

# **Board of Governors Meeting**

Plaster Student Union, Traywick Parliamentary Room 313 Friday, 10/3/2025 8:30 AM - 2:00 PM CT

- I. Roll Call Presented By: Governor Tim Francka
- II. Approval of Minutes Presented By: Governor Tim Francka
  - A. Approval of the open and closed minutes of the Board of Governors Meeting of August 7-8, 2025

II.A. Open minutes of the Board of Governors Retreat of August 7-8, 2025 - Page 4

- III. Consent Agenda Presented By: Governor Tim Francka
  - A. Facilities and Equipment
    - 1. Approval of bids and award of a contract to renovate suite 113 at Carrington Hall

      III.A.1. Approval of bids and award of a contract to renovate suite 113 at Carrington Hall Page 9
  - B. Human Resources
    - 1. Approval of Actions Concerning Academic Employees *III.B.1. Approval of Actions Concerning Academic Employees Page 11*
    - 2. Approval of Actions Concerning Nonacademic Employees *III.B.2. Approval of Actions Concerning Nonacademic Employees Page 27*
  - C. President
    - 1. Approval of Employment Agreements for University Athletics *III.C.1. Approval of Employment Agreements for University Athletics Page 36*
  - D. Procurement and Financial
    - 1. Approval of Procurement Activity Report *III.D.1. Approval of Procurement Activity Report Page 38*
  - E. West Plains Campus
    - 1. Approval of New Academic Program Associate of Applied Science in Veterinary Technology

      III.E.1. Approval of New Academic Program AAS in Veterinary Technology 2026-2027 Page 46
    - 2. Approval of Actions Concerning Nonacademic Employees *III.E.2. Approval of Actions Concerning Nonacademic Employees Page 48*
- IV. Making Our Missouri Statement Peace Corps Prep Presented By: Dr. Alan Tinkler, Department Head of English, and Peace Corp Prep Committee Member
- V. Committee Reports
  - A. Executive Committee Presented By: Governor Tim Francka
  - B. Risk Management and Audit Committee Presented By: Governor Melissa

Gourley

- C. Finance and Facilities Committee *Presented By: Governor Travis Freeman*
- D. Programs and Planning Committee Presented By: Governor Ann Kampeter
- VI. President's Report Presented By: President Richard B. Williams
  - A. 2026 Legislative Agenda
  - B. Approval of 2025 Bronze Bear Award Recipient walk-on resolution
  - C. Approval of 2025 Government Excellence Award Recipient walk-on resolution
  - D. What's New at MSU Video

#### VII. Academic Affairs

- A. Provost's Report Presented By: Dr. Clarenda Phillips, Provost and Vice President for Academic Affairs
- B. Faculty Senate Report Presented By: Mike Foster, Chair of Faculty Senate VII.B. Faculty Senate Report Page 50

#### VIII. Enrollment Management

A. Enrollment Update Presented By: Dr. Dawn Medley, Vice President for Enrollment Management

#### IX. Staff Senate

A. Staff Senate Report Presented By: Phil Bridges, Chair of Staff Senate IX.A. Staff Senate Report - Page 52

#### X. Student Affairs

A. Student Body Report Presented By: Collin Chastain, Student Body President and Sam Wang, Student Body Vice President

X.A. Student Government Association Report - Page 54

B. Public Affairs Conference Report Presented By: Dr. Yating Liang, Public Affairs Fellow and Conference Chair

X.B. Public Affairs Conference Report - Page 56

C. Student Affairs Report Presented By: Dr. Dee Siscoe, Vice President for Student Affairs

X.C. Student Affairs Report - Page 57

#### XI. Athletics

A. Athletics Update Presented By: Patrick Ransdell, Director of Athletics

#### XII. West Plains Campus

A. Chancellor's Report Presented By: Zora Mulligan, Chancellor of the West Plains Campus

XII.A. West Plains - Chancellor's Report - Page 61

#### XIII. Community and Global Partnerships

A. Sponsored Research Report (written report) *Presented By: Brad Bodenhausen, Vice President for Community and Global Partnerships* 

XIII.A. Sponsored Research Report - Page 63

#### XIV. Information Services

A. Information Services Report (written report) *Presented By: Jeff Coiner, Chief Information Officer* 

XIV.A. Information Services Report - Page 67

#### XV. Marketing and Communications

A. Marketing and Communications Report (written report) *Presented By: Suzanne Shaw, Vice President for Marketing and Communications XV.A. Marketing and Communications Report - Page 68* 

#### XVI. University Advancement

A. Development Report (written report) *Presented By: Brent Dunn, Vice President for University Advancement XVI.A. Development Report - Page 75* 

#### XVII. Old Business

A. Update on the 2025-2030 Strategic Plan: Igniting Opportunity *Presented By: Jamie Birch, Chief of Staff and Assistant to the President for Governmental Relations* 

#### XVIII. New Business

- A. Approval of 2026 Officers of the Missouri State University Board of Governors *Presented By: Governor Tim Francka* walk-on resolution
- XIX. Resolution Authorizing Closed Meeting, Pursuant to the Revised Statutes of the State of Missouri 610.021

XIX. Closed Meeting Resolution - Page 77

XX. Adjournment Presented By: Governor Tim Francka

### MINUTES OF THE BOARD OF GOVERNORS MISSOURI STATE UNIVERSITY AUGUST 7-8, 2025

The Board of Governors for Missouri State University held a retreat in the Heidelberg Room at Chateau on the Lake, 415 North State Highway 265, Branson, Missouri, August 7 and 8, 2025, with Governor Tim Francka, Chair of the Board of Governors, presiding. Governor Francka called the meeting to order at 1:04 p.m. on Thursday, August 7, 2025.

#### **Roll Call**

Present – Tim Francka, Chair of the Board

Travis Freeman, Governor Melissa Gourley, Governor Lynn Parman, Governor Jeff Schrag, Governor

Absent – Anson Elliott, Governor

Ann Kampeter, Governor Chris Waters, Governor

Also present – Richard B. Williams, President

Jamie Birch, Chief of Staff and Assistant to the President for Governmental Relations

Brad Bodenhausen, Vice President for Community and Global Partnerships

Jeff Coiner, Chief Information Officer

Rachael Dockery, General Counsel and Vice President for Legal Affairs and Compliance

Brent Dunn, Vice President for University Advancement

Natalie McNish, Director of Internal Audit and Risk Management

Dawn Medley, Vice President for Enrollment Management

Matt Morris, Vice President for Administration and Finance

Zora Mulligan, Chancellor of the West Plains Campus

Clarenda Phillips, Provost and Vice President for Academic Affairs

Patrick Ransdell, Director of Athletics

Suzanne Shaw, Vice President for Marketing and Communications

Dee Siscoe, Vice President for Student Affairs

Rowena Stone, Secretary to the Board of Governors

#### **Approval of Minutes**

Governor Francka called for a motion to approve the open and closed minutes of the June 13, 2025, meeting. Governor Lynn Parman provided a motion for approval, receiving a second from Governor Melissa Gourley with a correction to the date of the Strategic Plan.

Motion passed 5-0.

#### **Consent Agenda**

Governor Francka noted the next item of business on the agenda was the approval of the consent agenda. Items included in the consent agenda:

#### Facilities and Equipment

Approval of bids and award of a contract for the generator replacement at the Telecommunications Center in Blair-Shannon House (Bids & Quotations No. 1633-25)

#### **Human Resources**

Approval of Actions Concerning Academic Employees (Human Resources No. 1793-25)

Approval of Actions Concerning Nonacademic Employees (Human Resources No. 1794-25)

#### President

Approval of Employment Agreements for University Athletics (Human Resources No. 1795-25)

#### Procurement and Financial

Approval of Procurement Activity Report (Purchasing Activity Report No. 546-25)

Approval of Rental Rates for Space in the Kenneth E. Meyer Alumni Center (Springfield campus) for Various Departments and University Related Offices (Agreement No. 487-25)

#### West Plains Campus

Approval of Actions Concerning Academic Employees (West Plains Personnel No. 512-25)

Approval of Actions Concerning Nonacademic Employees (West Plains Personnel No. 513-25)

Approval of Employment Agreements for University Athletics – West Plains (West Plains Personnel No. 514-25)

Governor Gourley provided a motion for approval of the consent agenda, receiving a second from Governor Jeff Schrag.

Motion passed 5-0.

Governor Anson Elliott joined the meeting at this time.

#### **Facilities and Equipment**

Matt Morris, Vice President for Administration and Finance, presented a resolution for approval of intergovernmental agreement regarding law enforcement services with Missouri State University for Fiscal Year 2026 (Agreement 488-25). Mr. Morris shared that this is a routine agreement that is renewed annually. Governor Travis Freeman provided a motion for approval, receiving a second from Governor Parman. Governor Schrag disclosed that as Mayor of Springfield, he would vote on the resolution.

Motion passed 6-0.

President Richard B. Williams called upon Dr. Dawn Medley, Vice President for Enrollment Management; Dr. Clarenda Phillips, Provost and Vice President for Academic Affairs; and Jamie Birch, Chief of Staff and Assistant to the President for Governmental Relations; to introduce themselves.

#### 2025-2030 Facilities Master Plan

Mark Wheeler, University Architect and Directors of Planning, Design, and Construction, provided an overview of the 2025-2030 facilities master plan. Highlights of his presentation included information on what a master plan is, the process for developing the plan, alignment with the 2025-2030 Strategic Plan, and underway, planned, proposed, and future potential projects. He also reviewed the on-going budget for maintenance and repairs and on-going funding plan with vacating leased property.

The Board thanked Mr. Wheeler for the presentation and for separating out funds for maintenance and repair projects.

A break was observed from 2:33 p.m. to 2:48 p.m.

#### **Athletics Overview**

Patrick Ransdell, Director of Athletics, provided an overview of college athletics and athletics at Missouri State University. Highlights of his presentation included information on budgets, future financial needs, facilities, entertainment venues, current revenue sharing, understanding NIL (name, image, and likeness), the House v. NCAA settlement, C-USA and peer institutions, market intel, the university's competitive excellence fund (CEF), compliance, revenue generation, and plans for football success.

Mr. Ransdell shared information on the Party in the Conference USA event scheduled for Tuesday, August 26, from 6:00 p.m. – 8:00 p.m. on the Missouri State University Springfield Campus.

A break was observed from 4:02 p.m. - 4:11 p.m.

#### **Strategic Plan Implementation**

President Richard B. Williams called upon Jamie Birch, Chief of Staff and Assistant to the President for Governmental Relations, to provide an overview of implementation of the 2025-2030 Strategic Plan: Igniting Opportunity. Highlights of her presentation included information on the oversight team, implementation team members for each goal, the annual process to make progress, timelines, software, and next steps.

#### Higher Learning Commission (HLC) Reaccreditation Preparation

Zora Mulligan, Chancellor of the West Plains Campus, provided a presentation on Higher Learning Commission (HLC) on-site evaluation preparation for the West Plains Campus. Highlights of her presentation included information from the January 2024 HLC report, progress made on criterion that was identified as met with concerns or not met, and information on deadlines and visit dates.

Governor Francka called for a motion to recess the retreat with plans to reconvene the meeting at 8:30 a.m. on Friday, August 8, 2025. Governor Schrag provided a motion, receiving a second from Governor Freeman.

Motion passed 6-0. The meeting recessed at 4:53 p.m.

Governor Francka reconvened the meeting at 8:30 a.m. on Friday, August 8, 2025. Governors in attendance: Elliott, Francka, Freeman, Gourley, Parman, and Schrag.

#### Higher Learning Commission (HLC) Overview/Primer

Dr. Tammy Jahnke, Dean of the College of Natural and Applied Sciences, provided an overview of reaccreditation with the HLC for the Springfield campus. Highlights of her presentation included annual reports submitted, the four criteria the university will be evaluated on, other reporting requirements and approvals, update on progress, timeline, and strengths and opportunities for each criterion. She also shared information on what to expect during future visits and potential questions that the peer review team may ask Board members.

#### **Development Year-End Report**

Brent Dunn, Vice President for University Advancement, provided a Foundation year-end report. He shared that it was a good year for the Foundation with a total of \$31 million in gifts and pledges and a record number of donors.

#### **Sponsored Research Year-End Report**

Brad Bodenhausen, Vice President for Community and Global Partnerships, provided a sponsored research yearend report. He reviewed numbers of proposals submitted, funds requested, number of named investigators, grants and contracts awarded, and total funds awarded.

Governor Freeman left the meeting at this time.

The Board held discussion on the challenges and changes in international student enrollment, visa processes, and broader immigration concerns.

Governor Freeman rejoined the meeting during the discussion.

Governor Francka led a discussion of the 2026 Board of Governors Officers. Governor Lynn Parman recommended that Governor Freeman be considered for the position of Vice Chair going forward. It was also recommended that research be completed on length of chair positions and processes for selection of chairs of other institutions of higher education institutions.

Governor Francka led a discussion on other board matters with a focus on the platform utilized to access meeting materials. Areas of improvement were discussed that included setting earlier deadlines for sharing materials and working to consolidate all information in one area for easier access.

#### **Closed Session**

It was determined that the Board of Governors needed to meet in a closed session to consider items of business provided in the Revised Statutes of Missouri. Governor Francka asked if a resolution authorizing a closed meeting of the Board was prepared. Thereupon, the following resolution was presented for consideration:

BE IT RESOLVED by the Board of Governors for Missouri State University that a closed meeting with closed records and closed vote, be held during a recess of this retreat of the Board of Governors to consider items pursuant to the revised statutes of the State of Missouri 610.021, sections:

R.S.Mo. 610.021(1). "Legal actions, causes of action, or litigation involving a public governmental body..." and

R.S.Mo. 610.021(3). "Hiring, firing, disciplining or promoting of particular employees by a public governmental body..." and

R.S.Mo. 610.021(13). "Individually identifiable personnel records, performance ratings or records pertaining to employees or applicants for employment...;"

Governor Gourley provided a motion for approval, receiving a second from Governor Schrag.

A roll call vote was taken. Those voting in favor – Governors Elliott, Francka, Freeman, Gourley, Parman, and Schrag; those voting against – none; those absent – Governor Kampeter and Waters.

The open meeting recessed at 10:38 a.m. to go into closed session.

The open meeting reconvened at 1:01 p.m.

#### Adjournment

With no additional information needing to be discussed, Governor Francka called for a motion to adjourn the meeting. Governor Parman provided a motion to adjourn, receiving a second from Governor Gourley.

meeting. Governor Farman provided a motion to adjourn,	receiving a second from Governor Goursey.
Motion passed 6-0.	
Meeting adjourned at 1:01 p.m.	
	Tim Francka Board Chair
Approved at the meeting of October 3, 2025	
Rowena Stone	
Secretary to the Board	

#### MISSOURI STATE UNIVERSITY

**BOARD RESOLUTION** 

BIDS & QUOTATIONS NO. 1635-25 Approval of bids and award of a contract to renovate suite 113 at Carrington Hall

**BE IT RESOLVED** by the Board of Governors for Missouri State University that the low bid of MSI Constructors in the amount of Five Hundred Twelve Thousand Five Hundred and 00/100ths dollars (\$512,500.00) for the base bid plus alternates 1 and 2 to renovate suite 113 at Carrington Hall be accepted, approved, and awarded.

**BE IT FURTHER RESOLVED** that the financial plan be established as follows:

Project Budget	
Consultant Fees	\$55,000.00
Construction Costs	\$512,500.00
Project Administration	\$17,000.00
Construction Contingency	\$86,300.00
Furniture, Fixtures, and Equipment	\$123,000.00
Telecommunications	\$16,200.00
Relocation Costs	\$10,000.00
Total Project Budget	\$820,000.00
Funding Source	
Renovate Carrington 113 budget	\$820,000.00
<b>Total Funding Source</b>	\$820,000.00

**BE IT FURTHER RESOLVED** that this be paid from the Renovate Carrington 113 budget funded by the Financial Services Facilities & Administration budget and the Financial Services Operating budget.

**BE IT FURTHER RESOLVED** that the Vice President for Administration and Finance or the University Architect and Director of Planning, Design and Construction be authorized to sign the agreement with the firm selected, incorporated herein by reference, and perform those acts necessary to carry out and perform the terms of the agreement. With approval of the above project budget, authorization is also provided to further sign agreements, amendments to existing agreements, and/or easements directly related to this project as long as the approved project budget is not exceeded.

	Tim Francka Board Chair
Passed at meeting of October 3, 2025	
Rowena Stone Secretary to the Board	

#### **COMMENTS:**

The bids received on this project are as follows:

Contractor	Base Bid	Alt. 1	Alt. 2	Total (Base Bid + Alt. 1&2)
MSI Constructors	\$476,000.00	\$30,600.00	\$5,900.00	\$512,500.00
Nabholz Construction Corporation	\$525,206.00	\$29,247.00	\$4,248.00	\$558,701.00
CB-GC, LLC	\$557,000.00	\$22,000.00	\$2,500.00	\$581,500.00

This project renovates suite 113 at Carrington Hall. This renovation includes new finishes, HVAC, ceiling, lighting, furniture, and breakroom upgrades. Work is scheduled to be completed during the spring 2026 semester.

Alternate 1 removes the existing floor mounted fan coil unit in the corridor south of suite 113. Alternate 2 installs gypsum board to the existing block wall. It is recommended that these alternates be accepted.

This project will be paid from the Renovate Carrington 113 budget funded by the Financial Services Facilities & Administration (\$250,000.00) budget and the Financial Services Operating (\$570,000.00) budget.

