



**2021-2026 KEY PERFORMANCE INDICATORS**

**KPIs with goals:**

**Degrees and Certificates Awarded**

	2017-18	2018-19	2019-20	2020-21	2021-22	GOAL
Degrees awarded	4,724	5,020	5,104	5,174	4,994*	5,000
Certificates awarded	462	470	592	773	894*	
Total	5,186	5,490	5,696	5,947	5,888*	5,800

\* As of September 30, 2022

**Total Enrollment**

	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	GOAL
Springfield Headcount	24,390	24,126	24,163	23,618	23,307	25,371
Springfield FTE	19,250	18,604	18,027	17,205	16,690	18,568

**Enrollment Diversity**

	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	GOAL
Number of Underrepresented Students	3,033	3,027	3,242	3,220	3,229	3,400

**Undergraduate First to Second Year Retention Rate**

	2017-18	2018-19	2019-20	2020-21	2021-22	GOAL
Retention Rate	77.7%	78.0%	79.2%	75.2%	75.9%	82.2%

Retention Rate	2017-18	2018-19	2019-20	2020-21	2021-22	GOAL
Pell-eligible	70%	71%	72%	63%	67%	77.0%
First generation	71%	73%	74%	64%	67%	79.0%
Hispanic/Latino	76%	66%	76%	70%	76%	81.0%
Black African American	66%	75%	71%	60%	63%	76.0%

**Undergraduate Six-Year Graduation Rate**

	2012-18	2013-19	2014-20	2015-21	2016-22	GOAL
Graduation Rate	54.5%	55.9%	57.9%	59.6%	58.4%	60.0%

Graduation Rate	2012-18	2013-19	2014-20	2015-21	2016-22	GOAL
Pell-eligible	45%	47%	47%	48%	46%	50%
First generation	44%	47%	49%	50%	46%	50%
Hispanic/Latino	57%	49%	57%	61%	52%	50%
Black African American	30%	40%	38%	48%	38%	50%

### Faculty and Staff Diversity

Percent Faculty and Staff that are International or Members of Historically Underrepresented Groups	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022 *	GOAL
<b>Faculty</b>	18.6%	20.2%	20.2%	21.6%	22.0% *	
<b>Staff</b>	12.0%	11.7%	12.1%	11.8%	12.4% *	
<b>Total</b>	14.3%	14.8%	15.0%	15.7%	15.9% *	17%

\* Preliminary Fall 2022 data as of October 2022

### Student Financial Obligation

	2017-18	2018-19	2019-20	2020-21	2021-22	GOAL
Average Undergraduate Loan Obligation	\$ 25,288	\$ 25,109	\$ 24,889	\$ 23,282	\$ 25,627	\$ 23,627

### Student Success After Graduation

	2016-17	2017-18	2018-19	2019-20	2020-21	GOAL
Percent of Graduates Employed, Enlisted, or Enrolled	89.3%	89.7%	89.7%	84.7%	91.9%	90.0%

### Economic and Workforce Development Through IDEA Commons

	2017-18	2018-19	2019-20	2020-21	2021-22	GOAL*
New Business Clients Served	121	167	916	748	1,451	2,950
Jobs Generated	265	326	304	292	438	1,200
Total Capital and Equity	\$ 17,516,644	\$ 6,515,811	\$ 31,411,315	\$ 12,937,411	\$ 16,309,943	\$ 65,000,000
Research and Grant Support	\$ 5,119,186	\$ 9,155,262	\$ 10,148,822	\$ 14,227,649	\$ 10,971,056	\$ 42,000,000

\*Represent cumulative totals for 2018-2023

### KPIs without goals:

#### Terminal Degree Includes Professional Doctoral and MFA

	2017-18	2018-19	2019-20	2020-21	2021-22
Number of Programs	5	5	5	7	8
Degrees Awarded	111	136	123	146	143

#### Global Partnerships

	2017-18	2018-19	2019-20	2020-21	2021-22
Number of Global Partnerships	68	72	72	76	73
Number of Countries with Global Partnerships	27	25	26	23	26

#### Tuition & Fees

Undergraduate	2018-19	2019-20	2020-21	2021-22	2022-23
In-State Tuition / Fees	\$ 7,452	\$ 7,750	\$ 7,938	\$ 8,808	\$ 9,138
Out-of-State Tuition / Fees	\$ 15,342	\$ 15,910	\$ 16,608	\$ 17,598	\$ 18,288

<b>Graduate</b>	<b>2018-19</b>	<b>2019-20</b>	<b>2020-21</b>	<b>2021-22</b>	<b>2022-23</b>
In-State Tuition / Fees	\$ 6,054	\$ 6,262	\$ 6,534	\$ 6,858	\$ 7,122
Out-of-State Tuition / Fees	\$ 11,130	\$ 11,536	\$ 12,042	\$ 12,618	\$ 13,098

**External Funding Received**

	<b>2017-18</b>	<b>2018-19</b>	<b>2019-20</b>	<b>2020-21</b>	<b>2021-22</b>
Gifts	\$ 21,534,074	\$ 20,083,060	\$ 22,663,988	\$ 25,845,845	\$ 32,151,319
Grants	\$ 26,051,086	\$ 32,802,989	\$ 29,716,444	\$ 35,982,627	\$ 28,832,939
<b>Total</b>	\$ 47,585,160	\$ 52,886,049	\$ 52,380,432	\$ 61,828,472	\$ 60,984,258