

**Curriculum Vitae
Dr. Eric Morris**

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Dept. of Communication
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Education

- Ph.D. University of Kansas - Lawrence, KS
Communication Studies: December, 2004
“Clash strategies in contemporary presidential debates: a comparative analysis.”
Advisor: Dr. Diana Carlin
- M. A. Kansas State University - Manhattan, KS.
Speech Communication: March, 1993
“Fantasy theme analysis as rhetorical criticism.”
Advisor: Dr. David Proctor
- B. S. Missouri State University - Springfield, MO
Communication & Political Science: May, 1990

Academic Appointments

- 2003-present **Missouri State University (Tenured, 2008)**
Associate Professor, Department of Communication
Director of Forensics, Spicer Debate Forum
Courses Taught:
 COM 115 Fundamentals of Public Speaking
 COM 120 Fundamentals of Debate
 COM 210 Communication Research Methods
 COM 320 Principles of Advanced Debate
 COM 321 Inter-collegiate Debating
 COM 322 Introduction to Argumentation
 COM 328 Persuasion
 COM 350 Rhetorical Tradition and Contemporary Applications
 COM 496 Readings in Communication and Persuasion
 COM 631 Teaching Debate
 COM 633 Teaching Individual Events
 COM 635 Directing Forensics
 COM 654 Presidential Rhetoric

COM 698 Special Topics: Presidential Debates
COM 702 Theory and Research in Communication
COM 706 Rhetorical Theory
COM 716 Rhetorical Analysis in Communication Research
COM 722 Argumentation as Communication

2000-2003 **University of Kansas**
Graduate Teaching Assistant & Assistant Debate Coach
Buehler Teaching Award for top first year GTA, 2001
Courses Taught:
 Speaker-Audience Communication
 Persuasive Speaking
 Fundamentals of Debate
 Interpersonal Communication (Grader)

1994-2000 **(Southwest) Missouri State University**
Instructor & Assistant Debate Coach
Courses Taught:
 COM 115 Fundamentals of Public Speaking
 COM 322 Introduction to Argumentation
 COM 635 Directing Forensics

1992-1994 **Missouri Southern State University**
Instructor & Director of Forensics
Courses Taught:
 Public Speaking
 Introduction to Forensics
 Persuasion Theory

1990-1992 **Kansas State University**
Graduate Teaching Assistant & Assistant Debate Coach
Courses Taught:
 Public Speaking
 Small Group Communication

Research

Publications

Wahl, S. T., & Morris, E. (2021). *Persuasion in your life* (3rd Ed.). New York: Routledge.
(Submitted, December 2020)

Previous Editions

Wahl, S. T., & Morris, E. (2017). *Persuasion in your life* (2nd Ed.). New York:
Routledge.

Morris, E. (2021). The counterside problem: Blackmun's tie-breaking in *Roe v. Wade*. In D
Hampe (Ed.), *Local theories of argument* (pp. ~~xx-xx~~469-475) New York: Routledge.

Morris, E. (2021). Reagan's second inaugural: Balancing the genre. In A. Kall (Ed.), *I Do Solemnly Swear: Presidential Inaugural Addresses of the Last Forty Years* (pp. 37-48). Lexington, KY: CreateSpace.

Previous Editions

Morris, E. (2017). Reagan's second inaugural: Balancing the genre. In A. Kall (Ed.), *I Do Solemnly Swear: Presidential Inaugural Addresses of the Last Forty Years* (pp. 35-45).. Lexington, KY: CreateSpace.

Morris, E. (2020). MSDI Video Series 2020: Criminal Justice Reform (119 Video series; Personally recorded about 40). <https://youtube.com/playlist?list=PLgIAYnhIgYmlueu-TDBty4oXuRhciLQq>

Morris, E. (2019). President Bill Clinton, January 19, 1999. In A. Kall (Ed.), *The State of the Union is . . . : Memorable Addresses of the Last Fifty Years* (pp. 163-179). Lexington, KY: CreateSpace.

