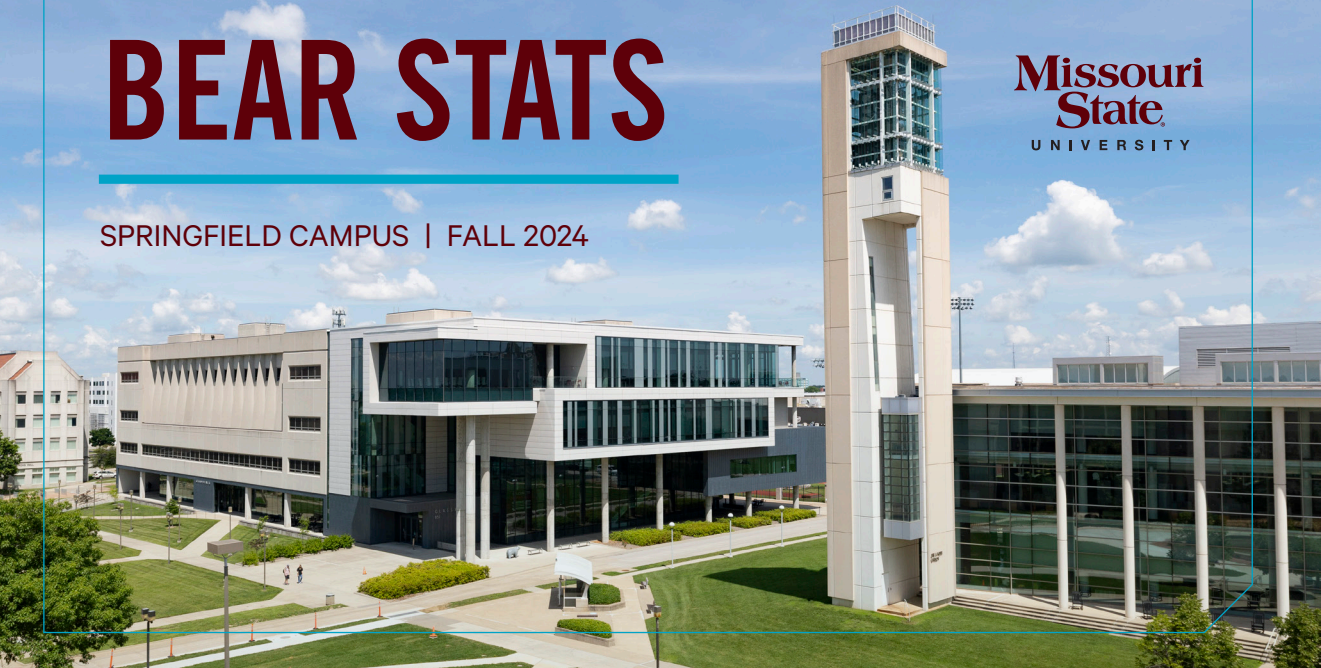


BEAR STATS

SPRINGFIELD CAMPUS | FALL 2024

**Missouri
State**
UNIVERSITY

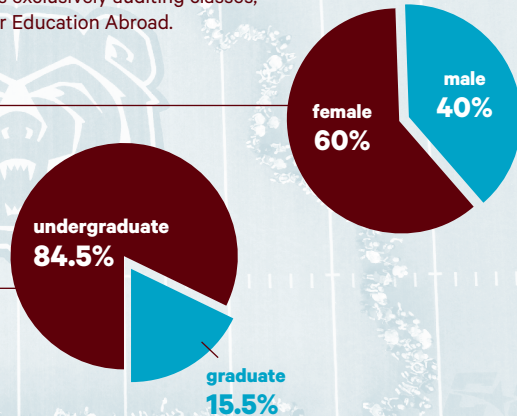


The **FALL 2024** enrollment was **25,038** on the Springfield campus.

For national comparison purposes, the headcount of **24,360** is used. It is based on IPEDS submissions and is represented on subsequent charts and tables. These data are used for all external surveys. This total does not include the **678** students exclusively auditing classes, enrolled at English Language Institute (ELI), China Campus or Education Abroad.

