

**Comprehensive General Business Major  
Bachelor of Science**

Fall 2023: 7/27/2023

	Cr Hrs	Cr Rec	Cr Bal	Prerequisites/ Periodicity		Cr Hrs	Cr Rec	Cr Bal	Prerequisites/ Periodicity
General Education Requirements	45-49								
College of Business Core Requirements	36-51				<b>c) International Business Environment</b>				
<b>General Business Major</b>					ECO 346 - International Economic Development	3			Acceptance into Education Abroad program/ Demand <sup>1</sup>
RMI 211 - Principles of Risk Management and Insurance	3			15 hours	ECO 456 - Comparative Economic Systems	3			ECO 155/ Spring <sup>1</sup>
LAW 335 - Business Enterprises, Rights/Liabilities OR	2			LAW 231 <sup>1</sup>	ECO 392 - International Education Abroad in Economics				Acceptance into Education Abroad program/ Demand <sup>1</sup>
LAW 532 - Legal Environment of Business Organizations for Professionals	3			54 hours, LAW 231/ Spring <sup>1</sup>	ECO 565 - International Economics	3			ECO 155 and 165; and QBA 237/ Spring <sup>1</sup>
<b>Complete a minimum of 24 hours from at least 4 of the following areas:</b>					FIN 392 - International Education Abroad in Finance	3			B- or better in FIN 380; Acceptance into Education Abroad program/ Demand <sup>1</sup>
<b>a) Business Relationships</b>					FIN 582 - International Financial Management	3			B- or better in FIN 380 <sup>1</sup>
BUS 494 - Internship	1-3			80 hours, permission <sup>1</sup>	FIN 586 - International Financial Statement Analysis	3			B- or better in FIN 380 <sup>1</sup>
BUS 510 - E-Business and Online Entrepreneurship	3			54 hours/Demand <sup>1</sup>	MGT 447 - International Management	3			MGT 340 or concurrent enrollment <sup>1</sup>
BUS/LAW 550 - Negotiation, Mediation, and Arbitration in Business	3			60 hours <sup>1</sup>	MKT 464 - Global Supply Chain Management	3			MKT 350/ Fall <sup>1</sup>
ECO 304 - Behavioral Economics	3			ECO 165/ Spring <sup>1</sup>	MKT 474 - International Marketing	3			MKT 350 <sup>1</sup>
ECO 310 - Labor Economics	3			ECO 155 and 165/Spring <sup>1</sup>	RMI 392 - International Education Abroad in Risk Management and Insurance	3			RMI 211; Acceptance into Education Abroad program/ Demand <sup>1</sup>
ENG 321 - Beginning Technical Writing	3			45 hours, ENG 110	<b>d) Markets and Economies</b>				
ENT 301 - Principles of Entrepreneurship OR ENT 302 - Creativity, Innovation and Ideation	3			admission to COB/Fall	ECO 365 - Intermediate Microeconomics	3			ECO 165 <sup>1</sup>
ITC 205 - Web Site Design and Development	3				ECO 385 - Intermediate Macroeconomics	3			ECO 155 and MTH 134 or above <sup>1</sup>
LAW 341 - Legal Research and Writing	3			LAW 231, Fall <sup>1</sup>	ECO 514 - Game Theory	3			ECO 165/Fall
MGT 341 - Organizational Behavior and Leadership	3			MGT 340 or concurrent enrollment <sup>1</sup>	FIN 266 - Principles of Real Estate	3			15 hours
MGT 397 - Business Report Writing	3			MGT 286 <sup>1</sup>	FIN 384 - Financial Markets and Investments	3			ACC 201, 211, ECO 155, and 165, QBA 237 <sup>1</sup>
MKT 351 - Consumer Market Behavior	3			MKT 350 <sup>1</sup>	FIN 395 - Domestic Field Experience in Finance	3			B- or better in FIN 380; Acceptance into related field experience program <sup>1</sup>
MKT 352 - Professional Sales	3			MKT 350 <sup>1</sup>	MKT 365 - Introduction to Logistics	3			MKT 350 <sup>1</sup>
MKT 354 - Principles of Advertising	3			MKT 350 <sup>1</sup>	MKT 450 - Supply Chain Management and Sustainability	3			BUS 510 or MKT 350 <sup>1</sup>
MKT 355 - Principles of Retailing	3			MKT 350/ Fall <sup>1</sup>	<b>e) Project and Technology Management</b>				
