



State of the University Address



Clif Smart, President

September 23, 2020

Have a question? Let us know.

During the
presentation

- Use Q & A feature on Zoom

After

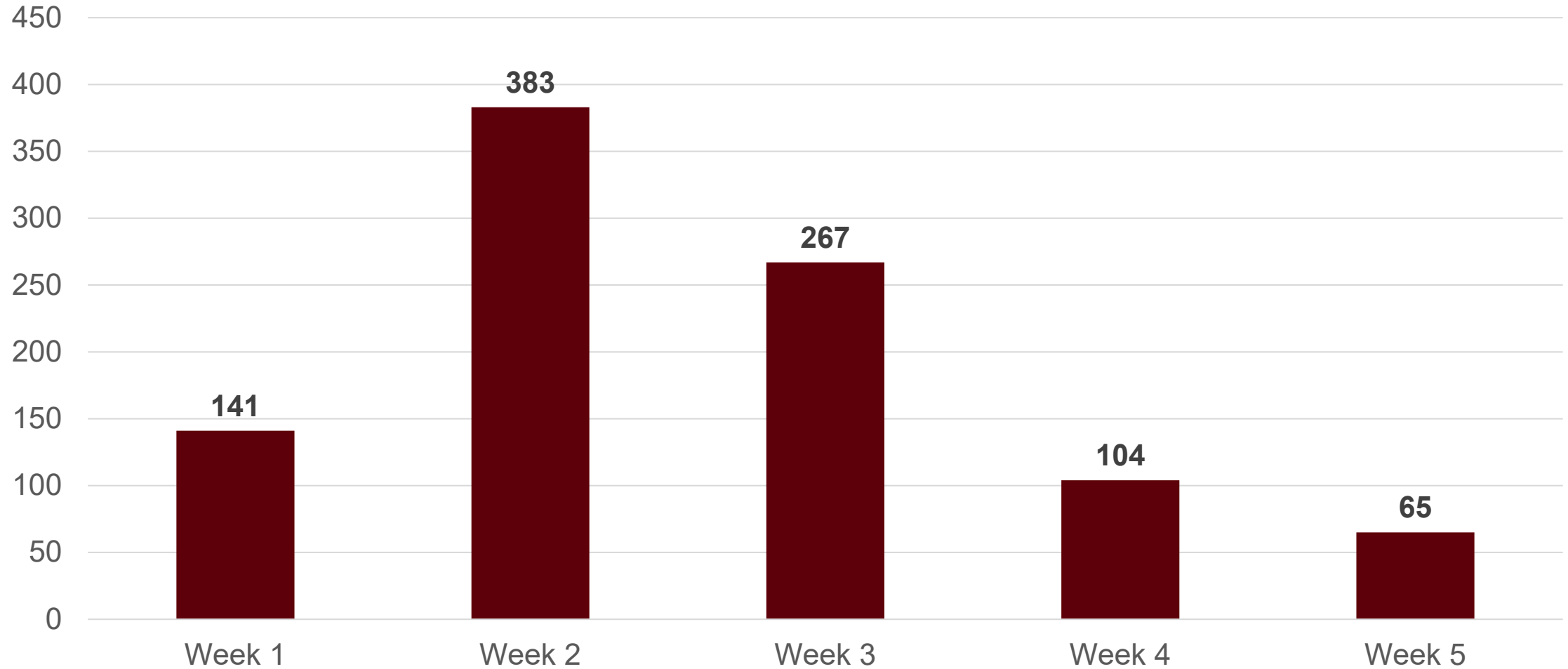
- Email questions to president@missouristate.edu

