

Date Modified:	5.20.20
MSU Transfer Advisor:	Business Advisement Center BusinessAdvisement@MissouriState.edu 417-836-5386



Courses are sequenced to provide guidance and to help ensure that prerequisite requirements are met.

Catalog Year: 2020-2021



**Crowder Associate of Arts in Business Administration to
MSU Bachelor of Science in Marketing - Marketing Management Track**

The following is a guide to graduation with completion of Crowder's Associate of Arts in Business Administration and MSU's Bachelor of Science in Marketing degree.
The degree may be completed on campus only.

Crowder Year 1 Semester 1

REQUIREMENT DESCRIPTION	CROWDER COURSE ID/TITLE		CREDIT HOURS	MSU EQUIVALENT	MEETS CORE 42	MSU MAJOR REQUIREMENT
Institutional Requirement	COLL 101	College Orientation	1	GEN 000		
Major Course	BSAD 125	Computer Applications	3	ITC 200		✓
Major Course	BSAD 150	Introduction to Business	3	BUS 135		
Mathematical Sciences <i>3 credit hours</i>	MATH 135	Algebra for Calculus	3	MTH 136	✓	✓
Oral Communications <i>3 credit hours</i>	COMM 104	Fundamentals of Speech	3	COM 115	✓	✓
Written Communications <i>6 credit hours</i>	ENGL 101	English Composition	3	ENG 110	✓	✓
Semester 1 Total			16			

Crowder Year 1 Semester 2

REQUIREMENT DESCRIPTION	CROWDER COURSE ID/TITLE		CREDIT HOURS	MSU EQUIVALENT	MEETS CORE 42	MSU MAJOR REQUIREMENT
Social/Behavioral Sciences <i>9 credit hours</i> (Must fulfill 2 disciplines)	Choose one: HIST 106 U.S. History I HIST 107 U.S. History II PLSC 103 National, State, Local Government		3	HST 121 HST 122 PLS 101	✓	
Social/Behavioral Sciences <i>9 credit hours</i> (Must fulfill 2 disciplines)	PSYC 101	General Psychology	3	PSY 121	✓	✓
Natural Sciences <i>7 credit hours</i> (Must fulfill 2 disciplines including one course with a lab component)	Choose one: BIOL 101 BIOL 152 CHEM 104 GEOL 210 PHYS 190 BIOL 110 BIOL 252 CHEM 111 PHYS 101 BIOL 120 CHEM 101 GEOL 115 PHYS 105		3	Varies	✓	
Written Communications <i>6 credit hours</i>	ENGL 102	Advanced English Composition	3	ENG 210	✓	
Approved Elective	BSAD 130	Business Communications	3	MGT 286		✓
Semester 2 Total			15			

Crowder Year 2 Semester 3

REQUIREMENT DESCRIPTION	CROWDER COURSE ID/TITLE		CREDIT HOURS	MSU EQUIVALENT	MEETS CORE 42	MSU MAJOR REQUIREMENT
Social/Behavioral Sciences <i>9 credit hours</i> (Must fulfill 2 disciplines)	ECON 201	Principles of Macroeconomics	3	ECO 155	✓	✓
Major Course	ACCT 201	Principles of Accounting I	3	ACC 201		✓
Natural Sciences <i>7 credit hours</i> (Must fulfill 2 disciplines including one course with a lab component)	Choose one: BIOL 101 BIOL 152 CHEM 104 GEOL 210 PHYS 190 BIOL 110 BIOL 252 CHEM 111 PHYS 101 BIOL 120 CHEM 101 GEOL 115 PHYS 105		4	Varies	✓	
Core Elective <i>5 hours required for Core 42</i>	Choose one: GEOG 111 PSYC 211 SOC 101		3	Varies	✓	
Humanities and Fine Arts <i>9 credit hours</i> (Must fulfill 2 disciplines)	Choose one: A <i>Foreign Language Option:</i> FREN 101 SPAN 101 SPAN 102		3	Varies	✓	✓
	-OR-					
Semester 3 Total			16			

