

The image shows the exterior of the Taylor Health and Wellness Center. The building is a single-story structure with light-colored horizontal siding. A sign above the entrance reads "TAYLOR HEALTH AND WELLNESS CENTER". In the foreground, there are concrete steps leading to the entrance, a black mat, and a red mat. A paved area with a curb is visible on the right. Large green trees are in the background under a clear blue sky.

TAYLOR HEALTH
AND WELLNESS
CENTER

Medical Home since 1923

Quality

Cost

Convenience

The image shows the exterior of the Taylor Health and Wellness Center. The building is a two-story structure with light-colored horizontal siding and a dark roofline. The name "TAYLOR HEALTH AND WELLNESS CENTER" is mounted on the upper part of the facade in large, dark, sans-serif capital letters. Below the name, the address number "715" is displayed in a smaller font. To the right of the building, there are several large, leafy green trees. In the foreground, there is a concrete walkway leading to a set of stairs with metal handrails. A red mat is placed on the walkway leading to the stairs, and a dark mat is on the steps. The sky is clear and blue.

TAYLOR HEALTH
AND WELLNESS
CENTER

715

Quality-Accredited by AAAHC

Every 3 years

Extensive process

Peers-Arkansas, Missouri, Kansas

The image shows the exterior of a two-story brick building with a white sign above the entrance that reads "TAYLOR HEALTH AND WELLNESS CENTER". The address "715" is visible above the door. A white text box is overlaid on the right side of the image, containing information about the center's accreditation and services. The background includes green trees and a clear blue sky.

**TAYLOR HEALTH
AND WELLNESS
CENTER**

715

Quality

Accredited lab by COLA

Every 2 years

100% Ratings

Licensed radiology

Licensed pharmacy

The image shows the exterior of a two-story brick building with a white sign that reads "TAYLOR HEALTH AND WELLNESS CENTER". Below the sign is a doorway with the number "715" above it. The building is surrounded by green trees and a clear blue sky. A red ramp and a black mat are visible in the foreground.

TAYLOR HEALTH
AND WELLNESS
CENTER

715

Quality

Best primary care physicians

100% board certified medical staff

**Licensed: pharmacists/medical lab techs/
psychologist/dietitian/LPNs/and RNs**

Professionalism of entire staff



Lowest Cost

Arkansas = \$108.75

Missouri = \$ 99.17

Northern Iowa = \$108.75

Missouri State = \$ 58.51

Lowest Cost

Office visit community	\$ 85+
Office visit Taylor	\$ 39
Wellness Benefit	\$ 400
Deductible Waived	
Taylor Pharmacy co-pay	20%





Specialists in University Health Services



**Maximum Convenience
Highest Satisfaction**



Continuous Growth

- Patient Visits
- Services Offered
- Revenue
- Facility



Growth-Patient Visits

Annual Total Student Visits:

+ 14% (19,970 to 22,696)

Annual Total Employee Visits:

+ 27% (9,460 to 12,056)

**For 5/1/03 to 5/1/13*



Growth-Service

1 FT: physician primary care

+PT: psychiatrist

gynecologist

psychologist

headache specialist

dermatologist

diabetic educator

staff wellness educator

file health insurance

see children 6 and up

electronic records

flu shots free-students

only 3 FT support staff

*Since 2000

Growth-Revenue

Total Income: \$2.2 to \$6.6 million

Net Income: \$221 to 372 thousand

Yearly to MSU: \$103 to 308 thousand

2007 to MSU: \$400 thousand (arena)

Student semester fee:

2001 = \$45.00

2013 = \$58.51

Taylor fully independent auxiliary



Faculty and Staff Wellness

- START Walking Program
- Weight Watchers at Work
- Coronary Health Improvement Program (CHIP)
- Health Forums – Holistic Health, Men’s Health, Women’s Health
- CORE Financial Wellness
- Therapeutic Massage
- Biometrics and Health Risk Assessment each year
- Tobacco Cessation Program
- MSU Team for the MS-150 Bicycling Event
- Mammogram Bus
- Couch to 5K, Half & Full Marathon Training
- SoulFit, Zumba Gold, Circuit Training, P90X
- SHARP – self defense
- Relationship Courses – Operation US
- Healthy Cooking Demonstrations
- New Ideas? Pass them on to us!

Student Wellness

- Student Info Sessions: Nutrition, Safety, Alcohol, Stress and Time Management
- Walking Challenge
- Women's Health Open House
- Safer Spring Break
- Drive Safe Drive Smart
- Ask Listen Refer
- Weight Watchers at Missouri State University
- Tobacco Cessation
- Nicotine Replacement Therapy Grant
- Student Wellness Updates
- SHARP (Sexual Harassment, Assault and Rape Prevention)
- Massage Therapy
- Wellness Wednesdays
- SOAR Presentations and Information Table
- Missouri College Health Behavior Survey
- Partners In Prevention Statewide Coalition
- STI/STD Safety, Prevention and Testing
- Fall and Spring Showcase
- New Student Festival



- Fall and Spring Adult Student Welcome
- GEP 101 Presentations
- Bear Bash Sponsorship
- Social Norms Marketing
- Programs as Requested by Residence Life
- Collaborate with Foster Recreation Center on Programs
- Collaborate with Residence Life on Programs
- Educational Equipment Rental Program
- Hand Washing and Disease Prevention
- Maintain Webpage
- Pamphlet Clearinghouse
- Residence Life R.A. Training and Resource Fair
- Counseling and Testing Center GA Training
- Programs as Requested by Greek Life
- Mammogram Bus
- Biometrics at West Plains and Mountain Home
- ELI Presenter
- Tobacco Task Force Committee
- American Red Cross Instructor: CPR and First Aid
- Couch to 5k Training
- HPV Vaccine Grant (Springfield and West Plains)

Bear

the Responsibility





Collaboration-Philosophy to work collegially:
*Wellness, AED, Start-up training and worker to CHHS, Biometrics
-HRA with HR, committees-health care plans/risk/smoke-free, and
Student Affairs to promote student recruitment/retention/success.*



Innovation

- \$1.5 million free HPV
- AED intro/training
- T-SPOT first in SW Mo
- 90+ % biometrics
- WW at work 10+ years
- Steady service growth
- Save health insurance
- Wellness

Public Health and Community Service

Free & Reduced STI Screening

Free Tobacco Cessation Medication

Mayo Clinic trained tobacco counselor

SARS/Swine Flu/Free Flu Shots/TB

Board Member Health Commission

2007 Ice Storm Medical Leadership

GCMS Presidents and Editors





Future

EHR

Reduce underserved

COLA/AAAHC

Collaborate

Facilities:

Privacy

Safety

Accreditation

Increase service

Reduce costs

Enhance enrollment

Educational lab?

Taylor Health and Wellness



836-4000

www.health.missouristate.edu/