

Comprehensive Entertainment Management Major Bachelor of Science

Fall 2022: 7/5/2022

| | Cr Hrs | Cr Rec | Cr Bal | Prerequisites / Periodicity |
|---|------------------|--------|--------|--|
| General Education Requirements | 45-49 | | | |
| College of Business Core Requirements | 36-48 | | | |
| Entertainment Management | | | | |
| LAW 335 - Business Enterprises, Rights/Liabilities OR LAW 532 - Legal Environment of Business Organizations for Professionals | 2 3 | | | LAW 231 ¹ LAW 231, 90 hours/ Spring ¹ |
| MGT 310 - Introduction to the Entertainment Industry | 3 | | | 54 hours/ Fall ¹ |
| MGT 345 - Designing, Managing, and Evaluating Human Resources Management Programs | 3 | | | MGT 340 and QBA 237 ¹ |
| MGT 408 - Sponsorships in Entertainment and Sports | 3 | | | MGT 310 or 410/ Fall ¹ |
| MGT 410 - Venue Management | 3 | | | Recommended: MGT 310/ demand ¹ |
| MGT 412 - Managing Events in Entertainment and Sports | 3 | | | MGT 310 and MGT 340 ¹ |
| MGT 494 Internship in Management | 3 | | | MGT 310 or MGT 410, permission/ demand ¹ |
| Complete 12 hours from: | | | | |
| ACC 311 - Managerial Cost Accounting | 3 | | | C or better in ACC 211 or ACC 206 ¹ |
| BUS/LAW 550 - Negotiation, Mediation, and Arbitration in Business | 3 | | | 60 hours ¹ |
| COM 439 - Techniques and Cases in Public Relations | 3 | | | COM 210 and COM 309 |
| ENT 302 - Creativity, Innovation, and Ideation | 3 | | | Spring ¹ |
| FIN 266 - Principles of Real Estate | 3 | | | 15 hours |
| GRY 429 (308) - Geography of World Tourism | 3 | | | |
| GRY 310 - Fundamentals of Tourism | 3 | | | Fall |
| MGT 211 - Talent Management in Music and Entertainment | 3 | | | 45 hours/ Spring |
| MGT 300 - Service Learning in Management | 1 | | | 54 hours and concurrent enrollment in a service |
| MGT 400 - Topics in Management | 1-3 | | | MGT 340/ demand ¹ |
| MGT 413 - Managing the Sports Enterprise | 3 | | | MGT 310 and MGT 340/ Spring ¹ |
| MGT 465 - Managing the Human Resource Environment and Employment Relationship | 3 | | | MGT 345 ¹ |
| MKT 352 - Professional Sales | 3 | | | MKT 350 ¹ |
| MKT 367 - Purchasing & Supply Management | 3 | | | MKT 364/ Spring ¹ |
| MKT 368 - Supply Chain and Operations Modeling | 3 | | | MKT 364 or MKT 365 or MKT 450, QBA 337 ¹ |
| MKT 410 - Services Marketing | 3 | | | MKT 350 ¹ |
| MUS 216 - Introduction to Audio Techniques | 3 | | | Permission |
| MUS 316 - Advanced Audio Recording Techniques | 3 | | | MUS 216/ Fall |
| MUS 362 - Choral Union OR MUS 375 - Band OR MUS 376 - University Symphony OR MUS 393 - Opera Workshop | 1 1 1 1 | | | Permission |
| MUS 529 - Introduction to Commercial Music | 3 | | | Permission/ Spring |
| REC 305 - Meeting Planning | 3 | | | |
| REC 320 - Fundamentals of Tourism | 3 | | | Spring |
| RMI 415 - Risk Management | 3 | | | 80 hours, RMI 211/ Spring ¹ |
| THE 150 - Introduction to Theatre Technology | 2 | | | |
| THE 250 - Stagecraft and Construction 1 OR THE 255 - Lighting Design 1 | 2 2 | | | THE 150 THE 150 |
| THE 354 - Stage Management | 3 | | | THE 150/ Fall |

¹ Undergraduate business and undecided majors must be admitted to degree program.

Note: A minimum of 12 credit hours not counted as requirements on any other major or minor, and exclusive of problems or readings is required for any COB major.

Cr Rec - Credit hours received for courses completed. Cr Bal - Credit balance needed to fulfill requirements.

Electives, as needed to bring total credit hours to a minimum of 120 and upper division hours (300+) to 40.

For advisement only. Consult appropriate catalog for degree requirements.