

## Comprehensive General Business Major Bachelor of Science

Fall 2022: 7/5/2022

	Cr Hrs	Cr Rec	Cr Bal	Prerequisites/ Periodicity		Cr Hrs	Cr Rec	Cr Bal	Prerequisites/ Periodicity
General Education Requirements	45-49				<b>c) International Business Environment</b>				
College of Business Core Requirements	36-48				BUS 392 - International Education Abroad in Business	3			Acceptance into study away program <sup>1</sup>
<b>General Business Major</b>					ECO 346 - International Economic Development	3			ECO 155 and 165/Fall
RMI 211 - Principles of Risk Management and Insurance	3			15 hours	ECO 456 - Comparative Economic Systems	3			ECO 155/Spring
LAW 335 - Business Enterprises, Rights/Liabilities OR	2			LAW 231 <sup>1</sup>	ECO 565 - International Economics	3			ECO 155 and 165; recommended: QBA 237/ Spring
LAW 532 - Legal Environment of Business Organizations for Professionals	3			90 hours, LAW 231/ Spring <sup>1</sup>	FIN 392 - International Education Abroad in Finance	3			B- or better in FIN 380; Acceptance into study away program/ Demand <sup>1</sup>
<b>Complete a minimum of 24 hours from at least 4 of the following areas:</b>					FIN 582 - International Financial Management	3			B- or better in FIN 380 <sup>1</sup>
<b>a) Business Relationships</b>					FIN 586 - International Financial Statement Analysis	3			B- or better in FIN 380 <sup>1</sup>
BUS 494 - Internship	1-3			80 hours, permission <sup>1</sup>	MGT 447 - International Management	3			MGT 340 <sup>1</sup>
BUS 510 - E-Business and Online Entrepreneurship	3			54 hours/Demand <sup>1</sup>	MKT 464 - Global Supply Chain Management	3			MKT 350/ Fall <sup>1</sup>
BUS/LAW 550 - Negotiation, Mediation, and Arbitration in Business	3			60 hours <sup>1</sup>	MKT 474 - International Marketing	3			MKT 350 <sup>1</sup>
ECO 304 - Behavioral Economics	3			ECO 165/ Spring	RMI 392 - International Education Abroad in Risk Management and Insurance	3			RMI 211; Acceptance into study away program/ Demand <sup>1</sup>
ENG 321 - Beginning Technical Writing	3			45 hours, ENG 110	<b>d) Markets and Economies</b>				
ENT 301 - Principles of Entrepreneurship OR	3			admission to COB/Fall	ECO 314 - Game Theory	3			ECO 165/Fall
ENT 302 - Creativity, Innovation and Ideation	3			admission to COB/Spring	ECO 385 - Intermediate Macroeconomics	3			ECO 155 and MTH 134 or above/Spring
ITC 205 - Web Site Design and Development	3				FIN 266 - Principles of Real Estate	3			15 hours
LAW 341 - Legal Research and Writing	3			LAW 231, Fall <sup>1</sup>	FIN 384 - Financial Markets and Intermediaries	3			ACC 201, 211, ECO 155, and 165 <sup>1</sup>
MGT 341 - Organizational Behavior and Leadership	3			MGT 340 <sup>1</sup>	FIN 395 - Domestic Field Experience in Finance	3			B- or better in FIN 380; Acceptance into study away program <sup>1</sup>
MGT 397 - Business Report Writing	3			MGT 286 <sup>1</sup>	MKT 365 - Introduction to Logistics	3			MKT 350 <sup>1</sup>
MKT 351 - Consumer Market Behavior	3			MKT 350 <sup>1</sup>	MKT 450 - Supply Chain Management and Sustainability	3			BUS 510 or MKT 350 <sup>1</sup>
MKT 352 - Professional Sales	3			MKT 350 <sup>1</sup>	<b>e) Project and Technology Management</b>				
MKT 354 - Principles of Advertising	3			MKT 350 <sup>1</sup>	ACC 341 - Accounting and Management Information Systems	3			C or better in ACC 300 and 301 <sup>1</sup>
