



Board of Governors Meeting
Plaster Student Union, Traywick Parliamentary Room 313
Thursday, 12/12/2024
1:00 - 5:00 PM CT

- I. Roll Call *Presented By: Governor Lynn Parman*
- II. Approval of Minutes *Presented By: Governor Lynn Parman*
 - A. Approval of the open and closed minutes of the Board of Governors Meeting of October 18, 2024
 - II.A. Open Minutes of the October 18, 2024 Board of Governors Meeting - Page 4*
 - B. Approval of the open and closed minutes of the Board of Governors Special Meeting of November 22, 2024
 - II.B. Open Minutes of the November 22, 2024 Board of Governors Special Meeting - Page 9*
- III. Consent Agenda *Presented By: Governor Lynn Parman*
 - A. Human Resources
 - 1. Approval of Actions Concerning Academic Employees
 - III.A.1. Approval of Actions Concerning Academic Employees - Page 11*
 - 2. Approval of Actions Concerning Nonacademic Employees
 - III.A.2. Approval of Actions Concerning Nonacademic Employees - Page 20*
 - B. Procurement and Financial
 - 1. Approval of Procurement Activity Report
 - III.B.1. Approval of Procurement Activity Report - Page 28*
 - C. West Plains Campus
 - 1. Approval of Actions Concerning Academic Employees
 - III.C.1. Approval of Actions Concerning Academic Employees - West Plains Campus - Page 36*
 - 2. Approval of Actions Concerning Nonacademic Employees
 - III.C.2. Approval of Actions Concerning Nonacademic Employees - West Plains Campus - Page 40*
- IV. Making Our Missouri Statement - Citizen Scholars *Presented By: Dr. Dee Siscoe, Vice President for Student Affairs*
 - A. Approval of a Resolution to Acknowledge the Board of Governors Citizen Scholar Award Recipients
 - IV.A. Approval of a Resolution to Acknowledge the Board of Governors Citizen Scholar Award Recipients - Page 41*
- V. Committee Reports
 - A. Risk Management and Audit Committee *Presented By: Governor Chris Waters*
 - B. Finance and Facilities Committee *Presented By: Governor Tim Francka*
 - C. Programs and Planning Committee *Presented By: Governor Jeff Schrag*

VI. President's Report *Presented By: President Richard B. Williams*

A. December Commencement Overview

B. State Government Relations Update

VII. Executive Vice President's Report *Presented By: Zora Mulligan, Executive Vice President*

VIII. West Plains Campus

A. Chancellor's Report (written report) *Presented By: Dr. Dennis Lancaster, Chancellor of the West Plains Campus*

VIII.A. West Plains Campus Report - Page 43

IX. Academic Affairs

A. Faculty Senate Report *Presented By: Dr. Scott Zimmerman, Chair of Faculty Senate*

B. Provost's Report (written report) *Presented By: Dr. John Jasinski, Provost*
IX.B. Provost's Report - Page 45

X. Staff Senate

A. Staff Senate Report *Presented By: Campbell Keele, Chair of Staff Senate*
X.A. Staff Senate Report - Page 47

XI. Student Affairs

A. Report from the Student Body President *Presented By: Tamia Schiele, Student Body President*

XI.A. Student Government Association Report - Page 49

B. Student Affairs Report (written report) *Presented By: Dr. Dee Siscoe, Vice President for Student Affairs*

XI.B. Student Affairs Report - Page 50

XII. Community and Global Partnerships

A. Sponsored Research Report (written report) *Presented By: Brad Bodenhausen, Vice President for Community and Global Partnerships*

XII.A. Sponsored Research Report - Page 54

XIII. Financial

A. Development Report (written report) *Presented By: Brent Dunn, Vice President for University Advancement*

XIII.A. Development Report - Page 58

XIV. Inclusive Engagement

A. Office of Inclusive Engagement Report (written report) *Presented By: Dr. Algerian Hart, Assistant to the President for Inclusive Engagement*

XIV.A. Inclusive Engagement Report - Page 60

XV. Information Services

A. Information Services Report (written report) *Presented By: Jeff Coiner, Chief Information Officer*

XV.A. Information Services Report - Page 62

XVI. Marketing and Communications

A. Marketing and Communications Report (written report) *Presented By: Suzanne Shaw, Vice President for Marketing and Communications*

XVII. Old Business

- A. 2025-2030 Strategic Plan Update** *Presented By: Committee Co-Chairs Dr. Ken Brown, Chief Academic Strategy Officer, and Zora Mulligan, Executive Vice President*
XVII.A. 2025-2030 Strategic Plan Update - Page 65

XVIII. New Business

- A. Approval of 2025 Officers for the Missouri State University Board of Governors** *Presented By: Governor Tim Francka*
XVIII.A. Approval of Appointment of the 2025 Executive Committee of the Board of Governors - Page 67
- B. Announcement of 2025 Board Committee Appointments** *Presented By: Governor Tim Francka*
- C. Recognition of Outgoing Board Members** *Presented By: President Richard B. Williams*
1. Approval of Resolution of Recognition for Governor Lynn Parman
walk-on resolution
 2. Approval of Resolution of Recognition for Governor Jeff Schrag
walk-on resolution
 3. Approval of Resolution of Recognition for Governor Chris Waters
walk-on resolution

XIX. Resolution Authorizing Closed Meeting, Pursuant to the Revised Statutes of the State of Missouri 610.021

XIX. Closed Meeting Resolution - Page 68

XX. Adjournment *Presented By: Governor Lynn Parman*

**MINUTES OF THE
BOARD OF GOVERNORS
MISSOURI STATE UNIVERSITY
FRIDAY, OCTOBER 18, 2024**

The Board of Governors for Missouri State University held a meeting in the Plaster Student Union, Traywick Parliamentary Room 313 on the Missouri State University campus in Springfield, Missouri on Friday, October 18, 2024, with Governor Lynn Parman, Chair of the Board of Governors, presiding. Governor Parman called the meeting to order at 1:00 p.m.

Roll Call

Present – Lynn Parman, Chair of the Board
Anson Elliott, Governor
Tim Francka, Governor
Travis Freeman, Governor
Melissa Gourley, Governor
Susan Hardy, Student Governor
Ann Kampeter, Governor
Jeff Schrag, Governor
Chris Waters, Governor

Also present – Richard B. Williams, President
Brad Bodenhausen, Vice President for Community and Global Partnerships
Jeff Coiner, Chief Information Officer
Rachael Dockery, General Counsel and Vice President for Legal Affairs and Compliance
Brent Dunn, Vice President for University Advancement
Algerian Hart, Assistant to the President for Inclusive Engagement
John Jasinski, Provost
Dennis Lancaster, Chancellor of the West Plains Campus
Matt Morris, Vice President for Administration and Finance
Zora Mulligan, Executive Vice President
Patrick Ransdell, Director of Athletics
Suzanne Shaw, Vice President for Marketing and Communications
Dee Siscoe, Vice President for Student Affairs
Mark Smith, Dean of the McQueary College of Health and Human Services
Rowena Stone, Secretary to the Board of Governors

Approval of Minutes

Governor Parman called for a motion to approve the open and closed minutes of the August 1-2, 2024, retreat and the open and closed minutes of the August 28, 2024, special meeting. Governor Tim Francka provided a motion for approval, receiving a second from Governor Ann Kampeter.

Motion passed 8-0.

Consent Agenda

Governor Parman noted the next item of business on the agenda was the approval of the consent agenda. Items included in the consent agenda:

President

Approval of Employment Agreements for University Athletics (Human Resources No. 1774-24)

Academic Affairs

Approval of Revised Academic Calendar for 2025-2026 (Curriculum No. 403-24a)

Community and Global Partnerships

Approval of Revisions to G4.01 University Center Policy (Board Policies No. 135-24)

Facilities and Equipment

Approval of City of Springfield License Agreement to Use Public Right-of-Way for a Shuttle Shelter (Agreement No. 482-24)

Approval of Bids and Award of a Contract to Replace the Fire Pump at Hammons Student Center (Bids & Quotations No. 1619-24)

Approval of Bids and Award of a Contract to Renovate Room 105 at Meyer Library (Bids & Quotations No. 1620-24)

Human Resources

Approval of Actions Concerning Academic Employees (Human Resources 1775-24)

Approval of Actions Concerning Nonacademic Employees (Human Resources 1776-24)

Procurement and Financial

Approval of Procurement Activity Report (Purchasing Activity Report 538-24)

West Plains Campus

Approval of Employment Agreements for University Athletics (West Plains Personnel No. 502-24)

Approval of Actions Concerning Academic Employees (West Plains Personnel No. 503-24)

Approval of Actions Concerning Nonacademic Employees (West Plains Personnel No. 504-24)

Internal Audit and Risk Management

Approval of Revisions to G1.15 Internal Audit Charter (Board Policies No. 136-24)

Governor Jeff Schrag provided a motion for approval of the consent agenda, receiving a second from Governor Travis Freeman.

Motion passed 8-0.

Making Our Missouri Statement – Honoring Services: Veteran Students & Scholarship Success at Missouri State University, Supported by the Oldham Family Veteran Student Center

Brent Dunn, Vice President for University Advancement, introduced Mike Oldham, alum and member of the Foundation Board of Trustees. Mr. Oldham shared information on his experience as a veteran student and the importance of supporting veteran students. He commended Raeleen Ziegler, Director of Veteran

Services, and her staff for the extraordinary work they do to serve the 884 student veterans and 236 military dependent students currently attending Missouri State University. He shared that in the last twelve months, over \$2.7 million in GI Bill grants and \$570,000 in tuition assistance has been processed by the staff of the Oldham Family Veteran Student Center. He stated that the benefits and support received are critical in helping veteran students and dependents succeed.

Mr. Dunn introduced veteran students Chase Boggs and Ian Campbell. The students shared how the Oldham Family Veteran Student Center has assisted them in earning their degrees by providing support throughout their time at the University.

The Board thanked Mr. Oldham, Mr. Boggs, and Mr. Campbell for their service and Mr. Oldham for his support of the University and students.

Committee Reports

Governor Waters reported out on the October 10, 2024, Risk Management and Audit Committee meeting.

Governor Schrag reported out on the October 18, 2024, Programs and Planning Committee meeting.

Governor Francka reported out on the October 18, 2024, Finance and Facilities Committee meeting.

President's Report

President Richard B. Williams welcomed the Board to homecoming weekend. He introduced Patrick Ransdell, Director of Athletics, who started at the University on September 1.

President Williams presented two walk-on resolutions for approval. He shared that the Bronze Bear Award recognizes extraordinary achievement and outstanding support for the University. The Government Excellence Award is presented to a current or former government official who has taken significant action to demonstrate commitment to the university.

He recommended approval to award the 2024 Bronze Bear Award to Bryan Magers (Awards No. 116-24) for his support of Missouri State University. He shared that Mr. Magers grew up in Springfield, served as a trustee and past chair of the Foundation Board of Trustees. Mr. Magers has financially supported a variety of academic scholarships, athletic programs, and facilities that include the Davis-Harrington Welcome Center and outdoor plaza, the Bill and Lucille Magers Family Health and Wellness Center, and the University's newest residence hall – Heitz House.

President Williams recommended approval to award the 2024 Government Excellence Award to Missouri Governor Mike Parson (Awards No. 117-24). During Governor Parson's time as governor, Missouri State University's state operating appropriation increased by \$30 million – a 35% increase in state funding, in addition to \$79.5 million in capital improvements and \$20 million in one-time funding to expand or enhance programs that have had a significant positive impact on the Springfield and West Plains campuses. Additionally, Governor Parson has consistently emphasized that public higher education is essential to advancing workforce development.

Governor Francka provided a motion for approval of the two resolutions, receiving a second from Governor Anson Elliott.

Motion passed 8-0.

President Williams shared the What's New at MSU video. He stated that the University creates a new version of the video annual that celebrates the successes of the prior year. The video will be used to promote the University throughout this weekend and for the remainder of the academic year.

Academic Affairs

Mike Foster, Chair-Elect of Faculty Senate, provided a report on happenings of Faculty Senate. He shared that Faculty Senate will have two main focuses for the next year that include amendments to the Constitution and Bylaws of the Faculty to better reflect changes made because of academic realignment and the septennial review of the Faculty Handbook. He concluded his report by welcoming President Williams to his first Board meeting and shared that Faculty Senate is looking forward to working with him.

Dr. Jasinski provided an update on the 2024 Mind's Eye publication that highlights research and scholarly activities at Missouri State. He shared information on the content featured, how the publication is disseminated, and additional resources on the web. He shared two of the Mind's Eye videos that highlights the research of Dr. Jamie Grigsby, Associate Professor of Marketing, and Jin A. Seo, Associate Professor of Art and Design.

Dr. Jasinski highlighted additional successes of the semester of each college, and the deans provided additional information on the achievements featured.

Staff Senate

Campbell Keele, Chair of Staff Senate, provided an update on happenings of Staff Senate. Highlights of her report included information on the new representation model of Staff Senate, events, campus stakeholder guest speakers at meetings, and partnerships across campus.

Student Affairs

Tamia Schiele, Student Body President provided an update on happenings of the student body. Highlights of her report included information on Student Government Association's Annual Administrator Banquet, annual photoshoot, collaborations with various other groups on campus, and tasks completed as part of the current platform.

Mary Ann Wood, Director of Public Affairs Support, introduced Dr. John Schmalzbauer, Public Affairs Fellow and Conference Chair, to discuss the 2024-2025 Public Affairs Conference: *Between the One and Many: Considering Community and Individualism*. Dr. Schmalzbauer's report highlighted the conference's sessions, attendance numbers, survey responses, and testimonials from attendees.

A break was observed from 2:21 p.m. – 2:35 p.m.

New Business

Dr. Ken Brown, Chief Academic Strategy Officer, and Zora Mulligan, Executive Vice President, provided a 2025-2030 Strategic Plan overview. Highlights of their report included a review of the timeline, leadership team, committee membership, kickoff week participation, and next steps for the Strategic Plan.

Governor Parman presented a resolution for approval of the 2025 Officers for the Missouri State University Board of Governors (Administration No. 58-24) naming Governor Tim Francka as Chair and Governor Melissa "Missy" Gourley as Vice-Chair. Governor Schrag made a motion to approve the nominations, and Governor Kampeter provided a second.