Recording

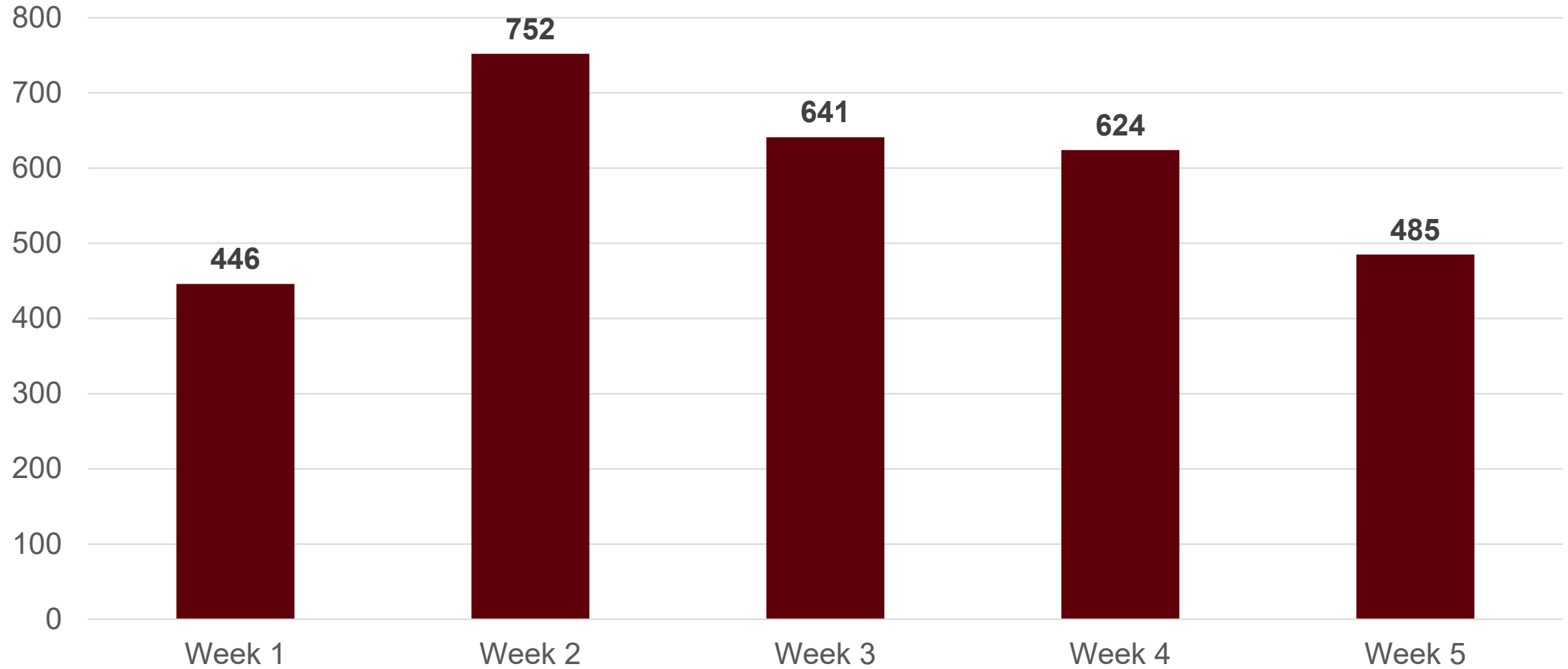
- A recording of today's meeting will be available on the SOTU webpage



