

**Course:** ENG 321      **Course Title:** Writing II: Beginning Technical Writing  
**Credit Hours:** 3      **Department:** English  
**Prerequisite:** 45 hours and ENG 110 or equivalent.

**General Education Area:**  
FOUNDATIONS - Written Communication & Integrative & Applied Learning (GEC 105)

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*Information submitted by a department representative on 9/27/2021 10:15:52 AM – Compiled by Darren Wienberg, Academic Advising & Transfer Center*

**Typically Offered During:**

Fall Full Semester:	YES	Fall 1 <sup>st</sup> Block:	NO	Fall 2 <sup>nd</sup> Block:	NO
Spring Full Semester:	YES	Spring 1 <sup>st</sup> Block:	NO	Spring 2 <sup>nd</sup> Block:	NO
Summer:	YES				

**Typical Instructional Modality:**

Traditional (seated):	YES	Blended:	NO	Internet:	YES
Online Video:	NO	Web Conference:	NO		

**May Also Count Toward Department Offering:**

Major:	YES	Minor:	YES	Certificate:	NO
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*Please see online published semester class schedule and undergraduate catalog for detailed course offering information.*

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***How do you describe the course to students when they ask “What is this class about?” (Without using the catalog description)?***

ENG 321 is practical, skills-based writing course that provides students with an opportunity to learn and practice a variety of genres such as instructions, web pages, manuals, brochures, infographics, flyers, resumes, and more.

***Beyond meeting a General Education requirement, what benefits can students realize from choosing this course?***

Students will improve their writing and knowledge of documents used in a wide variety of fields and organizations. They will analyze audiences and learn how to fulfill a specific purpose by adapting writing and documentation (style, tone, graphics, page design) for that audience. Students can apply these course concepts to documents related to their discipline.

***Other than your major/minor/certificate students, what groups of students could find this course relevant to their degree program or career path?***

ENG 321 will be of value to students in the following fields and/or departments: Business, Communication, Computer Science, Construction Management, Criminology, Education, Health (Nursing, PT, etc.), Hospitality, Science, and Sociology.

***Catalog Description (Fall 2022 Undergraduate Catalog)***

Experience in community engagement through client-based projects in which students synthesize information and apply skills learned in this and other classes. Using primary and secondary research, students solve problems by developing employment materials, brochures, instructions, graphics, manuals, or other professional documents. Emphasis on audience analysis, including multicultural considerations, as well as on presenting information clearly, concisely, and ethically in both prose and visuals.