#### MISSOURI STATE UNIVERSITY

#### **BOARD RESOLUTION**

HUMAN RESOURCES NO. 1797-25 Approval of Actions Concerning Academic Employees

BE IT RESOLVED by the Board of Governors for Missouri State University that the actions indicated for academic employees, as itemized below, are hereby approved.

#### **RANKED FACULTY APPOINTMENT:**

<u>Name</u>	Position-Department	<u>Salary</u>	<b>Effective</b>
Michael Jarvis	Instructor	\$44,000	08/11/25
	Greenwood Laboratory School	annually	
Kendrick Spencer	Assistant Professor	\$67,000	08/11/25
	School of Hospitality & Agricultural	annually	
	Leadership		
	(10-month appointment)		

### **UNRANKED FACULTY APPOINTMENTS (Term):**

Name	Position-Department	<u>Salary</u>	<b>Effective</b>
Sara Brown	Instructor	\$55,000	08/11/25
	Marketing	annually	05/08/26
Adrian Macedo	Visiting Assistant Professor	\$68,000	08/11/25
	Biology	annually	05/08/26
Phillip Roberts	Visiting Assistant Professor	\$60,000	08/11/25
1	Music	annually	05/08/26
Troy Wymore	Instructor	\$50,000	08/11/25
Troy Wymore	Chemistry & Biochemistry	annually	05/08/26
Brandon Lentz	Instructor	\$55,000	08/18/25
Diamach Lenv.	Marketing	annually	05/08/26
Michael Rider	Practitioner-in-Residence	\$92,500	10/01/25
Whenael Ridel	Physical Therapy	annually	06/30/26
	(12-month appointment)	J	
Jon Wilson	Instructor	\$55,000	08/10/26
	School of Hospitality & Agricultural	annually	05/14/27
	Leadership		

Academic Personnel Board Actions, cont'd. Page 2

(See Addendum A for Per Course Faculty Appointments)

(See Addendum B for Summer Appointments)

(See Addendum C for Supplemental Payments)

(See Addendum D for Graduate Teaching Assistant Appointments)

#### **RESIGNATIONS:**

Name	Position-Department	Effective
David Hammons	Senior Instructor	07/31/25
	Marketing	
Joel Love	Assistant Professor	07/31/25
	Music	
Lisa Hall	Professor	08/15/25
	Sociology and Anthropology	
Bridger Falkenstien	Assistant Professor	01/31/26
	School of Mental Health & Behavioral Sciences	

#### **RETIREMENTS:**

<u>Name</u>	Position-Department	<u>Effective</u>
Tammy Yoes	Clinical Assistant Professor	01/31/26
	School of Nursing	

#### **NONREAPPOINTMENT:**

<u>Name</u>	Position-Department	<u>Effective</u>
J. Conrad Naegle	Assistant Professor	07/31/25
	School of Accountancy	

### **RECINDED ACCEPTED OFFER:**

<u>Name</u>	Position-Department	<u>Effective</u>
Quinton Phelps	Associate Professor	08/11/25
	Biology	

# **CHANGE OF STATUS:**

CHANGE OF STATUS:			
<u>Name</u>	Position-Department	<u>Action</u>	<b>Effective</b>
R. Isabelle Bauman	From: Associate Professor	Status Change	08/01/25
	Communication, Media, Journal	ism &	
	Film		
	To: Faculty Emeritus Communication, Media, Journal	iam le	
	Film	ISIII &	
Timothy Daugherty	From: Professor	Status Change	08/01/25
	School of Mental Health &		
	Behavioral Sciences		
	To: Faculty Emeritus School of Mental Health &		
	Behavioral Sciences		
Timothy White	From: Associate Professor	Status Change	08/01/25
	Communication, Media,		
	Journalism & Film		
	To: Faculty Emeritus		
	Communication, Media, Journalism & Film		
Karl Wilker	From: Research Professor	Status Change	08/01/25
	School of Agriculture Science & Conservation		
	To: Faculty Emeritus		
	School of Agriculture Science &		
	Conservation		
Jennifer Lowenthal-Hersey	Instructor	Continuation of	08/11/25
	Information Technology & Cybersecur	ity Appointment	05/08/26
Sylvia Petersen	Clinical Instructor	Continuation of	09/01/25
	School of Agriculture Science & Conservation	Appointment	06/30/26
		<u></u>	
		Tim Francka Board Chair	
Passed at the meeting of October 3, 2025			

Rowena Stone
Board Secretary

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## ADDENDUM A

# The following have been appointed as Per Course Faculty for the fall semester: August 11, 2025 through December 12, 2025.

Name	<u>Department</u>	<u>Salary</u>
Anderson, Barbara	English	\$2,484.00
Arnold, Kaylin	English	\$4,968.00
Arora, Sonia	School-Spec Ed Ledrshp Prof Studies	\$3,045.00
Back, Stacey	School-Mental Health & Behavior Sci	\$2,445.00
Baker, Autumn	School-Spec Ed Ledrshp Prof Studies	\$5,490.00
Baker, Marsha	School-Spec Ed Ledrshp Prof Studies	\$3,660.00
Balasundaram, Megan	Management	\$3,400.00
Ball, Michelle	School-Teaching Learn & Develop Sci	\$2,445.00
Balsters, Sarah	Music	\$820.00
Bartz, Gates	Art & Design	\$2,448.00
Beary, Allyson	School of Health Care Professions	\$4,890.00
Beckman, Alexandra	School-Spec Ed Ledrshp Prof Studies	\$2,445.00
Bennett, Susan	Theatre & Dance	\$5,568.00
Bihlmeyer, James	Comm Media Journalism & Film	\$6,218.00
Bloom, Melanie	School-Teaching Learn & Develop Sci	\$3,045.00
Bowers, Drew	School of Health Care Professions	\$3,000.00
Bowers, Michael	College of Agriculture	\$500.00
Bowers, Shannon	Comm Media Journalism & Film	\$2,484.00
Bradley, Jennifer	Defense & Strategic Studies	\$7,500.00
Brame, Erika	Comm Media Journalism & Film	\$2,739.00
Brannon, Jeffery	Computer Science	\$6,000.00
Braukman, Sarah	School-Teaching Learn & Develop Sci	\$2,445.00
Bridges, Holden	Information Tech & Cybersecurity	\$6,000.00
Brownen, Tiana	Comm Media Journalism & Film	\$4,968.00
Buening, Caitlin	School of Health Care Professions	\$914.00
Bunton, Molly	First Year Programs	\$2,400.00
Cabral, Omar	Languages Cultures & Religions	\$4,968.00
Campbell, Robin	School-Teaching Learn & Develop Sci	\$2,445.00
Carl, Karen	School-Spec Ed Ledrshp Prof Studies	\$2,445.00
Clark, Bradford	Defense & Strategic Studies	\$7,500.00
Claunch, Darrell	Art & Design	\$2,448.00
Clouse Day, Sherry	School of Accountancy	\$4,000.00
Coleman, Amanda	Biology	\$5,880.00
Coonis, Catherine	Music	\$1,101.00
Cornelius-White, Cecily	School-Mental Health & Behavior Sci	\$2,745.00

Cox, Jianna School of Health Sciences \$2,000 Crooke, James Physics Astronomy & Materials Sci \$2,940	0.00
·	
Crump, Lauren School-Mental Health & Behavior Sci \$2,445	.00
Daehn, James Computer Science \$9,000	
Darko, Jeffery Chemistry & Biochemistry \$6,601	
Davidson, Amelia Music \$6,168	
Davis, Kerri School of Nursing \$2,700	
Davis, Sarah School-Teaching Learn & Develop Sci \$6,090	0.00
Denton, Diane Sociology & Anthropology \$2,445	5.00
Dubinsky, Julie Finance Economics & Risk Mgmt \$4,000	0.00
Dunville, Hannah School-Teaching Learn & Develop Sci \$6,405	5.00
Elliston, Hiromi Foreign Language Institute \$7,444	1.00
Embree, David First Year Programs \$4,800	0.00
Farha, Nicholas School-Spec Ed Ledrshp Prof Studies \$3,045	5.00
Farrah, Elizabeth School-Mental Health & Behavior Sci \$2,445	5.00
Fierro-Martinez, Nicholas Defense & Strategic Studies \$3,500	0.00
Fondren, Robyn School-Mental Health & Behavior Sci \$4,890	0.00
Fry, Misti College of Agriculture \$4,800	0.00
Fuller, Shannon School-Teaching Learn & Develop Sci \$2,745	5.00
Gardner, Elvert Defense & Strategic Studies \$7,500	0.00
Gibson, Tobias Defense & Strategic Studies \$7,500	0.00
Gonzalez-Stewart, Kelly School-Mental Health & Behavior Sci \$4,890	0.00
Griffin, Heather School-Spec Ed Ledrshp Prof Studies \$2,445	5.00
Grobe, Mary School-Spec Ed Ledrshp Prof Studies \$1,830	0.00
Grover, Bethanne Comm Media Journalism & Film \$4,968	3.00
Hall, Jessica School-Spec Ed Ledrshp Prof Studies \$1,630	0.00
Hall, Nathan Mathematics \$2,829	00.6
Hargrave, Teri Comm Media Journalism & Film \$2,484	1.00
Herrera, Andrea Sociology & Anthropology \$6,168	3.00
Herzog, Trysta Comm Media Journalism & Film \$9,936	6.00
Hinton, Elizabeth Music \$6,607	7.00
Hisle, Melissa English \$6,168	3.00
Hoehne, Richard Defense & Strategic Studies \$7,500	0.00
Hogan, Joy School of Health Sciences \$798.0	00
Hogan, Tristan English \$4,968	3.00
Holland, Lydia School of Health Care Professions \$915.0	00
Houghtaling, Tiffany School-Teaching Learn & Develop Sci \$4,890	0.00
Jackson, Maria School-Teaching Learn & Develop Sci \$2,445	5.00
Janda, Elizabeth Languages Cultures & Religions \$3,084	1.00
Jecklin, Alissa School-Mental Health & Behavior Sci \$2,445	5.00
Jennings, Charlotte Comm Media Journalism & Film \$4,968	3.00

Jo, Yoojin	Foreign Language Institute	\$1,350.00
Johnson, Alicia	School-Teaching Learn & Develop Sci	\$2,445.00
Jordan, Billy	Comm Media Journalism & Film	\$2,484.00
Jordan, Cameron	Comm Media Journalism & Film	\$2,484.00
Kennell, Everett	Comm Media Journalism & Film	\$2,754.00
Kimura, Clyde	School of Health Sciences	\$931.00
Koch, Susan	Defense & Strategic Studies	\$7,500.00
Kroll, Tal	School of Accountancy	\$4,200.00
Lagasse, Mary	Comm Media Journalism & Film	\$11,000.00
Lampe, Gabrael	Management	\$6,800.00
LaPrade, Jennifer	Criminology & Criminal Justice	\$3,000.00
Leonard, Emma	School-Mental Health & Behavior Sci	\$2,445.00
Levine, Marlene	School-Teaching Learn & Develop Sci	\$3,045.00
Loge, Jana	School-Spec Ed Ledrshp Prof Studies	\$2,445.00
Malloy, Alyssa	Comm Media Journalism & Film	\$5,223.00
Malter, Jessica	School-Spec Ed Ledrshp Prof Studies	\$3,045.00
Marlo, Francis	Defense & Strategic Studies	\$8,000.00
Martin, Jacob	Comm Media Journalism & Film	\$2,484.00
Martin, Melinda	Sociology & Anthropology	\$6,168.00
Mazanec, Brian	Defense & Strategic Studies	\$8,000.00
McGiffin, Curtis	Defense & Strategic Studies	\$18,000.00
Medley, Robert	School of Nursing	\$4,000.00
Melley, Brendan	Defense & Strategic Studies	\$7,500.00
Meyer, Elliot	Management	\$3,400.00
Meyerott, Joseph	School of Anesthesia	\$8,200.00
Mitchell, Katrina	Music	\$3,084.00
Mitchell, Talon	School of Health Sciences	\$3,200.00
Moman, Julia	Music	\$2,186.00
Moodie, Amanda	Defense & Strategic Studies	\$8,500.00
Moore, Deana	School-Teaching Learn & Develop Sci	\$3,260.00
Moore, Heather	Comm Media Journalism & Film	\$2,484.00
Mowery, Melanie	Missouri State Outreach	\$4,075.00
Munson, Tanner	Music	\$6,624.00
Murphy, William	Defense & Strategic Studies	\$7,500.00
Nelson, Genevieve	School-Mental Health & Behavior Sci	\$2,445.00
Nelson, Heather	Music	\$8,880.00
Nordyke, David	Sociology & Anthropology	\$2,484.00
Odneal, Marilyn	College of Agriculture	\$3,550.00
Owen, Carla	School-Teaching Learn & Develop Sci	\$1,630.00
Owens, Cindy	School-Teaching Learn & Develop Sci	\$3,045.00
Parke, Nicole	School-Teaching Learn & Develop Sci	\$4,075.00

Payne, Amy	Languages Cultures & Religions	\$2,484.00
Peck, David	Defense & Strategic Studies	\$8,000.00
Pervukhin, Eric	Art & Design	\$4,200.00
Peterson, Amy	Missouri State Outreach	\$2,745.00
Peterson, Don	School of Health Sciences	\$798.00
Phillips, Lindsay	School-Teaching Learn & Develop Sci	\$2,445.00
Plein, Chad	Comm Media Journalism & Film	\$2,484.00
Prescott, John	Music	\$1,641.00
Probasco-Burns, Leah	School-Mental Health & Behavior Sci	\$4,890.00
Ritcheson, Philip	Defense & Strategic Studies	\$7,500.00
Robinson, Tucker	Comm Media Journalism & Film	\$10,956.00
Rowe, Nancy	Comm Media Journalism & Film	\$4,968.00
Ryder, Christina	Sociology & Anthropology	\$6,000.00
Salchow, Jason	College of Agriculture	\$3,600.00
Scales, Megan	Sociology & Anthropology	\$6,000.00
Schaefer, Allen	Marketing	\$6,882.00
Scott, Matthew	School-Mental Health & Behavior Sci	\$2,445.00
Sellers, Rebecca	School-Spec Ed Ledrshp Prof Studies	\$5,490.00
Simmerman, James	Finance Economics & Risk Mgmt	\$6,000.00
Smith, Claire	English	\$2,484.00
Smith, Leslee	School-Spec Ed Ledrshp Prof Studies	\$2,030.00
Snyder, Shannon	Schl of Hospitality & Agri Ldrs	\$4,200.00
Speckman, Cynthia	Comm Media Journalism & Film	\$2,484.00
Spyres, Patrick	Music	\$1,913.00
Stange, Christopher	School of Accountancy	\$5,000.00
Stewart, Matthew	English	\$2,484.00
Tanghe, Nicole	School-Teaching Learn & Develop Sci	\$2,445.00
Tannehill, Micah	Finance Economics & Risk Mgmt	\$3,300.00
Taylor, Emily	Defense & Strategic Studies	\$8,000.00
Taylor, John	School of Accountancy	\$4,200.00
Thomas, Matthew	Art & Design	\$4,896.00
Tolbert, Kelly	Missouri State Outreach	\$3,772.00
Trevarthen, Jordan	English	\$4,968.00
Triola, Matthew	Schl of Hospitality & Agri Ldrs	\$3,000.00
Turntine, Madison	School of Health Care Professions	\$4,000.00
Tyner, Elizabeth	School-Mental Health & Behavior Sci	\$2,745.00
Umbarger, Annesha	Criminology & Criminal Justice	\$3,000.00
Van Alstyne, Patricia	School-Mental Health & Behavior Sci	\$4,890.00
Varava, Kira	Comm Media Journalism & Film	\$9,135.00
Wan, Stephanie	School-Mental Health & Behavior Sci	\$2,745.00
Washington, Dione	Sociology & Anthropology	\$6,168.00

Academic Personnel Board Actions, cont'd. Page 8

Wells, Jeffrey	Technology & Construction Mgmt	\$3,500.00
White, William	Technology & Construction Mgmt	\$3,000.00
Williams, Bryan	Management	\$4,200.00
Williams, Jamie	Theatre & Dance	\$2,784.00
Williams, Rebecca	School-Spec Ed Ledrshp Prof Studies	\$2,934.00
Wilson, Jonathan	Schl of Hospitality & Agri Ldrs	\$2,000.00
Wittmer, Melissa	Mathematics	\$5,658.00
Wixson, Bobbi	College of Agriculture	\$2,000.00
Wolfinbarger, Stephen	Music	\$2,373.00
Woody, Chad	Art & Design	\$2,784.00
Young, Emily	Music	\$11,200.00

# The following have been appointed as Per Course Faculty for the spring semester: January 12, 2026 through May 8, 2026.

Name	<u>Department</u>	<u>Salary</u>
Coleman, Amanda	Biology	\$5,769.00
Young, Emily	Music	\$700.00