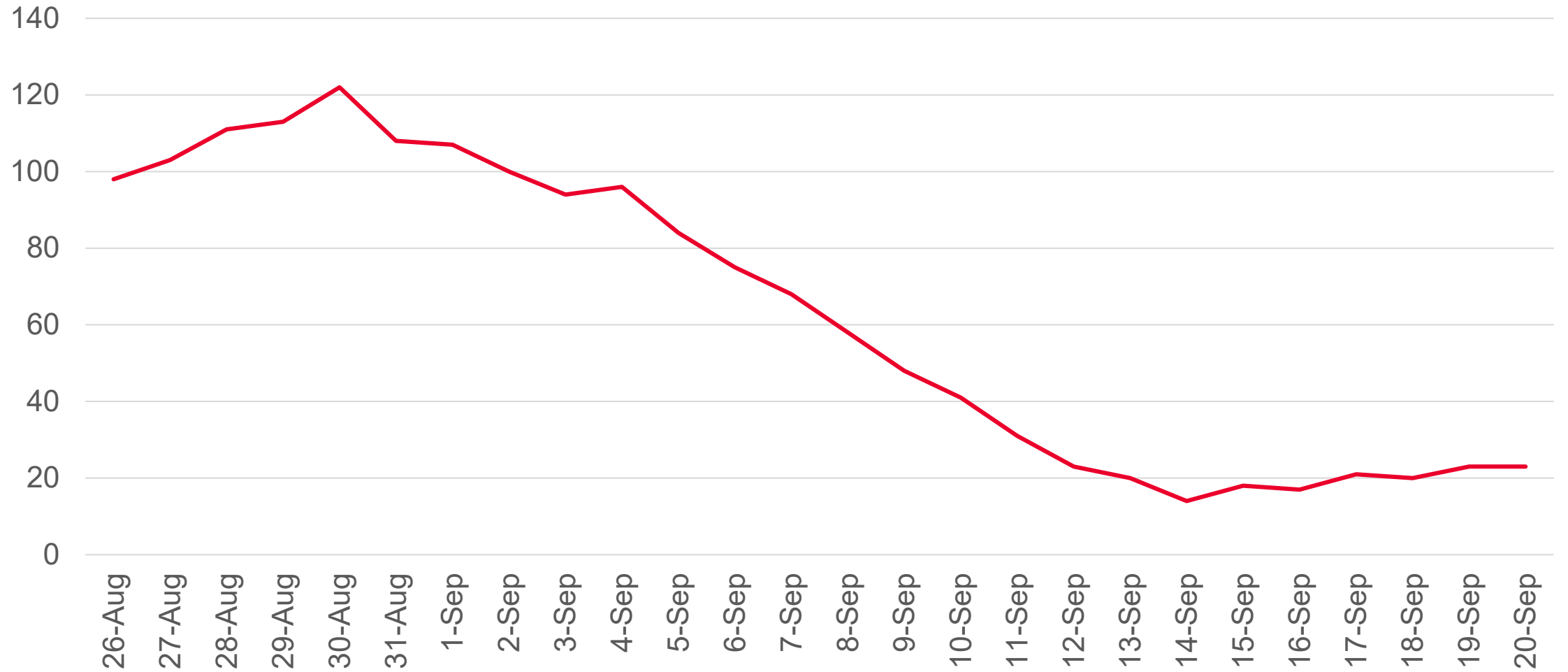
COVID-19 Cases



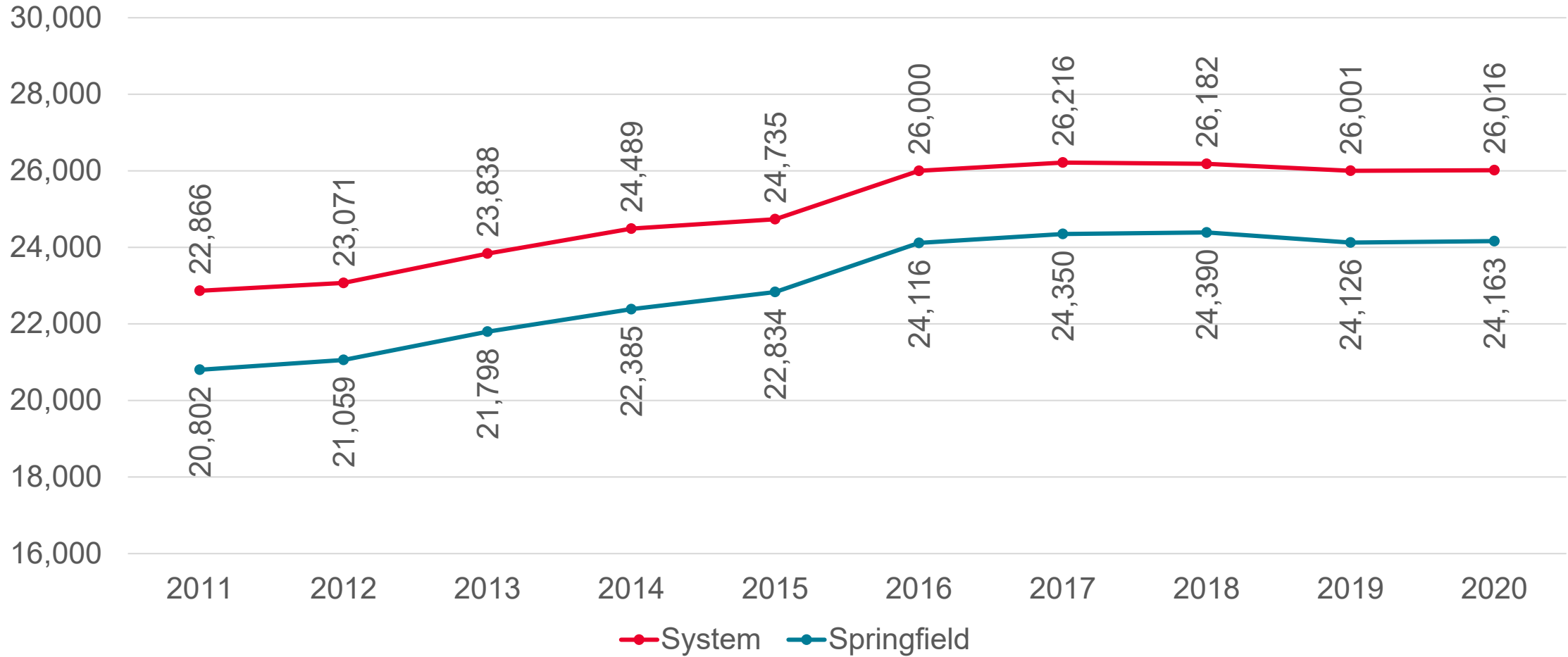
COVID-19 Testing



COVID-19 Campus Housing

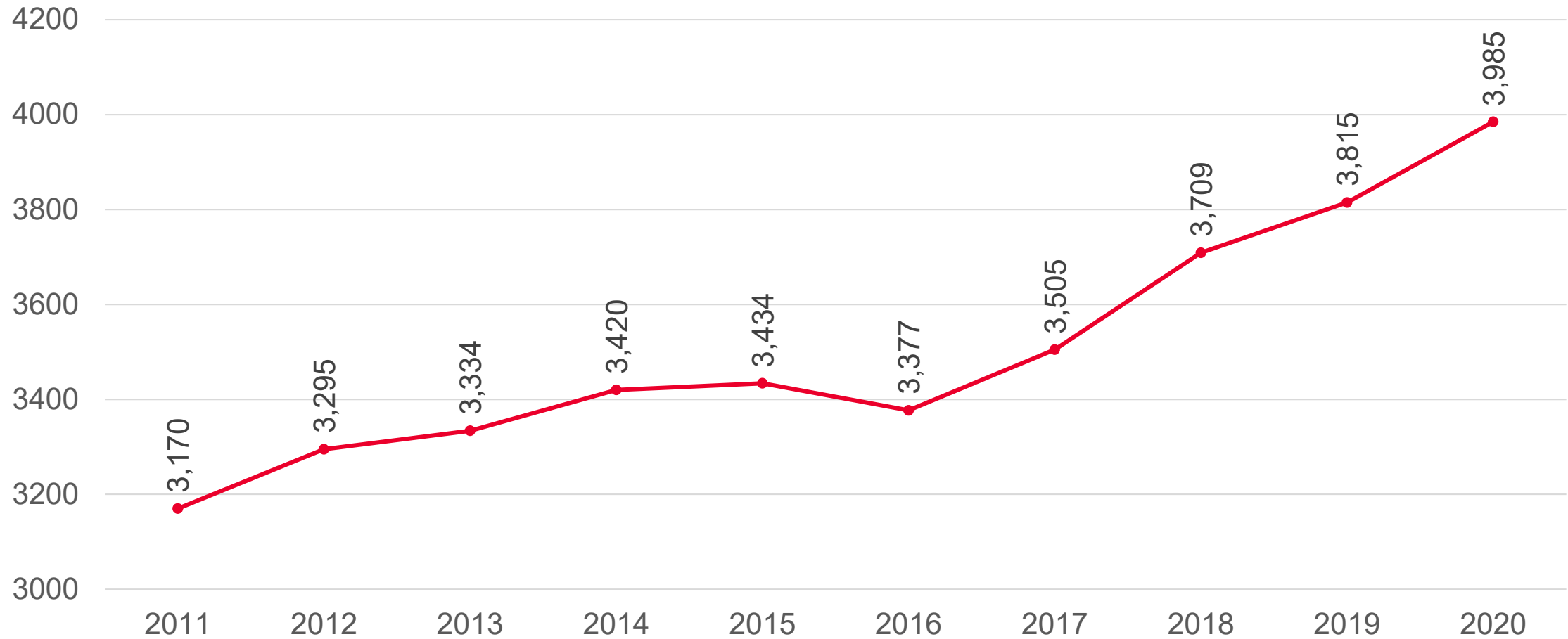


Enrollment





