Independent Auditor's Report and Financial Statements
June 30, 2018





#### **Independent Auditor's Report**

Board of Trustees Missouri State University Foundation Springfield, Missouri

We have audited the accompanying financial statements of Missouri State University Foundation, which comprise the statement of financial position as of June 30, 2018, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Board of Trustees Missouri State University Foundation Page 2

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Missouri State University Foundation as of June 30, 2018, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Report on Summarized Comparative Information**

We have previously audited the June 30, 2017, financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated October 23, 2017. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2017, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Springfield Missouri

BKD, LLP

Springfield, Missouri November 28, 2018

# Statement of Financial Position June 30, 2018 (with Comparative Totals for June 30, 2017)

#### **Assets**

	2018	2017
Cash and cash equivalents	\$ 19,764,910	\$ 11,737,342
Accounts receivable, net	5,881	5,675
Prepaid expenses	1,662,584	1,138,915
Investments	99,345,966	98,052,779
Investments held in trust	744,635	744,241
Investments held for resale	123,126	123,126
Pledges receivable, net	21,296,438	32,678,737
Real estate held for resale	· · · · -	80,000
Cash value of life insurance	467,307	478,943
Construction in progress	362,044	154,805
Real estate and equipment, at cost	3,651,102	3,718,602
Accumulated depreciation	(2,717,514)	(2,627,063)
Total assets	\$ 144,706,479	\$ 146,286,102
Liabilities and Net Assets		
Accounts payable and accrued expenses	\$ 3,301,916	\$ 2,799,987
Pledges payable	-	103,662
Deferred revenue	21,547	-
Annuity obligations	140,320	165,607
Funds managed for Missouri State University	199,762	199,762
Total liabilities	3,663,545	3,269,018
Net Assets		
Unrestricted	10,588,461	10,811,290
Temporarily restricted	72,260,927	78,391,326
Permanently restricted	58,193,546	53,814,468
Total net assets	141,042,934	143,017,084
Total liabilities and net assets	\$ 144,706,479	\$ 146,286,102

# Statement of Activities Year Ended June 30, 2018 (with Comparative Totals for the Year Ended June 30, 2017)

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		Temporarily	Permanently		
D G1 101 G	Unrestricted	Restricted	Restricted	Total	2017
Revenues, Gains and Other Support	<b>4</b> 27 ( 72 )	<b>4. 17.100.005</b>	A 4 275 015	<b>4. 21</b> 005 020	Φ 15 251 210
Contributions	\$ 376,729	\$ 17,133,285	\$ 4,375,015	\$ 21,885,029	\$ 17,371,310
Investment return	1,197,315	5,424,960	-	6,622,275	9,146,217
Gain on assets held in trust	-	-	33,487	33,487	59,371
Life insurance cash value	(= (1 ()	(4.004)		(11 (27)	(0.255)
decrease	(7,616)	(4,021)	-	(11,637)	(8,375)
Rental income	651,643	-	-	651,643	671,076
Other income	32,967	833,124	35,399	901,490	406,124
Personnel paid by affiliate	2,975,375	-	-	2,975,375	2,860,306
Net assets released from					
restrictions	17,227,146	(17,227,146)			
Total revenues, gains					
and other support	22,453,559	6,160,202	4,443,901	33,057,662	30,506,029
<b>Expenses and Losses</b>					
Instruction and academic					
program support	5,693,442	-	-	5,693,442	4,743,598
Student services	3,306,839	-	-	3,306,839	3,389,313
Institutional support	4,677,859	-	-	4,677,859	3,595,447
Scholarships	1,878,657	_	-	1,878,657	2,436,837
Broadcast services	1,341,921	_	_	1,341,921	1,072,525
Rental expenses	522,868	_	-	522,868	511,934
Capital projects - Missouri					
State University	2,443,635	_	-	2,443,635	6,139,427
JQH Arena debt service	2,201,529	_	-	2,201,529	1,837,626
Costs of direct benefits to donors	3,344	_	_	3,344	6,003
Fundraising	580,419			580,419	525,198
Total expenses	22,650,513	-	-	22,650,513	24,257,908
Actuarial loss on trust and					
annuity obligations	25,875	-	10,470	36,345	36,511
Provision for uncollectible pledges	-	12,290,601	54,353	12,344,954	491,918
Reduction in value of real estate					
held for resale					44,900
Total expenses and					
losses	22,676,388	12,290,601	64,823	35,031,812	24,831,237
Change in Net Assets	(222,829)	(6,130,399)	4,379,078	(1,974,150)	5,674,792
Net Assets, Beginning of Year	10,811,290	78,391,326	53,814,468	143,017,084	137,342,292
Net Assets, End of Year	\$ 10,588,461	\$ 72,260,927	\$ 58,193,546	\$ 141,042,934	\$ 143,017,084