Motion passed 8-0.

Closed Session

It was determined that the Board of Governors needed to meet in a closed session to consider items of business provided in the Revised Statutes of Missouri. Governor Parman asked if a resolution authorizing a closed meeting of the Board was prepared. Thereupon, the following resolution was presented for consideration:

BE IT RESOLVED by the Board of Governors for Missouri State University that a closed meeting with closed records and closed vote, be held during a recess of this regular meeting of the Board of Governors to consider items pursuant to:

R.S.Mo. 610.021(3). “Hiring, firing, disciplining or promoting of particular employees by a public governmental body...”

R.S.Mo. 610.021(13). “Individually identifiable personnel records, performance ratings or records pertaining to employees or applicants for employment...;”

Governor Francka provided a motion for approval, receiving a second from Governor Kampeter.

A roll call vote was taken. Those voting in favor – Governors Elliott, Francka, Freeman, Gourley, Kampeter, Parman, Schrag, and Waters; those voting against – none.

The open meeting recessed at 3:03 p.m. to go into closed session.

The open meeting reconvened at 3:47 p.m.

Adjournment

With no additional information needing to be discussed, Governor Parman called for a motion to adjourn the meeting. Governor Kampeter provided a motion to adjourn, receiving a second from Governor Elliott.

Motion passed 8-0.

Meeting adjourned at 3:47 p.m.

Lynn Parman
Board Chair

Approved at the meeting of
December 12, 2024

Rowena Stone
Secretary to the Board

**MINUTES OF THE
BOARD OF GOVERNORS SPECIAL MEETING
MISSOURI STATE UNIVERSITY
FRIDAY, NOVEMBER 22, 2024**

The Board of Governors for Missouri State University held a special meeting via Zoom webinar on Friday, November 22, 2024, with Governor Lynn Parman, Chair of the Board, presiding. Governor Parman called the meeting to order at 11:01 a.m.

Roll Call

Present – Lynn Parman, Chair of the Board
Anson Elliott, Governor
Tim Francka, Governor
Travis Freeman, Governor
Missy Gourley, Governor
Susan Hardy, Student Governor
Ann Kampeter, Governor
Jeff Schrag, Governor
Chris Waters, Governor

Also present – Richard B. Williams, President
Rachael Dockery, General Counsel and Vice President for Legal Affairs
and Compliance
Zora Mulligan, Executive Vice President
Suzanne Shaw, Vice President for Marketing and Communications
Rowena Stone, Secretary to the Board of Governors

Approval of Minutes

Governor Parman called for a motion to approve the open and closed minutes of the November 20, 2024, special meeting. Governor Tim Francka provided a motion, receiving a second from Governor Anson Elliott.

Motion passed 8-0.

Closed Session

It was determined that the Board of Governors needed to meet in a closed session to consider items of business provided in the Revised Statutes of Missouri. Governor Parman asked if a resolution authorizing a closed meeting of the Board was prepared. Thereupon, the following resolution was presented for consideration:

BE IT RESOLVED by the Board of Governors for Missouri State University that a closed meeting, with closed records and closed vote, be held during a recess of this special meeting of the Board of Governors to consider items pursuant to:

R.S.Mo. 610.021(1). “Legal actions, causes of action, or litigation involving a public governmental body...”

R.S.Mo. 610.021(3). “Hiring, firing, disciplining or promoting of particular employees by a public governmental body...;” and

R.S.Mo. 610.021(13). “Individually identifiable personnel records, performance ratings or records pertaining to employees or applicants for employment...”

Governor Travis Freeman provided a motion for approval, receiving a second from Governor Ann Kampeter.

A closed roll-call vote was taken. Those voting in favor – Governors Elliott, Francka, Freeman, Gourley, Kampeter, Parman, Schrag, and Waters; those voting against – none.

The open meeting recessed at 11:03 a.m. to go into closed session. Governor Kampeter left the meeting during closed session.

The open meeting reconvened at 12:22 p.m.

Adjournment

With no additional information needing to be discussed, Governor Parman called for a motion to adjourn the meeting. Governor Elliott provided a motion, receiving a second from Governor Freeman.

Motion passed 7-0.

Meeting adjourned at 12:23 p.m.

Lynn Parman
Board Chair

Passed at the meeting of
December 12, 2024

Rowena Stone
Secretary to the Board

III.A.1.

MISSOURI STATE UNIVERSITY

BOARD RESOLUTION

HUMAN RESOURCES NO. 1777-24
Approval of Actions Concerning
Academic Employees

BE IT RESOLVED by the Board of Governors for Missouri State University that the actions indicated for academic employees, as itemized below, are hereby approved.

RANKED FACULTY APPOINTMENT:

<u>Name</u>	<u>Position-Department</u>	<u>Salary</u>	<u>Effective</u>
Xiaoning Sun	Assistant Professor School of Special Education, Leadership & Professional Studies	\$56,650 annually	10/14/24
Tarah Trokey	Assistant Professor Physician Assistant Studies (12-month appointment)	\$97,000 annually	01/01/25
Darsheika Williams	Assistant Professor School of Accountancy	\$155,000 annually	08/11/25
Weijie Zhao	Assistant Professor Information Technology & Cybersecurity	\$132,000 annually	08/11/25

(See Addendum A for Per Course Faculty Appointments)

(See Addendum B for Summer Appointments)

(See Addendum C for Supplemental Payments)

(See Addendum D for Graduate Teaching Assistant Appointments)

RESIGNATIONS:

<u>Name</u>	<u>Position-Department</u>	<u>Effective</u>
Giorgianna Auteri	Assistant Professor Biology	12/13/24
Quinton Phelps	Associate Professor Biology	12/13/24
Rachel Stroud	Visiting Instructor School of Health Sciences	12/13/24

RETIREMENTS:

<u>Name</u>	<u>Position-Department</u>	<u>Effective</u>
Orville G. Brown	Professor School of Special Ed, Leadership & Professional Studies	12/13/24
Laszlo Kovacs	Professor Biology	12/13/24
Linda Sun	Instructor Mathematics	12/13/24
Timothy White	Associate Professor Communication, Media, Journalism & Film	05/09/25
Ronald Snodgrass	Director Greenwood Laboratory School (12-month appointment)	06/30/25

LEAVE WITH PAY:

<u>Name</u>	<u>Position-Department</u>	<u>Effective</u>
Maria Cerdas Cisneros	Associate Professor Languages Cultures & Religions	09/12/24 12/13/24

CHANGE OF STATUS:

<u>Name</u>	<u>Position-Department</u>	<u>Action</u>	<u>Effective</u>
Rachel Besara	From: Associate Dean Library \$127,586 annually To: Interim Dean Library \$127,586 annually (\$1,462 monthly supplemental)	Status Change	11/01/24
Susan Dollar	From: Professor School of Mental Health & Behavioral Sciences To: Faculty Emeritus School of Mental Health & Behavioral Sciences	Status Change	02/01/25

Lynn Parman
Board Chair

Passed at meeting of
December 12, 2024

Rowena Stone
Secretary to the Board

ADDENDUM A

The following have been appointed as Per Course Faculty for the fall semester: August 19, 2024 through December 13, 2024.

<u>Name</u>	<u>Department</u>	<u>Salary</u>
Acevedo, Andre	Music	\$339.00
Brown, Lucas	Missouri State Outreach	\$2,745.00
Bruce, Richard	School of Construction Design & Project Mgmt	\$4,000.00
Butt, Hassan Anjum	Finance Economics & Risk Mgmt	\$4,000.00
Choate, Lenetta	School-Mental Health & Behavior Sci	\$2,745.00
Drake, Susan	School-Spec Ed Ldrshp Prof Studies	\$1,630.00
Hogan, Joy	School of Health Sciences	\$798.00
Jordan, Billy	Comm Media Journalism & Film	\$2,484.00
Kanamori, Yasuko	Education Abroad	\$2,745.00
McDonald, Scott	Finance Economics & Risk Mgmt	\$4,000.00
Morgan, Melanie	School of Health Sciences	\$2,550.00
Salloum, Georget	Foreign Language Institute	\$2,998.00

The following have been appointed as Per Course Faculty for the spring semester: January 13, 2025 through May 09, 2025.

<u>Name</u>	<u>Department</u>	<u>Salary</u>
Albritton, Stephanie	Information Tech & Cybersecurity	\$6,000.00
Allen, Angelia	School-Mental Health & Behavior Sci	\$4,890.00
Athmer, Keith	Information Tech & Cybersecurity	\$4,000.00
Bateman, James	Information Tech & Cybersecurity	\$4,000.00
Belle, Carla	History	\$5,400.00
Bench, Lucas	Information Tech & Cybersecurity	\$3,000.00
Black, Angela	Theatre & Dance	\$4,140.00
Blackwell, Taylor	Information Tech & Cybersecurity	\$3,000.00
Bruce, Richard	School of Construction Design & Project Mgmt	\$4,000.00
Butt, Hassan Anjum	Finance Economics & Risk Mgmt	\$4,000.00
Cannon, Jacob	Theatre & Dance	\$4,968.00
Conley, Patrick	History	\$5,400.00
Cordell, Laine	Theatre & Dance	\$5,796.00
Djordjevic, Vldan	Art & Design	\$2,784.00
Dubinsky, Julie	Finance Economics & Risk Mgmt	\$4,000.00
Evermon, Blake	Political Science & Philosophy	\$3,000.00
Gentile, Federica Wanda	Foreign Language Institute	\$2,400.00
Hampton, Rakeisha	School-Mental Health & Behavior Sci	\$2,445.00

Academic Personnel Board Actions, cont'd.

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Hill, David	History	\$6,000.00
Hudson, Rachel	School-Mental Health & Behavior Sci	\$2,445.00
Janda, Elizabeth	Languages Cultures & Religions	\$3,084.00
Johns, Sherman	Sociology Anthropology & Gerontology	\$6,168.00
Karr, Jeffrey	Languages Cultures & Religions	\$2,484.00
Kelley, Justin	History	\$5,400.00
Kessinger, Kristin	History	\$5,400.00
Knight, Jack	Political Science & Philosophy	\$6,308.00
Larkin, Kathleen	Finance Economics & Risk Mgmt	\$4,500.00
Lebeck, Christopher	Finance Economics & Risk Mgmt	\$4,000.00
McDonald, Scott	Finance Economics & Risk Mgmt	\$4,000.00
Miller, Kyle	History	\$5,400.00
Newman, Kenneth	Information Tech & Cybersecurity	\$7,750.00
Opitz, Matthew	History	\$2,700.00
Payne, Amy	Languages Cultures & Religions	\$2,484.00
Pendley, Robert	Information Tech & Cybersecurity	\$3,000.00
Pettijohn, James	Finance Economics & Risk Mgmt	\$11,572.00
Pettus, Julie	Information Tech & Cybersecurity	\$3,000.00
Pham, Alexander	Information Tech & Cybersecurity	\$3,000.00
Polallis, Neal	Art & Design	\$5,568.00
Potter, Ethan	School-Mental Health & Behavior Sci	\$4,890.00
Rice, Judith	History	\$6,000.00
Ryder, Christina	Sociology Anthropology & Gerontology	\$6,000.00
Scales, Megan	Sociology Anthropology & Gerontology	\$3,000.00
Shaughnessy, Mackenzie	School-Mental Health & Behavior Sci	\$2,445.00
Simpson, Ashley	History	\$5,400.00
Skibiski, Barbara	School of Anesthesia	\$6,150.00
Sly, James	Information Tech & Cybersecurity	\$3,000.00
Snedden, Anna	History	\$4,968.00
Tannehill, Micah	Finance Economics & Risk Mgmt	\$3,300.00
Van Arsdale, Ernest	Finance Economics & Risk Mgmt	\$4,000.00
Wang, Yuxue	Information Tech & Cybersecurity	\$6,000.00

ADDENDUM B

The following have been appointed as Summer Faculty for the summer semester: June 2, 2025 through July 31, 2025

<u>Name</u>	<u>Department</u>	<u>Salary</u>
Backes, Heidi	Languages Cultures & Religions	\$2,400.00
Hyder, Tahsin	RCASH	\$6,000.00
Johnson, Cynthia	RCASH	\$6,000.00
Kelly-Williams, Suzette	School-Teaching Learn & Develop Sci	\$3,000.00
Leonhardt, Ronald	RCASH	\$6,000.00
Love, Joel	RCASH	\$6,000.00
Moriarty, Julia	RCASH	\$6,000.00
Perkins, David	Schl of Earth Enviro & Sustain	\$4,880.00
Sun, Xiaoning	School-Spec Ed Lcdrshp Prof Studies	\$3,000.00
Wasserman, Andrew	RCASH	\$6,000.00
Yang, Zhiguo	Information Tech & Cybersecurity	\$20,283.00

ADDENDUM C**Supplemental payment for teaching assignments:**

<u>Name</u>	<u>Department</u>	<u>Salary</u>
Aho, Kyle	Music	\$2,189.00
Akoro, Celestine	Ctr Academic Success & Transition	\$421.00
Balasundaram, Gautam	Information Tech & Cybersecurity	\$3,000.00
Benzer, Fatih	Art & Design	\$6,881.00
Boswell, Matthew	Music	\$10,646.00
Brattin, Ricky	Information Tech & Cybersecurity	\$9,500.00
Buyurgan, Nebil	Technology & Construction Mgmt	\$18,807.00
Chapman, Carol	Music	\$654.00
Choi, Hyunjin	School-Teaching Learn & Develop Sci	\$1,392.00
Cornelius-White, Jeffrey	Education Abroad	\$3,147.00
Daehn, Ann Marie	Music	\$5,183.00
Dalton, Tracy	English	\$3,933.00
Davis, Joshua	Information Tech & Cybersecurity	\$9,500.00
Ge, Yidan	Information Tech & Cybersecurity	\$3,000.00
Hammar, Abraham	Information Tech & Cybersecurity	\$3,000.00
Hausback, Jason	Music	\$12,334.00
Heinlein, Kurt	Theatre & Dance	\$6,689.00
Hellman, Daniel	Music	\$9,471.00
Jones, Kallen	Art & Design	\$2,448.00
Kaatz, James	Political Science & Philosophy	\$5,213.00
Kaula, Rajeev	Information Tech & Cybersecurity	\$9,500.00
Keele, Campbell	Finance Economics & Risk Mgmt	\$3,300.00
Keys, Amanda	School of Social Work	\$5,678.00
Koo, Pedro	Languages Cultures & Religions	\$5,600.00
Li, Yingying	Information Tech & Cybersecurity	\$3,000.00
Liu, Zongxi	Information Tech & Cybersecurity	\$9,500.00
Love, Joel	Music	\$2,327.00
Maimone, Luciane	Languages Cultures & Religions	\$5,161.00
Martinez, Judith Blanca	Languages Cultures & Religions	\$5,241.00
Meadows, William	Sociology Anthropology & Gerontology	\$6,890.00
Morgan, Michelle	History	\$5,715.00
Murray, Michael	Music	\$2,778.00
Neely, Jeremy	History	\$5,499.00
Patton, Marciann	Education Abroad	\$4,055.00
Payne, Richard	Music	\$3,269.00
Peters, Grant	Music	\$3,830.00

Academic Personnel Board Actions, cont'd.