Graduate Enrollment





First to second year retention rate

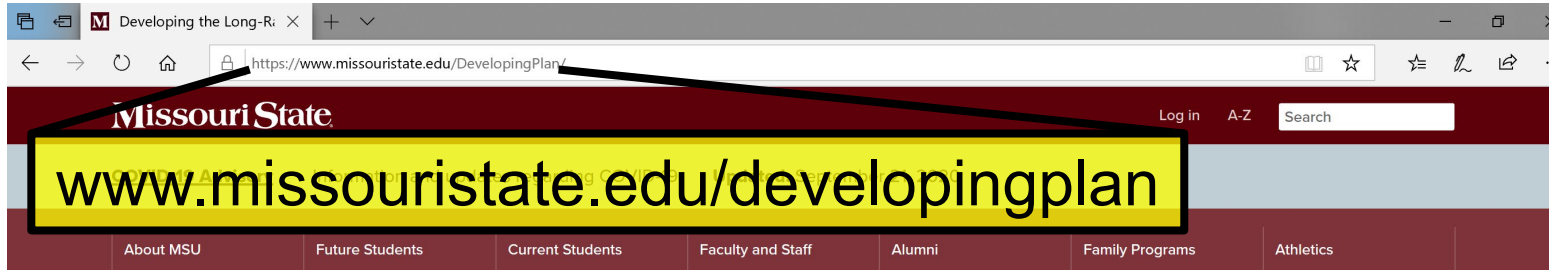
F13 to F14	F14 to F15	F15 to F16	F16 to F17	F17 to F18	F18 to F19	F19 to F20
75%	78%	79%	77%	78%	78%	79%