Crowder Year 2 Semester 4

REQUIREMENT DESCRIPTION	CROWDER COURSE ID/TITLE		CREDIT HOURS	MSU EQUIVALENT	MEETS CORE 42	MSU MAJOR REQUIREMENT
Major Course	ACCT 202	Principles of Accounting II	3	ACC 211		✓
Humanities and Fine Arts <i>9 credit hours</i> (Must fulfill 2 disciplines)	Choose one: ART 101 ASL 101 ENGL 222 ENGL 245 MUSC 196*▲ PHIL 101 SPAN 102 ART 106▲ ASL 102 ENGL 225 MUSC 101 MUSC 206*▲ PHIL 201 TA 205 ART 107 FREN 101 ENGL 230 MUSC 106*▲ MUSC 207*▲ PHIL 202 HIST 101 ART 110 ENGL 109 ENGL 235 MUSC 107*▲ MUSC 295*▲ PHIL 121 HIST 102 ART 111 ENGL 203 ENGL 240 MUSC 195*▲ MUSC 296*▲ SPAN 101		3	Varies	✓	
Humanities and Fine Arts <i>9 credit hours</i> (Must fulfill 2 disciplines)	Choose one: ART 101 ASL 101 ENGL 222 ENGL 245 MUSC 196*▲ PHIL 101 SPAN 102 ART 106▲ ASL 102 ENGL 225 MUSC 101 MUSC 206*▲ PHIL 201 TA 205 ART 107 FREN 101 ENGL 230 MUSC 106*▲ MUSC 207*▲ PHIL 202 HIST 101 ART 110 ENGL 109 ENGL 235 MUSC 107*▲ MUSC 295*▲ PHIL 121 HIST 102 ART 111 ENGL 203 ENGL 240 MUSC 195*▲ MUSC 296*▲ SPAN 101		3	Varies	✓	
Core Elective <i>5 hours required for Core 42</i>	ECON 202	Principles of Macroeconomics	3	ECO 165	✓	✓
Approved Elective	BSAD 236	Business Statistics	3	QBA 237		✓
Semester 4 Total			15			
Total Hours at Crowder			62	<i>Total Hours Applied Toward MSU Major Requirements:</i>		30

Preferred course for this degree

* One credit hour course

▲ May choose only one, falls under MOTR code 'PERF'

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**MSU Bachelor of Science in Marketing - Marketing Management Track
after Crowder Associate of Arts in Business**

Catalog Year: 2020-2021

MSU Year 3 Semester 1

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE	CREDIT HOURS
Major Requirement	LAW 231 Legal Environment of Business	3
Major Requirement	ITC 201 Computer Applications for Business	3
Major Requirement	MGT 340 Principles of Management	3
Major Requirement	MKT 350 Principles of Marketing	3
Major Requirement	QBA 337 Applied Business Statistics	3
Semester 1 Total		15

MSU Year 3 Semester 2

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE	CREDIT HOURS
Major Requirement	FIN 380 Financial Management	3
Major Requirement	LAW 332 Debtor and Creditor Rights and Remedies	1
Major Requirement	MKT 352 Personal Selling	3
Major Requirement	MKT 351 Consumer Market Behavior	3
Major Requirement	MKT 364 MKT 450 Operations Management Supply Chain Management and Sustainability	3
Semester 2 Total		13

MSU Year 4 Semester 3

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE	CREDIT HOURS
Major Requirement	MKT 360 Marketing Research	3
Major Requirement	MKT 365 Introduction to Logistics	3
Major Requirement	Choose one: MKT 354 MKT 355 MKT 410 MKT 452 MKT 476 OR MKT 510 MKT 570	3
Major Requirement	Choose one: MKT 464 MKT 474 International Logistics and Global Supply Chain Management International Marketing	3
General Elective **	Work with your MSU advisor to identify courses that will complement your specific career goals.	3
Semester 3 Total		15

MSU Year 4 Semester 4

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE	CREDIT HOURS
Major Requirement	ITC 429 Information Systems with Business Intelligence	3
Major Requirement	MGT 487 Strategic Management and Policy	3
Major Requirement	MKT 472 Advanced Marketing	3
Major Requirement	MGT 397 Business Report Writing	3
Major Requirement	Choose one: MKT 354 MKT 355 MKT 410 MKT 452 MKT 476 OR MKT 510 MKT 570	3
Semester 4 Total		15
Total Hours at MSU		58
Total Hours Overall		120

** Electives provide the opportunity to customize your degree program. Some elective credits may or may not be needed to bring total credit hours to a minimum of 120 credit hours and upper division hours (300+) to 40.

This information is provided as a guide only.

- Crowder students are strongly encouraged to meet with their major specific MSU transfer advisor early in their Crowder education to discuss the most appropriate Crowder coursework for their intended MSU major, MSU degree requirements, etc.
- Students are required to fulfill MSU graduation and GPA requirements to receive a degree and should consult with their MSU advisor and the MSU undergraduate catalog for details, as there may exist pre-requisite requirements as well as periodicity limitations that could affect scheduling sequences.
- Please note that transfer students from Missouri public colleges and universities may follow the general education and general baccalaureate degree requirements in effect at Missouri State when they first enrolled (or re-enrolled after an absence of one calendar year or more) as degree-seeking students at the institutions from which they transferred (e.g., Crowder).