MKT 410 - Service Marketing	3			MKT 350 <sup>1</sup>	ACC 341 - Accounting and Management Information Systems	3			C or better in ACC 301 <sup>1</sup>
<b>b) Financial and Quantitative Analysis</b>					ITC 235 - Computer Hardware and Operating Systems	3			
ACC 301 - Intermediate Accounting I	3			C or better in MTH 134 or higher or concurrent enrollment; grade of B- or better in ACC 201, 206 <sup>1</sup>	ITC 260 - Programing Logic and Design for Business	3			MTH 134 or higher
ACC 302 - Intermediate Accounting II	3			C or better in ACC 301 <sup>1</sup>	ITC 290 - Advanced Microcomputer Applications	3			
ACC 311 - Managerial Cost Accounting	3			C or better in ACC 211 <sup>1</sup>	ITC 295 - Database Management Systems Concepts and Design	3			MTH 134 or higher
ACC 513 - Managerial Cost Accounting II	3			C or better in ACC 311/ Spring <sup>1</sup>	ITC 388 - Information Systems Analysis and Design	3			ITC 235 or 260 or 295 or concurrent enrollment <sup>1</sup>
ECO 409 - Applied Econometrics	3			QBA 237 or equivalent <sup>1</sup>	ITC 420 - IT Project Management	3			Spring <sup>1</sup>
ECO 475 - Managerial Economics	3			ECO 155 and 165/ Demand <sup>1</sup>	TCM 359 - Principles of Project Management	3			53 hours
<b>f) Risk Management and Compliance</b>									
FIN 381 - Financial Planning	3			54 hours and "C" or better in MTH 134 or higher <sup>1</sup>	ACC 321 - Tax Accounting I	3			B- or better in ACC 201 <sup>1</sup>
FIN 390 - Intermediate Financial Management	3			B- or better in FIN 380 <sup>1</sup>	ACC 524 - Tax Accounting II	3			C or better in ACC 321 <sup>1</sup>
FIN 585 - Portfolio Management and Alternative Assets	3			B- or better in FIN 380 <sup>1</sup>	ECO 435 - The Economic Analysis of Law	3			ECO 165 /Spring odd <sup>1</sup>
MKT 360 - Marketing Research	3			MKT 350 and QBA 337 <sup>1</sup>	FIN 589 - Management of Financial Institutions	3			B- or better in FIN 380 and either FIN 384 or ECO 305 <sup>1</sup>
MKT 368 - Supply Chain and Operations Modeling	3			QBA 337, and MKT 364 or 365 or 450 <sup>1</sup>	FIN/RMI 538 - Introduction to Estate Planning	3			LAW 231; FIN 381 or 380 or concurrent enrollment/ Fall <sup>1</sup>
QBA 337 - Applied Business Statistics	3			QBA 237 or equivalent <sup>1</sup>	LAW 531 - Labor Law and Employment Discrimination	3			LAW 231/ Fall <sup>1</sup>
					LAW 537 - Environmental Regulation	3			36 hours, Spring <sup>1</sup>
					MGT 345 - Designing, Managing and Evaluating Human Resource Management Programs	3			MGT 340 and QBA 237 <sup>1</sup>
					RMI 310 - Theory of Risk and Measurement	3			QBA 237 or equivalent/Fall <sup>1</sup>
					RMI 312 - Life Insurance	3			RMI 211/ Spring <sup>1</sup>
					RMI 313 - Property and Liability Insurance	3			RMI 211/ Fall <sup>1</sup>
					RMI 314 - Employee Benefits and Social Insurance	3			30 hours <sup>1</sup>
					RMI 415 - Risk Management	3			RMI 211, 80 hours/ Spring <sup>1</sup>
					TCM 337 - Quality Control and Measurement	3			QBA 237 or MTH 345/ Fall

<sup>1</sup>Undergraduate business and undecided majors must be admitted to degree program.

Note: A minimum of 12 credit hours not counted as requirements on any other major or minor, and exclusive of problems or readings is required for any COB major.

Cr Rec - Credit hours received for courses completed.  
Cr Bal - Credit balance needed to fulfill requirements.

Electives, as needed to bring total credit hours to a minimum of 120 and 40 hours of upper division (300 level or above).

\*ENG 321 may also be used to meet the Focus on Written Communication and Integrative and Applied Learning requirement of General Education.

For advisement only. Consult appropriate catalog for degree requirements.