Morris, E. (2016). William Howard Taft and the conservation of the Republican Party in 1912. In J. Ashley (Ed.), *The Bully Pulpit, Presidential Speeches, and the Shaping of Public Policy* (pp. 15-26). New York: Lexington Books.

Morris, E. (2016). The 5th debate: December 15, 2015. In A. Kall (Ed.), *Debating The Donald* (pp. 143-172). Lexington, KY: CreateSpace

Morris, E. (2014). Does file sharing during debates enable effective judging? *Contemporary Argumentation & Debate*, 34, 1-23.

Morris, E., & Johnson, J. (2011). Strategic maneuvering in the 2008 presidential debates. *American Behavioral Scientist*, 55(3), 284-306.

Stables, G., Barnes, A., Cronn-Mills, D., Easley, T., Keenan, V., Morris, E., & Sandoz, M. (2010). Consolidating Debate Governance: Working Group Recommendations. In A. Loudon (Ed.), *Navigating Opportunity: Policy Debate in the 21st Century* (pp. 181-197). New York, NY: International Debate Education Association.

Morris, E. (2007). The Right Talk: How Conservatives Transformed the Great Society into the Economic Society (book review). *Argumentation and Advocacy*, 43(2), 97-99.

Morris, E. (2006). Bush's 16 words: A Toulminian perspective of the nuance and/or deception in the 2003 State of the Union address. In P. Riley (Ed.), *Engaging Argument in Society, Proceedings of the 2005 Alta Conference on Argumentation* (pp. 89-96). Washington, DC: National Communication Association.

Morris, E. (2006). Argue into the camera, please: An exploration of the prospects and drawbacks of comprehensive digital recording in policy debate. *Contemporary Argumentation & Debate*, 27, 148-156.

Dillon, R., Peterson, D., Bauman, I., Morris, E., & King, J. (2006). Teaching the undergraduate

communication research methods course. *Journal of the Speech and Theater Association of Missouri*, 36, 115-129.

Morris, E. (2006). In the Name of Terrorism: Presidents on Political Violence in the Post-World War Era (book review). *Argumentation and Advocacy*, 42(3), 179-181.

Morris, E. (2005). Presidential candidate images (book review). *Argumentation and Advocacy*, 41(4), 242-244.

Carlin, D. B., Morris, E., & Smith, S. (2001). The influence of format and questions on candidates' strategic argument choices in the 2000 presidential debates. *American Behavioral Scientist*, 44(12), 2196-2218.

Morris, E., & Fritch, J. (1997). The challenge of computers in debate. *Forensic Educator*, 11(2), 20-25.

Morris, E. (1996). The relevance of the critique to policy debate. *Forensic Educator*, 11(1), 29-36.

Convention Presentations

Morris, E. (2020, Nov.). Online Debate: A Pragmatic Perspective. National Communication Association Conference.

Morris, E. (2020, Nov.). Argumentation and Debate Pedagogy at a Crossroads: Pandemics, Pedagogy and Practicality – Teaching Public Argument during COVID-19 Isolation. National Communication Association Conference.

Morris, E. (2019, Nov.). Surviving the Democratic Party Primary Debates in 2020: Strategies to remain relevant. National Communication Association Conference.

Morris, E. (2018, Nov.). A clash analysis of the 2016 presidential debates. National Communication Association Conference.

Morris, E. (2018, Nov.). "I Got a Card For That!" The Potential and Practice of Play in the Digital Research Culture of Intercollegiate Policy Debate. National Communication Association Conference.

Morris, E. (2015, Nov.). Measure Twice, Avoid Cuts: Embracing Missed Assessment and Measurement Opportunities in Intercollegiate Cross Examination Debate. National Communication Association Conference.

Morris, E. (2015, Aug.). See you later? On the wisdom of a dual topic model in college policy debate. Alta Conference on Argumentation.