# Statement of Cash Flows Year Ended June 30, 2018 (with Comparative Totals for the Year Ended June 30, 2017)

	2018	2017
Operating Activities		
Change in net assets	\$ (1,974,150)	\$ 5,674,792
Items not requiring (providing) operating activities cash flows		
Depreciation	90,451	90,451
Reduction in value of real estate held for resale	174,371	44,900
Losses on real estate held for resale	82,129	=
Net realized and unrealized gains on investments	(4,358,945)	(8,823,115)
Net realized and unrealized gains on investments		
held in trust	(33,487)	(59,371)
Actuarial loss on trust and annuity obligations	36,345	36,511
Noncash gifts	(1,513,901)	(1,903,053)
Gain (loss) on sale of securities	1,720	(8,361)
Changes in		
Accounts receivable	(206)	5,462
Prepaid expenses	(523,670)	(1,120,940)
Pledges receivable	11,382,299	2,656,932
Accounts payable and accrued expenses	501,929	366,654
Pledges payable	(103,662)	(63,267)
Deferred revenue	21,547	(5,000)
Annuity obligations	(61,632)	(61,628)
Contributions restricted for long-term investment	(4,386,461)	(2,380,430)
Other income restricted for long-term investment	(35,399)	(35,570)
Net cash used in operating activities	(700,722)	(5,585,033)
Investing Activities		
Proceeds from sale of investments	42,469,539	200,983,838
Purchase of investments	(39,403,782)	(200,816,011)
Proceeds from sale of investments held in trust	33,093	33,087
Construction in progress acquisitions	(207,239)	(154,805)
Decrease in cash value of life insurance	11,638	8,375
Net cash provided by investing activities	2,903,249	54,484
Financing Activities		
Proceeds from sale of securities	1,403,181	1,911,414
Proceeds from contributions restricted for investment		
in endowment	4,386,461	2,380,430
Other income restricted for investment	35,399	35,570
Net cash provided by financing activities	5,825,041	4,327,414
Increase (Decrease) in Cash and Cash Equivalents	8,027,568	(1,203,135)
Cash and Cash Equivalents, Beginning of Year	11,737,342	12,940,477
Cash and Cash Equivalents, End of Year	\$ 19,764,910	\$ 11,737,342

# Notes to Financial Statements June 30, 2018

#### Note 1: Summary of Significant Accounting Principles

#### Purpose of the Foundation

The purpose of the Missouri State University Foundation (the "Foundation"), previously Southwest Missouri State University Foundation, is to be the legal vehicle to receive, manage and distribute all private gifts, restricted and unrestricted, for the benefit of Missouri State University (the "University"), or its successors, or any institution of higher learning with which it may merge. The Foundation provides funds from private sources to a variety of University departments and programs.

The Board of Trustees, which governs the Foundation, is separate and distinct from the Board of Governors, the governing body of the University.

The Foundation's primary source of revenue is from contributions and their investment return.

#### Description of Net Assets

The net assets of the Foundation are reported in the following categories:

- Unrestricted Net Assets—net assets that are neither permanently nor temporarily restricted by donor-imposed stipulations, and are expendable for any purpose.
- Temporarily Restricted Net Assets—net assets which result from donor-imposed restrictions that permit the Foundation to expend the donated assets as specified, and are satisfied by either the passage of time or by actions of the Foundation.
- Permanently Restricted Net Assets—net assets which result from donor-imposed restrictions that such assets be maintained permanently, but permit the Foundation to expend part of the income and gains derived from the donated assets depending on donor restrictions.

#### Cash and Cash Equivalents

The Foundation considers all liquid investments with original maturities of three months or less to be cash equivalents. At June 30, 2018, cash equivalents consisted primarily of money market accounts with brokers.

At June 30, 2018, the Foundation's cash accounts exceeded federally insured limits by approximately \$26,650.

