

# Missouri State<sup>®</sup>

Dear Potential Sponsor,

I am honored to have been selected as a member of the Missouri State University Cheerleading Squad for the 2025-2026 school year. MSU Cheerleaders are chosen not only based on skill ability, but on academic performance, integrity, and character.

The MSU Cheerleaders pride themselves on supporting the University and the surrounding community by performing at pep rallies, football games, volleyball games, basketball games, and competing at the National Cheerleading Championship. The Missouri State Cheerleaders were National D1 Champions in 2021. Away from sporting events the cheerleaders volunteer at community events in and around the Springfield, Missouri area.

Maintaining our extensive academic college schedule while being ambassadors for the University we have a lot of fees associated with equipment, travel, and accommodations. We are asking you, local businesses, and personal sponsors, to help us out. We would appreciate any monetary donations you would be willing to contribute in order to help assist us in our payments for summer camp, travel and lodging expenses, and National Championships. **We are offering the donations as sponsorship opportunities. See the information below for the benefits of the different levels of sponsorship.**

Thank you for assisting myself and the Cheerleading squad in this opportunity to make a strong impact on the University and community.

*Thank You,*

Missouri State University Cheerleader

Noah Sturgeon, Head Cheer Coach

Questions: Email [NoahSturgeon@MissouriState.edu](mailto:NoahSturgeon@MissouriState.edu) or Text at 816-582-3907

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- ☐ White Sponsorship \$250
  - o Name/Business Logo on Competition Sponsorship Shirts
  - o Sponsor Shirt provided
- ☐ Maroon Sponsorship \$500
  - o Name/Business Logo on Competition Shirts (Larger logo)
  - o Social Media Sponsor on Facebook, Instagram, & Twitter for Game Days
  - o Sponsor Shirt provided

Business/Name of Sponsor \_\_\_\_\_

Contact Email \_\_\_\_\_ Contact Phone \_\_\_\_\_

Business Social Media Accounts to tag: \_\_\_\_\_

Cheerleader of Contact \_\_\_\_\_

Shirt Size (circle one) S      M      L      XL      XXL

**Please make checks payable to: Missouri State Cheerleading**  
You may give your check, form, and logo directly to a MSU cheerleader  
OR

**Missouri State University Athletics**  
**Attn: Noah Sturgeon**  
**901 S. National Ave**  
**Hammons Student Center - Cheerleading**  
Springfield, MO 65897  
[NoahSturgeon@MissouriState.edu](mailto:NoahSturgeon@MissouriState.edu)  
Missouri State University **MO Tax ID #: 10281541**

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**Attn: Noah Sturgeon**  
**901 S. National Ave**  
**Hammons Student Center - Cheerleading**  
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