Morris, E. (2014, Nov.). Novices in Collegiate Policy Debate: Improving Participation and Retention. National Communication Association Conference.

Morris, E. (2014, Nov.). The Presence of Our Past (Experience): Insider Advice on Navigating the Job Search. National Communication Association Conference.

Morris, E. (2014, Nov.). Assessment by External Review: Creating Presence by Including Perspectives from the Past. National Communication Association Conference.

Morris, E. (2014, Nov.). The Intercollegiate Policy Debate Program: Defining Objectives and Examining Participation (Respondent). National Communication Association Conference.

Morris, E. (2014, Nov.). Past Practices in a New World: Using Social Media and Managing Your Debate Team's Online Presence. National Communication Association Conference.

Morris, E. (2013, Nov.). Judging Paradigms and Practice in Intercollegiate Debate (Chair/Respondent). National Communication Association Conference.

Morris, E. (2013, Nov.). Contemporary Energy Dilemmas: Bridging Debate and Academic Research (Chair/Respondent). National Communication Association Conference.

Morris, E. (2013, Nov.). Making Professional Connections: Insider Advice on Navigating the Job Search Process. National Communication Association Conference.

Morris, E. (2012, Nov.). Bid Chasing: An exploration of incentives and possible remedies related to selection processes for the National Debate Tournament. National Communication Association Conference.

Morris, E. (2011, Nov.). Bid Chasing: An exploration of incentives and possible remedies related to selection processes for the National Debate Tournament. National Communication Association Conference.

Morris, E. (2011, Nov.). Top CEDA Papers – Organizer & Chair. National Communication Association Conference.

Morris, E. (2009, Nov.). Top CEDA Papers – Organizer & Chair. National Communication Association Conference.

Morris, E. (2008, Nov.). Unconventional Judge Preferences. National Communication Association Conference.

Morris, E. (2008, Nov.). Top CEDA Papers – Organizer & Chair. National Communication Association Conference.

Morris, E. (2007, Nov.). Judge Mentorship Program – Organizer & Chair. National Communication Association Conference.

Morris, E. (2007, Nov.). Top CEDA Papers – Organizer & Chair. National Communication Association Conference.

Morris, E. (2006, Nov.). Panel Discussion: Exploring the Impacts of New Technologies and

Debate Practice: A Symposium. Presented at the National Communication Association Conference. Late Addition to panel.

Carlin, D. B., Morris, E., & Self, J. W. (2005, November). A Visual Analysis of the 2004 Presidential Debates. Presented at the National Communication Association Conference.

Morris, E. (2005, Aug.). Bush's 16 words: A Toulminian perspective of the nuance and/or deception in the 2003 State of the Union address. Alta Conference on Argumentation.

Morris, E. (2005, April). Incumbency hates company: How general election presidential debate strategies are impacted by the incumbency variable. Presented at the Central States Communication Association Conference.

Morris, E. (2005, April). The deceptive power of dead metaphors. Presented at the Central States Communication Association Conference.

Morris, E. (2004, Nov.). The Women's Protest Against Woman Suffrage: The Changing Rhetorical Strategies of the Anti-Suffrage Movement. Presented at the National Communication Association Conference.

Morris, E. (2004, Nov.). Net Benefits Redux: A Call for a Distinct Conceptualization of the Net Benefits Competitive Counterplan. Presented at the National Communication Association Conference.

Morris, E. (2004, Nov.). Debate Coaches Judge the 2004 Presidential Debates. Panel Discussion at the National Communication Association Conference.

Morris, E. (2004, Nov.). The Nuance of Deception Enacted: How Bush's Strategic Ambiguities in the 2003 State of the Union Address Imply a Pattern of Deception. Presented at the National Communication Association Conference.

Morris, E. (2003, Nov.) Reaching into American history / reaching out to American identities: how mythic visions help construct community and difference. Respondent at the National Communication Association Conference.

Morris, E. (2003, Nov.). Public Relations: Future promotion for CEDA Debate. Panel Discussion at the National Communication Association Conference.

