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MSU Transfer Advisor:	Katy Jessee 417-836-5386 KJessee@MissouriState.edu



Courses are sequenced to provide guidance and to help ensure that prerequisite requirements are met.

Catalog Year: 2021-2022

**MSU Bachelor of Science in Fashion Merchandising and Design
after Crowder Associate of Arts in General Studies**

MSU Year 3 Semester 1

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
Major Requirement	MKT 350	Principles of Marketing	3
Major Requirement	MGT 340	Principles of Management	3
Major Requirement	MFD 202	Textiles	3
Major Requirement	MFD 210	Fashion Technology	3
Major Requirement	MFD 101	Fashion Fundamentals	1
Major Requirement	MFD 306	Industry Formulas and Calculations	3
Semester 1 Total			16

MSU Year 3 Semester 2

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
Major Requirement	MFD 460	Merchandise Buying and Assortment Planning	3
Major Requirement	MFD 301	Product Development	3
Major Requirement	MFD 201	Fashion History	3
Major Requirement	MKT 351	Consumer Market Behavior	3
Major Requirement	MKT 365	Introduction to Logistics	3
Semester 2 Total			15

MSU Year 4 Semester 3

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
Major Requirement	MFD 303	Product Quality and Global Sourcing	3
Major Requirement	MFD 304	Forecasting and Branding	3
Major Requirement	MFD 307	Advanced Fashion Technology	3
Major Requirement	MKT 354	Principles of Advertising	3
Major Requirement	MFD 305	Portfolio	1
Semester 3 Total			13

MSU Year 4 Semester 4

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE		CREDIT HOURS
General Elective **	Work with your MSU advisor to identify courses that will complement your specific career goals.		2
Major Requirement	MFD460	Merchandising Buying and Assortment Planning	3
Major Requirement	MFD 362	Visual Merchandising and Promotion	3
Major Requirement	MFD 403 ○▲	Professional Development	1
Major Requirement	MFD 401 ○	Internship in Merchandising	3
Major Requirement	MFD 560	Business Analysis	3
Semester 4 Total			15
Total Hours at MSU			59
Total Hours Overall			120

** Electives provide the opportunity to customize your degree program. Some elective credits may or may not be needed to bring total credit hours to a minimum of 120 credit hours and upper division hours (300+) to 40.

○ Will be offered on demand

▲ Will be offered online. The prerequisite, MFD 401, will be waived since they will be taken concurrently.

This information is provided as a guide only.

- Crowder students are strongly encouraged to meet with their major specific MSU transfer advisor early in their Crowder education to discuss the most appropriate Crowder coursework for their intended MSU major, MSU degree requirements, etc.
- Students are required to fulfill MSU graduation and GPA requirements to receive a degree and should consult with their MSU advisor and the MSU undergraduate catalog for details, as there may exist pre-requisite requirements as well as periodicity limitations that could affect scheduling sequences.
- Please note that transfer students from Missouri public colleges and universities may follow the general education and general baccalaureate degree requirements in effect at Missouri State when they first enrolled (or re-enrolled after an absence of one calendar year or more) as degree-seeking students at the institutions from which they transferred (e.g., Crowder).