Most Credentials Ever

	FY2015	FY2016	FY2017	FY2018	FY2019	FY2020
Degrees awarded	4,306	4,359	4,635	4,724	5,020	5,104
Certificates awarded	173	282	301	462	470	591
Total	4,479	4,641	4,936	5,186	5,490	5,695

2021 – 2026 Long Range Plan



Developing the 2021-26 Long-Range Plan

Missouri State / Developing the 2021-26 Long-Range Plan



Missouri State
UNIVERSITY

Future Visioning
Long-Range Plan
Webinar

Monday, Sept. 28
1 – 2 p.m.

Join via Zoom link
on webpage

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Plan to Make a Difference

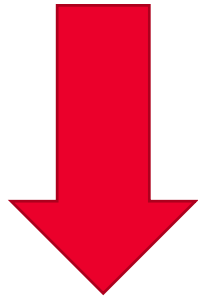
Frank Einhellig, Provost

September 23, 2020



The COVID-Influenced Academic Environment

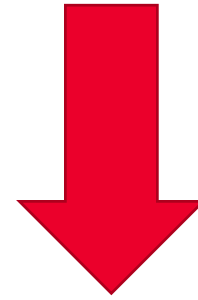
OBSERVATIONS



Reaffirmation of
the importance of
higher education



Flexibility in the
learning
environment



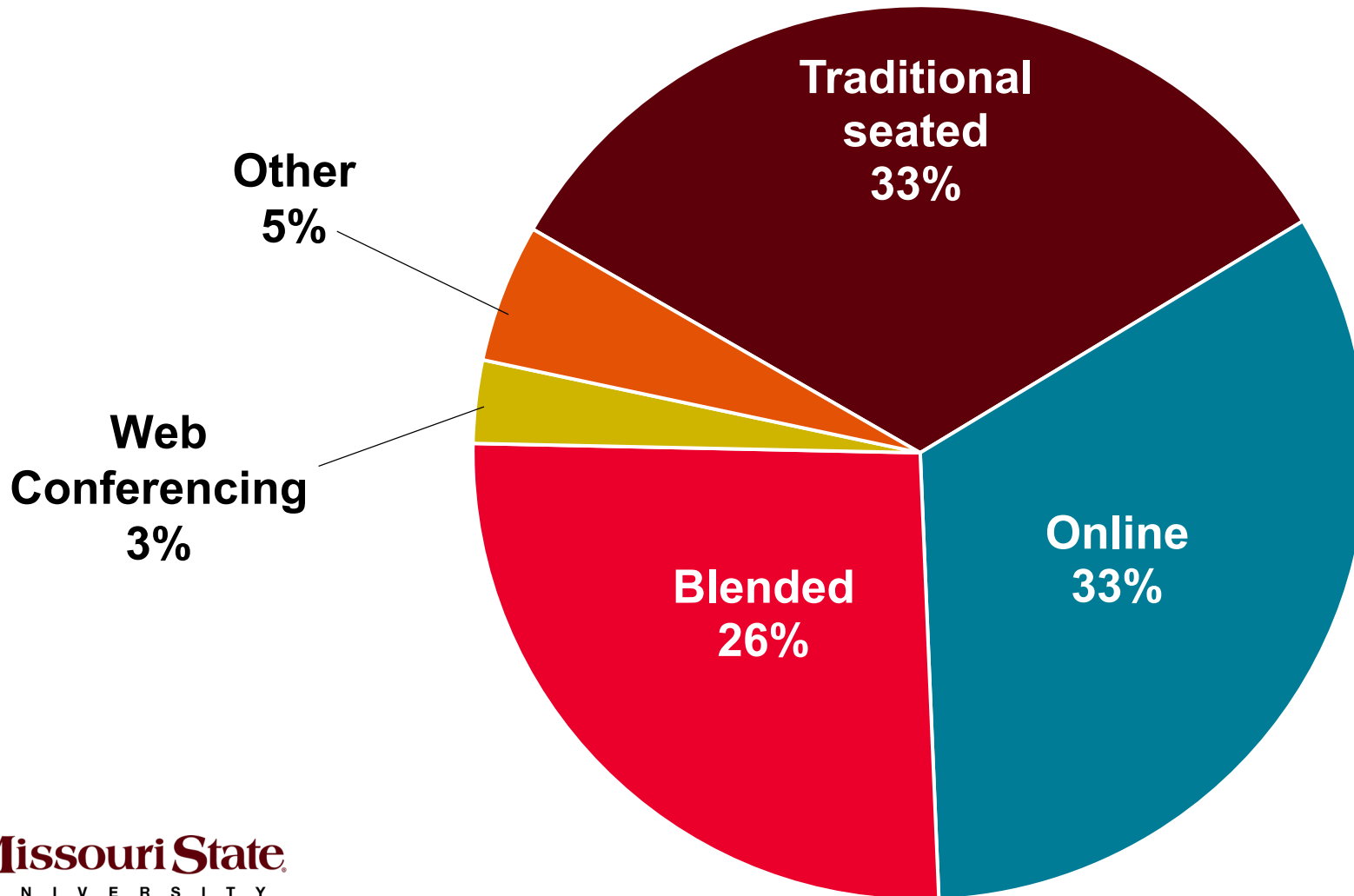
Great
collaborative spirit:
Faculty, students
and staff