MSU's enrollment of **24,360** includes **14,698** females and **9,603** males.

20,584 (84.5%) Bears are undergraduates, while an additional **15.5%** are graduate students.



Total Bear enrollment has increased by **2,204 (9.7%)** over the past **10 years**.

TOTAL BEARS BY COLLEGE

Fall 2024

	Fall 2023 Total	Fall 2024				1-Year % Change
		Undergrad	Graduate	Total	%Total	
College of Business	4,469	3,500	847	4,347	17.8%	-2.7%
College of Education	1,885	1,025	599	1,624	6.7%	-13.8%
College of Natural & Applied Sciences	1,666	1,386	234	1,620	6.7%	-2.8%
Darr College of Agriculture	873	839	24	863	3.5%	-1.1%
Graduate College - Interdisciplinary ***	330	0	261	261	1.1%	-20.9%
Library Science, Department of	30	0	43	43	0.2%	43.3%
McQueary College of Health and Human Services	4,348	3,322	1,070	4,392	18.0%	1.0%
Reynolds College of Arts, Social Sciences & Humanities	3,339	2,691	697	3,388	13.9%	1.5%
Other Programs	6,478	7,821	1**	7,822	32.1%	20.7%
Total	23,418	20,584	3,776	24,360	100.0%	4.0%

* Other Programs include pre-college dual credit students, BS undeclared students, nondegree-seeking undergraduates, Bachelor of General Studies majors, BA Global Studies majors, pre-professional students, pre-college dual enrollment students, exchange students, BearPOWER program students, BS and BA individualized program students.

** Represents postbaccalaureate students who are International Leadership Training graduate students.

*** There are more than 4,000 graduate students in different colleges. The above number only reflects students in select programs that report to the Graduate College.

BEAR RESIDENCY

83.7% of Bears report Missouri residency*

83% of those Bears report Missouri residency within **200 miles** of MSU

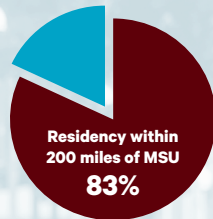
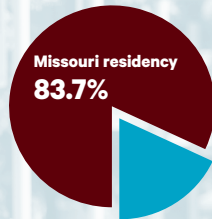
8,513 Bears (**34.9%**) come from:

- **Greene County (19%)**
- **St. Louis County (9.5%)**
- **Jackson County (6.7%)**

Many (**30.4%**) first-time undergraduate Bears are from:




- **Greene County (15.1%)**
- **St. Louis County (9%)**
- **Christian County (6.3%)**

*This calculation is based on reported tuition residency.



Bears originate from **50** states plus the District of Columbia, military, Guam, Puerto Rico and **95** foreign countries.

PERCENTAGE OF ENROLLED STUDENTS BY COUNTY OF RESIDENCY DISTANCE

0–100 Miles		10,335	42.4%
101–200 Miles		6,739	27.7%
Beyond 200 Miles		3,284	13.5%
Outside Missouri		4,002	16.4%

All calculations on this page are based on county of residency.



BEARS BY ETHNICITY

Fall 2023 compared to Fall 2024

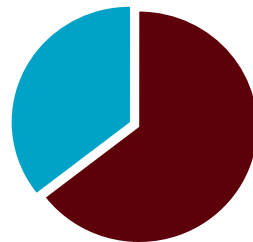
	Fall 2023 Total	Fall 2024				1-Year % Change
		Undergrad	Graduate	Total	%Total	
Hispanic	1,253	1,186	177	1,363	5.6%	8.8%
American Indian/Alaska Native	84	77	16	93	0.4%	10.7%
Asian	482	455	83	538	2.2%	11.6%
Black/African-American	789	703	140	843	3.5%	6.8%
Native Hawaiian/Pacific Islander	27	16	5	21	0.1%	-22.2%
White/Non-Hispanic	17,950	15,973	2,585	18,558	76.2%	3.4%
Two or more races reported	956	976	110	1,086	4.5%	13.6%
Unknown, race not reported	770	710	89	799	3.3%	3.8%
International, all races and ethnicities	1,107	488	571	1,059	4.3%	-4.3%
Total	23,418	20,584	3,776	24,360	100%	4%