#### Contributions and Pledges Receivable

Gifts of cash and other assets received without donor stipulations are reported as unrestricted revenue and net assets. Gifts received with a donor stipulation that limits their use are reported as temporarily or permanently restricted revenue and net assets. When a donor stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

# Notes to Financial Statements June 30, 2018

Gifts of land, buildings, equipment and other long-lived assets are reported as unrestricted revenue and net assets unless explicit donor stipulations specify how such assets must be used, in which case the gifts are reported as temporarily or permanently restricted revenue and net assets. Absent explicit donor stipulations for the time long-lived assets must be held, expirations of restrictions resulting in reclassification of temporarily restricted net assets to unrestricted net assets are reported when the long-lived assets are placed in service.

Unconditional gifts expected to be collected within one year are reported at their net realizable value. Unconditional gifts expected to be collected in future years are initially reported at fair value determined using the discounted present value of estimated future cash flows technique. The resulting discount is amortized using the level-yield method and is reported as contribution revenue.

Conditional gifts depend on the occurrence of a specified future and uncertain event to bind the potential donor and are recognized as assets and revenue when the conditions are substantially met and the gift becomes unconditional.

#### **In-Kind Contributions**

In addition to receiving cash contributions, the Foundation receives in-kind contributions of services, software licensing, books, livestock and equipment from various donors. It is the policy of the Foundation to record the estimated fair value of certain in-kind donations as an expense in its financial statements, and similarly increase contribution revenue by a like amount. For the year ended June 30, 2018, \$5,203,124 was received in in-kind contributions.

#### Real Estate and Equipment

Buildings, improvements and equipment are recorded at cost and depreciated over the estimated useful life of each asset. Annual depreciation is computed using the straight-line method. Real estate and equipment includes building costs of \$2,948,716, land of \$176,483, tenant remodeling improvements of \$83,695 and equipment of \$442,208.

#### Valuation of Gifts of Property

Gifts of real and personal property are reported at their estimated fair value as of the date the property is received. Fair value is determined either by a staff member of the University with expertise in the valuation of the particular property, or by appropriate documentation furnished by the donor.

#### Income Taxes

The Foundation is exempt from income taxes under Section 501 of the Internal Revenue Code and a similar provision of state law. However, the Foundation is subject to federal income tax on any unrelated business taxable income. The Foundation files tax returns in the U.S. federal jurisdiction. With a few exceptions, the Foundation is no longer subject to U.S. federal examinations by tax authorities for years before 2015.

# Notes to Financial Statements June 30, 2018

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues, expenses, gains, losses and other changes in net assets during the reporting period. Actual results could differ from those estimates.

#### **Comparative Amounts**

The financial statements include certain prior year summarized information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Foundation's financial statements for the year ended June 30, 2017, from which the summarized information was derived.

#### Functional Allocation of Expenses

The costs of supporting the various programs and other activities have been summarized on a functional basis in the statement of activities. Certain costs have been allocated among the program and support services categories based on various methods.

#### Note 2: Pooled Investments

Funds treated as endowment by the Foundation are managed as a pooled investment fund. This pool includes funds from the unrestricted, temporarily restricted and permanently restricted net asset classes. The various subsidiary accounts purchase shares in the investment pool when additions are received. The investment pool is operated on a unit market basis. The following schedule summarizes data related to the investment pool for the year ended June 30, 2018:

Pooled investments at market value	\$ 84,523,814
Number of pool shares	352,804
Market value per pool share	\$ 240
Fiscal year return	8.44%
Interest and dividend earnings	\$ 1,611,500
Net gains	\$ 4,896,612

# Notes to Financial Statements June 30, 2018

#### Note 3: Endowment

The Foundation's endowment consists of approximately 1,049 individual funds established for a variety of purposes. The endowment includes both donor-restricted endowment funds and funds designated by the governing body to function as endowments (board-designated endowment funds). As required by accounting principles generally accepted in the United States of America (GAAP), net assets associated with endowment funds, including board-designated endowment funds, are classified and reported based on the existence or absence of donor-imposed restrictions.

