University Realignment

President Clif Smart

January 27, 2023

Missouri State University

Agenda

Introduction

- John: college realignment plan, performance measurement, learning management system review, and Higher Learning Commission updates
  - Q&A

- Zora: enrollment management realignment updates
  - Q&A

General Q&A

Have a question? Let us know.

Q&A ON ZOOM	WRITE QUESTIONS ON NOTECARDS	OPEN MIC
DURING		AFTER

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Transformation Plan Update

JOHN JASINSKI, SHAWN WAHL, VIC MATTHEWS, MARK SMITH

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CAP: Continuous Agility Process

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Four topics to address this afternoon

- College realignment plan
- Academic performance system
- Learning management system (LMS) review, spring 2023
- Higher Learning Commission reaffirmation prep

College realignment plan phase 1

Phase 1: Reynolds College of Arts and Humanities

- Effective July 1, 2023
- Transition co-leads: Vic Matthews and Shawn Wahl

Movement forward

- Phase 2 includes some other administrative changes

College realignment plan phase 2 - Spring 2023

- Deans' Team is tasked with crafting realignment options across colleges – including form and structures, departments, schools, etc.
- Phase 2 may also include limited department and reporting changes effective July 1, 2023
- Phase 2 also includes opportunities for feedback regarding academic advising and student success

College realignment plan phase 2 - Spring 2023 (cont.)

STRUCTURING OUR COLLEGES TO ADDRESS MARKETPLACE NEEDS

1. Action research: Stakeholders and data collection

- 10 methods
- January through mid-March

2. Data analysis: Member checking

- March 20th through April 7th

3. Data representation, presentation of realignment options and feedback on realignment options

- April 14th through April 28th

4. Decision-making and announcement

- Projected by May 16th

5. Phase 3: Taking action

- May 2023 through June 2024

Addendum within phase 2

- Research
- Centers
- Following similar listening/learning concept as college realignment

College realignment plan phase 3

TRANSITION PHASE – FROM DECISION TO IMPLEMENTATION

Implementation planning across all impacted affected areas

- July 2023 through June 2024

Effective date of realignment changes

- July 1, 2024

Performance measurement

Department dashboards

- Key drivers of departmental health + key measures; discussion and selection
- Pilot implementation
- Use and revision
- Annual reports

Academic performance system

- As is description

Data warehouse?

LMS review, spring 2023

- Blackboard contract expiring; one-year extension
- Review of products, spring 2023
- Test drives and input, spring 2023
- Review of data and input, spring 2023
- Decision, May/June 2023

Higher Learning Commission (HLC)

REAFFIRMATION OF ACCREDITATION

- Comprehensive evaluation report and site visit, 2015
- Assurance review report (and edit), 2020
- Embedded conversations, 2023-2024
- Review committees, 2024
- Final review, late 2024-ish
- Year 10 comprehensive evaluation due and site visit, 2025

Opportunities exist – through collective impact

Discussion

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Enrollment Update

ZORA MULLIGAN AND BRAD BODENHAUSEN

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Admissions Indicators for Fall 2023