BEARS BY AGE

Fall 2023 compared to Fall 2024

	Fall 2023 Total	Fall 2024				1-Year % Change
		Undergrad	Graduate	Total	%Total	
17 and under	5,250	6,485	0	6,485	26.6%	23.5%
18-21	9,846	9,991	76	10,067	41.3%	2.2%
22-24	3,777	2,254	1,157	3,411	14.0%	-9.7%
25-29	1,785	798	928	1,726	7.1%	-3.3%
30 and older	2,760	1,056	1,615	2,671	11.0%	-3.2%
Total	23,418	20,584	3,776	24,360	100%	4.0%



68% of Bears are **21** years or younger

The average Bear age is **22**.

Undergraduates – 20 years **Graduates** – 31 years

STUDENT CREDIT HOURS (SCH) AND HEADCOUNT-BASED FULL TIME EQUIVALENT (FTE) ENROLLMENT

FTE calculated using student credit hours (SCH): **16,395**

- **Undergraduate – SCH/15**
- **Graduate – SCH/12**
- **Doctoral – SCH/9**

FTE calculated using headcount: **17,043**

- **Full time headcount + 1/3 part time headcount**



	Student Credit Hours (SCH)	FTE Calculation
Total undergraduate student credit hours (SCH)	207,271	13,818
Total graduate SCH (non-doctorate)	23,985	1,999
Total doctoral SCH	5,206	578
FTE using SCH		16,395

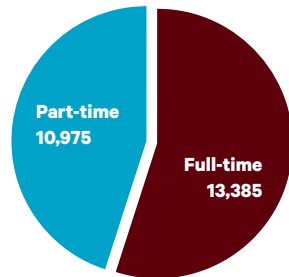
	Headcount	FTE calculation
Full-time	13,385	13,385
Part-time	10,975	3,658
FTE using headcount		17,043



HEADCOUNT BY COURSE LOAD

Fall 2023 compared to Fall 2024

	Fall 2023 Total	Fall 2024				1-Year % Change
		Undergrad	Graduate	Total	%Total	
 Full-time	13,487	11,680	1,705	13,385	54.9%	-0.8%
 Part-time	9,931	8,904	2,071	10,975	45.1%	10.5%
Total	23,418	20,584	3,776	24,360	100.0%	4%



Full-time undergraduate Bears averaged 14 semester credit hours during the fall term.

Part-time undergraduate Bears averaged 5 semester credit hours during the fall term.

Graduate Bears averaged 8 semester hours during the fall term.

NEW BEAR CLASSIFICATIONS

New Bears include:

- First-time new in college
- First-time nondegree seeking undergraduates
- First-time undergraduate transfer students
- First-time degree and nondegree seeking graduate students

FIRST-TIME NEW IN COLLEGE BEARS: APPLIED • ADMITTED • ENROLLED

Fall 2020–2024

Year	Applied	Admitted	Enrolled
2020	9,591	8,303	2,649
2021	9,726	9,128	2,562
2022	9,625	8,909	2,332
2023	11,901	10,836	2,841
2024	11,584	8,909	2,689

NEW BEARS BY COLLEGE

NEW DEARS BY COLLEGE	Fall 2023 Number	Fall 2024					1-Year % Change
		Undergrad		Graduate	Total		
		First-time cohort	Transfer	First-time	Number	Percent	
Agriculture	271	190	78	16	284	5.5%	4.8%
Arts, Social Sciences & Humanities	984	465	231	211	907	17.6%	-7.8%
Business	1,293	567	334	331	1,232	23.9%	-4.7%
Education	384	165	128	143	436	8.4%	13.5%
Graduate College-Interdisciplinary	148	0	0	**148	148	2.9%	0%
Health and Human Services	1,368	681	324	267	1,272	24.6%	-7.0%
Library	14	0	0	14	14	0.3%	0%
Natural and Applied Sciences	532	309	137	68	514	10%	-3.4%
Other Programs	*477	*312	46		358	6.9%	-24.9%
Total	5,471	2,689	1,278	1,198	5,165	100%	-5.6%

