

Comprehensive Entrepreneurship Major

Bachelor of Science

Fall 2025: 06/02/2025

	Cr Hrs	Cr Rec	Cr Bal	Prerequisites / Periodicity
General Education Requirements	45-49			
College of Business Core Requirements	36-48			
Entrepreneurship				
ENT 301 - Principles of Entrepreneurship	3			Fall ¹
ENT 302 - Creativity, Innovation, and Ideation	3			Spring ¹
ENT 584 - Feasibility Study	3			ENT 301, FIN 350, MKT 350 ¹
ENT 543 - New Venture Management	3			ENT 302/ Fall ¹
ENT 561 - Small Business Consulting	3			ENT 301/ Spring ¹
FIN 350 - Entrepreneurial Finance	3			ACC 211, QBA 237/Fall ¹
MKT 351 - Consumer Behavior OR	3			MKT 350 ¹
MKT 360 - Marketing Research OR	3			QBA 337, MKT 350 ¹
MKT 410 - Service Marketing	3			MKT 350 ¹
Complete 9 hours from:				
BUS 510 - E-Business and Online Entrepreneurship	3			54 hours/ Demand, Summer ¹
ENT 201 - Launching Your New Business Online	3			Fall
ENT 494 - Internship in Entrepreneurship	3			Permission/ Demand ¹
DFM 560 - Business Analysis	3			"C" or better in DFM 460 or concurrent enrollment/Spring, Demand
MGT 341 - Organizational Behavior and Leadership	3			MGT 340 or concurrent enrollment ¹
MGT 345 - Human Resources Management	3			MGT 340, QBA 237 ¹
MGT 440 - Leadership Skill Development	3			MGT 340 or concurrent enrollment ¹
MGT 441 - Ethical Leadership in Business	3			MGT 340/ Fall ¹
MKT 365 - Introduction to Logistics	3			MKT 350 ¹
MKT 367 - Purchasing and Supply Management	3			MKT 364/ Spring ¹
QBA 337 - Applied Business Statistics	3			QBA 237 ¹

¹Undergraduate business and undecided majors must be admitted to degree program.

Note: A minimum of 12 credit hours not counted as requirements on any other major or minor, and exclusive of problems or readings is required for any COB major.

Cr Rec - Credit hours received for courses completed. Cr Bal - Credit balance needed to fulfill requirements.

Electives, as needed to bring total credit hours to a minimum of 120 and upper division hours (300+) to 40.

For advisement only. Consult appropriate catalog for degree requirements.