Adaption from Disruption

- Expanded use of technology in teaching
- Creative, engaged learning environments
- Test optional admission policies: ACT, SAT, GRE
- User-friendly student advising format (Zoom)
- Recruitment by way of virtual campus tours
- Virtual research forums, graduations, teaching and learning showcase, career fairs

Snapshot of Mid-Sept. Credit Hours*



*Does not account for late-schedule changes and temporary



Spring Semester Planning

HOW DO WE PROCEED?

- **Class Modality:** Schedule class offerings that balance the format (traditional seated, blended, online and web conferencing) with other demands, such as program needs and student desires
- **Professional Development:** Provide faculty opportunities to explore and integrate new instructional approaches
- **Flexibility:** Plan for agility in offering each class



Professional Development for Teaching

CHALLENGE OF ELECTRONIC DELIVERY: FACULTY-STUDENT ENGAGEMENT

Faculty Center for Teaching & Learning

- Boot Camps for online courses
- Tutorial, self-paced modules
- Online peer mentors
- Personal assistant upon request

Showcase and direct colleague mentoring

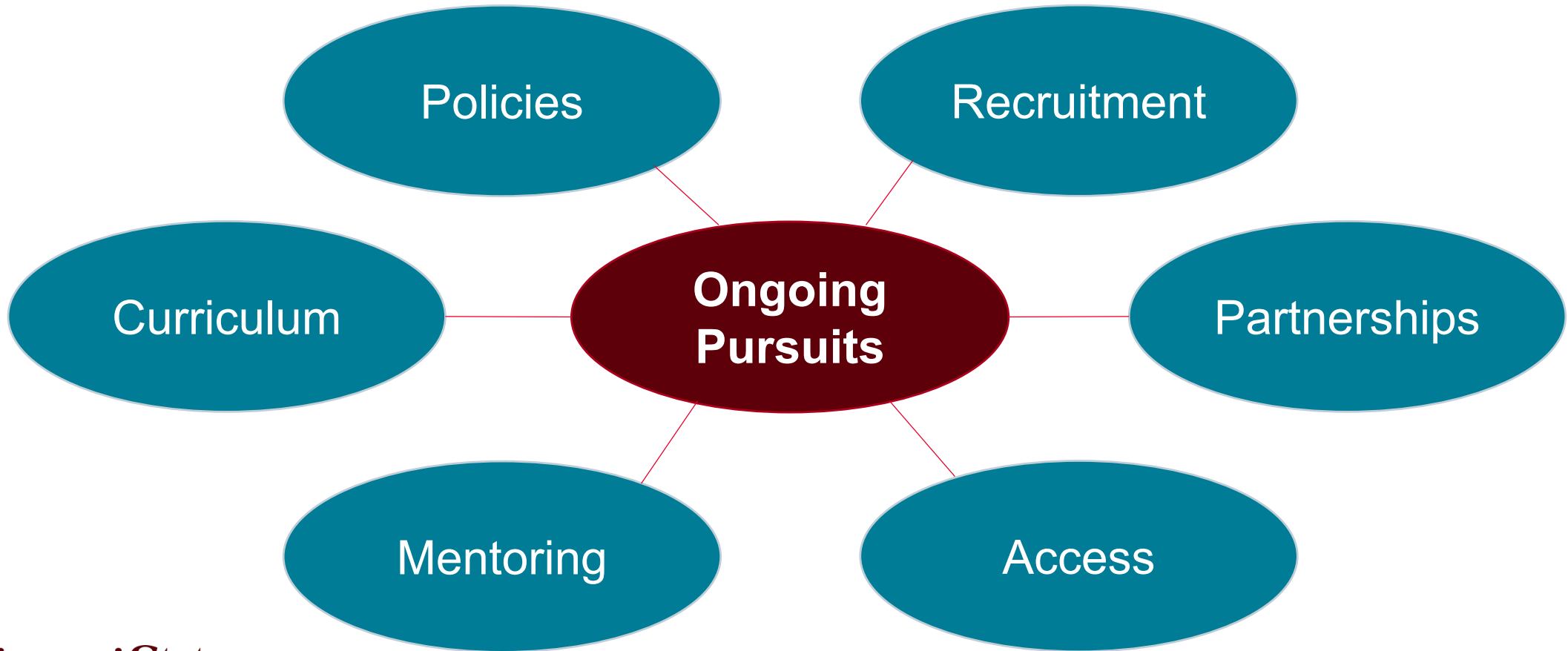
Curricular Innovation Internal Grants

- High impact practices
- Inclusive teaching practices
- Mini-grants for special instructional needs

MAGNA courses and resources

Campus Culture of Inclusion & Success

FACULTY – STUDENTS – STAFF





Building from Past Success: Envisioning the Future



Higher Learning Commission Accreditation

Success: 4-Year Assurance Review documentation and outcome

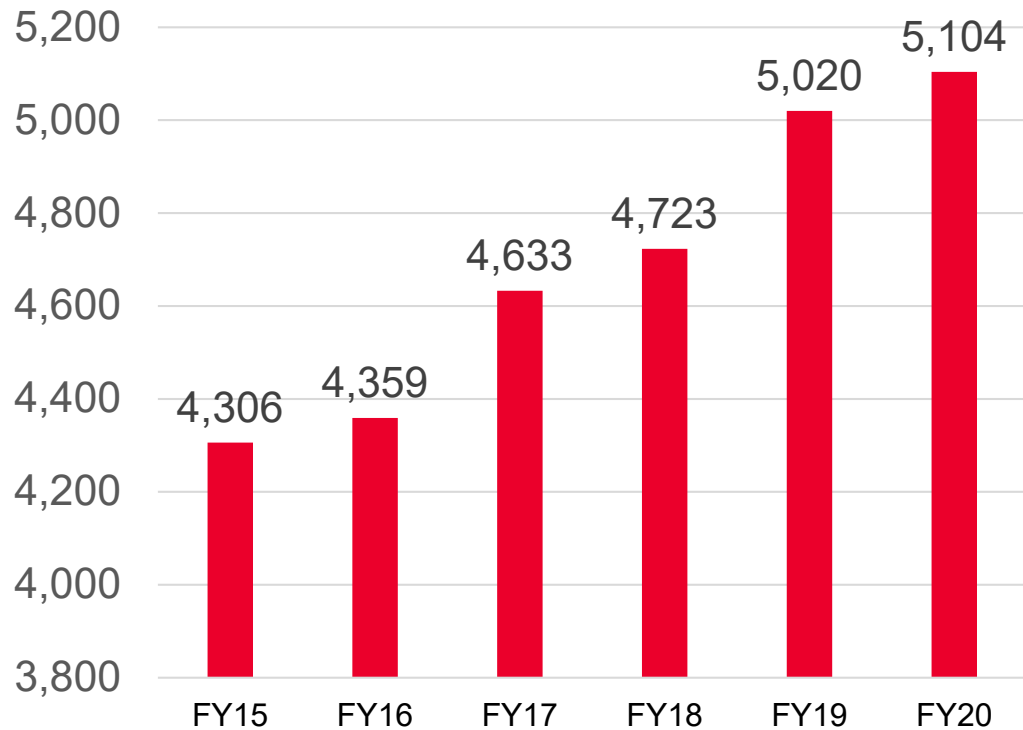
Conclusion Highlights: Strong positive statements supporting

- The Public Affairs mission
- Appropriate degree programs, program review and assessment
- Goal setting, long-term planning, budget and accountability
- **Next Challenge:** Carry out a quality assurance project
- **Immediate Action:** Form an ongoing HLC monitoring committee