The Foundation's governing body has interpreted the State of Missouri Prudent Management of Institutional Funds Act (SPMIFA) as requiring preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of donor-restricted endowment funds is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by SPMIFA. In accordance with SPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- 1. Duration and preservation of the fund
- 2. Purposes of the Foundation and the fund
- 3. General economic conditions
- 4. Possible effect of inflation and deflation
- 5. Expected total return from investment income and appreciation or depreciation of investments
- 6. Other resources of the Foundation
- 7. Investment policies of the Foundation

The composition of net assets by type of endowment fund at June 30, 2018, was:

	Un	restricted	emporarily Restricted	ermanently Restricted	Total
Donor-restricted endowment funds Board-designated endowment funds	\$	(49,823) 3,263,090	\$ 26,158,615	\$ 57,567,186	\$ 83,675,978 3,263,090
Total endowment funds	\$	3,213,267	\$ 26,158,615	\$ 57,567,186	\$ 86,939,068

# Notes to Financial Statements June 30. 2018

Changes in endowment net assets for the year ended June 30, 2018, were:

	Ur	restricted	emporarily Restricted	ermanently Restricted	Total
Endowment net assets,					
beginning of year	\$	3,161,071	\$ 23,873,897	\$ 53,211,125	\$ 80,246,093
Investment return					
Investment income		-	1,613,899	-	1,613,899
Net appreciation		20,324	4,875,369	-	4,895,693
Total investment return		20,324	6,489,268	-	6,509,592
Contributions		-	-	4,320,662	4,320,662
Other income		23,465	21,639	35,399	80,503
Appropriation of endowment assets					
for expenditure		-	(4,451,925)	-	(4,451,925)
Other additions		8,407	225,736	-	234,143
Endowment net assets,					
end of year	\$	3,213,267	\$ 26,158,615	\$ 57,567,186	\$ 86,939,068

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level the Foundation is required to retain as a fund of perpetual duration pursuant to donor stipulation or SPMIFA. In accordance with GAAP, deficiencies of this nature are reported in unrestricted net assets and aggregated approximately \$49,823 at June 30, 2018. These deficiencies resulted from unfavorable market fluctuations that occurred shortly after investment of new permanently restricted contributions and continued appropriation for certain purposes that was deemed prudent by the governing body.

The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs and other items supported by its endowment while seeking to maintain the purchasing power of the endowment. Endowment assets include those assets of donor-restricted endowment funds the Foundation must hold in perpetuity or for donor-specified periods, as well as those of Board-designated endowment funds. Under the Foundation's policies, endowment assets are invested in a manner that is intended to produce results that exceed the endowment's financial requirement over time, while assuming a moderate level of investment risk. The Foundation expects its endowment funds to provide a rate of return of approximately 7.6 percent annually over time. Actual returns in any given year may vary from this amount.

To satisfy its long-term rate of return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both current yield (investment income such as dividends and interest) and capital appreciation (both realized and unrealized). The Foundation targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

# Notes to Financial Statements June 30. 2018

The Foundation has a policy (the spending policy) of appropriating for expenditure each year 5.7 percent of its endowment fund's average fair value over the prior 36 months through the month end preceding the month in which expenditure is planned. In establishing this policy, the Foundation considered the long-term expected return on its endowment. Accordingly, over the long term, the Foundation expects the current spending policy to allow its endowment to grow at a rate of 1.5 percent to 3 percent annually. This is consistent with the Foundation's objective to maintain the purchasing power of endowment assets held in perpetuity or for a specified term, as well as to provide additional real growth through new gifts and investment return.

#### Note 4: Investments and Investment Return

Investments in equity securities having a readily determinable fair value and in all debt securities are carried at fair value. Other investments are valued at the lower of cost (or fair value at the time of donation, if acquired by contribution) or fair value. Investments in private equity funds, hedge funds and some mutual funds are recorded at net asset value (NAV), as a practical expedient, to determine fair value of the investments. Investment return includes dividend, interest and other investment income; realized and unrealized gains and losses on investments carried at fair value; and realized gains and losses on other investments.

Investment return that is initially restricted by donor stipulation and for which the restriction will be satisfied in the same year is included in unrestricted net assets. Other investment return is reflected in the statements of activities as unrestricted, temporarily restricted or permanently restricted based upon the existence and nature of any donor or legally imposed restrictions.

The Foundation maintains pooled investment accounts for its endowments. Investment income and realized and unrealized gains and losses from securities in the pooled investment accounts are allocated monthly to the individual endowments based on the relationship of the fair value of the interest of each endowment to the total fair value of the pooled investments accounts, as adjusted for additions to or deductions from those accounts.

