



2021-2026 KEY PERFORMANCE INDICATORS

KPIs with goals:

Degrees and Certificates Awarded

	2016-17	2017-18	2018-19	2019-20	2020-21	GOAL
Degrees awarded	4,635	4,724	5,020	5,104	5,079*	5,000
Certificates awarded	301	462	470	592	765*	
Total	4,936	5,186	5,490	5,696	5,844*	5,800

*As of July 21, 2021

Total Enrollment

	2016-17	2017-18	2018-19	2019-20	2020-21	GOAL
Springfield Headcount	24,116	24,350	24,390	24,126	24,163	25,371
Springfield FTE	19,265	19,451	19,250	18,604	18,027	18,568

Enrollment Diversity

	2016-17	2017-18	2018-19	2019-20	2020-21	GOAL
Number of Underrepresented Students	2,939	3,110	3,033	3,027	3,242	3,400

Undergraduate First to Second Year Retention Rate

	2015-16	2016-17	2017-18	2018-19	2019-20	GOAL
Retention Rate	79.1%	77.4%	77.7%	78.1%	79.2%	82.2%

Retention Rate	2015-16	2016-17	2017-18	2018-19	2019-20	GOAL
Pell-eligible	71%	68%	70%	71%	72%	77%
First generation	72%	70%	71%	73%	74%	79%
Hispanic/Latino	76%	72%	76%	66%	76%	81%
Black African American	74%	65%	66%	75%	71%	76%

Undergraduate Six Year Graduation Rate

	2010-16	2011-17	2012-18	2013-19	2014-20	GOAL
Graduation Rate	54.5%	54.9%	54.5%	55.9%	57.9%	60%

Graduation Rate	2010-16	2011-17	2012-18	2013-19	2014-20	GOAL
Pell-eligible	49%	46%	45%	47%	47%	50%
First generation	48%	49%	44%	47%	49%	50%
Hispanic/Latino	52%	49%	57%	49%	57%	50%
Black African American	33%	45%	30%	40%	38%	50%

Faculty and Staff Diversity

	2016-17	2017-18	2018-19	2019-20	2020-21	GOAL
Percent Faculty and Staff that are International or Members of Historically Underrepresented Groups						
Faculty	17.1%	18.6%	20.2%	20.2%	20.1%	
Staff	11.2%	12.0%	11.7%	12.1%	11.1%	
Total	13.3%	14.3%	14.8%	15.0%	14.4%	17%

Student Financial Obligation

	2016-17	2017-18	2018-19	2019-20	2020-21	GOAL
Average Undergraduate Loan Obligation	\$25,640	\$25,288	\$25,109	\$24,870	\$23,981	\$23,627

Success After Graduation

	2016-17	2017-18	2018-19	2019-20	GOAL
Percent of Graduates Employed, Enlisted, or Enrolled	89.3%	89.7%	89.8%	84.6%	90%

Economic and Workforce Development Through IDEA Commons

	2016-17	2017-18	2018-19	2019-20	2020-21	GOAL*
New Business Clients Served	190	121	167	916	748	2,950
Jobs Generated	267	265	326	304	292	1,200
Total Capital and Equity	\$5,120,885	\$17,516,644	\$6,515,811	\$31,411,315	\$12,937,411	\$65,000,000
Research and Grant Support	\$1,688,143	\$5,119,186	\$9,155,262	\$10,148,822	\$14,227,649	\$42,000,000

*Represent cumulative totals for 2018-2023

KPIs without goals:**Terminal Degree (Professional Doctoral and MFA) Programs**

	2016-17	2017-18	2018-19	2019-20	2020-21
Number of Programs	5	5	5	5	7
Degrees Awarded	99	111	136	123	146

Global Partnerships

	2016-17	2017-18	2018-19	2019-20	2020-21
Number of Global Partnerships	65	68	72	72	76
Number of Countries with Global Partnerships	30	27	25	26	23

Tuition and Fees

Undergraduate	2016-17	2017-18	2018-19	2019-20	2020-21
In-State Tuition / Fees	\$7,060	\$7,306	\$7,376	\$7,588	\$7,938
Out-of-State Tuition / Fees	\$14,110	\$14,746	\$15,326	\$15,898	\$16,608

Graduate	2016-17	2017-18	2018-19	2019-20	2020-21
In-State Tuition / Fees	\$5,554	\$5,830	\$6,038	\$6,250	\$6,534
Out-of-State Tuition / Fees	\$10,234	\$10,708	\$11,114	\$11,524	\$12,042

External Funding Received

	2016-17	2017-18	2018-19	2019-20	2020-21
Gifts	\$19,515,898	\$21,534,074	\$20,083,060	\$22,663,988	\$25,845,845
Grants	\$20,584,404	\$26,051,086	\$32,802,989	\$29,716,444	\$35,982,627
Total	\$40,100,302	\$47,585,160	\$52,886,049	\$52,380,432	\$61,828,472