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Pulleyking, Micki	Honors College	\$2,400.00
Quinn, Nathaniel	School-Spec Ed Ldrshp Prof Studies	\$4,570.00
Ragan, Kent	Education Abroad	\$8,012.00
Ramsey, Megan	Finance Economics & Risk Mgmt	\$6,700.00
Riggs, Trisha	Languages Cultures & Religions	\$1,656.00
Rodriguez de la Vega, Vanessa	Languages Cultures & Religions	\$5,465.00
Scott, Vicky	Music	\$4,740.00
Scroggins, Wesley	Management	\$16,552.00
Shepard, Jason	Sociology Anthropology & Gerontology	\$1,317.00
Sottile, James	School-Spec Ed Ldrshp Prof Studies	\$7,315.00
Stanton, Rhonda	English	\$5,449.00
Storochuk, Allison	Music	\$9,610.00
Templeton, Kelly	Theatre & Dance	\$3,525.00
Thompson, Chris	Music	\$1,366.00
Thornton, Kristen	School of Accountancy	\$2,812.00
Tracy, Matthew	Music	\$4,200.00
Turner, John	Graduate College	\$4,082.00
Van Landuyt, Cathryn	Information Tech & Cybersecurity	\$7,640.00
Wiggin, Sarah	Theatre & Dance	\$3,863.00
Witte, Hugh	Finance Economics & Risk Mgmt	\$6,700.00
Zhang, Ying	Finance Economics & Risk Mgmt	\$6,700.00
Zhuang, Yuan	English	\$3,084.00

ADDENDUM D

The following have been appointed as Graduate Teaching Assistants for the spring semester: January 06, 2025 through May 09, 2025.

<u>Name</u>	<u>Department</u>	<u>Salary</u>
Adag-wene, Richard	Biology	\$5,023.00
Akano, Busayo	Chemistry & Biochemistry	\$5,023.00
Astuhuaman Davila, Tony	Physics Astronomy & Mat Sciences	\$6,115.00
Braun, Emma	Biology	\$5,023.00
Chand, Abhishu	Biology	\$5,023.00
Davis, Jackson	Biology	\$6,115.00
Edge, Kendra	Biology	\$5,023.00
Engworo, Amen	Mathematics	\$6,115.00
Henry, Destiny	Schl of Hospitality & Ldrs	\$5,023.00
Jegade, Oluwatomisin	Chemistry & Biochemistry	\$5,023.00
Lee, Skyler	Biomedical Sciences	\$5,023.00
Munyithya, Ruth	Chemistry & Biochemistry	\$5,023.00
Murray-Harper, Jordan	Biology	\$5,023.00
Norris, Zachary	Kinesiology	\$5,023.00
Oyelami, Josiah	Mathematics	\$6,115.00
Pettenger, Andrew	Chemistry & Biochemistry	\$5,023.00
Pope-Buss, Riley	Chemistry & Biochemistry	\$5,023.00

III.A.2.

MISSOURI STATE UNIVERSITY

BOARD RESOLUTION

HUMAN RESOURCES NO. 1778-24
Approval of Actions Concerning
Academic Employees

BE IT RESOLVED by the Board of Governors for Missouri State University that the actions indicated for non-academic employees, as itemized below, are hereby approved.

APPOINTMENTS:

<u>Name</u>	<u>Position-Department</u>	<u>Grade</u>	<u>Salary</u>	<u>Effective</u>
Julie Mahr	Assistant Teacher Child Development Center	40	\$31,200 annually	10/03/24
Melissa Mitchell	Custodian I Custodial Services	21	\$31,200 annually	10/07/24
Taylor Nielsen	Coordinator, Pharmacy Business Operations Magers Family Health & Wellness Center	43	\$51,000 annually	10/09/24
Kathryn Norris	Custodian I Custodial Services	21	\$31,200 annually	10/10/24
Michael West	Shop & Laboratory Supervisor College of Natural & Applied Sciences	25	\$52,000 annually	10/11/24
Angelo Vasquez	Financial Aid Counselor Financial Aid	42	\$43,888 annually	10/14/24
Ann Heidendal	Executive Assistant II McQueary College of Health & Human Services	13	\$44,200 annually	10/15/24
Reagan Washburn	Assistant Teacher Child Development Center	40	\$31,200 annually	10/16/24
Morganza Byrd	Fiscal & Administrative Manager School of Earth, Environment & Sustainability	44	\$60,000 annually	10/18/24
Justin Beaupre	Director of Content – TV Ozarks Public Television	45	\$80,000 annually	11/04/24

Non-academic Personnel Board Actions, cont'd.

Page 2

Matt Blades	HVAC Specialist II Facilities Maintenance	26	\$54,080 annually	11/04/24
Dale Blankenship	Journeyman Plumber Facilities Maintenance	26	\$49,920 annually	11/04/24
Deborah Kelly	Custodian I Plaster Student Union	21	\$31,200 annually	11/04/24
Goutham Marikanti	Database Analyst Cybersecurity & Enterprise Systems	35	\$66,000 annually	11/04/24
Darrick Clark	Custodian I Residence Life, Housing & Dining Services	21	\$31,200 annually	11/11/24
Bethany Henry	Associate Director – Architect Planning, Design & Construction	47	\$96,000 annually	11/11/24
Shaya Smith	Medical Assistant Magers Family Health & Wellness Center	40	\$36,400 annually	11/11/24
Jonathan Trout	Campus Safety Specialist Office of University Safety	24	\$35,360 annually	11/13/24
Aaron Altvater	Coordinator, Housing Assignments Residence Life Housing & Dining Services	42	\$48,500 annually	11/18/24
Chelsea Foresee	Coordinator Office of the Registrar	16	\$43,368 annually	11/18/24
Haylee Harris	Food Service Coordinator Child Development Center (75% FTE)	21	\$26,520 annually	11/18/24
Kimberly Iler	Administrative Specialist II Office of University Safety	12	\$35,672 annually	11/18/24

Non-academic Personnel Board Actions, cont'd.

Page 3

Phillip Kovach	Content Strategist University Advancement Relations	42	\$43,888 annually	11/18/24
Morgan Rinker	Maintenance Painter Facilities Maintenance	25	\$41,600 annually	11/18/24
Ginger Stringer	Director of University Advancement Communications University Advancement Relations	44	\$57,000 annually	11/18/24
Jacquelyn Wray	Research Specialist Darr College of Agriculture	41	\$41,600 annually	11/18/24
Jordan Dyer	Access Advisor Disability Resources Center	42	\$45,450 annually	12/02/24
Scott Goodwin	Distributed User Support Specialist Library	33	\$54,995 annually	12/02/24

RESIGNATIONS:

<u>Name</u>	<u>Position-Department</u>	<u>Effective</u>
Kristen Dickens	Fiscal Officer School of Earth, Environment & Sustainability	09/06/24
Destiny Liggins	Custodial Specialist Campus Recreation	10/02/24
Kenneth Browning	Campus Safety Specialist – Lead Office of University Safety	10/10/24
Mindy Buckner	Medical Assistant Magers Family Health & Wellness Center	10/17/24
Jenna Todd	Food Service Coordinator Child Development Center	10/18/24
Celestine Akoro	Academic Advisor Athletics Intercollegiate Athletics	10/25/24
Yen Tran	Vietnam Admissions Coordinator International Programs	10/25/24

Non-academic Personnel Board Actions, cont'd.

Page 4

Clyta DeWitt	Administrative Assistant II Bookstore	11/01/24
Adam Mulvey	Athletics Equipment Stores Specialist Intercollegiate Athletics	11/03/24
Joshua Varney	Custodian I Custodial Services	12/03/24

RETIREMENTS:

<u>Name</u>	<u>Position-Department</u>	<u>Effective</u>
Linda Elvers	Academic Administrative Assistant II Chemistry & Biochemistry	12/31/24
Sarah Morrissey	Administrative Assistant II Cooperative Engineering Program	12/31/24
Marie Sellers	Accounting Specialist School of Health Care Professions	03/31/25

CHANGE OF STATUS:

<u>Name</u>	<u>Position-Department</u>	<u>Action</u>	<u>Effective</u>
Sophia Raitel	From: Academic Advisor – Marketing Recruitment & Retention Specialist College of Natural & Applied Sciences To: Academic Advisor I College of Natural & Applied Sciences	Title Change	07/01/24
Dylan Welker	From: Academic Advisor – Marketing Recruitment & Retention Specialist College of Natural & Applied Sciences To: Academic Advisor I College of Natural & Applied Sciences	Title Change	07/01/24

Non-academic Personnel Board Actions, cont'd.

Page 5

Jay Spoonhour	<p>From: Assistant Director of Athletics - Fundraising Intercollegiate Athletics</p> <p>To: Assistant Director of Athletics – Development Intercollegiate Athletics</p>	<p>Title Change</p>	09/02/24
Stacey Trewatha-Bach	<p>From: Coordinator of Public Affairs Special Projects Public Affairs</p> <p>To: Assistant Director of Public Affairs Public Affairs</p>	<p>Title Change</p>	10/03/24
Katrina Chavez	<p>From: Associate Registrar & Curriculum Management Office of the Registrar</p> <p>To: Associate Registrar Office of the Registrar</p>	<p>Title Change</p>	10/09/24
Rebecca Harbaugh	<p>From: Associate Registrar, Operations Office of the Registrar</p> <p>To: Senior Associate Registrar Office of the Registrar</p>	<p>Title Change</p>	10/09/24
Nathan Hoff	<p>From: Associate Registrar – Degree Programs & Advisement Support Office of the Registrar</p> <p>To: Associate Registrar Office of the Registrar</p>	<p>Title Change</p>	10/09/24
Rachel Rigby	<p>From: Associate Registrar – Records & Registration Office of the Registrar</p> <p>To: Associate Registrar Office of the Registrar</p>	<p>Title Change</p>	10/09/24

Non-academic Personnel Board Actions, cont'd.

Page 6

Sharon Harter	From: Administrative Assistant I McQueary College of Health & Human Services GR 11, \$35,365 annually To: Academic Advisor I McQueary College of Health & Human Services GR 42, \$43,888 annually	Promotion	11/01/24
Brian Leas	From: Coordinator, Classroom Instructional Technologies Networking & Telecommunications GR 35, \$67,674 annually To: Coordinator, Audio Visual Technologies Networking & Telecommunications GR 37, \$87,385 annually	Reclassification & Salary Adjustment	11/01/24
Lisa Monkres	From: Administrative Specialist II School of Special Ed, Leadership & Professional Studies To: Staff Emeritus School of Special Ed, Leadership & Professional Studies	Status Change	11/01/24
Douglas Neidigh	Sustainability Unit Manager School of Earth Environment & Sustainability From: GR 43, \$40,556 annually (75% FTE) To: GR 43, \$54,075 annually (100% FTE)	Status Change	11/01/24
Jaime Ross	From: Director, Transfer Articulation & Nontraditional Student Services Adult Student Services To: Director Adult Student Services	Title Change	11/01/24

Non-academic Personnel Board Actions, cont'd.

Page 7

Adair Seifert-Anspaugh	From: Content Strategist Office of Strategic Communication GR 42, \$45,423 annually To: Social Media Coordinator Office of Strategic Communication GR 43, \$47,423 annually	Reclassification & Salary Adjustment	11/01/24
Sarah Terry	From: Academic Advisor/Retention Specialist College of Business To: Academic Advisor I College of Business	Title Change	11/01/24
Stefani Hall	From: Executive Assistant II Student Support & Opportunity Services GR 13, \$41,479 annually To: Executive Assistant IV Vice President Student Affairs GR 17, \$50,523 annually	Promotion	11/18/24
Joshua McIver	From: Maintenance Technician II Facilities Maintenance GR 25, \$42,741 annually To: HVAC Specialist I Facilities Maintenance GR 25, \$47,840 annually	Status Change & Salary Adjustment	11/18/24
Linda Elvers	From: Academic Administrative Assistant II Chemistry & Biochemistry To: Staff Emeritus Chemistry & Biochemistry	Status Change	01/01/25
Nadine Jones	From: Academic Administrative Assistant II Technology & Construction Management To: Staff Emeritus Technology & Construction Management	Status Change	01/01/25

Lynn Parman
Board Chair

Passed at meeting of
December 12, 2024

Rowena Stone
Secretary to the Board

III.B.1

MISSOURI STATE UNIVERSITY

BOARD RESOLUTION

PURCHASING ACTIVITY REPORT NO. 540-24
Approval of Procurement Activity Report

BE IT RESOLVED by the Board of Governors for Missouri State University that the attached Activity Report for all reportable actions since the last Board of Governors' meeting, as presented by the Office of Procurement Services, be approved.

Lynn Parman
Board Chair

Passed at meeting of
December 12, 2024

Rowena Stone
Secretary to the Board

COMMENTS:

Recommend the attached report summarizing all reportable Office of Procurement Services activity from October 8, 2024 through December 3, 2024 be approved.

