



Board of Governors Programs & Planning Committee Meeting  
Plaster Student Union, Traywick Parliamentary Room 313  
Thursday, 10/2/2025  
3:45 - 5:00 PM CT

- I. Roll Call *Presented By: Governor Ann Kampeter*
- II. Approval of Minutes *Presented By: Governor Ann Kampeter*
  - A. Approval of the minutes of the Programs and Planning Committee Meeting of June 12, 2025
    - II.A. Minutes of the Programs and Planning Committee Meeting of June 12, 2025 - Page 2*
- III. Citizen Scholars Update *Presented By: Governor Ann Kampeter*
- IV. Strategic Enrollment Management Overview *Presented By: Dr. Dawn Medley, Vice President for Enrollment Management*
  - A. Strategic Plan *Presented By: Jamie Birch, Chief of Staff and Assistant to the President for Governmental Relations*
  - B. Enrollment Update *Presented By: Dr. Dawn Medley, Vice President for Enrollment Management*
  - C. Recruitment and Retention *Presented By: Dr. Dawn Medley, Vice President for Enrollment Management, and Dr. Clarenda Phillips, Provost and Vice President for Academic Affairs*
- V. Resolution Authorizing Closed Meeting, Pursuant to the Revised Statutes of the State of Missouri 610.021
  - V. Closed Meeting Resolution - PPC - Page 4*
- VI. Adjournment *Presented By: Governor Ann Kampeter*

## II.A.

### **MINUTES OF THE BOARD OF GOVERNORS PROGRAMS AND PLANNING COMMITTEE MISSOURI STATE UNIVERSITY THURSDAY, JUNE 12, 2025**

The Programs and Planning Committee of the Board of Governors for Missouri State University held a meeting in the West Plains Civic Center, Magnolia Room in West Plains, Missouri, on Thursday, June 12, 2025, with Governor Tim Francka, Chair of the Board, presiding. Governor Francka called the meeting to order at 2:39 p.m.

#### **Roll Call**

Present – Tim Francka, Board Chair  
Travis Freeman, Committee Member  
Melissa Gourley, Committee Member  
Lynn Parman, Committee Member  
Jeff Schrag, Committee Member  
Chris Waters, Committee Member

Absent – Ann Kampeter, Committee Chair  
Anson Elliott, Committee Member

Also present – Richard B. Williams, President  
Brad Bodenhausen, Vice President for Community and Global Partnerships  
Jeff Coiner, Chief Information Officer  
Rachael Dockery, General Counsel and Vice President for Legal Affairs & Compliance  
Brent Dunn, Vice President for University Advancement  
Tammy Jahnke, Interim Provost  
Dennis Lancaster, Chancellor of the West Plains Campus  
Natalie McNish, Director of Internal Audit and Risk Management  
Matt Morris, Vice President for Administration and Finance  
Zora Mulligan, Executive Vice President  
Suzanne Shaw, Vice President for Marketing and Communications  
Dee Siscoe, Vice President for Student Affairs  
Rowena Stone, Secretary to the Board of Governors

#### **Approval of Minutes**

Governor Francka called for a motion to approve the minutes of the May 8, 2025, Programs and Planning Committee meeting. Governor Jeff Schrag provided a motion, receiving a second from Governor Melissa Gourley.

Motion passed 6-0.

#### **Review of Revisions to G1.01 Bylaws of the Board of Governors**

Rachael Dockery, General Counsel and Vice President for Legal Affairs and Compliance, reviewed proposed revisions to G1.01 Bylaws of the Board of Governors. Proposed revisions had been sent to the Board in late March for review. Governor Schrag moved to recommend the

revisions be taken to the full Board for approval at the meeting the next day; Governor Travis Freeman provided a second.

Motion passed 6-0.

### **Scholarship Review**

Zora Mulligan, Executive Vice President, provided a scholarship strategy update. The university contracted with a consultant to review the university's portfolio of institutional scholarships. Ms. Mulligan provided information on the review process, guiding principles, and recommended changes.

### **2025-2030 Strategic Plan Update**

Ms. Mulligan and Dr. Ken Brown, Co-Chairs of the Strategic Planning Committee, reviewed edits made to the 2025-2030 Strategic Plan from when it was last presented to the committee in May. Suzanne Shaw, Vice President for Marketing and Communications, provided clarification on the strategy of refreshing the brand. Ms. Shaw also provided an overview of the communication plan. Approval of the plan will be voted on during the regular meeting the following day.

### **Adjournment**

With no additional information needing to be discussed, Governor Francka called for a motion to adjourn the meeting. Governor Gourley provided a motion, receiving a second from Governor Schrag.

Motion passed 6-0.

Meeting adjourned at 3:40 p.m.

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Ann Kampeter  
Committee Chair

Passed at the meeting of  
October 2, 2025

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Rowena Stone  
Secretary to the Board

V.

BE IT RESOLVED by the Board of Governors for Missouri State University that a closed meeting, with closed records and closed vote, be held during a recess of the Programs and Planning Committee meeting of the Board of Governors to consider items pursuant to the [revised statutes of the State of Missouri 610.021](#):

- A. R.S.Mo. 610.021(1). “Legal actions, causes of action, or litigation involving a public governmental body...”
- B. R.S.Mo. 610.021(2). “Leasing, purchase or sale of real estate by a public governmental body...”
- C. R.S.Mo. 610.021(3). “Hiring, firing, disciplining or promoting of particular employees by a public governmental body...”
- D. R.S.Mo. 610.021(6). “Scholastic probation, expulsion, or graduation of identifiable individuals...”
- E. R.S.Mo. 610.021(9). “Preparation, including any discussions or work product, on behalf of a public governmental body or its representatives for negotiations with employee groups;”
- F. R.S. Mo. 610.021(11) and (12). “Specifications for competitive bidding...;” and “Sealed bids and related documents...;”
- G. R.S.Mo. 610.021(13). “Individually identifiable personnel records, performance ratings or records pertaining to employees or applicants for employment...;”
- H. R.S.Mo. 610.021(14). “Records which are protected from disclosure by law;” and
- I. R.S.Mo. 610.021(18). “Confidential or privileged communications between a public governmental body and its auditor,...”