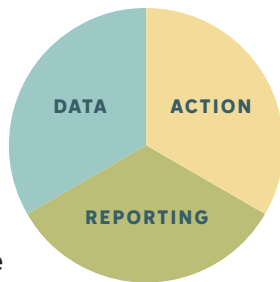


REPORTING, DATA, AND ACTION FOR

# Community Progress

The Community Focus program, housed in Ozarks Public Health Institute at Missouri State University, is a dynamic, data-driven, and action-oriented collective impact approach.

We use shared metrics to build consensus around a common agenda. We publicize our efforts to the wider community through an interactive website and biennial publication to create sustainable, positive changes in the Springfield region.



## Our Community, Our Health

Public health is what we do together as a society to ensure the conditions in which everyone can be healthy. Using strategic collaboration across all sectors and community engagement, we can make sure our neighborhoods are safe, prevent disease and injury, improve quality of life, and give every person the opportunity to thrive.



## Facilitating Collective Action

We have partnered with Community Partnership of the Ozarks' Collaboratives program, recently restructured to include strategic planning and target setting. We support their cross-sectional efforts through supplying data, expediting cooperative opportunities, and assisting in tracking their progress.



### Build Consensus

We facilitate open dialogue with existing collaboratives and coalitions to select thresholds that will demonstrate each group's progress on the issues identified as most pressing.



### Support a Common Agenda

Community partner groups (including existing CPO collaboratives and local coalitions) meet to discuss their individual goals and learn how each group may interact and collaborate to achieve higher impact results through a collective approach.



### Publicize Efforts

In addition to the biennial report, an online dashboard will publicize action priorities identified by stakeholders, along with associated programs and initiatives. Community members have a snapshot of what actions are underway and a map to guide their own efforts.



## A Community Mainstay Evolves

From 2003-2024, Springfield's civic leaders produced the Community Focus Report, a biennial assessment highlighting critical community areas and fueling local progress. After marking its 20th anniversary, we're embarking on a significant evolution.

Community Focus at OPHI is transitioning from a reflective report to a dynamic, full-time program actively engaged in supporting the regions' shared agenda around priority issues. Our approach involves expanding our collaborative network, enhancing our digital presence, and bolstering research capabilities to tackle longstanding challenges head-on, while continuing to celebrate our strengths.

## Shared Metrics

We are building a data library that compiles local information and intelligence in a central, secure, and easily accessible location. With a robust data collection, we supply data briefs that dive into one of our topic areas, as well as the program and initiatives currently in place to strengthen the identified area.

## Our data library serves the community by providing:

-  **Data briefs** on a topic area to explain historical context, current efforts, and intersections with other topics
-  **A snapshot** of our region's current quality of life across a variety of identified sectors.
-  **Storytelling** to describe gaps in service, celebrate successes in our efforts, and highlight impact.



## Get involved

Our region is widely known for its passion to make our home a better place. If you want to be involved in our efforts, reach out to Community Focus and learn how you can join our efforts. We believe that all voices are important and that our region thrives when the local community actively participates in efforts for progress.