Morris, E. (2003, April). Train Wreck: How Clinton captured the political center in the FY 1996 budget showdown. Presented at the Central States Communication Association Conference.

Self, J. W., & Morris, E. (2003, April). The Kansas gubernatorial debates: A look through younger eyes. Presented at the Central States Communication Association Conference.

Morris, E. (2002, Nov.). We demand you affirm that our 1AC project has value: how the project metaphor (dys)functions as an alternative debate paradigm. Presented at the National Communication Association Conference.

- Morris, E. (2002, Nov.). Hegemonies of the extra-poetic: How rhetorical concerns intrude into poetics in a Symbolic of Motives and Poetics, Dramatistically Considered.. Presented at the National Communication Association Pre-Conference Seminar.
- Morris, E. (2002, April). The fallacious counterside of tiebreaking arguments: A reorientation of Walton's contextual view of fallacy. Presented at the Central States Communication Association Conference.
- Morris, E. (2001, Nov.). Political comedy and candidate stereotypes: A comparative analysis of late night comedy caricatures of Presidential candidates and voter perceptions. Presented at the National Communication Association Conference.
- Morris, E. (2001, Nov.). How will the candidates discuss the issues? Let me count the ways...: an exploration of challenges in the issue coding of data in Debate Watch 2000. Presented at the National Communication Association Conference..
- Morris, E. (2001, April). The Caricature(s) of Presidential Candidates: A Typology of Jokes about George Bush and Al Gore Presented on the Tonight Show. Presented at the Central States Communication Association Conference.
- Morris, E. (2001, April). Explaining college debate theory to high school students: strategies for discussing critiques, disadvantages, counter-plans, and judge adaptation with students with a stock issues background. Presented at the Central States Communication Association Conference.
- Morris, E. (1998, Nov.). Argument evolution within debate rounds. Panel Organizer and Respondent. Presented at the National Communication Association Conference.
- Morris, E. (1996, Nov.). A metaphoric criticism of Michael Moore's 'Canadian Bacon'. Presented at the National Communication Association Conference.
- Morris, E. (1996, Nov.). Use of mutual preference judging in debate. Panel Participant. Presented at the National Communication Association Conference.
- Morris, E. (1994, Nov.). A limited defense of the 'kritiq' argument. Presented at the National Communication Association Conference.
- Morris, E. (1994, Nov.). Policy Implications and CEDA. Presented at the National Communication Association Conference.

Under Development

- Morris, E. (2021 Debate Developmental Conference Chair). Governance Strategies. (Conference proceeding will be considered for publication via Wayne State University press)
- Morris, E. (presented at NCA 2018). Clash strategies in contemporary presidential debates: a comparative analysis. (Using coding data from 2016).

Morris, E. (in progress). The Able Archer scores a near miss: Close textual analysis of international signaling in public rhetoric.

Morris, E. (in progress). The guided progressive unfolding of public events: responses to the Flight 93 crash. Revisions ongoing.

Service (Missouri State University)*

University Level

Faculty Center for Teaching & Learning
\$7500 Course Development Grant
Departmental Representative to Faculty Senate, 2007-2010; 2013-2014
Foundation Collaboration (over \$435,000 raised)
Tom Black Challenge Fund (\$400k+)
Wilma Ruth Strong Scholarship Fund (\$25k+)
MSDI Scholarship Campaigns (\$10k+)
Debate Alumni Reunions: 2007, 2012, 2016, 2018
Campus Debate Initiatives
English Language Institute, 2012-2014
MSU Talks 2015-present
Middle School Debate Program, 2012-2015 (Now run by Springfield Public

Schools)

Public Debate Moderation
2007 Iraq (COAL – Faculty Debate)
2011 Pornography (Student Activities Council)
2012 Death Penalty (Student Activities Council)
2013 Legalization (Student Activities Council)
Missouri State University Rhetoric Society, 2004-2010