While the Foundation does not invest directly in derivative securities, it does, through investment holdings with various money managers, indirectly hold these securities. The Foundation has significant investments in marketable securities, which are subject to price fluctuation. These instruments could potentially subject the Foundation to significant concentrations of market risk. This risk is controlled through a diversified portfolio and regular monitoring procedures.

# Notes to Financial Statements June 30, 2018

Investments are summarized as follows at June 30, 2018:

Accrued income	\$ 198,752
Money market accounts	11,176,598
U.S. equity mutual funds	21,670,577
Non-U.S. equity mutual funds	26,169,142
Other mutual funds	1,550,929
Real estate funds	3,187,357
U.S. Treasury securities	25,307,713
Corporate bonds	6,182,755
Hedge funds	1,231,713
Private equity	2,666,930
Other	3,500
	\$ 99,345,966
During the year ended June 30, 2018, investment return consists of the following:	
Investment income  Net realized and unrealized gains on investments	\$ 2,263,330
reported at fair value	4,358,945

Investments held in trust are deposited with U.S. Bank Institutional Trust, Benjamin F. Edwards & Co., and Bank of America, N.A. or are in municipal bonds and other investments.

Investment expenses incurred for the year ended June 30, 2018, totaled \$286,881.

#### Alternative Investments

The fair value of alternative investments has been estimated using the net asset value per share of the investments. Additional information about these investments is described in *Note 12*. Alternative investments held at June 30, 2018, consist of the following:

	June 30, 2018					
		Unfunded	Redemption			
	Fair Value	Commitments	Notice Period			
Hedge funds	\$ 1,231,713	\$ -	95 days			
Real estate funds	2,473	-	45 - 60 days			
Private equity funds	2,666,930	3,626,879	N/A			
Mutual funds	1,550,929	-	N/A			

\$ 6,622,275

# Notes to Financial Statements June 30, 2018

#### Note 5: Related Party Transactions

The Foundation received contributed personnel services from the University of \$2,975,375 for the year ended June 30, 2018. The contributed personnel services are based on costs incurred by the University. The Foundation receives administrative support outside of personnel services from the University without charge.

The University pays the Foundation for space occupied by various University departments within the Kenneth E. Meyer Alumni Center. Rental payments for the year ended June 30, 2018, were \$512,621 and are included in rental income. Pledges payable, accounts payable and accrued expenses include \$2,911,719 due to the University at June 30, 2018.

In 1982 the University's Board of Governors authorized the transfer of its endowment fund of \$199,762 to the Foundation for management purposes. This balance is shown on the Foundation's statement of financial position as funds managed for Missouri State University. All investment earnings from these funds have been recorded in the accounting records of the Foundation. All endowment additions since 1982, including gifts, student fees designated for endowment and other income, have been recorded in the Foundation accounting records.

#### Note 6: Other Assets

#### Investments Held for Resale

Investments held for resale consist of tangible personal property and publicly traded common stock which are carried at the fair value as of the date received. These investments totaled \$123,126 at June 30, 2018.

#### Real Estate Held for Resale

Real estate held for resale consists of property donated to the Foundation, which is carried at the fair value as of the date of the gift, unless the fair value has declined subsequent to that date. No real estate was held for resale.

#### Note 7: Split-Interest Agreements, Annuities and Trusts

The Foundation is one beneficiary of a perpetual split-interest trust which is held by others. The fair value of the Foundation's interest in the trust at June 30, 2018, is \$94,456. The income received by the Foundation from this trust was \$5,203 for this fiscal year. The Foundation is also the beneficiary of three charitable remainder trusts with a fair value at June 30, 2018, of \$650,179.

# Notes to Financial Statements June 30, 2018

The Foundation has entered into annuity agreements with various individuals whereby the annuitants have given certain assets to the Foundation on the condition that the Foundation pay stipulated amounts periodically to the annuitants during their lifetime. Any assets remaining upon the death of the annuitants become the property of the Foundation and available for its use, subject to the restrictions of the annuity agreement, if any. There was no revenue recognized by the Foundation under these agreements during the year ended June 30, 2018.

The annuity obligation at June 30, 2018, of \$140,320 was calculated over the terms of the agreements based on the rates for government securities with similar maturities.

