Date Modified:	9.7.2022
MSU Transfer Advisor:	College of Business Advisement Center BusinessAdvisement@MissouriState.edu 417-836-5386



Courses are sequenced to provide guidance and to help ensure that prerequisite requirements are met. Catalog Year: 2022-2023

STLCC Associate in Arts in Business Administration to MSU Bachelor of Science in Marketing - Marketing Management The following is a guide to graduation with completion of STLCC's Associate in Arts in Business Administration and MSU's Bachelor of Science in Marketing-Marketing Management degree.

REQUIREMENT DESCRIPTION	STLCC COURSE ID/TITLE	The R S degree may be completed on campus	CRED		MEETS CORE 42	MSU MAJOR REQUIREMENT
Written Communications 6 total credit hours	ENG 1010	College Composition I	3	ENG 110	✓	
Oral Communications 3 credit hours	COM 1070	Public Speaking	3	COM 115	✓	✓
Humanities and Fine Arts 9 <i>total credit hours</i> (Must fulfill 2 disciplines)	Choose one: ARA 101 CHI 101 ENG 204 ART 100 CHI 102 ENG 205 ART 101 DCS 104 ENG 211 ART 102 DCS 105 ENG 216 ART 103 ENG 201 ENG 201 ART 103 ENG 201 ENG 202 ART 103 ENG 202 ENG 202	Performance Options >>>>>>>>>>>>>>>>>>>>>>>>>>>>	31 THT 102 32 THT 108 3 34 35	Varies	~	
Mathematical Sciences 3 credit hours	MTH 1600	Precalculus Algebra (or higher)	3	MTH 136	1	✓
Social/Behavioral Sciences 9 total credit hours (Must fulfill 2 disciplines)	PSY 2000	General Psychology	3	PSY 121	~	~

STLCC Year 1 Semester 2												
REQUIREMENT DESCRIPTION	STLCC COU	LCC COURSE ID/TITLE			CREDIT HOURS	MSU EQUIVALENT	MEETS CORE 42	MSU MAJOR REQUIREMENT				
Social/Behavioral Sciences 9 total credit hours (Must fulfill 2 disciplines)	ECO 1510		Principles o	of Macroeconc	omics				3	ECO 155	✓	~
(Must ruinii z disciplines)			_									
Program Requirement	ACC 1100		Financial A	ccounting I					4	ACC 201		✓
Written Communications 6 total credit hours	ENG 102		Compositio	n II					3	ENG 210	✓	✓
Program Requirement	BUS 104		Introductio	n to Business	Administratio	n			3	MGT 000		
Natural Sciences 7 total credit hours	Choose or										,	
(Must fulfill 2 disciplines including one course with a lab component)	BIO 109 BIO 113	BIO 117 BIO 151	BIO 154 DIT 115	GEG 103 GEO 100	GEO 103 GEO 113	PSI 101 PSI 111	PSI 123		3	Varies	✓	
								Semester 2 Total	16			

STLCC Year 2 Semester 3				CREDIT	MSU	MEETS	MSU MAJOR
REQUIREMENT DESCRIPTION	STLCC COURSE ID/TITLE			HOURS	EOUIVALENT	CORE 42	REOUIREMENT
Core Elective 5 total hours required for Core 42	ECO 152 o	Principles of Microeconomics	3	ECO 165	✓	~	
Social/Behavioral Sciences 9 total credit hours (Civics Requirement)	HST 102 HST 137 HST 138	101 United States History to 1865 102 United States History from 1865 to the Present 137 African American History through Reconstruction 38 African American History from Reconstruction to the Present					
Humanities and Fine Arts 9 total credit hours (Must fulfill 2 disciplines)	Choose one: Foreign Language Option: • CHI 101 FRE 101 GER 1 CHI 102 FRE 102 GER 1	101 JPN 101 SPA 101	Foreign Culture Option: 3 credit hours ENG 211 PHL 103	3-4	Varies	4	
Natural Sciences 7 total credit hours (Must fulfill 2 disciplines including one course with a lab component)		BIO 140 CHM 101 CHM 109 GEO 111 BIO 207 CHM 105 GEO 100/101 PHY 111	PHY 122 PSI111/PSI PSI 125 115	4-5	Varies	✓	
Program Requirement	ACC 1140	Managerial Accounting		3	ACC 211		✓
		•	Semester 3 Total	16-18			