## ADDENDUM B

# The following have been appointed as Summer Faculty for the summer semester: June 2, 2025 through July 31, 2025

Name	<u>Department</u>	<u>Salary</u>
Barnett, Joann	School-Teaching Learn & Develop Sci	\$2,291.00
Bassett, Damon	Education Abroad	\$1,201.00
Brattin, Ricky	Information Tech & Cybersecurity	\$11,029.00
Buening, Caitlin	School of Health Care Professions	\$915.00
Casey, Lisa	Orientation & Transition Programs	\$2,100.00
Goodwin, Andrew	Orientation & Transition Programs	\$1,800.00
Gordon, Ryan	McQueary College of Health & Human Services	\$1,500.00
Hains, Kathleen	Orientation & Transition Programs	\$2,025.00
Han, Shin	Psychology	\$3,000.00
Hoegeman, Catherine	Language Cultures & Religions	\$8,119.00
Hough, Lyon	School of Anesthesia	\$10,250.00
Howard, Amber	School-Teaching Learn & Develop Sci	\$13,218.00
Jones, Adena	Psychology	\$11,629.00
Kelley, Meghan	Biomedical Sciences	\$3,000.00
Lancaster, Molly	McQueary College of Health & Human Services	\$3,000.00
Masterson, Caitlin	School of Health Care Professions	\$5,220.00
Mazanec, Brian	Defense & Strategic Studies	\$8,000.00
McKay, Matthew	Education Abroad	\$4,591.00
Murray, Sarah	McQueary College of Health & Human Services	\$3,000.00
Payne, Parker	Theatre & Dance	\$500.00
Pilkenton, Andrew	Art & Design	\$2,964.00
Ravenscraft, Julia	School of Accountancy	\$7,354.00
Robinson, Holly	School-Teaching Learn & Develop Sci	\$2,745.00
Rose, John	Defense & Strategic Studies	\$6,100.00
Schmalzbauer, John	Language Cultures & Religions	\$17,637.00
Shepard, Jason	Education Abroad	\$7,833.00
Tackett, Lydia	Education Abroad	\$1,271.00
Tsai, Henry	Biomedical Sciences	\$3,000.00
Turner, John	English	\$1,417.00
Weiss, Janet	School of Health Care Professions	\$915.00
Wieters, Caroline	Campus Recreation	\$600.00

# ADDENDUM C

# **Supplemental payment for teaching assignments:**

Name	Department	Salary
Adams, Mollie	School of Accountancy	\$22,802.00
Argyle, Deidre	Art & Design	\$5,145.00
Artman, Amy	First Year Programs	\$2,400.00
Asher-August, Carly	First Year Programs	\$2,400.00
Assmann, Ira	First Year Programs	\$2,400.00
Atkinson, Jamie	First Year Programs	\$5,600.00
Bajalan, Sara	First Year Programs	\$2,400.00
Baker, Sarah	First Year Programs	\$2,800.00
Barudzic, Nina	First Year Programs	\$2,400.00
Bassett, Damon	First Year Programs	\$2,400.00
Benzer, Fatih	Art & Design	\$5,206.00
Bogue, John	First Year Programs	\$2,400.00
Bowles, Christina	First Year Programs	\$2,400.00
Breedlove-Koepke, Gates	First Year Programs	\$2,400.00
Bridges, Philip	First Year Programs	\$2,400.00
Briggenhorst, Kenneth	Art & Design	\$3,945.00
Burch, Abby	Greenwood Lab School	\$1,850.00
Cemore Brigden, Joanna	First Year Programs	\$6,400.00
Chang, Ching-Wen	First Year Programs	\$6,400.00
Chitwood, Sierra	First Year Programs	\$2,400.00
Clark, Jacob	School-Spec Ed Ledrshp Prof Studies	\$815.00
Coates, Kameron	Greenwood Lab School	\$1,850.00
Cupka Head, Kevin	Sociology Anthropology & Gerontology	\$3,000.00
Curran, Tyler	First Year Programs	\$4,800.00
Earnshaw, Dylan	First Year Programs	\$2,400.00
Eisman, Karen	First Year Programs	\$2,400.00
Ferry, Nichole	Theatre & Dance	\$4,989.00
Frizell, Michael	School of Health Sciences	\$1,000.00
Gallaway, Julie	First Year Programs	\$2,400.00
Garland, Diana	First Year Programs	\$2,400.00
Gerasimchuk-Djordjevic, Maria	Art & Design	\$5,116.00
Goodin, Kyle	School of Accountancy	\$12,789.00
Gordon, Nancy	School-Teaching Learn & Develop Sci	\$2,131.00
Gordon, Ryan	First Year Programs	\$2,400.00
Gorley, Nicole	Biomedical Sciences	\$1,420.00
Grace-Duran, Jennifer	First Year Programs	\$2,400.00

	Greenwood Lab School	\$1,850.00
Hamm, Kristin	School of Accountancy	\$9,840.00
Haraldson, Kylie	First Year Programs	\$2,400.00
Hauschildt, Shannon	School of Health Care Professions	\$10,794.00
Heinlein, Kurt	Theatre & Dance	\$4,488.00
Hess, Joshua	First Year Programs	\$2,400.00
Hines, Christopher	School of Accountancy	\$12,260.00
Holden, Jennifer	Greenwood Lab School	\$1,850.00
Home, Nicholas	First Year Programs	\$2,400.00
Horton, Leonard	First Year Programs	\$2,400.00
Howell, Marcus	Art & Design	\$10,788.00
Huff, Amy	First Year Programs	\$2,400.00
Hyder, Tahsin	Art & Design	\$5,533.00
Kaf, Wafaa	First Year Programs	\$3,200.00
Kaula, Radhika	First Year Programs	\$4,800.00
Keller, Carl	School of Accountancy	\$11,684.00
Kyle, Jerri	Comm Media Journalism & Film	\$2,040.00
Latture, Whitney	Comm Media Journalism & Film	\$2,484.00
Lazic, Gordana	First Year Programs	\$2,400.00
Li, LinDa	Marketing	\$21,680.00
Liang, Yating	First Year Programs	\$3,200.00
Loughary, Jeffrey	First Year Programs	\$2,400.00
	Language Cultures & Religions	\$4,021.00
Maben, Katelyn	School of Health Care Professions	\$6,091.00
Madsen, Christian	Greenwood Lab School	\$1,850.00
	School of Health Sciences	\$931.00
Martin, Galen	First Year Programs	\$2,400.00
Masterson, Caitlin	School of Health Care Professions	\$5,220.00
McShan, Keith	First Year Programs	\$2,400.00
Meadows, William	Sociology Anthropology & Gerontology	\$2,312.00
Meek, Russell	International Business Programs	\$21,830.00
Melnychenko, Caitlin	First Year Programs	\$2,400.00
Montileone, Amanda	Greenwood Lab School	\$1,850.00
Nordyke, Kathy	School-Teaching Learn & Develop Sci	\$3,045.00
	Sociology Anthropology & Gerontology	\$3,084.00
Novik, Melinda	First Year Programs	\$3,200.00
Pham, Courtney	International Business Programs	\$9,829.00
Phillips, April	School-Spec Ed Ledrshp Prof Studies	\$2,045.00
Politte, Jordan	School-Spec Ed Ledrshp Prof Studies	\$2,445.00
Powell, Crystal	School of Health Care Professions	\$6,041.00
Qiu, Wenping	International Leadership & Training Center	\$2,600.00

# Academic Personnel Board Actions, cont'd. Page 12

Raithel, Sophia	First Year Programs	\$2,400.00
Reed, Jerilyn	First Year Programs	\$2,400.00
Reed, Ryan	First Year Programs	\$2,400.00
Riggs, Trisha	First Year Programs	\$2,400.00
Robinson, Holly	School-Teaching Learn & Develop Sci	\$2,745.00
Russell, Brandon	Music	\$875.00
Schlinder, Kelly	Foreign Language Institute	\$3,248.00
Seery, Kaitlyn	First Year Programs	\$2,400.00
Shao, Feibo	International Business Programs	\$19,340.00
Sholley, Kathleen	First Year Programs	\$2,400.00
Singh, Yasmine	First Year Programs	\$2,400.00
Stafford, Gary	First Year Programs	\$4,800.00
	Mathematics	\$3,950.00
Sudbrock, Christine	First Year Programs	\$2,800.00
Tapis, Gregory	School of Accountancy	\$24,362.00
Tassin, Kerri	School of Accountancy	\$11,423.00
Tate, Krista	First Year Programs	\$2,400.00
Templeman, Maureen	First Year Programs	\$2,400.00
Thompson, Kip	School of Health Sciences	\$5,596.00
Thornton, Kristen	School of Accountancy	\$4,450.00
Tucker, Timothy	First Year Programs	\$2,400.00
Urich, Stephanie	First Year Programs	\$2,400.00
Walters, Heather	Comm Media Journalism & Film	\$1,996.00
Wiggin, Sarah	Theatre & Dance	\$3,893.00
Wu, Yi	Foreign Language Institute	\$600.00
Yun, Gawon	Marketing	\$10,306.00

#### ADDENDUM D

# The following have been appointed as Graduate Teaching Assistants for the fall semester: August 11, 2025 through December 12, 2025.

Name	<u>Department</u>	Salary
Bateman, Derek	Biology	\$6,146.00
Dargatz, Cammi	Chemistry and Biochemistry	\$2,524.00
Engworo, Gentle	Mathematics	\$6,146.00
Fakunle, Mary	Chemistry and Biochemistry	\$6,146.00
Fink, Jessica	Physics Astronomy & Materials Sci	\$6,146.00
Haider, Md.Zulkernain	Physics Astronomy & Materials Sci	\$6,146.00
Herbold, Grace	Mathematics	\$5,048.00
Huang, Ken	Schl of Earth Enviro & Sustain	\$5,048.00
Munyithya, Ruth	Chemistry and Biochemistry	\$5,048.00
Nyamwega, Grace	Mathematics	\$6,146.00
Pettington, Ophelia	Biology	\$6,146.00
Pope-Buss, Riley	Chemistry and Biochemistry	\$5,048.00
Tabassum, Anika	Physics Astronomy & Materials Sci	\$6,146.00
Timalsena, Trishna	Chemistry and Biochemistry	\$5,048.00

# The following have been appointed as Graduate Teaching Assistants for the fall semester: August 11, 2025 through May 8, 2026.

Name	<u>Department</u>	<u>Salary</u>
Addai, Florence	Communication Media Journalism&Film	\$12,291.00
Adekola, Mercy	Communication Media Journalism&Film	\$12,291.00
Akinwande, Blessing	Chemistry and Biochemistry	\$12,291.00
Akoenyenu, Prince	Communication Media Journalism&Film	\$12,291.00
Anderson, Cody	Music	\$6,145.00
Asante, Ransford	Communication Media Journalism&Film	\$12,291.00
Aspelund, Dylan	Music	\$12,291.00
Astuhuaman Davila, Tony	Physics Astronomy & Materials Sci	\$12,291.00
Axley, Andrew	Music	\$6,145.00
Ballinger, Payton	Music	\$12,291.00
Bowles, Melissa	English	\$12,291.00
Brandt, Korinna	Biology	\$10,096.00
Braun, Emma	Biology	\$12,291.00
Brewster, Benjamin	Mathematics	\$12,291.00
Bryant, Kaitlyn	Biology	\$10,096.00

Carmack, Lexie	English	\$12,291.00
Cassell, Joshua	School of Health Sciences	\$10,096.00
Catlin, Grace	English	\$12,291.00
Chalfant, Grace	Schl of Earth Enviro & Sustain	\$10,096.00
Chand, Abhishu	Biology	\$12,291.00
Chapman, Kaden	Music	\$12,291.00
Chastain, Logan	Schl of Earth Enviro & Sustain	\$10,096.00
Churchman, Jacob	Chemistry and Biochemistry	\$12,291.00
Coakley, Taylor	Psychology	\$10,096.00
Coble, Taylor	Psychology	\$10,096.00
Cope, Samuel	Physics Astronomy & Materials Sci	\$12,291.00
Copiaco, Anne Charlotte	Music	\$12,291.00
Cordell, Laine	Communication Media Journalism&Film	\$12,291.00
Dambo, Inatimi	Communication Media Journalism&Film	\$12,291.00
Davis, Jesse	Psychology	\$10,096.00
Day, Samuel	Communication Media Journalism&Film	\$12,291.00
Edge, Kendra	Biology	\$12,291.00
Ellerman, Claire	English	\$12,291.00
Engworo, Amen	Mathematics	\$12,291.00
Fitzpatrick, Lillian	Art & Design	\$12,291.00
Foster, Darby	Biology	\$10,096.00
Foy, Charles	Communication Media Journalism&Film	\$12,291.00
Gage, Haley	Art & Design	\$12,291.00
Garrett, Julian	Communication Media Journalism&Film	\$12,291.00
Habert, Emma	Communication Media Journalism&Film	\$12,291.00
Hammond, Randi	Psychology	\$10,096.00
Hayes, Liliana	Communication Media Journalism&Film	\$12,291.00
Hegazy, Rawan	Communication Media Journalism&Film	\$12,291.00
Henson, Holly	Music	\$12,291.00
Hernandez, Giovanni	Music	\$12,291.00
Houchlei, Shelby	School of Health Sciences	\$10,096.00
Houston, Mary	English	\$12,291.00
Hoyt, Justice	Biology	\$10,096.00
Hubbert, Elizabeth	English	\$12,291.00
Huffman, Mackenzie	Communication Media Journalism&Film	\$12,291.00
Hung, Chih-Yun	Music	\$6,145.00
Islam, Tania	Schl of Earth Enviro & Sustain	\$10,096.00
Jegede, Oluwatomisin	Chemistry and Biochemistry	\$10,096.00
Johnson, Grace	English	\$12,291.00
Jones, Brett	Communication Media Journalism&Film	\$12,291.00
Just, Jaden	Biology	\$10,096.00