*Includes BS undeclared students, Bachelor of General Studies majors, BS and BA individualized program students, and pre-professional students

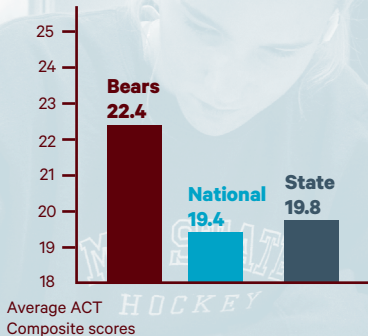
** There are more than 4,000 graduate students in different colleges. The above number only reflects students in select programs that report to the Graduate College.

FIRST-TIME NEW IN COLLEGE UNDERGRADUATE BEARS TEST SCORES

Fall 2024

In 2024, 22 out of 50 states reported at least 50% of students taking the ACT. Of those 22 states, six had average ACT scores that exceeded the national average of 19.4. Missouri was one of those states.*

While ACT and SAT scores are not currently required for admission, most (72.7%) first-time undergraduate Bears submitted ACT scores.



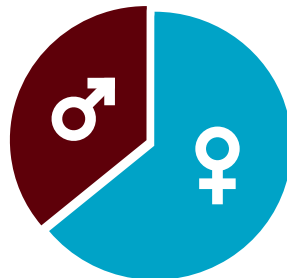
Our average ACT scores were **higher than** the state and national averages.

Data is from: *ACT. (2024). 2024 average ACT scores by state and percent meeting benchmarks. ACT, Inc. <https://www.act.org/content/dam/act/unsecured/documents/2024-Average-ACT-Scores-by-State-Percent-Meeting-Benchmarks.pdf>

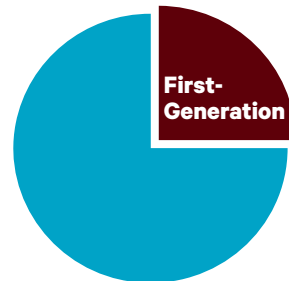
FIRST-TIME NEW IN COLLEGE UNDERGRADUATE BEARS BY ETHNICITY

Fall 2024

	Headcount	Percentage
Hispanic	176	6.5%
American Indian/Alaska Native	5	0.2%
Asian	39	1.5%
Black/African-American	149	5.5%
Native Hawaiian/Pacific Islander	1	0%
White/Non-Hispanic	2,022	75.2%
Two or more races reported	144	5.4%
Unknown, race not reported	94	3.5%
International, all races and ethnicities	59	2.2%
Total	2,689	100%



First-time undergraduate Bears are **63% (1,699)** female and **36% (981)** male



25% (782) of first-time undergraduate Bears are first-generation students

TOP FEEDER HIGH SCHOOLS

Fall 2024

Rank	High School	First-time undergraduate students
1	Kickapoo High School	79
2	Nixa High School	65
3	Central High School	55
4	Ozark High School	55
5	Glendale High School	49
6	Lindbergh High School	45
7	Parkview High School	42
8	Home Schooled	38
9	Republic High School	38
10	Willard High School	35

AVERAGE HIGH SCHOOL GPA

Fall 2024

Average high school GPA for first-time undergraduate Bears is **3.86**

GPA Range	Headcount	Percentage
3.75 or greater	1,324	49.2%
3.50 to 3.74	454	16.9%
3.25 to 3.49	324	12%
3.00 to 3.24	264	9.8%
2.50 to 2.99	173	6.4%
Less than 2.50	150	5.6%
Not reported	0	0%
Total	2,689	100%



