

MSU Bachelor of Science in Entertainment Management

after

OTC Associate of Arts in Business

MSU Year 3 Semester 1

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE	CREDIT HOURS
COB Core Requirement	MGT 340 Principles of Management	3
Major Requirement	MGT 310 Introduction to the Entertainment Industry	3
COB Core Requirement	FIN 380 Financial Management	3
COB Core Requirement	MKT 350 Principles of Marketing	3
Major Requirement	Choose one (must total 3 credit hours): ACC 311 ENT 302 GRY 429 MGT 400 MKT 352 MKT 410 MUS 362 OR MUS 529 RMI 415 THE 250 OR BUS 550/LAW550 FIN 266 MGT 211 MGT 413 MKT 367 MUS 216 MUS 375 OR REC 305 THE 150 THE 255 COM 439 GRY 310 MGT 300 MGT 465 MKT 368 MUS 316 MUS 393 REC 320 THE 354	3
Semester 1 Total		15

MSU Year 3 Semester 2

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE	CREDIT HOURS
Major Requirement	Choose one: LAW 335 Business Enterprises, Rights/Liabilities LAW 532 Legal Environment of Business Organizations for Professionals	2-3
Major Requirement	MGT 345 Designing, Managing and Evaluating Human Resources Management Programs	3
Major Requirement	MGT 410 Venue Management	3
COB Core Requirement	ITC 201 Computer Applications for Business	3
COB Core Requirement	MKT 364 Operations Management	3
Semester 2 Total		14-15

MSU Year 4 Semester 3

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE	CREDIT HOURS
General Elective **	Work with your MSU advisor to identify courses that will complement your specific career goals.	3
Major Requirement	Choose one (must total 3 credit hours): ACC 311 ENT 302 GRY 429 MGT 400 MKT 352 MKT 410 MUS 362 OR MUS 529 RMI 415 THE 250 OR BUS 550/LAW550 FIN 266 MGT 211 MGT 413 MKT 367 MUS 216 MUS 375 OR REC 305 THE 150 THE 255 COM 439 GRY 310 MGT 300 MGT 465 MKT 368 MUS 316 MUS 393 REC 320 THE 354	3
Major Requirement	MGT 408 Sponsorships in Entertainment and Sport	3
General Elective **	Work with your MSU advisor to identify courses that will complement your specific career goals.	3
Major Requirement	MGT 412 Managing Events in Entertainment and Sport	3
Semester 3 Total		15

MSU Year 4 Semester 4

REQUIREMENT DESCRIPTION	MSU COURSE ID/TITLE	CREDIT HOURS
COB Core Requirement	ITC 429 Information Systems with Business Intelligence	3
Major Requirement	MGT 494 Internship in Management (<i>This course is normally completed the last semester in the summer.</i>)	3
COB Core Requirement	MGT 487 Strategic Management & Policy	3
Major Requirement	Choose one (must total 3 credit hours): ACC 311 ENT 302 GRY 429 MGT 400 MKT 352 MKT 410 MUS 362 OR MUS 529 RMI 415 THE 250 OR BUS 550/LAW550 FIN 266 MGT 211 MGT 413 MKT 367 MUS 216 MUS 375 OR REC 305 THE 150 THE 255 COM 439 GRY 310 MGT 300 MGT 465 MKT 368 MUS 316 MUS 393 REC 320 THE 354	3
Major Requirement	Choose one (must total 3 credit hours): ACC 311 ENT 302 GRY 429 MGT 400 MKT 352 MKT 410 MUS 362 OR MUS 529 RMI 415 THE 250 OR BUS 550/LAW550 FIN 266 MGT 211 MGT 413 MKT 367 MUS 216 MUS 375 OR REC 305 THE 150 THE 255 COM 439 GRY 310 MGT 300 MGT 465 MKT 368 MUS 316 MUS 393 REC 320 THE 354	3
Semester 4 Total		15
Total Hours at MSU		59
Total Hours Overall		120-126

**Work with your MSU advisor to identify courses that will complement your specific career goals. Electives provide the opportunity to customize your degree program. Some elective credits may or may not be needed to bring total credit hours to a minimum of 120 credit hours and upper division hours (300+) to 40.

Admission to the College of Business is separate from admission to the University.
Students must have completed at least 54 hours (MSU and/or transfer). GPA requirements include a minimum 2.00 Missouri State GPA and a minimum 2.5 combined GPA to apply for admission to the College of Business.

This information is provided as a guide only.

- OTC students are strongly encouraged to meet with their major specific MSU transfer advisor early in their OTC education to discuss the most appropriate OTC coursework for their intended MSU major, MSU degree requirements, etc.
- Students are required to fulfill MSU graduation and GPA requirements to receive a degree and should consult with their MSU advisor and the MSU undergraduate catalog for details, as there may exist pre-requisite requirements as well as periodicity limitations that could affect scheduling sequences.
- Please note that transfer students from Missouri public colleges and universities may follow the general education and general baccalaureate degree requirements in effect at Missouri State when they first enrolled (or re-enrolled after an absence of one calendar year or more) as degree-seeking students at the institutions from which they transferred (e.g., OTC).