#### Note 8: Pledges Receivable

Pledges receivable are a credit risk to the extent donors choose not to complete their pledge payments. Discount rates ranged from .66 percent to 3.30 percent. Pledges receivable consist of the following unconditional promises to give at June 30, 2018:

Due within one year	\$ 5,330,939
Due in one to five years	14,200,129
Due in more than five years	3,502,142
	23,033,210
Less: Allowance for doubtful accounts	297,697
Unamortized discount	1,439,075
	1,736,772
	\$ 21,296,438
Pledges are included in the following net asset classification:	
Temporarily restricted	\$ 18,812,361
Permanently restricted	2,484,077
	\$ 21,296,438

Refer to *Notes 12* and *13* for additional disclosures regarding significant concentrations and uncertainties within the pledge receivable balance at June 30, 2018.

# Notes to Financial Statements June 30, 2018

#### Note 9: Leases

Noncancelable leases for space in the Kenneth E. Meyer Alumni Center expire in various years through 2022. Several of these leases contain renewal options for periods ranging from one to five years. Future minimum lease income at June 30, 2018, is as follows: 2019 - \$671,944; 2020 - \$89,357; 2021 - \$41,744; 2022 - \$6,675.

#### Note 10: Net Assets

#### Temporarily Restricted Net Assets

Temporarily restricted net assets at June 30, 2018, are available for the following purposes:

Any purpose, time restricted	\$ 48,344
Instruction and academic program support	18,122,404
Student services	4,967,827
Institutional support	21,490,302
Scholarships	23,956,985
Broadcast services	3,675,065

#### Permanently Restricted Net Assets

Permanently restricted net assets at June 30, 2018, are restricted to investments in perpetuity, the revenue from which is expendable to support:

\$ 16,332,472
904,591
1,922,892
38,896,201
137,390
\$ 58,193,546

\$ 72,260,927

# Notes to Financial Statements June 30, 2018

#### Net Assets Released from Restrictions

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by donors.

Purpose restrictions accomplished

Academic and student support program expenses

Capital program expenses and debt service

Other program expenses

1,669,139

#### Note 11: Disclosures About Fair Value of Assets and Liabilities

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Fair value measurements must maximize the use of observable inputs and minimize the use of unobservable inputs. There is a hierarchy of three levels of inputs that may be used to measure fair value:

- Level 1 Quoted prices in active markets for identical assets or liabilities.
- Level 2 Observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.
- **Level 3** Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

#### Recurring Measurements

The following table presents the fair value measurements of assets recognized in the accompanying statement of financial position measured at fair value on a recurring basis and the level within the fair value hierarchy in which the fair value measurements fall at June 30, 2018.

\$ 17,227,146

Notes to Financial Statements
June 30, 2018

		Fair Value Measurements Using						
	Total Fair Value	Quoted Prices in Active Markets for Identical Assets (Level 1)		Significant Other Observable Inputs (Level 2)		Significant Unobservable Inputs (Level 3)		
Investments by fair value level								
Cash equivalents	\$ 4,008,648	\$	4,008,648					
Money market funds	11,176,598		11,176,598	\$	-	\$	-	
U.S. equity mutual funds	21,670,577		21,670,577		-		-	
Non-U.S. equity mutual funds	26,169,142		26,169,142		-		-	
U.S. Treasury securities	25,307,713		-		25,307,713		-	
Corporate bonds	6,182,755		-		6,182,755		-	
Real estate funds	3,184,883		3,184,883		-		-	
Other	3,500		3,500		-		-	
Investments held in trust								
Mutual funds	369,517		369,517		-		-	
Other	375,118		280,662		_		94,456	
Total investments by								
fair value level	98,448,451	\$	66,863,527	\$	31,490,468	\$	94,456	
Investments measured at the								
net asset value (NAV) (A)								
Other mutual funds	1,550,929							
Real estate	2,473							
Hedge funds	1,231,713							
Private equity	2,666,930							
Total investments measured		•						
at the NAV	5,452,045	•						
Total investments	\$ 103,900,496							

<sup>(</sup>A) Certain investments that are measured using the net assets value per share (or equivalent) practical expedient have not been classified in the fair value hierarchy. The fair value amounts included above are intended to permit reconciliations of the fair value hierarchy to the amounts presented in the statements of financial position.