BEARS ONE-YEAR RETENTION RATE

First-time, full-time, new in
college undergraduates:
Fall 2019 to 2024

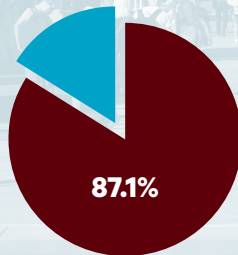
	Fall to fall terms				
	2019-20	2020-21	2021-22	2022-23	2023-24
Number of students in cohort	2,642	2,482	2,416	2,188	2,672
White	2,199	2,004	1,979	1,755	2,154
Black	94	119	93	64	110
Hispanic	121	137	106	114	158
Other	228	222	238	255	250
Students in cohort who returned after 1 year					
Number returned	2,092	1,865	1,832	1,735	2,065
White	1,762	1,536	1,517	1,702	1,706
Black	67	72	59	43	59
Hispanic	92	96	80	91	114
Other	171	161	176	199	186
Percent returned	79.2%	75.1%	75.8%	79.3%	77.3%
White	80.2%	76.6%	76.7%	79.9%	79.2%
Black	71.3%	60.5%	63.4%	67.2%	53.6%
Hispanic	76.0%	70.1%	75.5%	79.8%	72.2%
Other	75.0%	72.5%	74.0%	78.0%	74.4%

TOP TRANSFER FEEDER COLLEGES

Fall 2024

- 1 Ozarks Technical Community College (OTC)
- 2 Missouri State University-West Plains — West Plains
- 3 Crowder College
- 4 St. Louis Community College (STLCC)
- 5 St. Charles Community College
- 6 Metropolitan Community College of Kansas City
- 7 Jefferson College
- 8 Drury University
- 9 Southwest Baptist University
- 10 East Central College

Seamless transition for MSU transfer students is assisted by two-year college transfer degree plans maintained for many two-year Missouri colleges and shown on the MSU transfer website.



The vast majority (**87.1%**) of undergraduate transfer students enroll full-time

FIRST-TIME UNDERGRADUATE TRANSFER BEARS

Undergraduates by ethnicity and gender

Fall 2024

	Male	Female	Not reported	Total	% Total
Hispanic	34	48	0	82	6.4%
American Indian/Alaska Native	4	3	0	7	2%
Asian	12	14	0	26	2%
Black/African American	32	30	0	62	4.9%
White/Non-Hispanic	363	596	11	970	75.9%
Two or more races reported	28	38	0	66	5.2%
Unknown, race not reported	1	0	0	1	0.1%
International, all races and ethnicities	28	36	0	64	5%
Total	502	765	11	1,278	100%

Undergraduates by classification

Fall 2024

Freshman	126	9.9%
Sophomore	384	30%
Junior	610	47.7%
Senior	158	12.4%
Total	1,278	100%

The **ethnic diversity** of first-time Bear transfers is similar to the **total MSU population**.



ACADEMIC PROGRAMS

Bachelor's degree programs

Undergraduate Bears choose from **99** undergraduate majors with **180** options and **121** minors.

MSU also offers **114** undergraduate certificates.

Catalog.MissouriState.edu

Master's degree programs

Master's students choose from **59** programs with **76** options.

MSU also offers **113** graduate certificates.

**Graduate.MissouriState.edu/
Catalog**

Specialist and doctoral degree programs

Missouri State offers **three** specialist programs. MSU also offers 11 doctoral programs.



DOCTORAL AND MFA DEGREE AWARDS

Includes terminal degrees awarded in fine arts FY 2020 to FY 2024

Degree type	2020	2021	2022	2023	2024	Total
Doctor of Audiology	10	13	13	12	10	58
Doctor of Defense and Strategic Studies	0	0	1	1	8	10
Doctor of Nurse Anesthesia Practice	56	65	62	71	57	311
Doctor of Nursing Practice	17	31	20	22	19	109
Doctor of Physical Therapy	38	40	40	36	31	185
Master of Fine Arts	2	3	7	20	12	44
Total	123	152	143	162	137	717

As of the summer 2024 semester, Missouri State University has conferred doctoral degrees to **1,427** graduates.

