

# Beyond the Borders: The Future of Service-Learning

Tuesday, March 6, 2012—9:30 AM to 4:00 PM

## \* Keynote Speakers \*



**Richard M. Battistoni, PhD** (Sponsor: Missouri Campus Compact)  
Professor of Political Science and Public and Community Service  
Studies at Providence College



**Patti H. Clayton, PhD** (Sponsor: Study Away Programs)  
Senior Scholar with the Center for Service and Learning,  
IUPUI and Visiting Scholar, UNC Greensboro



**Jean R. Strait, PhD** (Sponsor: MS Online and Outreach)  
Development Director-Center for Excellence in Urban Teaching  
And School of Education's Service-Learning and professor at  
Hamline University

## Conference Schedule

**Session A—Richard M. Battistoni**

9:30 –10:45 a.m. — PSU 313

**Session B—Patti H. Clayton**

11:00 a.m.—12:15 p.m. — PSU 313

**Session C—Jean R. Strait— Luncheon**

12:30—2:00 p.m. — East Ballroom

**Session D—Panel Presentation**

2:15—4:00 p.m.— East Ballroom

Presenters:

**Patricia Blanton**, FHSU China Campus; **Carmen Boyd**, MSU; **Christie Brungardt**, FHSU;  
**Convoy of Hope**, Springfield, MO; **Elizabeth Strong**, MSU; **Michael Stout**, MSU

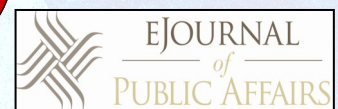
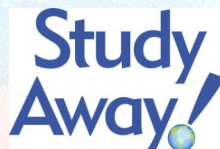
ALL SESSIONS APPROVED FOR MASTER ADVISOR  
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For Registration Options, Please See Page 2

## Conference Hosts



Student Development &  
Public Affairs

## Conference Sponsors



## From the CASL Director



**Katherine Nordyke,**  
Director,  
Office of  
Citizenship and  
Service-Learning

A key characteristic of educated persons is that they dedicate themselves to becoming contributing citizens in an increasingly global society; a society where we embrace inclusion and diversity – a global democracy. Missouri State University's purpose is "to develop educated persons", and is a university distinguished by its statewide mission in public affairs, requiring a campus-wide commitment to foster competence and responsibility in the common vocation of citizenship through ethical leadership, cultural competence and community engagement.

One way to ensure that we are meeting the purpose and mission of the university is to engage our students in becoming educated, globally competent citizens by providing them with opportunities to participate in service-learning. As an integral part of the university, the CASL office plays a key role in the successful integration of the university's purpose and mission through our academic service-learning programs. The goal of the service-learning program at MSU is for students to develop the skills, sensitivities and commitments necessary for effective citizenship in a democracy.

Service-learning has a long and promising history at MSU, but the application of how we provide service-learning to our students is changing. In today's world, as we prepare our students to become global citizens, we must look Beyond the Borders and work together to exploring innovative and creative ways to engage our students in service-learning opportunities – locally, nationally, and globally through seated coursework, the online learning environment and study away programs.

The CASL office would like to invite you to attend this inspiring and empowering faculty and staff development conference designed to engage faculty and staff in looking beyond current service-learning opportunities for our students; exploring new opportunities for service-learning through global and democratic citizenship, international and study away, and online courses.

## Session Schedule

- **Session A – Richard M. Battistoni**  
(Sponsor: Missouri Campus Compact and Journal of Public Affairs in Higher Education)  
9:30 – 10:45 a.m. -- Rm. PSU 313  
Global Citizenship and the Democratic Practice of Service-Learning
- **Session B – Patti H. Clayton**  
(Sponsor: Study Away Programs)  
11:00 – 12:15 p.m. -- Rm. PSU 313  
Educating Globally Competent Citizens Through International Service-Learning
- **Session C – Jean R. Strait**  
(Sponsor: MS Online and Outreach)  
**Buffet Luncheon**  
(Co-sponsor: Office of Student Affairs)  
12:30 – 2:00 p.m. -- East Ballroom  
Uniting Online Education with Service-Learning
- **Session D – Panel Presentation**  
2:15 - 4:00 p.m. -- East Ballroom  
**Panel: Elizabeth Strong, Carmen Boyd, and Convoy of Hope—International Service-Learning: A High Impact Pedagogy for Developing Global Citizens**  
**Christie Brungardt—National and Online Service-Learning**  
**Patricia Blanton—The China Service-Learning Experience (via Skype)**  
**Michael Stout—E-Citizenship: The Role of Social Media in Service-Learning**  
(Question and answer period to follow)

## Registration Information

To register for one or more sessions, please visit our website @ <http://www.missouristate.edu/casl/>.

Registration deadline is **March 5, 2012**.

**Note: Registration deadline for the Buffet Luncheon in Session C is March 1 at 5:00 p.m.**

## Keynote Speakers

### Richard M. Battistoni, Ph.D.

Dr. Battistoni is Professor of Political Science and Public and Community Service Studies at Providence College. For over 20 years, Rick has been a leader in the field of community service-learning, especially as it relates to questions of civic education and engagement. Formerly the Director of the Feinstein Institute for Public Service at Providence College, Rick also developed and directed community engagement efforts at Rutgers and Baylor Universities. He served from 2001-2004 as Director of *Project 540*, a national high school civic engagement initiative funded by a grant from The Pew Charitable Trusts.