**ACTIVITY REPORT
MISSOURI STATE UNIVERSITY
OFFICE OF PROCUREMENT SERVICES**

FOR APPROVAL

Other purchases at the discretion of the Director of Procurement Services with approval from the Vice President for Administration and Finance or President, with description of the rationale

**Service Management and Integration Platform \$630,000.00
Office of Information Services (Five-Year Period)**

Recommend approval for a renewal contract to be executed with TeamDynamix from May 1, 2025 to April 30, 2030 for an Information Technology Service Management (ITSM) and Integration platform.

Purpose of the solution is to track, manage, and automate Information Technology (IT) support activities and the account life cycle for students, faculty, and staff of the University.

TeamDynamix has been used since 2019 to track and manage Information Technology (IT) support activities across the University. It has improved visibility into support needs and resources, and enabled data-driven decision making and process improvement. Since the initial implementation for support tracking, use of TeamDynamix has been expanded to track server inventory, vendors and contracts, and most recently project management.

Renewal will add a cloud-based integration platform which will be used to modernize the University's identity and access management processes by replacing a legacy custom developed system. Nearly half of University Information Technology support issues today are related to account issues. Rebuilding the identity and access management system will improve the experience of new and departing students, faculty, and staff as well as those moving between roles by standardizing and automating the processes.

In exchange for executing a five-year renewal, the University will receive unlimited licenses to use TeamDynamix, and a significant discount of \$210,000.00 over a shorter-term agreement. The table below represents the subscription fees for the TeamDynamix software. In addition, there is a \$5,000.00 one-time implementation fee for the iPaaS module. Total purchase cost over the life of the contract is \$630,000.00.

**ACTIVITY REPORT
PAGE TWO**

Item	License Count	Total Contract Value Year 1 (05.01.2025 – 04.30.2026)	Total Contract Value Year 2 (05.01.2026 – 04.30.2027)	Total Contract Value Year 3 (05.01.2027 – 04.30.2028)	Total Contract Value Year 4 (05.01.2028 – 04.30.2029)	Total Contract Value Year 5 (05.01.2029 – 04.30.2030)	Total
Work Management Site License (Unlimited Universal Licenses)	1						
iPaaS Site License (Unlimited Metered Flows)	1	\$105,000.00	\$117,500.00	\$125,000.00	\$135,000.00	\$142,500.00	\$625,000.00
Value Added Services (20 Hours/Year)	1						
Total Contract Value		\$105,000.00	\$117,500.00	\$125,000.00	\$135,000.00	\$142,500.00	\$625,000.00*

*Additional \$5,000.00 one-time implementation fee.

Note: Funding to be from the Office of Information Services and the Office of the Provost – Student Computer Usage Fee operating budgets.

Chief Information Officer – Information Services Technology and Networking A02000 302010 73421 011, 58% or \$365,400.00.

Office of the Provost -- Student Computer Usage Fee Central Software E02033 022089 73421 011, 42% or \$264,600.00.

October 8, 2024 through December 3, 2024

**ACTIVITY REPORT
PAGE THREE**

FOR INFORMATIONAL PURPOSES ONLY

Single Feasible Source > \$100,000

**Electronic Databases for Journals and Magazines
University Libraries \$106,561.00**

Pursuant to University policy, which addresses justification for making awards on a single feasible source basis, the University is processing payment to EBSCO to renew one annual electronic database for the library, as a custom package created by EBSCO for a cost savings measure. The package includes EBSCO published electronic resources, as well as resources produced elsewhere and provided by EBSCO.

Services – September 1, 2024, through August 31, 2025

- America: History and Life EBSCOhost
- APA PsycArticles
- APA PsycINFO
- Art Full Text
- Business Source Premier
- CINAHL
- Education
- Historical Abstracts - EBSCOhost
- MLA International Bibliography

University Meyer Library subscribed to the annual renewals for eight electronic resource databases individually for several years. EBSCO was created in FY21 for the libraries as a custom package and cost-saving measure. This package includes resources published by EBSCO, as well as resources produced by EBSCO. Each of the electronic resources offers full-text coverage and indexing to academic journals and other publications, and are purchased in support of university academic departments, as the databases are considered core resources for their respective fields.

Subject to ongoing satisfactory performance, future orders will be issued on a continuing basis as needed.

Note: Funding to be from Library Materials Educational Supplies A02000 172002 73219 041.

October 8, 2024 through December 3, 2024

**ACTIVITY REPORT
PAGE FOUR**

Single purchase > \$100,000 from established cooperative contract

**Classroom Instructional Technologies \$131,862.21
Telecommunications and Communications Infrastructure**

Pursuant to University policy, which allows for participation in contract agreements established by other public entities, the University is utilizing the TIPS Purchasing Cooperative contract with Kansas City Audio-Visual (KCAV) to purchase audio visual supplies and equipment, including control systems, loudspeakers, AV over IP equipment, and flat-panel displays.

Equipment and supplies purchased will be installed by Telecommunication and Communications Infrastructure's Classroom Instructional Technologies unit as part of the Kings Street Annex First and Second Floor Renovation.

A purchase order has been issued to Kansas City Audio-Visual.

Note: Funding to be from Telecommunication Services D02008 062048 73208 063.

Single Feasible Source > \$100,000

**Ultrasound System \$162,364.50
School of Anesthesia**

Pursuant to University policy, which addresses justification for making awards on a single feasible source basis, School of Anesthesia requests a Venue Fit Ultrasound System from GE Medical Systems, Ultrasound and Primary Care Diagnostics, LLC.

GE Ultrasound provides the only technology such as cNerve AI technology and cardiac guidance. The systems are also compatible with the existing six Vscan air portable ultrasound probes. GE is providing a medical education discount at 55% which brings the total price from \$360,810.00 to \$162,364.50.

Schools of Nurse Anesthesia are now required to teach not only regional blocks but interventions for acute and chronic pain. This request is not only one ultrasound machine, but an ultrasound system that works with some of the existing Vscan equipment.

October 8, 2024 through December 3, 2024

**ACTIVITY REPORT
PAGE FIVE**

Note: Funding to be from School of Anesthesia Doctorate Practice Completion Program Instructional Capital Equipment B02671 132042 75001 011.

Single purchase > \$100,000 from an established cooperative contract

Furniture	\$187,522.70
Planning Design & Construction	(Estimated)

Pursuant to University policy, which allows for participation in contract agreements established by other public entities, utilization is recommended of OMNIA Steelcase Cooperative Contract 19Z05659, and TIPS Fellowes ESI Cooperative Contract 230301 with Scott Rice Company.

Scott Rice will supply furniture for the Phase II Renovation of Kampeter Hall, to accommodate moves from the Park Central Office Building. Additional office and classroom furniture are being purchased for Athletic Training departmental relocation from the first to fourth floor in preparation for the speech clinic that is being renovated on campus.

Note: Funding to be from Kampeter Renovation Phase II Furnishings X02285 302025 76302 095.

Single purchase > \$100,000 from established cooperative contract

Wireless Network Equipment	\$210,000.00
Networking and Telecommunications	(Estimated)

Pursuant to University policy, which allows the University to participate in contract agreements established by other public entities, the University seeks approval to utilize PEPPM Cooperative Contract 535122-076 through BlueAlly.

The purpose of this procurement is to obtain Aruba wireless network hardware to replace aging equipment in existing buildings and install new equipment in new construction areas such as Blunt Hall, Darr Innovation Hub and the new Ascend building in West Plains.

October 8, 2024 through December 3, 2024

**ACTIVITY REPORT
PAGE SIX**

Note: Funding to be from Telecommunication Services Networking and Telecommunications Supplies-Computer General Administration and Logistical Services D02008 062048 73204 063.

Single Feasible Source > \$100,000

**Journal Subscription Renewals \$218,465.36
Meyer Library**

Payment to be processed to Elsevier B.V. for the e-subscription fees for electronic access to subscribed titles that include the Cell Press Collection, Societies Fee, and Science Direct Collections, published by Elsevier Incorporated.

Included journals represent all fields, but primarily focus on the physical and life sciences, and to some extent the social sciences and business. Elsevier aggregates the content of the journals into an online platform or gateway known as Science Direct. The use of one platform or gateway enables a student or faculty member to search all journals, or to search by specific groups or individual specific titles.

Subscription to these 206 journals was previously through the University's contract vendor, Harrassowitz. However, Harrassowitz no longer offers any extension of credit or prepayment subscription discount on these titles, as they have in the past. Therefore, the University now works directly with the publisher, Elsevier B.V, and by subscribing directly, the savings to the University is one percent (1%). The period covered by these renewals is January 1, 2025, through December 31, 2025.

Note: Funding to be from Library Periodicals A02000 172002 75006 041.

Single Feasible Source > \$100,000

**Retention Solution Platform \$242,025.00
Student Success (Three-Year Agreement)**

Pursuant to University policy, which addresses justification for making awards on a single feasible source basis, Student Success has requested a three-year contract from EdSights Retention Solution using an artificial intelligence (AI) powered chatbot, which is a digital tool to simulate human conversation. Purpose is to improve student persistence, retention, and success at the University's Springfield campus.

October 8, 2024 through December 3, 2024

**ACTIVITY REPORT
PAGE SEVEN**

Chatbots use real-time data, persistence research, and scalable text-based communication to continuously engage students, and proactively address barriers to their success. The service aligns with University academic priorities to increase student retention and enhance advisor efficiency.

EdSights systematically checks in with college students over text and asks research-based questions about their college experience. Persistence risk predictions for each student are generated based on their interactions with an AI University branded bot computer program.

Risk levels are calculated using a predictive model that leverages a wide range of student responses and persistence outcomes to predict the likelihood of persistence for each student. To aid with the development of a custom early alert notification, the persistence scores and other data will be made available to student facing staff via Advising Notes.

By leveraging conversational AI over text message through a proprietary research-based framework, EdSights is the only student success program in higher education that analyzes interactions in real-time, and that produces persistence insights. This process is different from a texting only program which does not include AI strategies to frame messages to students or provide insights into persistence risk.

Total cost of this three-year software agreement is \$242,025.00. Annual cost for each of the three years is \$80,675.00, funded by \$60,000.00 from the Student Computer Usage Fee, and \$20,675.00 from the Office of Institutional Effectiveness.

Note: Funding to be from Student Computer Usage Fee (SCUF) E02033 022081 73421 011 and Office of Institutional Effectiveness Online Video Course Instruction A02000 022064 73421 011.

October 8, 2024 through December 3, 2024

III.C.1.

MISSOURI STATE UNIVERSITY

BOARD RESOLUTION

WEST PLAINS PERSONNEL NO. 505-24
Approval of Actions Concerning
Academic Employees

BE IT RESOLVED by the Board of Governors for the Missouri State University that the actions indicated for academic employees of the West Plains Campus, as itemized below, are hereby approved.

(See Addendum A for Per Course Faculty Payments for the Fall 2024 semester)

(See Addendum B for Supplemental Payments for the Fall 2024 semester)

Lynn Parman
Board Chair

Passed at meeting of
December 12, 2024

Rowena Stone
Secretary to the Board

ADDENDUM A

Per Course payments for the Fall 2024 semester:

<u>Name</u>	<u>Department</u>	<u>Salary</u>
Valda Aguero	ART	\$1,800.00
Leslie Allen	ENG	\$3,600.00
Virginia Allsman	PSY	\$1,800.00
Paula Blackburn	COM	\$3,600.00
MaryAnn Boro	AGR	\$4,190.47
David Bower	VIN	\$1,500.00
Teresa Brame	IDS	\$4,200.00
Amanda Brotherton	HIT	\$3,215.10
Sharon Bynum	HST	\$1,545.10
Jessica Clanton	PHY	\$3,408.00
Rachel Cobb	PSY	\$3,600.00
Christopher Cole	CHM	\$2,400.00
Marc Cook	IDS	\$2,000.00
Lillard Davis	GRY	\$3,345.10
Dennis Emslie-Drummond	VIN	\$3,015.00
Lissa English-Benifield	ALH	\$1,500.00
Nathan Ferree	CGP	\$2,004.00
Emily Reagan Fox	SOC	\$4,200.00
Mark Fugitt	REL	\$2,100.00
Stephen Fugitt	PHI/REL	\$4,200.00
Joseph Geller	VIN	\$4,500.00
Lisa Hall	CIS	\$3,549.10
John Hansen	ENG	\$8,100.00
Michelle Henderson	PHY	\$2,808.00
Danny Hobbs	PSY/SOC	\$3,900.00
Victoria Hutsell	COM	\$1,500.00
Amanda Irwin	SPN	\$2,100.00
Mareta James	AGR	\$2,958.83
Ralph Jenkins	CIS	\$1,670.00
Esme Johnson	ART	\$3,600.00
Candace Killian	HST	\$5,736.73
Robert Kitt	ART	\$5,400.00
Michaelah Knarr	SWK	\$1,800.00
Cambry Knies	COM	\$5,400.00
Seth Lancaster	ENG	\$2,400.00
Michelle Ledbetter	BUS/MGT	\$3,600.00
Emily McDaris	MTH	\$1,200.00
Scott McWilliams	AGR	\$4,361.22
Christopher Milne	VIN	\$3,119.50
Jessica Morford Sisco	ENG	\$1,800.00
Tracie Morris	BMS	\$5,208.00
Typhanie Myers	EDU	\$2,100.00
Samantha Osborn	AGR	\$ 512.24

Per Course payments for the Fall 2024 semester, Addendum A Cont'd:

<u>Name</u>	<u>Department</u>	<u>Salary</u>
RA Pendergrass	PLS	\$2,100.00
Bonnie Peterson	CHM	\$3,204.00
Kapil Phuyal	GLG	\$2,604.00
Heather Nikki Poindexter	PLS	\$1,800.00
Shelia Priest	REL	\$3,600.00
Kimberly Ragsdale	COM	\$1,800.00
Laurette Royslance	BIO	\$3,006.00
Unity Seay	PSY	\$3,472.55
Jason Self	CHM	\$6,294.01
Tabitha Shaver	BIO	\$2,604.00
Jennifer Shipley	PSY	\$1,800.00
Danielle Sitnick-Raja	ACC	\$3,175.17
Tera Smith	CGP	\$3,162.83
Thomas Smith	VIN	\$1,500.00
Janice Sperry	MUS	\$1,800.00
Marcia Stumpff	IDS	\$1,800.00
Bethany Teeter	CRM	\$5,400.00
Patricia Thakur	PSY	\$2,100.00
Alice Vandergriff	ART	\$3,600.00
Anna Westman	ENG/SPN	\$4,409.68
Debra Whetstine	ENG	\$2,615.03
David K. White	PLS	\$3,600.00
Donald Colin Young	CRM/LAW	\$3,645.10

