

Date Modified:	4.13.21
MSU Transfer Advisor:	Campbell Keele CampbellKeele@MissouriState.edu 417-836-5386



Courses are sequenced to provide guidance and to help ensure that prerequisite requirements are met.

Catalog Year: 2021-2022



**Crowder Associate of Arts in Business Administration to
MSU Bachelor of Science in Marketing - Marketing Management Track**

The following is a guide to graduation with completion of Crowder's Associate of Arts in Business Administration and MSU's Bachelor of Science in Marketing degree.
The degree may be completed on campus only.

The Marketing degree is a comprehensive major meaning it does not require completion of a minor.

Crowder Year 1 Semester 1

REQUIREMENT DESCRIPTION	CROWDER COURSE ID/TITLE		CREDIT HOURS	MSU EQUIVALENT	MEETS CORE 42	MSU MAJOR REQUIREMENT
Institutional Requirement	COLL 101	College Orientation	1	GEN 000		
Major Course	BSAD 125 ◊	Computer Applications	3	ITC 200		✓
Major Course	BSAD 150	Introduction to Business	3	BUS 135		
Mathematical Sciences <i>3 credit hours</i>	MATH 135 ◊◊	Algebra for Calculus	3	MTH 136	✓	✓
Oral Communications <i>3 credit hours</i>	COMM 104 ◊	Fundamentals of Speech	3	COM 115	✓	✓
Written Communications <i>6 credit hours</i>	ENGL 101 ◊	English Composition	3	ENG 110	✓	✓
Semester 1 Total			16			

Crowder Year 1 Semester 2

REQUIREMENT DESCRIPTION	CROWDER COURSE ID/TITLE		CREDIT HOURS	MSU EQUIVALENT	MEETS CORE 42	MSU MAJOR REQUIREMENT
Social/Behavioral Sciences <i>9 credit hours</i>	Choose one:		3	Varies	✓	
<i>Civics Requirement</i>	HIST 106	HIST 107 PLSC 103				
Social/Behavioral Sciences <i>9 credit hours</i>	PSYC 101 ◊	General Psychology				
<i>(Must fulfill 2 disciplines)</i>			3	PSY 121	✓	✓
Natural Sciences <i>7 credit hours</i>	Choose one:		3	Varies	✓	
<i>(Must fulfill 2 disciplines including one course with a lab component)</i>	BIOL 101	BIOL 152 CHEM 104				
	BIOL 110	BIOL 252 CHEM 111				
	BIOL 120	CHEM 101 GEOL 115				
		GEOL 210 PHYS 190				
		PHYS 105				
Written Communications <i>6 credit hours</i>	ENGL 102	Advanced English Composition	3	ENG 210	✓	
Approved Elective	BSAD 130 ◊	Business Communications	3	MGT 286		✓
Semester 2 Total			15			

Crowder Year 2 Semester 3

REQUIREMENT DESCRIPTION	CROWDER COURSE ID/TITLE		CREDIT HOURS	MSU EQUIVALENT	MEETS CORE 42	MSU MAJOR REQUIREMENT
Social/Behavioral Sciences <i>9 credit hours</i>	ECON 201 ◊	Principles of Macroeconomics	3	ECO 155	✓	✓
<i>(Must fulfill 2 disciplines)</i>						
Major Course	ACCT 201 ◊	Principles of Accounting I	3	ACC 201		✓
Natural Sciences - Lab Requirement <i>7 credit hours</i>	Choose one:		4	Varies	✓	
<i>(Must fulfill 2 disciplines)</i>	BIOL 101	BIOL 152				
	BIOL 120	BIOL 252				
		GEOL 210				
Core Elective <i>5 hours required for Core 42</i>	Choose one:		3	Varies	✓	
	GEOG 111	PSYC 211 SOC 101				
Humanities and Fine Arts <i>9 credit hours</i>	Choose one: A		3	Varies	✓	✓
<i>(Must fulfill 2 disciplines)</i>	<i>Foreign Language Option:</i>					
	FREN 101	SPAN 101 SPAN 102				
		-OR-				
		<i>Foreign Culture Option:</i>				
		PHIL 121 ENGL 245				
Semester 3 Total			16			