Kliewer, Jonathan         Physics Astronomy & Materials Sci         \$12,291.00           Koehler, Mikaela         English         \$12,291.00           Kohler, Mikaela         Schl of Earth Enviro & Sustain         \$10,096.00           Leanza, Oscar         Languages Cultures & Religions         \$12,291.00           Lee, Juchan         Music         \$6,145.00           Loper-Sierra, Juan         Schl of Farth Enviro & Sustain         \$10,096.00           MacPherson, Samuel         Communication Media Journalism&Film         \$12,291.00           Malachowski, Makayla         English         \$12,291.00           Messick, Douglas         Music         \$12,291.00           Miranda Guerra, Bruno         Languages Cultures & Religions         \$12,291.00           Miranda Guerra, Brunda         Schol of Earth Enviro & Sustain         \$10,096.00           Neal, Matth	Karn, Christine	Biology	\$10,096.00
Kohler, Michael         Sch of Earth Enviro & Sustain         \$10,096.00           Leanza, Oscar         Languages Cultures & Religions         \$12,291.00           Lee, Juchan         Music         \$6,145.00           Lopez-Sierra, Juan         Sch of Earth Enviro & Sustain         \$10,096.00           MacPherson, Samuel         Communication Media Journalism&Film         \$12,291.00           Malachowski, Makayla         English         \$12,291.00           Messick, Douglas         Music         \$12,291.00           Miranda Guerra, Bruno         Languages Cultures & Religions         \$12,291.00           Muench, Leslie         English         \$12,291.00           Neal, Matthew         Schl of Earth Enviro & Sustain         \$10,096.00           Neguen, Crystal         School of Health Sciences         \$10,096.00           Nelmedim, Blessing         Communication Media Journalism&Film	Kliewer, Jonathan	Physics Astronomy & Materials Sci	\$12,291.00
Leanza, Oscar         Languages Cultures & Religions         \$12,291.00           Lee, Juchan         Music         \$6,145.00           Lopez-Sierra, Juan         Schl of Earth Enviro & Sustain         \$10,096.00           MacPherson, Samuel         Communication Media Journalism&Film         \$12,291.00           Malachowski, Makayla         English         \$12,291.00           Messick, Douglas         Music         \$12,291.00           Miranda Guerra, Bruno         Languages Cultures & Religions         \$12,291.00           Muench, Leslic         English         \$12,291.00           Muench, Leslic         English         \$10,096.00           Neal, Matthew         Schl of Earth Enviro & Sustain         \$10,096.00           Neal, Matthew         Schl of Earth Enviro & Sustain         \$10,096.00           Nguyen, Crystal         School of Health Sciences         \$10,096.00           Nermedim, Blessing         Communication Media Journalism&Film         \$12,291.00           Norris, Zachary         School of Health Sciences         \$10,096.00           Odun Ayo, Daniel         Mathematics         \$12,291.00           Odyn, Parker         Music         \$12,291.00           Okov, Efim         Communication Media Journalism&Film         \$12,291.00           Okov	Koehler, Mikaela	English	\$12,291.00
Lee, Juchan         Music         \$6,145.00           Lopez-Sierra, Juan         Schl of Earth Enviro & Sustain         \$10,096.00           MacPherson, Samuel         Communication Media Journalism&Film         \$12,291.00           Malachowski, Makayla         English         \$12,291.00           Messick, Douglas         Music         \$12,291.00           Miranda Guerra, Bruno         Languages Cultures & Religions         \$12,291.00           Muench, Leslie         English         \$12,291.00           Mdiba, Hannah         Schl of Earth Enviro & Sustain         \$10,096.00           Neal, Matthew         Schl of Earth Enviro & Sustain         \$10,096.00           Neguyen, Crystal         School of Health Sciences         \$10,096.00           Norris, Zachary         School of Health Sciences         \$10,096.00           Norris, Zachary         School of Health Sciences         \$10,096.00           Odun Ayo, Daniel         Mathematics         \$12,291.00           Odhman, Parker         Music         \$12,291.00           Ohman, Parker         Music         \$12,291.00           Okov, Efim         Communication Media Journalism&Film         \$12,291.00           Okov, Efim         Chemistry and Biochemistry         \$10,096.00           Pankratz, Kaitlyn	Kohler, Michael	Schl of Earth Enviro & Sustain	\$10,096.00
Lopez-Sierra, Juan         Schl of Earth Enviro & Sustain         \$10,096.00           MacPherson, Samuel         Communication Media Journalism&Film         \$12,291.00           Malachowski, Makayla         English         \$12,291.00           Messick, Douglas         Music         \$12,291.00           Miranda Guerra, Bruno         Languages Cultures & Religions         \$12,291.00           Muench, Leslie         English         \$12,291.00           Ndiba, Hannah         Schl of Earth Enviro & Sustain         \$10,096.00           Neal, Matthew         School of Health Sciences         \$10,096.00           Nguyen, Crystal         School of Health Sciences         \$10,096.00           Nlemedim, Blessing         Communication Media Journalism&Film         \$12,291.00           Norris, Zachary         School of Health Sciences         \$10,096.00           Odun Ayo, Daniel         Mathematics         \$12,291.00           Ogden, Herman         Mathematics         \$12,291.00           Ohman, Parker         Music         \$12,291.00           Okov, Efim         Communication Media Journalism&Film         \$12,291.00           Olugbemi, Olurotimi         Mathematics         \$12,291.00           Onbasa, Mephalyne         Chemistry and Biochemistry         \$10,096.00	Leanza, Oscar	Languages Cultures & Religions	\$12,291.00
MacPherson, Samuel         Communication Media Journalism&Film         \$12,291.00           Malachowski, Makayla         English         \$12,291.00           Messick, Douglas         Music         \$12,291.00           Miranda Guerra, Bruno         Languages Cultures & Religions         \$12,291.00           Muench, Leslie         English         \$12,291.00           Ndiba, Hannah         Schl of Earth Enviro & Sustain         \$10,096.00           Neal, Matthew         Schol of Health Sciences         \$10,096.00           Nguyen, Crystal         School of Health Sciences         \$10,096.00           Nlemedim, Blessing         Communication Media Journalism&Film         \$12,291.00           Norris, Zachary         School of Health Sciences         \$10,096.00           Odun Ayo, Daniel         Mathematics         \$12,291.00           Ogden, Herman         Mathematics         \$12,291.00           Okov, Efim         Communication Media Journalism&Film         \$12,291.00           Olugberni, Olurotimi         Mathematics         \$12,291.00           Onbasa, Mephalyne         Chemistry and Biochemistry         \$10,096.00           Osterman, Logan         School of Health Sciences         \$10,096.00           Phan, Trang         Chemistry and Biochemistry         \$12,291.00	Lee, Juchan	Music	\$6,145.00
Malachowski, Makayla         English         \$12,291.00           Messick, Douglas         Music         \$12,291.00           Miranda Guerra, Bruno         Languages Cultures & Religions         \$12,291.00           Muench, Leslie         English         \$12,291.00           Muench, Leslie         English         \$12,291.00           Ndiba, Hannah         Schl of Earth Enviro & Sustain         \$10,096.00           Neal, Matthew         School of Health Sciences         \$10,096.00           Nguyen, Crystal         School of Health Sciences         \$10,096.00           Nlemedim, Blessing         Communication Media Journalism&Film         \$12,291.00           Norris, Zachary         School of Health Sciences         \$10,096.00           Odun Ayo, Daniel         Mathematics         \$12,291.00           Ogden, Herman         Mathematics         \$12,291.00           Ohman, Parker         Music         \$12,291.00           Okov, Efim         Communication Media Journalism&Film         \$12,291.00           Okov, Efim         Communication Media Journalism&Film         \$12,291.00           Ombasa, Mephalyne         Chemistry and Biochemistry         \$10,096.00           Osterman, Logan         School of Health Sciences         \$10,096.00           Phan, Trang <td>Lopez-Sierra, Juan</td> <td>Schl of Earth Enviro &amp; Sustain</td> <td>\$10,096.00</td>	Lopez-Sierra, Juan	Schl of Earth Enviro & Sustain	\$10,096.00
Messick, Douglas         Music         \$12,291.00           Miranda Guerra, Bruno         Languages Cultures & Religions         \$12,291.00           Muench, Leslie         English         \$12,291.00           Ndiba, Hannah         Schl of Earth Enviro & Sustain         \$10,096.00           Neal, Matthew         Schl of Earth Enviro & Sustain         \$10,096.00           Neguyen, Crystal         School of Health Sciences         \$10,096.00           Nlemedim, Blessing         Communication Media Journalism&Film         \$12,291.00           Norris, Zachary         School of Health Sciences         \$10,096.00           Odun Ayo, Daniel         Mathematics         \$12,291.00           Ogden, Herman         Mathematics         \$12,291.00           Obman, Parker         Music         \$12,291.00           Okov, Efim         Communication Media Journalism&Film         \$12,291.00           Olugbemi, Olurotimi         Mathematics         \$12,291.00           Obmbasa, Mephalyne         Chemistry and Biochemistry         \$10,096.00           Osterman, Logan         School of Health Sciences         \$10,096.00           Pankratz, Kaitlyn         Biology         \$10,096.00           Pankratz, Kaitlyn         Biology         \$10,096.00           Risner, Victoria	MacPherson, Samuel	Communication Media Journalism&Film	\$12,291.00
Miranda Guerra, Bruno         Languages Cultures & Religions         \$12,291.00           Muench, Leslic         English         \$12,291.00           Ndiba, Hannah         Schl of Earth Enviro & Sustain         \$10,096.00           Neal, Matthew         Schl of Earth Enviro & Sustain         \$10,096.00           Nguyen, Crystal         School of Health Sciences         \$10,096.00           Nlemedim, Blessing         Communication Media Journalism&Film         \$12,291.00           Norris, Zachary         School of Health Sciences         \$10,096.00           Odun Ayo, Daniel         Mathematics         \$12,291.00           Ogden, Herman         Mathematics         \$12,291.00           Ohman, Parker         Music         \$12,291.00           Okov, Efim         Communication Media Journalism&Film         \$12,291.00           Olugbemi, Olurotimi         Mathematics         \$12,291.00           Ombasa, Mephalyne         Chemistry and Biochemistry         \$10,096.00           Osterman, Logan         School of Health Sciences         \$10,096.00           Pankratz, Kaitlyn         Biology         \$10,096.00           Pankratz, Kaitlyn         Biology         \$12,291.00           Rogers, Nathaniel         Music         \$12,291.00           Scharff, James	Malachowski, Makayla	English	\$12,291.00
Muench, Leslie         English         \$12,291.00           Ndiba, Hannah         Schl of Earth Enviro & Sustain         \$10,096.00           Neal, Matthew         Schl of Earth Enviro & Sustain         \$10,096.00           Nguyen, Crystal         School of Health Sciences         \$10,096.00           Nlemedim, Blessing         Communication Media Journalism&Film         \$12,291.00           Norris, Zachary         School of Health Sciences         \$10,096.00           Odun Ayo, Daniel         Mathematics         \$12,291.00           Odm Ayo, Daniel         Mathematics         \$12,291.00           Ohman, Parker         Music         \$12,291.00           Okov, Efim         Communication Media Journalism&Film         \$12,291.00           Okov, Efim         Communication Media Journalism&Film         \$12,291.00           Ombasa, Mephalyne         Chemistry and Biochemistry         \$10,096.00           Osterman, Logan         School of Health Sciences         \$10,096.00           Pankratz, Kaitlyn         Biology         \$10,096.00           Phan, Trang         Chemistry and Biochemistry         \$12,291.00           Rogers, Nathaniel         Music         \$12,291.00           Rogers, Nathaniel         Music         \$6,145.00           Samayoa, America	Messick, Douglas	Music	\$12,291.00
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	Sugut, Naomi	Schl of Earth Enviro & Sustain	\$10,096.00
Valdez, Benjamin Physics Astronomy & Materials Sci \$12,291.00	Tran, Phuong	Biology	\$10,096.00
	Valdez, Benjamin	Physics Astronomy & Materials Sci	\$12,291.00
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Vatrano, Gregory Physics Astronomy & Materials Sci \$12,291.00			

# Academic Personnel Board Actions, cont'd. Page 16

Vincent, Moses	Chemistry and Biochemistry	\$10,096.00
Volkova, Svetlana	Schl of Earth Enviro & Sustain	\$10,096.00
Wade, Madison	English	\$12,291.00
Walker-Schaefer, Micah	School of Health Sciences	\$10,096.00
Weber, Garrett	School of Health Sciences	\$10,096.00
Wendland, Nathan	Biology	\$10,096.00
Whitehurst, Elizabeth	School of Health Sciences	\$10,096.00
Wilson, Liam	Music	\$12,291.00
Witherow, Elizabeth	English	\$12,291.00

#### MISSOURI STATE UNIVERSITY

#### **BOARD RESOLUTION**

HUMAN RESOURCES NO. 1798-25 Approval of Actions Concerning Nonacademic Employees

BE IT RESOLVED by the Board of Governors for Missouri State University that the actions indicated for non-academic employees, as itemized below, are hereby approved.

#### **APPOINTMENTS:**

Name	Davidian Danasturant	C 1.	Calarry	Effective
Name Christopher Grantham	Position-Department Custodian I Residence Life, Housing & Dining	Grade 21	Salary \$31,719 annually	<u>Effective</u> 07/21/25
	Services		amidany	
Karla Riley	Academic Administrative Assistant III	13	\$42,327 annually	07/29/25
	School of Health Sciences			
Whitney Latture	Assistant Director Mary Jean Price Walls Student	42	\$45,207 annually	08/01/25
	Resource Center Student Support & Opportunity			
	Services			
Courtney Pinkham	Course Materials Buyer Bookstore	13	\$38,480 annually	08/01/25
Nick Bryant	Dispatch Specialist	24	\$36,400	08/04/25
	Office of University Safety		annually	
John Coburn	Maintenance Technician II Facilities Maintenance	25	\$43,680 annually	08/11/25
Kay Medlin	Academic Administrative	12	\$33,280	08/11/25
	Assistant II School of Teaching, Learning &		annually	
	Developmental Science			
Eric Porter	Audio-Visual Technician Networking & Telecommunication	33 s	\$52,000 annually	08/11/25
Tina Gilbert	Administrative Assistant III Facilities Management	13	\$35,880 annually	08/18/25
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Non-academic Personnel Board Actions, cont'd. Page 2

Hope Mitchell	Assistant Teacher Child Development Center	40	\$31,200 annually	08/18/25
Brandon Gash	Assistant Director, Career Center – Operations Career Center	43	\$54,800 annually	08/25/25
Journey Campbell	Simulation Operations Specialist McQueary College of Health & Human Services Simulation Center McQueary College of Health & Human Services (10-month Position)	34	\$46,556 annually	09/02/25
Lauren Hembree	Clinic Director, Center City Counseling Clinic School of Mental Health & Behavioral Sciences	UN	\$71,320 annually	09/02/25
Joshua Mueller	Information Specialist - Financial Aid Financial Aid	13	\$34,858 annually	09/02/25
Makayla Strickland	Admissions Counselor Office of Admissions	41	\$38,002 annually	09/02/25
Abigail Thompson	Admissions Counselor Office of Admissions	41	\$38,002 annually	09/02/25
Sarah Hoskins	Registered Nurse Magers Family Health & Wellness Center (83% FTE)	42	\$51,791 annually	09/08/25
Karasyn Wilson	Transfer Specialist Academic Advising & Transfer Center	42	\$54,000 annually	09/08/25
Abbie Williams	Student Conduct Officer Office of Student Conduct (10-month position)	42	\$42,000 annually	09/15/25

Ava Roetto	Assistant Teacher Child Development Center	40	\$31,200 annually	09/16/25
RESIGNATIONS: Name Alysia Wells	Position-Department Assistant Director, Student Resource Student Support & Opportunity Serv			Effective 07/31/25
Sean Flannery	Information Technology Support Ac Computer Services	lministrator		08/01/25
Mark Ortiz	Athletic Trainer, Athletic Medical & Athletic Medical & Rehabilitation S		n Services	08/01/25
Alaina Smith	Assistant Director, Access & Success Student Support & Opportunity Serv	· ·		08/01/25
Pheonix Jones-Wolf	Groundskeeper Ground Services			08/08/25
Tamara Paris	Academic Administrative Assistant School of Accountancy	II		08/08/25
Ashley Wheeler	Assistant Teacher Child Development Center			08/08/25
Landon Dove	Assistant Strength & Conditioning C Athletics Strength & Conditioning	Coach – Olymp	oic Sports	08/11/25
Kayla Brockgreitens	Administrative Assistant II Residence Life, Housing & Dining S	Services		08/12/25
Penny Bassen	Custodian I Custodial Services			08/15/25
Amber Boone	Assistant Teacher Child Development Center			08/15/25
Arianna Gardner	Assistant Director, Student & Young Alumni Relations	g Alumni Enga	agement	08/15/25

Page 4		
Margaret Sause	Senior Pharmacy Technician Magers Family Health & Wellness Center	08/22/25
Natalie Rhoten	Custodian Apprentice Custodial Services	09/04/25
Garrett Colony	Grants Administrator Center for Resource Planning & Management	09/05/25
Joshua Mueller	Information Specialist Financial Aid	09/08/25
Quinton Wyatt	Senior Research Scientist – Jordan Valley Innovation Center Associate Vice President for Economic Development	09/30/25
RETIREMENTS:		
Name	Position-Department	<b>Effective</b>
Jacquelene Patterson	Administrative Assistant III	01/15/26
	School of Mental & Behavioral Sciences	
Elizabeth Malarkey	Radio Traffic Coordinator & Operations Assistant KSMU	01/31/26
DECEASED:		
<u>Name</u>	Position-Department	<b>Effective</b>
Ronald Keith Boaz	Executive Director, Athletic & Entertainment Facilities	08/06/25
	Hammons Student Center	
SEPARATION FROM EM	APLOYMENT:	
<u>Name</u>	Position-Department	<b>Effective</b>
Alexander Cochran	Administrative Assistant II	06/30/25
	Vice President of University Advancement	
Cody Smith	Custodian I	07/28/25
•	Residence Life, Housing & Dining Services	
Terry Moore	Journeyman Plumber	09/04/25
J	Facilities Maintenance	·· <del>- •</del>

Non-academic Personnel Board Actions, cont'd.

## **CHANGE OF STATUS:**

Name Monte Gladden	Position-Department From: HVAC Mechanic	Action Status Change	Effective 07/01/25
	Great Southern Bank Arena To: Staff Emeritus Great Southern Bank Arena		
Kasey Keyes	Autism Resource Specialist – DESE Project Access College of Education	Continuation of Appointment	07/01/25 06/30/26
Anthony Reimer	Maintenance Carpenter Great Southern Bank Arena From: GR 25, \$44,366 annually To: GR 25, \$46,446 annually	Salary Adjustment	07/01/25
Ashton Hughes	Accounting Technician Financial Services From: GR 13, \$37,020 annually (100% FTE) To: GR 13, \$27,766 annually (75% FTE)	Status Change & Salary Adjustment	07/16/25
Karen Adams	From: Executive Assistant III Enrollment Management & Services GR 15, \$42,702 annually To: Executive Assistant IV Enrollment Management & Services GR 17, \$55,973 annually	Reclassification & Salary Adjustment	08/01/25
Michael Frizell	Director, Student Learning Services Bear Claw From: GR 43, \$75,510 annually To: GR 43, \$85,510 annually	Salary Adjustment	08/01/25

Jessica Matney	From: Coordinator, Simulation Center McQueary College of Health & Human Services GR 43, \$52,100 annually To: Assistant Director, Simulation Center McQueary College of Health & Human Services GR 46, \$70,000 annually	Reclassification & Salary Adjustment	08/01/25
Kimberly Stagner	From: Coordinator, Student Success Initiative Academic Advising & Transfer Center GR 43, \$54,846 annually To: Coordinator, Graduate Program Office – College of Business College of Business Administration GR 45, \$75,000 annually	Promotion	08/01/25
William Chastain	From: Maintenance Specialist – HVAC Great Southern Bank Arena GR 26, \$58,426 annually To: HVAC Specialist II Great Southern Bank Arena GR 26, \$58,426 annually	Status Change	08/01/25
Troy Black	Maintenance Technician II Facilities Maintenance From: GR 25, \$54,309 annually To: GR 25, \$56,410 annually	Salary Adjustment	08/11/25
Steven Bowen	Maintenance Technician II Facilities Maintenance From: GR 25, \$43,326 annually To: GR 25, \$44,483 annually	Salary Adjustment	08/11/25
Steven Brandt	Maintenance Technician II Facilities Maintenance From: GR 25, \$41,288 annually To: GR 25, \$44,283 annually	Salary Adjustment	08/11/25

Willie Cortez	Maintenance Technician II Facilities Maintenance From: GR 25, \$44,741 annually To: GR 25, \$46,821 annually	Salary Adjustment	08/11/25
Dennis Ellis	Maintenance Technician II Facilities Maintenance From: GR 25, \$41,288 annually To: GR 25, \$44,283 annually	Salary Adjustment	08/11/25
Jacob Francka	Maintenance Technician II Facilities Maintenance From: GR 25, \$52,083 annually To: GR 25, \$54,163 annually	Salary Adjustment	08/11/25
Hobart Gardner	Maintenance Technician II Facilities Maintenance From: GR 25, \$44,948 annually To: GR 25, \$47,049 annually	Salary Adjustment	08/11/25
Kevin Horst	Maintenance Technician II Facilities Maintenance From: GR 25, \$44,304 annually To: GR 25, \$45,344 annually	Salary Adjustment	08/11/25
James Huelskamp	Maintenance Technician II Facilities Maintenance From: GR 25, \$44,970 annually To: GR 25, \$46,363 annually	Salary Adjustment	08/11/25
Steven Johnson	Maintenance Technician II Facilities Maintenance From: GR 25, \$40,102 annually To: GR 25, \$44,283 annually	Salary Adjustment	08/11/25
Timothy McIver	Maintenance Technician II Facilities Maintenance From: GR 25, \$43,326 annually To: GR 25, \$44,283 annually	Salary Adjustment	08/11/25

Non-academic Personnel Board Actions, cont'd. Page 8

Cynthia Warnow	From: Administrative Assistant II Office of University Safety GR 12, \$40,686 annually To: Administrative Assistant III Greenwood Laboratory School GR 13, \$38,479 annually	Promotion	08/25/25
Amanda Byrd	From: Coordinator Office of the Registrar GR 16, \$43,967 annually To: Field Placement & Compliance Specialist Educational Field Experiences GR 42, \$43,888 annually	Promotion	09/01/25
Brian Hays	From: Distributed User Support Specialist College of Natural & Applied Sciences GR 33, \$65,497 annually To: Information Technology Support Administrator College of Natural & Applied Sciences GR 35, \$84,000 annually	Promotion	09/01/25
Emily Melton	From: Administrative Specialist II eFactory – Center for Business & Economic Development GR 12, \$42,298 annually To: Community Coordinator, Partner & Student Engagement eFactory – Center for Business & Economic Development GR 43, \$48,000 annually	Promotion	09/01/25

Non-academic Personnel Board Actions, cont'd. Page 9 Sandra Smart From: Technology & Commercialization Reclassification & 09/01/25 Specialist Salary Adjustment eFactory-Center for Business & **Economic Development** GR 44, \$66,545 annually Senior Program Manager, Business To: Support eFactory-Center for Business & **Economic Development** GR 45, \$67,000 annually Reclassification From: Academic Advisor I 09/05/25 Teresa Cunningham Reynolds College of Arts, Social & Salary Adjustment Sciences & Humanities GR 42, \$44,488 annually Academic Advisor II To: Reynolds College of Arts, Social Sciences & Humanities GR 42, \$46,988 annually Julie Mahr Promotion From: Assistant Teacher 09/15/25 Child Development Center GR 40, \$31,800 annually Teacher To: Child Development Center GR 41, \$35,802 annually From: Radio Traffic Coordinator & Elizabeth Malarkey Status Change 02/01/26 **Operations Assistant KSMU Staff Emeritus** To: **KSMU** Tim Francka **Board Chair** 

Passed at the meeting of October 3, 2025

Rowena Stone

**Board Secretary** 

#### MISSOURI STATE UNIVERSITY

**BOARD RESOLUTION** 

HUMAN RESOURCES NO. 1799-25 Approval of Employment Agreements for University Athletics

**WHEREAS**, the University desires to employ the Athletic Coaches/Administrators designated as a New Hire in Schedule 1, pursuant to the terms and conditions of a mutually executed Athletics Employment Agreement.