MKT 355 - Principles of Retailing	3			MKT 350/ Fall <sup>1</sup>	ITC 235 - Computer Hardware and Operating Systems	3			
MKT 410 - Service Marketing	3			MKT 350 <sup>1</sup>	ITC 260 - Introduction to JAVA	3			
<b>b) Financial and Quantitative Analysis</b>					ITC 290 - Advanced Microcomputer Applications	3			
ACC 301 - Intermediate Accounting I	3			B or better in ACC 201 and 211 <sup>1</sup>	ITC 295 - Database Management Systems Concepts and Design	3			
ACC 302 - Intermediate Accounting II	3			C or better in ACC 300 and 301 <sup>1</sup>	ITC 388 - Information Systems Analysis and Design	3			ITC 235 or 260 or 295 or concurrent enrollment <sup>1</sup>
ACC 311 - Managerial Cost Accounting	3			C or better in ACC 211 <sup>1</sup>	ITC 420 - IT Project Management	3			Spring <sup>1</sup>
ACC 513 - Managerial Cost Accounting II	3			C or better in ACC 311/ Spring <sup>1</sup>	TCM 359 - Principles of Project Management	3			53 hours
ECO 409 - Applied Econometrics	3			QBA 237 or equivalent/ Fall	<b>f) Risk Management and Compliance</b>				
ECO 475 - Managerial Economics	3			ECO 155 and 165/Fall	ACC 321 - Tax Accounting I	3			B or better in ACC 201 <sup>1</sup>
FIN 381 - Financial Planning	3			54 hours and "C" or better in MTH 134 or higher <sup>1</sup>	ACC 524 - Tax Accounting II	3			C or better in ACC 321 <sup>1</sup>
FIN 390 - Intermediate Financial Management	3			B- or better in FIN 380 <sup>1</sup>	FIN 589 - Management of Financial Institutions	3			B- or better in FIN 380 and either FIN 384 or ECO 305 <sup>1</sup>
FIN 485 - Investments	3			B- or better in FIN 380 <sup>1</sup>	FIN/RMI 538 - Introduction to Estate Planning	3			LAW 231; FIN 381 or 380 or concurrent enrollment/ Fall <sup>1</sup>
MKT 360 - Marketing Research	3			MKT 350 and QBA 337 <sup>1</sup>	LAW 531 - Labor Law and Employment Discrimination	3			LAW 231/ Fall <sup>1</sup>
MKT 368 - Supply Chain and Operations Modeling	3			QBA 337, and MKT 364 or 365 or 450 <sup>1</sup>	LAW 537 - Environmental Regulation	3			Spring <sup>1</sup>
QBA 337 - Applied Business Statistics	3			QBA 237 or equivalent <sup>1</sup>	MGT 345 - Designing, Managing and Evaluating Human Resource Management Programs	3			MGT 340 and QBA 237 <sup>1</sup>
<sup>1</sup> Undergraduate business and undecided majors must be admitted to degree program. Note: A minimum of 12 credit hours not counted as requirements on any other major or minor,					RMI 310 - Theory of Risk and Measurement	3			QBA 237 or equivalent/Fall <sup>1</sup>
and exclusive of problems or readings is required for any COB major.					RMI 312 - Life Insurance	3			RMI 211/ Spring <sup>1</sup>
Cr Rec - Credit hours received for courses completed.					RMI 313 - Property and Liability Insurance	3			RMI 211/ Fall <sup>1</sup>
Cr Bal - Credit balance needed to fulfill requirements.					RMI 314 - Employee Benefits and Social Insurance	3			30 hours <sup>1</sup>
Electives, as needed to bring total credit hours to a minimum of 120					RMI 415 - Risk Management	3			RMI 211, 80 hours/ Spring <sup>1</sup>
and 40 hours of upper division (300 level or above).					TCM 337 - Quality Control and Measurement	3			QBA 237 or MTH 345/ Fall

**For advisement only. Consult appropriate catalog for degree requirements.**

\*ENG 321 may also be used to meet the Focus on Written Communication and Integrative and Applied Learning requirement of General Education.