BASED ON WEEK OF JANUARY 23, 2023

FTNIC APPLICATIONS

+5%

Fall 2023	Fall 2022	Difference
10,232	9,728	+504

FTNIC ADMITS

+18%

Fall 2023	Fall 2022	Difference
7,854	6,669	+1,185

FTNIC DEPOSITS

+26%

Fall 2023	Fall 2022	Difference
1,476	1,175	+301

Other Indicators for Fall 2023

BASED ON WEEK OF JANUARY 23, 2023

HOUSING CONTRACTS FTNICs

+36%

Fall 2023	Fall 2022	Difference
1,373	1,006	+367

HOUSING CONTRACTS RETURNERS

+14%

Fall 2023	Fall 2022	Difference
1,178	1,029	+149

HOUSING CONTRACTS TOTAL

+27%

Fall 2023	Fall 2022	Difference
2,685	2,116	+569

Other Indicators for Fall 2023

BASED ON WEEK OF JANUARY 23, 2023

FAFSA FILING FTNICs

+13%

Fall 2023	Fall 2022	Difference
4,856	4,297	+559

FAFSA FILING CONTINUING

+5%

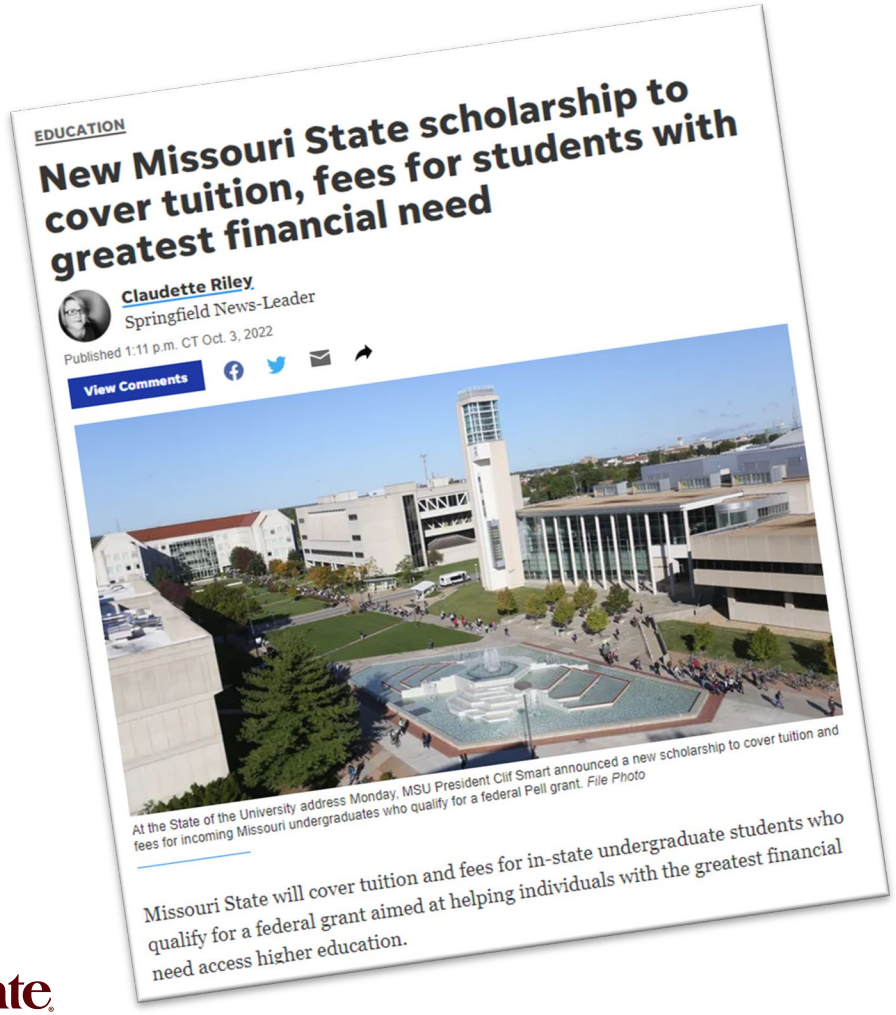
Fall 2023	Fall 2022	Difference
4,783	4,568	+215

FAFSA FILING TOTAL

5%

Fall 2023	Fall 2022	Difference
12,530	11,929	+601

Growth Drivers and Opportunities



EDUCATION

New Missouri State scholarship to cover tuition, fees for students with greatest financial need

Claudette Riley
Springfield News-Leader

Published 1:11 p.m. CT Oct. 3, 2022

View Comments

At the State of the University address Monday, MSU President Clif Smart announced a new scholarship to cover tuition and fees for incoming Missouri undergraduates who qualify for a federal Pell grant. *File Photo*

Missouri State will cover tuition and fees for in-state undergraduate students who qualify for a federal grant aimed at helping individuals with the greatest financial need access higher education.

FAFSA FILING
$0 EFC

+21%

Fall 2023	Fall 2022	Difference
1,866	1,536	+330

FAFSA FILING
$1 - 5,711 EFC

+5%

Fall 2023	Fall 2022	Difference
1,859	1,763	+96

Based on week of January 17, 2023

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Spring 2023

BASED ON WEEK OF JANUARY 23, 2023

TOTAL HEADCOUNT		
0.6%		
Spring 2023	**Spring 2022**	**Difference**
20,291	**20,177**	**+114**

