'Reilly Clinical Health Sciences Center now houses programs in physician assistant studies, occupational therapy and nurse anesthesia. The university also added the

McQueary Family Health Sciences Hall, which houses programs in physical therapy and public health.

The Professional Building continues to house programs in biomedical sciences, communication sciences and disorders, nursing and sports medicine. It has an open access computer lab, classrooms and many academic support services (e.g., academic advising, etc.). The building also includes MSU's Speech, Language and Hearing Clinic, which provides early intervention for children

as well as evaluation and treatment for individuals of all ages who are deaf or hard of hearing.

Little work has been done to improve life safety and mechanical systems in the building, and many of the interior and exterior finishes remain unchanged since the 1980s and 1990s. The deferred maintenance backlog for the Professional Building totals more than \$15 million. The building is inefficient and does not meet current Americans with Disabilities Act standards.

PROPOSAL FOR RENOVATION

Missouri State University proposes to complete \$9,849,999 of renovations to the Professional Building. MSU will fund \$5 million with private and university contributions. The university requests a state appropriation to fund the remaining \$4,849,999.

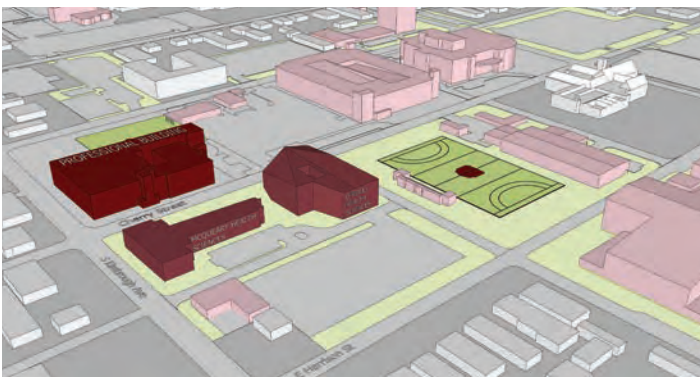
electrical and plumbing systems in the building. The project will include replacing the building emergency generator, replacing roofs, repairing the exterior envelope, replacing water heating boilers, replacing the fire alarm system and improving ADA accessibility.

environments for students. The Speech, Language and Hearing Clinic will be reconfigured and updated. Renovations will involve converting space to create a student success center that will house MCHHS advising and academic support services.

Renovations will involve updating, maintaining and replacing certain life safety, mechanical,

Renovations will also update technology in the building and create collaborative learning

MSU is prepared to begin the project immediately upon receiving the requested state appropriation.



PRIORITY: FUND A \$1.8 MILLION MOEXCELS GRANT TO ESTABLISH THE MISSOURI CYBERSECURITY CENTER OF EXCELLENCE

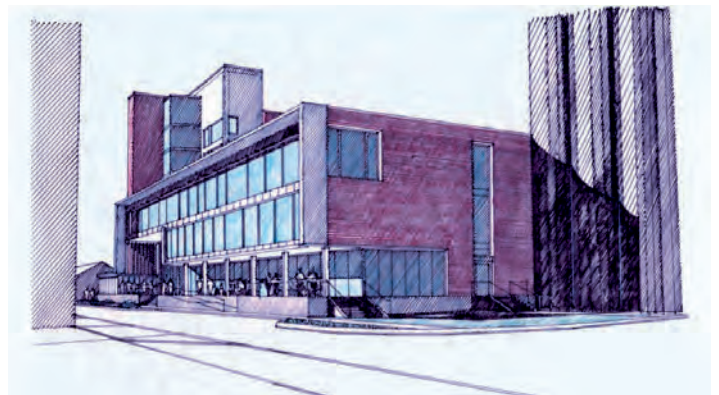
The Roy Blunt Jordan Valley Innovation Center, known as JVIC, is a secure research facility. It leases space to private businesses and provides them with academic and research services from Missouri State University to develop technology products and pilot manufacturing efforts.

JVIC is located in Missouri State's IDEA Commons in downtown Springfield. IDEA Commons has been enormously successful. It has supported experiential learning opportunities for more than 1,400 students, generated more than 1,600 jobs, served

more than 900 business clients, facilitated more than \$65 million in private capital and equity investment, and received \$19 million in research and grant support.

MSU IS EXPANDING THE SUCCESSFUL JORDAN VALLEY INNOVATION CENTER

JVIC is a former MFA mill that the university transformed into a state-of-the-art research facility. It has reached capacity. To expand the facility, MSU plans to take a dilapidated building attached to the existing JVIC facility and turn it into space that may be occupied by JVIC tenants.



PROPOSED MISSOURI CYBERSECURITY CENTER OF EXCELLENCE WILL PROVIDE REAL WORKFORCE TRAINING

As part of the JVIC expansion, Missouri State University seeks start-up funding to establish the Missouri Cybersecurity Center of Excellence, or MCCoE, and incorporate it into JVIC. **This was the fifth-ranked MoExcels proposal by the Missouri Department of Higher Education and Workforce Development, and the Coordinating Board for Higher Education recommends that it be funded.**

Missouri State has partnered with area employers and higher education institutions to establish MCCoE as an education and training center to build a pipeline for development and placement of students into the cybersecurity workforce.

With start-up funding, MCCoE will focus on hands-on training that meets the experience

and industry certifications desired by employers. MCCoE will operate a cybersecurity operations center to provide training programs focused on developing cybersecurity professionals. This experiential learning center will provide real-world cybersecurity assistance to small and medium businesses to manage cybersecurity risks because they cannot afford a stand-alone information security officer or contracted cybersecurity services. Students will train through real-world security activities and be exposed to state-of-the-art research in current cybersecurity threats and prevention techniques.

MCCoE will provide workforce training through industry-recognized cybersecurity credential programs, with a goal of eventually having these credentials form a part of traditional degree

program at partner universities. By 2024, MCCoE targets providing 160 industry-recognized cybersecurity credentials annually.

The total cost for the JVIC facility project is \$15 million. In addition to secure space in JVIC, MCCoE requires \$295,600 of equipment to begin operations. Missouri State proposes to provide \$13.5 million in matching funds for the JVIC project through the Missouri State University Foundation, federal tax credits and other funding made available through a public-private partnership to support the project. Missouri State seeks state funding for a MoExcels grant to cover the remaining \$1.5 million in facility costs, as well as \$295,600 in equipment costs needed to establish the MCCoE.

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BE A LEGISLATIVE ADVOCATE FOR MSU

Missouri State University alumni and friends are encouraged to participate in the university's advocacy efforts.

Join the Legislative Network

Becoming an active and informed advocate is easy. Just register online to receive timely updates on Missouri State's priorities and learn about progress as the legislative session unfolds. As an advocate, you can:

- **Make your Missouri Statement.**

Let people know you are a proud Missouri State Bear! Sharing your positive experiences allows your legislators to see Missouri State's significant impact.

- **Build relationships with your legislators.**

Continue the tradition of civic engagement. Getting to know your legislators and their staff is a great way to stay involved in Missouri State's public affairs mission.

- **Thank your legislators.**

Legislators are hard-working public servants. Be respectful of their views, even if they are different from your own. Let them know how much we appreciate their support of Missouri State University.



Become an active supporter!

MissouriState.edu/JoinLegislativeNetwork

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