



Innovation Accelerator

Event Prep and Q&A Session

Who Am I?



Zora Mulligan

**Executive Vice President
Missouri State University**

Commissioner of Higher Education, 2016-2022

University of Missouri System Chief of Staff, 2013-2016

Missouri Community College Association Executive Director, 2011-2016

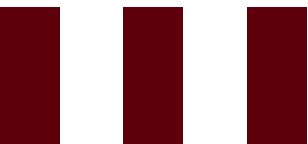
Missouri Department of Higher Education General Counsel, 2007-2011

Assistant Attorney General, 2003-2007

Juris Doctorate, University of Kansas

Master's of Education, University of Kansas

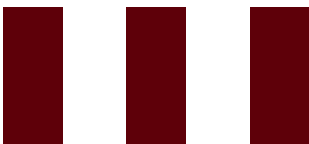
Bachelor of Science, Political Science and Psychology, Drury College



About the Presenter

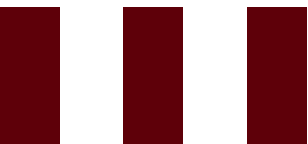
My why:

Education changes lives.

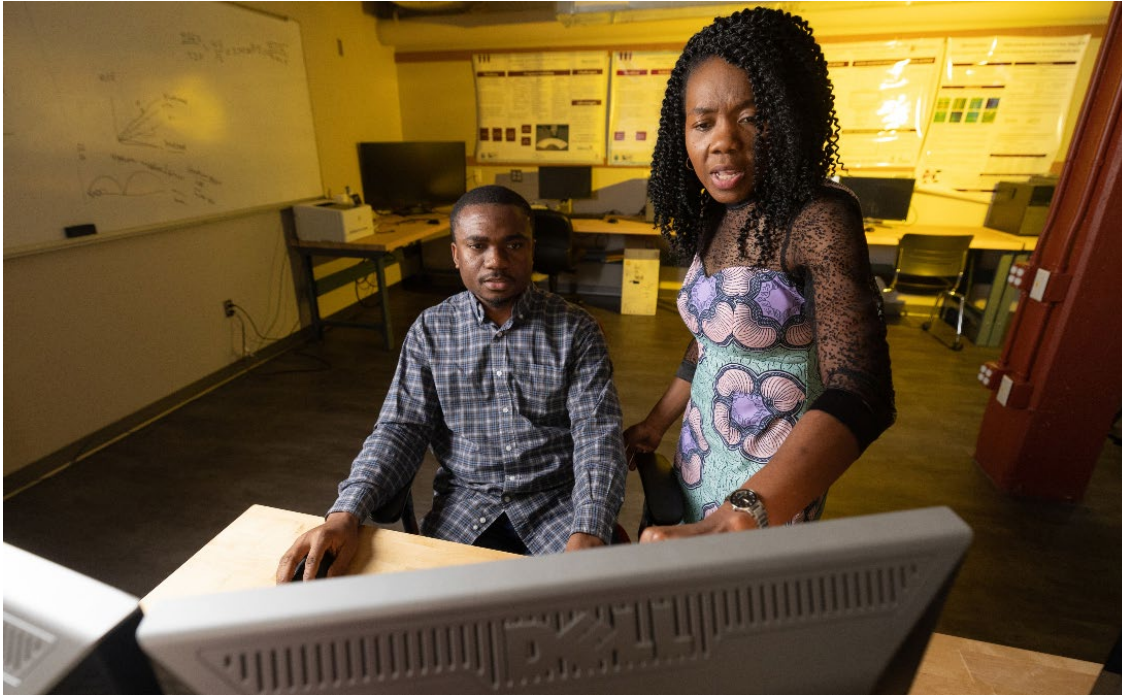


What is an Innovation Accelerator?