- Increases in first-time student headcount: True FTNICs (+36%), first-time transfer students (+20%), and first-time grad students (+22%)
- Continuing student headcount is down for both undergrad (-8%) and grad (-1%)
- Nets out to small increases in overall undergrad (+0.4%) and grad (+1%) headcount enrollment
- Other bright spots in headcount: Dual credit is up 30% and underrepresented students are up 3%

Discussion with Brad

INTERNATIONAL STUDENT ENROLLMENT AND EMPLOYER PARTNERSHIPS

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Spring 2023

BASED ON WEEK OF JANUARY 23, 2023

CREDIT HOURS UNDERGRAD

2.8%

Spring 2023	Spring 2022	Difference
165,046	169,795	-4,749

CREDIT HOURS GRADUATE

0.6%

Spring 2023	Spring 2022	Difference
31,534	31,354	+180

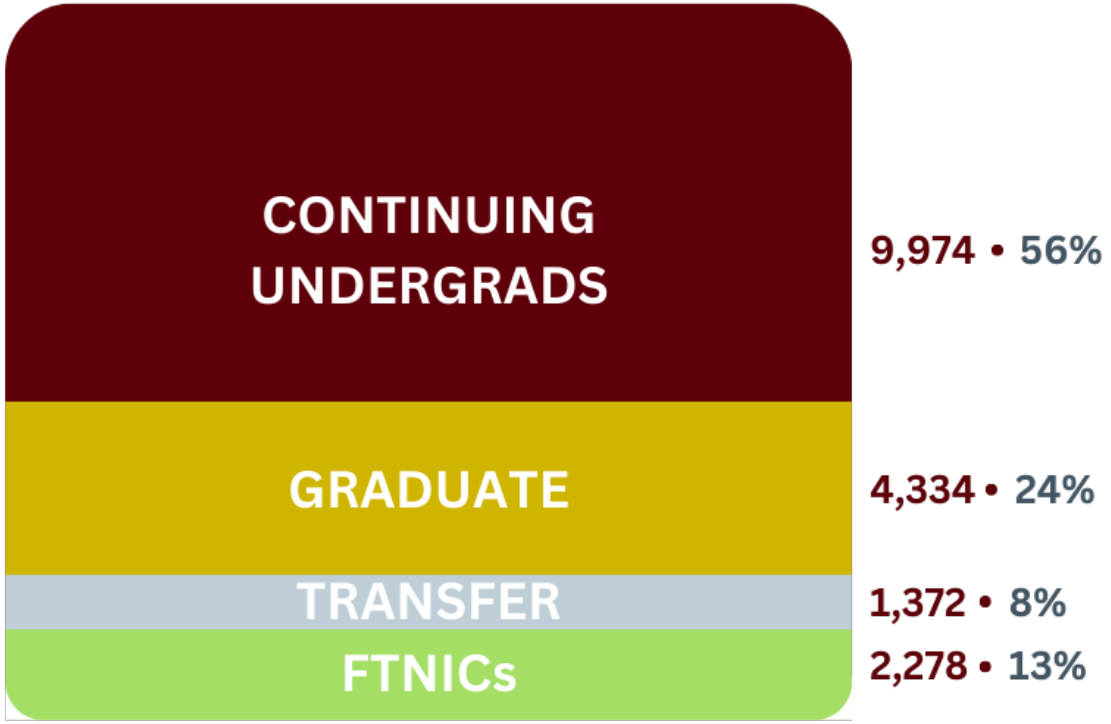
CREDIT HOURS OVERALL

-2.3%

Spring 2023	Spring 2022	Difference
196,580	201,149	-4,569

Student Success is a Critical Component of Enrollment

FALL 2022 ENROLLMENT



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Seeking Ideas for Improvement

- One-on-ones with faculty
- Office and unit meetings
- Meetings with Provost Academic Advising Council, Student Success Committee; always available for Faculty Senate, Staff Senate, and Student Senate
- Realignment survey will include opportunity to provide ideas and observations on advising and student success
- EAB and Complete College America will assist
- Ideas will funnel up to Enrollment Steering Team

Seeking Ideas for Improvement

Innovation Accelerator

- Friday, April 14
- Students, faculty, and staff will be invited to apply
- Will provide an opportunity to engage with colleagues across the university and showcase your ideas about how to reduce pain points, improve processes, and make life better at the university . . . while increasing revenue and/or cutting costs

Questions or Comments?

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MAKE YOUR MISSOURI STATEMENT.

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