ADDENDUM B

Supplemental payments for the Fall 2024 semester:

<u>Name</u>	<u>Department</u>	<u>Salary</u>
Leigh Adams	ENG	\$ 4,425.00
Cathy Boys	EGR/IST/UAS	\$ 7,323.34
Cindy Bridges	MGT	\$ 1,800.00
Kris Brinkerhoff	CIS/IDS	\$ 3,204.00
Bruce Cavitt	IDS	\$ 2,500.00
Charles Cook	Prog. Coord. Duties	\$ 750.00
Melinda Denton	MTH	\$ 4,508.00
Jennifer Edgeller	MTH	\$ 600.00
Ana Estrella	BIO	\$ 3,229.20
Alexandra Graham	ENG	\$ 4,500.00
Kristin Hamm	ACC Online Courses for China	\$21,937.50
Ronald Hensley	MTM	\$ 1,200.00
Lindsay Hill	NUR Clinical Advising	\$ 2,950.00
Luke Hurtt	IDS	\$ 1,500.00
Whitney Kelley	ENV	\$ 6,401.50
Krista Lair	CIS	\$ 4,869.72
Jason McCollom	HST/Dept. Chair Duties	\$ 5,925.00
Bryan Moore	IST	\$ 900.00
Michael Orf	HST/IDS	\$ 7,375.00
Gary Phillips	Dept. Chair Duties	\$ 1,500.00
Jacob Poulette	Prog. Coord. Duties	\$ 750.00
Frank Priest	ENG	\$ 4,692.00
Sheila Rather	Nur Clinical Advising	\$ 2,950.00
Jenni Roberts	Nur Clinical Advising	\$ 2,950.00
Sharath Rongali	BIO	\$ 9,465.20
Dasha Russell	ACC/BUS/QBA/Prog. Coord. Duties	\$ 7,821.84
Tresa Ryan	HIT/Dept. Chair Duties	\$ 3,000.00
Brenda Smith	FCA Internship/Prog. Coord. Duties	\$ 1,000.00
Deanna Smith	BUS/IDS/EPR/RMI	\$ 7,200.00
Carrie Steen	AGR/IST	\$ 2,900.00
Hannah Suggs	COM	\$ 4,050.00
Krista Tate	HST	\$ 3,600.00
Rajiv Thakur	GRY	\$ 988.25
Kristen Thornton	ACC Online Courses for China	\$18,980.34
Jay Towell	MTH/Dept. Chair Duties	\$ 6,280.00
Jerry Trick	MTH	\$ 644.00
Lisa Wade	NUR/Nursing Clinical Advising	\$ 7,551.50
Benjamin Wheeler	CHM/Dept. Chair Duties	\$ 6,406.08
Mark White	IDS	\$ 1,800.00
Lauren Willis	IDS	\$ 1,200.00
Linda Wulff-Risner	AGR/Internship/Prog. Coord. Duties	\$ 6,636.56

III.C.2.

MISSOURI STATE UNIVERSITY

BOARD RESOLUTION

WEST PLAINS PERSONNEL NO. 506-24
Approval of Actions Concerning
Nonacademic Employees

APPOINTMENTS:

<u>Name</u>	<u>Position-Department</u>	<u>Grade</u>	<u>Salary</u>	<u>Effective</u>
Jessica Johnson	Success Coach WP Advising & Academic Support	42	\$40,039 Annually	10/16/2024
Cyneca Huddleston	Assistant Coordinator WP Residence Life	41	\$43,888 Annually	10/21/2024

CHANGE OF STATUS:

<u>Name</u>	<u>Position-Department</u>	<u>Action</u>	<u>Effective</u>
Douglas Cooley	From: Admission Counselor WP Admissions GR 41, \$35,857 annually To: Assistant Director WP Student Life & Development GR 41, \$43,888 annually	Transfer	10/28/2024

Lynn Parman
Board Chair

Passed at meeting of
December 12, 2024

Rowena Stone
Secretary to the Board

IV.A.

MISSOURI STATE UNIVERSITY

BOARD RESOLUTION

AWARD NO. 118-24

Approval of a resolution to
acknowledge the Board of Governors
Citizen Scholar Award Recipients

WHEREAS, the Missouri State University Board of Governors wishes to encourage and recognize outstanding students; and

WHEREAS, the Board of Governors Citizen Scholar Award has been established to honor students each year who exemplify both academic success and the Public Affairs mission of the University; and

WHEREAS, the intent of the Citizen Scholar Award is to identify and recognize students who met criteria that included Ethical Leadership, Cultural Competence, and Community Engagement.

NOW THEREFORE, BE IT RESOLVED that the following students be approved as Citizen Scholars for 2024-2025 and that their names be added to the Citizen Scholar Wall.

- Faith Collins
- Ashlie German
- Michael Guilfooy
- Simoriah Longhorn
- Kayla Pfitzner
- Gerald Schiele IV

Lynn Parman
Board Chair

Passed at meeting of
December 12, 2024

Rowena Stone
Secretary to the Board

Comments: The Citizen Scholar Award recipients were selected by the Citizen Scholars subcommittee of the Board of Governors at a meeting held on October 8, 2024, and are recommended for approval by the Board of Governors at the December 12, 2024, meeting. These individuals were selected from a pool of nineteen (19) nominees.

VIII.A.

Missouri State University-West Plains Campus Update Board of Governors, December 2024 Meeting

1. Building Renaming and Repurposing

Putnam Hall: Formerly the Putnam Student Center, now houses the new instrumental music program, reflecting our commitment to expanding cultural and artistic opportunities for students.

Lybyer Hall: Previously the Enhanced Technology Center, this space has been realigned to support broader academic functions.

Champion Hall: Formerly Grizzly House, now accommodates athletic offices and expanded facilities for the growing Grizzly eSports program.

2. Instrumental Music Program Launch

Initiated this fall, the program includes a jazz band, pep band, community band, and other performance opportunities, enriching campus life. Acts as a recruitment tool for both music and non-music programs. Community engagement efforts include partnerships with local high schools to encourage student participation and ensemble growth.

At a December 2 concert, the Community Band provided holiday music to an audience of 318 people.

3. Grizzly Athletics Highlights

Volleyball

- The Grizzly Volleyball team capped an impressive season with a 5th-place finish at the NJCAA Division I National Championship in November.
- In their final match, the team rallied to defeat Northeastern Junior College, ending the season with a 37-6 record.

Rodeo Team Launch

- Competed in the NIRA Ozark Region this fall, showcasing student-athlete talent in events such as bareback riding, saddle bronc riding, and bull riding.
- The program, led by Coach Matt Hughes, emphasizes engagement with local culture and community integration.
- Updates were presented during the Friends of the Garnett Library meeting on November 1, highlighting the team's progress and potential.

eSports

- The Overwatch 2 roster advanced to the NJCAA semifinals, taking third in the fall national championships held last week. Mario Kart 1v1 and Rocket League teams delivered strong performances but fell short of the final four matchups.
- The program's growth – now at 40 students -- continues to attract student interest and enhance MSU-WP's competitive edge.

4. ASCEND Program

- The new Neurodiversity and Autism Center is expected to open in January 2025, serving as the dedicated facility for the ASCEND program.
- A \$1.5 million grant from the U.S. Department of Education continues to enhance the program. The grant has enabled:
 - o Waiving the \$3,000-per-semester program fee for 2024–2026.
 - o Expansion of staff and equipment.
 - o Introduction of degree paths in Teaching-Autism Specialist Paraprofessional and General Studies-Psychology/Autism.
- Open houses and outreach initiatives continue to encourage applications, emphasizing support for students with ADHD, anxiety, sensory processing disorders, and other conditions.

5. Community and Cultural Engagement

Ozarks Heritage Research Center (OHRC)

- Events included the "Mysteries, Legends, and Noir History of the Ozarks" by Lisa and Alex Martin on October 25, and a December 3 lecture by historian Vincent Anderson on "Henry Rowe Schoolcraft and Levi Pettibone Stuck in the Ozarks."
- On December 3, the OHRC dedicated a mural by artist Paul Jones, featuring five panels that represent the past, present, and future of the Ozarks.

6. Grants and Agreements

Grants

- \$359,000 in NEIP funding from the Missouri State Board of Nursing will support:
 - o Personnel needs for program expansion.
 - o Faculty professional development.
 - o A pilot study for paid RN preceptors.
- \$8,300 TRIM grant from the Missouri Department of Conservation supports tree planting and campus greenery improvements.

Baseball Partnership

- An agreement with the West Plains R-7 School District secures access to Zizzer Ballfield for Grizzly Baseball practices and games in 2025.
- Use is subject to district scheduling and policies, with a renewable annual term contingent on Board approval.



Missouri State UNIVERSITY

Missouri State University’s Academic Affairs/Provost’s Report to the Board of Governors December 12, 2024

Continuous Agility Process for 2024–27: The Academic Affairs Continuous Agility Process (CAP) is a systematic, ongoing process that keeps academic affairs fresh, relevant and market-savvy. As part of a learning and growing organization, CAP is designed to be continuous and agile. Items can be inserted into the system on an as-needed basis or cyclically.

Fig. 1: Academic Affairs CAP Items for 2024–27	
Academic Opportunities	Mental Health and Well-being
Artificial Intelligence	Research Strategy
Data Analytics	Shared Governance
Higher Learning Commission Preparation	Student Success
Learning Environment Upgrades	Study Teams

In 2022, we implemented CAP to track complex, ongoing changes. Now, with CAP’s framework well established, we’re able to introduce and track longer-term goals. The current CAP includes 10 items that will be addressed from 2024–27. (See Fig. 1.)

These items were built by academic unit leaders and verified by Faculty Senate’s executive committee. In keeping with CAP’s spirit, some items will be implemented sooner than others. CAP items can be thought of as focal areas.

Progress Update

On December 10, CAP leaders reviewed current progress and determined that all CAP items are being appropriately addressed.

Other Assignments in Academic Affairs

In addition to the 10 CAP items, the following issues are being addressed in 2024–25:

- Seeking academic program approvals at national and state levels
- Addressing enrollment and partnership-based issues (e.g., setting of targets, capacity and strategies for graduate enrollment; exploring potential program collaborations with Kansas City University; etc.)
- Addressing finance- and budget-related issues (e.g., addressing program growth investments; addressing carryforwards; refining fees structure; and shoring up the division of student success, the office of institutional effectiveness and the registrar’s office)

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U N I V E R S I T Y

- Exploring fundraising and grant-making endeavors
- Ensuring successful implementation of Brightspace learning management system
- Continuing to expand the use of Faculty Success for tenure and promotion, annual review and other processes, such as awards submissions
- Ensuring Missouri State’s inclusivity principles are threaded throughout academic affairs
- Integrating new direct reports into the division of academic affairs
- Implementing recommendations from the Honors College study team
- Working toward completion of the Darr College of Agriculture’s strategic plan and Mountain Grove enhancements
- Ensuring the success of facility moves and capital projects
- Supporting the American Association of State Colleges and Universities’ Student Success Equity Initiative
- Supporting and contributing to the community-based mental health collaborative
- Responding to legislative inquiries
- Ensuring follow-up to legal and compliance guidelines (e.g., new Title IX regulations, Financial Value Transparency and Gainful Employment rulemaking, Missouri Department of Higher Education and Workforce Development regulations, conflict of interest policy)
- Addressing other process improvements as needed (e.g., exploration of a University College; transfer organizational structure; process for Foundation Awards for Teaching, Research and Service; process for academic program review/annual reports)
- Completing searches (including current searches for the next deans of the Graduate College and the Library)

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STAFF SENATE BOARD OF GOVERNORS DECEMBER 2024 REPORT

Happy December! It has been a busy semester; Staff are looking forward to celebrating our students at Commencement and the upcoming Winter Break.

Staff Senate Events/Projects

Staff Senate has been asked to have representation in several University-wide groups as well as meet with external and internal groups, which we appreciate! The Senate was very involved in the Strategic Planning conversations that happened in the beginning of October, and we have representation on the Strategic Planning Committee. We also have representation on University Council and were invited to participate in briefings about federal and state issues that may impact the University in the coming year. We appreciate the University's commitment to making sure Staff stay informed.

Our Staff Activities Committee was very active this fall. They co-hosted a total of four football tailgates with the Veteran Student Center. They also held two Chiefs watch parties for Staff, one at Harbell's and another at Skybox. Staff enjoyed the opportunity to interact with each other and their loved ones off campus, although we had hoped for a Chiefs win during our event at Skybox and didn't get what we hoped for there!

Our Public Affairs Committee has also been very active. We participated in two Adopt-A-Streets on Cherry Street this fall. We also spent a Saturday morning volunteering at Ozarks Food Harvest, packing over 6,000 meals in the morning we were there! We partnered with the MSU: I'm First student organization on a donation drive for Foster, Adopt, Connect throughout the months of November and December.

Lastly, we worked with Chartwells and the Breast Cancer Foundation of the Ozarks for our annual Breast Cancer Awareness Luncheon. Overall, we were able to raise \$2,358.58 for the Breast Cancer Foundation of the Ozarks!

Staff Senate Meetings

We have continued our practice of inviting various campus stakeholders to our monthly meetings, to allow for better dissemination of information. Up to this point, we have had presentations from President

Williams, the Bear Pantry, Planning, Design, & Construction, Military Science, Athletics, the President's Council on Accessibility, Grounds, and Human Resources. Future meetings will include an additional visit from President Williams and representatives from Safety, Institutional Effectiveness, the College of Natural and Applied Sciences, the newly formed University College.

Upcoming Staff Senate Projects

In the coming quarter, Staff Senate will continue to be busy. We have representation on the Provost Search Committee and anticipate that Staff will be interested in attending on-campus interviews for candidates, when the time comes. We will continue our representation on the over two dozen external committees/councils throughout the University. We also anticipate Staff interest in the upcoming budget talks for the next fiscal year.