**NOW, THEREFORE, BE IT RESOLVED** that the Board of Governors of Missouri State University approves and authorizes the President to execute the applicable Employment Agreement for Athletics for the individual listed in Schedule 1.

	Tim Francka Board Chair	
Passed at meeting of		
October 3, 2025		
Rowena Stone		
Secretary to the Board		

#### **Comments:**

The individuals listed may also be eligible to earn achievement payments contingent upon the athletic success of certain athletics teams, pursuant to the terms of the Employment Agreement.

#### Schedule 1

Coach/Administrator's Name Area I		Position	Contract Salary	Designation
Adam Geiger	Athletics Medical and Rehab Services	Athletic Trainer	\$50,000/annual	New Employee
Brittany Gray	Softball	Assistant Coach	\$50,600/annual	New Employee
Logan Hendel	Olympic Sports	Assistant Strength and Condition Coach	\$40,600/annual	New Employee
Phillip Loyd	Athletics Medical and Rehab Services	Athletic Trainer	\$50,000/annual	New Employee
Arianna Myers	Athletics Medical and Rehab Services	Athletic Trainer	\$50,000/annual	New Employee

<u>III.D.1.</u>

#### MISSOURI STATE UNIVERSITY

**BOARD RESOLUTION** 

PURCHASING ACTVITY REPORT NO. 548-25 Approval of Procurement Activity Report

**BE IT RESOLVED** by the Board of Governors for Missouri State University that the attached Activity Report for all reportable actions since the last Board of Governors' meeting, as presented by the Office of Procurement Services, be approved.

	Tim Francka Board Chair	
	Doard Chair	
Passed at meeting of October 3, 2025		
D C4		
Rowena Stone Secretary to the Board		

#### **COMMENTS:**

Recommend the attached report summarizing all reportable Office of Procurement Services activity from July 30, 2025 through September 24, 2025, be approved.

# ACTIVITY REPORT MISSOURI STATE UNIVERSITY OFFICE OF PROCUREMENT SERVICES

#### FOR APPROVAL

Single Feasible Source > \$250,000

#### **Employee Benefits Consulting Human Resources**

\$250,000.00 (Estimated)

Pursuant to University policy, which addresses justification of making awards on a single feasible source basis, the university is requesting approval to award a consulting agreement to Samaritan Fund Program, LLC.

Samaritan Fund Program is the only known provider offering a unique combination of services that support employees and their dependents in transitioning from the University's group health plan to individual market coverage, while also connecting them with financial assistance options through charitable foundations.

Included services are personalized education and guidance on private insurance alternatives, coordination of charitable financial aid for out-of-pocket health expenses, optional access to electronic debit cards to manage medical costs, and administration and reporting services tailored to employer-sponsored plan environments.

No other vendor currently offers this specific, integrated model of voluntary, third party-funded health plan transition support paired with compliance oversight and employee advocacy.

Cost to the university is entirely dependent on actual participation. There is no financial obligation if no individuals are approved, choose to participate, or if the University declines to authorize a case.

If multiple participants are approved and engaged, the cost could exceed \$250,000, with a service fee of \$55,000 per approved participating individual, plus an additional \$15,000 for every additional family member of such a participating individual, up to a maximum of \$100,000 per impacted family unit. However, these costs may be partially or fully offset by corresponding reductions in claims liability and other expenses under the University's group health plan.

The agreement will be effective upon full execution and continue for one (1) year, with annual automatic renewals unless terminated by either party with 30 days' notice.

Note: Funding to be from Insurance Medical Administration 802000 052015 69517 062.

#### ACTIVITY REPORT PAGE TWO

Single feasible source > \$250,000

Chorale Performance Tour Reynolds College of Arts, Social Sciences and Humanities (RCASH) \$368,000.00 (Estimated)

Pursuant to University policy, which addresses justification of making awards on a single feasible source basis, the university is requesting approval to award a consulting agreement to Perform International.

For the University Chorale to perform on a concert tour of Australia and New Zealand, May 9, 20026 through May 26, 2026 Perform International is to organize, sponsor, and provide travel arrangements and related services for fifty (50) students and two (2) faculty. The activity is a program through Education Abroad that includes transportation, hotel accommodations, and selected meals.

As an Atlanta-based travel service with specialization in choral ensemble performance tours, specifically in international and domestic concert markets, Perform International has worked with University Choirs on multiple occasions since 2014. Activities have been South Africa in 2016 and 2022, Scandinavia and China in 2018, Spain in 2021, and Chile and Argentina in 2024. The working relationship has been effective and has saved costs over time.

Perform International has established connections in the industry allowing for efficient handling of unique travel situations related to choral ensembles, including but not limited to concert booking, bus scheduling, hotel contracts with rehearsal space, concert venues, and marketing concerts.

Note: Funding to be from Music Concert Choral Trip B02032 102022 045 supported by \$218,900.00 from students, and \$149,100.00 RCASH College Fee B02894 1020001 011.

Single Feasible Source > \$250,000

**Public Broadcasting Service Membership Dues Broadcast Services – Ozarks Public Television (OPT)** 

\$750,000.00 (Estimated One Year)

Recommend approval to process payment for FY26 to Public Broadcasting Service (PBS) as a single feasible source for FY26 programming membership fees for the period of October 1, 2025 through September 30, 2026.

### ACTIVITY REPORT PAGE THREE

Each year, PBS programming fees are calculated based on a formula that accounts for OPT's fundraising totals in the prior two-year period.

Subject to ongoing need and satisfactory performance, future annual payments will be made on a continuing basis.

PBS provides Ozarks Public Television with prime-time programming, daily children's shows, and *PBS Newshour*.

Membership with PBS is required in order to provide programs that are distributed as part of the Public Broadcasting Service. Affiliates may identify themselves by using the PBS logo, which is a registered trademark of PBS.

Note: Funding to be from Broadcast Services - OPT Programming and Production Subscriptions Community Services E02037 252006 73625 032.

Single purchase > \$250,000 from established cooperative contract

Furniture \$1,223,181.63 McQueary College of Health and Human Services (MCHHS)

Pursuant to University policy, which allows for participation in contract agreements established by other public entities, utilization is recommended of Sourcewell Cooperative Contract OT0034583, and Circadia (Steelcase) OMNIA Cooperative Contract 19Z05659 through KI Furniture.

Both will supply furniture for the Phase II Kampeter renovation project that includes the new Integrated Multi-Disciplinary Clinic as well as research and office spaces for Kinesiology.

Note: Funding to be from (1) MCHHS Student Success Innovation Projects Health/Human Services Administration Non-Operating Non-Capital Equipment B02820 132001 73211 046 (22% or \$265,909.00).

- (2) MCHHS Facilities Undergraduate Laboratory Upgrades Health and Human Services Administration Non Operating B02821 132001 Non-Capital Equipment 73211 046 (38% or \$468,000.00).
- (3) MCHHS Operating Springfield One-Time Funding Non-Capital Equipment A02000 132045 73211 046 (100% or \$489,272.63).

Total \$1,223,181.63.

### ACTIVITY REPORT PAGE FOUR

#### FOR INFORMATIONAL PURPOSES ONLY

Single purchase > \$100,000 from established cooperative contract

### **License Plate Recognition (LPR) Mobile Solutions Office of University Safety**

\$103,186.80

Pursuant to University policy, which allows for participation in contract agreements established by other public entities, the University seeks to utilize Sourcewell Cooperative Contract 080321-TSI through T2 Systems, Incorporated to acquire two License Plate Recognition (LPR) Mobile solutions for the Office of University Safety.

LPR mobile solution are integrated systems of cameras and software that automate the identification of license plates. This technology will be installed in two parking enforcement vehicles to increase the efficiency and accuracy of parking enforcement across campus. The system seamlessly integrates with the University's existing T2 Flex parking management platform.

By allowing officers to scan more vehicles in less time, improve compliance, and provide better data for parking management, the purchase will modernize the University's enforcement operations.

Subject to continuing need and ongoing satisfactory performance, subsequent one-year licensure/support renewals will be made on an annual basis.

Note: Funding to be from Transportation Parking Service Agreements Software/Hardware H02003 242003 73421 201.

Single Feasible Source > \$100,000

### **Engineering and Fabrication Services Jordan Valley Innovation Center (JVIC)**

\$118,050.00

Pursuant to University policy, which addresses justification for making awards on a single feasible source basis, Jordan Valley Innovation Center requests approval to procure engineering and fabrication services to design, create, and deliver a custom platform integrated into the large braiding system developed and built by James L. Gallagher, Incorporated.

### ACTIVITY REPORT PAGE FIVE

A multicomponent platform will allow access to the mechanisms of the large machine and the articles being developed with use of the braiding system.

Design of the braiding system and associated components has associated intellectual property and project restrictions that cannot be released in an open Request for Quotation. This is a follow-on procurement directly related to engineering services already purchased and builds upon what has already been completed by this provider. In addition, this is an integral component that will work with the large braiding system built and supplied by James L. Gallagher, Incorporated.

Procurement is needed to accomplish tasks in the statement of work for a federally funded program and is funded through Cooperative Agreements with the U.S. Air Force titled *Large Scale Prototyping Development Braider for Rapid Manufacture of Affordable Composite Structures*, and *Prepeg Tape Braiding Manufacture of Affordable High Temperature Composite Structures for Hypersonics*.

Recommend award to James L. Gallagher, Incorporated as the sole source vendor.

Note: Fifty percent funding to be from Cooperative Agreement Award FA8650-21-2-5261 with the United States Air Force, paid through CASE Development Braider, Center for Applied Science and Engineering I02972 072008 73420 021.

Fifty percent funding to be from Cooperative Agreement Award FA8650-24-2-5300 with the United States Air Force, paid through CASE Composite structures for Hypersonics, Center for Applied Science and Engineering I03231 072008 73420 021.

Single feasible source > \$100,000

# **Hazardous Waste Removal Services Roy Blunt JVIC Rental Account**

\$125,000.00

Pursuant to University policy, which addresses justification for making award on a single feasible source basis on cooperative contracts, the University is requesting Hazardous Waste Removal Services from Clean Harbors Environmental Services State of Missouri Contract CS241429003.

The period of performance against Contract CS241429003 will be for the period from July 1, 2025 through June 30, 2026.

Note: Funding to be from JVIC Rental Hazardous Waste Disposal General Physical Plant E02041 072009 73409 071.

### ACTIVITY REPORT PAGE SIX

Single feasible source > \$100,000

#### **Event Management Services Intercollegiate Athletics**

\$130,000.00 (Estimated)

Pursuant to University policy, which addresses justification for making awards on a single feasible source basis, the University is requesting Event Management Services from BDG Sports for women's basketball team event management.

As a multi-team event governed by National Collegiate Athletic Association (NCAA) By-Law 17.4.5.1.1, four (4) college basketball games featuring four (4) Division I women's college basketball teams as participants will be played during the 2025-2026 women's basketball season with a member institution sponsoring this event.

For the event, the University is to play fall semester games with opponents to be determined. An entry fee payment of \$30,000.00 is to be paid in full by August 1, 2025, and the agreement is subject to a \$100,000.00 termination fee if applicable.

BDG Sports is an established organization that services multiple events and provides strong competitive matchups, national exposure, and recruiting advantages for NCAA compliant activities. Using the services helps to provide the opportunity to host home NCAA Women's Basketball games.

Note: Funding to be from Intercollegiate Athletics Basketball-Women Professional Service Auxiliary H02000 222024 73420 201.

Single Feasible Source > \$100,000

National Public Radio Core & Program Fees Broadcast Services – KSMU Radio \$210,000.00 (Estimate One Year)

Recommend approval to process payment to National Public Radio (NPR) as the single feasible source for FY26 programming membership fees for the period of October 1, 2025 through September 30, 2026.

Subject to ongoing need and satisfactory performance, future annual payments will be made on a continuing basis.

### ACTIVITY REPORT PAGE SEVEN

NPR is the sole distributor of the following programs aired on KSMU Radio: *Morning Edition, All Things Considered, Fresh Air,* and *Here and Now.* These programs are established parts of KSMU's broadcast schedule.

Note: Funding to be from Broadcast Services KSMU Programming and Production Subscriptions E02036 252000 73625 032.

Single feasible source > \$100,000

### Cashiering System BearPass Card Office

\$224,932.00 (Estimated Four Years)

Pursuant to University policy, which addresses justification for making award on a single feasible source basis, agreement processed with Transact Campus to establish multi-year pricing for the point-of-sale software required for the cashiering system provided by the BearPass Card Office.

A cashiering system is used by the Chartwells Division of Compass Group USA, Incorporated, as a requirement of its contract with the University to provide food services. It is also available to University departments that require a cashiering solution that integrates with the University's campus card system.

The cashiering system was originally purchased in 2011 under contract C5227-1 and upgraded and expanded in 2021 to address hardware end-of-life, and provide the software required by Chartwells to meet its contractual obligations with franchisors. The multi-year agreement established lower per unit pricing levels for the point-of-sale software and established a lower yearly escalation rate.

Yearly costs for this agreement will vary based on how many units are purchased.

**Estimated Costs for Current Purchasing Levels** 

Fiscal Year	Amount
FY 2026	\$47,000.00
FY 2027	\$57,000.00
FY 2028	\$59,280.00
FY 2029	\$61,652.00
<b>Estimated Total</b>	\$224,932.00

Note: Funding to be from Operating ERP Maintenance A02000 302014 73421 063.

#### MISSOURI STATE UNIVERSITY

**BOARD RESOLUTION** 

WEST PLAINS CURRICULUM NO. 110-25 New Academic Program – Associate of Applied Science in Veterinary Technology

**WHEREAS**, veterinary technology is a high-demand field, with registered veterinary technician (RVT) employment projected to grow much faster than average.

WHEREAS, a needs assessment of veterinarians within the MSU-WP seven-county service area indicates both a shortage of qualified registered veterinary technicians and strong interest from veterinary clinics in hiring them.

WHEREAS, the veterinary technology program has been designed in accordance with American Veterinary Medical Association (AVMA) accreditation standards, with AVMA accreditation to be pursued at the earliest opportunity.

WHEREAS, the veterinary technology program will prepare graduates with the knowledge and skills required to sit for the Veterinary Technician National Exam (VTNE), the Missouri State Board Examination, and/or the Arkansas State Board Examination. Upon successful completion of the certification exams, graduates will be eligible to apply for registration with the Missouri and/or Arkansas Veterinary Medical Board.

WHEREAS, the program and curriculum have been reviewed and approved by the Missouri State University—West Plains Curriculum Committee, Faculty Senate, Vice Chancellor of Academic Affairs, and Chancellor.

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Governors for the Missouri State University that the Associate of Applied Science in Veterinary Technology be approved for submission to the Coordinating Board for Higher Education.

	Tim Francka Board Chair
Passed at meeting of October 3, 2025	
Rowena Stone Secretary to the Board	

#### **COMMENTS**

Veterinary technology is a high-demand field. According to the Bureau of Labor Statistics (BLS), employment for registered veterinary technicians (RVTs) is projected to grow by 9% by 2034—much faster than the average for all occupations. This career is also designated by O\*NET as a *Bright Outlook* occupation.