A scholar in the field of political theory with a principal interest in the role of education in a democratic society, he is author of several publications, including *Civic Engagement Across the Curriculum: A Resource Book for Faculty in all Disciplines*, published by Campus Compact. Another book, *Education for Democracy: Citizenship, Community and Service*, which he co-edited with Benjamin R. Barber, is a principal textbook used in service-learning classes taught around the country. His most recent research involves a major cross-institutional study of the alumni from three leading undergraduate curricular programs in civic and community engagement, which he will be discussing in his keynote address.

### Patti H. Clayton, Ph.D.

Dr. Clayton is an independent consultant who has worked with over 75 schools, universities, and higher education organizations. She has over twelve years of experience as a practitioner-scholar in community-engaged teaching and learning and in experiential education more generally. She currently serves as a Scholar Senior Scholar with the Center for Service and Learning at Indiana University – Purdue University Indianapolis (IUPUI), a Visiting Fellow with the New England Resource Center for Higher Education (NERCHE), and a Visiting Scholar at the University of North Carolina at Greensboro (UNCG).

Patti co-developed with students and faculty a model for international service-learning capstone projects; she co-authored articles in *International Service Learning: Conceptual Frameworks and Research* and *The Handbook of Practice and Research in Study Abroad: Higher Education and the Quest for Global Citizenship*. She co-developed the DEAL Model for Critical Reflection (including student and instructor versions of a tutorial on Learning through Critical Reflection), co-authored the Democratic Engagement White Paper, and is currently co-editing *Research on Service Learning: Conceptual Frameworks and Assessment*.

### Jean R. Strait, Ph.D.

Dr. Strait is the executive director for the Center for Excellence in Urban Teaching housed at Hamline University's School of Education in St. Paul, Minnesota. As a professor of literacy and educational psychology, Dr. Strait has completed over 15 years of work in service-learning, with a focus on creating on-line service-learning opportunities.

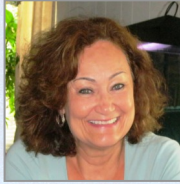
Jean was introduced to service-learning in her first position in higher education at Augsburg College in Minneapolis as a Reading and Literacy professor. She began using service-learning in her educational psychology courses in 1994 and used it to teach adult basic education students literacy. She continued to work with the office of Service, Work and Learning at Augsburg to create multiple experiences in other teacher education courses. Since then, she developed and led urban teacher programs with service-learning components at both two year and four year institutions in the Twin Cities. Literacy is at the heart of all Dr. Strait's teaching.

Jean has published extensively in the areas of service-learning, experiential learning, on-line learning and urban education. Her most recent book is titled, *The Future of Service-Learning* by Stylus Publishing.

## Panel Presentations

### Patricia Blanton, MS

The China Service-Learning Experience



Ms. Blanton is an instructor of Service-Learning and Advanced Leadership for Fort Hays State University in China at Sias International and Shenyang Normal, and an instructor in Elementary, Secondary and Administrative education courses for the University of Phoenix.

The process of teaching service-learning to students in Chinese classrooms provides a different way of learning conceptually through practice rather than the typical learning environment, which is rote and examinations. Philanthropy and service are still very new concepts in China as many citizens struggle with poverty and are members of the working poor.

### Carmen Boyd, MS

Study Away Service-Learning

**Photo**

**Not**

**Available**

Ms. Boyd is currently the dietetics program director at Missouri State University where she has taught for twenty years. An avid traveler, international nutrition and cultural foods and health traditions are interests she has incorporated into her career and is glad to be able to help students also pursue these interests to incorporate them into their dietetics careers.

With the first international service-learning program on campus, dietetics students have enjoyed the experiences they have gained from the program; and we are grateful for the help of Convoy of Hope, as without them this program would not happen.

### Christie Brungardt, PhD

National and Online Service-Learning



Dr. Christie Brungardt is assistant professor of Leadership Studies, Director of the Women's Leadership Project, and co-founder of the Center for Civic Leadership at Fort Hays State University. She specializes in women and leadership and women's studies. She has developed and implemented many of Fort Hays State's civic engagement programs and activities like the university service-learning initiative and the annual state-wide Kansas Women's Leadership Conference.

Christie publishes and presents in the fields of service-learning and civic engagement, gender issues in leadership, and the scholarship of engagement. She has been the recipient of Fort Hays State University's top advisor and service awards.

### Elizabeth Strong, MBA

Study Away Service-Learning



Ms. Strong is currently the Director for Study Away Programs at Missouri State University. She facilitates study away opportunities through international exchanges, faculty-led short-term programs, and independent programs. Previously, Ms. Strong served as the director of the Citizenship and Service-Learning office at Missouri State.

Elizabeth was selected as a NAFSA Academy member and as an Engaged Scholar for New Perspectives in Higher Education with National Campus Compact. She co-authored the chapter "Future Directions in Campus-Community Partnerships" in *The Future of Service-Learning: New Solutions for Sustaining and Improving Practice*. Her most recent publication (2011) is a co-authored article with Dr. Wafaa Kaf, "The Promise of Service-Learning in Pediatric Audiology Course on Clinical Training with Pediatric Population," published in *The American Journal of Audiology*.

### Michael Stout, PhD

e-Citizenship: The Role of Social Media in Service-Learning



Dr. Mike Stout is an assistant professor of Sociology at Missouri State University. His research interests are social capital and civic engagement. In 2010 Dr. Stout and two other MSU sociologists collaborated with the National Conference on Citizenship to produce the first ever "Missouri Civic Health Index," a report summarizing the empirical indicators of civic health for the state of Missouri.

Dr. Stout is also the coordinator of the Ozarks Regional Social Capital Study (ORSCS), an ongoing project that tracks levels of social capital and civic engagement in Southwest Missouri. ORSCS is a valuable source of information for community and civic leaders in the Ozarks.