Learn more about MSU's doctoral programs: **Graduate.MissouriState.edu**



DEGREES AWARDED IN CRITICAL FIELDS

Awards category	2019–2020	2020–2021	2021–2022	2022–2023	2023–2024
Health	551	599	637	662	726
STEM*	811	930	920	1,184	1,312
Other Critical**	1,435	1,499	1,526	1,669	1,503
Other***	2,900	2,914	2,805	2,281	2,790

Excludes Dalian, China campus awards.

*STEM – programs of study defined as Science, Technology, Engineering or Math

**Other Critical – determined to be high demand by the State of Missouri

***Other – degree programs that extend beyond the identified “Awards Category”

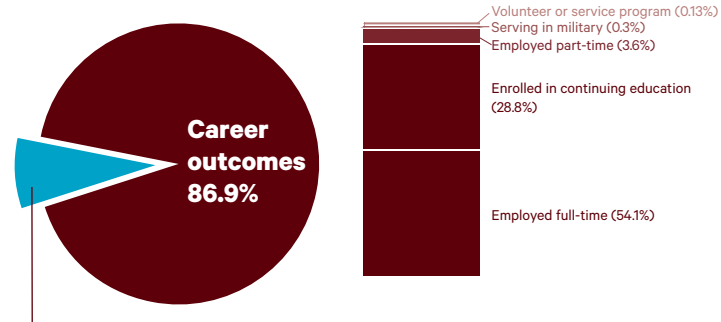
Over the past 5 fiscal years, the number of awards in the STEM, health and other critical fields categories has increased by more than **26%**



SUCCESS AFTER GRADUATION

	2021–2022	2022–2023	2023–2024
Employed full-time	50.0%	51.5%	54.1%
Employed part-time	4.2%	5.6%	3.6%
Enrolled in continuing education	39.2%	31%	28.8%
Serving in military	0.1%	0.6%	0.3%
Volunteer or service program	0.2%	0.3%	0.1%
Total	93.7%	89%	86.9%

Knowledge Rate is the percent of graduates for which the institution has reasonable and verifiable first-destination information. The 2022-2023 knowledge rate for Missouri State University is 69.7%. The 2017-2019 knowledge rate averaged 91%, and after sinking to 63% in 2020-2022, it is on the rise again.



HIGHEST ENROLLMENT PROGRAMS

Top Bachelor's Programs (2023–2024)

- 1 Psychology – BS
- 2 Computer Science – BS
- 3 Biology – BS
- 4 Elementary Education - BSED
- 5 General Business – BS

Missouri State's cooperative engineering program with Missouri University of Science and Technology graduated **41** students in 2023-2024. Students earn credits through Missouri State University; however, S&T grants the degrees.

Top Graduate Programs (2023–2024)

- 1 Business Administration – MBA
- 2 Project Management – MS
- 3 Computer Science - MS
- 4 Social Work – MSW
- 5 Special Education – MSED

Bears earned **6,411 degrees and certificates** in 2023–2024:

- | | | |
|--------------------|-----------------|----------------------------------|
| • 3,154 bachelor's | • 143 doctoral | • 992 undergraduate certificates |
| • 1,393 master's | • 33 specialist | • 696 graduate certificates |

In addition, our Dalian, China campus awarded **167** bachelor's degrees.



BEAR SIX-YEAR GRADUATION RATE

Full-time, first-time undergraduates

The MSU graduation rate is expected to increase.

Percent Graduating Within Six Years				
2014-2020	2015-2021	2016-2022	2017-2023	2018-2024
57.8%	59.5%	58.2%	57.3%	57.9%

These numbers are based on IPEDS data.



TUITION AND FEES

Fall 2024

Tuition Type	Missouri Residents	Missouri Non-Residents
Undergraduate 30 hours	\$9,502	\$17,928
Graduate 18 hours	\$7,476	\$13,704

MSU undergraduate tuition per credit hour:
resident **\$290**; non-resident **\$621**

Some disciplines have additional fees.