College Level

Diversity Council, 2020-2021
Colombia Academic Exchange (La Sabana), 2014
MSAS Oversight Committee 2011-2015 (Graduate College)
Graduate Council (MSAS Representative), 2011-2014
Faculty Membership Subcommittee, 2013-2014
Dean's Advisory Committee, 2011-2012
Participation in Open Forums, Dean search 2005, 2006, 2012
Election 2004 / Bob Beckel Subcommittee

Department Level

Director, Holt V. Spicer Debate Forum (see section below)
Chair, Departmental Merit Committee, 2009-2013
Chair, Departmental Personnel Committee, 2010-11, 2017-18
Chair, Debate External Review, 2013
Coordinator, MSAS Applied Communication Option, 2011-2015
Debate Watches
Gilloiz Event, 2012
On Campus, 2004, 2008, 2012
Administrative Team, 2003-2015

Search Committees

- Chair, Instructor Search (2017)
- Basic Course Director (2013)
- Social Influence Position (2006)
- Department Head Position (2007, 2011, 2020)

Curriculum Review Committees

- Curriculum Committee, 2018-2019
- Graduate Curriculum Review Committee, 2013-2014
- Chair, Speech & Theater Education Major, 2007 Review
- Political Communication, 2009 & 2018 Review
- B.S./B.A. 2006 Review
- COM 210 Committee, 2005

Online Course Development

- COM 328 (2004-2005)
- COM 120/320 (2005-2009)
- COM 702 (2014)
- COM 716 (2014-2015)

Departmental Colloquium Presentations

- Political Communication (2013)
- Undergraduate Online Courses (2012)
- Strategic Maneuvering Paper (2011)
- Socio-Political Major (2009)

Departmental Library Representative (2003-2005)

Coordination & Training, Perception Analyzer Software

Mentoring / Oversight

- Faculty Mentor (Dr. Dudash-Buskirk, Dr. Brazeal)
- Thesis Advisor (Ben Warner, Kelly Winfrey, Dan Bohlmann)
- Seminar Paper Advisor (Louie Petit; Sheena Walters; Doowon Chung; Kristen Stout; Shireen Bedi; Andrew Crick; Whitney Coker; John Patten; Felicia Swope; Joel Reed; Corey Stone)
- 40 independent study courses, including direct student participation in research.
- Seminar Paper Review Committee (each year)
- Thesis Committee (Jordan Compton; Spencer Harris; David Van Bebber; Dana Dominquez; Kelly Nickel; Calvin Coker; Andrew Hart)
- COM 495 Internships (2007, 2015)

Advising

- Master Adviser Certification, August 2004-present
- Oversight of Advisees, including Comm. Ed.
- Oversight of Debate Graduate Assistants

Debate Service (Also research/teaching)

Director, Holt V. Spicer Debate Forum

- 1700 Hours per year (Estimated)
- Tournaments per year: 15-20 (14+ hour days, 4 per tournament)
- Graduation Rate 97% (Grad Level Placement 70%) per 2013 Assessment
- Coached NDT Semifinalists & Top Speaker, 2008
- Coached CEDA Semifinalists & Top Speaker, 2008
- Coached 7-year NDT elim streak (2006-2013) & 6 “1st Round” debaters
- Coached NFA-LD Finalists (2014, 2018, 2019) and Semifinalists (2016, 2021)

