

SEM Plan Proposed Goals

For Discussion at Board of Governors Meeting, December 12, 2019

Guiding Principles

- Stabilize enrollment short term
- Grow enrollment in targeted areas
- Improve retention
- Facilitate successful degree and credential completion
- Broaden access to underserved populations
- Identify new and emerging academic programming that meets student and workforce demands
- Equip students for successful career outcomes
- Employ actions and modify processes that eliminate barriers that impair student success
- Raise the profile of the University
- Develop a culture of enrollment growth among faculty, staff, and students

Goals

1. Recruitment

By 2026, increase overall headcount enrollment by 5% and increase FTE enrollment by 3%.

2. Student Success/Retention

By 2026, increase the first to second year undergraduate student retention rate by 5% and improve persistence at other critical transition points across both the undergraduate and graduate levels.

3. Student Success/Underserved Populations

By 2026, increase the number of African American, Hispanic/Latinx, first-generation, and Pell-eligible students enrolled by 3% and improve the persistence rate of underrepresented students by 5%.

4. Climate Goal

By 2026, improve the perceptions of institutional support and overall climate satisfaction for historically marginalized students, faculty, and staff.

5. Graduation/Completions

By 2026 increase the number of credentials (e.g., degrees and certificates) awarded to 5,800 per year.

6. Financial Preparedness

By 2026, decrease the average loan debt of undergraduate students by 5% after inflation.

7. Raise the Profile

Raise the profile of the University's academic quality through the pursuit of new and emerging academic programs and delivery modes, enrichment of existing curriculum and research, and equipping of students for successful career outcomes that meet workforce demands.