STLCC Year 2 Semester 4							
REQUIREMENT DESCRIPTION	STLCC COURSE ID/TITLE			CREDIT HOURS	MSU EOUIVALENT	MEETS CORE 42	MSU MAJOR REOUIREMENT
Elective	BLW 2010	Legal Environment of Business			LAW 231		✓
Program Requirement	BUS 2010	Elementary Business Statistics		3	QBA 237		✓
Humanities and Fine Arts 9 total credit hours (Must fulfill 2 disciplines)	Choose one: ARA 101 CHI 101 ENG 204 ART 100 CHI 102 ENG 205 ART 101 DCS 102 ENG 205 ART 102 DCS 105 ENG 216 ART 103 ENG 201 ENG217 ART 104 ENG 202 ENG 201	FRE 101 HUM 109 MCM 131 MUS 212 SPA 101 FRE 102 HUM 110 MUS 103 PHL 101 SPA 102 GER 101 ITL 104 MUS 113 PHL 102 THT 101 GER 101 ITL 104 MUS 113 PHL 102 THT 101 GER 102 IPN 101 MUS 114 PHL 103 HST 115 HST 128 MCM 130 MUS 212 PHL 104 HST 128 MCM 130 MIS 211 PHL 104	Performance Options▲: ART 109 ART 275 ENG 233 MUS 147 MUS 237 ART 113 COM 111 MUS 131 MUS 231 THT 102 ART 113 COM 111 MUS 131 MUS 231 THT 102 ART 115 ENG 110 MUS 132 MUS 232 THT 108 ART 116 ENG 114 MUS 134 MUS 232 THT 108 ART 1165 ENG 124 MUS 134 MUS 235 MUS 235 ART 165 ENG 224 MUS 135 MUS 235 MUS 236 ART 127 ENG 225 MUS 136 MUS 236 MUS 236	3	Varies	*	
Elective	IS 1160	Computer Literacy		3	ITC 200		✓
Core Elective 5 total hours required for Core 42	Choose MOTR coded cour	se(s) of your choice with the assistance of an a	dvisor.	2	Varies	✓	
			Semester 4 Total			s Applied Toward	34
			Total Hours at STLCC	61-63	MSU Maj	or Requirements:	54

 \mathbf{O} Course is prerequisite for required courses at MSU

▲ May choose only one, falls under MOTR code 'PERF'

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MSU Year 3 Semester 1

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Catalog Year: 2022-2023

MSU Bachelor of Science in Marketing - Marketing Management after STLCC Associate of Arts in Business Administration

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
Core Requirement	МКТ 350	Principles of Marketing	3
Admission Requirement	MGT 286	Business Communications	3
Core Requirement	ITC 201	Computer Applications for Business	3
Core Requirement	FIN 380	Financial Management	3
Major Requirement	QBA 337	Applied Business Statistics	3
		Semester 1 Total	15

MSU Year 3 Semester 2			
REQUIREMENT DESCRIPTION	MSU COURSE ID/TITL		CREDIT HOURS
	Choose one:		
Major Requirement 6 hours required	MKT 352 MKT 355 MKT 452	MKT 485 MKT 510 MGT 397 MKT 515	3
Major Requirement	MKT 360	Marketing Research	3
Core/Capstone Requirement	MGT 340	Principles of Management	3
Major Requirement	MKT 351	Consumer Market Behavior	3
Major Requirement	MKT 354	Principles of Advertising	3
		Semester 2 Total	15

MSU Year 4 Semester 3				
REQUIREMENT DESCRIPTION	MSU COURSE ID/TI	MSU COURSE ID/TITLE		CREDIT HOURS
Core Requirement	ITC 429	Information Systems with Business Intelligence		3
	Choose one:			
Core Requirement	MKT 364 MKT 450	Operations Management Supply Chain Management and Sustainability		3
Major Requirement	MKT 410	Services Marketing		3
	Choose one:			
Major Requirement 6 hours required	MKT 352 MKT 355 MKT 452	МКТ 485 МКТ 510 МКТ 515	MGT 397	3
	Choose one:			
Major Requirement	MKT 464 MKT 474	International Logisitics and Global Supply Chain Management International Marketing		3
	I		Semester 3 Total	15

REQUIREMENT DESCRIPTION	MSU COURSE ID/T	MSU COURSE ID/TITLE				
Core Requirement	MGT 487	Strategic Management and Policy	3			
Major Requirement	MKT 365	Introduction to Logistics	3			
Major Requirement	MKT 472	Advanced Marketing	3			
Core Requirement	LAW 332	Debtor and Creditor Rights and Remedies	1			
General Elective **	Work with your M	SU advisor to identify courses that will complement your specific career goals.	4			
		Semester 4 Total	14			
		Total Hours at MSU	59			
		Total Hours Overall	120-123			

GPA requirements include a minimum 2.00 Missouri State GPA and a minimum 2.50 combined GPA to apply for admission to the College of Business.

This information is provided as a guide only. -STLCC students are strongly encouraged to meet with their major specific MSU transfer advisor early in their STLCC education to discuss the most appropriate STLCC coursework for their intended MSU major, MSU degree

requirements etc Important notes about this MSU major.

Important notes about this MSU major. -Globalization requirement - May be met by completing one of the following options: Completion of a full-semester of study away experience; Completion of three hours of foreign language as noted above; Completion of a study abroad internship; Completion of an international short-term MSU faculty-led program; Completion of three hours of foreign culture courses as noted above. The study away, study abroad internship, and faculty-led program options require pre-approval. -Students must get a "C" or higher in College Algebra (STLCC's MTH 160), if ACC 201 & QBA 237 are taken at MSU. -Admission to the College of Business is seaprate from admission to the University. Student must have completed at least 54 hours (MSU and/or transfer), have at least a 2.50 cumulative GPA (MSU and/or transfer GPA), and completion of at least 10 of the 12 admission courses odenoted above. Up to two of the denoted admission courses may be completed during the semester of admission; however, students should make every effort to complete all odenoted courses prior to admission to the