Additionally, we will continue to host events for Staff. We anticipate hosting at least one more Adopt-A-Street during the next quarter (weather permitting). We also plan to partner with Athletics to encourage Staff attendance at upcoming men's and women's basketball games. We have rented a movie theater at Alamo Drafthouse for Staff to gather and watch *Groundhog Day*, a continuation of a popular event we started last year. We are also heavily involved with the planning and implementation of our annual Staff Appreciation Luncheon, which will take place in January. During this luncheon, Staff who have reached employment milestones (being employed for 5, 10, 15, etc. years) and recipients of our annual awards (including, but not limited to, the Staff Excellence in University Service Award) will be recognized.

Lastly, our Staff Development Committee is working on the 2025 Staff Satisfaction Survey. The Staff Satisfaction Survey goes out every other year. We are currently planning to have the 2025 Staff Satisfaction Survey sent out in the Fall 2025 semester. A lot of planning and campus collaboration takes place to make this survey happen and we appreciate our campus partners for the work they do to assist in this process.

Staff Senate Communication

On a final note, communication has been the most important component of my term as Chair of Staff Senate. The entire Staff Senate Executive Board has worked incredibly hard over the first half of my term to assist me in making sure that the work we do is made known to Staff and that Staff feel confident and welcome to reach out to Staff Senate. Our meetings this year continue to be the most well-attended meetings certainly since my time at the University and our Senate is the largest it has ever been. I am pleased to see the desire our Staff have to be involved and informed. We have a great group of Staff at the University!

Respectfully Submitted:

Campbell Keele
Staff Senate Chair
11/25/2024



SGA Report for the Board of Governors

December 12th, 2024

The Student Government Association has been honored to serve the student body of Missouri State University this semester. We are working to execute the “Forward with Purpose: your voice, our vision” platform which has three main points. These platform points are internal reform, intentional engagement and student advocacy. We believe that the following report demonstrates our effort to execute these platform points.

Highlights

- This semester we heard open forum presentations from notable campus and community partners
 - Mayor Ken McClure
 - President Williams
 - Charity Jordan Rex from Harmony House
 - Dean Jahnke and Dr. Algerian Hart
 - Terry Weber
 - Various Candidates for state and local office

Completed Initiatives

- Participated in Strategic Planning Workshop groups
- Appointed members to the Campus Judicial Board
- Voted to register with the Amercian Student Government Association (ASGA)
- Received eight Wyrick proposals
- Passed two Student Initiative Fund Proposals
- Hosted Cabinet members for the West Plains SGA
- Published our projected SGA budget for the student body
- Provided a list of campus resources and contact points to the student body
- Provided information on student body elections
- Toured Blunt Hall
- Participated in Homecoming events
- Provided an update on platform progress to the SGA Senate

Events Hosted

- Safety Walk
- Purple Thursday
- Co-hosted the Leadership Summit with the Office of Student Engagement

XI.B.

Student Affairs Report Missouri State University Board of Governors December 12, 2024

The Division of Student Affairs' mission is to support student success, foster student engagement, inspire a commitment to public affairs, and instill pride and tradition. Highlights since the last Board Meeting in October include:

Dean of Students Areas:

- The **Student Government Association** has held open forums this month including local lawyer, Matt Russell, who spoke about the Bearisters program (volunteer student legal services).
- Since September 1st, 2024, there have been 10 **Bias Response Team** cases reported
- Since September 1st, 2024, there have been 340 **Behavioral Intervention Team** cases reported
- **Career Center**- Facilitated/participated in six career fairs Fall 2024 semester. This included **290** employers and **1,670** students who attended these events.
- **Career Center Handshake** job postings: We added 861 new employers since FA24 semester began. 32,835 unique jobs approved in FA24.
- Total number of student appointments FA24: **731** completed scheduled appointments; **391** drop-in appts completed. **1,474** resumes reviewed in Handshake.
- **Career Center** staff provided **83** presentations this semester as compared to 63 in FA23. This represents a **32% increase**.
- 239 individuals have used the **Career Center's** self-service photo booth, which is located in the bookstore. This provides a zero-cost way for students to take professional headshots for their Linked-In profiles, student organization official photos, etc. This photo booth is possible thanks to a generous financial gift by Enterprise Mobility.
- **Counseling Center**-As compared to last year at this time, we have seen a sharp increase in counseling sessions attended (FY24=1641, FY25=1909) and we are pacing to well exceed 2000 prior to winter break.
- Despite steadily increasing demand, the **Counseling Center** has been able to avoid a waitlist again this semester. This has only been possible due to the addition of a case manager/triage clinician and clarifying our entry process. This requires direct management of daily operations but is showing success.
- The **Counseling Center** is working with the School of Mental Health to develop internship and practicum placements in partnership with the social work, professional counseling and PsyD programs, in addition to our current Graduate Assistantships that also host students from those programs. This provides opportunities to expand the types of services we offer to students in the CC, while supporting the training of the next generation of mental health professionals.

Plaster Student Union:

- **Office of Student Engagement (OSE)** – Two new staff members have been hired and will start employment on January 6, 2025. These new staff members will take the lead on the planning and execution of our Welcome Week programming, Homecoming 2025 planning, and Bear Bash.
- **Center for Community Engagement (CCE)** – The Bear Pantry has experienced 3900 visits this semester. Compared to last year, the number of visits is up 1500, demonstrating an increased level of food insecurity among our students.
- **Fraternity & Sorority Life (FSL)** – The Interfraternity Council (IFC) and Panhellenic Association (PHA) recently elected new executive members for the 2025 calendar year. These

new leaders, coupled with the returning students from our National Pan-Hellenic Council (NPHC), will participate in training and education during the annual Winter leadership retreat, hosted by OSE staff.

Student Support and Opportunity Services:

- **Bears Lead-** There are 260 Active participants; 1st and 2nd year students
- 126 students participated in BearsGiving in November, where the program partnered with **Bear Pantry** to pack emergency meal packs for students who need food while Bear Pantry will be closed for breaks.
- **Bears Lead Ambassadors** have been active in visit days, Bears Lead monthly meetings and campus tours. They participated in Homecoming activities and placed 1st, in our category, in the Banner Competition.
- **TRIO Upward Bound-**Celebrated First-Generation College Student Week, Nov. 8th thru 15th planned in partnership with First-Gen Committee.
- **TRIO Upward Bound** Saturday Academy partnered with the Career Center and Counseling Center for October and November sessions.
- **Inclusive Excellence Scholars** includes 300 active scholars
- Proactive advising for **IES** concludes on Dec. 6th for students who are missing program requirements and/or nearing the GPA threshold of 2.75.
- **Multicultural Programs** - successfully completed 35 events this semester, welcoming over 2000 participants.
- The **Multicultural Resource Center** participation for the semester rose by 10%. The introduction of more remote options (Zoom events) contributed to the success.
- There were 10 cultural competency workshops/training this semester (including Safe Zone). This is a significant increase compared to the usual 14 or 15 completed in one calendar year.
- **MRC** applied for and was awarded again, \$30K through Springfield Black Tie.

Residence Life, Housing and Dining Services:

- The Food Hall at **Garst Dining Center** continues to be a well-received dining option for students. We have seen an increase of 850 participants a day at Garst Dining Center compared to last fall.
- At the **Midwest Association of College and University Residence Halls (MACURH)** fall conference the Missouri State Residence Hall Association's (RHA) Ramadan program was selected as the MACURH Program of the Year. This program celebrating and providing education about Ramadan was co-hosted by RHA, Dining Services, and the Muslim Student Association. The program will now go on to compete at the national level at the National Association of College and University Residence Halls (NACURH) annual conference.
- The **Department of Residence Life, Housing and Dining Services** was selected to serve as the Local Arrangements Team for the Upper Midwest Region of the Association of College and University Housing Officers (UMR-ACUHO) annual conference that was hosting in Springfield, MO October 30-November 1, 2024. At the conference Residence Hall Director, Reiley Snavelly was recognized with the Outstanding New Professional Award (Master's Level). Michelle Madsen was also selected to serve as Secretary of the organization for 2025-2026.
- For the 25-26 academic year we have received 845 housing contracts for new students. This is up slightly from the previous year.

- We are currently conducting a survey of all residence hall students asking them to share information about their on-campus experience. Over 750 students have participated so far. This information will be helpful as we shape the future of our program.

Campus Recreation:

- **Fitness and Wellness:** Campus Recreation is proud to have successfully reintroduced Personal Training this fall, featuring a new NASM curriculum. This initiative not only provided advanced training and learning opportunities for our students but also led to the certification of 11 new Personal Trainers. As a result, we've significantly enhanced both our client intake process and overall client experience.
- **Special Event Success:** The annual Haunted Trail at the Foster Recreation Center, organized by student employees in collaboration with the Student Activities Council, set an all-time attendance record this year, with 1,072 people attending the event. This milestone reflects the growing popularity and impact of student-led initiatives on campus.
- **Recreational Sports:** Missouri State Campus Recreation has played a pivotal role in Region NIRSA tournaments this past year, significantly increasing student team participation while enhancing the quality of our officiating and training programs. Recently, we were proud to have our officials selected for the National Flag Football Tournament, a testament to their skill and professionalism. We are excited for this opportunity and honored to be recognized as one of the top programs in the region.

University Bookstore:

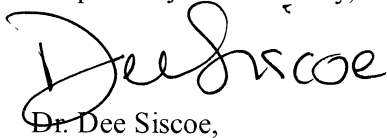
- **Homecoming 2024!** –Homecoming week for the bookstore was a successful week-long event. Over 3,200 BearWear and souvenir items were sold throughout the week. We processed approximately \$70,000 in sales while offering a 20% discount to all faculty, staff, students, alumni, fans and community members. The sales event was available in-store, online and at the football game.
- **Fall Showcase event (Nov 2)** – The Bookstore was open extended hours, along with our other locations in **PSU (Bear Necessities and Madison Ave)** and our trailers and stadium stands at the football game. For the day, we offer a 20% discount, and recorded sales of over 31k in Bear-Wear and souvenirs in the Bookstore and had one of our biggest sales days at football in several years with 9k in total sales. Successful day and event at the Bookstore locations with an increase of 14k in total Showcase days sales over last year!
- **Fund Raising Opportunity for Student Clubs/Organizations** – This fall semester the Bookstore worked with the **OSE** to provide an opportunity for student clubs and organizations to help us with support at the football game locations and in exchange were provided funds to their club or organization for supporting/volunteering. The funds raised were based on a percentage of sales, and through the first 4 events, the student orgs that supported the events made more than the minimum guarantee due to the increased sales at our bookstore locations. This opportunity we developed became a great way for student orgs to raise funds, and a win for the bookstore through partnership with the student groups!

Magers Health and Wellness Center:

- We are very excited to welcome Dr. Cara Love, a **Licensed Professional Counselor**. Her expertise encompasses working with clients of all ages, with a focus on those struggling with anxiety, depression, trauma, life transitions and marital issues.

- We also welcome Taylor Nielson. Taylor is our new **Pharmacy Business Coordinator**. She comes to us from the community pharmacies. She has a great eye for detail, extremely organized and quick to offer a smile. She is a great compliment to our pharmacy team.
- The staff have been working diligently to support the **flu and biometrics health incentives**. We held clinics at West Plains, Alumni Center, Plaster Student Union, and many dedicated clinics at Magers Health and Wellness Center. We partnered with the bookstore to offer student a free custom designed t-shirt for getting their flu vaccination.
- The Wellness and Benefit Fair held October 26th increased their vendor participation to a record high this year. 80 vendors including HR benefit vendors, community wellness vendors and MSU departments participated

Respectfully submitted by,

A handwritten signature in black ink that reads "Dee Siscoe". The signature is written in a cursive style with a large, looped initial "D".

Dr. Dee Siscoe,
Vice President for Student Affairs



THE OFFICE OF RESEARCH ADMINISTRATION
ACTIVITY REPORT – FISCAL YEAR 2025 THROUGH OCTOBER

Missouri State University faculty, staff, and students are involved in research, education, and service projects through the support of governmental, business, and philanthropic entities. This report summarizes key aspects of this activity and highlights awards received in FY 2025 through the month of October.

PROJECT HIGHLIGHTS

- Andrea Hellman, Professor of English, received \$599,924 from the US Department of Education to disseminate best practices to school teams and develop educator capacity to support emerging bilingual student literacy development in both English and in their home languages.
Rachel Anderson, Executive Director of the efactory, received \$380,500 from the Missouri Technology Corporation to ensure that entrepreneurs throughout the state have access to the physical infrastructure and resources required to launch and grow their businesses.
Chuck Garner, Director of the Agency for Teaching, Leading and Learning, received \$178,035 from the US Department of Education through Missouri Department of Elementary and Secondary Education to support work with teachers within the Missouri Teacher Development System.

