

# LOGOS | Social Marketing Editor

The Social Marketing Editor must be upper level undergraduate student or graduate student at Missouri State University, preferably pursuing a degree in the **Marketing Department**. The Social Marketing Editor is an unpaid, volunteer position. The editor can submit hours spent on *LOGOS* for volunteer requirements.

## Expectations and Requirements

The Social Marketing Editor is a year long position, lasting from the fall semester until the end of the following spring semester. The Social Marketing Editor of *LOGOS* will be responsible for maintaining *LOGOS* social media accounts, for generating new content, print and online, to foster engagement and extend reach, and for creating new marketing initiatives. Weekly meetings with the Managing Editor and/or the Chief Editor will be required.

A background using social media platforms and marketing and promotional positions is strongly preferred. Necessary Social Marketing Editor skills include:

- ❖ Ability to meet deadlines
- ❖ Good written and oral communication skills
- ❖ Exceptional organization and time management skills
- ❖ Sound critical thinking and analysis
- ❖ Attention to detail
- ❖ Conscientious and professional social media decorum

Experience using applications in Adobe programs and access to such is preferred.

## Benefits

The Social Marketing Editor can expect to gain many benefits from involvement with *LOGOS*:

- ❖ Resume building
- ❖ Working from home on your own schedule
- ❖ Publishing cycle experience
- ❖ Byline in a highly selective scholastic journal of research
- ❖ Opportunity to view other Missouri State students' research and productions
- ❖ Leadership experience

## How to Apply

For more details or to apply, email [logos@missouristate.edu](mailto:logos@missouristate.edu). You can find the application on our website, [missouristate.edu/logos](http://missouristate.edu/logos). Send **a marketing project example, a resume, and a completed application** to the above email address **by October 15th**. Interviews with the Managing and Chief Editors will be scheduled as applications are received.