Crowder Year 2 Semester 4

REQUIREMENT DESCRIPTION	CROWDER COURSE ID/TITLE		CREDIT HOURS	MSU EQUIVALENT	MEETS CORE 42	MSU MAJOR REQUIREMENT
Major Course	ACCT 202 ◊	Principles of Accounting II	3	ACC 211		✓
Humanities and Fine Arts <i>9 credit hours</i>	Choose one:		3	Varies	✓	
<i>(Must fulfill 2 disciplines)</i>	ART 101	ASL 101 ENGL 222 ENGL 245				
	ART 106▲	ASL 102 ENGL 225 MUSC 101				
	ART 107	FREN 101 ENGL 230 MUSC 106*▲				
	ART 110	ENGL 109 ENGL 235 MUSC 107*▲				
	ART 111	ENGL 203 ENGL 240 MUSC 195*▲				
		MUSC 196*▲ MUSC 206*▲ PHIL 101				
		MUSC 207*▲ PHIL 202				
		MUSC 295*▲ PHIL 121				
		MUSC 296*▲ SPAN 101				
		PHIL 201 TA 205				
		PHIL 202 HIST 101				
		PHIL 121 HIST 102				
		SPAN 101				
Humanities and Fine Arts <i>9 credit hours</i>	Choose one:		3	Varies	✓	
<i>(Must fulfill 2 disciplines)</i>	ART 101	ASL 101 ENGL 222 ENGL 245				
	ART 106▲	ASL 102 ENGL 225 MUSC 101				
	ART 107	FREN 101 ENGL 230 MUSC 106*▲				
	ART 110	ENGL 109 ENGL 235 MUSC 107*▲				
	ART 111	ENGL 203 ENGL 240 MUSC 195*▲				
		MUSC 196*▲ MUSC 206*▲ PHIL 101				
		MUSC 207*▲ PHIL 202				
		MUSC 295*▲ PHIL 121				
		MUSC 296*▲ SPAN 101				
		PHIL 201 TA 205				
		PHIL 202 HIST 101				
		PHIL 121 HIST 102				
		SPAN 101				
Core Elective <i>5 hours required for Core 42</i>	ECON 202 ◊	Principles of Macroeconomics	3	ECO 165	✓	✓
Approved Elective	BSAD 236 ◊	Business Statistics	3	QBA 237		✓
Semester 4 Total			15			
Total Hours at Crowder			62			
				<i>Total Hours Applied Toward MSU Major Requirements:</i>		30

Preferred course for this degree

* One credit hour course

▲ May choose only one, falls under MOTR code 'PERF'

◊ Must obtain a "C" or better

▲ Options listed fulfill the MSU Globalization requirement, see page 2 for more information.

◊ Fulfills a College of Business admission requirement

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MSU Bachelor of Science in Marketing - Marketing Management Track
after Crowder Associate of Arts in Business

MSU Year 3 Semester 1

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
Major Requirement	LAW 231	Legal Environment of Business	3
Major Requirement	ITC 201	Computer Applications for Business	3
Major Requirement	MGT 340	Principles of Management	3
Major Requirement	MKT 350	Principles of Marketing	3
Major Requirement	QBA 337	Applied Business Statistics	3
Semester 1 Total			15

MSU Year 3 Semester 2

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
Major Requirement	FIN 380	Financial Management	3
Major Requirement	LAW 332	Debtor and Creditor Rights and Remedies	1
Major Requirement	MKT 352	Personal Selling	3
Major Requirement	MKT 351	Consumer Market Behavior	3
Major Requirement	Choose one:		3
	MKT 364 MKT 450	Operations Management Supply Chain Management and Sustainability	
Semester 2 Total			13

MSU Year 4 Semester 3

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
Major Requirement	MKT 360	Marketing Research	3
Major Requirement	MKT 365	Introduction to Logistics	3
Major Requirement	Choose one:		3
	MKT 354 MKT 355	MKT 410 MKT 452	
Major Requirement	Choose one:		3
	MKT 464 MKT 474	International Logistics and Global Supply Chain Management International Marketing	
General Elective **	Work with your MSU advisor to identify courses that will complement your specific career goals.		3
Semester 3 Total			15

MSU Year 4 Semester 4

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
Major Requirement	ITC 429	Information Systems with Business Intelligence	3
Major Requirement	MGT 487	Strategic Management and Policy	3
Major Requirement	MKT 472	Advanced Marketing	3
Major Requirement	MGT 397	Business Report Writing	3
Major Requirement	Choose one:		3
	MKT 354 MKT 355	MKT 410 MKT 452	
Semester 4 Total			15
Total Hours at MSU			58
Total Hours Overall			120

** Electives provide the opportunity to customize your degree program. Some elective credits may or may not be needed to bring total credit hours to a minimum of 120 credit hours and upper division hours (300+) to 40.

This information is provided as a guide only.

- Crowder students are strongly encouraged to meet with their major specific MSU transfer advisor early in their Crowder education to discuss the most appropriate Crowder coursework for their intended MSU major, MSU degree requirements, etc.
- Students are required to fulfill MSU graduation and GPA requirements to receive a degree and should consult with their MSU advisor and the MSU undergraduate catalog for details, as there may exist pre-requisite requirements as well as periodicity limitations that could affect scheduling sequences.
- Please note that transfer students from Missouri public colleges and universities may follow the general education and general baccalaureate degree requirements in effect at Missouri State when they first enrolled (or re-enrolled after an absence of one calendar year or more) as degree-seeking students at the institutions from which they transferred (e.g., Crowder).