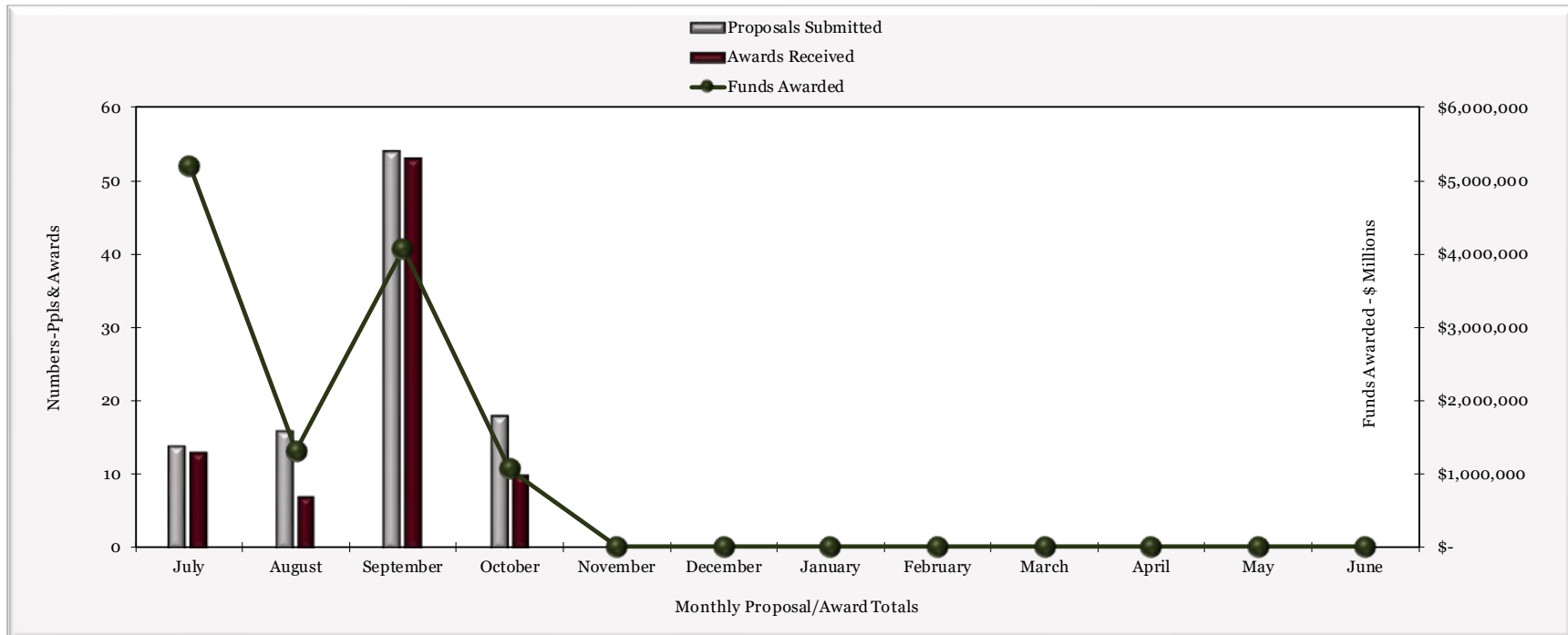
RESULTS

As of the end of August, the University has submitted 102 proposals for support of university-based projects. To date, 83 awards have been received – some of which are from proposals submitted during the previous fiscal year. The commitment of funds in these grants and contracts to date is \$11.6 million. Some of these awards are for projects that extend over more than one year, but the full commitment for funds is allocated to the first year.

Table with 3 columns: Key Indicators, Activity for FY 2025, % Change from FY 2024. Rows include: Proposals Submitted (102, 7%), Funds Requested (\$27,891,059, -41%), Named Investigators (72, 26%), Grants & Contracts Awarded (83, 15%), Funds Awarded (\$11,645,800, -84%).

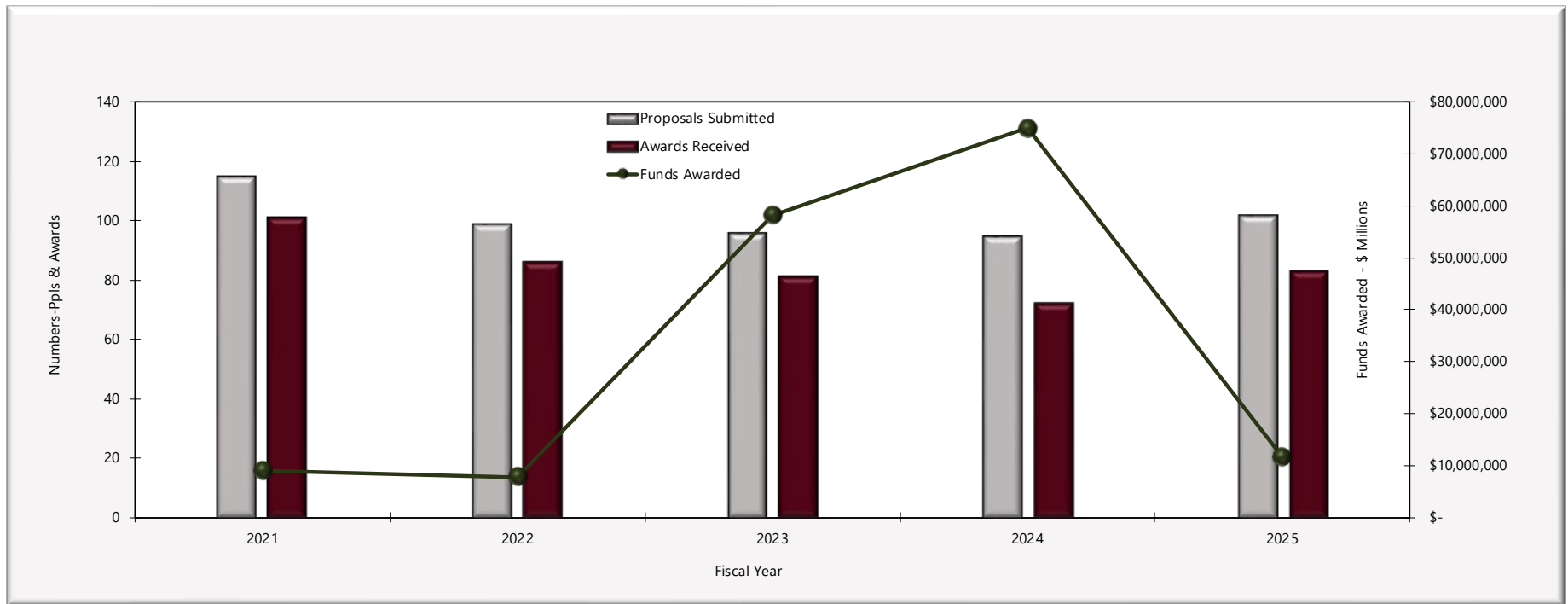
External funding activity so far in FY 2025:

Sponsored Program Activity FY 2025			
Month	Proposals Submitted	Awards Received	Funds Awarded
July	14	13	\$ 5,202,166
August	16	7	\$ 1,313,188
September	54	53	\$ 4,067,363
October	18	10	\$ 1,063,083
November	0	0	\$ -
December	0	0	\$ -
January	0	0	\$ -
February	0	0	\$ -
March	0	0	\$ -
April	0	0	\$ -
May	0	0	\$ -
June	0	0	\$ -
Total	102	83	\$ 11,645,800



A comparison of activity over the last five years:

Cumulative Sponsored Program Activity Through the Month of October (FY 2021- FY 2025)										
Fiscal Year	Proposals Submitted	Number of Awards						\$Millions		
		Education Training	Equipment	Facilities	Research	Service	Sustainability	Ttl Awds	Requested	Awarded
2021	115	23	0	0	21	56	0	101	\$ 23,206,927	\$ 9,083,351
2022	99	12	1	0	15	57	0	86	\$ 17,361,477	\$ 7,734,251
2023	96	16	1	4	9	49	0	81	\$ 21,206,911	\$ 58,258,408
2024	95	11	0	3	15	43	0	72	\$ 47,141,772	\$ 75,012,547
2025	102	14	0	2	19	44	4	83	\$ 27,891,059	\$ 11,645,800



Grant and contract activity for FY 2025, through October:

Missouri State University FY 25 Grant/Contract Activity by Unit										
Unit	# Applying		# Awarded		Credit Share*			Actual**		
	Staff	Faculty	Staff	Faculty	# Submitted	# Awarded	\$ Awarded	# Submitted	# Awarded	\$ Awarded
ADMIN - Administrative Services	1	0	1	0	1	1	\$ 9,638	1	1	\$ 9,638
CGP -Community & Global Partnerships	4	0	4	0	8	8	\$ 682,497	6	6	\$ 682,497
CASE - Center for Applied Science & Engineering	3	0	1	0	5	1	\$ 10,000	3	1	\$ 10,000
CBED - Center for Business & Economic Development	3	0	3	0	5	7	\$ 944,026	4	5	\$ 931,526
ILTC - International Leadership & Training Center	1	0	1	0	1	1	\$ 569,320	1	1	\$ 569,320
JVIC - Jordan Valley Innovation Center	1	0	1	0	2	2	\$ 189,524	2	2	\$ 189,524
SBDC - Small Business Development Center	1	0	1	0	2	2	\$ 141,867	2	2	\$ 141,867
CNAS - College of Natural & Applied Sciences	0	33	0	13	41	14	\$ 1,507,917	25	10	\$ 1,098,955
BSFS - Bull Shoals Field Station	0	1	0	0	1	1	\$ 210	1	1	\$ 210
CRPM - Center for Resource Planning & Management	0	0	0	1	0	1	\$ 50,000	0	0	\$ -
OEWR - Ozark Environmental Water Research Institute	2	0	3	0	6	3	\$ 110,000	3	2	\$ 110,000
COB - College of Business	0	1	0	1	1	1	\$ 161,464	1	1	\$ 161,464
C-PRIME - Center for Project Innovation & Management Education	0	0	0	0	0	0	\$ -	0	0	\$ -
COE - College of Education	2	7	1	6	12	8	\$ 1,391,803	9	6	\$ 1,200,968
ATLL - Agency for Teaching, Leading and Learning	0	0	1	0	4	4	\$ 203,925	4	4	\$ 203,925
CRE - Center for Rural Education	0	1	0	1	1	1	\$ 70,000	1	1	\$ 70,000
IPT - Institute for Play Therapy	0	0	0	0	0	0	\$ -	0	0	\$ -
ISI - Institute for School Improvement	0	0	0	0	0	0	\$ -	0	0	\$ -
DCOAG - William H. Darr College of Agriculture	0	4	0	3	7	6	\$ 271,115	6	5	\$ 346,115
CGB - Center for Grapevine Biotechnology	1	1	0	1	2	1	\$ 57,499	0	1	\$ 57,499
MVEC - Mid-America Viticulture & Enology Center	0	1	0	1	1	1	\$ 3,890	2	1	\$ 3,890
EVP - Office of the Executive Vice President	0	0	0	1	0	1	\$ 524,004	0	1	\$ 524,004
GRAD - Graduate College	0	1	0	1	1	1	\$ 42,500	1	1	\$ 42,500
INFO - Information Services	0	0	0	0	0	0	\$ -	0	0	\$ -
LIB - Libraries	1	1	0	0	2	0	\$ -	2	0	\$ -
MCHHS - McQueary College of Health & Human Services	1	7	1	8	8	11	\$ 1,978,212	7	9	\$ 1,930,504
AHEC - Southwest Missouri Area Health Education Center	1	0	1	0	2	2	\$ 27,541	2	2	\$ 27,541
OPHI - Ozarks Public Health Institute	1	0	1	0	2	1	\$ 63,410	2	1	\$ 63,410
RSTATS - RStats Institute	0	0	0	0	0	0	\$ -	0	0	\$ -
OIE - Office of Inclusive Engagement	0	0	0	0	0	0	\$ -	0	0	\$ -
PRES - Office of the President	0	0	0	0	0	0	\$ -	0	0	\$ -
PROV - Office of theProvost	0	1	1	0	1	1	\$ 47,709	1	1	\$ 954,175
RCASH - Judith Enyeart Reynolds College of Arts, Social Sciences & Humanities	0	4	0	8	5	9	\$ 1,039,285	5	6	\$ 767,824
CAR - Berniece S. Warren Center for Archaeological Research	0	1	0	1	8	7	\$ 357,911	8	7	\$ 357,911
CDR - Center for Dispute Resolution	0	0	0	0	0	0	\$ -	0	0	\$ -
CWCCC - Center for Writing in College, Career & Community	0	0	0	0	0	0	\$ -	0	0	\$ -
SA - Student Affairs	2	0	2	0	2	2	\$ 147,308	1	0	\$ -
CCE - Center for Community Engagement	0	0	1	0	0	1	\$ 147,308	0	1	\$ 294,616
WP - West Plains Campus	0	1	2	2	2	4	\$ 895,917	2	4	\$ 895,917
TOTAL	25	65	26	48	133	103	\$ 11,645,800	102	83	\$ 11,645,800

* Credit Share - divides the proposals/awards between the PI's, therefore proposals/awards may be reflected in the totals more than once.

** Actual - proposals/awards will only be shown in the originating unit.

**Report of Gifts
to the
Missouri State University Foundation
Monthly and Year-to-Date**

	Year	MONTHLY						YEAR-TO-DATE		
		Designations under \$1,000		Designations \$1,000 and over		Totals for October		Running Totals		Year
		No.	Amount	No.	Amount	No.	Amount	No.	Amount	
Annual Gifts	FY 24	5,866	\$183,215	110	\$591,302	5,976	\$774,517	25,555	\$2,398,753	FY 24
	FY 25	6,865	\$197,460	111	\$456,469	6,976	\$653,929	27,778	\$2,993,305	FY 25
Capital Facilities	FY 24	12	\$2,037	11	\$119,009	23	\$121,046	61	\$241,632	FY 24
	FY 25	11	\$664	2	\$31,701	13	\$32,365	56	\$838,070	FY 25
One Time Gifts	FY 24	0	\$0	11	\$162,534	11	\$162,534	40	\$736,340	FY 24
	FY 25	0	\$0	10	\$54,500	10	\$54,500	58	\$849,939	FY 25
TOTALS	FY 24	5,878	\$185,252	132	\$872,845	6,010	\$1,058,097	25,656	\$3,376,725	FY 24
	FY 25	6,876	\$198,124	123	\$542,670	6,999	\$740,794	27,892	\$4,681,314	FY 25

**MISSOURI STATE UNIVERSITY FOUNDATION
INCOME SUMMARY TOTALS BY TYPE AND SOURCE
07/01/2024 TO 10/31/2024**

SOURCE	UNRESTRICTED CURRENT	RESTRICTED CURRENT	ENDOWMENT	GIFTS OF PROPERTY	NON-GIFT INCOME*	TOTAL 07/01/2024 TO 10/31/2024	TOTAL 07/01/2023 TO 10/31/2023
ALUMNI	\$18,578	\$649,198	\$297,882	\$15,665	\$170,871	\$1,152,018	\$794,639
FRIENDS	6,467	1,000,720	60,017	5,745	130,127	\$1,203,076	1,040,689
PARENTS	0	8,206	100	0	8,435	\$16,741	28,644
FOUNDATIONS	0	132,317	12,240	0	0	\$144,557	378,600
ORGANIZATIONS	3,750	146,513	414,184	7,797	0	\$572,244	427,908
BUSINESSES	1,735	994,014	38,587	54,642	503,700	\$1,592,678	706,245
GIFT TOTAL	\$30,530	\$2,930,968	\$823,010	\$83,849	\$813,133	\$4,681,314	\$3,376,725

