

Written Communication (General Goal 3)

General Goal (3): Students will be able to express themselves clearly and appropriately in writing for a range of social, academic, and professional contexts and use appropriate writing technologies.

Reviewers are encouraged to assign a zero to any work sample or collection of work that does not meet benchmark level of performance.

	Capstone	Milestone	Benchmark
General Goal 3	Students express themselves clearly, fluidly, and appropriately in writing for a range of social, academic, and professional contexts, with careful attention to conventions for the particular discipline(s).	Students express themselves clearly and appropriately in writing for a range of social, academic, and professional contexts.	Students do not consistently express themselves clearly and appropriately in writing for a range of social, academic, and professional contexts.
SLO 3.1	Students demonstrate a thorough understanding of context, audience, and purpose that is responsive to the assigned task(s) and focuses all elements of the work.	Students demonstrate consideration of context, audience, and purpose and a clear focus on the assigned task(s) (e.g., the task aligns with audience, purpose, and context).	Students demonstrate limited attention to context, audience, purpose, and to the assigned task(s) (e.g., expectation of instructor or self as audience).
SLO 3.2	Students demonstrate detailed attention to and successful execution of a wide range of conventions particular to a specific discipline and/or writing task(s) including organization, content, presentation, formatting, and stylistic choices.	Students generally demonstrate use of important conventions particular to a specific discipline and/or writing task(s), including organization, content, presentation, and stylistic choices.	Students attempt to use a consistent system for basic organization and presentation.
SLO 3.3	Students use graceful language that skillfully communicates meaning to readers with clarity and fluency and is virtually error free.	Students use straightforward language that generally conveys meaning to readers with clarity, although writing may include some errors.	Students use language that sometimes impedes meaning because of errors in usage.
SLO 3.4	Students demonstrate skillful analysis and synthesis of high quality, credible, relevant sources to develop ideas that are appropriate for the discipline and genre of their writing.	Students demonstrate use of credible, relevant sources to support ideas that are situated within the discipline and genre of their writing.	Students demonstrate an attempt to use sources to support ideas in their writing.

General Goal 3: Written Communication (GG3)

Students will be able to express themselves clearly and appropriately in writing for a range of social, academic, and professional contexts and use appropriate writing technologies.

SLO 3.1: Demonstrating consideration of context, audience, and purpose with a clear focus on the assigned tasks (e.g., the writing aligns with context, audience, and purpose).

SLO 3.2: Demonstrating consistent use of important conventions particular to specific disciplines and writing tasks, including organization, content, presentation, and stylistic choices.

SLO 3.3: Correctly using language that conveys meaning to readers.

SLO 3.4: Finding, evaluating, analyzing, and synthesizing appropriate sources and effectively integrating that information into their writing.