
SUSTAINABILITY PROPOSAL

PERIOD POVERTY PROJECT

SUBMITTED BY:
CORTNEY DENBOW

SUBMITTED ON:
12/02/2020



I. Identification of Sponsors

a. Project Sponsors (insert project sponsors and contact information below)

1. Cortney Denbow

1408 E Cherry St

Springfield, MO 65802

(618) 663-9261

Cdd28@live.missouristate.edu

b. Faculty/Staff advisor (insert faculty/staff contact information below)

1. DJ Fox

Assistant Director of Facilities and Operations-PSU

901 South National Avenue

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DJFox@missouristate.edu

c. Project Manager (identify manager below, should also be a project sponsor)

1. Cortney Denbow

II. Description of Proposed Project

a. General Description of Proposal

1. The Period Poverty Project proposes obtaining menstrual cups to distribute on campus.

2. The goal of the Period Poverty Project is to provide menstrual products to people in our campus community who may not have regular access to them.

b. Proposal Details

1. The total cost of this project will be between \$9,735-16,489, depending on the selected bid, purchasing a total of 1,000 menstrual cups. This will be provided by the Student Sustainability Fund.

2. Our first purchase will be for 150 cups to test the probable success of the campaign, and more may be purchased depending on the outcome of this initial trial.

3. If this initial trial does well, up to 850 more cups can be purchased.

4. If this initiative is not successful, no further cups will be purchased and the remaining funds will be returned to the Student Sustainability Fund.

c. Proposed location for the object of the proposal

Menstrual cups will be located in multiple places on campus for easy access to those in need.

1. Residence Halls
2. SGA Office
3. Tabling on the 2nd floor of the PSU for one week

d. Alternative Uses

1. This project will also provide education to the campus community about sustainable, cost-effective alternatives to necessary menstrual products.

e. Drawbacks

1. Demand for this product may not be as extensive as we anticipate. However, this is why we plan to order a first round of 150 to begin the project, to gauge interest and adjust plans for future purchases.

f. Necessary modifications to existing structures

1. N/A

III. Estimated Cost of the Project- \$10,989.00

a. Provisions of Alternatives in Order of Preference

We reached out to multiple menstrual cup manufacturers and received these options.

Company	OrganiCup	Diva Cup	Pixie Cup (S or L)	Pixie Cup (2 per unit)	Saalt
# of Units	1000	1000	1000	1000	1000
MSRP	\$27.99	\$39.99	\$19.99	\$29.99	\$29.00
Wholesale Price (WP)	\$8.85	\$8.85	\$9.99	\$14.99	\$14.96

Contingency (C)	\$885	\$885	\$999	\$1499	\$1469
Shipping	Free on orders larger than \$800	Not provided	Waiting on updated numbers	Waiting on updated numbers	Free shipping
Total (#*WP+C)	\$9735	\$9735	\$10,989	\$16,489	\$16,456
Ratings	4.4/5 3,000+ reviews	4.5/5 9,000+ reviews	4.4/5 5,000+ reviews	4.4/5 5,000+ reviews	4.5/5 5,000+ reviews
Impact	10,000	Approx. 30,000 since 2018	One-for-One (101,180 to date)	One-for-One (101,180 to date)	7,000+ since 2018

b. Provisions of Complete Cost Breakdowns

- i. Cost of cups: \$8,885-\$14,990
- ii. Contingency (10%): \$885-\$1,499
- iii. Total: \$9,735-\$16,489

c. Provisions of any Ongoing Costs

- i. The only ongoing costs we expect are the cost of more cups, which would be the same prices mentioned above. All costs will be paid by the Student Sustainability Fund.

IV. Estimated Completion Time of Project (Please include an estimated time-line of the project, including the implementation period)

- a.** Once the proposal is approved, an order for 150 cups will be placed. The cups will be used in a tabling event sponsored by SGA to educate and hand out cups during the 2nd or 3rd week of January 2021 at the earliest. Cups will be also placed in the SGA office and residence halls during this week. Depending on the success of this trial week, more cups may be ordered.
- b.** Proposal approval and ordering to project enactment is estimated to take one month.

V. Estimated Life of Project (Once completed, how long will the project last?)

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- a. This project will begin Spring 2021 and we will continue handing out cups until the funds run out or interest depletes.
 - b. If the program sees significant success, the Commission can revisit the proposal to possibly implement similar projects in the future.

VI. Justification of Project

Period poverty refers to the insufficient access to tools necessary for menstrual hygiene. A survey given at the University of California-Davis, 51% of students said they had missed class at least once due to inadequate access to menstruation products. This project will provide benefits to our campus in the form of education, sustainability, finance, and community wellness.

- a. Educational: This project will provide SGA opportunities to spread awareness and teach about menstrual cups, their usage, and their impact on our bodies and the environment.
- b. Sustainability: Tampons and pads use significantly more plastic in their composition and packaging. Using menstrual cups reduces the waste produced by disposable products.
- c. Finance: Menstrual cups are a one-time cost of \$20-\$40 and can be used for years, while other menstrual products may cost \$10-\$20 a month for 30-40 years. One person on average will use 9,120 tampons in their lifetime; when taking into account an average of \$7 for a box of 36 tampons, approximately \$1,733.33 will be spent on tampons. If one cup is purchased every ten years at \$40 per cup, \$160 will be spent on menstrual products during a person's lifetime, which means using a menstrual cup would save them an average of \$1573.33 ("The Ultimate Guide to Feminine Hygiene," 2019).
- d. Community wellness: Current research suggests menstrual cups may be healthier, due to different materials used for composition and reduced chemicals used compared to other products.

VII. University Support (if applicable)

- a. This project is supported by Travis Schilla from Residence Life, Housing and Dining Services, and Terry Weber, Director of the Plaster Student Union.
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