**Per the Tax Cuts and Jobs Act, the US Tax reform bill signed into law effective in 2021, income recieved from athletics seat assessments and suites are no longer tax deductible.*

DEFERRED GIFT COMMITMENTS

	UNRESTRICTED CURRENT	RESTRICTED CURRENT	ENDOWMENT	GIFTS OF PROPERTY	TOTAL 07/01/2024 TO 10/31/2024	TOTAL 07/01/2023 TO 10/31/2023
DEFERRED GIFTS	0	0	135,000	0	\$ 135,000	\$ 225,000

GRAND TOTAL FOR TESTAMENTARY GIFTS YET TO BE RECEIVED: \$78M

FY 25 TOTAL PLEDGES RECEIVED TO DATE: \$1,853,292

	NUMBER OF DONORS 7/1/2024 TO 10/31/2024	NUMBER OF DONORS 7/1/2023 TO 10/31/2023
ALUMNI	3,352	3,027
FRIENDS	7,211	6,624
PARENTS	85	189
FOUNDATIONS	19	16
ORGANIZATIONS	114	116
BUSINESSES	315	416
TOTAL	11,096	10,388

REPORT TO BOARD OF GOVERNORS

ASSISTANT TO THE PRESIDENT

FOR INCLUSIVE ENGAGEMENT

December 2024

EVENTS

- Tarang – OIE & South Asian Students Association celebration
- Muslim Student Association Annual Event
- MSU Men’s & Women’s BB preview
- EDC 345 Inclusive Engagement presentation: “Let’s Talk Inclusivity Principles”
- North American Society for the Sociology of Sport Conference
 - Speaker NASSS Graduate Student Luncheon
 - SistaDocs Session: Contributing to the DEIBJ Conversations in the Academy and Sport
- Good Morning Springfield
- Help Give Hope (OIE Staff)

COLLABORATIONS/PARTNERSHIPS

- OIE & Enrollment Management collaboration discussion
- OIE/BSA Campus Impact Discussion
- OIE/MSU Football access & community support
- MCHHS & OIE Global Partner in Sport & Health program development
- MSU/City Meeting
- MSU/SPS Meeting – Explore SPS student access
- Prairie View A & M – Kinesiology Board Meeting
- MSU Commerce Bank
- OIE & MSU Black Alumni
- MSU & SGF with Taj Suleyman
- OIE/Nancy Gordon (FCTL) – Cultivating faculty fellows
- Defense and Strategic Studies exploration with Dr. Rose – HBCU partnerships
- Community Partnership Enhancement
 - Kristy Chastain, Senior VP, The Bank of Missouri
 - Logan Aguirre & Dori Grinder, 417 Magazine
- Arvest Springfield Board of Directors
- Springfield PD Chief’s Citizen Advisory Group
- Public Entities, Diversity Committee Meeting
- School of Healthcare Professionals, student engagement
- Springfield Rotary

INITIATIVES

- Inclusive Excellence Institute/OIE homepage updates
- MSU & NPHC recruitment and retention
- Missouri Department of Higher Education, Advisory Board Meeting

ASSISTANT VICE PRESIDENT FOR INCLUSIVE EXCELLENCE AND FACULTY DEVELOPMENT

- Recording 4 new episodes of Ozark's Chatter podcast (IFC, NPHC, PanHellenic, and Res Life)
- Workshops for the Acrobat and Tumbling team (two November sessions)
- Workshop for Admissions (December 12)
- Developing an internal climate survey for Admissions workshop (December 12)
- Strategic Planning Committee
- Data collection regarding African American students and community members from Institutional Effectiveness for Workshops and program development, targeted community engagement, and admissions and retention.

PROGRAM DEVELOPMENT & INCLUSIVE ENGAGEMENT FELLOW – JULIA TROCHE

- Continuing work on the Conmigo Initiative: Program designed to increase visibility, accessibility, support, and foster a sense of community and belonging among Latinx and Hispanic students, staff, and faculty.

INCLUSIVE ENGAGEMENT LEADERSHIP FELLOW – JASON DeBODE

- Inclusive Excellence Institute: The institute's aim is to create partnerships between MSU and the community to cultivate access, research, development, and training.
- Working on a grant for campus-wide cultural assessment.
- Developing ideas related to financial literacy programming.

Information Services Written Report for the MSU Board of Governors
Jeff Coiner – Chief Information Officer

Since the October meeting of the Board of Governors, we welcomed the Classroom Instructional Technology Team into the Information Services Division. In cooperation with the Office of the Provost, we believed this was a better way to align the work done by CIT with other technology support by Information Services. Synergies on construction projects, billing, and contracts for installation and equipment purchasing is already paying dividends. Brian Leas, who leads the CIT team, and his team now report to Steve Coffman who is our Director of Telecom and Communications Infrastructure.

As part of the October National Cybersecurity Awareness Campaign, our MSU Cybersecurity Team worked with Human Resources to deliver cybersecurity awareness training materials for all employees. Cybersecurity risks are constantly changing. Training and simulated phishing are two tools we use to educate our employees on the latest threats. I am pleased to report that 87% of full-time employees have completed the training. The courses are also available to students who wish to learn how to identify and prevent cybersecurity risks.

Three phases the Cheek Hall renovation that impact Information Services are underway. First, we are expanding office and workroom space in Meyer Library to centrally locate our User Support team in a more efficient and accessible space on campus. This construction will begin in December and is planned to be completed for the move in the Spring of 2025. Next, our project to build a network hub and mini data center in Cheek Hall is nearing completion. Contractors have been onsite, and the construction and equipment installation is scheduled to be completed early in December. Finally, the newly vacated space will become offices for the Information Services Team as part of the larger Cheek Hall renovation which is currently in the construction documentation phase. The renovation work is expected to begin after the Spring 2025 semester is completed.

To improve our student success and retention we partnered with the Office of the Provost, Institutional Effectiveness, and Student Success to find technology solutions that assists students where they are and provide information that advisors and success coaches can use to focus their efforts on the needs of high-risk students. We determined a two-part approach is needed. First, we will have a team focus on the development of a custom software application that will improve on our Advising Notes and Early Alert for Student Intervention (EASI) software. Second, we will subscribe to EDSights software platform. EDSights will proactively message students to understand how they are doing, respond to questions or concerns using generative artificial intelligence, and analyze what resources they may need.

Other notable projects we are working on include:

- Replacement of Windows 10 operating systems before its end-of-support in October 2025.
- West Plains is piloting our mobile credential system for the Grizzly Lofts and other buildings.
- Improvements to the Welcome Center including new touch screen monitors, video walls, and more.
- Upgrades to infrastructure in Plaster Stadium and the implementation of TeamWorks software to support the move to Conference USA and new NCAA requirements.
- Working with ShowMe Electric Co-op to upgrade the network and Internet connections for the West Plains campus.

XVI.A.

Marketing and Communications Report Missouri State University Board of Governors December 12, 2024

MarCom updates since the October 18, 2024 meeting

Work continues with SimpsonScarborough. They presented a brand metrics scorecard on December 6. The comprehensive research report will be presented February 10, 2025.

Web Strategy and Development (WSD)

For the last several months, Director Corey Canada has been project managing the development of the website for The Alliance for Health Care Education for the partnership in conjunction with Mostly Serious, the agency selected to develop the website. The site was scheduled to go live the week of October 14 however this was postponed to early December as a result of changes requested by an Alliance partner.

They are currently updating the Graduate College site and are partnering with the Provost's office as they update their website.

The team has also been updating the web blog system. It utilizes an opensource platform and is a critical element in campus communications.

Office of Strategic Communications

The team remains busy supporting all areas of the university.

Social media is very active. They support recruitment, student engagement, retention and advancement with photos, videos, student takeovers, etc. They just surpassed 8000 followers on TikTok, which is very strong for a university.

Digital marketing continues to expand. Currently there are multiple campaigns running for Admissions, FastTrack, the College of Education and the McQueary College of Health and Human Services, Defense and Strategic Studies Masters and Doctorate programs and the Ozarks Public Health Institute. These campaigns support recruitment for undergraduate, graduate and adult students.

Social media metrics for August thru mid-November are attached. We continue with positive outcomes and growth.

Video Marketing

The team has completed videos for What's New at MSU which premiered at the October Board of Governor's meeting along with Mind's Eye videos.

The team accompanied the Pride Marching Band to the Bands of America marching band championships held at Lucas Oil Stadium in Indianapolis. The Pride Marching Band along with marching bands from Ohio State University and Michigan State University were invited to perform at the prestigious high school band event. The video team was able to capture important moments of those two days and will transform the b-roll into compelling videos in the near future

Creative Services






The team has begun work on spring admissions pieces for events like Spring Showcase. They have multiple magazines in the works. They also have provided extensive support of the staff appreciation luncheon that takes place on January 8.

A photographer and writer also traveled with the Pride Marching Band to Indianapolis. Images and stories will be featured in several future publications.

Profiles

Review your aggregate profile and page metrics from the reporting period.

↑ Ascending by Profile

Profile	Audience	Net Audience Growth	Published Posts	Impressions	Engagements	Engagement Rate (per Impression)	Video View
Reporting Period Aug 16, 2024 - Nov 19, 2024	353,627	8,715	925	12,514,916	294,845	2.4%	1,349,05
 @MissouriState	61,392	-41	93	84,395	2,615	3.1%	2,80
 Missouri State	8,027	831	49	306,410	42,913	14%	306,41
 Missouri State University	99,695	1,154	117	8,677,178	82,667	1%	24,487
 Missouri State University	132,568	5,067	27	208,126	9,724	4.7%	0
 missouristate	51,945	1,704	639	3,238,807	156,926	4.8%	1,015,350

XVII.A.

Missouri State University
Board of Governors
December 12, 2024

Strategic Planning Update

Work on the strategic plan has continued to progress since the October 2024 Board of Governors meeting.

Current Status

The Strategic Planning Committee finalized the goal areas around which the new plan will be built. The five areas are:

- Academic opportunities and innovation
- Branding and identity
- Community partnerships and economic development
- Institution of choice for employees and students
- Student and alumni experience

Work groups have been established for each goal area. More than 200 people indicated interest in serving on a work group. Individuals were selected in a manner that prioritizes broad representation of students, faculty, staff, alumni, and community members, as well as academic colleges and units across campus. Groups include people who work regularly with the goal area as well as interested stakeholders. Each work group includes at least two members of the Strategic Planning Committee to ensure that work groups stay aligned with the overall strategic planning process.

Next Steps

In the coming months, work groups will set goals, identify desired outcomes, and develop strategies that will allow us to make progress toward those goals. Members of the campus community will come together for interactive workshops early in the spring semester and again before the plan is completed.

In addition, the Strategic Planning Committee will collect feedback about the university's public affairs mission. Strategic planning kickoff participants consistently mentioned that the university's public affairs mission is one of the factors that sets Missouri State apart from other universities. The mission is viewed as a strength and a key part of the university's identity. Many people observed, however, that while members of the campus community value the public affairs mission, there is no common understanding of exactly what it means, how it is woven into the fabric of campus life, and whether some components need to be updated or clarified. The Strategic Planning Committee will discuss this in a process that parallels work groups, including discussion at public forums.

Work also continues to refine draft values, vision, and mission statements based on feedback received in the October 28, 2024, interactive workshop.

Finally, Strategic Planning Committee members will be cognizant of other major planning processes currently underway or recently completed, including:

- AASCU student success initiative
- Academic Affairs Continuous Agility Process (CAP)
- Advancement long-range plan
- Athletics planning
- Branding study
- Darr College of Agriculture strategic planning
- Enterprise risk management
- Facilities master planning
- Research strategy discussion

XVIII.A.

MISSOURI STATE UNIVERSITY

BOARD RESOLUTION

ADMINISTRATION NO. 59-24
Approval of Appointment of the 2025
Executive Committee of the Board of
Governors

WHEREAS, the Bylaws of the Board of Governors requires the chair-elect of the Board to appoint committees of the Board; and

WHEREAS, the Bylaws require the appointment of the Executive Committee to be approved by the full Board of Governors.

NOW, THEREFORE, BE IT RESOLVED that the 2025 Executive Committee of the Board of Governors consist of Chair Tim Francka, Vice Chair Melissa “Missy” Gourley, Travis Freeman, and Lynn Parman.

Lynn Parman
Board Chair

Passed at meeting of
December 12, 2024

Rowena Stone
Secretary to the Board

COMMENTS:

Membership in the other committees for 2025 as appointed by Chair Francka shall be as follows:

1. Finance and Facilities Committee: All members of the Board of Governors (Chair Travis Freeman);
2. Programs and Planning Committee: All members of the Board of Governors (Chair Ann Kampeter);
3. Risk Management and Audit Committee: Missy Gourley (Chair), Anson Elliott, Tim Francka, and Chris Waters; and
4. Board Representative to the Missouri State University Foundation: Anson Elliott

XIX.

BE IT RESOLVED by the Board of Governors for Missouri State University that a closed meeting, with closed records and closed vote, be held during a recess of this regular meeting of the Board of Governors to consider items pursuant to the [revised statutes of the State of Missouri 610.021](#):

- A. R.S.Mo. 610.021(1). “Legal actions, causes of action, or litigation involving a public governmental body...”
- B. R.S.Mo. 610.021(2). “Leasing, purchase or sale of real estate by a public governmental body...”
- C. R.S.Mo. 610.021(3). “Hiring, firing, disciplining or promoting of particular employees by a public governmental body...”
- D. R.S.Mo. 610.021(6). “Scholastic probation, expulsion, or graduation of identifiable individuals...”
- E. R.S.Mo. 610.021(9). “Preparation, including any discussions or work product, on behalf of a public governmental body or its representatives for negotiations with employee groups;”
- F. R.S. Mo. 610.021(11) and (12). “Specifications for competitive bidding...;” and “Sealed bids and related documents...;”
- G. R.S.Mo. 610.021(13). “Individually identifiable personnel records, performance ratings or records pertaining to employees or applicants for employment...;”
- H. R.S.Mo. 610.021(14). “Records which are protected from disclosure by law;” and
- I. R.S.Mo. 610.021(18). “Confidential or privileged communications between a public governmental body and its auditor,...”