A needs assessment of veterinarians within the MSU-WP seven-county service area indicates both a shortage of qualified registered veterinary technicians and strong interest from veterinary clinics in hiring them.

Nationwide, registered veterinary technicians earn a median annual salary of \$45,980.

The Associate of Applied Science in Veterinary Technology is designed in accordance with American Veterinary Medical Association (AVMA) accreditation standards. AVMA accreditation will be pursued at the earliest opportunity.

Classes will be conducted on campus in various academic buildings, including the newly renovated Drago Hall, with additional hands-on training at the Wulff-Risner Agricultural Science Center.

Funding for this program—including building renovations, equipment, and supplies—will be provided in large part through MoExcels funding.

The program director, recently hired, is a highly qualified registered veterinary technician with over 15 years of experience in veterinary medicine. She will also serve as the program's lead instructor.

The Associate of Applied Science in Veterinary Technology will prepare graduates with the knowledge and skills required to sit for the Veterinary Technician National Exam (VTNE), the Missouri State Board Examination, and/or the Arkansas State Board Examination. Upon successful completion of the certification exams, graduates will be eligible to apply for registration with the Missouri and/or Arkansas Veterinary Medical Board.

The anticipated start date for the Associate of Applied Science in Veterinary Technology is January 2027. Students will complete prerequisite classes and apply for admission in the Fall 2026 semester.

#### MISSOURI STATE UNIVERSITY

BOARD RESOLUTION WEST PLAINS PERSONNEL NO. 515-25

Approval of Actions Concerning

Nonacademic Employees

BE IT RESOLVED by the Board of Governors for Missouri State University that the actions indicated for non-academic employees, as itemized below, are hereby approved.

#### **APPOINTMENTS:**

<u>Name</u>	Position-Department	<u>Grade</u>	<u>Salary</u>	<b>Effective</b>
McKenzie McCullen	Asst. Athletics Coach, Women's Softball WP Athletics & Community Engagement	UN	\$40,000 Annually	07/30/2025
Cedric Wooledge	Laboratory & Stores Supervisor WP Instruction	25	\$41,599 Annually	08/04/2025
Brian Mitchell	Director, Facility Operations WP Facility Operations	28	\$60,000 Annually	08/18/2025

#### **CHANGE OF STATUS:**

Name	Position-Department From: Content & Marketing Strategist WP University Communications GR 42, \$44,488 annually To: Digital Marketing Coordinator WP University Communications GR 43, \$48,784 annually	Action	Effective
Drew Clark		Promotion	07/28/2025
Vickie Petkovic	Academic Success Coach	Status Change	09/01/2025

WP Advising & Academic Support From: GR 42, \$41,830 annually

(100% FTE)

To: GR 42, \$31,372 annually

(75% FTE)

Non-academic Personnel Board Actions, cont'd.
Page 2

#### **SEPARATION FROM EMPLOYMENT:**

Rowena Stone

Secretary to the Board

Name Jessica McDaniel	Position-Department Registration & Records Assistant WP-China WP Registration & Records		Effective 09/15/2025
LAYOFF:			
Name Jessica Johnson	Position-Department Success Coach WP Advising & Academic Support		Effective 09/30/2025
RETIREMENT:			
Name Vickie Petkovic	Position-Department Academic Success Coach WP Advising & Academic Support		Effective 10/01/2025
		Tim Francka Board Chair	
Passed at the meeting October 3, 2025	gof		

### Summary of 2024/25 Senate Actions and Resolutions

Seventeen Senate Actions were considered by the Faculty Senate during the 2024/25 academic year and all received administrative approval. Their dispositions and Senate Resolutions are listed below.

#### **Senate Actions**

SA 1-24/25 9/12/2024	Approved	New Interdisciplinary Program: History of Religion Graduate Certificate
SA 2-24/25 10/22/2024	Approved	Delete Program: Family and Consumer Sciences-BSED
SA 3-24/25 11/14/2024	Approved	New Program: Cybersecurity Undergraduate Certificate
SA 4-24/25 12/5/2024	Approved	Senate Action Conferring Honorary Doctorate upon SGM (Ret.) Lanny G. Asepermy
SA 5-24/25 1/16/2025	Approved	New Program: Great Power Competition Graduate Certificate
SA 6-24/25 1/16/2025	Approved	New Program: Great Power Competition Graduate Certificate
SA 7-24/25 1/16/2025	Approved	New Program: National Security Strategy Graduate Certificate
SA 8-24/25 1/16/2025	Approved	New Program: German for Communication Undergraduate Certificate
SA 9-24/25 1/16/2025	Approved	New Program: Social Media Writing, Strategy, and Design Undergraduate Certificate
SA 10-24/25 1/16/2025	Approved	New General Education Course: GER 200-Aging Identities in Art and Media
SA 11-24/25 2/13/2025	Approved	New Program: Graduate Certification in Art Education
SA 12-24/25 3/13/2025	Approved	New Program: Public Affairs Certificate
SA 13-24/25 4/10/2025	Approved	New Program: Communication Sciences and Disorders Minor
SA 14-24/25 4/10/2025	Approved	New Program: Global Soccer Performance and Leadership Undergraduate Certificate

Summary of 2024-25 Senate Actions/Resolutions

SA 15-24/25 4/10/2025	Approved	New Program: Tourism Management Comprehensive, BS
SA 16-24/25 4/10/2025	Approved	New Program: Tourism Management Non-Comprehensive, BS
SA 17-24/25 4/10/2025	Approved	New Program: New Media Arts Certificate

#### **Senate Resolutions**

SR 1-24/25 5/2/2024	Resolution in Honor of Dr. Elizabeth Walker, Faculty Senate Chair 2023-2024
SR 2-24/25 5/2/2024	Resolution in Honor of Dr. Melinda Novik, Secretary of the Faculty 2023-2024
SR 3-24/25 5/2/2024	Resolution in Honor of Dr. Mike Hudson, Faculty Senate Parliamentarian 2023-2024
SR 4-24/25 10/22/2024	Resolution on Faculty Senate Reorganization Plan
SR 5-24/25 1/16/2025	Senate Resolution on International Travel Award

#### **Internal Senate Actions**

ISA 1-24/25 5/2/2024	Faculty Senate Resolution on Pay Equity
ISA 2-24/25 1/16/2025	Continuation of Faculty Senate Representation
ISA 3-24/25 3/13/2025	Continuation of Membership through the 2025-'26 Academic Year for Certain Elected Members of Faculty Senate Committees and Councils



#### **Report to MSU Board of Governors**

October 3, 2025

Phil Bridges, Chair of Staff Senate 2025-2026; philbridges@missouristate.edu

**Membership:** These are our current membership numbers/available seats. This is the highest number of senators in Staff Senate history. We are looking into adding reps from each of the Colleges, as well.

Job Family 1: 10/10Job Family 2: 9/11

• Job Family 3: 5/5

Job Family 4: 23/24Divisional Reps: 8/8

• Total: 55 senators/58 seats

All four job families are represented on Staff Senate's Executive Board.

Focus on communication. One focus this year is on formalizing and expanding communication between staff, faculty, students, and administration in order to inform staff and foster collaboration. In addition to our Exec Board's monthly meeting with President Williams and VP Matt Morris, Staff Senate's Chair is meeting monthly with the Faculty Senate's Chair and the Student Government Association's President. In our meetings this fall, Senate has hosted reports or Q&A sessions from Ellen Currie of the Behavioral Intervention Team (BIT), Assc. Provost Kelly Wood and Deputy CIO Theresa McCoy about the ATLAS student support platform, AD Ransdell, Provost Phillips, Christina Bowles about Student Success Coaching, Megan Schiller about Banner updates, President Williams, Dean Jahnke about the HLC review and site visit, and Mary Bohlen and Dr. Chris Herr, our new ombudspeople. We appreciate each for sharing updates, taking questions, and giving time to connect with Staff.

**Strategic Plan.** Staff Senate has been involved in the Igniting Opportunity planning effort and continues to be involved in the implementation groups. Additionally, we have formed two temporary workgroups to work on topics related to the new strategic plan: the "Institution of Choice" workgroup and the "Strategic Plan Communication and Implementation" group. More to come from both of these groups!

**Staff Satisfaction Survey.** This survey goes out to staff every two years. It will be live in the middle of October. I will include response data in a later report.

Much of Staff Senate's action happens in its committees. This year, we have added a fourth standing committee, focused on outreach to underrepresented staff groups.

#### **Outreach Committee**

**Lines of communication.** The committee is working on ways to communicate directly with second- and third-shift employees, who are rarely participants in Staff Senate meetings.

**Setting goals**. Among the new committee's ideas are plans to celebrate national appreciation days, outreach to West Plains staff, and ways to show appreciation. More to come!

#### **Activities Committee**

BearFest Village partnership with Veteran's Student Center - September 27<sup>th</sup>. We will also share a tent with the VSC for the homecoming game.

**Potential Action Items:** Our committee chairs have met with AD Ransdell about increasing staff's presence at athletics events. The committee is also planning several social events this fall.

#### **Public Affairs Committee**

Adopt-A-Street: We cleaned Cherry Street east of campus on September 26th.

**Leadership Book Club.** We are working with new Chief of Staff Jamie Birch to arrange a book club with senators for later this fall.

**Potential Action Items:** We are looking into a competition of some sort among Staff Senate, Faculty Senate, and Student Government Association to benefit the Bear Pantry. More to come!

#### **Staff Development Committee**

**Staff Satisfaction.** The committee is planning to follow up on the Staff Satisfaction Survey, to gather additional data, ideas, or clarification.

**Professional Development.** The committee is in conversations with Human Resources about potential ways to expand professional development opportunities for staff.

I am thankful for the hard work of the Staff Senate Executive Board, the Senators, and the many additional staff who attend our meetings and events and the support for Staff Senate across the university.



### **SGA Report for the Board of Governors**

Friday, October 3, 2025

#### **General Updates**

Key Statistics (August-September 2025)

- Senate Meetings held: 6
- New senators sworn in: 42
- Executive commissioners approved: 20+
- Campus Judicial Board applicants: 13
- Administrative Banquet attendance: 46 administrators and 19 students
- Faculty, Staff, and Student Senate joint meetings held: 1

#### **Financial Services**

SGA believes Missouri State University does a great job serving first-generation, international, nontraditional, and transfer students who rely on affordable education. Our job is to ensure students feel supported despite increases in tuition and fees.

#### Progress Update:

- Meeting with Financial Aid to discuss reimbursement programs for textbooks and parking passes.
- Connecting with a few student organizations who are seeking funding from the Student Initiative Fund for events and projects.
- Working with Financial Services to learn more about the student fee and tuition processes and find ways to improve transparency in where student dollars are spent.

A special shoutout and thank you to Financial Aid Director Rob Moore, Assistant Vice President Finance and Accounting Cindy Schull, SGA Chief Financial Officer Adam LeBlanc, External Relations Associate Director of Athletics Kelsey Tolbert, and many more individuals who are working with us on these initiatives.

#### **Academic Services**

SGA recognizes the need for consistent, student-centered academic practices, which can be strengthened through stronger relationships between the Student and Faculty Senates along with the Provost's Office. We are taking a more active role in academic affairs this year to ensure students are heard.

#### **Progress Update:**

 Meeting with Dr. Clarenda Phillips monthly to discuss academic issues and priorities for students at the university, such as updates to general education courses.

- Serving on committees to review the Academic Integrity policy and set up a university-wide policy on artificial intelligence.
- Serving on the Academic Integrity Hearing Council to review reports of academic violations.
- Meeting with the Meyer Library Faculty and Staff to discuss how Missouri State can embrace open educational resources for greater textbook accessibility.

A special shoutout and thank you to Vice President of Academic Affairs/Provost Dr. Clarenda Phillips, Dean of the Library David Richards, Professor Tracy Stout, Chief Academic Strategy Officer Dr. Ken Brown, Chief Information Officer Jeff Coiner, SGA Director of Academic Affairs Ruby Knight, SGA Director of Information Services Mansa Aryal, and many more individuals who are working with us on these initiatives.

#### **Community Services**

SGA understands the importance of prioritizing community development initiatives that increase pride in our university. We are excited to work with various students and administrators to make Missouri State "MO FUN!"

#### **Progress Update:**

- Meeting with Vice President for Marketing and Communications to discuss university branding initiatives.
- Planning SGA Day at the Capitol and visits with state legislators in Jefferson City.
- Attending and volunteering at athletic events and football games. GO BEARS!
- Partnering with the Campus Garden, a student-run project funded through the Student Sustainability Fund, by addressing recent thefts of equipment and supplies. SGA is working with campus administration to secure resources, improve protections, and ensure the garden can continue to thrive.
- Hosting our annual Safety Walk on October 7.
- Hosted a Street Clean on September 27.
- Celebrated Hispanic Heritage Month and partnered with URSI Latinx, the only Hispanic student organization on campus, to promote their community.

A special shoutout and thank you to Chief of Staff Jamie Birch, Vice President for Marketing and Communications Suzanne Shaw, Athletic Director Patrick Ransdell, University Safety Director Robert Rowley, Bearpawcalypse President Brenden Duff, URSI Latinx President Jasmine Lopez, SGA Chief Outreach and Development Commissioner Cait Chapman, and many more individuals who are working with us on these initiatives.

Questions? SGA@MissouriState.edu.



### Summary Report Public Affairs Conference Sept. 16-18, 2025



### **Executive Summary**

The 22<sup>nd</sup> Public Affairs Conference explored the 2025-26 public affairs theme, *Resilient People, Resilient Future. Community*, which reached almost 4,000students, campus members, the Springfield community and beyond.

This year's theme was led by Public Affairs Fellow, Dr. Yating (Tina) Liang, Professor, Darr College of Agriculture. The 23-member advisory committee representing students, faculty, staff, and community members were vital in developing panel topics, descriptions, and invitations to this year's 71 speakers. The variety of high-profile panelists speaks well to the knowledge and key professional associations and relationships of the committee.



# 20 LIVE VIRTUAL PANELS | 4 IN-PERSON SPEAKERS | 2 SPECIAL EVENTS Popular panel topics included:

- Cultivate Resilience in College Students' Social Media Usage
- Stories of Strength: Overcoming Challenges and Finding Purpose
- Enhancing Resilience: Practical Tools for Empowering Physical & Mental Health
- · Leisure as a Lifeline: Identity, Well-being and the Power of Engagement

\*Attendance numbers will be adjusted to include the recorded viewing totals on 12/12/25.

71
SPEAKERS
13 ALUMNI
5 TIME ZONES

#### Speakers represented a wide variety of industries and disciplines:

- Dr. Laura Miller-Graf, University of Notre Dame
- Dr. Megan Drew, United States Airforce
- Michelle White, National Recreation and Park Association
- T. Ilihia Gionson, W.M. Keck Observatory, Hawaii
- Lis Castillo Nelis, Ramboll Group
- Melissa Crouch, T-Mobile Product & Technology

### **Student Impact**

"Amazing stories from all three speakers!! This was exactly the kind of panel I needed to attend after struggling through my first month of college."

"Loved this and truly felt more educated on HOW I can fix my social media problem rather than just being told it's bad!"

"I liked that there were different perspective. All the presenters had something different to add."

"I thought the panelists stories were very personal and inspiring. They definitely give me hope to know that failure is okay, and I'm not alone."

"Hearing others struggles made me realize I'm not alone and that I could do it as well as them."

#### **Student Affairs Report**

Missouri State University Board of Governors October 3, 2025

The Division of Student Affairs' mission is to support student success, foster student engagement, inspire a commitment to public affairs, and instill pride and tradition. Highlights since the Board Retreat in August include:

#### **Dean of Students Areas:**

- Bearisters is a free legal service offered to students. Since the start of classes, there have been 10 students served.
- President's Cabinet approved a student death policy. We are actively working on creating a
  website with resources for faculty, staff, students, and community members in how to respond to
  a student death.
- Student Government Association hosted their annual fall administrator banquet. The feedback has been nothing but glowing.

#### Case Management

- Since the beginning of the school year, there have been 236 total student of concern cases. This is up from 34 cases last year at the same time.
- We have seen an increase in the number of students who are making referrals for other students as we have focused our marketing efforts towards students.

#### **Family Programs**

- Family Weekend took place September  $19^{th} 21^{st}$  and we have some initial results:
  - o 474 people attended the family weekend welcome breakfast.
  - o 918 people attended the family weekend tailgate.
  - o 439 people attended Family Weekend/ SAC Bingo.

#### **Career Center**

• The Career Center is hosting the PK-12 Teacher Education Career Fair and the Agriculture Career Expo, both on 9/25, with a combined total of 82 employers.

#### **Veteran Student Center**

• On September 11, 2025, the Oldham Family Veteran Student Center partnered with MSU ROTC, Theta Chi, and The Warrior's Journey to host the 9/11 Stair Climb at Plaster Stadium.

#### Magers Health and Wellness Center:

- Tena Reel, Student Health Education Coordinator, launched the 1<sup>st</sup> ever student peer health education program. Bears PULSE (Peers Understanding, Listening, Supporting, Educating). There are 18 students who volunteer to provide education through peer tabling and classroom peer presentations.
- Galen Marten, Employee Wellness Coordinator, launched the 1<sup>st</sup> ever West Plains only employee wellness program this summer.
- Employee and Student Wellness continue to expand integrated student and employee wellness events. De-Stress Fest had 110 mini-massage appointments for both students and employees, Yoga in the Park, and various other programming events. This highlights the importance of health and wellbeing for our entire campus community.

• Initiated In-house Basic Life Saving certifications specifically needed for medical professionals. This allows us to save money by completing our own training and also offering classes and generating revenue by offering to other medical professionals both in our community.