MSU offers a number of scholarship opportunities specifically for entering freshmen. All students are also encouraged to apply for scholarships privately funded through the Foundation.

FACILITIES

Type of buildings	Number of buildings	Size
Education and general	76	3,620,980 sq. ft.
Auxiliary	25	2,377,524 sq. ft.
Buildings leased from others	7	159,623 sq. ft.
Maintainable campus (excludes buildings leased from others)		5,998,394 sq. ft.

Grounds	Size
Tunnels	1.6 miles
Roads paved	2.28 miles
Sidewalks	10.19 miles
Parking lots	58 acres

Land	Size
Farm/ranch acreage*	4,017 acres
Other specialty land**	53 acres

Main campus size — **225 acres**

More than 4,000 students live in university housing.

Other campus units not included above are the Fruit Experiment Station at Mountain Grove, Missouri, the Department of Defense and Strategic Studies located in Fairfax, Virginia, the West Plains campus and a site in Dalian, China.

* Farm/ranch land of 4,017 acres at Baker's Acres, Shealy Farm, Darr Agricultural Center, The Woodlands, Kindrick Family Farm, and Journagan Ranch are used as teaching and research properties.

**Other specialty land of 53 acres is Bull Shoals Field Station and Baker Observatory.

Physical changes continue on the Springfield campus:

- Construction of a new approximately 8,500 square foot building at the Darr Agricultural Center provided the college with specialized space focused on current technological innovations in the agricultural industry. The **Agricultural Innovation Hub** includes a 3,800 square foot high-bay shop space with overhead doors, tool storage, welding stations and a wood working area. The building also includes classrooms, collaboration spaces, restrooms and storage.



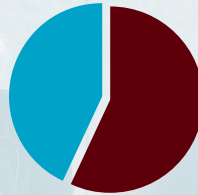
- **The Construction Education Success Center** is a 10,000-square-foot addition and renovation on the northwest corner of Kemper Hall for the School of Construction, Design and Project Management. This addition will provide space for more hands-on learning with large equipment for construction management students. The renovation includes an open computer lab, new restrooms, storage sites, rooftop terrace, three collaborative spaces for student teamwork, surveying technology lab, new lobby and a student study lounge.



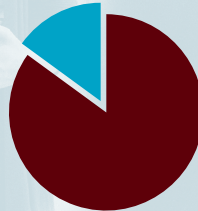
EMPLOYEE CHARACTERISTICS

Fall 2024

Appointment	Faculty	Staff	GA	Total
Full-time	704	1,298	0	2,002
Part-time	364	520	599	1,483
Total	1,078	1,818	599	3,485



More than **57%** of Bear employees are **full-time**.



More than **85%** of full-time instructional faculty have a **terminal degree** in their field.



BEAR COMMUNITY NOTES

Missouri State University presents five annual signature events that foster learning in ethical leadership, cultural competence and community engagement – the three pillars of the university's mission in public affairs. Each year a new theme guides the public affairs activities at Missouri State. For 2024, the theme was **Between the One and the Many: Considering Community and Individualism.**



420,000+

hours of volunteer service
provided by our campus
community each year



70+

international destinations
for short-term or long-term
education-abroad programs



GO BEARS

Bears may attend **NCAA Division I intercollegiate athletic events** for 19 teams and participate in numerous recreational activities.



BEARWEAR FRIDAYS

On BearWear Fridays, we wear maroon and white!
And on many other days, of course.

The Office of Institutional Research (OIR) serves as a centralized resource to campus decision-makers and planners by providing an objective standard for determining the extent to which MSU achieves its core mission of educated persons, as well as determining the extent to which MSU achieves its stated goals.

The Bear Stats, prepared by OIR, provides data supplied annually for the purpose of state and federal compliance. These data are routinely produced by OIR and used to fulfill Missouri State University's obligations to a variety of external agencies, including the National Center for Education Statistics (NCES), the Board of Governors, a variety of federal and state governmental units, and rating/ranking publications.