#### Investments

Where quoted market prices are available in an active market, securities are classified within Level 1 of the valuation hierarchy. Level 1 securities include cash equivalents, money market funds, equity securities, hedge funds and mutual funds. If quoted market prices are not available, then fair values are estimated by using pricing models, quoted prices of securities with similar characteristics or discounted cash flows. Inputs used to value Level 2 securities include interest rates for similar debt securities and Treasury obligations with similar maturities.

# Notes to Financial Statements June 30, 2018

#### Investments Held in Trust

Fair value is estimated at the present value of the future distributions expected to be received over the term of the agreement. Due to the nature of the valuation inputs, the investments are classified as Level 1, Level 2 and Level 3 of the hierarchy. The Level 3 investments are the Foundation's beneficial interest in trusts. Fair value is determined based on the market value of the securities held in the trusts and the Foundation's proportional beneficial interest.

#### Unobservable (Level 3) Inputs

The following tables present quantitative information about unobservable inputs used in recurring Level 3 fair value measurements at June 30, 2018.

	_	r Value /30/2018	Valuation Technique	Unobservable Inputs	Range (Weighted Average)
Investments held in trust	\$	94,456	Market value of underlying securities	Liquidation Discount Rate	0%

#### Fair Value of Financial Instruments

The following method and assumptions were used to estimate the fair value of all other financial instruments recognized in the accompanying statement of financial position at amounts other than fair value.

#### Cash Equivalents

The carrying amount approximates fair value.

#### Pledges Receivable

The carrying amount is a reasonable estimate of fair value as described in *Note 8*, which is estimated by discounting the cash flows of the future payments expected to be received.

#### Annuities and Trusts Payable

Fair values of the annuity and trust obligations are based on the present value of the estimated annuity or other payments under such obligations.

Notes to Financial Statements
June 30, 2018

#### Note 12: Significant Estimates and Concentrations

Accounting principles generally accepted in the United States of America require disclosure of certain significant estimates and current vulnerabilities due to certain concentrations. Those matters include the following:

#### Contributions and Pledges Receivable

Approximately 12 percent of total contributions received during the year ended June 30, 2018, was from one donor. Approximately 37 percent of the net pledges receivable balance outstanding at June 30, 2018, was due from the Trust of John Q. Hammons (the "Trust"). Refer to *Note 13* for potential uncertainty regarding future collectability of the net pledge receivables.

#### **Investment Securities**

The Foundation invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such change could materially affect the amounts reported in the accompanying statement of financial position.

#### Note 13: Trust of John Q. Hammons Pledge Receivable

The John Q. Hammons Trust and more than 70 entities associated with the John Q. Hammons Trust filed for bankruptcy protection in the federal bankruptcy court in Kansas City, Kansas, on June 26, 2016. The entities are believed to include substantially all the hotel operating entities of the John Q. Hammons enterprise. According to published reports, the JQH bankruptcy filing was precipitated by developments in pending litigation against John Q. Hammons entities by a lawsuit initiated by Jonathan Eilian and his affiliated entities (referred to herein as "JD Holdings") arising from a complicated and multistep 2005 transaction.

The balance of the Trust's payment obligation to the Foundation was transferred to JD Holdings in May of 2018, as a result of a bankruptcy settlement reached between the Trust and JD Holdings relating to the rights of the parties under the 2005 financing transactions referenced in the preceding paragraph. On September 28, 2018, the Foundation reached a settlement agreement with JD Holdings regarding the Foundation's claim against JD Holdings for the remainder owed to the Foundation under the Gift Agreement and settled the pledge balance for \$8.4 million. The settlement agreement was approved by the Bankruptcy Court on October 25, 2018.

Under the terms of the settlement, JD Holdings will pay the University \$8.4 million of the amount due (in addition to the \$1.8 million payment made by JD Holdings in May of 2018.) JD Holdings has agreed to pay the remaining \$8.4 million in four installments – starting in 2019 and ending in 2022.

# Notes to Financial Statements June 30, 2018

The net pledge balance before the settlement agreement was \$20,095,156, net of the discount. At June 30, 2018, \$12,136,162 was recognized as uncollectible and recorded as bad debt expense. The net balance of the pledge at June 30, 2018, is \$7,958,994.

#### Note 14: Subsequent Events

Subsequent events have been evaluated through November 28, 2018, which is the date the financial statements were available to be issued.