#### Residence Life, Housing and Dining Services:

- Current occupancy of residence halls and apartments is 3,472 students. This is an occupancy rate of 90%. Returning student occupancy is an increase of approximately 100 students compared to the same time last year.
- The 18<sup>th</sup> annual House Calls event was held on August 27, 2025. Sixty-seven staff members and twenty-seven faculty members visited students in their residence halls to welcome them to campus and answer questions.
- Over 700 students, staff, and faculty volunteers assisted in moving students into the Residence Halls August 14-16, 2025.
- The dining services team updated our dining website to have a modern look and intuitive user experience. The redesigned homepage highlights key information, uses more imagery to reflect the Missouri State community, and showcases the culinary experience. This updated platform also has an enhanced menu experience where locations are sorted by building, there is a cleaner layout, and users can click on items to locate nutritional information. The updated site is also mobile friendly as well as dark or light mode compatible.
- Dining Services in partnership with the Center for Community Engagement and Ellen Currie in the Dean of Student Office launched the Bears Share pilot program. This program is designed to help fight food insecurity among students and reduce food waste on campus. Bears Share will provide students with timely access to leftover food from campus meetings and events, creating an immediate benefit to students facing food insecurity, while also promoting sustainability.
- The Living Learning Communities team, with 30 campus partners, hosted 14 opening socials with 256 students in attendance.

#### **Student Support and Opportunity:**

#### **Public Affairs Support**

• The Public Affairs Conference was once again a great success. With 20 virtual panels, 4 in person speakers and 2 special events, we had 4,000 participant interactions over the three-day conference. All 20 virtual panels and three of the in-person plenary presentations are now available online through the conference website for public viewing. At the end of the semester, the total number of views for all of the recordings will be added to the in-person totals for a final, grand total figure. Our speakers represented a wide array of viewpoints from business/industry, education, the arts, non-profits and government agencies to name just a few. We had a record number of engaged alumni with 13 MO State alumni out of the 71 speakers.

#### **TRIO Upward Bound**

- TRIO Program received DOSA New program/ initiative award.
- Received Grant Award Notice for FY25
- Received Schneider Foundation Grant to offset Summer Academy 2026 Costs \$36,000
- Working with Leadership Springfield and Admissions to develop a leadership curriculum targeting SPS students
- Creation of long-standing partnership with the Drew Lewis Foundation.

#### Access Programs & Bears Lead

• 464 students this semester in a variety of programs; including 126 first-time new in college students

#### **Engaged Citizen Award**

• 448 active participants; 130 are first-generation. While this is a scholarship award, the Engaged Citizen is also a program where recipients participate in self-exploration and critical discourse as well as cocurricular engagement in programs and community service opportunities.

#### **Student Resource Center**

- Already hit 150 people in attendance at the SRC events (total of 8 events so far)
- The Team is planning to do a Pilot study for the Leadership Seminar held in the Spring.
- Utilization of the Center is up 10 percent compared to last year at this time.

#### **Campus Recreation:**

- New Signature Event Rec After Dark: Successfully introduced a new late-night program designed to provide students with a safe, and engaging alternative to off-campus activities on engaging alternative to off-campus activities during the first Friday night of classes. The inaugural event featured glow in the dark fitness classes, pickleball, mini golf, rock climbing, and drawing more than 500 participants.
- Inspire the Roar 5K: Achieved 254 registrations during Family Weekend, surpassing the initial goal of 200. The race highlighted Missouri State's campus with a scenic route, including snacks and beverages provided through local sponsors, and created a festive, family-friendly atmosphere. The event has quickly become a signature Family Weekend tradition that connects students, families, and community members.
- Outdoor Adventures: Student interest in outdoor recreation continues to increase, with all trips filling to capacity and generating waitlists. This semester's offerings—including kayaking, hiking, and rock climbing—have provided students with accessible opportunities to explore the outdoors, build community, and engage in wellness-based experiential learning.

#### **Campus Bookstore:**

• **Bookstore StreamlinED** –This Fall the StreamlinED program has again shown tremendous growth across all facets:

Fall 2025 721 titles 750 courses 14,000 students program value \$2.96M Fall 2024 274 titles 355 courses 11,600 students program value \$2.3M 163% growth in titles - 111% growth in courses - 21% growth in students 95% of Fall 2025 semester enrolled student were opted in to least 1 StreamlinED.

- Fall Back-To-School Sales Total sales for the first few weeks of the Fall 2025 semester improved over Fall 2024 sales. Wait times to check-out in the bookstore were under 6 minutes during peak times, and pick-up wait time for online orders was even shorter throughout the first two weeks of the semester. Sales at our convenience stores, and the Madison Ave Boutique were together 7k up to last year, and overall, up \$349,000 in total sales for the bookstore (including StreamlinED) for the month of August!
- Family Weekend / Online Promotion Family weekend Bookstore offered extended hours throughout the weekend and experienced terrific traffic! We offered families a pre-family weekend opportunity to shop online with the bookstore: 20% discount on orders including the 2025 family weekend t-shirt! It was very successful as we processed more than 150 online

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orders, over 400 total products purchased during this promotion and sales totaled over \$6,800! Family weekend sales topped \$130k! 3% over last year.

#### **Student Union:**

- Office of Student Engagement: Student organization registration has finished for the year with nearly 300 student organizations having completed the process. Welcome Weekend was a massive success with over 5,000 students attending the various events.
- Center for Community Engagement: The Bear Pantry has seen over 1200 visits, as of late September, which is an increase from last year of nearly 200 visits. The pantry also launched new software to better track inventory and member visits for greater reporting.
- Plaster Student Union: The renovation of Chick-fil-A has been a massive success. Completed on time, the project updated the vendor's interior and exterior, as well as added equipment to allow for selling additional food items, including chicken strips and mac and cheese. Average daily sales are over \$8000 daily and approached \$10,000 at the beginning of school. Last year, daily sales we \$5,500.

Respectfully submitted by,

Dr. Dee Siscoe,

Vice President for Student Affairs



### **Chancellor's Report**

October 3, 2025, Board of Governors Meeting

#### 2025-26 Priorities

- 1. Chancellor Transition Plan. The chancellor is executing the transition plan, with a goal of completing it by December 31, 2025. She meets regularly with campus groups including the Administrative Council, Faculty and Staff Senate, Student Government Association's executive leadership team, and student Ambassadors. She has also presented at a Friends of Garnett Library luncheon and met with the Grizzly Club. She has begun visiting area schools and employers, as well as speaking with civic groups, including the Sunrise Rotary Club and West Plains Chamber of Commerce, and was named to the West Plains Chamber's board of directors in August.
- 2. HLC Visit Preparation. The assurance argument was submitted on September 22, 2025. Campus leaders have begun weekly communication with students, faculty, and staff to ensure that the campus is ready for the November 17-18, 2025, visit. Leaders also present to Faculty and Staff Senates at their monthly meetings. An all-campus town hall is planned for October 31, 2025. The town hall will focus on preparation for the November visit.

#### 3. Planning

- a. Strategic Plan. Work on a new strategic plan has begun. The chancellor has engaged consultants and worked with members of the Administrative Council to identify strategic planning committee co-chairs and members. Institutional research staff have begun collecting data to help the strategic planning committee identify areas of focus, establish baselines, and set goals. Focus groups will be conducted in October.
- b. Strategic Enrollment Management (SEM) Plan. West Plains staff have been invited to observe the development of Springfield's new SEM plan, with the goal of modifying the process and strategies to reflect West Plains' unique mission and demographics. West Plains will complete its new plan no later than June 2026.
- **c.** Facilities Master Plan. West Plains will partner with Springfield to develop a new facilities master plan after the completion of the campus' strategic plan. The work will take place during the 2026-27 academic year, with a goal of submitting it for final Board of Governors approval no later than June 2027.
- **4. On-Time Completion of State-Funded Projects**. West Plains received an \$815,000 MoExcels grant from the state of Missouri to develop a vet tech program. MSU-WP staff are partnering with Springfield on the project. The new program has been approved by MSU-WP's Faculty Senate and will now be considered by the Board of Governors. An

architect is currently developing plans to renovate Drago Hall to house the new program. A program director has been hired and is assisting with planning.

- 5. Budget. MSU-West Plains finished FY 2025 with a budget deficit. Factors that contributed to the deficit include lower than projected tuition income and over-budget spending in some areas. Some of the deficit will carry forward to FY 2026, the budget for which will likely be further stressed by lower tuition and fee revenue collections than budgeted for. The West Plains Administrative Council will work closely with Springfield to develop a detailed plan to address the FY 2026 shortfall based on final FY 2025 numbers and the Fall 2025 census. They will revisit the budget early in the new year based on Spring 2026 enrollment at census.
- 6. Enrollment. The Fall 2025 census date was September 22, 2025. As of that date, overall headcount enrollment was up 3%. Much of that growth is driven by increases in online, dual credit, and continuing enrollment. Other areas indicate opportunities to improve, including credit hour enrollment, full-time equivalent enrollment, and first-year enrollment. Additional details will be provided at the October 3, 2025, Board of Governors meeting.

#### **Staffing**

Staffing levels are generally consistent with Fall 2024 numbers. The campus employs:

- 42 full-time faculty
- 57 adjunct faculty
- 99 staff
- 76 part-time non-student employees
- 55 student employees (three of whom are work-study students)

Updates for leadership positions include:

- Associate Vice Chancellor (AVC) for Marketing and Communications. Drew Clark
  has filled this role on an interim basis since Dakota Bates resigned to take another position
  in August 2025. The search to fill the role was conducted in September, with a goal of
  identifying the new AVC by October 1. This position reports to the chancellor.
- Brian Mitchell, Director of Facilities Management. Mr. Mitchell was hired in August 2025. He succeeds Ron Hensley. He brings significant experience to the role, including 34 years with the City of West Plains. This position reports to associate vice chancellor for business support services.



### THE OFFICE OF RESEARCH ADMINISTRATION ACTIVITY REPORT – FISCAL YEAR 2026 THROUGH AUGUST

Missouri State University faculty, staff, and students are involved in research, education, and service projects through the support of governmental, business, and philanthropic entities. This report summarizes key aspects of this activity and highlights awards received in FY 2026 through the month of August.

#### **PROJECT HIGHLIGHTS**

- Adnan Maruf, Assistant Professor of Computer Science, received \$149,832 from the National Science Foundation to develop dynamic page allocation policy that works alongside existing TMS solutions to minimize page migration costs and enhance overall system performance. The proposed policy will continuously analyze workload behavior in real-time, ensuring that new pages are allocated to the most suitable memory tier from the beginning.
- **Kevin Cupka Head**, Director of the Center for Archaeological Research, received \$38,503 from the **North Central Missouri Regional Water Commission** to provide on-call services and training in compliance with Section IV.B of the MOA pertaining to cultural resource mitigation associated with the Roy Blunt Reservoir including mitigation activities at Swan Lake NWR.
- Michele Brown, Associate Professor of the School of Mental Health & Behavioral Sciences, received \$170,475 from the Missouri Department of Social Services to prepare youth for personal success in employment, education, healthy lifestyles, and self-sufficiency through mentoring support.

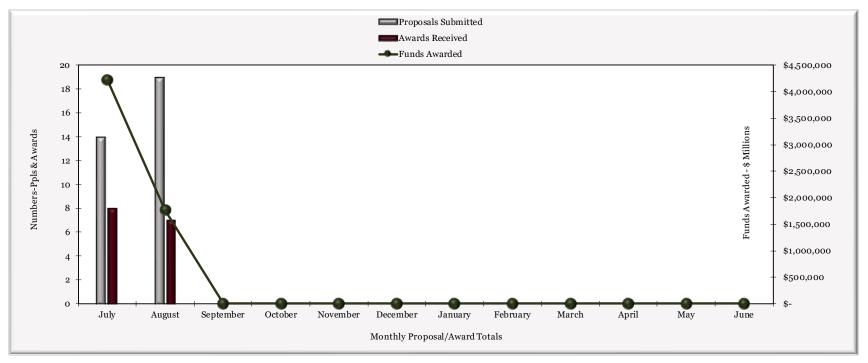
#### **RESULTS**

As of the end of August, the University has submitted 33 proposals for support of university-based projects. To date, 15 awards have been received – some of which are from proposals submitted during the previous fiscal year. The commitment of funds in these grants and contracts to date is \$5.9 million. Some of these awards are for projects that extend over more than one year, but the full commitment for funds is allocated to the first year.

Key Indicators	Activity for FY 2026	% Change from FY 2025
Proposals Submitted	33	10%
Funds Requested	\$14,255,486	25%
Named Investigators	13	-58%
Grants & Contracts Awarded	15	-25%
Funds Awarded	\$5,986,433	-8%

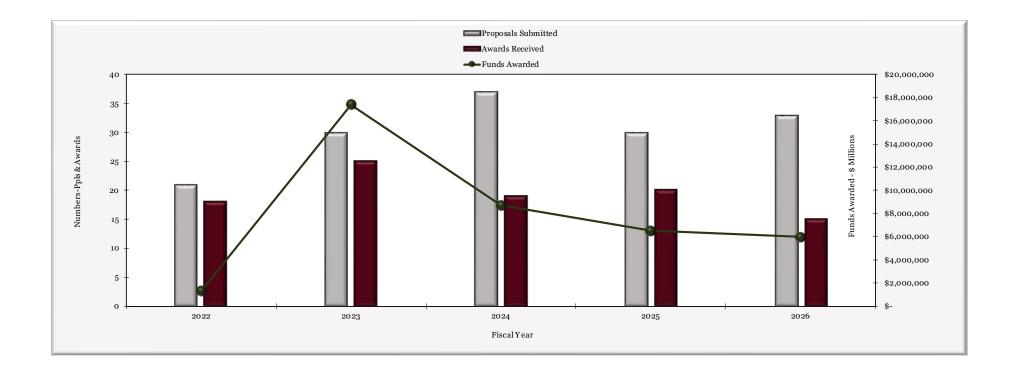
#### External funding activity so far in FY 2026:

Sponsored Program Activity FY 2025										
Month	Proposals Submitted	Awards Received	Funds Awarded							
July	14	8	\$ 4,221,687							
August	19	7	\$ 1,764,746							
September	0	0	\$ -							
October	0	0	\$ -							
November	0	0	\$ -							
December	0	0	\$ -							
January	0	0	\$ -							
February	0	0	\$ -							
March	0	0	\$ -							
April	0	0	\$ -							
May	0	0	\$ -							
June	0	0	\$ -							
Total	33	15	\$ 5,986,433							



A comparison of activity over the last five years:

	Cumulative Sponsored Program Activity Through the Month of August (FY 2022 - FY 2026)												
	D	\$Mil	lions										
Fiscal Year	Proposals Submitted	Education Training	Equipment	Facilities	Research	Service	Sustainability	Ttl Awds	Requested	Awarded			
2022	21	2	1	0	8	7	0	18	\$ 6,265,782	\$ 1,289,476			
2023	30	10	1	3	4	6	0	25	\$ 14,594,940	\$ 17,377,124			
2024	37	5	0	0	8	6	0	19	\$ 16,049,360	\$ 8,688,182			
2025	30	8	0	1	9	1	1	20	\$ 11,373,471	\$ 6,515,354			
2026	33	4	0	0	4	7	0	15	\$ 14,255,486	\$ 5,986,433			



#### Grant and contract activity for FY 2026, through August:

Missouri State University FY 25 Grant/Contract Activity by Unit										
	# An	plying	# Ax	arded		Credit Share	•		Actual**	
Unit	Staff	Faculty	Staff	Faculty	# Submitted	# Awarded	\$ Awarded	# Submitted	# Awarded	\$ Awarded
ADMIN - Administrative Services	0	o o	0	0 O	0	0	\$ -	0	0	\$ -
CGP -Community & Global Partnerships	1	0	0	0	5	0	\$ -	5	0	\$ -
CASE - Center for Applied Science & Engineering	0	0	0	0	0	0	\$ -	0	0	\$ -
CBED - Center for Business & Economic Development	1	0	0	0	1	0	\$ -	1	0	\$ -
ILTC - International Leadership & Training Center	0	0	0	0	0	0	\$ -	0	0	\$ -
JVIC - Jordan Valley Innovation Center	1	0	0	0	1	0	\$ -	1	0	\$ -
SBDC - Small Business Development Center	0	0	0	0	0	0	\$ -	0	0	\$ -
CNAS - College of Natural & Applied Sciences	1	12	0	4	13	4	\$ 1,864,406	9	3	\$ 1,864,406
BSFS - Bull Shoals Field Station	0	0	0	0	0	0	\$ -	0	0	\$ -
CRPM - Center for Resource Planning & Management	0	0	1	0	0	1	\$ 586,138	0	2	\$ 590,012
OEWRI -Ozark Environmental Water Research Institute	1	0	1	0	1	1	\$ 3,874	1	0	\$ -
COB - College of Business	1	0	0	0	1	0	\$ -	1	0	\$ -
C-PRIME - Center for Project Innovation & Management Education	0	0	0	0	0	0	\$ -	0	0	\$ -
COE - College of Education	0	0	0	2	0	2	\$ 124,994	0	1	\$ 124,994
ATLL - Agency for Teaching, Leading and Learning	1	0	1	0	3	2	\$ 3,108,750	2	9	\$ 3,108,750
CRE - Center for Rural Education	0	0	0	0	0	0	\$ -	0	0	\$ -
ISI - Institute for School Improvement	0	0	0	0	0	0	\$ -	0	0	\$ -
DCOAG - William H. Darr College of Agriculture	0	0	0	0	0	0	\$ -	0	0	\$ -
CGB - Center for Grapevine Biotechnology	0	4	0	0	6	0	\$ -	4	0	\$ -
MVEC - Mid-America Viticulture & Enology Center	0	0	0	0	0	0	\$ -	0	0	\$ -
EVP - Office of the Executive Vice President	0	0	0	0	0	0	\$ -	0	0	\$ -
GRAD - Graduate College	0	0	0	0	0	0	\$ -	0	0	\$ -
INFO - Information Services	0	0	0	0	0	0	\$ -	0	0	\$ -
LIB - Libraries	0	0	0	0	0	0	\$ -	0	0	\$ -
MCHHS- McQueary College of Health & Human Services	1	4	0	2	5	2	\$ 192,785	4	2	\$ 192,785
AHEC - Southwest Missouri Area Health Education Center	0	0	0	0	0	0	\$ 192,/05	0	0	\$ 192,705
OPHI - Ozarks Public Health Institute		0	0	0		0	\$ -	•	0	\$ -
RSTATS - RStats Institute	0	0	0	0	0	0	\$ -	0	0	\$ -
OIE - Office of Inclusive Engagement	0	0	0	0	0	0	\$ -	0	0	\$ -
PRES - Office of the President	0	0	0	0	0	0	·	0	0	\$ -
		0	0		_			~	0	
PROV - Office of the Provost  RCASH - Judith Enveart Reynolds College of Arts, Social Sciences & Humanities	0	9	0	0	0	0	т	0	U	\$ - \$ 2.000
	1	0	0	1	3	1	-,	2	1	
CAR - Berniece S. Warren Center for Archaeological Research	0	0	0	1	0	4	\$ 103,486 \$ -	0	4	\$ 103,486 \$ -
CDR - Center for Dispute Resolution				0		0	·		Ü	\$ - \$ -
CWCCC - Center for Writing in College, Career & Community	0	0	0	0	0	0		0	0	
SA - Student Affairs	0	0	0	0	0	0	т	0	0	\$ -
CCE - Center for Community Engagement	0	0	0	0	0	0	\$ -	0	0	\$ -
WP - West Plains Campus	0	0	0	0	0	0	\$ -	0	0	\$ -
TOTAL	11	22	3	10	41	17	\$ 5,986,433	33	15	\$ 5,986,433

<sup>\*</sup> Credit Share - divides the proposals/awards between the PI's, therefore proposals/awards may be reflected in the totals more than once.