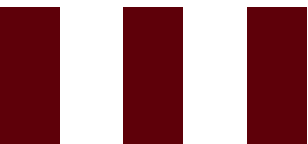
- 1-day event to create new ideas.
- Deep dive into better ways of doing things.
- Focuses attention on building morale and shared experience.



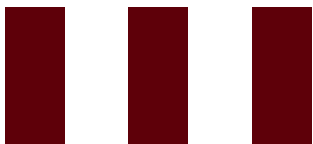
Outcomes



- Problems get solved.
- Processes become more efficient.
- Morale is boosted.
- Most importantly – a culture of innovation is born.



Championing & Advocating



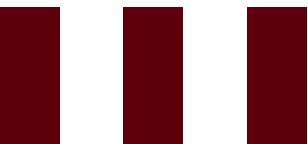
- Initiate a cultural shift.
 - Not, “that’s the way we’ve always done it.”
 - Now, “open to all the possibilities.”
- Recognize hidden issues.
- Identify leaders, like you.
- Find fresh perspectives.

Culture of Innovation

- Local innovation champion: CoxHealth
- Held annually since 2016

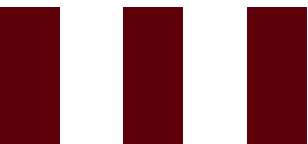
“When you let people have a platform to share their ideas, build them up and get them to implementation, you are building trust and loyalty in a group of engaged employees who will be ambassadors for your organization, too.”

Scott Rogers, CoxHealth System Director,
Performance Integration and Innovation.



Big Picture Connection

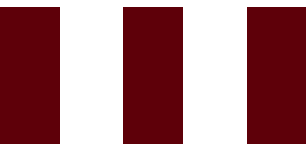
- Long-Range Plan.
- Strategic Enrollment Management Plan.
- Academic Affairs Continuous Agility Process.



Your Role

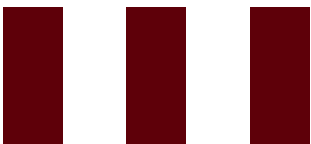


- Everyone will submit an idea with a central theme of student success, saving money or improving the university in other ways.
- Open-minded, thoughtful & working to get to a “yes.”



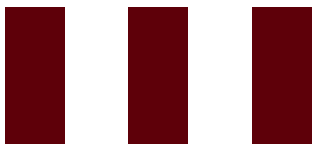
What to Expect

- Pitch 1-minute ideas morning of event (just you and a mic!).
- Group selects top 5-6.
- Groups form to fully flesh out ideas.
- Shark Tank style event at end of day to determine winner.



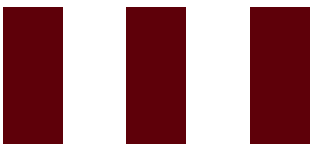
Perfecting Your 1-Minute Pitch

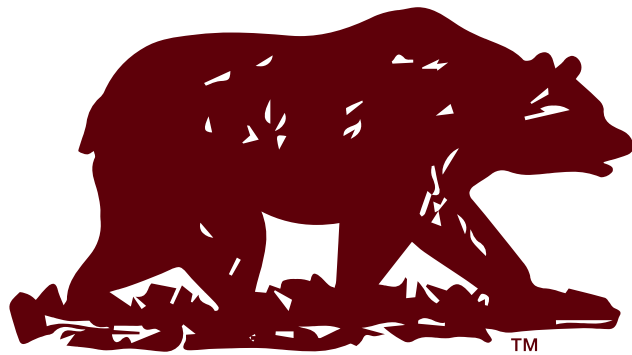
- What problem are you addressing?
- Who has the problem?
- What is your solution?
- How does it impact the university?
 - Positively impacts student success.
 - Saves MSU money.
 - Improves MSU in some other way.



Next Steps

- Apply by Sept. 25 @ <https://www.missouristate.edu/EVP/innovation>
- Selection: Early October.
- Asked to submit: Name, title, short description of idea topic.
- Mark your calendar: Oct. 27.





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STATEMENT®**