

Comprehensive General Business Major Bachelor of Science									
						Fall 2021 - 6/17/2021			
	Cr Hrs	Cr Rec	Cr Bal	Prerequisites/ Periodicity		Cr Hrs	Cr Rec	Cr Bal	Prerequisites/ Periodicity
General Education Requirements	45-49				c) International Business Environment				
College of Business Core Requirements	36-48				BUS 392 - International Education Abroad in Business	3			Acceptance into study away program ¹
General Business Major				ECO 346 - International Economic Development	3				ECO 155 and 165/Fall
RMI 211 - Principles of Risk Management and Insurance	3			15 hours	ECO 456 - Comparative Economic Systems	3			ECO 155/Spring
LAW 335 - Business Enterprises, Rights/Liabilities OR LAW 532 - Legal Environment of Business Organizations for Professionals	2			LAW 231 ¹	ECO 565 - International Economics	3			ECO 155 and 165; recommended: QBA 237/ Spring
	3			90 hours, LAW 231/ Spring ¹	FIN 392 - International Education Abroad in Finance	3			B- or better in FIN 380; Acceptance into study away program/ Demand ¹
Complete a minimum of 24 hours from at least 4 of the following areas:				FIN 582 - International Financial Management	3				B- or better in FIN 380 ¹
a) Business Relationships				FIN 586 - International Financial Statement Analysis	3				B- or better in FIN 380 ¹
BUS 494 - Internship	1-3			80 hours, permission ¹	MGT 447 - International Management	3			MGT 340 ¹
BUS 510 - E-Business and Online Entrepreneurship	3			54 hours/Demand ¹	MKT 464 - Global Supply Chain Management	3			MKT 350/ Fall ¹
BUS/LAW 550 - Negotiation, Mediation, and Arbitration in Business	3			60 hours ¹	MKT 474 - International Marketing	3			MKT 350 ¹
ECO 304 - Behavioral Economics	3			ECO 165/ Spring	RMI 392 - International Education Abroad in Risk Management and Insurance	3			RMI 211; Acceptance into study away program/ Demand ¹
ENG 321 - Beginning Technical Writing	3			45 hours, ENG 110	d) Markets and Economies				
ENT 301 - Principles of Entrepreneurship OR	3			admission to COB/Fall	ECO 314 - Game Theory	3			ECO 165/Fall
ENT 302 - Creativity, Innovation and Ideation	3			admission to COB/Spring	ECO 385 - Intermediate Macroeconomics	3			ECO 155 and MTH 134 or above/Spring
ITC 205 - Web Site Design and Development	3				FIN 266 - Principles of Real Estate	3			15 hours
LAW 341 - Legal Research and Writing	3			LAW 231, Fall ¹	FIN 384 - Financial Markets and Intermediaries	3			ACC 201, 211, ECO 155, and 165 ¹
MGT 341 - Organizational Behavior and Leadership	3			MGT 340 ¹	FIN 395 - Domestic Field Experience in Finance	3			B- or better in FIN 380; Acceptance into study away program ¹
MGT 397 - Business Report Writing	3			MGT 286 ¹	MKT 365 - Introduction to Logistics	3			MKT 350 ¹
MKT 351 - Consumer Market Behavior	3			MKT 350 ¹	MKT 450 - Supply Chain Management and Sustainability	3			BUS 510 or MKT 350 ¹
MKT 352 - Professional Sales	3			MKT 350 ¹	e) Project and Technology Management				
MKT 354 - Principles of Advertising	3			MKT 350 ¹	ACC 341 - Accounting and Management Information Systems	3			C or better in ACC 300 and 301 ¹
MKT 355 - Principles of Retailing	3			MKT 350/ Fall ¹	ITC 235 - Computer Hardware and Operating Systems	3			
MKT 410 - Service Marketing	3			MKT 350 ¹	ITC 260 - Introduction to JAVA	3			
b) Financial and Quantitative Analysis					ITC 290 - Advanced Microcomputer Applications	3			
ACC 301 - Intermediate Accounting I	3			B or better in ACC 201 and 211 ¹	ITC 295 - Database Management Systems Concepts and Design	3			
ACC 302 - Intermediate Accounting II	3			C or better in ACC 300 and 301 ¹	ITC 388 - Information Systems Analysis and Design	3			ITC 235 or 260 or 295 or concurrent enrollment ¹
ACC 311 - Managerial Cost Accounting	3			C or better in ACC 211 ¹	ITC 420 - IT Project Management	3			Spring ¹
ACC 513 - Managerial Cost Accounting II	3			C or better in ACC 311/ Spring ¹	TCM 359 - Principles of Project Management	3			53 hours
ECO 409 - Applied Econometrics	3			QBA 237 or equivalent/ Fall	f) Risk Management and Compliance				
ECO 475 - Managerial Economics	3			ECO 155 and 165/Fall	ACC 321 - Tax Accounting I	3			B or better in ACC 201 ¹
FIN 381 - Financial Planning	3			54 hours and "C" or better in MTH 134 or higher ¹	ACC 524 - Tax Accounting II	3			C or better in ACC 321 ¹
FIN 390 - Intermediate Financial Management	3			B- or better in FIN 380 ¹	FIN 589 - Management of Financial Institutions	3			B- or better in FIN 380 and either FIN 384 or ECO 305 ¹
FIN 485 - Investments	3			B- or better in FIN 380 ¹	FIN/RMI 538 - Introduction to Estate Planning	3			LAW 231; FIN 381 or 380 or concurrent enrollment/ Fall ¹
MKT 360 - Marketing Research	3			MKT 350 and QBA 337 ¹	LAW 531 - Labor Law and Employment Discrimination	3			LAW 231/ Fall ¹
MKT 368 - Supply Chain and Operations Modeling	3			QBA 337, and MKT 364 or 365 or 450 ¹	LAW 537 - Environmental Regulation	3			Spring ¹
QBA 337 - Applied Business Statistics	3			QBA 237 or equivalent ¹	MGT 345 - Designing, Managing and Evaluating Human Resource Management Programs	3			MGT 340 and QBA 237 ¹
				RMI 310 - Theory of Risk and Measurement	3				QBA 237 or equivalent/Fall ¹
				RMI 312 - Life Insurance	3				RMI 211/ Spring ¹
				RMI 313 - Property and Liability Insurance	3				RMI 211/ Fall ¹
				RMI 314 - Employee Benefits and Social Insurance	3				30 hours ¹
				RMI 415 - Risk Management	3				RMI 211, 80 hours/ Spring ¹
				TCM 337 - Quality Control and Measurement	3				QBA 237 or MTH 345/ Fall

¹Undergraduate business and undecided majors must be admitted to degree program.
Note: A minimum of 12 credit hours not counted as requirements on any other major or minor,

and exclusive of problems or readings is required for any COB major.

Cr Rec - Credit hours received for courses completed.

Cr Bal - Credit balance needed to fulfill requirements.

Electives, as needed to bring total credit hours to a minimum of 120

and 40 hours of upper division (300 level or above).

*ENG 321 may also be used to meet the Focus on Written Communication and Integrative and Applied Learning requirement of General Education.

For advisement only. Consult appropriate catalog for degree requirements.