Provost Transfer Council Meeting Notes

April 2, 2020   2-3:30 p.m.

Attendees:

Frank Einhellig
Jaime Ross
Ross Hawkins
Rob Hornberger
Kelly Wood
Joye Norris

Agenda Outcomes:

1. Overview of changes made to Transfer Center website and discuss recommendations of the subcommittee on ways to move forward.
    a. The two buttons added to the landing page were reviewed. It would be helpful if the apply now button went directly to the undergraduate application.
    b. Outreach publications will review the MO community college section of the Transfer Center website and make recommendations to the council.
2. Review FAQs for Transfer Center website
    a. Council members liked the comprehensiveness of the FAQ page.
    b. It was determined to use an accordion drop-down menu approach.
    c. Ross and Jaime will reorder the questions and consider ways to make the answers more concise as well as add information related to the admissions process for transfer students and define 2 plus 2 programs.
3. COVID 19
    a. New processes in place to help transfers
        i. You Can Book Me accounts have been created for 50 advisors and will grow to 75 users by 4/10/2020. Financial aid counselors, admissions counselors and the veteran student staff have also had YCBM calendars created for them.
        ii. Many offices and departments are utilizing the premium Zoom software. Outreach will be assessing the needs of individual units to evaluate which areas may be better served by using the free version of the software.
        iii. Admissions has recorded YouTube live chats, calling campaigns, voice-over PowerPoint presentations, and the transfer center has created virtual interviews with OTC (Donna), both Adult Student Services and the Advising center have been calling new admits.
    b. Are there additional areas of focus needed to help transfers?
        i. Jaime will cross-reference YCBM users with the current transfer advisor list and send it to Donna. Donna will make contact with those advisors who do not have a YCBM account and assess their interest in utilizing a YCBM calendar.