<sup>\*\*</sup> Actual - proposals/awards will only be shown in the originating unit.



### Information Services Written Report for the MSU Board of Governors Jeff Coiner – Chief Information Officer

The Information Services team has completed several important projects recently. Highlights include:

- Cheek Hall Renovation: The new Network Center space in Cheek Hall is now operational and our Network team is working on installing fiber and equipment that will serve as the hub for the Springfield campus facilities. The renovation of Cheek Hall has started and is on schedule. We have relocated staff for the first phase of the renovation and continue work to shut down the existing data center in Cheek and prepare for exiting our space for phase two early next year.
- Alliance for Healthcare Education Technology Requirements: The technology for the Alliance was installed and operational for the Fall 2025 semester. We continue to collaborate with Alliance, CoxHealth, OTC, and SPS technology teams in design meetings for the new construction at the Cox North location.
- Advising Toolkit for Learning & Academic Success: We completed the development for the
  initial rollout of a custom software application, Advising Toolkit for Learning & Academic Success
  (ATLAS), that will enhance our ability to support students and increase success and retention
  rates. The feedback we have received from staff and faculty has been very positive and we look
  forward to continuing to enhance the application with new features and functionality.
- Welcome Center & Blunt Hall Technology Improvements: New audio/video equipment was
  installed in the Welcome Center and Blunt Hall prior to the beginning of the Fall semester. The
  new equipment improves the audio/visual experience in both facilities and offers new features
  essential for teaching and events.
- **Support for Conference USA Transition**: Installed new technology for the Plaster Football Stadium to support the requirements for the nationally televised broadcasting needs for the Conference USA transition.

We are also continuing to work on these projects

- **Strategic Plan Online Software**: We have been working with our internal team and software consultants to implement new strategic plan tracking software, SPOL.
- Windows 10 End-of-life replacement: Continued efforts to replace Windows 10 operating systems prior to its end-of-support in October 2025.
- Account Management Improvements and Automation: We are working on creating new, automated solutions that will be used to create and manage computer system accounts for the University. When completed, this will provide a better experience for everyone involved in the creation and use of our computer system accounts.

These initiatives reflect our commitment to enhancing the infrastructure and technology that supports the University's mission and strategic goals.

#### Marketing and Communications Report Missouri State University Board of Governors October 3, 2025

MarCom updates since the May 8, 2025, meeting

It was all hands-on-deck during September in preparation for the September 22 State of the University presentation of the 2025-2030 Strategic Plan, Igniting Opportunity. This included a new website, brochure, media release, videos, PowerPoint presentation, etc. You can view the presentation via the <u>university home page</u>.

The team continues to support the Strategic Planning process via participation on the Branding and Identity Implementation Team and working groups among five goals.

#### Web Strategy and Development (WSD)

The team continues work with academic and administrative organizations on website updates including the Strategic Plan, Financial Aid, Marketing and Communications, Student Success and the new clinic within the McQueary College of Health and Human Services.

They have cleaned out and updated the university blog sites and will convert to a new hosting system in October.

July/August web analytics are attached. They include overall positive outcomes.

#### Office of Strategic Communications

The team remains busy supporting all areas of the university, including more recently the State of the University and Strategic Plan internal and external communications. They played a significant role in The Alliance groundbreaking ceremony and the communications leading up to it.

Social media is very active. Student "takeovers" continue to be very popular and provide interesting and fun updates about events on campus. Subscribers and followers continue to grow on Instagram and TikTok.

Analytics for social media are attached demonstrating a strong following.

#### **Video Marketing**

The team wrapped the latest 'What's New at MSU" video in time for a premier at the State of the University address. They also prepared several videos that were included in the address.

The team spent time at the Missouri State fair capturing B-roll of our amped up presence.

They completed two Mind's Eye videos with a third one close to wrapping.

They continue their regular shoots with President Williams and social media, focusing more recently on C-USA football events.

Megan Swift, our video production specialist, welcomed a baby girl in early September. Both are doing well.

#### Marketing and Communications Report Missouri State University Board of Governors October 3, 2025

#### **Creative Services**

The team is busy with production for fall recruiting pieces for Enrollment Management MCHHS, COB and RCASH. Several magazines are in the works including Missouri State Magazine, Advancement and others.

They created the Strategic Plan outcomes booklet and the complete plan version, both available on the website.

Photography has been busy updating portfolios to provide current images for the State of the University address, Strategic Planning brochure and all of the other production pieces currently in process. They've been active with the photography and video drone and capturing all the great footage of our recent home football games.

# Social Media Results June 15 through September 15

Profile ▲	Audience	Net Audience Growth	Published Posts	Impressions	Engagements	Engagement Rate (per Impression)
Reporting Period Jun 15, 2025 - Sep 15, 2025	<b>367,926 ≯</b> 1.8%	<b>8,561</b> ≯43.9%	<b>713</b> ≥ 9%	<b>9,162,694</b>	<b>238,501</b> ≯1.4%	<b>2.6%</b> ≥ 0.6%
<b>Compare To</b> Mar 14, 2025 - Jun 14, 2025	361,503	5,951	654	8,984,832	235,202	2.6%
	61,213	108	51	59,520	2,348	3.9%
	10,168	1,365	38	380,906	30,669	8.1%
Missouri State University	102,262	1,428	83	4,554,891	105,738	2.3%
Missouri State University	138,718	3,917	19	281,021	14,979	5.3%
missouristate	55,565	1,743	522	3,886,356	84,767	2.2%

# July-August, 2025 Website Analytics recap



# **Overview: July-August**

#### Site health remains steady and stable as expected with expected seasonal changes.

- Engagement rate held steady with a slight increase from July (87.51%) to August (89.23%), averaging 88.37% across both months.
- Homepage engagement started very high in July (94.75%) but dropped in August (85.86%);
   however, CTA clicks increased in August, showing visitors were finding what they were looking for through CTAs and diving deeper into the site content.
- Views grew from 1.6M in July to 2.15M in August, totaling 3.75M views across the two months

   a significant increase in audience activity in line with seasonal trends leading up the start of the semester.
- Total users reached 726K, with nearly 582K being new users showing strong reach and new audience acquisition, especially from organic search.

Overview	July	August	Totals/Avg
Overall Engagement Rate	87.51%	89.23%	88.37%
Homepage engagement rate	94.75%	85.86%	90.31%
Views	1,605,552	2,150,077	3,755,629.00
Users	319,374	407,423	726,797.00
New users	254,911	327,280	582,191.00
Average engagement time	2	2.11	2.06
Engaged sessions per user	1.74	1.98	1.86

Accessibility score

97
Site health

score

91 SEO score

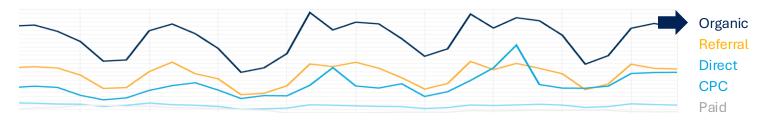
98
Best practices score

D 71 677 D 1 60 M / 10/2/2025

# Traffic and Behavior: July-August

#### Organic search remains the top traffic driver

- Nearly 945K users reached 75% scroll depth and 537K reached 90% scroll depth, indicating strong engagement with page content.
- Slate form, applicant accounts and app submits increase as expected during this time frame.
   Homepage CTA interactions signal that primary messaging placements are working as intended. Note that we have one internal CTA (strategic plan) that could be replaced with an enrollment driven CTA to increase these CTA interactions.



Event Count by total users	July	August	Totals/Avg
75% scroll	397,261	547,934	945,195
90% scroll	218,822	318,527	537,349
Internal link clicks	460,911	590,443	1,051,354
form submits	113,449	151,462	264,911
slate form submits	2,652	1,568	4,220
slate application account created	1,519	2,329	3,848
slate application submits	1,652	2,388	4,040
Homepage CTA	5,243	7,037	12,280

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# SEO & Content: July-August

#### Search and content remains stable

Top page 10 general keywords

MSU welcome center

- Total keyword placement continue to increase (+11), with the combined Page 1 and Featured results seeing the same result (+12), showing steady upward and stable momentum.
- Keywords, top-performing content, and landing pages continue to indicate strong interest in admissions and specific programs as expected.
- Implementation of schema data (structured content visible only to Google) in Q2 should assist in Feature placements through 2025.

Search Placements	Q2
Page 1	<b>105</b> +11
Page 2	53
Page 3	60 -3
Features/Al panels	45+1
Total	263 +9
Total page 1+Features	<b>150</b> +12

Missouri state university application Scholarships Missouri Apply for Missouri state university Missouri state tuition Missouri state financial aid What is Mo state Missouri state family weekend MSU financial aid office Where is Missouri State University	Nursing schools in Missouri History education masters Gerontology majors Geophysics certification programs Criminal investigation Online ma history degree Bachelor degree in wildlife management Defense and strategic studies masters Data science graduate certificate
Where is Missouri State University	_
Appy to MSU	Cultural anthropology major
MSU welcome center	International business major

#### Top pages

- 1. Home
- 2. Majors and programs
- Hammons hall
- 4. Academic calendar
- 5. Apply for admissions
- 6. College of education
- 7. Future students
- 8. Libraries
- 9. Apply now
- 10. College of business
- 11. Undergraduate tuition and cost

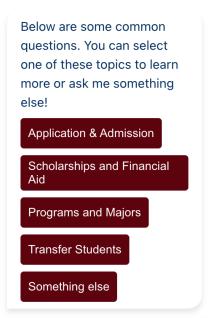
Top page 10 program keywords

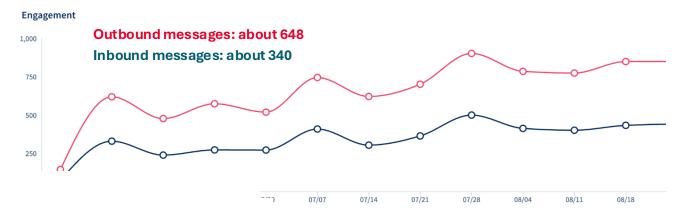
# **Chatbot: July-August**

#### Questions answered increase from Q2 remains stable

- 93-95% of questions are being answered by the chatbot. Engagement has also increased and remained stable since we begin new updates in June.
- Updates include:
  - Generative AI enhancements
  - Knowledge Base Responses
- The updates are helping the chatbot to respond with generated answers based on 1. students' conversations and 2. the scraped websites we have used to train your bot.

#### **Updated start prompt**





#### Report of Gifts to the Missouri State University Foundation Monthly and Year-to-Date

				MON	THLY			y	YEAR-TO-DATE	
		Desig	gnations	Desig	gnations	Totals for		Running		
	under \$1,00		r \$1,000	\$1,000	and over	A	ugust	2		
	Year	No.	Amount	No.	Amount	No.	Amount	No.	Amount	Year
Annual	FY 25	6,875	\$229,324	129	\$730,540	7,004	\$959,864	13,887	\$1,551,120	FY 25
Gifts	FY 26	7,336	\$220,478	98	\$538,247	7,434	\$758,725	14,785	\$1,480,389	FY 26
Capital	FY 25	10	\$1,117	4	\$158,340	14	\$159,457	28	\$736,200	FY 25
<b>Facilities</b>	FY 26	10	\$410	4	\$217,000	14	\$217,410	25	\$268,000	FY 26
One Time	FY 25	0	\$0	20	\$561,819	20	\$561,819	20	\$782,836	FY 25
Gifts	FY 26	0	\$0	25	\$320,208	25	\$320,208	35	\$496,153	FY 26
·			·						·	
	FY 25	6,885	\$230,441	153	\$1,450,699	7,038	\$1,681,140	13,935	\$3,070,156	FY 25
TOTALS	FY 26	7,346	\$220,888	127	\$1,075,455	7,473	\$1,296,343	14,845	\$2,244,542	FY 26

\_\_\_\_\_\_

#### MISSOURI STATE UNIVERSITY FOUNDATION INCOME SUMMARY TOTALS BY TYPE AND SOURCE 07/01/2025 TO 08/31/2025

SOURCE	UNRESTRICTED CURRENT	RESTRICTED CURRENT	ENDOWMENT	GIFTS OF PROPERTY	NON-GIFT INCOME*	TOTAL 07/01/2025 TO 08/31/2025	TOTAL 07/01/2024 TO 08/31/2024
ALUMNI	\$6,393	\$580,827	\$57,265	\$3,241	\$17,130	\$664,856	\$836,526
FRIENDS	1,176	309,720	10,494	0	57,519	\$378,909	684,456
PARENTS	0	1,646	0	0	10,250	\$11,896	1,861
FOUNDATIONS	1,000	123,110	0	0	2,920	\$127,030	52,423
ORGANIZATIONS	1,000	280,261	294,154	0	0	\$575,415	412,854
BUSINESSES	802	342,479	126,025	0	17,130	\$486,436	1,082,036
GIFT TOTAL	\$10,371	\$1,638,043	\$487,938	\$3,241	\$104,949	\$2,244,542	\$3,070,156

\*Per the Tax Cuts and Jobs Act, the US Tax reform bill signed into law effective in 2021, income recieved from athletics seat assessments and suites are no longer tax deductible.

#### **DEFERRED GIFT COMMITMENTS**

	UNRESTRICTED CURRENT	RESTRICTED CURRENT	ENDOWMENT	GIFTS OF PROPERTY	Т	TOTAL 07/01/2025 TO 08/31/2025		TOTAL 07/01/2024 TO 08/31/2024	
DEFERRED GIFTS	0	0	0	0	\$	-	\$	135,000	

GRAND TOTAL FOR TESTAMENTARY GIFTS YET TO BE RECEIV! \$81M

FY 26 TOTAL PLEDGES RECEIVED TO DATE: \$937,046

	NUMBER OF DONORS 7/1/2025 TO 08/31/2025	NUMBER OF DONORS 7/1/2024 TO 08/31/2024
ALUMNI FRIENDS PARENTS FOUNDATIONS ORGANIZATIONS BUSINESSES	2,781 6,167 11 5 67 88	2,571 5,550 23 11 55 212
TOTAL	9,119	8,422

#### XIX.

BE IT RESOLVED by the Board of Governors for Missouri State University that a closed meeting, with closed records and closed vote, be held during a recess of this regular meeting of the Board of Governors to consider items pursuant to the <u>revised statutes of the State of Missouri 610.021</u>:

- A. R.S.Mo. 610.021(1). "Legal actions, causes of action, or litigation involving a public governmental body..."
- B. R.S.Mo. 610.021(2). "Leasing, purchase or sale of real estate by a public governmental body..."
- C. R.S.Mo. 610.021(3). "Hiring, firing, disciplining or promoting of particular employees by a public governmental body..."
- D. R.S.Mo. 610.021(6). "Scholastic probation, expulsion, or graduation of identifiable individuals..."
- E. R.S.Mo. 610.021(9). "Preparation, including any discussions or work product, on behalf of a public governmental body or its representatives for negotiations with employee groups;"
- F. R.S. Mo. 610.021(11) and (12). "Specifications for competitive bidding...;" and "Sealed bids and related documents...;"
- G. R.S.Mo. 610.021(13). "Individually identifiable personnel records, performance ratings or records pertaining to employees or applicants for employment...;"
- H. R.S.Mo. 610.021(14). "Records which are protected from disclosure by law;" and
- I. R.S.Mo. 610.021(18). "Confidential or privileged communications between a public governmental body and its auditor,..."