Missouri State Debate Institute (12 hour days, 3 weeks per year)
 Enrollment increased 500% 2003-2010
 Attendees have received over \$400,000 in debate scholarships
 Generated hundreds of hours of free curricular materials tied to HS topic
 Workweek (12 hour days, 6 days per year)
 Work Weekends (8 hour days, 9 days per year)
 Weekly Contact Hours (6+ hours per week)
 Recruiting Meetings (20+ per year, 1 hour on average)
 Topic Meetings (3 days/year)
 Website & Social Media Coordinator
 Tournament Hosting
 Host, MSHSAA State Tournament, 2015- present
 Included bid construction & extensive prep work in 2014
 Online Proctor, NFA Nationals, 2021
 Director, NFA-LD Grand Prix Tournament 2017-2021
 Director, Virginia Craig & Bear Shock Tournaments, 2003-2018
 Director, MSU-Deo High School Invitational, 2013-present
 Director, District 3 NDT Qualifying Tournament, 2009-2012
 Tab Room Staff, 2009-2014
 Director, MSHSAA District Tournament, March 2005
 Campus Facilitation – MSHSAA & NSDA Qualifiers, 2006-2015
 Non-MSDI Summer Institutes
 Senior Lab Leader & Lecturer, Spartan Debate Institute, 2013
 Director, Jayhawk Debate Institute, 2002-2004
 Director, Research Intensive Program, Midwest Debate Institute, 1990-2004
 World Debate Institute, 1995-1999
 Extensive (1000+) Video Recording/Distribution of Intercollegiate Debate Rounds
 Primary Researcher, Dale Publishing Company, 1990-2004
 Computerized Evidence Management System Designer, 1990-2004

Professional

Associate Editor, Timely Interventions (Journal) 2010-2016
 National Communication Association (NCA)
 Program Planner, Cross Examination Debate Association, 2006-2016
 CEDA Division Reviewer, 2006-2019
 Central State Communication Association
 Reviewer, Political Communication Division, 2006, 2011, 2015, 2020
 National Debate Tournament
 Coach of the Year, 2008
 Ziegelmuller Award, 2021 (Coaching success & contribution to Communication
 profession)
 District III Constitutional Review Committee, 2006
 District III Chair 2008-2012 (Elected)
 Bid Allocation Committee, 2008-2017
 Appeals Committee, 2008-2012
 Final Round Judge, 2006 & 2009
 Recording Secretary, 2014-2015
 CEDA (Cross Examination Debate Association)
 President (Elected Dec 2010, President in 2013-2014; 1st & 2nd VP before)

Topic Committee, 2011-2014 (attendee in most other years)
Lead Public Relations Initiative for 2004 CEDA Nationals
Committee Work: Competitive Practices, Assessment, Retention, Ethics
Final Round Judge, 2006

AFA (American Forensics Association)
Executive Secretary, 2018-present
Finance Committee, 2006-2009

Media Appearances (Political Communication)
KY-3 Interview: Trump "Route 66" Address (8-30-2017)
KSMO Election Night Coverage (11-6-12)
KY-3 Interview: Presidential Debate (10-7-08)
KY-3 Interview: Presidential Debate (10-15-08)
KCFX-27 Interview: Super Tuesday Results (2-6-08)
News Leader Interview: 2008 Turnout (1-30-08)
KY-3 Interview: Edwards Speech (1-28-08)
KY-3 Interview: 2006 523 Advertising (9-12-07)
KOLR-10 Interview: Election Night, Pre-Taped (11-2-04)
News Leader Interview / Coverage: Debate Watch (10-14-04)
KOLR-10 Interview: 3rd Presidential Debate & Debate Watch (10-13-04)
KSPR-33 Interview: 3rd Presidential Debate & Debate Watch (10-13-04)
KOLR-10 Interview: 1st Presidential Debate (9-30-04)
FOX 27 Interview: 1st Presidential Debate (9-30-04)

External Research
Show Me Kids Message testing, 2007-2008
Six Campaign Combined Poll, Greene Country Democratic Party, 2006
Follow up poll, Nancy Hagen Campaign, 2006
Campaign Polling, Sara Lampe Campaign, 2010
Sunflower Survey (KS), 2002-2003

Communication & Marketing Consultant, 1991-1994
Attorney's Research Information System
Representative Profit Management System

Research & Teaching Interests

Political Communication
Rhetorical Theory
Classical & Neoclassical
Kenneth Burke
Rhetorical Criticism
Argumentation & Debate
Persuasion