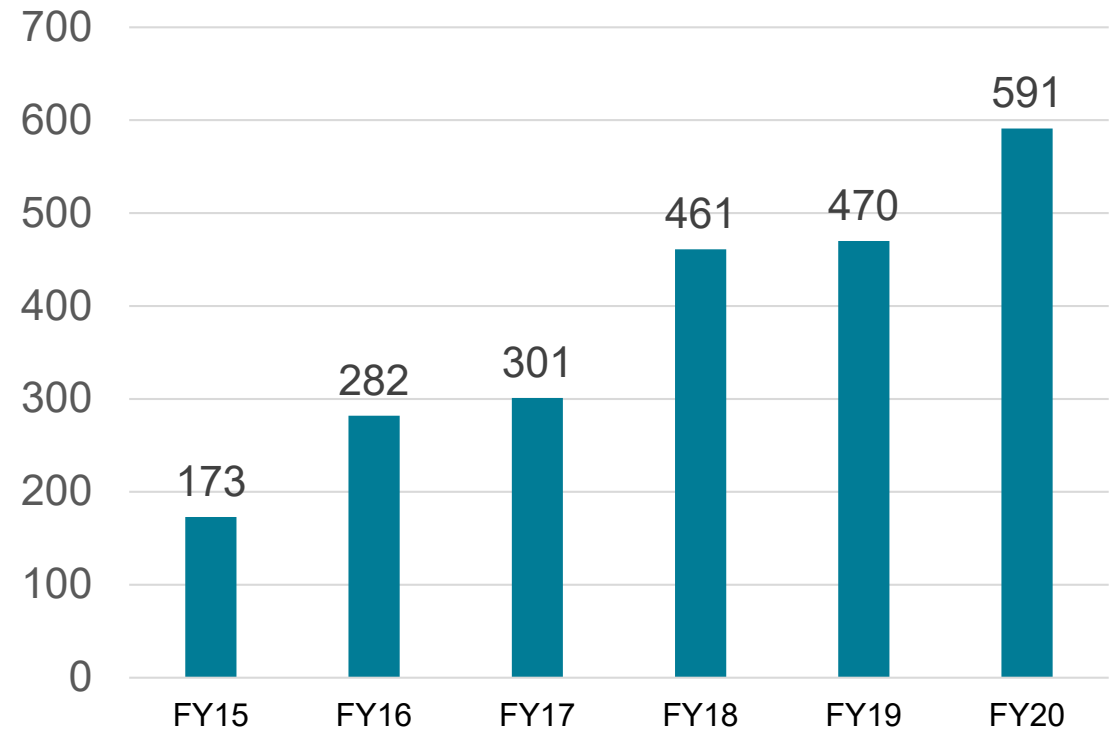
Degrees and Certificates Awarded by Fiscal Year

FY20 = 5,695

Degrees Awarded



Certificates Awarded





MSU Academic Programs

Current Catalog

- 98 Undergraduate majors; 175 options
- 66 Undergraduate certificates
- 65 Graduate degree programs; 103 options
- 90 Graduate certificates

Challenges and Questions

- Increase visibility of certificates – advisor promotion; marketing
- Expedite processes for students to add graduate certificates
- Where would consolidation of options be helpful?



Innovation and Vision in Action

- **Partnership:** College of Agriculture Develops 3 + 1 pathway for poultry science with the University of Arkansas
- **Community Service:** Center for Resource Planning and Management hits peak demand in contracts and grant work with regional communities
- **Curriculum Realignment:** Information Technology restructured the UG Major to three tracks using employer/Advisory Board input
- **Expanded Delivery Models:** College of Education increased programs and experiences in schools. Fall 2020 enrollment exceeds 2019!



Innovation and Vision in Action

- **Professional Doctorate:** Doctorate of Defense and Strategic Studies gained approval and accepted first class
- **Terminal Degree:** MFA in Dramatic Writing enrolled sixteen
- **Degree Adjustments:** M.A. in History modified several barriers, focused on their market needs and is at peak capacity
- **Course Delivery:** Master of Social Work moved online and doubled enrollment this fall
- **Breaking Barriers:** Graduate enrollment flirts with **4,000**



Future of Professional Doctorates at MSU

PLAN INITIATED IN 2019

- Doctorate of Defense and Strategic Studies – next step is expansion
- Occupational Therapy Doctorate – a post-professional program proposal now in the curricular approval process
- Longer term:
 - Another program from the McQueary College of Health and Human Service
 - Discussion of an Education program

Task Force on Future Academic Directions

GOAL: ENVISION ACADEMIC PATHWAYS THAT WILL ENABLE STUDENTS TO HAVE SUCCESSFUL CAREERS AND LIVES





FY20 Grant and Contract Activity

RESEARCH – EDUCATION – SERVICE PROJECTS

Action	Number
Faculty and Staff	103
Proposals submitted	348
Awards received	289
Funding Received	\$29.7 Million

Mind's Eye

- Research and Creativity
 - Vital for education
 - Part of the MSU story
- Lazlo Kovacs, Prof. of Biology is the current-year cover story
- 14 articles in 2020 edition
- Over 100 faculty featured in the past eight years

